

Little Rock Voters Say 'No' to Negroes

Schools Will Open Soon, Says Faubus

Governor to Put Private Institution Plan in Effect

LITTLE ROCK, Ark. (AP)—Final returns from all 31 precincts, including all absentee votes in Saturday's integration election showed: For integration of public schools 7,565; against integration of public schools 19,470.

With all votes reported, the count stood:

Against—19,470.
For—7,565.

Faubus told the Arkansas Democrat by telephone from north Arkansas:

"We shall now move forward with all dispatch to open the closed schools as private educational institutions.

"It is expected that the schools will be opened shortly, possibly by Monday."

HE SAID the issue—whether to admit Negroes to all-white schools—had been made clear to the voters. "They have made the decision," Faubus said.

"The vote is all the more significant," he said, "when it was cast in the face of closed schools that the people want to see opened. It was cast with the full knowledge that they face great difficulties. It was cast in the face of federal threats of further intervention, of NAACP threats of further litigation and attempts at further integration, and in the face of a tremendous propaganda campaign by the integrationists."

There were reports that school board members met secretly Saturday night. School Supt. Virgil Blossom said he would make no statement, however.

To put Faubus' private school plan in operation, the board must lease the schools to a private corporation, set up in Little Rock to operate them.

It appeared certain the segregationists would rack up more than 70 per cent of the total vote.

From the first returns there was little doubt about the outcome of the election.

THOSE FAVORING integration carried only two of the five polling places even in predominantly Negro districts. The vote at Hall High School—thought to be a center of opposition to Faubus—went nearly two-to-one for the segregationists.

Faubus, in two 30-minute television speeches on consecutive weeks, strongly urged the people to vote against integration.

(Continued on Page A-4, Col. 1)

Schools Closed in Norfolk

NORFOLK, Va. (AP)—Norfolk's school board, its time run out, Saturday night bowed to federal court orders and assigned 17 Negroes to six white secondary schools. The action automatically closed the schools and idled 10,000 pupils.

The board's action came within two hours after the three-judge U. S. 4th Circuit Court of Appeals, meeting in an emergency session at Baltimore, refused to give Norfolk and Warren County another year to prepare for race-mixing in the classrooms.

Within minutes of the Norfolk board's action, Gov. J. Lindsay Almond Jr. released a proclamation saying the six junior and senior high schools would come under his direct control Monday, the day they were to open.

NORFOLK, Virginia's largest city, thus joins Warren County and Charlottesville in the ranks of localities where schools are closed under Virginia's massive resistance to integration laws.

Under the Virginia law, closure of a school is automatic once a member of one race is assigned to or enrolled in a school attended by members of another race. The proclamation by the governor is mainly a courtesy.

All schools in Norfolk had originally been scheduled to open Sept. 8, but this date was later postponed until Sept. 22.

140-MPH WINDS RIP EAST



Hurricane Hurls 25-Foot Waves

WILMINGTON, N. C. (AP)—House-ripping winds of 140 miles an hour, 25-foot waves and torrential rains of Hurricane Helene broke across North Carolina's coast Saturday and wrought tremendous, widespread damage.

Never had winds so strong been recorded along this storm-blown coast.

Helene, feinting at South Carolina coastal cities, only to alter course, boiled northward along the Carolinas all day. She shattered shipping installations, gouged out beaches and shattered buildings and houses as she kept her eye, or storm center, always just off shore.

HIGHWAY PATROL spokesmen said no loss of life had been reported. There were a few minor injuries.

In late afternoon and early evening Helene's destructive course lay northeastward, still paralleling the North Carolina coast as it, too, swings to northeastward to its eastern extremity—Cape Hatteras, "the graveyard of the Atlantic."

The Weather Bureau's 11 p.m. advisory located the hurricane center 35 miles east of Cape Hatteras. It then was moving toward the open sea at 17 miles an hour.

Hurricane warnings were up from Wilmington to Manteo, N. C., and all warnings came down south of Wilmington.

AFTER SETTING the position and velocity of the storm, the Weather Bureau added:

"This will bring full hurricane conditions over the Outer Banks (a thin barrier sand reef paralleling the upper North Carolina coast) and Pamlico Sound area from Morehead City and Cape Lookout northeastward to Manteo between now and midnight.

"Tides of this area will rise seven to ten feet above normal and probably higher in some places. Tides from Manteo to the Virginia Capes may rise to three to five feet above normal."

This course, the bureau added, will carry the center a short distance southeast of Cape Hatteras before midnight and well out into the Atlantic on Sunday.

THIS APPEARED to eliminate the possibility of the storm's causing further damage along the Atlantic Seaboard.

Town officials everywhere were quick to applaud the work of the hurricane warnings. These, they said, probably saved countless lives.

Exposed beach fronts, cities, towns and isolated dwellings had been fully prepared, either

(Continued on Page A-6, Col. 1)

60 Injured as Bleachers Break, Fall

MOBILE, Ala. (AP)—Spectators were plunged into a tangle of timbers when end-zone bleachers collapsed at the Louisiana State-Alabama football game Saturday night. More than 60 persons were injured, some seriously.

The bleachers at the north end of Ladd Memorial Stadium collapsed midway in the first half. The football game was halted while officers rushed to the aid of the injured.

Ambulances, police and fire department vehicles and private cars carried the victims to hospitals. Emergency rooms were quickly jammed. Most of the injured appeared to be suffering from cuts and bruises.

WHERE TO FIND IT

THE SUPERCARRIER USS Ranger defies all the superlatives of Hollywood. Page A-5.

EVER WONDER WHY nobody came up with a device to keep a motorist from dozing off at the wheel? Turn to Page A-7. Regular I, P-T features follow:

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QUITE A WRENCH

Daylight Saving time always is a little more pleasant when it's coming than when it's going, but pretty Lois Riopelle, 17, made the best of the temporal wrench Saturday when she went down

to adjust the sundial at Municipal Auditorium. For lesser clocks, the task is simpler—just move things to the left, and it gets an hour darker in the evenings.—(Staff Photo by Skip Shuman.)

Man Types His Will, Mails Copy to I, P-T, Then Commits Suicide

Tortured by a sense of failure, an ex-convict Saturday night committed suicide in a dingy hotel room here after mailing copies of his "last will and testament" to relatives and The Independent, Press-Telegram.

The body of Nelson Potts, 51, of 1130 N. Coast Hwy., Laguna Beach, was found at 5:45 p.m. in a room at the Union Hotel, 221½ E. First St.

Potts' body was discovered only a few hours after a carbon copy of his death message was delivered to The I, P-T.

THE WILL DIRECTED that his body be given for medical research and his eyes to a corneal transplant bank.

"I have fooled too many people, mostly those who loved me for some unknown reason," Potts said in his will. "Yet perhaps I am still trying to achieve a goal that I do not seem able to accomplish in this life."

Police gave this account of Potts' methodical suicide plan:

He left home at 8 a.m. Friday. At 10 a.m., he called his wife of two weeks, Christine, and talked to her for several minutes before sitting down at a typewriter to write his will.

At 4 p.m., he called his wife again and told her that he would be gone for the night. Early Saturday morning

Formosa Policy Criticism Reports Shock to Nixon

WASHINGTON (AP)—Vice President Nixon said Saturday he was shocked by news reports that mail reaching the State Department since the Formosa crisis developed has been heavily critical of American policy in the area.

Nixon attributed the reports to "the patent and deliberate effort of a State Department subordinate to undercut the secretary of state and sabotage his policy."

"What is of far greater concern is the apparent assumption on the part of those who put out the story that the weight of the mail rather than the weight of the evidence should be the controlling factor in determining American foreign policy."

The vice president did not name those in the department he was criticizing.

NIXON SAID the responsibility of a leader is to lead public opinion and not just to follow it.

"What is at stake in the Formosa strait," he said, "is not Quemoy and Matsu and not just Formosa but the whole free world position in the Far East."

"I am confident that as the American people realize this," Nixon added, "they will support the President in the firm position he has taken that use of force to settle international disputes can not be tolerated."

The State Department has received about 5,000 letters from the American public since Aug. 23, when Red China started

(Continued on Page A-3, Col. 1)

L.B. Motorist Kicked in Face

A 46-year-old motorist was kicked in the face Saturday by the youthful driver of a car which sideswiped his in the 6300 block of Long Beach Blvd.

Edward H. Andrews, of 667 Termino Ave., told police he gave chase when the teenager's car struck his, and followed it to a drive-in at Adams St. and Long Beach Blvd.

The hit-run suspect leaped from his car and kicked in the window of Andrews' vehicle, striking him in the face.

SEXY VOICE OF RED CHINA

'Peiping Polly' Wows Yanks

ABOARD THE U. S. CARRIER MIDWAY OFF FORMOSA (UPI)—A sexy-sounding Chinese siren dubbed "Peiping Polly" is entertaining the sailors of the U. S. 7th Fleet with soft words, music and propaganda.

Polly, or the "Dragon Lady" as some of the sailors call her, is Red China's answer to Tokyo Rose and Axis Sally of World War II. And she's having about the same effect as they did.

The sailors think her music and sex are great and her propaganda a joke.

"It's like old times," said one pilot, a veteran of World War II. "This gal is even better than Tokyo Rose."

She plays three-year old hit tunes of American classics, throws in five-minute Communist-style news roundups and lectures, and scolds U. S. servicemen in a voice oozing sex and seduction.

She has a wide listening audience among the men of the 7th Fleet because they are starved for news. Although sitting right on top of the explosive Formosa situation they

know less than anybody what is going on. On the carrier Midway, a news sheet is distributed each morning containing whatever international news the ship's radio has been able to pick up during the night.

But on smaller ships, whose radio circuits are jammed with urgent official messages, the sailors generally are less informed.

Officers aboard this carrier showed little concern over Peiping Polly's broadcasts because the propaganda is so obvious. They think her music and sex-laden voice probably are good diversions for the bored men.

"She speaks damn good English with no accent at all," one sailor said.

"She keeps telling us how nice things are back home and that we should be ashamed of ourselves coming out here as aggressors and stirring up trouble. Most of the fellows get a big kick out of her."

The broadcasts are taped regularly by intelligence officers aboard the Midway. They are beamed from somewhere in Communist China on both short and medium wave transmitters.

L.A.C. Says: What Was His Pay

A high school student working this summer was showing his weekly check and how much money he was being paid a week. He talked of the amount on the check as the pay for the week. When it was pointed out to him that almost 20 per cent of his actual pay had been deducted for withholding taxes, Social Security, union dues and several other items he was quite shocked. But it is probable the great majority of workers today look upon their take home pay as their weekly earnings.

On the contrary, the weekly check, on the average is only 80 per cent or less than the actual cost of that worker to the enterprise that provides his family a living. In the steel industry the take home pay average is \$2.83 an hour—the fringe pay deductions or costs amount to 75 cents an hour. This cost includes paid holidays, social security paid by the employer, coffee breaks, premium pay for holiday work, holidays paid for but not worked, company paid pension plans and fund for weekly payments when a man is laid off. These are all costs which must be paid by the employer and which must be added on to the price of products made by that company. Most of them do not show as payroll deductions on the worker's check. They are costs imposed by government or union contracts. But the hidden costs shown by check deductions equal 20 per cent or more of all payrolls in industry. These fringe benefits are becoming a major part of the worker's compensation. Unless he knows what they are and appreciates them he will be ignorant of what his actual earnings—and benefits—are.

During the past 10 years these fringe benefits have increased by 200 per cent compared with pay-check increases of about 65 per cent. This is an indication of why costs of living have been increased by the higher cost of production. The coffee break which takes from 30 to 40 minutes a day does not seem costly to the average worker. But at wage rates of \$1.50 to \$3 an hour it amounts to tremendous sums. It is argued that this break brings greater efficiency because the worker is more rested. This is a questionable conclusion since there is no evidence of greater output by workers since it has become an accepted practice.

Each of these fringe benefits is reasonable, and desirable—providing they are accepted as being a part of the increased cost of production. If that is accepted and workers make up for the cost by increased efficiency there will be increased production and thereby no increased production cost. That means living costs would not rise each time workers are granted new wage and fringe benefits. These costs have been rising at a rate of 5 per cent or more each year while production has risen less than half that amount.

There should be some means of impressing on each worker what his actual pay is, including these fringe benefits. Even the actual cash deducted from each pay check is overlooked by many workers. They come to view this as the actual amount of their compensation. Many of them would be surprised to find how much actual hidden income and deferred benefits they receive. If they understand the economics of the enterprise they work for they are in better position to protect their jobs. These payroll costs are the most important factors concerning those economics.—L.A.C.

(L.A.C.'s column, by L. A. Collins, is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.)

Hosmer Reveals Plans for Expansion of P.O.

The Post Office Department is studying "both short-range and long-range plans" for expansion of the Lakewood Post Office, Congressman Craig Hosmer said Saturday.

The short-range plans are for enlargement of the present Post Office Building in Lakewood Center. Long-range plans are for construction of a new Post Office Building on a site north of the sheriff's station in the Lakewood civic center.

"THE PRESENT quarters are too cramped for the amount of mail handled, according to Postmaster John P. Anderson. The building, which is leased by the government under a 10-year contract ending in 1964, should have at least twice the existing 6,000 square feet of floor space, he said.

Drawings for proposed enlargement of the building have been sent to the Post Office

HST to Address IBEW Meeting

CLEVELAND (UPI)—Former president Harry Truman heads the list of speakers at the convention of the AFL-CIO International Brotherhood of Electrical Workers opening here Tuesday.

He will speak Friday morning to the 2200 delegates representing the 750,000 members in the nation's sixth-largest labor union. AFL-CIO president George Meany is scheduled to speak Thursday.

Sun, Moon, Tides

TODAY
(Daylight Saving Ends)
Sunrise: 6:45 a.m.; sunset: 5:44 p.m.
Moonrise: 6:11 p.m.; moonset: 6:25 a.m.
Tides: High, 5.4 feet at 8:57 a.m. and 4.7 feet at 9:21 p.m. Low, 0.9 feet at 2:51 a.m. and 0.6 feet at 5:21 p.m.

MONDAY
Sunrise: 5:46 a.m.; sunset: 5:41 p.m.
Moonrise: 6:45 p.m.; moonset: 7:19 a.m.
Tides: High, 5.4 feet at 9:21 a.m. and 4.4 feet at 9:55 p.m. Low, 1.2 feet at 3:14 a.m. and 0.6 feet at 5:54 p.m.

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MEETING AT LBCC

Knowland Talk to Teachers Set

By BOB HOUSER
Political Editor

Sen. William F. Knowland and the four Long Beach candidates for the State Assembly will speak before the Teachers Assn. of Long Beach at 7:30 p.m. Oct. 10 in Long Beach City College Auditorium, Lakewood campus.

Warren Powers, chairman of the Association's legislative committee and arranger of the candidates' program, said Sen. Knowland's gubernatorial opponent, Atty. Gen. Edmund G. Brown, gave notice he would be unable to attend but would provide a statement to be read.

Purpose of the meeting is to give teachers a look at candidates and hear their views on state education programs.

Assembly nominees who will attend are William S. Grant, Republican incumbent, and Tom Griffin, Democrat, 70th Assembly District (east Long Beach) and GOP incumbent Herbert R. Klockslem and Democrat Joseph M. Kennick, 40th District (west Long Beach).

Association President Mrs. Carol Grimm will preside. The public is invited.

GROCCERS FOR HOSMER

Rep. Craig Hosmer (R-18th District, Long Beach-Lakewood-Signal Hill) has won bi-partisan endorsement for re-election from thousands of small businessmen throughout the state by unanimous resolution of the California Grocers Assn. Hosmer's campaign chairman A. A. Carrey, announced.

Said Carrey: "This gives significant lie to anti-Hosmer attacks from his opponent on the small vs. big business championing issue."

"Hosmer played a major role in recent enactment of laws giving small businesses tax breaks and making the Small Business Administration a permanent federal agency."

MORSE FOR MAY

Sen. Wayne Morse (D-Ore) will be in Long Beach next Saturday to aid Harry S. May, Democratic nominee for 18th District Congress, the May-for-Congress Campaign Committee announced.

Mrs. Jean T. May, campaign manager, said: "We are happy to announce the country's foremost liberal senator will be here to help my husband in his final drive to unseat the big business-supported incumbent. It is highly encouraging to know that the Democratic National Committee has selected the 18th Congressional District as a spot where a Democratic victory is certain. Unlike Mrs. Knowland, I am making this statement with the full consent of my husband."

ATTY. TOM GRIFFIN, Democratic nominee for State Assembly, 70th District, announced the opening of the second Democratic Headquarters for the 70th at 4115 Los Coyotes Diagonal, Helen Potepan will be in charge; phone HA 1-4481.

Griffin said the population center of the 70th is moving slowly northward and called on the citizens of Lakewood "to make their wishes known and be represented in Sacramento." Griffin said new precinct workers are invited to volunteer their services at the new HQ.

A "DEMOCRATIC, and No on Prop. 13 Headquarters" has opened at 220 E. Broadway and will be open Monday through Saturday until after Nov. 4.

Mrs. Edith Brown, coordinator, said the office will coordinate precinct work and assist in the Dollars for Democrats drive which ends Monday. Assisting in the office are Mrs. Zita Remley, area director, and Clayton E. Booker, precinct chairman. Phone HE 2-1565.

RICHARD NEVINS, Democratic nominee for 4th District Board of Equalization, said in

a weekend visit in the 18th District:

"One of the barriers to a more liberal state aid program for school budgets is the lack of public trust in its fair distribution. To overcome this barrier the Board of Equalization needs to work closely with county assessors to establish and maintain uniform assessment practices throughout the state."

POWERS SUPPORT

The California Grocers Assn. and System Federation No. 97 have announced their endorsements of Lt. Gov. Harold J. Powers for re-election.

W. D. Hader, executive secretary of the Grocers, said Powers' "state legislative and administrative background is greater than any other candidate of either party running for state office."

E. F. McLennan, secretary of Labor Federation 97, praised Powers' "outstanding contributions to good government."

STATE CONTROLLER

Robert Kirkwood, Republican seeking re-election, will be honored 7 to 9 p.m. Oct. 10 at a reception in the residence of Mrs. J. K. McCall, 4338 Blackthorne Ave., Lakewood.

Kirkwood will be feted that afternoon, 3 to 5 p.m., at a garden party at the residence of Mr. and Mrs. Robert M. Devitt, 4111 Chestnut Ave.

STATE SENATOR Richard Richards will address the Belmont Shore Businessmen's Assn. at Hoefly's Restaurant Wednesday.

Richards will be an honored guest Saturday in the Lafayette Hotel at a dinner sponsored by Machinists Lodge 311.

L.B. Jaycees Back City Municipal Band

The Long Beach Junior Chamber of Commerce Saturday recommended a "No" vote on city Proposition "X," which seeks to eliminate the Long Beach Municipal Band.

"The band is an important

part of the cultural atmosphere of our community," said Marvin Tincher, Jaycee president. "Our continued support of this unique civic asset speaks highly of the standards and values that make Long Beach a wonderful place in which to live."

The decision to support the band was made after both opponents and proponents spoke on the controversial November ballot issue. The Junior Chamber, in its endorsement of the band, noted that all Long Beach school children are given the opportunity to hear the band, along with more than 200,000 citizens of the city and visitors from all parts of the world. Nearing its golden anniversary, the band soon will present its 30,000th concert.

2 Teenagers Wounded by Gun Blasts

Two teenagers were wounded Saturday when they were struck by shotgun blasts in separate incidents at Artesia and Torrance.

A 15-year-old youth was critically wounded Saturday morning in Artesia when he was struck in the stomach by a blast fired by a friend as they practiced with the weapon in "quick-draw" fashion.

A 17-YEAR-OLD Torrance resident was hit by a shotgun blast as he walked toward the home of a youth with whom he had argued earlier.

In the Artesia shooting, Ronald Albert Foreman, 15, of 22225 Clarkdale Ave., was in critical condition after an operation in Los Angeles General Hospital.

Roger Frank Fisher, 14, of 11826 E. 223rd St., told sheriff's deputies he fired what he thought was an unloaded 12-gauge shotgun at his companion. The youth said he told the victim, who had a 44-caliber revolver in his hand, "This gun shoots atomic shells," and then pulled the trigger.

IN TORRANCE, the young victim was wounded in the right leg and taken to Riviera Hospital, where aids refused to disclose his condition.

Police withheld the victim's name and that of the 16-year-old who fired the shot. They said the older boy apparently was not in critical condition.

Juvenile officers said the shooting apparently climaxed an extended argument between the youths over some apples supposedly taken from the home of the younger boy.

Man Types His Last Will, Mails Copy to I.P.T., Then Kills Self

(Continued from Page A-1)

panied his will, Potts told the reasons for his decision:

"... I am sending copies (of this will) to several people so that more than one person will know my last wishes. If only one person knew about it they may feel inclined to suppress it."

"YOU WHO KNOW me know that I have never did as you felt I should do. I have tried many times to conform to your idea of how I should live my life. You gave up hope all of you except Christine. I believe she really loved me more than any one of you or all of you."

"However, what I have made of myself is not worthy of just a little bit of her love. I am taking this step so as not to prolong her suffering when I fail to live up to the high hopes she had for me and our happiness..."

"Now I go to buy the jug which may give me the courage to follow through my plan of suicide."

"May God less you all. "P. S. I am taking what I hope is enough sleeping pills in a room someplace in Long Beach. Contact police who will locate body."

With the note was a single-spaced carbon copy of Potts' last will and testament. It was dated Sept. 28.

"I AM SOBER as I write this," the will said, "and feel into them and perhaps be inspired by God to follow through. My debts I leave in the hands of those I owe. My wife, bless her loving heart, just called and will verify that I talked in what seemed to her a normal manner."

"But I have fooled too many



NELSON POTTS
Ends His Life

people, mostly those who loved me for some unknown reason. They say that a man is not a failure until he quits trying. Suicide is the mark of a failure. Yet perhaps in a sense I am still trying to achieve a goal that I do not seem able to accomplish in this life... Therefore I will the following if it is acceptable to those it is willed to.

"MY SOUL: (such as it is) to God as I understand Him. "My body and brain to medical science..."

"My eyes I will to what I have heard is an eye bank which transplants parts of the eye bringing sight to a blind person."

"My writings I will to anyone interested enough to look into them and perhaps be inspired by God to follow through. My debts I leave in the hands of those I owe."

"To those who have loved me I leave my love. "To those who disliked me I leave my regret that they did not know me well enough to

enjoy what was good about me. "To those I have disappointed I leave further disappointments as that seems to be all they ever expect."

"THAT IS ALL FOLKS. THERE AIN'T NO MORE. Nelson Potts"

POLICE SAID they found another not with the body, together with several empty liquor bottles and a half-filled bottle of yellow pills.

The note was merely a list of "the good and bad points of Nelson Potts."

The bad points included worries about cancer, tuberculosis and drinking.

The good points:

"Desire to live, courage to face problems, creative mind and faith in God and Man."

"My husband was a wonderful man in many ways," Mrs. Potts told reporters sally Saturday night. "But the drinking was too much. I had faith in him, but he did not have faith in himself."

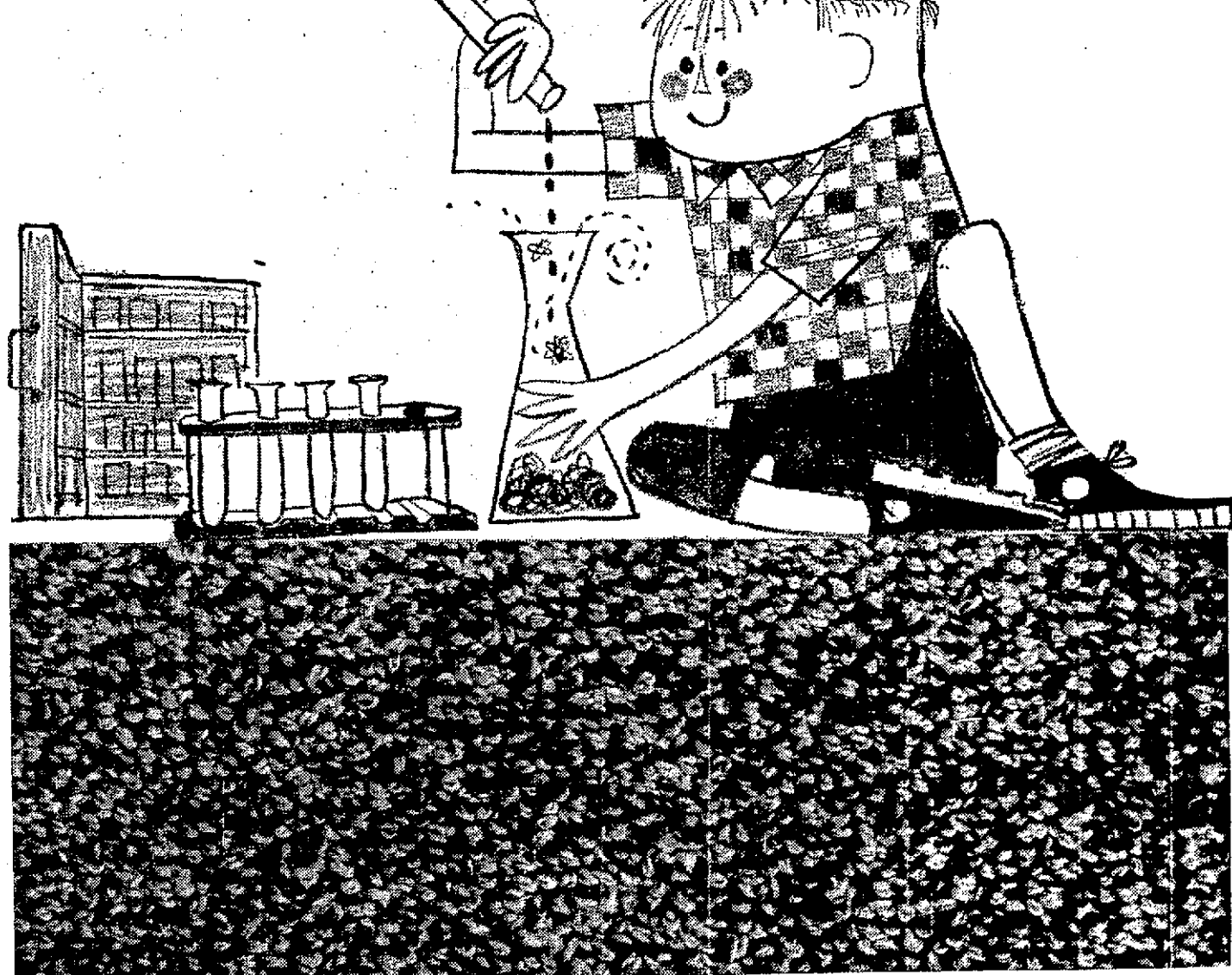
She said her husband had been married to a former wife for 15 years, and had had two daughters.

"He was very successful once," she said.

"But now, no more."

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Vitamin B-6...10 mg.
Vitamin C...1,000 mg.
Vitamin E...10 mg.
Vitamin K...10 mg.
Vitamin P...10 mg.
Vitamin Q...10 mg.
Vitamin R...10 mg.
Vitamin S...10 mg.
Vitamin T...10 mg.
Vitamin U...10 mg.
Vitamin V...10 mg.
Vitamin W...10 mg.
Vitamin X...10 mg.
Vitamin Y...10 mg.
Vitamin Z...10 mg.
Vitamin AA...10 mg.
Vitamin BB...10 mg.
Vitamin CC...10 mg.
Vitamin DD...10 mg.
Vitamin EE...10 mg.
Vitamin FF...10 mg.
Vitamin GG...10 mg.
Vitamin HH...10 mg.
Vitamin II...10 mg.
Vitamin JJ...10 mg.
Vitamin KK...10 mg.
Vitamin LL...10 mg.
Vitamin MM...10 mg.
Vitamin NN...10 mg.
Vitamin OO...10 mg.
Vitamin PP...10 mg.
Vitamin QQ...10 mg.
Vitamin RR...10 mg.
Vitamin SS...10 mg.
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COURT SUMMONS GOVERNOR

Gov. Goodwin Knight is handed a summons by attorney Howard P. Welch in Sacramento to appear in Los Angeles County Superior Court Wednesday to show cause why his campaign workers should not be restrained from using envelopes labeled "18th District Democrats." Welch is a member of the Sacramento County Democratic Central Committee.—(AP Wirephoto.)

Dulles Tells NATO: Quemoy Surrender Peril to Europe

BOSTON (UPI)—Secretary of State John Foster Dulles told NATO Allies Saturday that surrender to Red China's arrogant demand for the Quemoy and Matsu islands would have serious consequences for Western Europe.

He said the islands just off the Red Chinese mainland are the geographic point where the Communists "judge surrender is most likely."

"BUT NONETHELESS the principles at stake there are the principles upon which NATO rests," he said. "If they are not valid and not sustained in Asia, it cannot be confidently assumed that they are valid and will be sustained in Europe."

Dulles discussed the Far East crisis in an address prepared for the Atlantic Treaty Association, an organization of private groups supporting the North Atlantic Treaty.

His theme was that the Far East crisis could not be divorced from the rest of the world. He noted that both Red China and Russia were trying to undermine the principle of collective security by forcing the United States to abandon Nationalist China and get out of the Formosa area.

IF THE UNITED States should give in to that arrogant demand in Asia, the consequences would be felt in Western Europe," Dulles said.

He reemphasized that the United States wants a peaceful solution in the Formosa strait. But he said that if that principle is abandoned in the Far East "it is undermined everywhere."

He noted that America's NATO partners have a "natural concern" that the United States not become so entangled in Asia that its contribution to NATO's military shield would be damaged. He sought to assure the NATO nations on that point with the words "we do not expect that to happen."

He also assured them the United States "does not expect NATO military support in the Formosa area."

Nixon Shocked by Blast on U.S. Formosa Policy

(Continued from Page A-1)

ed shelling and threatening to invade Nationalist-held offshore islands in the Formosa strait.

Officials said the overwhelming majority of these letters pleaded in effect: Keep us out of war. One report was that 80 per cent were critical, but officials rejected this as too high. They refused, however, to give a precise breakdown.

1,600 Feared Dead in Jap Storm, Flood

TOKYO (UPI)—Floods following in the wake of the worst typhoon to strike Japan in 24 years piled up casualties and damage Saturday in the picturesque peninsula resort area south of Tokyo.

Officials said as many as 1,600 persons were feared dead in the 100 mile-an-hour storm and the floods that followed it. There were no known American casualties. Record 16 to 20-inch rains in some areas left as many as 400,000 persons homeless.

Twenty-nine of Japan's 46 prefectures (provinces) were hit by typhoon Ida which reached gusts of 160 miles an hour in its violent path across the Tokyo-Yokohama area. The area affected ran from central Japan north to Hokkaido.

Worst-hit area appeared to be the Izu peninsula some 50 miles southwest of Tokyo.

Conscience-Stricken Youth Admits Theft

SANTA ANA—An 18-year-old youth who said his conscience was bothering him walked into police headquarters here Saturday afternoon and confessed a burglary.

Edgar M. Warren of 2072 Orchard Dr. was booked after he admitted to police that he had burglarized a local beauty shop. Warren said that he had obtained a key to the place while working there earlier as a janitor.

Queen vies Today

Mrs. Janice George of 6014 E. Capetown St., Lakewood, queen of Court Orange Blossom 629, Independent Order of Foresters, will compete against other Southern California court queens today at the Los Angeles County Fair in Pomona.

Today has been proclaimed Foresters' Day at the fair. Winner of the queen competition will reign as Southern California's Foresters' queen.

Football Injury

Eugene Brown, 13, of 3255 Maine Ave., suffered a broken left wrist while playing football near the corner of W. 32nd St. at Magnolia Ave., police reported. He was treated at St. Mary's Hospital.

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A TRIO OF DELIGHTFUL FASHIONS IN SINGING COLORS — AT SPECIAL PRICES

12.95 value

A—date time glamour—

young in spirit, gay in color — our permanently pleated orlon and wool sheath—satin bound and jewel pinned—in sophisticated jet black—glowing emerald green — deep sapphire blue — sizes 7 to 15. 12 to 20 and 14½ to 20½.

10⁸⁸

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B—beautiful colors—

glowing shades of tone on tone emerald green or deep sapphire blue enhance this figure caressing matte jersey dress, soft as a kitten's ear in sizes 12 to 20 and 14½ to 22½.

14⁹⁹

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ALL WEATHER COATS

water repellent, crease resistant tweeds, tapestries, in a rainbow of heavenly colors, tones of pink, aqua, red rose, turquoise, orange, blue, gray, brown, beige, sizes 10 to 18.

11⁰⁰

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an outstanding California designer, of exquisite nylon lingerie, let us have a luscious assortment of dream wear—baby dolls, waitz-length gowns, pajamas, pettiskirts and peignoir sets, all lavish with lace and in the most enchanting colors — blush pink, delicate maize, gay coral, cool turquoise and bewitching black.

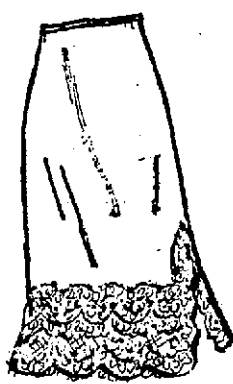
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reg. 2.98 pettiskirts..... 1.38

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reg. 5.98 gowns..... 3.38

reg. 10.98 pajamas..... 5.38

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First Full Air Force Report on Air Power in Far East



HEAVY VOTE ON SCHOOL ISSUE

Negro and white voters lined up at the polls Saturday in Little Rock, Ark., to register their preference in the referendum to choose between segregated or integrated schools. Voters drop their ballots on the right-hand corner of the table.—(AP Wirephoto.)

Little Rock Voters Say 'No' to Integration of Schools

(Continued from Page A-1)

tion. He cited a report about conditions in the de-segregated schools of Washington, D.C., to persuade voters that desegregation in Little Rock would have dire consequences.

Apparently, he succeeded completely.

He said Saturday night, however: "The segregationists worked at a disadvantage because they had to realize that the disruption of the public school system, as we have known it, was necessary to maintain segregation in the schools."

HE ASSURED them his plan to operate the schools on a private and segregated basis is wholly legal—that they do not have to comply with the U. S. Supreme Court ruling, ordering

integration, in order to get the schools open again.

Here, too, Faubus evidently succeeded.

Clarence Laws, regional field secretary of the National Assn. for the Advancement of Colored People (NAACP) said Saturday night:

"I seriously doubt that the election had any legality."

"I certainly know of no precedent where a community decided to determine by election whether or not it would comply with a clear mandate from the Supreme Court."

Laws said the election "demonstrated one significant fact—that the responsible citizens have at last the courage to speak out for what they believe to be legal and right."

MRS. L. O. BATES, Arkansas president of the NAACP, could

not be reached immediately for comment. She had said previously:

"When the schools open, be it by private or public guidance, Negro children will be there."

Presumably, this would mean that if Faubus attempts to open Central High School as a private and segregated school, the Negro children who went there last year will attempt to return.

Segregationists hailed the result of the vote.

Dr. T. J. Raney, president of the Little Rock Private School Corp., which presumably will operate the schools under Faubus' plan, said, "It's about what we expected."

Mrs. Margaret Jackson, president of the Segregationist Mothers League of Central High, said: "We consider this the second mandate from the people that we don't want integration in our schools. We will continue to protest so long as the South stands."

Mrs. Jackson said she has enough signatures now on a petition to recall the school board members. The petition will be filed Monday, she said.

Visit to Tokyo

TOKYO (UPI)—President Rajendra Prasad of India arrived Saturday for a one-week state visit.

Composite Strike Unit Deployed From 8 U.S. Bases

WASHINGTON (UPI)—A miniature-sized Air Force with the striking power of tens of thousands of World War II-type heavy bombers has been deployed in the Far East since the Formosa strait crisis erupted.

Saturday, for the first time, the Air Force was permitted to disclose in detail the makeup of the composite force it deployed in a matter of hours from eight bases in the United States.

Only piecemeal information had heretofore been available. The force is now spread from the Philippines to Japan but is concentrated mainly on Okinawa.

IT COMPRISES about 100 aircraft, including three types of supersonic jet fighters.

However, military men are convinced that the Air Force's composite strike unit, in conjunction with more numerous jet aircraft aboard Navy carriers and other Air Force units in the Far East, could beat back the Chinese Red Air Force in conventional air warfare.

THE AIR FORCE strike unit is made up of these elements:

—One squadron of F-104 Starfighters. These are jets which can fly as fast as 1,400 miles an hour and can be used as interceptors or ground attack planes. They are on Formosa. They came from Hamilton Air Force base, San Francisco.

—Two squadrons of F100D supersonic fighter-bombers, one on Okinawa and one on Formosa. They fly about 800 miles an hour and can deliver nuclear weapons or high explosive bombs, napalm and rockets. They came from Cannon Air Force base, Clovis, N. M.

—One squadron of F101 Voodoo fighters which can fly more than 1,200 miles an hour and have very long range. They can carry the same weapons as the F100Ds. They are on Okinawa and came from Bergstrom Air Force base, Austin, Tex.

—ONE SQUADRON of RF-101s, reconnaissance versions of the Voodoo, drawn from Shaw Air Force base, Sumpter, S. C., and based on Okinawa and the Philippines.

—One squadron of B57 jet bombers which fly more than 600 miles an hour and have a range of more than 2,000 miles. They came from Langley Air Force base, Va., and are on Okinawa.

—Two squadrons of C130 Hercules turboprop transports which carry crews, equipment, supplies and spare parts to keep a composite force going for 30 days and are available for intra-theatre transport.

Shop Monday 9:30 A.M. 'til 9 P.M.

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Monday & Tuesday Our Big MONTH-END SALE

Of Fine DRESS FABRICS

Featuring the very best in fabrics at the lowest prices ever offered.

Our Entire Stock of New Fall "DAN RIVER" GINGHAMS

Plaids and Stripes

67¢ YARD

Nothing in this "Dan River" stock excepted and includes the finest of rich plaids, plenty with mylar threads and the ever popular nubby brand new weaves. Sold regularly to \$1.69 yard.

500 Yards 52-Inch Orlon* and Wool

JERSEYS

A splendid color range from black to white in this fine fabric so much in demand now for smart fall wear. *By DuPont. Regularly \$3.98 yard.

\$1.88 YD.

Also 500 Yards of Our Own Fine

100% WOOLENS

54 Inches Wide

Here you select from several full tables of better woolens many of which were priced at \$5.50 per yard. Included are plenty of the popular washable plaids, etc.

NO WILL CALLS

PLENTY FREE PARKING IN REAR OF STORE

\$2.88 YD.

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PINE KILN DRIED	DOUGLAS FIR PLYWOOD
1x10 Shelf, R/L... 10¢	5/16x4x8 Plyscord 9¢
1x12 Shelf, R/L... 13¢	3/8x4x8 Plyscord 10¢
1x2x3, 4, 5, 6-ft. lgths. 5¢	1/4x4x8 GIS 10¢
1x3x3, 4, 5, 6-ft. lgths. 7¢	3/4x4x8 GIS 23¢
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Screen Doors 30", 32" & 36" Galv. 7.20 ea. 36" Alum. 8.50 ea.

V-GROOVED 4x8 Hardwd Panels 3/16" Phil. Mahog. 3.98 ea. 1/4" Phil. Mahog. 4.54 ea. 1/4" Ash 7.40 ea. 1/4" Birch 9.92 ea.

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3 Speakers! 3 Bands! 4-SPEED AUTOMATIC PHONOGRAPH PLUS AM-FM SHORT-WAVE RADIO COMBINATION! \$199.95 VALUE! \$88.00 \$1.00 WEEK

Famous GRUNDIG-MAJESTIC \$359.95 Val. HIGH ★ FIDELITY 3 Speakers! 3 Bands! 4-Speed Automatic Phonograph, Plus AM-FM Short-Wave Radio Combination! \$149.95 Value! \$198.00 \$2.75 WEEK

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\$649.95 Grundig-Majestic Hi-Fi with Tape Recorder! Now Only \$398.00 \$2.75 WEEK

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GENERAL ELECTRIC AUTOMATIC Lint-Free WASHER—at Dorn's \$148.88 \$1.50 WEEK

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KELVINATOR BIG "11" NEW DE LUXE REFRIGERATOR \$279.95 Value! AT DORN'S ONLY \$186.00 \$1.75 A WEEK

GENERAL ELECTRIC BIG 10-CU.-FT. REFRIGERATOR Full-Width Freezer at DORN'S ONLY \$198.00 \$1.75 A WEEK

SUPER REFRIGERATOR VALUES!

12-CU.-FT. AUTOMATIC REFRIGERATOR-FREEZER • Aluminum Freezer-Door Shelf • Philco-GE-Halpoint Separate Freezer Cold System • Vegetable Crisper • Door Shelves • Newest Light Touch Safety Doors • Porcelain Enamel Interior. 1 of Above 3. \$278 2.50 A WEEK

BIG 9-CU.-FT. REFRIGERATOR • Kelvinator • General Electric • Norge Big 48-in. capacity Freezer, Full-Width Crisper, Safety-Latch Door. 4-year warranty on sealed-in system. SAVE \$101.95 at DORN'S, 1 of Above 3. \$159 1.50 A WEEK

NEW HOTPOINT REFRIGERATOR Modern Space-Saver takes less room. All newest features. Plus large Cross-Top Freezer. It's Dorn's for the "Buy-it-Your-Life!" \$149 NO MONEY DOWN—\$1.25 A WEEK

NATIONALLY FAMOUS GAS RANGES GET DORN'S LOW, LOW PRICES! Hardwick, Norge, Wedgewood, Weilbitt, Columbus and O'Keefe & Merritt, etc. \$88.00 Full Price

FULL SIZE COLUMBIA GAS RANGE SPECIAL WHILE THEY LAST

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1959 PHILCO Transistor Pocket Radio At Dorn's 18¢ Weighs 10 ounces. Push-Pull Output. Powerful Choice Colors!

\$79.95 VALUE! FAMOUS "400" KING-SIZE "Golden Fiesta" Automatic ROTO-BROIL 7-WAY INFRA-RED ROTISSERIE—NOW! Restaurant Type Huge Capacity grill, push-button front controls and automatic timer. \$29.88

GENERAL-ELECTRIC NEW SWIVEL-TOP VACUUMS Complete with Attachments • Famous G.E. Swivel-top for easier cleaning. • Special purchase sale! \$38.88

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USS Ranger—Mightiest of 'Em All!

Jet Deck Covers 4 Acres

By JAMES ALLEN
Military Editor

Big, huge, mammoth, gigantic... Which word do you use to describe the world's largest and most powerful warship—a 60,000-ton carrier with a flight deck covering nearly four acres?

The ship is the USS Ranger, newest of the Forrestal-type of 'super' carriers, which joined the Pacific Fleet last month after a trip around the Horn from Norfolk, Va.

MORE THAN 50 West Coast press, radio and TV men received a demonstration of the Ranger's jet-age capabilities last week during a two-day cruise off the Northern California coast.

Here are some of the features which impressed them:

The Ranger is 1,046 long and has a width at the flight deck of 232 feet—wider than the Queen Mary and Queen Elizabeth tied side by side.

Each of her four steam catapults develops enough power to hurl a 1958 automobile a mile and a half straight up.

Her steam turbines, which deliver more than 200,000 horsepower, can drive the ship at sustained speeds of more than 30 knots. This horsepower could provide electricity for the homes of 1,500,000 persons.

THE CREW, including the air group, numbers 3,500. Fully loaded for combat, the ship carries a striking force of 100 bomber and fighter planes—most of them jets—and displaces 76,000 tons.

Despite this tremendous size, the Navy says, the Ranger is no radical departure from proved and accepted principles of aircraft carrier design.

She is the result of aircraft evolution. Her size is dictated by the speed and weight of jet planes now in existence and those on the drawing boards.

The heaviest carrier-based plane of World War II was the TBM, a propeller-driven torpedo bomber which weighed about 18,000 pounds fully loaded. The Douglas A3D twin-jet Skywarrior aboard the Ranger weighs about 70,000 pounds with a full load of fuel and ammunition.

World War II planes landed at about 80 miles per hour. Today's jets hit the deck at 120 miles per hour, or more. They burn fuel three times faster, requiring larger fuel tanks aboard the carrier.

THE RANGER is equipped with a canted deck, which angles out from the main deck at the stern, permitting simultaneous launching and recovery of aircraft.

The carrier also has the mirror landing system. This consists of a curved mirror from which an orange light is reflected. The pilot sees the light as an orange "meatball" if he is making a proper landing. The landing signal officer can wave him off by flashing a red light.

The striking force assigned to the Ranger is Carrier Air Group 14, composed of three attack squadrons and two fighter squadrons, plus a heavy attack squadron and detachments from an all-weather attack squadron, an airborne early warning squadron and a light photographic squadron.

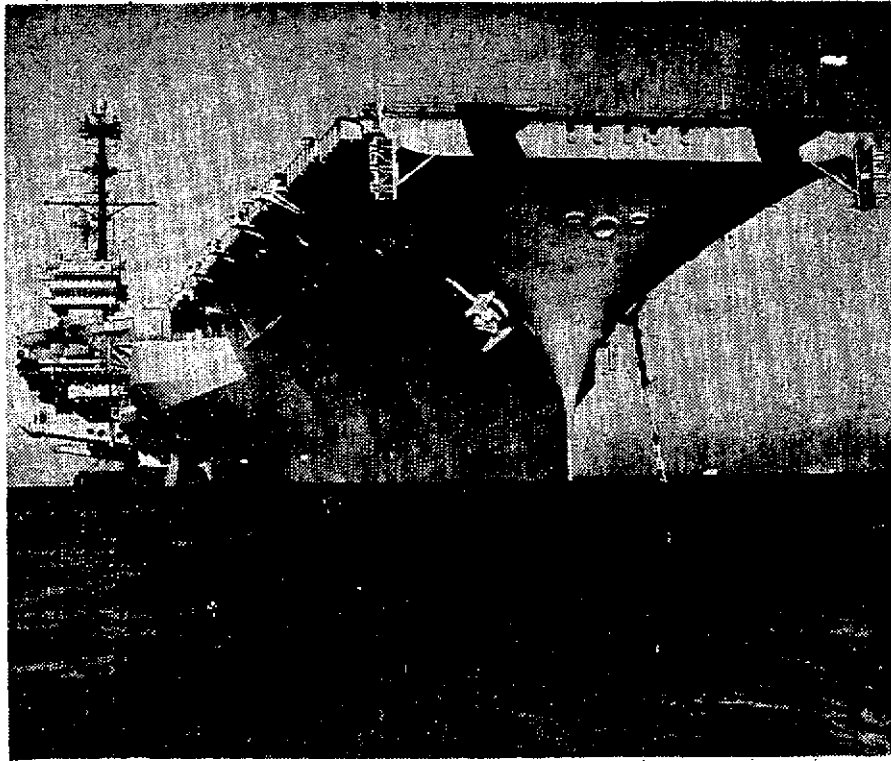
Three squadrons were aboard last week for carrier qualifications, flying A3D Skywarriors, F4D Skyraiders and F8U-1 Crusaders. Some of the pilots were making their first carrier landings and despite the canted deck and mirror landing system, it was a tough job.

"THEY JUST don't make carriers too big," one pilot said after his first landing.

The carrier operated in the general vicinity of Monterey, staying from 50 to 100 miles offshore—close enough so that a pilot could make it to Moffett Field if he failed to land aboard.

The Skywarrior is the largest and most powerful carrier-based plane in service and one of the Navy's most versatile craft. It operates above 40,000 feet and has flown from a carrier in the Pacific to one in the Atlantic, non-stop and without refueling. The plane can carry a thermo-nuclear bomb.

The Crusader is a slender, swept-wing fighter capable of speeds in excess of 1,000 miles per hour. It has a two-position wing hinged at the rear. The front edge is raised for take-offs and landings, permitting the fuselage to be nearly parallel to the deck while the wing supplies the angle of attack required for low-speed flight.



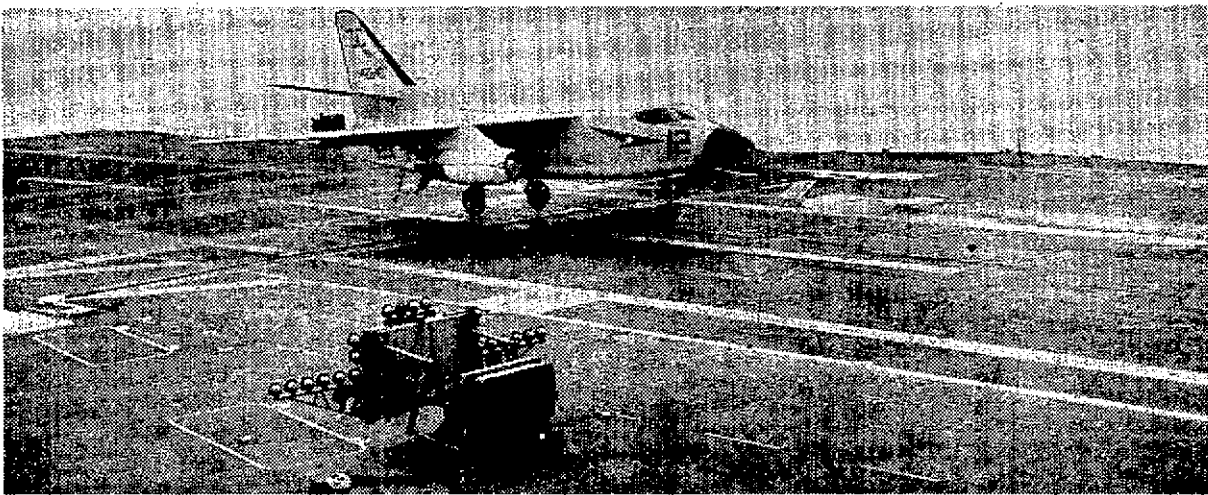
"BIG" IS A SMALL WORD FOR MIGHTY CARRIER USS RANGER



CREWMEN WATCH CRUSADER JET APPROACH



STEAM CATAPULT HURLS GIANT DOUGLAS SKYWARRIOR FROM RANGER'S DECK



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Introducing-The New

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ONLY 8 1/2" HIGH
—ROLLS EASILY,
CAN'T TIP!

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CLEANING ACTION

CLEANS 3 TIMES FASTER! BEATS! SWEEPS! SUCTION CLEANS!

Eureka's Exclusive "Vibra-Beaters" Shake the Rug, Loosen Embedded Dirt

For the first time in any vacuum cleaner — powerful, air-driven "Vibra-Beaters" loosen, dislodge embedded dirt! Full horsepower suction and sweeping brushes do the cleaning! Removes more dirt, cleans 3 times faster than other cleaners.

SLIM, SLEEK AND LIGHT
Easy to carry—big handle, no dangling cord. Stands on end—easy to store.

CLEANS STAIRS EASILY.
Stands firmly on end even on narrow steps, cleans up or down without tipping.

NEW DELUXE 10-PIECE SET OF TOOLS IN CONVENIENT "HANDY-PAK" KIT

Includes new unbreakable hose, 2 rug nozzles and long floor brush.

SEE LIVE DEMONSTRATION AT OUR STORE NOW!

SPECIAL THIS WEEK!

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INDEPENDENT-PRESS-TELEGRAM—A-6

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- Finest Long Bound Construction
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- So early for best selection

NOW 12.00 each

Weekend Cases 17.95
Pullman Cases 21.50
Packing Cases 25.95
Overseas Cases 29.95
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LUGGAGE, LOWER FLOOR, WALKER'S

Plus fed. excise tax

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Sheer Sheers in Fall Fashion Shades

with seams or seamless

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- twilight (grey)
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guaranteed not to run from toe or top

1.50 pr.

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THE SHOE WITH THE BEAUTIFUL FIT

mellow textured calfskin

soft smart tailored

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The perfect coordinate with fall suits and tweedy skirts... new Naturalizers of textured calfskin. And they fit like Naturalizers always do... softly cushioned and completely flexible. Black or brown. Sizes 4 1/2 to 10, AAAA to C.

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SHOE SALON, SECOND FLOOR, WALKER'S

WALKER'S Downtown at Fourth and Pine Phone HE 2-7451 or ZE 8281 (toll free) STORE HOURS: Mon. and Fri. 9:30 to 9:00; Other Days 9:30 to 5:30.



HELENE IS NO LADY
A city policeman fights wind Saturday in Wilmington, N. C., as Hurricane Helene booms across the Carolinas. Windows in background were broken by gusts.—(AP Wirephoto.)

Smashing Winds Gouge Carolinas

(Continued from Page A-1.)
by evacuation or battering was called to duty at Southport, 30 miles south of here, to prevent looting of evacuated areas.
Military centers flew their planes inland or secured them in hangars. Naval yards and depots sent their vessels upstream to save anchorages.
Power failed in countless towns. Water systems failed. Many centers had no lights, no cooking arrangements, no communication facilities.
A National Guard company

Ala. Police Station is Klan Hdq.

MOBILE, Ala. (UPI)—Police cracked down Saturday on a "Ku Klux Klan nest" with headquarters in the Saraland police station and linked arrests to the ambush slaying of the small town's mayor and a series of anti-bus-integration cross-burnings.
Mobile county sheriff Ray D. Bridges said seven men had been arrested, including Saraland Police Chief N. W. (Pat) Patrick. More arrests were expected.
"WE HAVE evidence the town's police station was a center for a good portion of the Ku Klux Klan activity in Mobile county," Bridges said. But he added there was no connection, yet, between the Klan and the Aug. 6 shotgun killing of Mayor Oscar L. Driver.
He said, however, the arrests "definitely" were connected with the assassination of the 60-year-old mayor of the town, about 10 miles north of here. None of those arrested was charged with the killing.
FARTHER TO THE south, along South Carolina's summer play spots, grinding waves dug holes in the beaches, knocked ends from fishing piers.
Myrtle Beach had prepared for the worst but got only minor damage. Broken windows and some roof damage constituted the major harm there.
Wrightsville Beach, 10 miles east of Wilmington, and Carolina and Kure beaches, 18 and 20 miles to the southeast, were badly washed and a number of houses were ripped apart.

HEALTH EXAM

ARE YOU A VICTIM OF WRONG DIAGNOSIS
AVOID GUESSWORK
WE USE SCIENTIFIC CLINICAL LABORATORY METHODS TO HELP DIAGNOSE YOUR AILMENT.

At the Diagnostic Office, here is what you get for \$3:
Head-to-toe observation shows condition of sinus, ears, nose and throat, lungs and respiratory tract, bone structure, pulse and heart action, blood pressure, stomach, kidneys, colon, prostate, female organs, glands, nervous system, liver and gall bladder.

You will receive, among other things, a complete blood count, consisting of hemoglobin, red blood count, white blood count, color index and complete differential.

It will be explained to you in full detail in simple, understandable language.
You will receive all this for only \$3.00.
Put your mind at ease. Have your checkup today.

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LONG BEACH — HE 6-4603

HOURS: MONDAY, WEDNESDAY, FRIDAY, 9 until 8 — TUESDAY and THURSDAY, 9 until 5 — SATURDAY, 9 until 1
You Must Bring This Ad With You
4 OTHER OFFICES SERVING SOUTHERN CALIFORNIA
EUN. 1-P-1-5-28

PENNEY'S

ALWAYS FIRST QUALITY!

END-OF-MONTH CLEAN-UP! SAVE!

EOM

ALL QUANTITIES LIMITED

NO PHONE ORDERS OR C.O.D.'S

SHOP...
PENNEY'S DOWNTOWN
MONDAY
and
FRIDAY
9:30-9 P.M.

READY-TO-WEAR

TERRIFIC BUYS!

WOMEN'S BETTER DRESSES

1.44

Women's better dresses at a fabulous low price. Included are rayon jerseys... nylon sheers... rayon Bembergs. Large selection of colors and styles. Misses' and half sizes.

TO CLEAR DRESSES \$4 TO \$8

Clearance of women's better dresses in summer and early fall styles. Large selection of colors, fabrics and styles. Junior, misses' and half sizes.

WOMEN'S FITTED SUITS

Women's fitted style suits in rayon butcher linen. Navy and beige only! Misses' sizes but the range is broken.

\$8

SECOND FLOOR—PENNEY'S DOWNTOWN

WOMEN'S SPORTSWEAR

WOMEN'S PLAID SLEEVELESS BLOUSES.....\$1
CLEARANCE OF WOMEN'S SWIMWEAR (32 and 34).....1.99 to 4.99
NOVELTY ORLON SLIPOVER SWEATERS.....2.50
CLASSIC ORLON SLIPOVER SWEATERS.....1.50
PRINT CORDUROY CAPRI PANTS.....1.99
WOMEN'S COTTON KNIT OVER BLOUSE.....1.98

SECOND FLOOR—PENNEY'S DOWNTOWN

WOMEN'S ACCESSORIES

IMPORTED ITALIAN HANDBAG (shoulder strap) 2.44*
ASSORTMENT OF BETTER JEWELRY.....2 for \$1*
DARK SEAM SHEER NYLON HOSE.....2 for 88c
NYLON HALF SLIPS (black and white).....\$1 plus tax

STREET FLOOR—PENNEY'S DOWNTOWN

YARDAGE and BEDDING

PINWALE CORDUROY YARDAGE (broken colors).....68c yd.
WOOLS AND WOOL BLENDS (56 in. wide).....1.66 yd.
CLOSOUT OF BETTER BUTTONS.....8 cards \$1
REMNANTS.....1/2 price
IMPORTED SOLINGEN SPEARS (7-inch).....66c
SMALL ASSORTMENT RIBBON ON SPOOLS 10c spool
36-INCH QUILTED CORDUROY.....1.44 yd.
GROUP OF BETTER QUALITY FABRICS.....50c yd.
ZIPPER PILLOW COVERS (white, percale).....2 for \$1
TYPE 123 SHEETS, Size 72x108-inch.....1.49
UTILITY TOWELS IN BLOCK PLAIDS (size 36x60) 99c
PRINTED PLISSE BEDSPREADS (full size only) 2 for \$5
RUMMAGE TABLE.....PRICED AS MARKED

DOWNTOWN STORE—PENNEY'S DOWNTOWN

MEN'S CLOTHING

SPECIAL BUYS!

Men's Sport Coats

\$22

Penney's buyers worked far ahead to land this one! Slim-tailored University-influenced models. Handsome patterns in a blend of wool, Dacron and orlon. Popular three-button model.

MEN'S BETTER QUALITY PAJAMAS

All reduced from our regular stock for quick clearance. Sizes A, B, C, D. Attention tall men, some for you in sizes A, B, C.

2.88

SHORT SLEEVE SPORT SHIRTS

Fancies and plains greatly reduced from our regular stock. Hurry for best selection as the sizes are broken.

\$1

MEN'S FANCY COTTON SLACK SOCKS.....3 for \$1
MEN'S COTTON HANDKERCHIEFS (white only).....9c
CLOSOUT OF SEASONAL TIES.....50c
CLOSOUT LEATHER AND NOVELTY BELTS.....50c

STREET FLOOR—PENNEY'S DOWNTOWN

FINAL CLEARANCE of Better Quality SLIP COVERS

CHAIR STYLES

- Modern
- Club
- Straight Back
- Wing
- Cogswell (Open Arm)

5.99

GOES ON EASILY MOLDS TO FURNITURE

DAVENOS AND STUDIOS 7.99

SOFAS 3-Cushion Style 9.99

Final clearance of easy-to-apply slip covers in attractive pattern "Norfolk." These are high quality slip covers made to Penney's rigid specifications. They take only a minute to put on... mold to your furniture... stay put... won't shift out of place. May we suggest you shop early for best selection as they won't last long at this low, low price. ALSO A SMALL SELECTION OF OTHER PATTERNS AND COLORS IN SOME SIZES.

DOWNTOWN STORE—PENNEY'S DOWNTOWN

CURTAIN AND HOUSEWARES CLEARANCE

NOVELTY DACRON TIER CURTAINS

Final clearance of a group of charmingly styled novelty Dacron tier curtains. Matching valancing at 39c yard. Limited quantity!

\$1 pr.

54-IN. UPHOLSTERY FABRICS.....1.25 yd.
36-IN. SUPPORTED PLASTIC WINDOW SHADES.....\$1
48x84-IN. PRINT DRAPES.....2 pair \$5

SIZE 30x80-IN. FOLDING DOORS.....2.99
3 ONLY! KITCHEN CABINETS.....8.88
UNPAINTED 5-DRAWER DESK.....\$16
RUG REMNANTS.....2.88
LAMPS TO CLEAR.....GREATLY REDUCED
URCHINS OF THE SEA SOFA PILLOWS.....\$1

DOWNTOWN STORE—PENNEY'S DOWNTOWN

SHOE CLEARANCE

Children's Quality School Shoes

Large assortment of manufacturers' close-out of children's better quality school and dress shoes. These are shoes you would expect to pay much more for, so buy several while the savings are large. Included are ties, straps, slip-ons, shoe lock and many others. Black, brown and red. Sizes 8 1/2 to 3. A through D widths.

\$3

TO CLEAR—CHILDREN'S RUBBER THONGS

Final clearance of these very popular rubber thongs for children. Sizes 13 to 3 1/2 only!

44c

Black, white and yellow. They'll love them around the house.

WOMEN'S AND CHILDREN'S ASSORTED SHOES

MISSSES' STURDY SLIPONS.....\$1
MEN'S TOP QUALITY DRESS SHOES TO CLEAR.....\$4

STREET FLOOR—PENNEY'S DOWNTOWN

JR. BOYS' BOXER JEANS

Junior boys' sturdy weight jeans in the popular boxer waist style. Sanforized for lasting fit. Charcoal and brown. Sizes 6 and 8 only!

2.99 pair

DOWNTOWN STORE—PENNEY'S DOWNTOWN

BOYS' COTTON SOCKS

Boys' cotton school socks with nylon reinforced heel and toe for extra wear. Elastic tops! Colorful patterns. Broken sizes.

5 pair \$1

DOWNTOWN STORE—PENNEY'S DOWNTOWN

GIRLS' AND INFANTS' CLEARANCE

Look for the Table Marked "PENNEY HEADLINERS" You'll Find These OUTSTANDING VALUES!...

FOR GIRLS...	FOR INFANTS...
GIRLS' BERMUDA SHORTS.....66c	TODDLERS' FALL SPORTSWEAR.....\$1
GIRLS' MIDCalf PANTS.....\$1	TODDLERS' COTTON FLANNEL SHORTS.....\$1
GIRLS' PLAY SHORTS.....25c	TODDLERS' COTTON POLO SHIRTS.....50c
GIRLS' STRIPED BLOUSES.....25c	1/2 DOZ. PACKAGE OF BIRDSEYE DIAPERS.....88c
GIRLS' SWEATERS.....50c	TODDLERS' BIB-ALLS.....66c
GIRLS' JEAN BLOUSES.....88c	INFANTS' PLASTIC PANTS.....4 for 88c
GIRLS' CORDUROY JUMPERS.....\$1	TODDLERS' COATS.....\$3
GIRLS' BOXER JEANS.....66c	TODDLERS' DRESSES, SIZES 1 to 3.....\$2
GIRLS' BEACH PANTS.....1.50	INFANTS' PILLOWS.....88c
GIRLS' 100% WOOL SHORT COATS.....\$5	INFANTS' CORDUROY CRAWLERS.....\$1
GIRLS' MIDDY JACKET.....\$1	INFANTS' COTTON RECEIVING BLANKETS 3 for \$1
GIRLS' DRESSES (new stock) sizes 3-6X.....\$2	INFANTS' COTTON KNIT SLEEPERS.....\$1

NOTE: Limited quantities in sizes 3 to 14 but not in all styles.
NOTE: Limited quantities in sizes 1/2 to 4 but not in all styles.

SECOND FLOOR

'Guardian Halo' Device Aid to Sleepy Drivers

ROME (UPI) — A simple safety device for sleepy motorists may be the answer to the growing problem of Italy's road accidents.

Truck drivers who recently tested the device enthusiastically dubbed it a "guardian halo."

The "guardian halo," or "volante antisounno" (anti-sleep steering wheel) as it is officially called, consists of a metal ring which fits almost flush with the ordinary steering wheel of any automobile.

When the "halo" is switched on, a driver's hand must stay on the steering wheel at all times to keep the slight pressure of the device flush with the underside

of the steering wheel. Otherwise a horn blows in the ear of the driver and the electric impulse connected to it sets off a hand brake.

All motorists know that many accidents are caused by negligence during monotonous drives or sleepy moments when over-tired. Miles of smooth highway and the continual purr of a motor will turn the best of drivers into something resembling a robot on long drives.

The invention recently patented by two Italian automobile mechanics, Albore and Vito Piccini, heckles a driver at the first sign of sleepiness.

After numerous tests, Gra-

mellini and Piccini found that the first indication that a motorist might be going to sleep is a relaxation of the muscles of his hands. This comes before the eyelids close or the head nods over the steering wheel.

Using the new device, a motorist keeps the metal ring flush with the underside of the steering wheel by the pressure of his hands. This keeps an electric circuit from being completed.

But when the ring is allowed to spring back to its fixed position, the circuit is completed, sending power to the horn and to the brakes.

Charles Baron Ltd. importer • clothier
DISTINCTIVE APPAREL FOR MEN • haberdasher

4916 East Second St., Belmont Shore
(IN THE BELMONT THEATRE BUILDING)

CLOSING OUT*
ENTIRE STOCK
OF BOYS' WEAR
TODAY, SUNDAY, SEPT. 28

is the
LAST DAY

OF THIS SALE
OPEN TODAY 10 A.M. TO 7 P.M.

SELLING
OUT
Prices on
BOYS' WEAR

Every item listed below
is on sale

NOTHING
is held back!

BOYS' WEAR

- SPORT SHIRTS
reduced to **\$2.00**
- "T" SHIRTS
(fancy) reduced to **77c**
- SWEATERS
(newest styles)
reduced to **\$2.88**
- JEANS (double knee)
reduced to **\$1.65**
- CORDS
reduced to **\$3.25**
- PAROCHIAL CORDS
reduced to **\$4.00**
- SOX reduced to **39c**
- IFFY Polished cotton
reduced to **\$3.50**
- ROBES (terry)
reduced to **\$4.97**
- DRESS SHIRTS
reduced to **\$1.97**
- GYM TRUNKS
(official cadet blue)
reduced to **\$1.55**
- SWEAT SHIRTS
reduced to **\$1.25**
- "T" SHIRTS (white)
now 3 for **\$1.65**
- BRIEFS
now 3 for **\$1.65**
- BOXER SHORTS
now 3 for **\$1.65**

To expedite our plans to feature men's clothing, sportswear & Haberdashery ONLY, we are closing out our entire stock of BOYS' WEAR at selling out prices. Boys' Wear closeout sale ends today.
DON'T MISS THIS ALL OUT SALE

4916 East Second Street
Belmont Shore
Geneva 8-5955

prices reduced on
America's Finest Brands
Of Men's Clothing
and Furnishings

Here Are the Savings
ON MEN'S CLOTHING
AND HABERDASHERY

• ANY SUIT IN THE STORE
Turkish Mohair, Silk and Worsted, Silk and Sharkskin, Worsted Flannel, Mohair and Wool, Luxurious Worsteds.

- Reg. \$65-\$75 **NOW \$39**
- Reg. \$85-\$95 **NOW \$49**
- Reg. \$100-\$115 **NOW \$59**
- Reg. \$125-\$135 **NOW \$69**
- Reg. \$150-\$155 **NOW \$77**
- Reg. \$165-\$169.50 **NOW \$87**

• ANY SPORT COAT IN THE STORE
Cashmere and Wool, Shetlands, Silk and Wools, Flannels.

- Reg. \$55-\$65 **NOW \$29**
- Reg. \$75-\$85 **NOW \$39**

• ANY SLACKS IN THE STORE
Reverse Twists, Tropical Gabardines, Worsted Flannel.

- Reg. \$17.50-22.50 **NOW \$11**
- Reg. \$25-\$35 **NOW \$15**
- Reg. \$37.50-\$45 **NOW \$19**

Alterations FREE
• SPORT SHIRTS
Made by LANCER of California. Imported broadcloth.

- Reg. \$3.95-\$4.95 **NOW \$2**
- Sweater type ORLON by LANCER of California.
Reg. \$6.95-8.95 **NOW \$4**

• MEN'S FINE SOCKS
Newest patterns—Sizes 10 to 13.

REGULAR \$1.00 A PR. **2 pr. for \$1⁰⁰**

"T" SHIRTS and BRIEFS
Finest knitted underwear. Guaranteed to last 2 yrs. All Sizes

ALL OUT SALE PRICE **3 for \$2⁰⁰**

• SHOES
New Fall and Winter styles. Sizes 7½ to 11, B-D widths.
Reg. \$15.95-\$17.95 **NOW \$8⁸⁸**

• IMPORTED TIES
• SWANK JEWELRY
(Buy now for Christmas gifts) Expect to find a comprehensive selection. **1/2 OFF**

MONDAY

9 A.M.
to
9 P.M.

and

TUESDAY

9 A.M.
to
5:30 P.M.

ONLY!

CARL'S

FURNITURE AND CARPET

MONTH-END CLEARANCE

REDUCTIONS UP TO 50% OFF!

MODERN • MAPLE • PROVINCIAL

• TRADITIONAL • CONTEMPORARY • CARPETING

Don't miss the real bargains being offered during this month-end event—every department in Long Beach's most complete furniture store will share in bringing you the very most for your dollar.

NO MONEY DOWN—3 YEARS TO PAY

Our 35th
Year

Carl's

FURNITURE
& CARPET

FREE PARKING REAR OF STORE

1250 East Pacific Coast Hiway

Phones HE 7-7457; NEV 6-4152

IT'S THE STORE BEHIND THE PURCHASE THAT COUNTS

Open Monday and Friday 9 a.m. to 9 p.m.

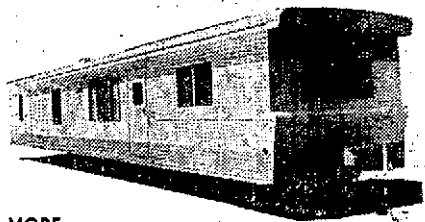
End of Strike

ELKHART, Ind. (UPI) — A 12273 of the United Mine Workers against Miles Laborers approved a new contract, makers of Alka Seltzer, providing a 12-cent hourly wage ended Saturday when Local increase.

Certified Trailer Sales

Presents the 1959 . . .
YOUR BEST BET FOR A
MOBILE RESIDENCE

Roland Reel



So much more
for your money
in a complete
line of 10' wide
comfortable
models de-
signed for your
all-year enjoy-
ment—Coolest
in Summer
Naturally warm-
er in winter!

MORE PLUS FEATURES!

- Rugged New Frame
- Massive Hitch for Extra Strength & Security
- Choice of Decorator Color Schemes
- Louvered Windows in Every Room
- Modern Wrought Iron Dinette
- All Steel Doors
- Aluminum Screen Doors
- Fine Furnishings
- Tile Bathrooms
- Forced Air Furnace With Thermostat

45' long. 10' wide \$62⁹⁵
AS LOW AS PER MONTH
EASY FINANCING

—AND—
We Will Accept Trust Deeds, Real Estate or Anything of Value
Toward the Purchase of a Trailer

WE HAVE EXCELLENT USED—LIKE-NEW—TRAILERS, TOO
CERTIFIED TRAILER SALES INC.
9111 EAST ARTESIA BOULEVARD
BELLFLOWER Open Sunday and Every Night TO 6-3777

San Marino Bares Red Coups Plot

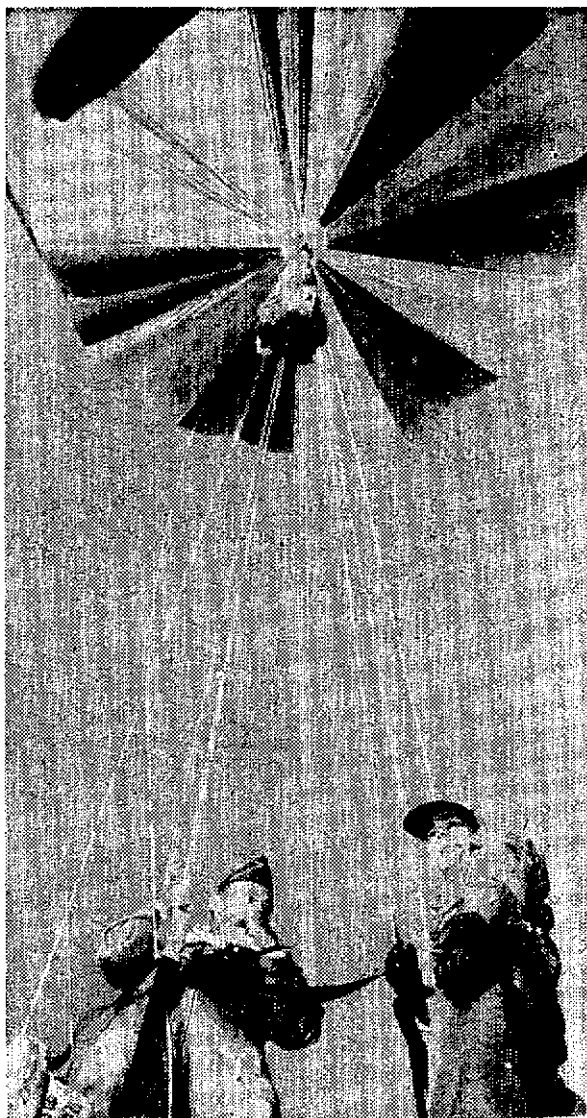
SAN MARINO (AP)—The foreign ministry of the little republic of San Marino said Saturday it had discovered a Communist conspiracy aimed at overthrowing the government.

The grand council of the 1,600-year-old, 38-square mile republic on an Italian mountaintop was called into emergency session.

THE MINISTRY report came almost a year after Christian Democrat politicians in San Marino led a bloodless civil war that ousted Western Europe's only Red regime, a government that had been in power 12 years.

The ministry announcement said the new Communist initiative was "a conspiracy against the security of the state, because it was aimed at overthrowing with arms the legitimate authorities."

It said San Marino police broke into a workers' club last night and found the leader of the militia organized by the Communists last year in an attempt to stay in power, "expounding plans for reorganizing the so-called popular volunteers."



RIDERS IN THE SKY

1st Lt. Clifton McClure (left), and his instructor, M. Lee Lewis, step into open gondola of their candy-striped "sky car" balloon for a flight to check out McClure in preparation for his stratosphere balloon ascension scheduled for Monday. McClure needed another eight hours of instructions to complete the required 16 hours training. They took off at 6:38 a.m. Saturday to complete the mission at latitudes ranging from 1,000 to 10,000 feet. McClure expects to reach more than 100,000 feet on the flight this week. The above flight took place over South St. Paul, Minn. —(AP Wirephoto.)

CITED SPANIARDS' BRUTALITY

Oust Teacher Over 'Indiscreet' Lecture

SACRAMENTO (UPI)—High school teacher Dean Turner, 31, was suspended Saturday for telling his students, asking them "have I been indiscreet?" The boys said Saturday he would fight and girls, aged 14 and 15 generally, were reported to have supported their teacher.

The superintendent said several girls in Turner's class burst into tears when they learned of the teacher's suspension.

INGRAHAM SAID the classroom furor was triggered when parents of two of Turner's students complained that the teacher was discussing sex relations with impressionable youngsters.

Turner began teaching at Encina this semester. Previously he had taught in Anchorage, Alaska, and in Mexico.

Robert Binns, Encina principal, said Turner taught freshmen and sophomore classes in the Spanish language. He was only recently hired by the school district.

Turner acknowledged he lectured on the Spanish background in the western hemisphere, including the Conquistadores' brutality to the Indians which often included raping the maidens.

"I USED MATURE language with mature students," Turner told his superiors.

Ingraham said Turner polled

SPECIAL SELLING

Diamond Engagement Rings



DIAMOND
SOLITAIRE

Now Only

\$62⁵⁰

\$1.25 Weekly

5-DIAMOND
14K GOLD RING

Now Only

\$89⁵⁰

\$1.75 Weekly

EASIEST
CREDIT
TERMS
IN TOWN

ALL DIAMOND RINGS CARRY
OUR WRITTEN GUARANTEE

Ted W. Brown, Jeweler

Same Location Since 1921

418 AMERICAN AVENUE

We Give S.H. Green Stamps

Open Friday-Eves.

Dad Bilked of \$100,000; Jail Son

ERIE, Pa. (UPI) — Police have charged a former business executive with extorting \$100,000 from his 77-year-old father by threatening to reveal "incriminating" information that actually was worthless.

Harrison Rogers, 46, father of two children, was freed under \$2,000 bond after pleading innocent to charges of blackmailing his father, the late Louis Rogers. He will face a hearing Wednesday.

Erie County District Attorney Herbert Johnson Jr. said the information the younger Rogers allegedly threatened to release to the Bureau of Internal Revenue did not reveal any violation, as the father was led to believe.

The suspect was vice president of a firm founded by his father, the Rogers Bros. Corp. of nearby Albion, Pa., manufacturer of truck trailers.

JOHNSON SAID the son resigned his position last January and sold his interest in the firm. Rogers then demanded \$100,000 from his father in exchange for withholding "certain information" from the Bureau of Internal Revenue, Johnson said.

The district attorney said the father was very ill at the time and paid the money rather than fight with his son. The elder Rogers died last September.

According to Johnson, "witnesses who took part in arrangements" for the payoff brought the matter to the attention of the executors of the estate, who notified police.

The young Rogers has been living in Fort Lauderdale, Fla., since his resignation. Police issued a warrant for his arrest in Florida, but he was picked up here Friday night while visiting.

Tex. Plant Blast, Fire Injure 3

HOUSTON, Tex. (AP) — Three persons were injured as an explosion in a building materials plant shook a large section of southeast Houston Saturday.

The explosion occurred at the Black-Brother plant which manufactures such materials as cement pipe. Officials said a boiler exploded. A fire followed the blast.

First estimates placed the damages at one million dollars.

AUTHORS WANTED BY N. Y. PUBLISHER

NEW YORK, N.Y.—One of the nation's largest book publishers is seeking book-length manuscripts of all types — fiction, non-fiction, poetry. Special attention to new writers. For more information, send for booklet "How to Sell Your Book" to Vantage Press, 623 Hollywood Blvd., Hollywood, Calif. (Main Office: N. Y.)

Shop Penney's Downtown Monday and Friday 9:30 to 9 P.M.

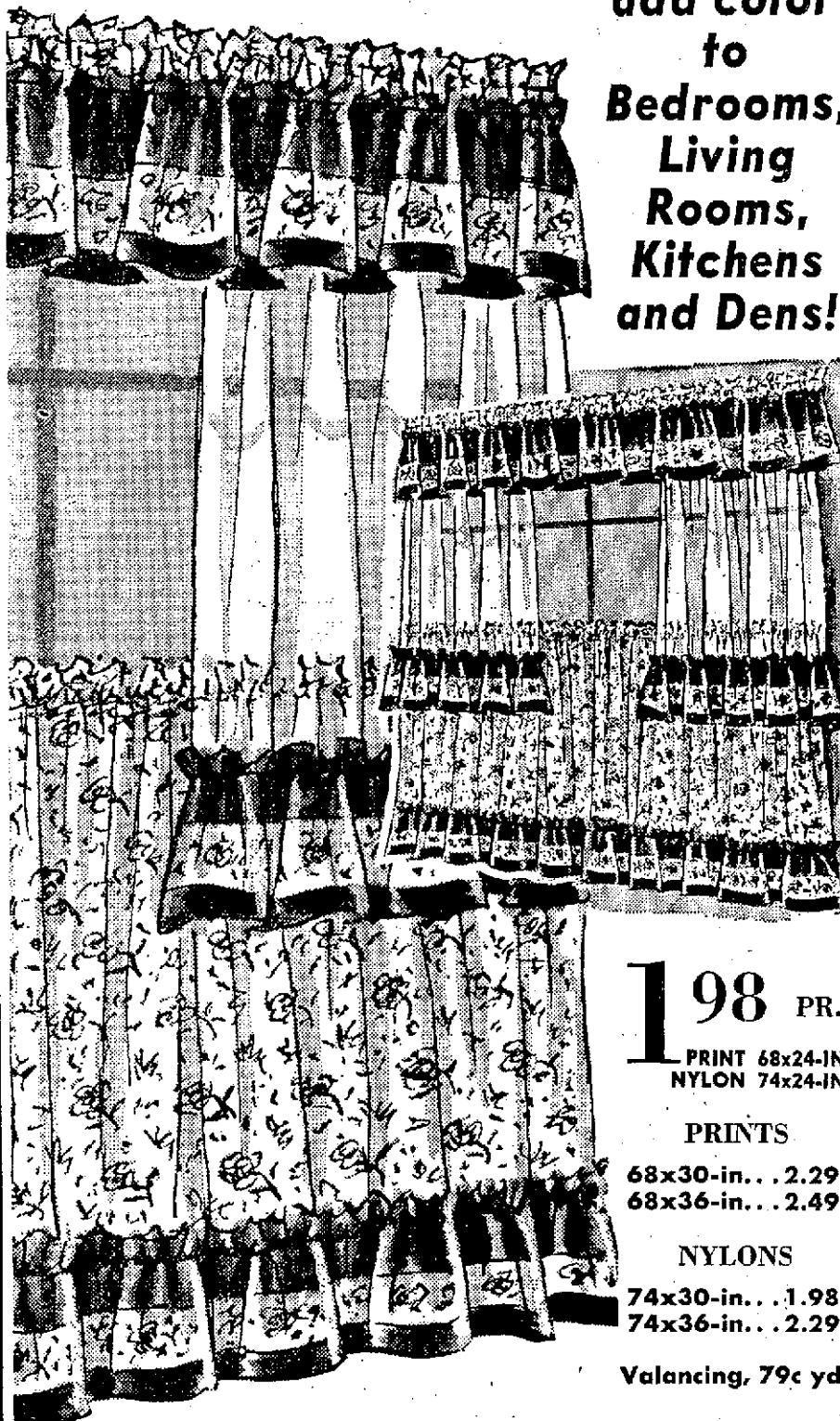
PENNEY'S
ALWAYS FIRST QUALITY

DOWNTOWN LONG BEACH

Penney's Fall Curtain Show

POLISHED COTTON AND NYLON MARQUINETTE MIX-MATCH TIERS

add color
to
Bedrooms,
Living
Rooms,
Kitchens
and Dens!



1⁹⁸ PR.

PRINT 68x24-IN.
NYLON 74x24-IN.

PRINTS

68x30-in. . . 2.29

68x36-in. . . 2.49

NYLONS

74x30-in. . . 1.98

74x36-in. . . 2.29

Valancing, 79c yd.

• MOCHA • GOLD • PINK

The theme behind these stunning tier curtains is the combining of smooth polished cotton with crisp nylon marquisette. One style is nylon marquisette with print ruffle . . . another is print with ruffle of print and matching solid color. You'll be delighted with the many ways they can be combined.

You can add color . . . charm . . . homey comfort to bedrooms, living room, den and kitchens . . . and Penney's low prices make the buying easy! You'll love the crisp nylon marquisette combined with charming polished cotton print.

DOWNTOWN STORE — PENNEY'S DOWNTOWN

FIFTH AND PINE DOWNTOWN LONG BEACH



There is no worry and no hurry about payments when you take advantage of Dr. Cowen's Liberal Credit Plan because you make your own reasonable credit terms . . . and regardless of how small the payments are, there is . . .

NO EXTRA COST

This means you don't have to borrow any money or pay interest or carrying charges, because Dr. Cowen's Low Prices are always the same regardless of how much credit you need. This liberal offer includes Dr. Cowen's best Dental Plates . . . take two years to pay . . . make your final payment at end of 1960.

DENTAL 2 YEARS TO PAY PLATES

SAME LOW PRICES

FEATURING THE NEW TRANSPARENT MATERIAL and TRUBITE BIOFORM TEETH

Acclaimed by the profession the closest resemblance to nature's own teeth and gums. You can benefit from the many improvements of Modern Dental Science.

QUICK PLATE REPAIRS

Come in and find out if repair or adjustment can restore the usefulness of your old Dental Plates. Emergency Service for Broken Plates.

PENSIONERS WELCOME

You can obtain needed Dental Plates or other dental care through the California Medical Assistance Act. Come in for full information.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach

107 W. BROADWAY

CORNER PINE • OPPOSITE BUFFUMS'

OPEN DAILY 9 A.M. TO 5:30 P.M., SAT. TILL 12:30

FREE PARKING 50 CONVENIENT PARK & SHOP
LOTS, DOWNTOWN LONG BEACH

PHONE-Long Beach
HEmlock 6-7241

Low Prices Quoted in Advance





WITH MALCOLM EPLEY

THE phone rang, and somebody on the other end wanted to know the significance of the letters S and T in the titles of the "Jobs for Long Beach" propositions on the Nov. 4 ballot.

I explained that these were simply the letters assigned to the propositions by the Registrar of Voters. But the call gave me an idea.

Why not a little contest, with readers submitting suggested slogans for this dramatic program for upgrading the community and stimulating prosperity through greater attractions to conventions and tourists?

The slogan, of course, should make use of the ballot title letters, S and T.

One reader, in fact, has already submitted such a suggestion. Anne Hicken proposes that S and T stand for "Show Town."

So Anne's entry is the first entered in the contest and nobody can steal it. But there must be a lot of other good ideas floating around. Let's have them. Let's make S and T mean something.

HERE are the prizes:

First place—Two books of tickets to all events of the 1959 Miss Universe Contest.

Second—Two tickets to the professional football game between the Los Angeles Rams and the San Francisco Forty-Niners, Nov. 9, 1958.

Five additional prizes—Three-months subscriptions to the Independent or the Press-Telegram. (Winners who are already regular subscribers will receive the paper three months without cost.)

Judges of the contest will be Superior Judge Fred Miller, chairman of the Jobs for Long Beach executive committee; Harry Frishman, publications director, Long Beach School District; and Howard Jones, manager, Long Beach Tourist and Convention Bureau.

Anybody is eligible for the contest except employees of the Independent, Press-Telegram and their families.

Entries should be submitted by Oct. 8. Just address them to Jobs Slogan Contest, Independent, Press-Telegram, Long Beach 12.

HERE'S something that can be a lot of fun for everybody, as well as a contribution to a fine cause.

Keep in mind what S and T will do for the community.

S is the ballot proposal which would authorize beautifying the Long Beach Free-way entrance to the city; the improvement of Ocean Blvd. between the Flood Control and Alamitos Ave. by widening and a center divider beautification; improvement of American Ave. from Ocean to Willow with a landscaped divider.

T would authorize construction of an Ocean Blvd.-level entry plaza to the Municipal Auditorium, this to cover a convention exhibit hall of 100,000 sq. ft., and refurbishing the auditorium.

The over-all objective is to stimulate prosperity for the entire community by improving and expanding its facilities for hosting conventions and by improving and beautifying the streets which lead to the Auditorium-Exhibit Hall-Plaza development.

A successful convention and tourist development program will pour millions of new money annually into the community, money that will filter throughout the economy.

These fine proposed improvements and their worthy purpose should inspire a lot of good S and T slogans. Let's have 'em as soon as possible.

DRIFTWOOD—Sign in a Pacific Ave. real estate office window: "GONE FISHING. Back Oct. 5. Perhaps even sooner." Oh, that fisherman of little faith in his luck.

Warming event was the farewell party given Sat. p.m. at the NCO Club at Long Beach Airbase for Charles and Bonnie Hope, 3231 Fanwood, who are leaving for Bakersfield. Their neighbors, numbering about 60, gathered around.

If anybody by this moment hasn't adjusted his clock to standard time, it won't be because he wasn't warned. Newspapers, radio and TV commentators, school teachers, preachers and all other pundits have been busy for two weeks telling us about it. . . . And it's a day of triumph for those few stubborn owners of publicly displayed clocks around town that were never changed to Daylight Saving Time this year.

Mutt Me Tonight in Dreamland



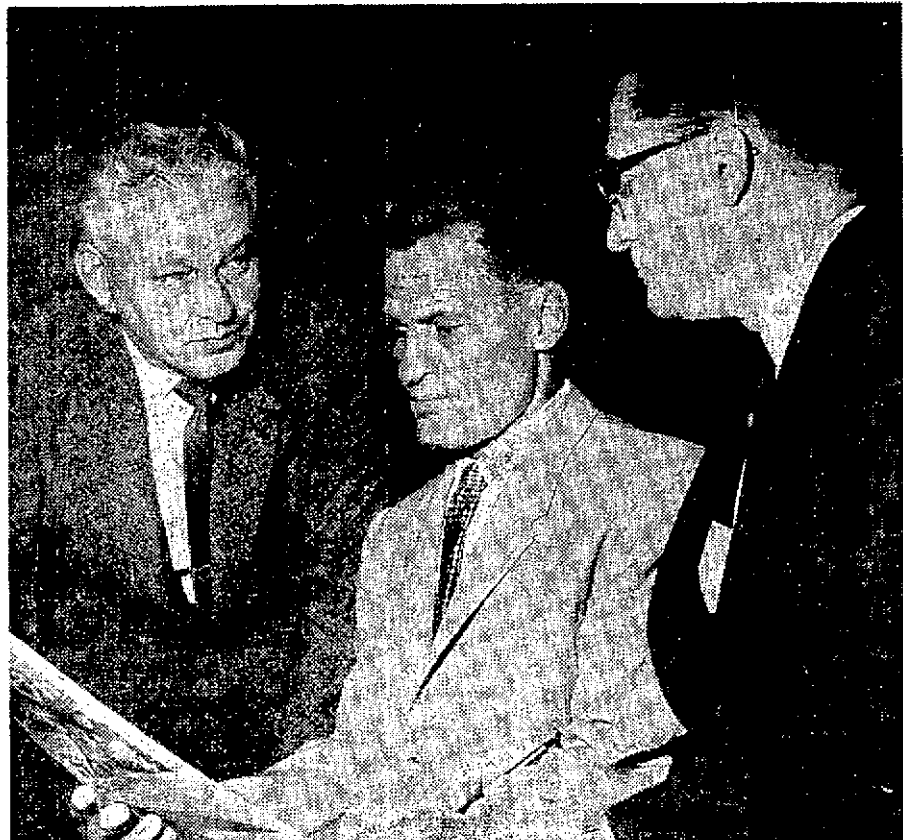
Dodie and Charleen settle down for a long autumn's nap.

CHARLEEN SUNDQUIST, 9, was snuggled at her parents' cabin in Crestline on a recent weekend when the A. R. McDaniel family of Anaheim dropped by with their boxer pup, Dodie. The dog, a special pal of Charleen's, promptly flopped down beside her for a joint excursion into dreamland. The accompanying candid photos of the two sleepyheads were made over the next hour by Charleen's father, I. P. T. Photographer Chuck Sundquist.



Dodie is snoozin' so hard her teeth are showing.

Church Leaders Back Props. S, T



DISCUSS PROPOSITIONS S AND T

Seventeen area leaders of the Church of Jesus Christ of Latter-day Saints met Saturday to discuss Propositions S and T ("Jobs for Long Beach"). Here, Jerry S. Jacobs (left), member of the Church's Long Beach High Council and executive committee member of the "Jobs" committee, discusses the program with East Long Beach Stake President Max A. Bryan (center) and Long Beach Stake President F. M. Zimmerman.

Warm, personal endorsements of Propositions S and T—the "Jobs for Long Beach" program—were offered Saturday by two top local area leaders of the Church of Jesus Christ of Latter-day Saints.

Stake Presidents Max A. Bryan and F. M. Zimmerman stated their position at a breakfast at the Lafayette Hotel. Seventeen area leaders representing 19,000 members of the church attended to discuss the program.

"FROM THE standpoints of both civic pride and economic benefit," said President Bryan, "this is an excellent program, and I give it my enthusiastic backing."

President Zimmerman said: "It is not a question of whether Long Beach can afford to institute this program. What Long Beach can't afford is to do nothing."

Jerry S. Jacobs, member of the Long Beach High Council of the Church and executive committee member of the "Jobs for Long Beach" committee, served as chairman of the meeting.

HOWARD JONES, manager of the Long Beach Convention Bureau, joined with Jacobs in describing Propositions S and T, proposals to improve Long Beach's convention and tourist facilities and beautify certain access streets.

"Long Beach finds itself in direct competition with other cities, some of them quite close to us, for the new money brought to the area by tourists and persons who attend conventions.

"Our location in the great resort area of Southern California is second to none, but the time has come when we must broaden our scope. S and T are an opportunity to put Long Beach in a competitive position and create thousands of new jobs that will affect the economy of the entire community. What will the answer be?"

DELEGATES TO the meeting obtained individual endorsement cards for distribution among the groups and areas they represent.

Thus far 98 Long Beach organizations and 35,000 individual citizens have endorsed S and T.

At the Saturday breakfast meeting were:

Jacobs; East Long Beach Stake President Bryan; Long Beach Stake President Zimmerman; Karl M. Ward, Long Beach Stake member of the High Council; Lorin B. Daniels, second counselor to the East Long Beach Stake President; Ralph B. Goodwin, Bishop of the Long Beach Sixth Ward; Walter Jones, member of the East Long Beach High Council; C. L. Neilson, member of the Long Beach Stake High Council; W. P. Appleberry, second counselor to the Long Beach Stake President; J. A. Norman, first counselor, Long Beach Fourth Ward; Lynn M. Walker, Bishop of Long Beach Seventh Ward; V. Jay Sponberg, Bishop of Long Beach Second Ward; Olen Adams, member of the East Long Beach High Council; John I. Walker, member of the Long Beach Stake High Council; Morrell Snowball, Bishop of Lakewood Ward; Jack W. Jones, second counselor representing Bishop of Long Beach Eighth Ward; William C. Price, Bishop of Long Beach Ninth Ward.

Nuclear Lecture Series Set

First lecture in a new series on "Nuclear Energy and Modern Power" will be presented by the Long Beach City College General Adult Division at 7:30 p. m. Thursday in the Lakewood campus auditorium, Harvey Way near Clark Ave. The public is invited to attend.

DR. GERALD W. JOHNSON, physicist at the University of California Radiation Laboratory, will talk on "Industrial Application of Thermo-nuclear Explosives."

Also announced for the coming week by the General Adult Division are five World Affairs Discussion Groups now open for enrollment at various locations in the school district.

EACH OF THE classes will follow current events through lectures, films, slides and class discussion. Meeting places are: Los Altos Library (1- p. m. Monday); Dana Library (9 a.m.-noon Tuesday); Bayshore Congregational Church (1-4 p. m. Tuesday); Millikan Adult Center (7-10 p. m. Tuesday); and Jordan Adult Center (7-10 p. m. Thursday).

Continuing public lectures scheduled for this week:

MONDAY
Psychology—Dr. Arthur Bietz, "How Much Can You Really Take?" 7:30 p. m., Jordan auditorium, 65th St. and Atlantic Ave.

WEDNESDAY
Space Technology—William H. Pickering, William T. Russell, "Guidance Techniques: Radio and Inertial" (on film), 7:30 p. m., City College auditorium, Harvey Way near Clark Ave.

City Tax Bills to Be Higher

It takes more than a cut in tax rate to bring about a reduction in property tax bills.

City bills for the current fiscal year, to be mailed shortly before Nov. 1, will be higher on the average despite a reduction of slightly more than 4 cents per \$100 assessed valuation in the combined municipal rate.

The difference is a substantial boost in assessed valuations, summarized in a report just issued by City Assessor J. R. Cole.

For about one-third of Long Beach property owners the increase is apt to be noticeable.

THAT IS THE result of the continuing reappraisal of land values. The gross increase for the 1958-59 fiscal year is \$13,028,580, spread over about one-third of the land parcels in the city.

Value of improvements has been boosted \$9,459,040, but applied only to new construction. There was no reappraisal of previously existing structures.

Of an increase of \$35,436,830 in personal property values, \$33,558,560 represents the higher assessment of inventories and equipment owned by Douglas Aircraft Co., primarily in the DC-8 plant.

THE REMAINING \$1,878,270 in this category reflects normal adjustments of other inventories, furnishings and secured personal property.

Valuation against which the new rate will be levied is \$551,443,210, consisting of \$471,472,530 in real estate and secured personal property plus \$79,970,680 assessed by the State Board of Equalization against privately owned public utilities.

The total is an increase of

12.04 per cent over last year's figure, \$482,166,800.

But the new rate of \$1.324 is only 3 per cent under the previous year's rate, \$1.365.

IF LEVY requirements had been held to the same level as last year, the rate would have been only \$1.22.

On the other hand, however, if the city had not imposed a trash collection fee, effective Oct. 1 and estimated to raise \$1,013,791, a rate of \$1.53 would have been required—a legal impossibility because of the \$1 maximum limit on the rate for the General Purpose Fund.

With the addition of \$77,363,530 on the unsecured roll—personal property owned by persons who own no Long Beach real estate—the total assessed valuation this year amounts to \$628,806,740, or \$60,587,520 more than last year's figure, \$568,219,220. Last year's tax rate is applied to the unsecured property.

Incumbents Reelected by OCAW

The Oil, Chemical and Atomic Workers Union concluded their week-long international convention at Municipal Auditorium Saturday by reelecting incumbent officers.

Selected to again head the union were O. A. Knight, president; T. M. McCormick, secretary-treasurer and B. J. Schafer and Elwood D. Swisher, vice presidents. All are from Denver.

SCHEDULES LISTED FOR FALL-WINTER SWIM SEASON

Four High School Pools Will be Open Nights for Adults

Four high school pools will be open nights for adult swimming, the Recreation Department announced Saturday.

Pools at Poly, Jordan, Millikan and Wilson High Schools will be operated on

two shifts four nights weekly and Saturday, 7 to 8:10 p.m. and from 8:20 to 9:45 p.m.

A CHARGE of 50 cents for adults includes suit, towel and locker. Women and girls

must bring their own caps. A special charge of 25 cents is for school children.

The schedule: Poly closed Monday, Tuesday, recreation and adult women, Wednesday, junior-senior boys and girls and adult men and women; Thurs-

day and Friday both periods are recreational. Jordan closed Friday. Monday both periods are recreational. Tuesday, junior-senior high girls and adult women; Wednesday junior-senior high boys and adult men; Thursday junior-senior high boys and recreation. Friday both periods are recreational.

Millikan—Closed Monday, Tuesday recreational swim and adult men and women; Wednesday junior-senior high girls and adult women; Thursday junior-senior high boys and recreation. Friday both periods are recreational. Wilson—Closed Friday, Monday, recreational and adult women. Tuesday, junior-senior high boys and girls and recreational. Wednesday both periods are recreational; Thursday, recreational and adult men and women; Friday closed.



'Hark methinks I hear a noise,' says Dodie in alarm.



'Um . . . ah . . . just Charleen snoring . . . I think . . . um . . . ah.'



Disturbance over: All is quiet on the sleeping front.



Charleen needs a pillow and one happens to be handy.



Dodie's sinking fast; Who cares? Sleep, it's wonderful.



PRETTY ADRENNE RICHMAN READY FOR PACIFIC COAST BOAT SHOW
Water Pageant Starts Here on Oct. 30

Pacific Coast Boat Show Slates 11-Day Run Here

The only boat show in California to be held on water is slated for Long Beach Oct. 30 to Nov. 9. The Pacific Coast Boat Show—lasting 11 days—will be headquartered at Pierpoint Landing on the tip of Pier A in Long Beach Harbor.

FRED J. TAYLOR, manager of the show, said outstanding feature of the show is that exhibitors have an immediate demonstration area available.

The four hoists available on the pier, as well as beach launching facilities, will be put to use during the show.

The Independent Press-Telegram will publish a special section on the boat exhibition

the evening of Oct. 29 and the morning of Oct. 30.

Taylor said visitors to the show will see the complete line of 1959 boats.

THE SHOW MANAGER said a good portion of 35,000 registered boat owners in Los Angeles County—as well as thousands of enthusiasts from other counties—are expected to attend.

"By show time, all the 1959 models will be out and this show will mark the first time they will be on display," added F. H. (Skip) Creger, boat show sales manager.

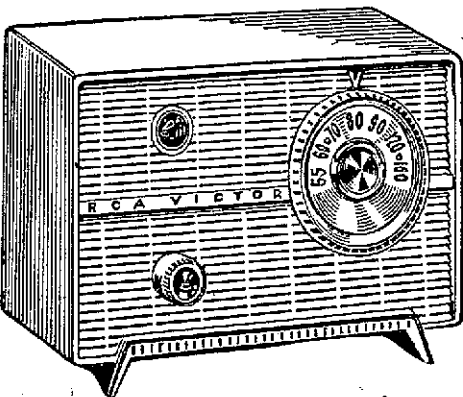
THE PACIFIC COAST Boat Show is produced by Civic Productions, Inc., 1501 Oregon Ave.

ENJOY THE WORLD SERIES ON ONE OF THESE FINE RADIOS!



KAY JEWELERS WILL NOT BE UNDERSOLD!

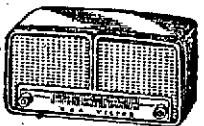
WE SHOPPED . . . WE COMPARED . . . The price in this ad is the LOWEST ANYWHERE . . . We want everyone to know KAY JEWELERS WILL NOT BE UNDERSOLD . . . If you can find prices lower we'll meet or BEAT THEM! Diamonds — Watches — Silverware — Cameras — Appliances — etc.



RCA VICTOR

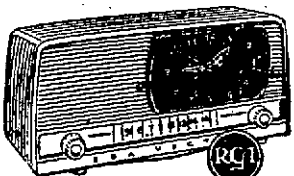
RCA VICTOR LYONS TABLE RADIO. Now in this low priced table radio . . . deep, rich "Golden Throat" tone. Printed circuits give more dependable performance and longer life. Beautifully styled—fits with any decor. Operates on AC or DC. Finished in four smart decorator colors: Pink, green, black, or antique white. Model 8X5.

NO MONEY DOWN 50¢ Week



RCA VICTOR NEWCLIFFE. Twin speakers! Has easy tuning, dependable performance. Rich "Golden Throat" tone. Has phono-jack for record player. In black, light gray, turquoise, ivory. Model 8X8.

NO MONEY DOWN 50¢ Week



RCA VICTOR HERALD. New automatic clock-radio with "instant-set" levers. Wakes you to music. Turns on small appliances, shuts off after lulling you to sleep. Rich "Golden Throat" tone. Antique white, pink and antique white, or turquoise and antique white. Model 9C7.

NO MONEY DOWN 50¢ A WEEK

RCA VICTOR

BRINGS YOU A NEW TWIST IN PORTABLE RADIOS!

Just flip the new "Wavefinder" antenna for best reception. Non-breakable "IMPAC" case . . . guaranteed for five years in normal use. New precision tuner gives extra tuning accuracy. Console-like "Golden Throat" tone. Battery . . . AC-DC operation.

NO MONEY DOWN 50¢ Week



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5208 LAKEWOOD LAKEWOOD CENTER

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CUSTOMER SERVICE

Lakewood Center
Open Mon.-Thurs.-Fri. Evs.
Phone ME 3-0727

OPEN TOMORROW NIGHT

Sears Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M. Tuesday
Wednesday and Saturday Store Hours: 9:30 A.M. to 5:30 P.M. PARK FREE



Long Beach

ALLSTATE

We've Corralled The Biggest Savings Of The Year!

TIRE ROAD-EO

Hurry While Quantities Remain!
Once-a-year! Tire Value Round-up!

Come in for your
new tires. You need
No Money
Your Old Tire Is Your
Down Payment
When You Buy on Sears Easy Terms

Worry Free Driving . . . Any Road Any Weather

SUPER SAFETY CUSHIONS

ALLSTATE Super Safety Cushions are Your Safest, Best, Longest Mileage Protection. Guaranteed coast-to-coast. See them at Sears!



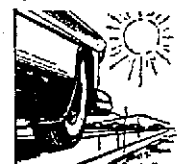
SUPER SAFETY IS BETTER BECAUSE
Super safety cushions impact, fight tire blowout.



REPELS MOISTURE DAMAGE
Super safety repels moisture from rain, and guards your tire cord!



NO TIRE STRAIN
Sharp turns, sudden stops are supported with ALLSTATE Super Safety.



RESISTS HEAT
Super safety resists heat, runs cooler at high speeds, fights fatigue.

CORRAL them now
our low
trade-in
price

6.70x15
each
18⁹⁹

14⁹⁹
6.70x15
tube-type
blackwall
each*

*PLUS FED. TAX AND OLD TIRE

SIZE	Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax	SIZE	Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax
TUBE-TYPE BLACKWALLS			TUBE-TYPE WHITEWALLS		
6.70x15	20.80	14.99	6.70x15	24.80	18.99
7.10x15	23.60	16.99	7.10x15	27.60	19.99
7.60x15	26.50	18.99	7.60x15	30.50	21.99
TUBELESS BLACKWALLS			TUBELESS WHITEWALLS		
6.70x15	23.60	16.99	6.70x15	27.60	19.99
7.10x15	26.50	18.99	7.10x15	30.50	21.99
7.60x15	29.40	20.99	7.60x15	33.40	23.99

Safety At a Budget Price With Rugged

WHITEWALL Safti-Caps

- Fully retreaded in original equipment tread depth
- Made only with rigidly inspected casing
- Guaranteed 12 months against common road hazards
- Low cost protection

Rope a Bargain at
this trade-in price
Only

Blackwall Tube Type
6.70x15
each . . . **977**
and old tire in trade

11⁷⁷
6.70x15
tube-type
each, with
old tire
in trade

Power Safe Grip

RAYON CORD

Rope a Bargain at
This Trade-in
Price . . . Only

16⁹⁹

PLUS FED. TAX AND OLD TIRE

- Exclusive tread design . . . safer, quieter.
- Bonded rayon cord resists heat, road poundings
- Manure whitewalls easily kept clean

Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax	Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax
TUBE-TYPE BLACKWALL		TUBE-TYPE WHITEWALL	
6.70x15	23.95	6.70x15	28.95
7.10x15	26.45	7.10x15	31.95
7.60x15	28.95	7.60x15	34.45
8.00x15	32.95	8.00x15	38.95
TUBELESS BLACKWALL		TUBELESS WHITEWALL	
6.70x15	26.95	6.70x15	31.95
7.10x15	29.45	7.10x15	34.95
7.60x15	32.45	7.60x15	37.95
8.00x15	36.95	8.00x15	42.95

Silent CUSHIONS

NYLON CORD

Rope a Bargain at
This Trade-in
Price . . . Only

19⁹⁹

PLUS FED. TAX AND OLD TIRE

- Nylon cord resists "oven-hot" road damage
- Rubber bumpers in tread prevent "squeals"
- X-41 "cold" rubber gives bonus mileage

Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax	Price without trade-in, each, plus fed. tax	Price with trade-in, each, plus fed. tax
TUBE-TYPE BLACKWALL		TUBE-TYPE WHITEWALL	
6.70x15	25.95	6.70x15	30.95
7.10x15	28.45	7.10x15	33.95
7.60x15	31.45	7.60x15	36.95
8.00x15	35.95	8.00x15	41.95
TUBELESS BLACKWALL		TUBELESS WHITEWALL	
6.70x15	28.95	6.70x15	33.95
7.10x15	31.95	7.10x15	36.95
7.60x15	34.95	7.60x15	39.95
8.00x15	39.95	8.00x15	44.95

COMPARE ALLSTATE PRICE QUALITY AND GUARANTEE BEFORE YOU BUY

Free Store-Side Parking

Satisfaction guaranteed
or your money back

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HE 5-0121

WORLD NEWS BRIEFS



Nasser Declares UAR Emergency

CAIRO (UPI)—President Gamal Abdel Nasser Saturday night proclaimed a state of emergency in the United Arab Republic.

No reason was given for the decree. It was announced by the official Middle East News Agency and later confirmed by the government information department.

Nasser also extended his land reform scheme, which takes from the rich and gives to the poor, to the Syrian region of the U.A.R. It was Nasser's most far-reaching project in Syria since Syria joined with Egypt in February to establish the U.A.R.

Troop Pullout Okd

BEIRUT, Lebanon (UPI)—U.S. officials reached "complete agreement" with the new government of Lebanon Saturday of general withdrawal of American troops.

Details were not disclosed but there was no indication of a change in the Oct. 17 target date, cited by a usually reliable military source two days ago.

U.S. Ambassador Robert McClintock and armed forces commander Adm. James L. Holloway discussed the situation with Premier Rashid Karami. It was the first formal meeting they had had with him and both sides indicated it was most cordial. McClintock said afterward that he and Karami were in "complete agreement on both the timing and details of the evacuation."



ROBERT MCCLINTOCK
"Complete Agreement"

Vanguard Burns Up

WASHINGTON (UPI)—The Defense Department announced Saturday, after 24 hopeful hours, that the latest Vanguard rocket failed to achieve either the speed or altitude necessary to place a satellite in orbit.

The department said the satellite vehicle "failed to achieve an altitude or velocity adequate to place it in its projected orbit." The statement added: "After one or at most a limited number of passes around the earth at very low altitudes, the vehicle reentered the earth's atmosphere and was consumed by friction."

Vital France Election Today

PARIS (UPI)—Bombings and sabotage in France, a bloody ambush in Algeria and a near-deluge in tropical Africa Saturday bedeviled the De Gaulle government on the eve of the constitutional referendum to pave the way for a new fifth republic of France.

Despite the violent efforts of a nationalist Algerian opponent, the opposition of the Communists and the sudden onset of the African rainy season, it was expected that as many as 70 per cent of the eligible 44 million voters will accept Premier Charles De Gaulle's "strong man" constitution in the voting that starts today in metropolitan France and the African possessions.

Coffee Pact Approved

WASHINGTON (UPI)—Fifteen Latin American nations Saturday signed a one-year agreement to limit exports of coffee in a move to stabilize prices.

The pact was not expected to raise prices paid by U. S. consumers, which at about 80 cents per pound are at their lowest level in eight years.

HOPE FOR DIABETICS

Science Discloses New Type Treatment

NEW YORK (UPI)—Scientists held out hope to the world Saturday that they may someday be able to prevent diabetes with a pill.

Reports on a new drug called diabinese made public here indicated that the pill may at least be the answer to the long search for a way to keep diabetes under control without the use of insulin.

Diabinese is not yet available

on prescription, but widespread medical tests have been made.

Reports on these tests were made at a conference on chlorpromide and diabetes mellitus sponsored by the New York Academy of Sciences and Charles Pfizer & Co., developers of the pill.

The drug was assessed as having these advantages:

1—It is two to three times more powerful than any other available anti-diabetes drug taken by mouth.

2—Only very small doses are required.

3—It is often effective where other oral anti-diabetic drugs have failed, either initially or after preliminary successes.

4—The very small doses required keep unwanted "side effects" to a minimum.

In its report on the drug, the Academy of Sciences also held out this possibility:

"It may help open the way to prevention of diabetes—a dream more than 3,000 years old, but until now never more than a dream."

Speech-Hearing Group to Meet

The seventh convention of the California Speech and Hearing Assn. will convene Oct. 24-25 at the Lafayette Hotel.

The Veterans Administration will play host to an opening afternoon session on "Evaluation of the Aphasic" and "Demonstrations of Language Re-training."

Dr. Charles Van Riper, director of the speech clinic at Western Michigan College, later will discuss "New Techniques in Speech Therapy."



Dr. Chan, D. C., Offers Aid for

ASTHMA BRONCHITIS SINUS

Why continue to suffer distressing symptoms of Coughing, Difficult Breathing, Pain Over Chest, Heart and Shoulders, Sleeplessness, Palpitation of the Heart, Shortness of Breath, Poor Appetite, No Pep, etc., when Dr. Chan's Famous Herbal Therapy may help you back to Health and Happiness again?

"No More Asthma for Me," says Mrs. Vivian Murray, 3248 Malabar St., L.A. "I spent hundreds of dollars for shots and pills, but yet found no relief until I took Dr. Chan's Herbal Therapy. After my first treatment, I began to feel better. After four months, I am no longer suffering with asthma. If others have failed to help you, by all means try this simple, effective method and results will surprise you."

HELP FOR SUFFERERS OF THESE AILMENTS

- Anemia
- Appendicitis
- Asthma
- Bladder Trouble
- Bile
- Bright's Disease
- Catarrh
- Chronic Cough
- Colds
- Colitis
- Constipation
- Cramps or Milk Legs
- Dizziness
- Dropsy
- Dysentery
- Eczema
- Eye Trouble
- Female Trouble
- Gallbladder
- Gout
- Headaches
- Heart Trouble
- Hemorrhage
- High and Low Blood Pressure
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Piles
- Prostate Gland
- Rheumatism
- Sinus Trouble
- Skin Trouble
- Sleeplessness
- Sour Stomach
- Stomach Trouble
- Stomach Ulcers
- Ulcers
- Urinary Disease
- Vomiting

FREE CONSULTATION WITH THIS AD

Dr. Chan, D.C., invites you to his office for a Free Consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through his natural methods. Why not you? A trial will convince you.

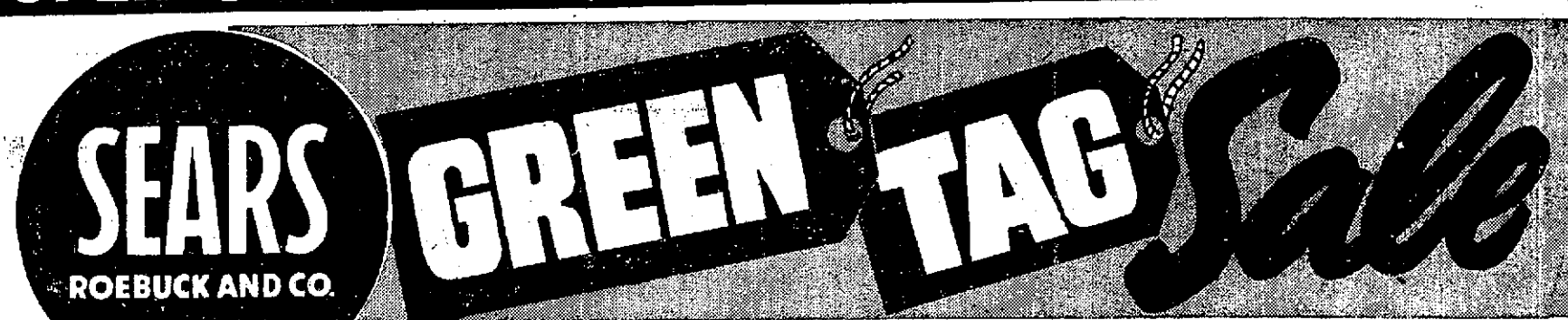
OFFICE HOURS:
Daily 10 A. M. -
12 Noon
Tues. & Fri.
2 P. M. - 6 P. M.
Sunday Closed

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Established Over
26 Years in
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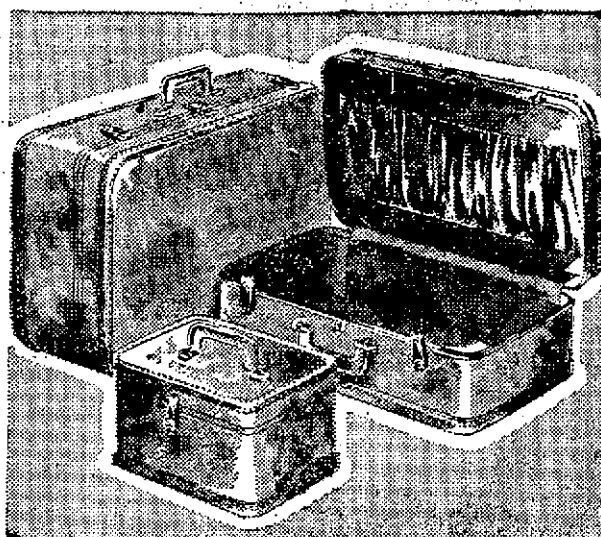
OPEN 3 NIGHTS

Mondays, Thursdays and Fridays, 9:30 A.M. to 9:15 P.M.
Open Tuesdays, Wednesdays and Saturdays, 9:30 A.M. to 5:30 P.M.



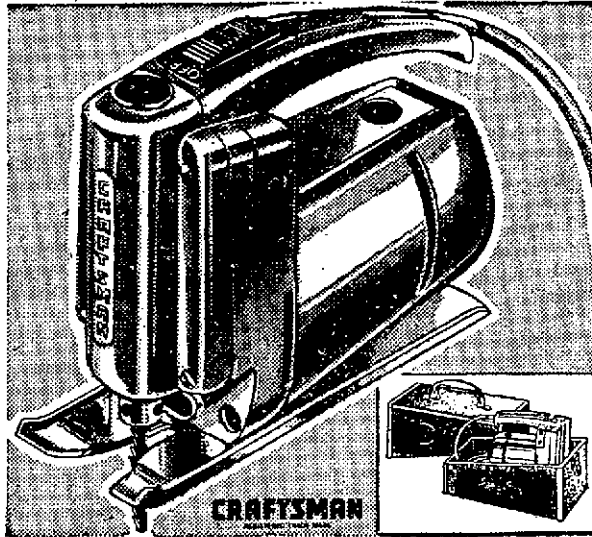
Long Beach

Monday Last Day of Sale!



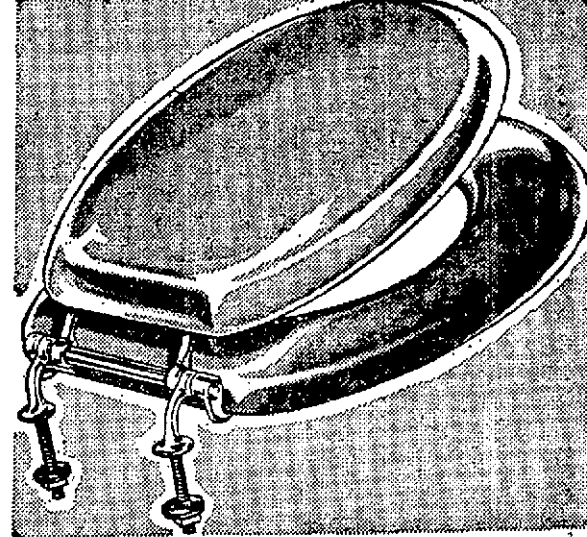
3-Piece Luggage Set
1988

Special Purchase! Limited Quantities! Quality luggage in Airplane luggage styling. This attractive lightweight luggage comes in three colors: blue, green or tan. Includes: train case; 21" weekender and large pullman.



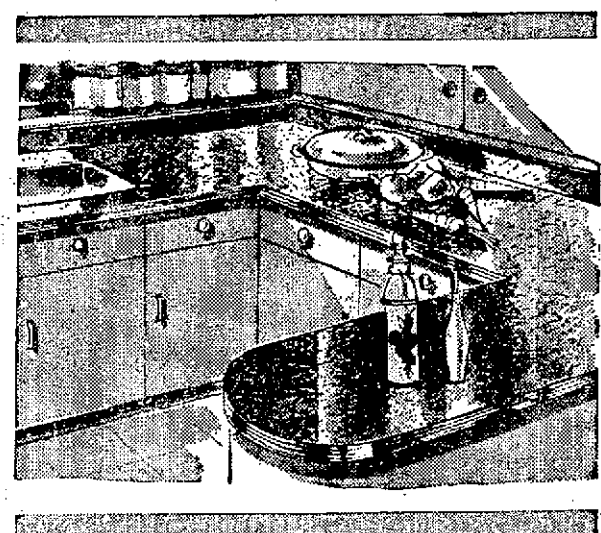
Reg. 27.95 Sabre Saw
23⁹⁹
case extra

Make outlets and pipe holes without pre-drilling! Versatile Craftsman saw can be used as a crosscut, rip, keyhole or scroll saw. Will cut most all materials. Deluxe heavy duty sabre saw, reg. 41.95.....**37.99**



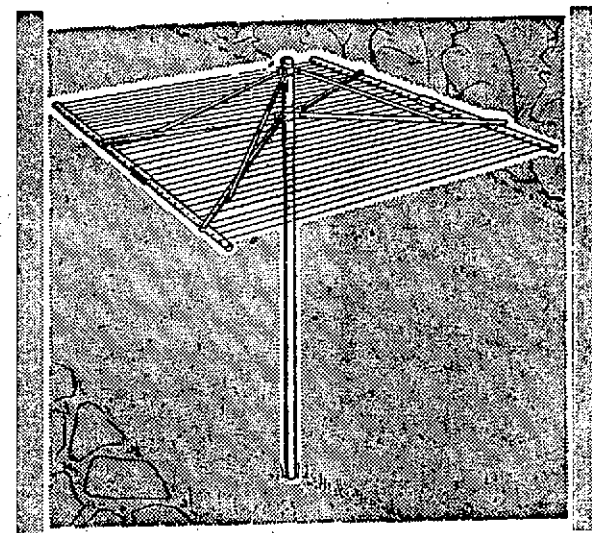
Reg. 3.95 Toilet Seats
333

Colored non-fading baked enamel toilet seats in your choice of Shell Pink, Mint Green and Horizon Blue. Better than ordinary hardwood, will not chip or warp. Fits every standard toilet. Includes washers, nuts, rubber bumpers.



Rigid Plastic Sheets
29^c sq. ft.

Special Purchase! Reg. 70c sk. ft. Use for table tops, sink, counter and utility unit tops... game tables, cutlery drawers, showers, any number of uses! Extremely durable, heat-resistant, non-porous. Choice of beautiful colors.



Straightline Dryer
888

Usually 12.98! Sturdy galvanized, handy straightline "Maid of Honor" clothes dryer. Capacity of 156 ft. of drying space. Galvanized steel upperstructure, steel ground box. 26 full lines. Folds for easy storage.



4.95 Bird of Paradise
129

The City of Los Angeles official flower. Exotic Bird of Paradise bare-root plant is 5 ft. high. Has realistic bird-like heads in orange, blue and purple. Blooms during fall and winter. Ideal for its tropical appearance.



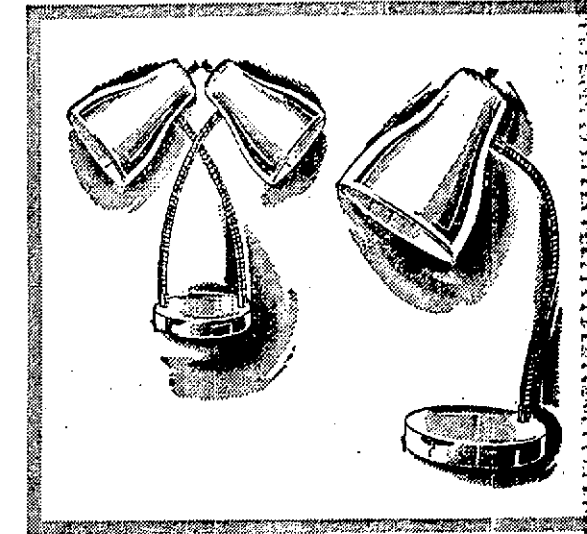
Reg. 3.77 House Paint
299

Easy-to-apply, Master-mixed white Seroco house paint. Budget priced to save you money, yet assures you durable protection. Sparkling white beauty to use on wood or on primed metal surfaces. Spray-or brush it on. Save!



Reg. 9.98 Sturdy Trike
888

Fun for your little boy or girl. Just watch their eyes light up when they see their new trike! Sturdily built, in red and white. 10-inch size. Also available in: 12" size, reg. 11.98, now **9.88**; 16" size, 13.98, now **11.88**



Gooseneck Desk Lamps
299

Reg. 4.98 single-bullet style. Attractive lamps in polished brass plate with gooseneck that bends to put light where you need it most. A real buy! Shop early! Twin-bullet Lamp, usually 7.98.....**4.99**

Free Store-Side Parking

Satisfaction guaranteed or your money back SEARS

Downtown Long Beach

American at Fifth
Hemlock 5-0127

Persons Talks Back to Boss

By GARDNER L. BRIDGE

WASHINGTON (AP)—Wilton Burton (Jerry) Persons is known to White House insiders as one man who stands up and talks back to the boss when he thinks it's necessary.

One reason he can get away with this, aside from the fact that he usually knows what he is talking about, is because of his long association with President Eisenhower.

They talk the same language, both militarily and politically.

EISENHOWER and the man he appointed Saturday as his chief assistant first met more than a quarter of a century ago when they were serving as junior army officers in Washington. They have been friends ever since.

Persons, a 62-year-old retired major general, has been on Eisenhower's staff since the President was supreme commander of the allied powers in Europe. He helped Eisenhower campaign for President in 1952 and was installed in the White House as right hand man to Sherman Adams, the man he now succeeds.

Persons, a native of Montgomery, is a brother of former Alabama Gov. Gordon Persons. He was one of six children of the late Frank Stanford Persons who operated a drug store in downtown Montgomery many years.

OTHER OF HIS SONS who made their mark in the public service:

Brig. Gen. John Williams Persons, commanding officer of

Two I.P-T Staff Men Teaching

Two members of the Independent Press-Telegram editorial staff are teaching classes this semester at Long Beach City College Business and Technology Division.

Joe Risinger, staff photographer, is teaching news photography Tuesdays from 7 to 10 p.m. in Room 2 at the institute campus, Alamilos Ave. and Pacific Coast Hwy.

Ted Krec, men's fashion columnist, is teaching advertising layout Thursday from 7 to 10 p.m. at the same location.

Risinger's photos have won him many national awards and Krec was an advertising man with a national concern for several years before joining the I.P-T staff.

Enrollments still are open.

Open House Today at House of Hope

House of Hope, 1045 Cedar Ave., home for alcoholic women, will hold open house from 1 to 6 p.m. today. A rummage sale for the House of Hope will be conducted Tuesday at 1146 Pine Ave.

custom tailoring . . .



...nothing less than the best in new fall fabrics

That look of perfection and success . . . that wonderful feeling of complete comfort . . . that perfect all-over fit — all yours in our custom made clothes. Choose Your own style, fabric . . . and at a price that will pleasantly surprise you!

Double Breasted Suits
Converted to Single Breasted
Alterations of All Kinds • Tux Rentals



122 E. Third HE 7-4406



WILTON PERSONS
New Right Hand

Persons, the 14th Air Force with headquarters at Robins Air Force Base, Ga.

The Rev. Frank Stanford Persons, of Montgomery, a retired Episcopalian minister.

And the late Jo Robert Persons, who carried on his father's drug business after his death, then went into the life insurance business at New Orleans. He died in 1946.

The Persons brothers were sent to Miss Gussie Woodruff's private elementary school and

later to Starke University School in Montgomery.

His brothers recalled that Burt, or Jerry to his Washington friends, the new presidential assistant, got the fewest whippings from their stern father who ruled his family with a loving but firm hand. He also made the best marks in school.

Wilton Persons enrolled at Alabama Polytechnic Institute where he majored in electrical engineering but he was more interested in the student ROTC.

WHEN THE U. S. entered World War I he volunteered at a Boston recruiting office for the officers training corps and had trouble making the army's minimum weight of 133.

His closest brother, Frank, 71, who retired as a minister last January, said Saturday he was "surprised and very happy" to hear about his younger brother's appointment.

"I am surprised," he said, "because I thought Burt was more interested in military affairs than administrative work in the President's office."

An expert in military com-

munications and liaison, Persons has been Eisenhower's chief contact with the Democratic-controlled Congress. His lean, wiry figure became a well known sight on Capitol Hill, where he acquired a reputation for fairness and equal consideration toward lawmakers of both major parties.

FRIENDS from the old army days call Persons "Slick," but nobody seems to know where that or the more recent "Jerry" nickname came from. The "Slick" may derive from his well groomed appearance and a winning smile.

He calls Eisenhower "boss," never "Ike."

Persons was born Jan. 19, 1896 in Montgomery, Ala., and was graduated from the Alabama Polytechnic Institute with a degree in electrical engineering.

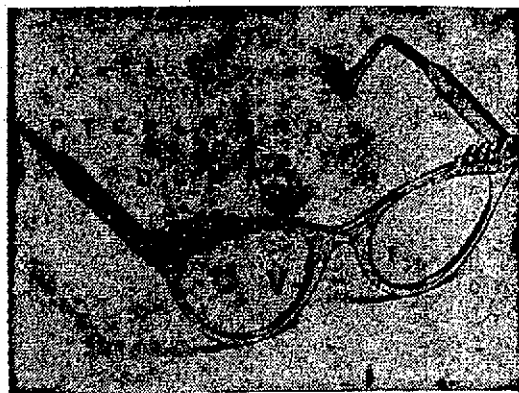
He fought with the second army in France during World War I and served at many army posts after returning to this country. For a while, in the late 20s, he was a professor of

military science and tactics at the University of Minnesota.

Later he served as superintendent of Staunton Military Academy in Virginia.

HIS FIRST assignment to work with Congress came in 1933 when he was made a liaison officer in the War Department. During World War II, Eisenhower asked for him in Congress, Persons retired. He was recalled to active duty in 1951 when Eisenhower asked for

him again, this time with the Supreme Allied staff in Paris. Persons is married and has one son by a previous marriage, Capt. Wilton B. Persons Jr.



"CV" MEANS
CONTINUOUS VISION

Let "CV" lenses replace your old bifocals . . . eliminate that peering, awkward look, the need to back away and crane your neck to see, because your glasses are not focused properly. These new scientific "CV" lenses enable you to see clearly at all distances; and are expertly fitted by skilled and competent optometrists. Come in and try them yourself.

DR. R. W. COSBY
DR. L. A. METZ
OPTOMETRISTS

MAY CO. LAKEWOOD
CALL HA 9-2411
or ME 3-0111

CONVENIENT CREDIT TERMS
NO APPOINTMENT NECESSARY

DON'T JUST BUY A PIANO

BUY A
BALDWIN
SPINETS • GRANDS



Genuine values NOW . . . Low budget terms direct with Baldwin, 3 years to pay! . . . or Rent-to-Buy

RUSSELL PIANO COMPANY
4431 Atlantic — GA 3-6443
Baldwin Electronic ORGANS

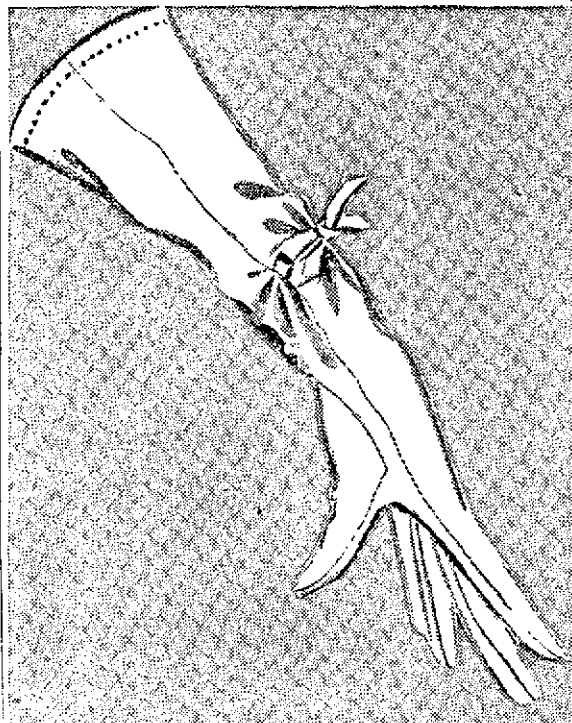
Buffums'

Fashion on hand—
the longer glove!

La Couture—fashion's longer, simpler glove in Wear-Right's soft, double-woven cotton sheath . . . to wear with the new shorter sleeves. Elegant 8-button, full pique in black, white.

\$7 pr.

Buffums' Gloves, Street Floor



makes it fun to shop for accessories
in a **Connoisseur's Collection!**



Vendome Couturier Jewelry by Coro. Fabulous imported necklaces, bracelets, pins and earrings in extravagantly beautiful designs. Exciting, unusual combinations of elegant Aurora stones in rare jewel colors and dramatic pretend-pearl jewelry. Many one-of-a-kind . . . each a collector's item, \$6* to \$40*.

Sketches: (Left to Right)

Crystal/Sapphire colored Pin, \$15* Earrings, 12.50*
Peacock Pin, \$20* Earrings, \$10*
Pretend-Pearl Necklace, \$28*, Bracelet, \$24*
Earrings, \$8*

Buffums' Costume Jewelry, Street Floor
*Plus Fed. Tax



It's fun to shop for handbags—
fabulous buys in French Calf!

Reg. 19.95 to 29.95 15.85*

Luxurious, high fashion, imported handbags, beautifully made in luscious, soft French Calf! Exciting, new shapes keyed to all the new fashion silhouettes at a real saving! Choose black, brown, navy. Exciting values at this low, low price!

Buffums' Handbags, Street Floor
*Plus Fed. Tax

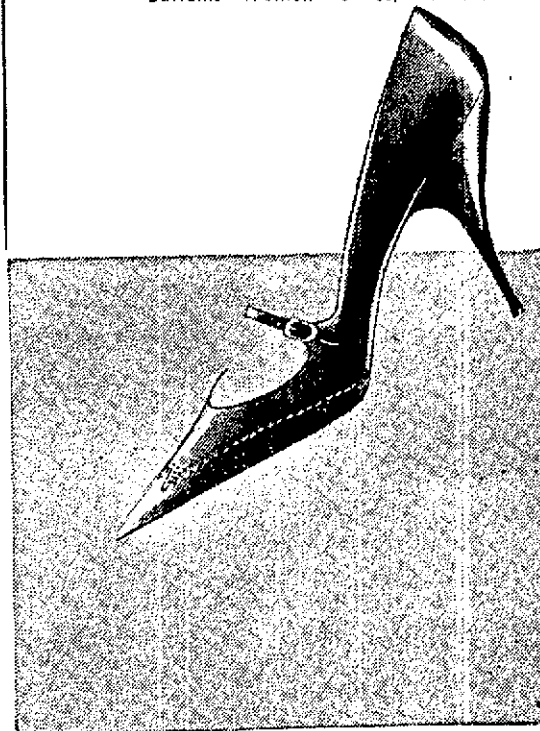
Buffums' Store Hours: 9:30 to 5:30 P.M. Fridays: 12 Noon to 9 P.M.

It's fun to shop for
exciting Andrew Gellers

Discovering all the new fashion points . . . the narrowed toes . . . slim high heels . . . new strap treatments in Jeune Sona—high heel strap pump in satiny calf, stitched in gold. Black, brown.

24.95

Buffums' Women's Shoes, Street Floor



SHOP ALL DAY MONDAY, 9:30-9:30—SAVE SUNDAY FOR THE FAMILY

MAY CO. LAKEWOOD MONTH-END CLEARANCE

2 days, Mon. & Tues., Sept. 29-30
 Odd lots and one-of-a-kind merchandise, some slightly soiled goods; all marked down for quick disposal. No lay-aways. All sales final.
 NO MAIL OR PHONE ORDERS ACCEPTED
 LIMITED QUANTITIES

boulevard shops—street floor
 12.95-14.95 Misses', half size dress group**5.00**
 2.99-3.99 Corduroy Capri pants, 10-16, colors**1.99**

women's sportswear—second floor
 6.99 Wrap sundress, broken group**3.00**
 8.95-12.95 Sweaters, 38-46, broken lots**5.99**
 5.95-6.95 Cotton skirts, women's sizes**3.99**

misses' coats—second floor
 17.95-22.95 All weather coats**13.88**

designer—second floor
 Collection designer dresses, sportswear**1/3 to 1/2 off**

misses' dresses—second floor
 22.95-25.95 Crepe dresses, black, misses'**19.00**
 25.95-29.95 Transition cottons, misses'**15.99**

junior dresses—second floor
 10.95-14.95 Summer dresses, 7-15**5.00**
 14.95-17.95 Better dressy, casual, 7-15**7.00-8.00**

misses'-junior suits—second floor
 25.95-39.95 Better misses' summer suits**18.00**
 Val. to 15.00 Junior summer suits**5.00**

misses' sportswear—second floor
 12.95-17.95 Summer cotton dresses**4.00-6.00**

6 store ACTIVE SPORTSWEAR clearance

playwear collected from our downtown, wilshire, crenshaw, valley and eastland stores, on sale in lakewood only.

famous maker sportswear

1.00 reg. 3.99

Shirts and shorts from a very famous sportswear house. Broken group.
 4.99 Jump suits**1.00**

novelty shirt group

2.99 reg. 4.99

Many unusual print and texture casual shirts. Many few of a kind.

cole sundresses

6.00 reg. 12.95

Drastically reduced from stock, this famous maker cotton, specially priced.
 11.95 2-pc. Knit dresses**4.99**

smar tee t shirts & skirts

1.99-3.99

reg. 2.95-6.95
 Stripes, solids, novelties. Excellent values but limited size and style selection.

Active Sportswear—Second Floor

campus shop—second floor
 12.95 Full fash. fur blends with dyed-to-match skirts.....**5.55**
 9.95-25.00 Famous maker swim suits.....**4.94-9.94**
 29.95-34.95 Imported European cashmeres.....**13.88**
 3.95-10.95 Sportswear clearance**1.00-2.00**

sports accessories—second floor
 7.95-10.95 Wool, orlon bulkies, 36-40.....**4.99**
 24.95-29.95 Import. cashmeres, 36-40**13.99**

women's dresses—second floor
 17.95-22.95 Print, solid dresses, 14 1/2-22 1/2.....**9.00**
 22.95-29.95 Better dresses, 14 1/2-22 1/2.....**13.88**

maternity shop—second floor
 3.95 Cotton sun tops, broken lot.....**1.97**
 2.95 Poplin shorts, belanca front.....**1.97**

hosiery—street floor
 1.15-1.50 Discontinued styles in sheer, semi-sheer.....**59c**

knit lingerie—street floor
 69c Rayon panties in sizes 5, 6, 7.....**2/99c**
 3.95-4.95 Slips of nylon tricot, elaborately trimmed.....**2.99**
 2.95-3.95 Nylon half slips, lavishly trimmed.....**1.99**

women's better shoes—street floor
 12.95-14.95 Assorted sandals, pumps & springloaders.....**7.97**
 7.95 Better casuals, assorted flats and wedgies.....**3.97**

red cross shoe salon—street floor
 10.95-13.95 Red Cross Shoes and Cobbies.....**5.97**

boulevard shoes—street floor
 2.99-3.99 Leather scuffs in pink, red, white, lt. blue.....**1.97**

children's and coed shoes—second floor
 5.95-8.95 Children's and coed shoes in broken sizes.....**2.97**
 2.99-3.99 Children's slippers, in broken sizes.....**1.00**

better blouses—second floor
 2.98-4.98 Cotton sleeveless blouses**1.59-1.99**
 4.98-9.98 Group better blouses**3.99**
 7.98 Cotton print coolie coat**3.00**
 17.98 Pure silk print shirt, skirt sets.....**8.97**

sewing machine center—third floor
CLEARANCE ON USED MACHINES
 Fully reconditioned in perfect running order.
 49.50 Portables**19.95**
 69.50 Cabinet models**39.95**
 59.50 Singer portables**29.50**
 89.50 Singer cabinet models**49.50**

yardage—third floor
60% OFF COTTONS AND LACES
 Hundreds of good lengths in cotton, corduroy, organdy, lace, embroidery, Irish linen, percale, broadcloth, woven gingham, nylon tulle, nylon net, eyelet, novelty border.

Large selection of silk, rayon, wool, flannel suitings, coatings**1/3-1/2 off**

corsets and bras—second floor
 5.00-8.95 Good selection of panties and girdles**3.95-5.95**
 22.50 Hand-loomed all elastic girdles, well boned.....**14.95**
 10.00-16.50 Boned-front girdles**4.99-9.99**
 12.50-18.50 Foundations; some strapless.....**8.95-12.95**
 8.95-10.95 Longline strapless bras and basques**4.95-5.95**

robes and dusters—second floor
 6.95 Playsuit with skirt, in assorted cotton prints.....**2.99**
 9.95 Quilted cotton lawn brunch coats with zippered front in pink or blue.....**5.99**
 12.95 Cotton quilt top with black corduroy slacks**5.99**
 6.95-12.95 Assorted cotton dusters and brunch coats**4.99**

toys—downstairs
 4.98 All-mahogany wardrobe for doll clothes.....**2.98**
 2.98 Dolly's own vanity set.....**1.98**
 4.98 Shuffle baseball game**2.98**
 2.19 State capital quiz**1.19**
 11.98 Jigsaw jr. for little carpenters**5.98**

men's clothing—street floor

ALL-WOOL WORSTED SUITS
 65.00 value**49.95**
 Famous makes, from regular stock. 3-button, new fall shades. Save to 15.00 on each suit.

men's furnishings—street floor

5.95 Import. white shirts.....**2.99**
 1.50 Rayon ties**59c, 2/1.00**
 5.95 Pastel shirts**1.39, 3/4.00**
 3.95 Men's famous make shirts.....**2.59, 2/5.00**
 1.50-1.95 Wool blend socks.....**79c, 6/4.69**
 1.99 Import. ceramic jewelry valets.....**33c**
 50c Men's TV fold embroidered handkerchiefs.....**4/1.00**
 50c Wash 'n' wear handkerchiefs.....**3/1.00**
 5.00-7.50 Famous make leather wallets.....**2.99**
 1.00 White T-shirts**69c, 6/4.10**
 1.25 Cotton knit double-back briefs.....**69c, 6/4.10**
 1.00 Sanforized broadcloth shorts.....**69c, 6/4.10**

men's sportswear—street floor

6.95 Cavalry twill slacks, ivys.....**4.99**
 8.95 Dacron/rayon wash 'n' wear slax.....**6.95**
 3.95 Cotton flannel shirts.....**2.99**
 4.95 Cotton sport shirts, long sleeve.....**2.99**
 5.95 Wash 'n' wear long sleeve sport shirts.....**3.99**
 17.95-25.00 Car coats**14.99**
 5.95 Orlon/lamb 3-button front vests.....**4.99**

young men's campus shop—street floor

1.00 Men's combed cotton argyles.....**59c, 6/3.50**
 1.00 White cotton nylon neck T-shirts.....**79c, 6/4.69**
 8.95 Famed make all wool blend ss shirts.....**5.99**
 10.95 long sleeve pullovers, famous make.....**4.99**
 12.95 Men's wool flannel and gab. slacks.....**8.77**

toddlers' swim, playwear

50c-1.00
 were 1.98-4.98

Clearance on toddlers' swimwear and playwear.

Infants' Wear—Second Floor

better dresses

5.00
 were 10.95-14.95

Group of better dresses to clear, in assorted fabrics and colors. Sizes 7-15.

Junior Dresses—Second Floor

cannon irregular towels

if perfect 1.98 **99c**
 25x48" size Cannon Express bath towel.

1.19 16x30 guest towel **69c**
 45c 13x13 washcloth **3/99c**

Bedding—Third Floor

gift items to clear

49c-49.88
 1.75-75.00 values

Wall shelves, clocks, trays, figurines, cups, saucers to clear.

Gift Shop—Third Floor

boys' sportswear

1.00

values to 2.98
 Group of sportswear, short-sleeved sport shirts, and knit polo shirts. Broken sizes, colors and styles.
 Boys' Shop—Second Floor

men's furnishings

50c

values to 2.95
 Undershirts, T shirts, socks, briefs, hankies, broken sizes and colors.
 Men's Furnishings—Street Floor

up to 50% off home furnishings

lamps—third floor

9.99-31.99 Ceiling fixtures, satin brass, some glass, as is**5.99-24.99**
 3.99-14.99 Wall pulleys, some satin brass, some colored metals, as is.....**2.99-7.99**
 21.98-32.99 Table lamps, oriental straw design**17.98-22.98**
 32.98-36.98 Floor lamps, oriental straw and wood**22.98-26.98**

curtains, draperies—third floor

SPREADS, DUST RUFFLES, SLIP COVERS
 vals. to 15.95, to clear **1.00-8.75**

3.95-19.95 Ready-made drapes.....**2.00-10.00**
 1.00-2.95 Tailored panels.....**50c-1.00**
 1.95-7.95 Ruffle and tier curtains.....pr. **1.00-9.00**
 Drapery slip cover and curtain remnants**1/2 to 3/4 off**

HOLLYWOOD BED COVERS

10.00 value**ea. 4.00**
 5.00 Matching bolster covers.....**ea. 2.50**

art needlework—third floor

2.98 Special decorator pillows, some cords.....**1.49**
 3.98 Brass button accent foam pillows.....**1.99**

rugs—third floor

98.50 12x11 Cotton tweed.....**49.95**
 109.50 12x12.5 Cocoa rayon viscose tweed.....**69.95**
 109.95 12x11.6 Green and brown tweed.....**69.95**
 129.50 12x10.6 Blue viscose plush.....**79.95**
 129.95 12x9.3 Grey wool hi-low.....**79.95**
 129.50 12x12.3 Grey and black tweed.....**79.95**
 169.50 12x11.4 Beige and cinn. wool tweed.....**89.95**

infants' wear & layettes—second floor

79c-1.29 Infants' shirts, kimonos, sacks.....**49c-99c**
 2.98 3-pc. Snoozy set, ideal for sleep or play.....**1.99**
 3.98 Quilted crib pads, 34x52 size.....**2.89**
 7.98 Dacron crib comforters in standard size.....**4.99**
 7.98 Crib blankets in 100% orlon with satin binding.....**3.99**

toddlers' wear—second floor

2.98 Boys' bib top play shorts in sizes 2-3x.....**50c**
 5.98 Blanket cloth sleeper with plastic feet; full length zipper; sizes 2-3 only.....**2.99**
 1.98-3.98 Assorted soft and washable toys.....**1.00-1.99**
 2.98-3.98 Girls' swim and playwear to clear.....**1.00**

youth center—second floor

1.99 Sleepers; broken sizes**1.39**
 2.98 Ski pajamas in broken sizes.....**1.97**
 2.98 Bouffant petticoats in broken sizes.....**2/3.00**
 3.98 Training pants; broken sizes.....**4/95c**
 1.00 Nylon thumba pants; broken sizes.....**77c**

bedding—third floor

2.98 Terry Pal foam pillows in assorted colors.....**1.00**
 2.99 Terry chair covers**39c**
 2.99 Terry padless chaise covers.....**ea. 39c, 2/75c**
 8.98-39.95 Assorted spreads**2.99-10.99**
 3.98-4.98 King and Queen contour mattress covers.....**50c**

boys' shop—second floor

2.19 Sanf. dble. knee jeans.....**1.89, 3/5.00**
 3.98 Polished cotton unfined jackets, 6-18.....**1.99**
 3.98 Orlon sweater vests.....**2.99**
 3.98 Orlon sweater shirts.....**2.99**
 19.95-26.95 Junior suits**14.95**
 29.95-35.00 Prep suits**19.95**
 39.00 Students' charcoal wool suits.....**29.95**
 5.98 Terry robes**3.99-4.99**
 2.98-3.98 Halloween costumes, limited quantities.....**1.00**

men's and boys' shoes—street floor

10.95-11.95 Men's nationally advertised shoes.....**6.95**
 12.95 Fine quality famed make shoes.....**8.95**
 6.95 Boys' brown leather oxfords.....**4.95**

sporting goods

39.95 value Floor sample table tennis table. Regulation, 2-section**19.95**

SPALDING DAVE REGAN GOLF IRONS

100.00 Matched set of 8.....**44.99**
 45.00 Matched set of 3 woods.....**24.99**
 60.00 Matched set of 4 woods.....**34.99**

5.45 Terry cloth auto seat covers, solids, splits.....**2.99**
 16.95 6-tube rubberized fabric air mattress, 25x72.....**9.98**
 5.95 Large 2 size of rocket dart games.....**3.98**
 12.00 Top grain leather Wilson footballs.....**5.99**
 3.95 Football helmets**2.98**
 17.00 Golf bags**9.98**
 39.95 Las Vegas prof. poker tables.....**23.88**

luggage

4.95 Rayon plaid zipper carryalls.....**3.95**
 8.95 Rayon plaid 18" o'nite case, zipper.....**5.95**
 plus Fed. Tax

candies—street floor

1.00 Choc. whipped creams1 lb. **79c, 2/1.50**
 69c Bunte's filled raspberries1 lb. **59c, 2/1.00**

VIBRATOR PILLOWS

7.98 value relaxing type**3.99**
 Limited quantity

furniture—third floor

159.00 Red plastic swivel chair.....**89.00**
 159.00 Sand plastic chair.....**89.00**
 99.50 Rose barrel chair.....**59.00**
 119.00 Club chair, champ. damask.....**49.00**
 89.95 Mod. hi-back chair, beige.....**79.00**
 149.00 Drop-leaf mahog. ext. table.....**89.00**
 99.95 Chaise lounge, oatmeal.....**58.00**
 149.45 Danish chair and ottoman, gold.....**79.00**
 39.50 Ottoman, beige.....**19.00**
 89.95 Prov. rose damask.....**44.00**
 299.00 Prov. sofa, gold.....**159.00**
 149.00 Prov. chair, turq.....**89.00**
 34.95 Coffee table, mahog.....**24.00**
 119.50 Divan, maple, brown.....**79.00**
 79.95 Maple rocker, turq.....**48.00**
 99.50 Hi-back mod. chair, char.....**69.50**
 59.95 Nite stand, mahog.....**33.00**

sleep equipment

59.95 Simmons regular, or extra firm mattress or box spring. Twin or full.....**39.88**
 64.95 Twin innerspring mattress and box spring set.....**39.88**

housewares—downstairs

3.65 14x10" broiler and roast pan.....**2.79**
 1.95 One quart easy-out ring mold.....**1.49**
 1.19 4-cup aluminum instant coffeemaker.....**79c**
 1.98 4-piece tiered cake pan set.....**88c**
 7.95 8" Revere covered skillet.....**5.88**
 9.95 16-pc. Melmac starter set, white only.....**6.88**
 11.95 Deluxe meat and food grinders.....**1/2 price**
 1.95 Embossed aluminum butter dish with glass insert.....**1.19**
 1.98 15-qt. plastic basket.....**88c**
 7.98 10-gallon heavy plastic garbage can.....**4.19**
 7.99 to 21.99 20-30 line outdoor dryers.....**5.99-16.99**
 2.95 Ironing valet for ironed clothes.....**1.44**
 8.88 to 14.95 Bathroom hampers.....**5.99-9.99**
 6.95 Jumbo automatic waxer.....**5.29**
 3.95 Large rubber door mats.....**1.69**
 Miscellaneous bathroom accessories, baskets, towel rings, shelves**1/2 off**

hardware—downstairs

7.49 Falco 24x30" table.....**4.49**
 9.99 Falco 30x30" table.....**7.99**
 1.98 Imported wooden shadow box.....**79c**
 3.98 Imported wooden wall corner shelf.....**1.49**
 8.95 Jiffy cabinet for miscellaneous items.....**4.99**
 2.98 4-drawer utility cabinet.....**1.49**
 69.95-139.95 Dinette set closetout.....**49.95-99.88**

LOCAL NEWS BRIEFS



Ex-Civil Service Workers to Meet

Rep. Craig Hosmer will speak at a meeting of Long Beach Chapter 21, Retired Civil Service Employees at 1:30 p.m. Wednesday in Mottell's & Peek Garden Room, 3rd St. and Alamitos Ave.

Enrollment ceremony of Chapter 506, Women of the Moose, will be held Wednesday in the group's lodge hall, 1200 Atlantic Ave. Proceeds from the event will go toward the Christmas fund for children at Mooseheart Children's Home and for the Moosehaven Home for the Aged.

Loyal Order of the Moose will hold its annual picnic Oct. 5 in Silverado Park, 38th St. and Santa Fe Ave.

Pat Brown, of the Long Beach General Hospital, has been elected president of the Long Beach chapter of the California Credit Union League. Other officers are Bill Livingston, Harry Wilson, James McElmell, M. Hagenbruch, Will Henderson, Walter Stewart and Morris Hayter.

SERVICE CLUBS

'Jobs for L. B.' Talks to Shore Optimists

Leaders of Belmont Shore and Naples will meet with Optimist Club of Belmont Shore Thursday at 7:30 a.m. in Java Lanes restaurant to hear a discussion of the Jobs for Long Beach project which will appear on the Nov. 4 general election ballot as Propositions S and T.

Speakers will be Edward Killingsworth, architect, and Bob Irvin, public relations counsel. Bill Crawford will be chairman of the day, and David Camp, club president, will preside.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Wallace H. Moore, chairman; Howell Honeywell, presiding. Speaker: Atty. Gen. Edmund G. (Pat) Brown.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. P. G. Gregory, chairman; Roger Young, presiding. Program by 20-member chorus known as Elks Choraleers.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. John Hanna, chair-

man; Earl Wallace, presiding. Speaker: Dr. Wallace H. Moore of the Long Beach State College faculty.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. H. Milton Van Dyke, presiding. Speaker: Arthur E. (Red) Patterson, public relations director for Los Angeles Dodgers.

UPTOWN OPTIMIST CLUB—Monday noon, Lakewood Country Club. Ray Garman, chairman; Fred Mayer, presiding. Speaker: Roland Zweig, speaking on reading guidance as a means of combating juvenile delinquency.

GAVEL CLUB II—Monday 8:30 p.m., Hawaiian Restaurant. Tom Kaucic, presiding; Deane Moberly, toastmaster; George Christen, topicmaster; Jerry Schultz, evaluator. Speakers: Dr. Ed Gold, Mel Paul, Rolley Sissen and John Trask.

AFTER DINNER SPEAKING CLUB—Thursday 8 p.m., Jones Restaurant. Dr. Thomas Buhl, chairman; Fred Penland, toastmaster; William S. Schneider, recorder. Speakers: Dr. Wallace Ellerbrook, Charles Evett, Dr. Charles Churchill and Edward W. Humphreys.

NORTH LONG BEACH LIONS CLUB—Tuesday 7 p.m., Alfred's Restaurant, 700 E. 45th St. Mark B. Staley, chairman. Speaker: Dr. Jay Kirby, speaking on "The Use and Misuse of Hypnosis."



MRS. Z. M. RYAN
Clubwoman Dies

Mrs. Ryan Dead at 80

Mrs. Zella M. Ryan, 80, of 3040 E. 2nd St., a resident of Long Beach for 38 years, died Saturday following a heart attack.

Mrs. Ryan was well known for her interest in social work and club activities. She remained active despite blindness which afflicted her in 1952.

She is survived by a son, Capt. Richard E. Ryan, USN; two daughters, Eileen C. Ryan and Mrs. G. G. Repucci.

Rosary will be said Monday at 7 p.m. at Mottell's & Peek Mortuary. Requiem mass will be said Tuesday at 9 a.m. in St. Matthew's Catholic Church.

Girl, 3, Hit by Car, Critically Injured

ANAHEIM—A 3-year-old girl was critically injured Saturday afternoon when she darted from behind a parked car into the path of an automobile on La Palma Ave. near Follina St.

Jane Ruth Sharp, of 1039 Lomita St., was taken to Anaheim Memorial Hospital after being hit by a car driven by Mary B. Skinner of 903 S. Palm St.

(Advertisement)

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD

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Nine L.B. Area Storm Drains Listed on Prop. N Bond Issue

Nine Long Beach storm drain projects estimated to cost \$8,377,100 are listed among 189 projects for financing from a \$225,000,000 bond issue to be submitted to Los Angeles County Voters at the Nov. 4 election.

The issue has been designated as Prop. N on the combined state, county and city ballot.

A COMPLETE SUMMARY of the program, with descriptions of all projects, was issued Saturday by Col. H. E. Hedger, chief engineer of the Los Angeles County Flood Control District.

Four of the nine local projects are above the million-dollar class. They are: North Long Beach, \$1,275,000; Municipal Airport, \$1,204,300; Los Altos, \$1,161,700, and El Dorado, \$1,001,500.

Others are: 37th St., \$882,900; Central Long Beach, \$821,600; Bixby Knolls, \$755,000; Alamitos Bay, \$741,500, and West Long Beach, \$483,600.

Among the projects listed for nearby cities are: Lakewood, two totaling \$1,466,000; Compton, three, \$1,560,000; Dairy Valley, one, \$124,800; Downey, two, \$1,778,400; Norwalk, one, \$1,918,800; \$530,400; Signal Hill, one, \$358,400; Palos Verdes Estates, one, \$800, and Torrance, four, \$2,589,400; Paramount, one, \$600.

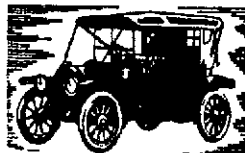
The Los Altos project "should provide relief in this area," Hedger said.

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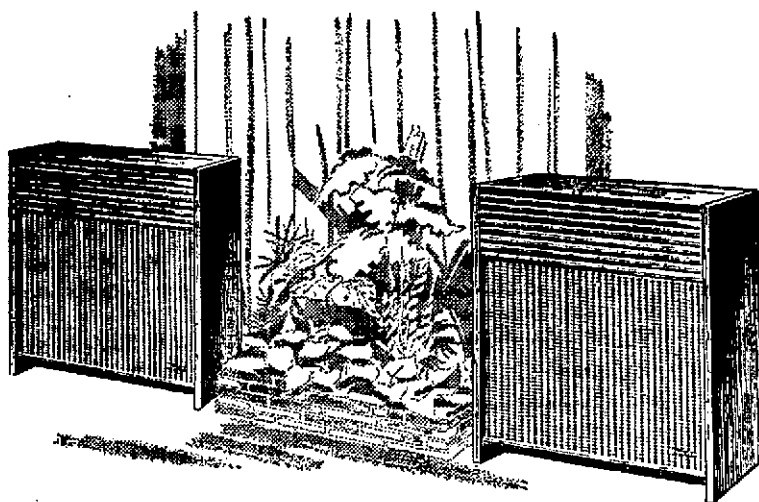
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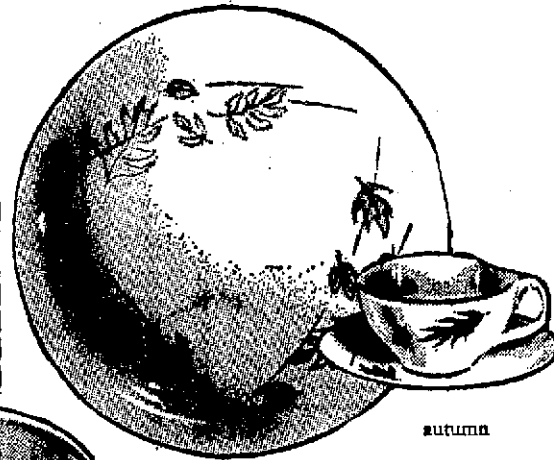
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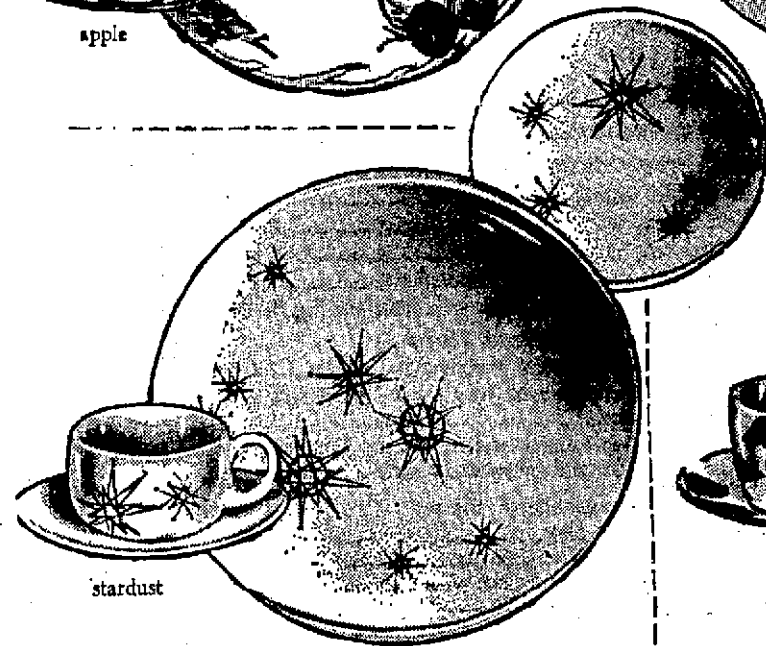
LAKEWOOD



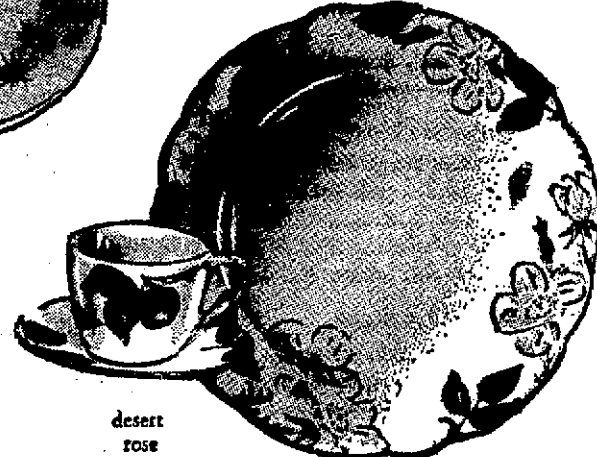
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autumn



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desert
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TROY GARRISON
Publicity Chief

Garrison Gets Harbor P. R. Post

Troy S. Garrison, 41, has been formally appointed public relations director for Los Angeles Harbor Department, General Manager Bernard J. Caughlin announced Saturday.

Garrison, who placed first in a recent civil service examination for the \$10,668-a-year post, had been acting director for a year and assistant director for three previous years.

HIS EXPERIENCE includes a seven-year stint as public relations representative for the Los Angeles Department of Water and Power and three years as reporter for Midwest newspapers.

During World War II, he was editor of various Army newspapers and while stationed in the Philippines was attached to the public relations office of the Medical Corps historian for the Southwest Pacific area.

AN ILLINOIS native, Garrison has lived in this area for 20 years. He resides with his wife and two daughters—Jill, 13, and Pamela, 6, at 22619 Evalyn Ave., Torrance.

He is chairman of the public relations committee of the California Association of Port Authorities and a member of the Greater Los Angeles Press Club and the Long Beach-Los Angeles chapter of the Propeller Club.

Father's Deathbed Plea Kept Peale in Ministry

NEW YORK (UPI) — Dr. Norman Vincent Peale was so deeply hurt by criticisms from his fellow clergymen three years ago that only his father's deathbed reminder of "the power of positive thinking" kept him from quitting the ministry, it was disclosed Saturday.

Peale, world famous preacher and author of "The Power of Positive Thinking" and other best sellers with a total circulation of more than four million, was so stung by attacks on his ministerial methods that he actually wrote a letter of resignation.

He changed his mind only after receiving a deathbed message from his minister father, urging him to ignore his critics as "just a bunch of jackasses."

THE STORY of this crisis in the life of a minister who has helped thousands to hurdle problems of their own was told in a biography titled "Norman Vincent Peale, Minister to Millions," published Saturday.

Former magazine editor Arthur Gordon wrote the book with Peale's approval and cooperation. Gordon spent many weeks with Peale, and Peale read the finished manuscript. He even wrote a closing chapter, in which he said the biography probably was a more objective account of his life than he would have written but that he would have made it different in some places.

A spokesman for Prentice-Hall, publisher of the biography and of all of Peale's best sellers, said the minister has stated privately he would have been happier if his near-resignation had been omitted. He did not request deletion of the incident, however, the spokesman said.



DR. PEALE
'Criticism Hurt'

THE IMPACT of all this criticism hit Peale as he was traveling to see his dying father, the Rev. Charles Clifford Peale, in Ohio.

As Gordon related Peale's ordeal, the clergyman felt as though he were "biting down on an aching tooth."

"He checked his train of thought," Gordon wrote. "This was resentment. This was injured pride. It was the sort of emotional thinking that he was always warning others against."

"... slowly, painfully, a decision crystallized. He would have to leave the church."

slowly, deliberately, he wrote out his resignation as pastor of the Marble Collegiate Church (in New York City) and as a minister of the Reformed Church in America."

Peale wrote in his draft resignation.

ignation that he had always preached what was in the Bible but could not ignore the fact that some of the best minds in the clergy felt he was "bringing reproach, if not actual discredit, upon his own calling."

HE SAID he could change his ways, but he preferred to resign instead.

Gordon said Peale then sat and thought:

"I've preached positive thinking all my life... I've preached it to millions of people all over the world... what will they think if I leave the church?"

When Peale arrived in Ohio, he told his brother of his plan to resign, but they did not tell their dying father. Later, Peale learned his father had suspected he was troubled without being told.

After the elder Peale died, Norman Peale's stepmother passed on this deathbed message:

"... tell Norman I've read every word he's ever written. I've read it all, and I've heard him preach for years, and his message is right."

"... tell Norman I said they were just a bunch of jackasses, and to pay them no heed—just put his trust in Jesus Christ, and never quit!"

Peale, Gordon related, then handed his letter of resignation to his wife. She tore it to bits.

'A SAMARITAN'

Two Trapped Men Rescued in Car Crash

LA PUENTE (AP)—A "good Samaritan" rescued two La Puente men trapped for nearly an hour beneath their overturned automobile Saturday.

William Jennings, 33, lost control and his car rolled over several times at Ferrero Lane and Valley Blvd., pinning down him and his passenger, George Riddell, 27.

Nearly an hour later, a stranger stopped, used his auto jack to lift the wrecked car and pulled the trapped pair free.

The helpful motorist left without identifying himself. Jennings and Riddell were not seriously hurt.

Tot Seriously Hurt by Auto

A 2½-year-old girl was hurt seriously Saturday when she was struck by a car on Peabody St. near Clark Ave.

Madeline Parker of 5134 Peabody St. was admitted to Community Hospital, where she was treated for a fractured pelvis, leg, and ribs.

She was struck by a car driven by Bernice Marie Kotinek, 52, of 5135 Peabody St. The driver was not cited.

Liquor Stolen

Sixteen bottles of liquor valued at \$40 were reported stolen Saturday by Joseph S. Hucks, 42, of 2659 Petaluma Ave.

Furnace Fire Damages Home

A box of household goods placed over a floor furnace burst into flames Saturday in the home of Mr. and Mrs. E. G. St. Marie, 4291 Patero Way.

The fire also damaged a partition, and the furnace had to be torn out before the blaze could be extinguished.

(Advertisement)

Quick Drainage Relief for ASTHMA & SINUS MUCUS

NEW YORK.—Special: Thanks to new scientific laboratory formulation, thousands of children as well as adults now avoid much severe wheezing, coughing, rattling, difficult breathing, coughing and stiffness during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Working MUCODAC. The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus also promotes drainage relief in thick mucus sinus connection. When you can breathe free, you sleep sounder, feel stronger and work easier. Safe for young or old. Get Laboratory Tested and Certified MUCODAC from your druggist today without prescription.

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1.95 Rayon peau de soie in colors, 50" wide1.74 yard
1.39 Shirley flannels in colors, 45" wide1.04 yard
1.49 Fond Embrace acetate satin in colors, 45" wide1.24 yard
1.98 Worsted type cottons in full 45" width98¢ yard
2.98 Embroidered cotton satins1.88 yard

May Co. Lakewood—Yardage Second Floor



HAIRY, ISN'T HE?

Mrs. Nola Baker admires beard of her husband, DeVere, as they are reunited in Honolulu. She and her two daughters flew to Hawaii from their Redondo Beach home for the reunion after Baker drifted his raft Lehi IV across Pacific from California to Hawaii. The voyage took 69 days.

British Jurist Dies

LONDON (UPI)—Sir Godfrey Russell Vick, 65, British jurist and co-president of the International Bar Association in 1950, died Saturday at his home. Vick had presided only Friday at his county court bench.



'Bosses' Night' Fete Wednesday

Lakewood Jaycees will honor their employers at a "Bosses' Night" program at 7 p.m. Wednesday at Hody's Restaurant.

Guest speakers will be Frank Kelleher, assistant director of the 7-Up Youth Foundation, and W. Scott Biddle, a national director of the Junior Chamber of Commerce. Program chairman is Paul Worthington. President Ted Schnee will preside.

Ex-Justice Dead

TOPEKA, Kan. (AP)—Former Chief Justice W. W. Harvey, 88, who served 34 years on the Kansas Supreme Court, collapsed at his home Saturday and died en route to a hospital.

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Scis-wiz? Our "scissor-wizards," of course! You'll marvel at the magic way they coax your hair into naturally tapered layers that respond beautifully to a mere flick of a brush... even after exposure to wind and rain. Come in for your new Fall hairdo with the shape that can't wash out because it's cut in to stay!

And if your crowning glory needs a little more body, our SCIS-WIZ COLD WAVE is now being featured

Regular 17.50 **8.75**

HE REALIZES that the full story must be told by a third party," the spokesman added.

Peale's editors got the idea for the book. They felt it was time for a public defense of a minister who has been subjected to a heavy barrage of criticism by lay and church leaders who have charged him with being "very nearly blasphemous" of presenting "a parody of religion" and of "making Christianity a cult of success."

"We thought it was time people knew just what kind of guy he is," the Prentice-Hall spokesman said. "Basically, he is a simple-hearted man who simply believes in something. Many people are jealous of a guy who can sell four million books, all in hard covers, not in 25 or 50 cent paper backs, but at prices ranging from \$2.95 up."

It was in 1955 that the author of "The Power of Positive Thinking" and "A Guide to Confident Living" found that he was neither able to think very positively nor live very confidently in the face of widely published criticisms by such persons as divinity school deans, a Methodist bishop and the head of the United Lutheran Church in America.

WHEN SERVICE COUNTS Independent Press-Telegram Classified ad-writers serve you WELL. Dial HE 2-5959.

New Discovery for Hard-of-Hearing

To all readers of the Independent Press-Telegram the Diagnostic Office will give the first treatment for only \$3.00.

According to the Basic Diagnostic Office it is now possible for many people who are hard of hearing to regain all or part of their hearing loss.

So many have told us, "We have tried everything and we are so discouraged that we hesitate to try anything else." Once they try this new and proved method they are overjoyed. Just like magic in many cases, they are able to hear without their hearing aid after the first treatment.

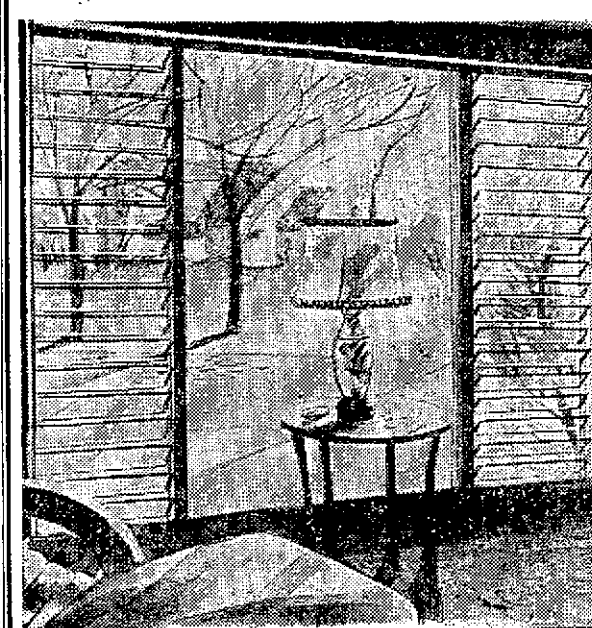
The treatment is simple, it consists of three steps, and takes about 45 minutes, if the hearing loss is due to a nerve condition a special treatment is given; if the loss is due to catarrh a different treatment is given; if it is a bone condition, the Tympanic Oscillations treatment is given.

According to Basic Diagnostic, 70% of all hard of hearing people will be helped by this method. We believe it is as great a discovery as insulin was for diabetes.

We are so sure that we can help you that we will give you the first treatment, including an ear examination for only \$3.00 providing you bring in this ad within 10 days from today.

Diagnostic Office in Southern California Since 1936, 927 E. Broadway, Dr. S. J. Anderson, D.C., Dir. Long Beach — HEEm-lock 6-4603. Hours: Mon., Wed., Fri., 9 to 8 P.M.; Tues. & Thurs. 9 to 5 — Sat. Till 1.

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MON., THURS., FRI.—
9:30-5:30, TUES., SAT.

Death Notices

SCHOEPFNER — Raymond, 55, of 2930 Long Beach Blvd., died Thursday. Surviving are wife, Kathleen; brothers, John, William, Bernard and Bada; sisters, Mrs. Mildred Noll, Mrs. Marie Hoover, Mrs. Sylvia Hinton, Rosary Mon-

day, 8 p.m., Sheelar-McFadyen. Requiem mass Tuesday, 9 a.m., Holy Innocents' Church.

CHAMBERLAIN — Marie M., 83, of 3842 14th St., died Friday. Services Wednesday, 10:30 a.m., Christensen Pino Mortuary.

HAMMASK — Harold August, 49, of 5761 Eberly St., died Friday. He was a veteran of World War II. Surviving are wife, Anna, and two daughters, Joanne Louise and Brenda Lynn. Services Tuesday, 7:30 p.m., Lakewood Mortuary. Military service Ft. Rosecrans National Cemetery, San Diego, Wednesday, 1 p.m.

CANTALUPE — Emily Lucy, 1, daughter of Mr. and Mrs. Pasquale of 6205 Woodruff Ave., died Saturday. Graveside service Monday, 2 p.m., All Souls Cemetery, Lakewood Mortuary directors.

KOON — Lt. Cmdr. Charles D., USN (retired), 65, of 262 Orizaba Ave., died Friday. Surviving are wife, Hazel; sons, Charles J. and Douglas P.; daughters, Mrs. John Burch and Mrs. Russell Koehler; brothers,

Hardware Man Wm. Orman Dies

William A. Orman, 71, of 5928 Garford Ave., died Friday at his home.

For 29 years he has been owner of Orman Builders Hardware Co., 2315 Atlantic Ave., coming to Long Beach from Alabama. He was a member of the First Christian Church.

Surviving are his wife, Dais; sons, William A. III and James M.; daughters, Mrs. Barbara Barker, Mrs. Kathryn Pope, Mrs. Pat Billington and Mrs. Peggy Hauswirth; sisters, Mary and Kathryn Orman and Mrs. Betty Gibson.

Services will be at 3 p.m. Tuesday at Dilday Mortuary.

Very Handy

LONDON (UPI)—Richard Lyons, 20, got on the spot first aid when he slipped and fell at a rock 'n' roll dance in suburban Malden. The dance was sponsored by ambulance drivers and attendants.

BURDICK — Lucy Jessop, 79, of 3225 E. Broadway, died Friday. Surviving are husband, Paul; daughter, Mrs. Arloine Wright; sons, Duane P. and Perry; brother, Willard Jessop. Service Monday, 8 p.m., Mottell's and Peek Mortuary.

EDMUND — Albert Joseph, 64, of 102 Argonne Ave., died Wednesday. Surviving is stepdaughter, Thais Garland. Private services. Friends may call from 8 a.m. until 9 p.m. Sunday at Mottell's and Peek Chapel of the Palms, Wilton and Grand Ave.

BARBOUR — John T., 90, of 471 E. 59th St., died Thursday. Surviving are sons, Waldo and

Richard T. Service Wednesday, 4 p.m., Mottell's and Peek Mortuary.

CLEMENT — William Alfred, 62, of 5415 Hill St., died Saturday. Surviving are wife, Evelyn; sons, Harry M. and William. Service Tuesday, 2:30 p.m., Mottell's and Peek Chapel of the Palms, Wilton and Grand Ave.

SCOTT — James R., 60, of 545 E. 3rd St., died Friday. He was a veteran of World War I. Surviving are wife, Lillian; son, James R. Jr.; daughter, Kathryn Valdez; sisters, Mary Anne Pharr and Novie Brinkley; brothers, Carl, George and Haskell. Service Tuesday, 1 p.m., Dilday Mortuary.

VARNER — Mattie, 54, of 548

WESTERN WEAR
Square Dance Clothes
for Men
Open Even 11:15
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Men's
Wear
East
Ocean

Pine Ave., died Friday. Surviving are daughters, Mrs. Wanda Werry, Mrs. Anna Bryan and Mrs. Jack Thurston; son, Merritt McDonald; brothers, Keith, Joe, Dave, Reese and Tom Miles; sisters, Nina, Marge and Alvernice Miles. Service Tuesday, 10 a.m., Dilday Mortuary.

CREMBLIT — Phoebe, 85, of 3636 Walnut Ave., died Friday. Surviving is sister, Mrs. Iva Baly. Service Monday, 1 p.m., Dilday Mortuary.

SIEMEN — Edward A., 74, of 284 Bonito Ave., died Thursday in Spirit Lake, Iowa. Surviving are son, Kenneth M. of Downey; daughter, Mrs. Jean Grady of Atlanta, Ga.; four grandchildren; brothers, W. H. George, Fred and Albert; sister, Lillian

REYNOLDS — Nola E., 81, of 611

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All Comes Back

KALAMAZOO, Mich. (AP)—Wayland Ingersoll lost his gasoline credit card, but didn't notice. He discovered the loss, and the fact somebody found it, Saturday. He received a bill for \$1,411 for purchases in eight Midwestern states.

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Nearsightedness Halted by Contact Lenses?

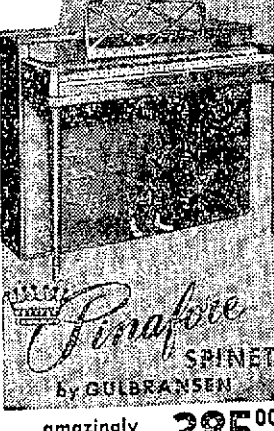
According to reports recently presented at the National Contact Lens Congress, progressive myopia (nearsightedness) may be halted with contact lenses. Fourteen hundred patients with steadily worsening cases of myopia were fitted with contact lenses, and at the end of a two-year period none of these patients showed further increase in nearsightedness. Some even showed signs of improvement. A London physician stated that English specialists for eight years have been aware of the

containing effect of contact lenses on progressive nearsightedness. These findings may be another factor in stimulating the already remarkable increase in adoption of contact lenses. Get ALL the facts from Dr. Soss, the optometrist who has served the people of Long Beach for 32 years. Come in, or write for fascinating booklet, "Easy terms, Dr. J. M. SOSS, Optometrist, 37 Pine Avenue, LEE 5-6219; HE 6-6739. Open Friday evenings, all day Saturdays. Offices in Wilmington and Torrance.

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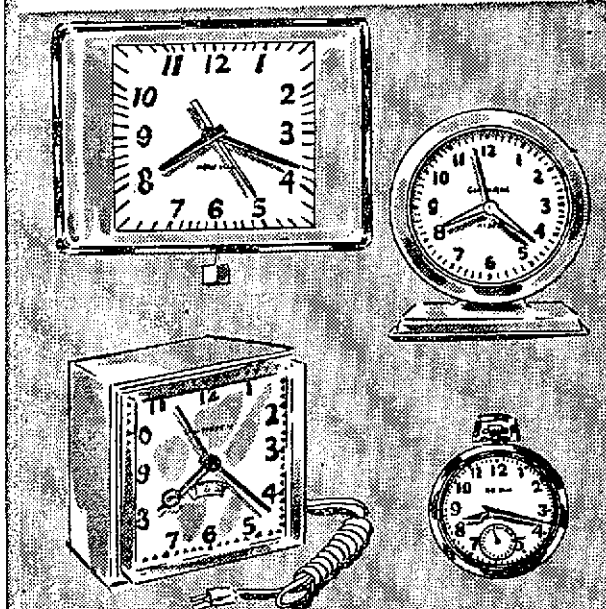
Just what you're looking for... a superb small piano for the children... rich in true tone... easy in action... small in size (only 31 1/4" high, 19 1/2" deep, 45" wide)... and small in price! Beautifully styled and finished. Sturdily constructed. Give the children one of life's richest experiences... musical happiness.

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- "SWANSON" FROZEN MEAT PIES 8-oz. Pkg. 29¢
- "BUTTER-NUT" COFFEE 1-lb. 79¢
- "SWIFT'S" BABY MEATS 2 cans 47¢
- "VAN CAMP'S" BEANEE WEENEES 8-oz. Can 22¢
- "V.B." APPLE SAUCE No. 303 19¢
- "WESTON" Cinnamon WAFERS 7 1/2-oz. Pkg. 27¢
- "WOODBURY'S" FACIAL SOAP 2 Reg. 23¢ 2 Bath Size 33¢
- "JOHNSTON" FROZEN FRUIT PIES 79¢

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Stylish COLOR back into old fabrics!
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REGULAR 10¢ 5 1/2-IN. HEAT PROOF MILK GLASS SAUCERS 3¢

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"ZEE" Toilet Tissue 4 ROLL PAK 29¢
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"VAN CAMP'S" Pork & Beans LARGE NO. 2 1/2 CAN 19¢

INSTANT PREAM 4-oz. Jar 31¢
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PAPER-MATE PEN \$1.69
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Reg. 49¢ REFILL
Reg. 39¢ SCHOOL-MATE PEN
A \$2.57 Val. For Only..

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WITH LIP

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Delicious, Tender and Flavorful Veal Roasts. Your choice of Leg or Rump at a Big Savings Price... All Selected from Fancy Northern Veal.
U.S.D.A. GRADE "CHOICE" STEER BEEF LEAN BEEF SHORT RIBS 29¢
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TAXABLE ITEMS SUBJECT TO SALES TAX—LIMIT RIGHTS RESERVED

WHY ARE THE UNION BOSSES SO AFRAID OF PROPOSITION #18?

PROPOSITION #18

#18 DOESN'T DICTATE, IN ANY WAY, HOW UNIONS WILL BE RUN

Here is the ENTIRE TEXT of #18. Read it yourself. You won't find a single thing in it that threatens the existence of any union...or interferes with the way a union does business. The purpose of #18 is single, simple and clear—to give wage earners the right to join or not to join a union as they see fit. That and nothing more.

The people of the State of California do enact as follows: A new Section 1-A is hereby added to Article I of the Constitution of the State of California to read:

Section 1-A.

- 1 All men should be free to elect voluntarily whether to join or not to join a labor organization. The principle of voluntary unionism provides a safeguard against the abuses which result from monopoly control of employment.
- 2 It is hereby declared to be the public policy of California that the right of persons to work shall not be denied or abridged on account of membership or nonmembership in any labor organization.
- 3 Any agreement or combination between any employer and any labor organization whereby persons not members of such labor organization shall be denied the right to work for the employer, or whereby such membership is made a condition of employment or continuation of employment by such employer, is hereby declared to be against public policy.
- 4 No person shall be required by an employer to become or remain a member of any labor organization as a condition of employment or continuation of employment by such employer.
- 5 No person shall be required by an employer to abstain or refrain from membership in any labor organization as a condition of employment or continuation of employment.
- 6 No employer shall require any person, as a condition of employment or continuation of employment, to pay any dues, fees or other charges of any kind to any labor organization.
- 7 No person, firm, association, corporation or labor organization shall cause or attempt to cause any employer to violate any of the provisions of this Section.
- 8 Any person who may be denied employment or be deprived of continuation of his employment in violation of paragraphs (4), (5) or (6) or of one or more of such paragraphs shall be entitled to recover from such employer and from any other person, firm, corporation, association or labor organization acting in concert with such employer, by appropriate action in the courts of this State, such damages as he may have sustained by reason of such denial or deprivation of employment, together with reasonable attorney fees.
- 9 Any employer, person, firm, association, corporation or labor organization injured as a result of any violation or threatened violation of any provision of this Section or threatened with any such violation shall be entitled to injunctive relief against any and all violators or persons threatening violation, and also to recover from such violator or violators, or person or persons, any and all damages of any character resulting from such violations or threatened violations. Such remedies shall be independent of and in addition to the remedies prescribed in other provisions of this Section.
- 10 The provisions of this Section shall not apply to any lawful contract in force on the effective date hereof but they shall apply in all respects to contracts entered into thereafter and to any renewal or extension of any existing contract.
- 11 Nothing in this Section shall be construed to deny the right of an employee to be represented in collective bargaining by a labor organization.
- 12 The provisions of this Section shall be self-executing but legislation not in conflict herewith may be enacted to facilitate its operation.
- 13 As used herein, "labor organization" means any organization of any kind, or any agency or employee representation committee or plan, in which employees participate and which exists for the purpose, in whole or in part, of dealing with employers concerning grievances, labor disputes, wages, rates of pay, hours of employment, or conditions of work.
- 14 If any of the provisions hereof, or the application of such provision to any person or circumstance, shall be held invalid, the remainder of this Section, or the application of such provision to persons or circumstances other than those to which it is held invalid, shall not be affected thereby.

Are they afraid that "Right-to-Work" will put them "Back-to-Work"—force them to justify their activities to their rank-and-file union membership?

Are they afraid that Voluntary Unionism will put a curb on corruption, rigged elections, racketeering, violence and "taxation without representation"?

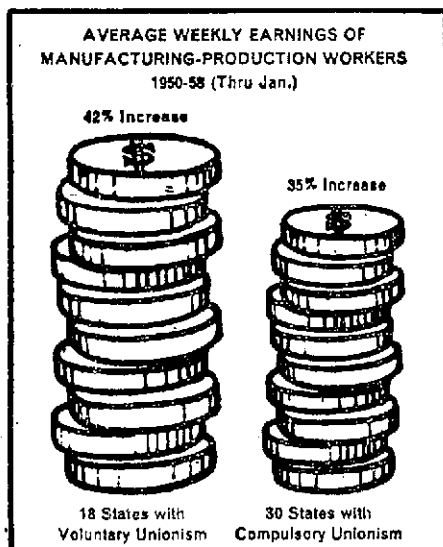
Are they afraid that Voluntary Unionism will make

it impossible for them to silence a union member who asks too many embarrassing questions at union meetings—by forcing his employer to fire him?

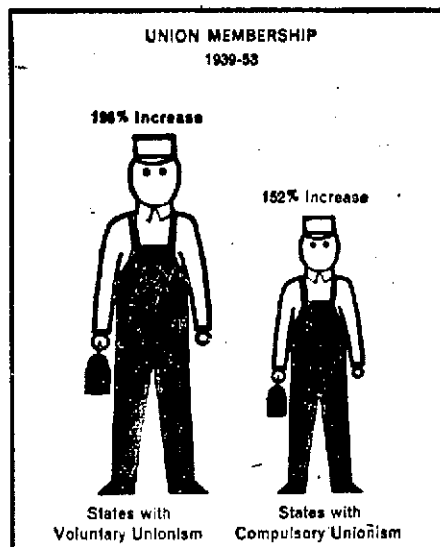
Are they afraid that Voluntary Unionism will make it possible for the captive membership of a corrupt or Communistic union to walk out in a body and join an honest, patriotic union?

Are they afraid their uncles, aunts, cousins and nephews will get tossed off the union payrolls?

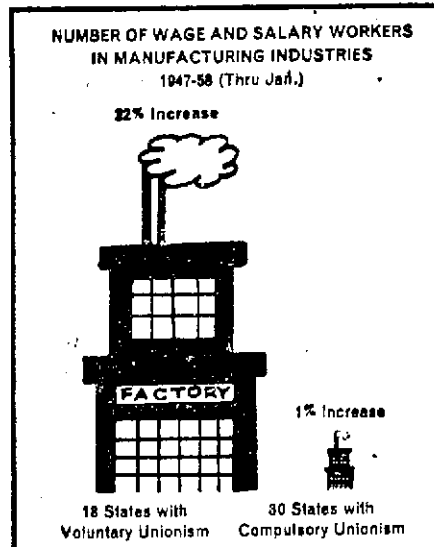
Voluntary Unionism hasn't hurt Wages, Prosperity, Job Opportunities or Union Membership in the 18 states that have such laws. On the contrary!



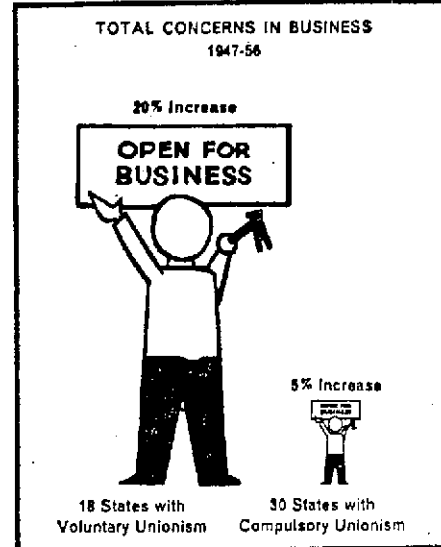
U.S. BUREAU OF LABOR STATISTICS
Hourly wages of factory production workers showed a greater percentage increase in the 18 states that have Voluntary Unionism than in the 30 states that have Compulsory Unionism.



NAT'L. BUREAU OF ECONOMIC RESEARCH
Look at the record! Unions increased membership much faster in the states that have Voluntary Unionism. (As a matter of fact, the Labor Bosses know this.)



U.S. BUREAU OF LABOR STATISTICS
The record in the 18 states with Voluntary Unionism shows a much faster increase in jobs than in the 30 states with Compulsory Unionism.



U.S. BUREAU OF LABOR STATISTICS
Voluntary Unionism attracts new businesses—creates new jobs.*

*Lt. Gov. Crawford F. Parker of Indiana reports that inquiries from industries interested in locating in Indiana doubled the first year after that state passed its Voluntary Unionism law (1957). And they're coming in at 4 times as great a rate this year.

Why then are they spending over \$1 million a month on Billboards, TV, Radio, Bumper Strips, Pamphlets, Newspapers and Precinct Organization to defeat #18?

Apparently the Union Bosses are afraid of union democracy.

Because #18 will not only protect the right-to-work of every Californian whether he wants to join a union or not...

It will do just as much, if not more, to protect the union members themselves.

For #18 will restore to union members their greatest single weapon of protest—the "right to strike" against corrupt, unfair or inefficient union boss practices by quitting or threatening to quit the union.

That doesn't mean they will quit in 99 cases out of 100. (The record in other states proves

that.) But it does mean they will be able to demand good union leadership—or else.

So next time you see a piece of Union Boss propaganda remember this. Any Union Boss who is afraid of Proposition #18 must be afraid of his own union members. There is nothing else in the whole situation to fear.

GIVE LABOR VOLUNTARY UNIONISM

VOTE "YES" ON PROP. #18

Join the fight! Send \$1 or send \$5! Every dollar helps!

DOLLARS FOR VOLUNTARY UNIONISM

Californian's for Yes on #18
4536 Wilshire Boulevard
Los Angeles 5, California

I'm with you—and here's my contribution.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

EDITORIAL

They Said It Couldn't Happen Here

SOMETHING WHICH the civic experts thought was no longer possible is happening in Long Beach. The community is actually pulling itself together in a unified front and demonstrating some old-fashioned "home town spirit."

The support developing in behalf of municipal Propositions S and T—the "Jobs for Long Beach" program—is truly phenomenal. It comes from every section and every shade of sentiment and interest, economic and otherwise. Side by side in the campaign may be found groups which on other issues have been in conflict. Propositions S and T furnish a common meeting ground. From this can come better civic relationships in the future, and in this sense a victory for the "Jobs" program Nov. 4 will represent a double victory.

★ ★ ★
FOR SEVERAL PERSUASIVE reasons the current show of esprit de corps was considered impossible. Long Beach, once the sleepy village, had in recent years grown with explosive energy. This growth brought changes which tend to destroy the close-knit feeling and discourage the sense of civic pride. Likewise, surrounding areas had grown more populous, causing one city to merge into another—making it hard for the Sunday driver to tell just what city he's in at a given moment. Contributing to the loss of civic identification was the fact that a person may work in one city, live in another, and pay his utility bills in still another.

However, the proof is emerging that even under these conditions civic spirit can be mustered. What is required is a program of the character of S and T.

This program, designed to improve Long Beach's position in the convention and tourist field, was proposed as a means of creating new jobs and expanding the economy of this city.

Such a leader as the eminent Fred Miller, Judge in the Superior Court, recognized the far-reaching implications of the program and became its chairman. He was joined promptly by numerous groups and individuals who saw the opportunities which S and T offer.

★ ★ ★
TO ILLUSTRATE THE RATE at which support has been growing—one week ago 80 local organizations had stamped their endorsements on S and T. Twenty-five thousand individual endorsements were on record. In the past six days 18 organizations have endorsed. Group endorsements have risen to 98 and individual endorsements to 35,000. The campaign, of course, has just started.

On second thought, it is easy to see why the support is so numerous and so varied. There is no person, group or segment of the community that would not benefit from a program which creates payrolls and offers added protection to those already in existence.

What these citizens are doing is writing Long Beach a group insurance policy for future prosperity.

SACRAMENTO SUMMARY

Knowland and Brown Disagree on Bond Issue Financing for Schools

By Capitol News Service

SACRAMENTO (CNS)—California's two candidates for governor met last week with state educationists to discuss their policies on education and operation of the state's schools.

The candidates, Atty. Gen. Edmund G. Brown and U. S. Sen. William F. Knowland, disagreed on bond financing for schools. Otherwise, Knowland dealt chiefly with financing matters in his discussion with the college presidents and administrators while Brown spoke mainly about enlarging the scholarship program.

"We cannot be cheap about our schools," Brown told the educationists.

"Unless we have a solvent state government, our educational system is going to suffer," Knowland said.

Knowland said he would vote for Props. 2 and 3 on the November ballot, which provide bond issues for schools and state building, but said he thought "the people are coming to the end of the road in voting bond issues. We are going to have to face up to the realities of the state's fiscal situation."

Brown, on the other hand, said he favored bonding.

"It is the only way we can finance new building as we go along," he said. "I don't see how we can pay for it from current revenues."

On financing in general, Knowland said the educational system would suffer unless the state government was solvent. Brown told the educationists, if elected, "I will do everything I can to see that every girl or boy who is capable can go to college regardless of financial circumstances."

★ ★ ★
FUR CONTINUED TO FLY in other contests, particularly the race to fill Knowland's Senate seat, between Gov. Goodwin J. Knight and Rep. Clair Engle. Most of the charges and accusations flying between the two are repeats. Engle charged Knight has "gutted" the state treasury during his administration, falling back on bonds as an easy method of financing. Knight claims Engle is being "dishonest with the people of California in an attempt to win an election." The Governor noted he had sought new taxes from the Legislature unsuccessfully on two occasions but still would leave office with hundreds of millions of dollars in the treasury. He renewed charges Engle was a "Cinderella Colonel" in the Air Force, having achieved that rank in "one day."

★ ★ ★
BICKERING ALSO WAS EVIDENT in the contest for Secretary of State. Henry Lopez, Democratic nominee, had charged the incumbent, Frank M. Jordan, with responsibility for alleged misquotations in the arguments in a voters pamphlet on Prop. 13, the right-to-work initiative. Jordan said writers of arguments are selected by the lieutenant governor and his only duties are distribution of the books. Jordan said if Lopez had sufficient knowledge of the office he would know this and if he did know it, he was "deliberately misleading the public."

★ ★ ★
OPERATION SWITCH: Sen. Randolph Collier, a veteran Republican from Siskiyou and Del Norte Counties, has announced his support for Brown and Engle, Democratic nominees for governor and senator. While unusual, Collier's action was not too unexpected as there have been rumors he would switch his registration from Republican to Democrat in the near future.

Jack and the Beanstalk



DREW PEARSON

Race of the Millionaires in New York Will Be Close One

WASHINGTON—Here is one factor which makes the showdown over Quemoy and Matsu so dangerous: At the same time American pilots have been given orders to pursue Red planes over the Chinese mainland, Russian pilots have been given somewhat similar orders regarding American pilots over Iran and Turkey.

Every American pilot flying anywhere near the Russian border of Iran and Turkey have been warned that the Russians are ready to shoot to kill if our planes come near the border.

Reason for a long time was secret to the American public, though not perhaps to the Russian government. However, it is now well known that the United States has been operating some of the most powerful radar stations in the world from inside Turkey; also flying planes along the border loaded with sensitive electronic equipment.

This combined equipment can detect Russian missiles launched almost anywhere inside Russia. The planes can also pick up dust particles from atomic explosions and takes pictures of thousands of miles of Russian territory. Moscow now seems determined to stop this. This was why the American C-130 loaded with electronic equipment was pounced upon by Soviet fighters on Sept. 2. The plane was reported to have been inside Turkey, though it landed inside Soviet Armenia.

THE RACE between the two millionaires for governor of New York is going to be closer than the Republicans expected. Nelson Rockefeller of Standard Oil millions, Republican, is giving Averell



DE SAPIO
May Defeat Ave

Harriman of the Union Pacific Railroad millions, Democrat, a real run for his money.

Rockefeller is crying "bossism" because Harriman let Tammany chief Carmine de Sapia put District Attorney Frank Hogan over as New York's Democratic nominee for the Senate, even though Harriman didn't want him. De Sapia, it's charged, wanted to dictate Hogan's successor as district attorney, thereby having a finger in who is prosecuted and who is not prosecuted in New York City. When you operate a big city political organization this is important.

To show that he was not bossed by Tammany Hall, Harriman promptly thwarted De Sapia by appointing Frank Adams as district attorney. Adams, an ex-police commissioner, was a rootin'-tootin' campaign manager for Tom

Finletter, the man De Sapia pushed aside for the Senate nomination. Not only was Adams not picked by Tammany Chief De Sapia, therefore, but he won't take orders from De Sapia.

This has led to strong political rumors that the man who may defeat Gov. Harriman is not so much fellow-millionaire Nelson Rockefeller but his own Secretary of State, Carmine De Sapia, the head of Tammany. All Tammany has to do in New York City is switch a hundred thousand votes or so and Harriman is defeated.

Newspapermen, checking on these rumors, asked Gov. Harriman whether, if re-elected, he would reappoint De Sapia as his Secretary of State.

"We'll see when the time comes," replied the governor. De Sapia, relayed this information by newsmen, replied ominously: "There's plenty of time."

NOTE—Irony is that District Attorney Hogan, nominated by De Sapia for the Senate as a Democrat, is so pro-Republican that he resigned as a delegate to the 1948 Democratic National Convention because his friend Dewey was running for President.

ADLAI STEVENSON, just back from Russia, reports that Dictator Khrushchev was quite conciliatory, but Foreign Minister Gromyko was just the opposite—very belligerent. Gromyko is the boy we have to deal with in New York right now. . . . The late York Sen. Bob Taft would turn over in his grave if he could see the austere monument erected to his memory near the capitol.

WALTER LIPPMANN

U.S. Relations With Chiang Regime in Critical Straits

THE President is faced with a crisis in our relations with Chiang's government in Formosa. The Red Chinese blockade of Quemoy is effective, and there is no reason to think that it can be broken except by a war against the mainland. This war would have to be waged by the United States. The President is under increasingly frantic pressure from Formosa, and from some people in Washington, to let Chiang's air force begin the war which we would then have to finish.

In resisting the pressure to go to war, it will be difficult, perhaps impossible, for the President to avoid a decision which means in effect that he has recovered American control of United States foreign policy. For he will have to prevent Chiang from attacking the mainland and, having done that, he will have to insist on our right to negotiate for a cease-fire to be followed by the withdrawal

of the Nationalist troops. The troops can be saved but not the offshore islands, and this country will have done all that it is obligated to do for Formosa if it extricates one-third of Chiang's army from the trap they are in.

Moreover, it is a question whether the understanding agreed to by Mr. Dulles at the time the Formosa treaty was ratified by the Senate gives the President the moral right to do any more.

THERE IS no doubt that the withdrawal of the Nationalist troops will mean that Chiang has been defeated in the offshore islands, and that all hope of his return by invading the mainland will have been written off spectacularly. But bad as it will be for Chiang's prestige, and also in some measure for our own, it will be less bad than the other possibilities now open to us. The withdrawal and salvaging of Chiang's troops will be less bad than a war which would be enormously difficult to localize and, if it involved nuclear weapons, would have catastrophic effects on our whole position in Asia. For

the people of Asia have not forgotten that the first time that nuclear weapons were used in war it was by the United States against an Asian people. It is unthinkable that President Eisenhower should repeat that tragedy.

The evacuation of Chiang's troops will be less bad also in its effect than letting these troops be besieged and starved while we stand by and make ineffectual attempts to run the blockade.

ALL THE choices are horrid. The grim truth is that Mr. Dulles has been caught in a trap which could have been avoided by insisting that Chiang withdraw his troops before this bombardment began.

BOB HOUSER

State Ballot Proposition 17 Is 'Sugar-Coated Cyanide'

UNLESS WE VOTE "NO" on Proposition 17 next Nov. 4, we may be wasting our time filling in the rest of the ballot.

Prop. 17, which would reduce the sales tax from 3 to 2 per cent and give a minor state income tax reduction to low income families, would soak the higher incomes up to 46 per cent—a four times greater bite than any other state in the union.

Financiers and corporations could not live under that kind of confiscatory assessment. They would leave California fast and in large numbers.

What's more, if Prop. 17 passed, it would be frozen into state law—beyond the power of the Legislature to correct it when the people started seeing the evil of the proposition. It could only be changed through another cumbersome and time-consuming initiative.

A negligible tax cut for the low income family means nothing if the firms supporting the economy can't do business in the state.

And if the treasury is robbed of millions through the reduced sales tax, it is almost certain that a food tax would be imposed.

Taxes on groceries would injure low income families the most. It would wipe out any illusory dream of a "better break" as well as the income tax saving.

So patently sinister is Prop. 17 that it has lost all stature as a partisan issue. Major candidates of both parties condemn it roundly. It is opposed officially in the Democratic Party platform. Republicans in convention opposed it but could not take an official

party stand because of its neutrality gambit on Prop. 18. But all GOP office seekers denounce it.

Why the worry then? The worry is simply that in the most recent polls, Prop. 17 shows a winning margin. Some 54 per cent of the voters, according to these polls, favor Prop. 17. They have been sucked in by the promise of sales tax and income tax relief.

★ ★ ★
IF THIS POLL SENTIMENT becomes a reality, experts of both parties picture these results: A loss of \$50 million in state revenue; undermining the credit structure of the state threatening veterans homes, school construction, state university, college and institution construction; a virtual impasse to attraction of any new business enterprise; new taxes even to the point of a state property tax—thus creating a competition in the tax field against city, county and school district sources.

If Prop. 17's evils were apparent in its pitch to the voting public we'd have nothing to worry about. It would be rejected with an overwhelming "no" vote.

★ ★ ★
BUT ITS PROMISE, AS YOU have seen has resulted in a 54 per cent favorable consideration according to a late poll.

It is disastrous. Both parties agree that it is disastrous. Only a selfishly-motivated labor group, the AFL, survives in its support of the measure. The CIO segment of labor has recognized and denounced it.

It only remains for neighbors to advise neighbors to vote "no" on Prop. 17. Once an intelligent electorate has the facts, it can look beyond the promise and see the reality of this evil "sugar-coated cyanide."



HOUSER

Public Forum

3-Way Support for "S" and "T"

TO THE EDITOR:

I would like to endorse Propositions S and T, "Jobs for Long Beach," in three representative ways:

As a career woman I feel it is mandatory our city to the point that its economic stability may be regained through promotion of our biggest attraction, i.e., a convention site.

As a property owner it is my opinion that cleaning up and landscaping our downtown area could not help but increase our property values, along with Long Beach's desirability as a home;

And, as a mother and homemaker, I want my children to know Long Beach as the thriving, industrious city it was when I was their age. While the fascinating breakers are gone from the beach, the privilege of a beautiful view of the strand should be theirs to enjoy.

I sincerely feel all of this could be accomplished through approval of these Propositions.

DOROTHY M. THOMPSON
1418 Cartagena St.

Band Has Place in Civic Planning

TO THE EDITOR:

To many of us who work diligently to promote the fine arts in the civic life of our community it is discouraging to note the determined efforts of some people to abolish the Long Beach Municipal Band. That the issue of whether or not we should have a band even should be placed on the November ballot is in itself a sad commentary on the cultural maturity of this city. Paradoxically, the movement to abolish one of the cultural assets of Long Beach comes at a time when many organizations and individuals are initiating a "Jobs for Long Beach" public-improvement program.

Glamorization of the central district of the city, along with expansion of convention facilities, is long overdue. The aesthetic problems which confront Long Beach, however, are not all architectural, but are problems which encompass art in all its forms. The Municipal Band exists as one of the important artistic endeavors of the community, and by its long history of high musical performance has gained national recognition.

THE OPPORTUNITY to establish cultural and recreational attractions equal to those found anywhere in the world exists here in Long Beach. Our city planners, along with a civic-minded population, could culturally enrich our city a hundred-fold. Our own Municipal Band has a part to play in such future developments.

LAWRENCE L. PETERSON,
Head, Music Department
L. B. State College

Our House Partially Built of Glass

TO THE EDITOR:

We resent and deplore China's having gone Communist, forgetting how we ourselves helped to bring it about.

One well recalls the arrival of Michael Borodin, the Kremlin's "Missionary" in Canton in the early 1920's. Sun Yat Sen had asked the U.S. for a loan of \$2 million to organize the Nationalist government and unify the nation. When we refused him, he turned to Moscow and was granted the loan in exchange for the privilege of propagating Communism in China.

Thus, for a loan of \$2 million, we, instead of Russia, might have determined the course of China during recent decades. Since we failed to do so, is it the mark of statesmanship to ignore the facts of history, or stubbornly to rebel against them?

AGAIN, we find it hard to forgive and forget China's intervention in Korea, unkindly of our "intervention" in 1905, at the end of the Russo-Japanese War, President Theodore Roosevelt at that time made a secret deal

with Japan, granting her a free hand in Korea for a hands-off policy toward the Philippines. Five years later, this "free hand" led Japan to annex Korea. At the end of World War II, when the Koreans expected to be freed from the yoke of a defeated Japan, we with Russia high-handedly divided their country and set the stage for a civil war that almost destroyed it.

This is not to condone what China did in Korea, but to ask whether we have won the right to condemn her intervention there, and to oppose seating her in the United Nations. Our house too is at least partially built of glass!

J. STUART INNERST
2620 E. Orange Grove Ave.,
Pasadena.

Animal Shelter Waiting Period

TO THE EDITOR:

I agree with Mr. Doyle Castor of Lakewood that a three- to five-day waiting period should be enforced at the animal shelter before strays are destroyed. I've never lived any place where this wasn't done.

MRS. GEO SCHROEDER,
65 Linden Ave.

Teenagers Do Care

TO THE EDITOR:

Some adults think that teenagers never care about or give a thought to the news and the worries of the day. But as a girl 14 years old, I disagree with that. We think frequently of the happenings of today and the prospects for tomorrow.

We often wonder if we will live to see the day when we will go to our first high school prom, graduate from college, go into business, travel, marry and have a family of our own.

I want to live my life to its fullest extent, and I hope that I may see the day when the world lives as a union and learns to work out its problems by discussion and planning instead of fighting.

It makes no difference whether a teenager is from South America, Russia, or the United States—they have their desires and ambitions to live in a free world and fulfill their dreams.

CAROL ROLLO

3947 Lemon Ave.,
Long Beach.
(\$5 to Miss Rollo for the week's best letter.)

The Neighbors

By George Clark



"What's he doing time for?"

INDEPENDENT Press-Telegram

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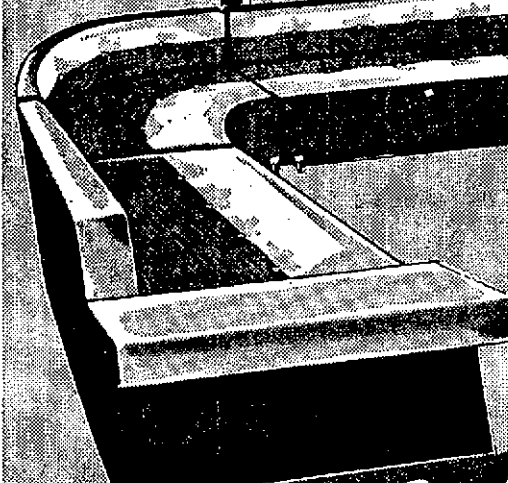
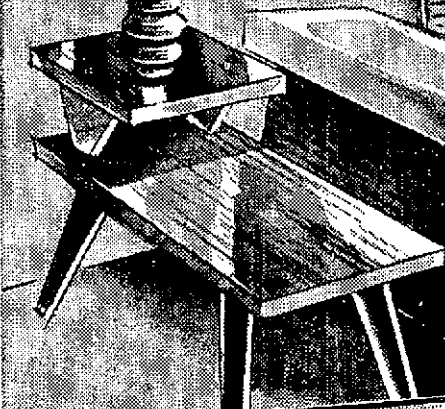
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Suite or Sectional May Be Ordered
In Fabric Only *** Choice of Colors

An ordinary 3-piece living room ALONE would be an excellent value at this low price, but THIS IS NO ORDINARY LIVING ROOM GROUP! You get NOT JUST THE 3 PIECES, but ALL 10 PIECES for only \$128.88. INCLUDED IS the full-size SOFA BED (handsome sofa by day, superbly comfortable bed for two at night) plus matching BED-CHAIR and OTTOMAN (sleeps one adult comfortably) all upholstered in strikingly beautiful PLASTIC and FABRIC (washable and long wearing) ... you get 3 MODERN TABLES with Mar-Proof Tops and 2 TABLE LAMPS with BEAUTIFUL SHADES. You can get this COMPLETE 10-PIECE GROUP for as little as NO MONEY DOWN ... and you get FREE DELIVERY, too. Hurry to your nearest Hadley Store Today!

Bed-Chair and Ottoman Sleep 1.



Terrific Buy!
\$60 Off!

Complete Bedroom With Mar-Proof Plastic Tops

That Won't Burn, Stain or Scratch, Distinctive Custom-Styled Hardware!

Includes All These Pieces: Large Dresser! Mirror! Bookcase
Headboard! Famous Make Innerspring Mattress and Box Spring!

If Not Specially Purchased...Would Be \$169⁹⁵!

Genuine
Plastic Tops!

3 Gorgeous Finishes!

Buckskin!

Charcoal!

Silver Lotus!

- Modern Styling and Design
- Genuine "Pionite" Plastic Tops
- Center Guided, Dovetailed Drawers
- Custom Styled Modern Hardware
- Mortised and Tenoned Construction
- Beveled Edge
- Tilted Mirror
- Finger Touch Sliding Doors
- Sound, Long-Lasting Construction

OUR MOST EXCITING BEDROOM VALUE IN YEARS! ... IT HAS EVERYTHING, daringly DIFFERENT, exotically BEAUTIFUL SHADOW BOX DESIGN in 3 MAGNIFICENT FINISHES—SILVER LOTUS, TAWNY BUCKSKIN or DEEP-TONED CHARCOAL, the tops PROTECTED WITH GENUINE 'PIONITE' high pressure PLASTIC that CAN'T BURN, STAIN or SCRATCH ... the SUITE ALONE with all the DELUXE CONSTRUCTION FEATURES listed at upper left would be a WONDERFUL VALUE AT THIS PRICE, yet (and, here's the amazing climax) We also INCLUDE a nationally famous SERTA INNERSPRING MATTRESS and BOX SPRING ... ALL THIS FOR ONLY \$109.88 at Hadley's NOW! We predict a sellout, so COME IN TODAY for yours!

Yes! Free Delivery Too!

Hadley
FURNITURE

IN LONG BEACH:
N. LONG BEACH:

1334 Alamitos Avenue
AT ANAHEIM BLVD. NEAR PAC. COAST HWY.
6595 Atlantic Avenue
ATLANTIC AVENUE AND ARTESIA BLVD.

All For Only
5 **\$109⁸⁸**
Pc's! Only \$5 Month!

If you Prefer A
Twin Bedroom ...



Matching

Twin Bedroom Group

\$109⁸⁸

Includes: Large Dresser • Mirror • 2 Twin Size Bookcase Headboards • Matching Night Stand • All Pieces With Genuine 'Pionite' Plastic Tops.

\$5 Month

Free Delivery Within 250 Miles!
Open Daily 10 a.m. to 9 p.m.
Sunday 11 a.m. to 9 p.m.!

Greta Speaker for Maritimers

Long Beach's Greta Andersen, Danish-born women's champion distance swimmer, will be guest speaker Wednesday at the Catholic Maritime Club luncheon at Mary Star of the Sea auditorium in San Pedro.

Several hundred executives of Long Beach and Los Angeles harbor areas' industries will attend the luncheon. Food will be served by the Town and Country Catholic Women's Club. Industry sponsor is Bethlehem Steel Corp., Terminal Island.

Thousands March in Shrine Fete

ST. LOUIS (UPI)—Thousands of Shriners, gaily dressed in multi-colored costumes and wearing red fezzes, marched in a two-hour parade Saturday at the meeting of the Central States Shrine Association.

More than 100 bands, drum and bugle corps, drill teams and floats were in the parade, which drew Shriners from Colorado, Kansas, Oklahoma, Arkansas, Nebraska, Iowa and Missouri.

Visit U.S. Year

WASHINGTON (UPI)—President Eisenhower issued a proclamation Saturday fixing 1960 as "visit the United States of America year."

Ike Out Golfing

WASHINGTON (UPI)—President Eisenhower went to Burning Tree Country Club this morning for a round of golf.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT			
Vessel	Birth	Operator	Due to Sail
Athina (Lib Tkr)	1953	Maritime Brokers	Sept. 30 Shimotsu
Burnside (Nor)	1957	Red Ocean Line	Sept. 27 San Francisco
Burlington (Tkr)	1957	W. H. Wickersham	Sept. 28 Martinez
Barge 539	1957	Upper Col. Riv. Tow.	Sept. 27 Coss Bay
Banshu Maru No. 38 (Jap)	1954	Taiyo Gyogyo K. K.	Sept. 30 Tokyo
Ciudad de Santa Marta (Col)	1950	Gran Colombia	Sept. 28 Buenaventura
Dove Maru (Jap)	1950	Yuko Shosen K. K.	Sept. 28 San Fran
George Luckenbach	1950	Luckenbach Line	Sept. 30 San Fran
Hawaii Bear	1958	Pac. Far East	Sept. 27 San Fran
Islandia (Nor)	1957	Red Ocean Line	Sept. 27 San Francisco
Humboldt Woodsman (Bge)	1958	Sauze Bros Towing	Sept. 27 San Diego
Ingrid Horn (Ger)	1957	W. H. Wickersham	Sept. 28 San Fran
Island (Nor)	1957	Red Ocean Line	Sept. 27 San Francisco
Kobe Maru (Jap)	1957	Daido Line	Oct. 1 Manzanillo
Kyria	1957	Waterman Line	Sept. 30 San Fran
Megamian Maru (Jap)	1956	Attai Line	Sept. 27 Yokohama
Oregon Mail	1957	Attai Line	Sept. 27 San Fran
Paula Tocarelli (It)	1958	Italian Line	Sept. 27 San Fran
Rita Maersk (Dan)	1957	Maersk Line	Sept. 28 San Fran
Rondo (Nor)	1957	Red Ocean Line	Sept. 28 San Fran
Satellite Star (Br)	1957	Blue Star Line	Sept. 27 Caracas
Santa Lucia (Nor)	1957	Red Ocean Line	Sept. 27 San Francisco
Statens Mar (Nor)	1957	Jaya, Pac. & Hoegh	Sept. 28 San Fran
Waverest (Br)	1954	Iranvia & Co.	Sept. 27 Vancouver
Yamashita Maru (Jap)	1954	Yamashita Line	Sept. 27 Yokohama
Rio Sacramento (Lib Tkr)	1957	Standard Oil Co.	Sept. 28 Richmond

Freighter on Maiden Voyage Here

The 9,700-ton Norwegian freighter Fernstate will arrive in Los Angeles Harbor Monday on her maiden voyage to load citrus, cotton and bauxite for the Far East.

2nd Baby Born at Elevator Door

KANSAS CITY, Kan. (UP)—For the second consecutive time Mrs. Ruth Hunt Saturday delivered her baby just 100 feet short of the delivery room at Providence Hospital.

Find Sunken Ship

SYDNEY, Australia (UPI)—Skindiver George Konrat Saturday reported he has discovered the sunken wreck of the coastal vessel Yongala which vanished off Townsville in 1911 with 120 passengers aboard.

Repeat Delivery

Two years ago a son, Charles Lawrence, was born just outside the elevator door.


Russia Claims 100-Passenger Jet Airliner

MOSCOW (UPI)—Russia said Saturday it has developed a new twin-jet airliner designed to carry 100 passengers, two tons of baggage and two tons of freight.

750-Acre Fire

SAN DIEGO (UP)—More than 400 state and federal firefighters Saturday encircled a 750-acre mountain brush fire about 45 miles east of San Diego despite dry gusty winds. About 300 acres in the Cleveland National Forest have been blackened.

NOW - NEW DENTURES AT OLD PRICES



DR. F. CAMPBELL
DENTIST

THE PHONE THAT TELLS YOU your savings in advance

HE. 6-4072

for exact prices - NOT ESTIMATES!

FAST DENTURE REPAIRS

same low prices as 10 years ago at Dr. Campbell's

in Long Beach

446 PINE AVE.

FREE PARKING 6th and Locust

Office Hours: 9-5. Closed Saturday Noon

In Memoriam

SEPTEMBER 19 - SEPTEMBER 26, 1958

HUGH HOWELL ANDERSON	JACK KEITH FORD	WILBUR JAMES MORROW
JAMES THOMAS ANDERSON	CLAUDE T. FREDRICK	JOSEPH REMIGIA MURILLO
LARRY ALLEN ANDERSON	ALICE MARIE GOODRICH	JOHN F. O'CONNOR
JOHN T. BARBOUR	OTTO GREEN	LUCINDA PERRIN
AUSTIN R. BAUGHMAN	GREGORY MORRIS IZKOWSKI	JEFFREY DEAN PRATER
ETHEL M. BOUGHARD	NIRA INDIANA JONES	JAMES BARSO RANDRUP
INFANT BOY BOWLES	AMIL S. JOHNSON	HAROLD A. SHELLHORN
JAMES A. BUTLER	JIM JOYNER	RAY SPEERSTRA
DAVID CANADA	WILLIAM KELLY	HENRY H. SPERLICH
JAMES DANIEL CHURCH	ELIZABETH ANNE LACY	MARY ELLEN SMITH
INFANT BOY CRISP	ALICE JANE LANDERS	ISABEL MCPADDEN STODGER
ELLA A. CROSS	HAROLD FRANCIS MCCARTHY	EUGENE VINCENT TRACY
JOSEPHINE FRAE CUNNINGHAM	INFANT GIRL MARTEENY	RUTH WAKEFIELD
GRACE MARGARET DEEMS	ELIZABETH MARTIN	SARAH ELIZABETH WALKER
JAMES PAUL DOUGHERTY	JOHN M. METOYER	ROBERT ALLEN WARE
ZOZIE BELLE DOUGLAS	JOHN P. MOORSE	ESSIE MABEL WENKER
ALBERT EDLUND	ROY ALLEN MORGAN	LILLIAN D. WOLVERTON
WALTER GEORGE FESSEY		

Mottell's and Peek Mortuaries

THIRD AND ALAMITOS CHAPEL 901 E. 33rd Street Long Beach 4-2254

CHAPEL OF THE PALMS 7801 Bolso Avenue, Midway City 7-0100

COLONIAL FUNERAL HOME 7801 Bolso Avenue, Midway City 7-0100

"No One Ever Turned Away for Lack of Funds"

BUTLER BROTHERS

Department Stores



WHY YOU SHOULD BUY AT BUTLER BROTHERS

- EASY CREDIT
- RELIABILITY
- BREEN STAMPS
- DOUBLE GUARANTEE
- FREE DELIVERY
- WE SERVICE WHAT WE SELL
- TRADE-INS
- ESTABLISHED SINCE 1877

MAYTAG AUTOMATIC WASHER

Special Offer New Maytag Automatic

With 4 FABULOUS NEW FEATURES: Filter Agitator, plus New Cold Water Wash and Rinse, New Push-Button Water Temperature Control, New Automatic Rinse Conditioner, New Top of Line Styling.

SAVE \$60

Reg. 299.95 Now **239.95**

YOU RECEIVE AN EXTRA DISCOUNT WITH 2nd GREEN STAMPS

Acres of Free Parking Phone: MEtcalfe 3-8101

MONDAY, THURSDAY, FRIDAY 12:30 TIL 9:30
OTHER DAYS 9:30 TIL 5:30
SUNDAYS, NOON TIL 5 P.M.

5252 Lakewood Boulevard



SOMMER'S 25th BIRTHDAY SALE

FOR 25 YEARS SERVING THE PEOPLE OF LONG BEACH WHO SEW. SOMMER'S HAS AGAIN SHOPPED THE MARKETS OF THE WORLD TO BRING YOU THE FINEST QUALITY FOR THE LOWEST PRICES. HUNDREDS OF ITEMS SPECIALLY PRICED NOT LISTED HERE

WOOLENS!

You won't believe it! Plaids, tweeds, checks, and NOVELTIES. 100% wool blends, and some washable, 54" wide. While they last.

\$1.74 1 yd.

BETTER WOOLENS!

54" to 60" wide. Washable flannels, plaids, 100% wool tweeds and brushed Italian plaids. Reg. to 4.98 yd.

\$2.74 1 yd.

36" NYLON LACE, all colors

37¢ yd.

72" NYLON NET ALL COLORS

4 yds. for **1.00**

36" BETTER LACES ONE-OF-A-KIND

97¢ yd.

HELLER'S ORLON & WOOL JERSEY

A real buy for our customers—54" wide, washable, 10 desirable colors—black and white. PLUS some all-wool jerseys in plain and novelty weaves. Reg. 2.98 yd.

\$1.37 1 yd.

100% PURE SILK PRINTS

Many designer's patterns and imports. These are a one-time buy. Dark and light backgrounds. Treat yourself.

\$1.00 1 yd.

NEW FALL SUEDE FLANNEL

Shirting flannel in bold plaids, stripes and checks.

37¢ yd.

VANETTA CORDUROY

Solid colors, prints, and novelties. Full bolts—first quality.

73¢ yd.

PRINTED FLANNELETTE

Juvenile and adult prints. Washable—large selection.

3 yds. for **\$1**

FEATHER PILLOWS

Crushed feathers in feather-proof printed ticks. Reg. 1.19.

74¢ ea.

STAMPED FOR EMBROIDERY PILLOWCASES

42"x36" torn size. Hemstitched hems—snowy white muslin. Reg. 1.39.

94¢ pr.

THE PULSATING ELECTRIC MASSAGE PILLOW

Removable washable corduroy cover—filled with cushion foam. Guaranteed for 1 yr. U.L. Approved. 8-foot cord with switch. All purpose massage—helps circulation—eases tension. Reg. 6.98.

\$4.89 ea.

SPRING KNIGHT PILLOW TUBING

First quality—type 128. For gifts or your own use. Snowy white.

2 yds. for **\$1**

CANNON "STARLAND" SHEET BLANKETS

Heavy napped—all white—first quality. 70"x84". Reg. 2.29.

\$1.57 each

PRINTED ARNEL JERSEY

45" wide. Washable, drip-dry, wrinkle-free. New fall prints designed for high-priced apparel. A few slight mis-prints. Reg. 1.98 yd.

87¢ yd.

LUREX JERSEY

54" wide. The glamour fabric for every type of wear. Shirts, blouses, sheaths, etc. Black, white, pink, red and gold. All with silver lurex. Reg. 2.98 yd.

\$1.37 1 yd.

Cordé

REG. \$1.00 TUBES—ALL COLORS

4 for **\$1**

NOTION SCOOP

- Buttons
- Edgings
- Lurex Ric Ric
- Covered Cordings
- Lace Edgings

4 c

DOORS OPEN 9:30 A.M. DAILY

FREE Park & Shop CUSTOMER PARKING

Sommer's

YARDSTICK STORE

548 PINE DOWNTOWN LONG BEACH

LABOR CHARGE...

LET US CUSTOM-MAKE YOUR DRAPERIES

Select from ANY of over 1,000 patterns and colors. Fabrics from \$1.19 yard, min. length 58" or longer.

CALL HEMlock 7-3543 and have our drapery decorator call on you in your home at no charge. We feature the world's finest Traverse Track and complete installation facilities.

\$1.00 PER WIDTH

"DACRON" BOUCLE' PANELS

42x81" DACRON boucle panels in five decorator colors. Deep 5" hems never iron—can't stretch or shrink—soft draping. Reg. 2.79.

\$1.98 EACH

DESIGNER'S WOOLENS

Hackman, Worumbo, Fortmann, French and Italian imports—Fath, Patou, Balenciaga, and others. Tweeds, plaids, worsteds, flannels, Dress, suit, skirt and coat weights. Values to \$14.98 yd.

\$3.87 YD. AND **\$4.87** YD.

PILLOWCASE BORDER PRINTS

Broadcloth prints in Orchid, Yellow, Green and Blue. Reg. 59¢ yd.

37¢ yd.

BETTER RAYONS

- 45" wide
- Suitings
- Gabardines
- Silk blend tweeds
- Satin back suitings
- Cupioni
- Cottons
- Dacron
- Linen
- Many one-of-a-kind

Reg. to 2.49.

47¢ yd.

BETTER COTTONS

The most desirable fall cottons are all in this group. Silk print cottons, tapestry prints, dark backgrounds, drip-dry, fine quality shirting flannels, etc. Reg. to 1.69 yd.

44¢ yd.

RAYON & AORILAN BLANKETS

72"x90" for twin or full size beds. Washable—nylon binding, non-allergic. Reg. 7.95.

\$4.28 each

TWO FLOORS OF DRESS & HOME DECORATING FABRICS

No C.O.D. — Phone or Mail Orders OPEN FRIDAY AND MONDAY 'TIL 9 P.M. Butterick, McCall, Simplicity and Vogue Patterns

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
5:00 P. M.
FRIDAY

INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES
BELLFLOWER — Torrey 6-1721
9834 East Flower Street
GARDEN GROVE — JE 7-9120
7624 Garden Grove Blvd.
LAKEWOOD — ME 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 28, 1958

SECTION B

New Car DIRECTORY

ALFA-ROMEO		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Pearis Bros. (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
AUSTIN-HEALEY		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
John M. Stokes	17150 Lakewood Blvd., Bellflower	TO 7-1721
Town & Country Imports	609 No. Long Beach Blvd., Compton	ME 8-7848
BORGWARD		
Cal. Sports Cars, 2137 Harb., C. Mesa	LI 8-6519	
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
BUICK		
Campbell Buick, 1881 American	HE 7-2751	
Harry C. Clark	150 S. L. B. Blvd., Compton	NE 5-7141
Pearis Bros. Buick	15734 Bellflower Blvd., Bellflower	TO 7-1781
San Pedro Buick	1600 S. Pacific, San Pedro	TE 3-1303
Terry's, 5th & Walnut, Hunt. Beach	LE 6-6588	
CADILLAC		
Ridings Motors	1501 American	HE 7-2241
CHEVROLET		
Beach City, 3001 E. Pac. Cst. Hy.	GE 3-7421	
Gledhill, 304 E. Anaheim, Wilmington	TE 4-3491	
Harbor Chevrolet	Anaheim and Atlantic	HE 4-3293
Eddie Hopper, 146 S. Pomona, Brea	JA 9-2115	
Nance Chevrolet	17046 Bellflower Blvd., Bellflower	TO 7-1771
Parkwood Chevrolet	5059 Lakewood Blvd., Lakewood	ME 3-0781
Williams Chevrolet-Oldsmobile	302 Ocean, Huntington Beach	LEX 6-3508
CHRYSLER		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1600 American	HE 7-2871
CONTINENTAL		
Harbor Motors	1633 American	HE 2-4596
CORVETTE		
Beach City Chevrolet	3001 E. Pac. Cst. Hwy.	GE 3-7421
DATSUN		
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-5712
DE SOTO		
Bob McClure De Soto-Plymouth	51st and Atlantic	GA 2-1296
DKW		
Brewster Gray	3515 Atlantic	GE 4-0951
DODGE		
Brookhurst Motors	10151 Garden Grove Blvd., Garden Grove	JE 7-8220
Snaveley & Langford	401 No. L. B. Blvd., Compton	NE 1-8163
Glenn E. Thomas, 240 E. Anaheim	HE 6-1281	
Verne Holmes, 3449 Atlantic	GA 4-8603	
Widger-Goodwin Dodge	16900 Lakewood Blvd., Bellflower	TO 6-8815
Wilmington Motors	412 W. Anaheim, Wilmington	TE 4-1188
EDSEL		
Harbor Lincoln	1633 American	HE 7-4596
Lou Harrison	17817 Bellflower Blvd., Bellflower	TO 6-1761
ENGLISH FORD		
Harbor Linc. Merc., 1633 American	HE 7-4596	
FIAT		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
FORD		
Chief Chamberlin	15727 S. Paramount Bl., Paramount	ME 3-1107
Mark Downing Ford, Inc.	225 5th, Huntington Beach	LEX 6-2586
Hale Young Ford Co.	2641 E. Anaheim	GE 8-1156
Hensley-Johnson	9823 E. Center St., Bellflower	TO 7-2734
McKenzie	1033 American Ave.	HE 6-9611
Pioneer Ford	18403 S. Pioneer Blvd., Artesia	UN 5-1268
GOGGOMOBIL		
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-5712
GOLIATH		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
HILLMAN-SUNBEAM		
Dale Brown Motors	2440 American Ave.	GA 7-8941
Cal. Sports Cars, 2137 Harb., C. Mesa	LI 8-6519	
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
ISETTA		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Jamestown	1350 American	HE 2-7911
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
IMPERIAL		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1601 American	HE 7-2871
JAGUAR		
Cal. Sports Cars, 2137 Harb., C. Mesa	LI 8-6519	
Jamestown	1350 American	HE 2-7911
JEEP		
Dosser Motors	4005 E. Anaheim	GE 8-4560
LINCOLN		
Harbor Lincoln	1633 American	HE 2-6961
MERCEDES-BENZ		
Jamestown	1350 American	HE 2-7911

MG		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
Town & Country Imports	609 No. Long Beach Blvd., Compton	NE 8-7848
MERCURY		
Harbor Mercury	1833 American	HE 2-6961
Lou Harrison	17817 Bellflower Blvd., Bellflower	TO 6-1761
Geo. Moyer, 912 N.L.B. Blvd., Cptn.	NE 2-7141	
METROPOLITAN		
Grove Rambler Sls., 9625 G.G. Blvd.	JE 4-4545	
Hunt Rambler	402 W. Anaheim, Wilmington	TE 5-5646
Rancho Rambler	2011 American Ave., Long Beach	HE 7-0578
Severin Motors	630 American	HE 6-9001
Ray Vines, 1745 Newport, C. Mesa	LI 8-9308	
MORGAN		
Bob Burt	3580 E. Pac. Cst. Hwy.	GE 9-0491
MORRIS		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
Town & Country Imports	609 No. Long Beach Blvd., Compton	NE 8-7848
OLDSMOBILE		
Harbor Motor Co.	230-300 W. Anaheim, Wilmington	TE 4-1166
C. Standlee Martin, 1227 American	HE 6-9621	
Newlings	7440 E. Firestone, Downey	TO 2-1181
Leo Rule, 505 S. L. B. Blvd., Cptn.	NE 8-4111	
John M. Stokes Oldsmobile	17150 So. Lakewood Blvd. Bellflower	TO 7-1721
Williams Chevrolet-Oldsmobile	302 Ocean, Huntington Beach	LEX 6-6506
OPEL		
Campbell Buick, 1881 American	HE 7-2751	
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
PACKARD		
Jamestown	1350 American	HE 2-7911
PEUGEOT		
Import Auto	518 E. Anaheim	HE 6-8525
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
505 Pacific Ave., San Pedro	TE 3-7539	
PLYMOUTH		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1600 American	HE 7-2871
Bob McClure Plymouth-De Soto	51st and Atlantic	GA 2-1296
Herman Miller	1600 Cabrillo, Torrance	FA 8-6161
Glenn E. Thomas, 340 E. Anaheim	HE 6-1281	
Wilmington Motors	412 W. Anaheim, Wilmington	TE 4-1188
PORSCHE		
Storey-Ricketts	740 American	HE 7-7489
PONTIAC		
Morris Beck	948 Avalon Blvd., Wilmington	TE 5-3141
J. P. Lamerdin	302 N. Long Beach Blvd., Compton	NE 1-1123
Salta Pontiac	1545 American	HE 7-4111
Suburban Pontiac	17153 S. Bellflower Blvd.	TO 6-1725
RAMBLER		
Grove Rambler Sls., 9625 G.G. Blvd.	JE 4-4545	
Hunt Rambler	402 W. Anaheim, Wilmington	TE 5-5646
Martin Motors, 410 N.L.B. Bl., Cptn.	NE 1-8649	
Rancho Rambler	2011 American	HE 7-0578
Severin Motors Bellflower	15737 Bellflower Blvd., Bellflower	TO 7-7256
Severin Motors	630 American	HE 6-9001
Ray Vines, 1745 Newport, C. Mesa	LI 8-9308	
RENAULT-DAUPHINE		
Import Auto	516 E. Anaheim	HE 6-8525
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
505 Pacific Ave., San Pedro, TE	3-7539	
SIMCA		
Verne Holmes	3449 Atlantic	GA 4-8603
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
SKODA		
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-5712
STUDEBAKER		
Ed Barbari	6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Jamestown	1350 American	HE 2-7911
TAUNUS		
Lou Harrison, 17817 Blfr. Bl., Blfr.	TO 6-1761	
TOYOPET		
C. Standlee Martin, 1227 American	HE 6-9621	
TRIUMPH		
Hampton Imported Cars	111 No. Pacific, San Pedro	TE 5-6848
810 W. Anaheim, Wilmington	FA 8-6111	
Herman Miller, 1600 Cabrillo, Tor.	FA 8-6111	
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
VAUXHALL		
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
VOLVO		
Ed Barbari's Volvoville	6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Cabe Bros.	2201 American	HE 5-5381
Carl's Foreign Cars	1200 Avalon Blvd., Wilmington	TE 5-3131
VOLKSWAGEN		
Storey-Ricketts	740 American	HE 7-7489
Lee Carpenter	1150 E. Compton Blvd., Compton	NE 8-0455



Green Stamp GUIDE

Save as You Spend with *24* Green Stamps
Plan Your Buying from These Authorized Firms

☆ ☆ ☆ ☆ ☆

Allied Auto Supply	5247 Lakewood Blvd.	ME 0-2637
Hours:	9-9 Daily; 9-3 P.M. Sunday	
Bergman's TV, Hi-Fi & Radic	4207 Montair	HA 5-1971
Berks Men's Shop	2064 Santa Fe Ave.	HE 7-8615
Bill Plantz Mobil Service	7th & Atlantic	HE 6-3663
Ted Brown, Jeweler	418 American Ave.	HE 6-7326
Butler Bros.	5252 Lakewood Blvd.	
Carnation Cleaners	15734 Paramount Blvd., Paramount	
	Del Amo and Paramount, Lakewood.	
Crown Cleaners & Dryers	3441 E. Anaheim	GE 8-6149
Davis Texaco Service	20th & Pacific	
Dane's Mobile Service	4160 Long Beach Blvd.	GA 7-9018
Finer Pharmacy	253 American	HE 6-1494
Kemper's Bldg. Supplies	7001 Orange Ave.	ME 3-6952
Lower Drug	1189 E. Pac. Cst. Hwy.	HE 6-5040
Mayfair Markets	1131 West Wardlow Rd., Long Beach	
Mayfair Markets	Pioneer at Orangethorpe, Artesia	
Mayfair Markets	Manchester at Grand, Buena Park	
Mayfair Markets	10700 Garden Grove Bl., Gdn. Grove	
Mayfair Markets	4128 East South St., Lakewood	
Mayfair Markets	2309 Pacific Coast Hwy., Signal Hill	
Morgans Mobil Service	2337 E. 7th	
Mottell's & Peck Flower Shop	3rd & Alamitos	HE 2-6907
Paris Shop Ladies' Apparel	2063 Santa Fe	HE 7-5332
Peter Wheat Bread	2500 E. 17th	GE 9-3411
Reliable Radio-TV	202 E. 4th	HE 6-9897
Rieker's Prescription Pharmacy	706 Pine Ave.	HE 7-1358
Santa Fe Drugs—Free Delivery	2432 Santa Fe Ave.	HE 7-1432
Sam Heald Plumbing Co.	2782 Long Beach Blvd.	GA 4-8547
Wagner Pharmacy	7th & Redondo	HE 3-0429
Whitehead Shell Service	1230 E. Pac. Cst. Hwy.	HE 2-9257

Hotels Motels VACATION ACCOMMODATIONS

Atlantic Blvd. Motel	6141 Atlantic	GA 2-6496
Lafayette Hotel	Broadway at Linden	HE 5-5681
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New Robinson Hotel	334 E. Ocean Blvd.	HE 6-5255
	Newly furnished downtown retirement hotel.	
Ocean Capri	1435 E. Ocean	HE 5-6950
Surt Motel	2610 E. Ocean	HE 6-0476
Venetian Square Hotel	Bungalows, Apts. 925 W. Seaside	
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Address	Phone	District
3850 Pacific	GE 8-4925	Los Cerritos
424 Platt	GA 3-7981	North Long Beach
★ ★ ★		
2 BEDROOMS		
Address	Phone	District
5841 E. 8th	HA 9-1770	Alamitos Heights
240 Ximeno	GE 9-6452	Belmont Heights
4531 E. 10th	GE 4-3444	Eastside
1063 Junipero	GE 9-2323	Eastside
1412 Russell Dr.		Eastside
3912 Camerino	GA 3-7981	Lakewood
6038 Whitewood	GA 4-8113	Lakewood
2503 Petaluma	GE 4-2160	Lakewood Plaza
6270 E. Marita	HA 1-6422	Los Altos
2337 Marber		Los Altos
119 Hullett	GA 3-5469	North Long Beach
5957 Rose	GA 3-5469	North Long Beach
2435 Delta	HE 7-1281	Westside
2872 Easy	GE 8-4925	Westside
2728 Regway	GA 4-4051	Westside
3119 Chestnut	GA 2-4444	Wrigley
2010 Magnolia	GE 9-0612	Wrigley
★ ★ ★		
2 BEDROOMS & DEN		
Address	Phone	District
4564 Falcon	GA 2-4444	Bixby Area
9392 Weldon Dr. Nichols Manor		Garden Grove
15275 Hayford	LA 1-0381	La Mirada
5260 Los Flores	HE 7-1251	Park Estates
21818 McHelen	GA 4-4051	Westside
★ ★ ★		
3 BEDROOMS		
Address	Phone	District
364 Temple	GE 8-6889	Belmont Heights
75 Santa Ana	GE 3-0433	Belmont Shore
1129 Freeland	HA 5-1207	Bixby
3717 Karen	GA 4-7665	Carson Park
3412 Clark	HA 5-1237	Lakewood
4529 Petaluma	HE 6-9701	Lakewood
2718 Knoxville	HA 5-1237	Lakewood Plaza
2170 Albury	GA 4-4380	Los Altos
1815 Litchfield	GE 3-0403	Los Altos
2433 Pepperwood	GE 9-5814	Los Altos
1263 Studebaker	GE 3-0403	Los Altos
3754 Cedar		Los Cerritos
3121 Bostonian	GA 4-8113	Rossmoor
3105 Fashion	GA 4-8113	Westside
2967 Chestnut	GA 4-4712	Wrigley
2065 Magnolia	GE 8-6452	Wrigley
2974 Magnolia	GA 4-4712	Wrigley
2432 Oregon	GA 4-7177	Wrigley
2549 Pine		Wrigley
2570 San Francisco	GA 4-4712	Wrigley
★ ★ ★		
3 BEDROOMS & DEN		
Address	Phone	District
1558 Flippen Dr.	JE 7-9642	Anaheim
2402 Greenbrier	JA 7-7604	Anaheim
3615 Country Club Dr.	GE 9-0404	Bixby Knolls
1771 E. 1st	GA 4-7604	Eastside
1725 E. 65th	GA 3-7981	North Long Beach
12051 Davenport	GA 4-8113	Rossmoor
★ ★ ★		
4 BEDROOMS & OVER		
Address	Phone	District
2703 E. 2nd	HE 5-9654	Belmont Heights
2370 Charlemagne	GA 4-4712	Los Altos
3167 Pine	HE 7-1281	Wrigley
★ ★ ★		
DUPLEXES		
Address	Phone	District
4611-13 Colorado	GE 3-0403	Belmont Heights
221 Nieto		Belmont Shore
★ ★ ★		
HOME & INCOME		
Address	Phone	District
19517 Bloomfield	HA 5-1237	Artesia
625 Termina	HA 1-6422	Belmont Heights
1470-72 Junipero	HE 6-9701	Eastside
2985 Pacific	GA 7-8412	Wrigley

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ing. HE 6-5224. See ad ci. 22.
EXP. VACUUM TRUCK DRIVERS
APPLY 800 W. 15TH, L. H.
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4130 Premier. HA 1-7520.
* N. & V. violin. \$50 each. 471
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* TRUMPET. xini, condition.
5 Studebaker Rd. HA 5-3827
* CLARINET. Bl. bcn. wood. like
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power steering, radio, heater,
power steering & brakes, 2-tone
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heater, heater, heater, heater,
radio, heater, heater, heater,
Continental Kit, Really sharp.
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radio, heater, heater, heater,
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radio, heater, heater, heater,
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Autos for Sale 176
BUICK
\$1395
'56 Buick, 4-door, Wildcat, V-8,
R.H. power, heater, heater, heater,
radio, heater, heater, heater,
Continental Kit, Really sharp.
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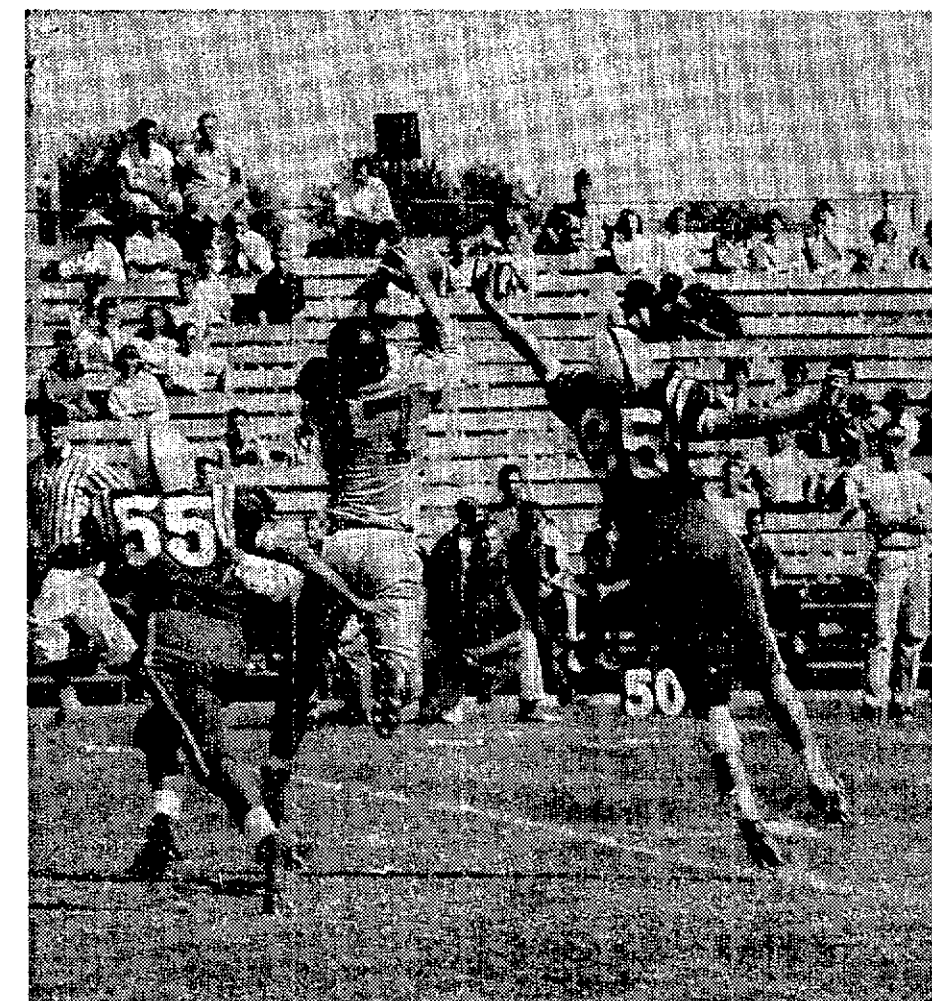
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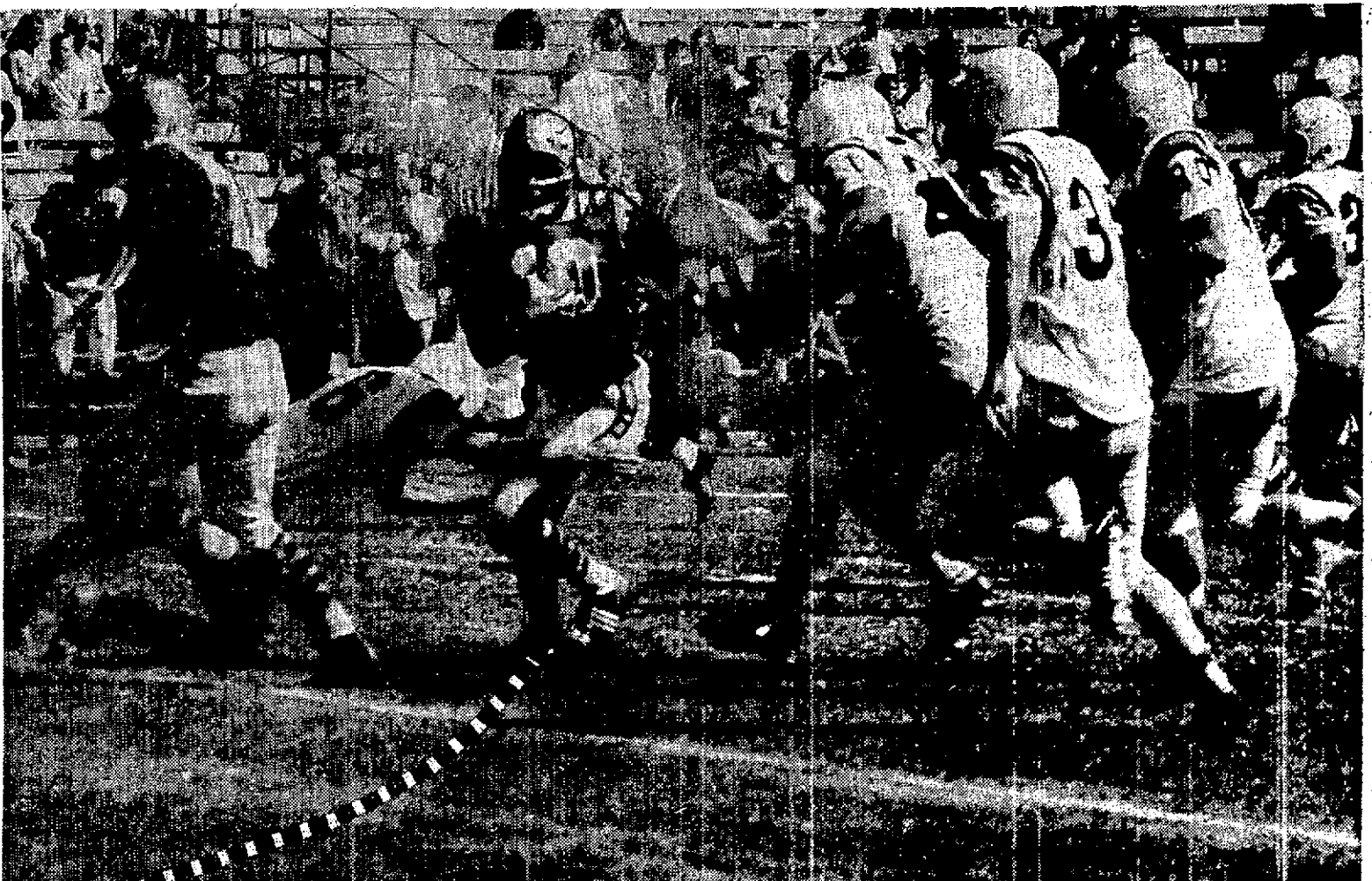
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NATIONAL TV FIGHT FOR L.B.



LANCERS WATCH BRUIN SPEAR BALL
Wilson High's Dennis Richman leaps between Lakewood defenders Dave Whitford (65) and John Holani (55) to grab pass in Milk Bowl contest. Lancers upset the Moore League champion Bruins, 6-0.



BROWN ELUDES PANTHER TRAP ON WAY TO MILK BOWL TD
Poly High's Willie Brown eludes clutches of Jordan's Roy Hassett and then follows dotted path on way to 75-yard touchdown run in Milk Bowl Carnival Saturday. Poly's Jim Braun (71) blocks while Panthers (left to right) Jim Cook, Dave Whitney, Gary Bacher and Dick Merritt give pursuit. More Milk Bowl pictures and story on page C-3.—(Staff Photo by Don Webster.)

Bruins Bounce Back, 18-14

CHAMPAIGN, Ill. (UPI)—UCLA is back in the rock 'em, sock 'em business! Wingback Phil Parslow, coming in off the bench, intercepted two Illinois passes in the third quarter and ran one back 98 yards for a touchdown Saturday to lead the Bruins to an 18-14 victory over Illinois.

Parslow, a senior whom coach George Dickerson calls the fastest man on the UCLA team, grabbed both passes from Illinois sophomore quarterback Johnny Easterbrook.

Easterbrook tossed the first pass early in the third period at the climax of an Illinois downfield drive. Parslow intercepted on his own two yard line and sped along the sideline for the touchdown with nine minutes left in the period.

THE RUN TIED a Pacific Coast Conference record for an interception return. Sam Mitchell of Washington ran 98 yards after intercepting an Oregon pass in 1952.

Seven minutes later, with Illinois again in Bruin territory, Parslow intercepted another Easterbrook toss on UCLA's 16. The Bruins then put together a 12-play drive sprinkled with three passes from back Don Long to score.

LONG ACCOUNTED for UCLA's first touchdown in the opening quarter when he plunged over from the one, climaxing a Bruin drive which began with another pass interception. Center Dick Butler grabbed a pass from Illinois quarterback Bob Hickey on Illinois' 38 and UCLA sped across in eight plays.

Illinois scored one touchdown in the first and another in the second quarter. Easterbrook was instrumental in both Illinois' scores. He keyed the first quarter drive which began on Illinois' 20 and ended when Don Grothe ran 31 yards for the score.

Illinois' second touchdown came in the second quarter after a UCLA fumble on the Bruin 13. Easterbrook lobbed a screen pass to halfback L. T. Bonner for the touchdown.

Illinois' 20 and ended when Don Grothe ran 31 yards for the score.

Illinois' second touchdown came in the second quarter after a UCLA fumble on the Bruin 13. Easterbrook lobbed a screen pass to halfback L. T. Bonner for the touchdown.

ASPIRIN ALLEY
COP 34, Arizona St. 16.
Northwestern 29, Washington St. 28.
UCLA 18, Illinois 14.
Maryland 21, North Carolina St. 6.
Rutgers 28, Princeton 0.
Washington 24, Minnesota 21.
Vanderbilt 21, Georgia 14.

Sports on Radio-TV
RADIO
Rams vs. Browns—KMPQ, 1:30 p.m.
TELEVISION
UCLA vs. Illinois; SC vs. Michigan—KTVY (11), 1 p.m.
Jockey Derby—KTLA (5), 1 p.m.
Rhinos—KTLA (5), 2 p.m.

Television Fight in Lafayette Hotel Ballroom Oct. 22

By HANK HOLLINGWORTH
Executive Sports Editor

The first nationally televised ballroom boxing match held west of Washington, D. C.—a show in which a full course dinner will be served on the spot to every spectator—will be staged in the Lafayette Hotel here on Wednesday night, Oct. 22.

The announcement of Long Beach's splash into the national television boxing limelight was made jointly late Saturday by four organizations: The International Boxing Club, which controls boxing in the U. S. and most of the world; the Olympic Boxing Club, which is promoting the fight, and the Long Beach Optimist Club and Long Beach Century Club, which are co-sponsoring the production.

The fighters themselves will be named later this week, after they have been given approval by the IBC. The latter organization, which produces the national Wednesday and Friday night TV programs each week, has stated the principals will be nationally known "name" fighters.

LONG BEACH'S FIRST nationally televised fight will be held in the Lafayette Hotel's Grand Ballroom, where Carmen Basilio trained for his Sept. 5 match in Los Angeles against Art Aragon.

Only 1,200 seats will be available for the blue-ribbon combination of a nationally televised fight and a first-class dinner. Because of the limited supply of tickets, which will go on sale this week in the Greater Long Beach area, all ducaats will be sold on a first-come, first-served basis.

"There must be no exception to the first-come, first-served policy," jointly stated Promoter Alleen Eaton and Matchmaker George Parnassus of the Olympic Boxing Club, and Manager Dave Tallichet of the Lafayette Hotel.

"Everyone connected with the staging of this tremendous enterprise feels this unique show, which never has been presented anywhere west of Washington, D. C., will be an outstanding success and for that reason the tickets must be sold to everyone on an equitable basis."

"THEREFORE, THE FIRST people to purchase tickets will get the best seats in their price bracket—with positively no exceptions!"

Tickets are scaled in only two "price brackets," \$25 for 200 ringside dinner seats and \$15 for the remainder. Dinner and tax is included in the price of every ticket.

Because of the ballroom's limited capacity, the sponsor-

(Continued on Page C-3, Col. 7)

SC's Late Bid Halted, 20-19

ANN ARBOR, Mich. (UPI)—Southern California Saturday threw a heart-stopping scare into Michigan but successive five-yard penalties on an extra-point attempt with five minutes to play proved too much and the favored Wolverines eked out a 20-19 victory.

The Trojans struck for two touchdowns in the last half of the final quarter but could not make the extra points.

Tom Maudlin, substituting for injured regular quarterback Willie Wood, calmly arched a 36-yard touchdown pass to Hill-lard Hill but Southern Cal couldn't make either one or two points on conversion.

THE TROJANS were penalized five yards for delay of game and then five more for offside to make the attempt back to the 13. Maudlin finally passed to Bob Arnett but he was thrown out on the 6.

Only a few minutes earlier Rex Johnston sprinted 65 yards off left guard to cut Michigan's lead to 20-13 but Johnston's extra point attempt failed wide of the uprights.

Michigan, lightly regarded in the Big Ten and supposed to be on the downgrade, moved with polish on the offense in its return to the single wing that carried the Wolverines to grid-iron prominence in years past.

FULLBACK John Hernnstein, injured most of last season, proved All-America material as the driving force behind the Michigan attack. Hernnstein scored on two runs of 12 yards and never made less than 3 yards from scrimmage.

The Wolverines never trailed

after Hernnstein went in from the 12 early in the first period and Brad Myers converted. The Trojans struck back to tie it up at the opening of the second period when Maudlin went in on a quarterback sneak and Johnston converted.

But Michigan bounced back with a 74-yard drive capped by Myers' leap into the end zone from the two. Stan Noskin converted for a 14-7 half-time lead and Hernnstein boosted it to 20-7 as Michigan moved 65 yards from the second-half kickoff to set up Southern California's last minute heroics.

Michigan—Myers 2 run (Noskin kick).
Michigan—Hernnstein 12 run (Myers kick failed).
Trojans—Johnston 65 run (Johnston kick failed).
Trojans—Hill 36 pass from Maudlin (Maudlin pass failed).
Trojans—Hill 36 pass from Maudlin (Maudlin pass failed).

SACRAMENTO scored with 4:20 left in the first period off an eight-yard pass from Zunino to Chamberlain.

LONG BEACH got another bad break moments later when they held the Hornets to a fourth down situation on the three. Sacramento's Tom Zunino, back to punt, fumbled the pass from center but picked it up and scooted around end to the Hornet 24 for a first down.

Sacramento worked the ball to midfield where they were forced to punt. On the first play, following the punt, Long Beach fumbled and Sacramento recovered on the 49ers 18 as the third period ended. After three plays had gained one yard, Zunino hit Chamberlain in the end zone to give Sacramento a commanding 20-18 lead.

Long Beach returned the ensuing kickoff to the 49er 25. With Evans and Henderson ripping off huge chunks of yard-

Sacramento Air Attack Downs L.B. State, 26-14

Long Beach State College ran for 236 yards Saturday night, but a costly fumble and a 6-4 Sacramento State College end named Dan Chamberlain, who anchored a deadly passing attack gave the Hornets a 26-14 victory.

The loss was the 49ers second straight, having bowed to San Francisco State, 14-0 last week. They return home to play San Diego State next Friday night in a California Collegiate Athletic Assn. contest.

The lanky Chamberlain scored three of Sacramento's touchdowns and made several key catches to keep the Hornets out of trouble.

However it was a fumble early in the third quarter that probably cost the 49ers victory.

Long Beach took the second half kickoff on their 25 yard line trailing, 14-6. With Roger Hull, Carl Evans and Gordon Henderson alternating carries, the 49ers reeled off six straight first downs and drove to the Sacramento two. But Jerry Nicholson then fumbled and Sacramento recovered.

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LONG BEACH'S NATIONAL TELEVISION FIGHT PLANS DISCUSSED
Plans and seating arrangement for Long Beach's first nationally televised boxing show Oct. 22 are discussed by (from left) Hank Hollingworth, I. P-T executive sports editor; George Parnassus, Olympic Auditorium matchmaker; Earl Wallace, president of the co-sponsoring Long Beach Optimist Club; Alleen Eaton, Olympic Auditorium co-promoter, and Dave Tallichet, member of the co-sponsoring Century Club and Lafayette Hotel manager.

Today's Sports Card
Horse Racing—Caliente, 12 noon.
Football—Rams vs. Browns, Coliseum, 1:30 p.m.; Rhinos vs. San Gabriel, LaPalma Park, 2 p.m.
Auto Racing—Jolopies, Gardena Stadium, 2:30 p.m.; Destruction Derby, 8:15 p.m.
Bowling—Men's Greater L. B. Traveling League, Dutch Village Bowl, 6:30 p.m.; Ladies' Traveling League, Circle Bowl, 8 p.m.; 80. Calif. All-Star eliminations (women), Friendly Hills Bowl, Whittier.



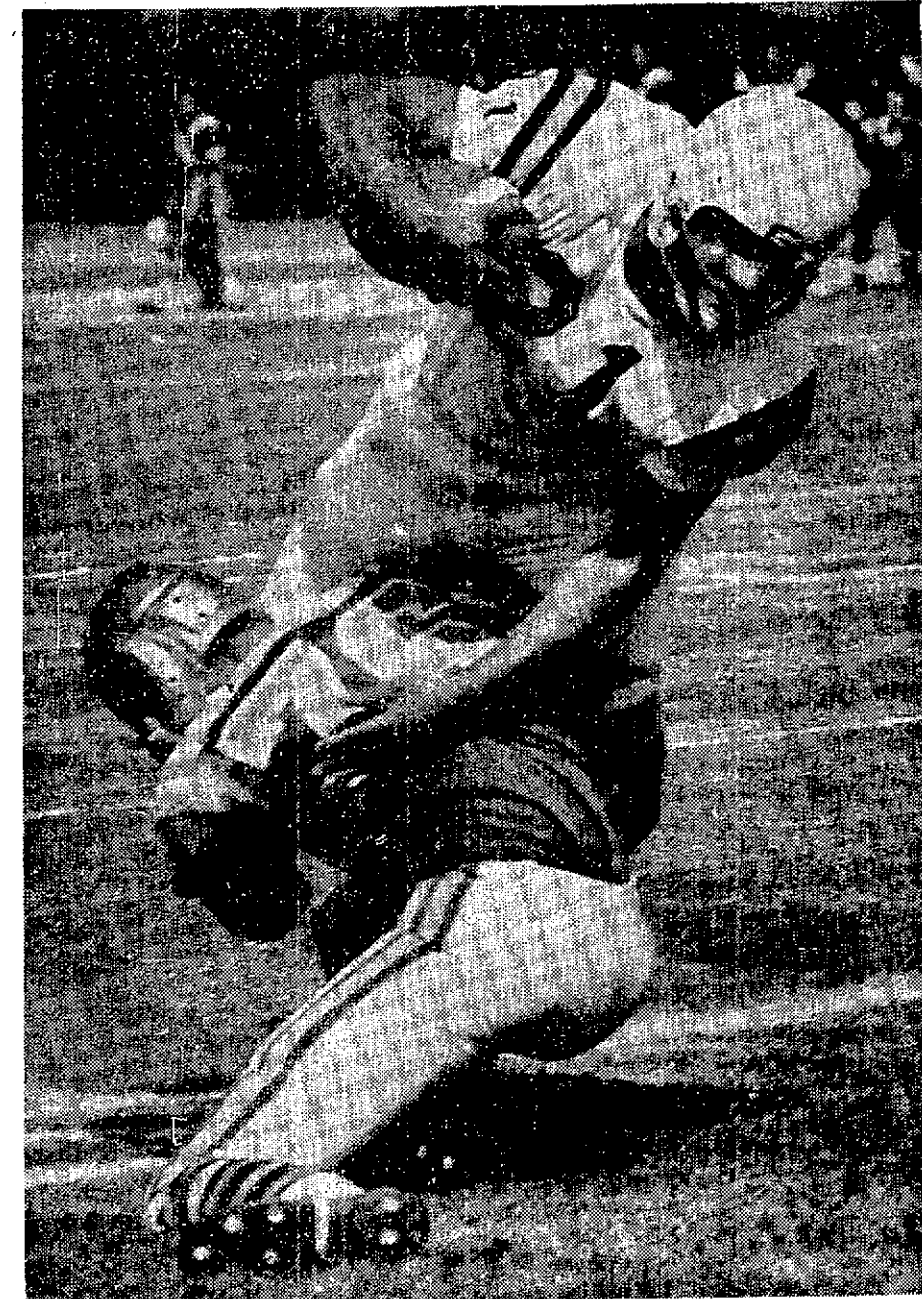
PANTHER BROUGHT DOWN AFTER SHORT PROWL

Jordan High fullback Dave Whitney is brought to earth after return of kickoff following Poly's second touchdown in Milk Bowl contest. Panther's Gordon Pearson (61) and Max Miller (81) and Hare's Fred Crissinger (11) and Willie Brown (10) watch action.



SAWYER STOPS LAKEWOOD SWIFT

Wilson High's Charles Sawyer makes flying tackle to stop Lakewood's Don Cornelius on kickoff return in Milk Bowl contest won by Lancers, 7-0. Sawyer's desperate tackle stopped possible touchdown run by Cornelius.



TACKLE'S GOT REAL MERRITT

Jordan High halfback Dick Merritt is brought to halt by Poly's Ed DeLorme after short gain in Milk Bowl tilt captured by Hares, 20-0.



HALL SNAGS BALL

Jordan High's Jim Hall leaps high to grab pass as Poly's Bob Banks defends. Third down pass failed to get first down and Panthers kicked on next play.



NO SHORT CUT FOR ORCUTT

Millikan High halfback Jerry Orcutt is stopped after five-yard end run by Wilson's Bob Cadwallader in game which Bruins won, 6-0.

Poly Runs Wild in Milk Bowl Play



POLY'S DEE-LIGHTED WITH RUN

Poly High's sensational halfback Dee Andrews follows teammate Todd Jager-son upfield on start of 70-yard touchdown run against Jordan in Milk Bowl carnival. Run came on game's first play from scrimmage.

Hares Spill Two Foes, Lakewood Tops Wilson

By JEROME HALL

Poly High unfurled a sizzling running attack in the Milk Bowl jamboree at Veterans Stadium Saturday afternoon as the highlight of the annual prep football debut for Moore League teams.

The swift Jackrabbits turned in the only double victory as the five schools competed in a pair of 20-minute contests each.

Poly blitzed Jordan 20-0 in its initial encounter and rolled up 229 yards on 10 plays from scrimmage in an awesome display. Heralded halfback Dee Andrews, a 155-pound whiz, gained 156 yards in five carries, including a 70-yard TD run. He scored twice.

Wilson, the defending champion and rated a strong threat to repeat, was disappointing, edging Millikan 6-0 and losing

to Lakewood 7-0. But it appeared the Bruins were running only basic plays with little regard for the score.

Lakewood delighted the crowd of 8,156 with a strong defense and an imaginative single wing and spread formation attack. The Lancers outplayed Wilson and put up a strong showing against Poly, holding the Hares to a 6-0 win.

Wilson 6, MILLIKAN 0. Millikan fumbled on its first play from scrimmage and Wilson end Don Paulin recovered on the Ram 25. Three plays failed to gain and Roger Ehrens passed 25 to end Dave Wulfsberg who caught it in the corner on the goal line for a TD. The conversion try failed.

After gaining a first down, Millikan fumbled to Wilson on the Ram 34. The Bruins couldn't gain. But they got the ball right back on Bob Bailey's interception at the Wilson 25. The Rams regained possession two plays later on Herb Bodnar's interception at his 30 but the game ended before a drive could be started.

STATISTICS
Yds. Yds. 1st
Plays Passing Running Lost Downs
Mil 11 25 21 7 2
Wul 10 0 29 5 0

POLY 20, JORDAN 0
Halfback Dee Andrews took a pitchout 70 yards on the first play from scrimmage for a touchdown. He wasn't touched. Mike Giers kicked the extra point. Jordan was held on its first series and punted dead on the Poly 23. On the second play Willie Brown, the other Hare halfback, went around end for 75 yards and a touchdown.

Jordan was held again and gave the ball over on its 40 but Poly fumbled on first down, linebacker Dave Whitney recovering at the Jordan 38. Jordan was forced to punt.

Poly went 56 yards in five plays for its third TD with Andrews going around end the

final 36 behind a cordon of blockers.

STATISTICS
Yds. Yds. 1st
Plays Passing Running Lost Downs
Poly 11 15 29 5 0
Jord 10 0 29 5 0

LAKEWOOD 7, WILSON 0
Don Cornelius went 55 yards on a fine run to what would have been a Lakewood TD, but a clipping penalty brought it back to midfield. On the next play halfback Dave Long went 25 yards. Cornelius went 15 at end to the 10 and Gil Mendoza plunged to the six and the three. Long swept end to the one and on fourth down Cornelius powered over for the score. Mendoza plunged to the PAT.

QB Roger Ehren went 35 yards to the 12 as the game ended for the only Wilson penetration.

STATISTICS
Yds. Yds. 1st
Plays Passing Running Lost Downs
Wils 10 25 50 13 2
Lak 11 15 29 5 0

JORDAN 13, MILLIKAN 7
Jordan drove 64 yards in 10 plays for a TD on its first series, with QB Ed Reddick passing the final 11 to end Jim Hall.

Ron Walthers went straight up the field 56 yards on a quick opener for Millikan that tied it and Monty McDermott plunged over for the PAT. The TD came on Millikan's second play from scrimmage.

A Reddick to Tim Jackert pass for 35 yards gave Jordan its second TD and Winn Frank ran for the PAT.

STATISTICS
Yds. Yds. 1st
Plays Passing Running Lost Downs
Mil 11 25 51 7 0
Jord 10 15 29 5 0

POLY 6, LAKEWOOD 0
The teams duelled at midfield the first half of the game as the tough Lakewood defense contained the second-string Poly backfield. But Dee Andrews was returned to action and he made almost all the yardage in a seven-play, 50-yard scoring drive.

STATISTICS
Yds. Yds. 1st
Plays Passing Running Lost Downs
Poly 11 25 51 7 0
Lak 10 15 29 5 0

TV Fight for L.B.

(Continued From Page C-1)

ing agencies point out, every seat will afford an excellent view of action in the ring. This is in direct contrast to seating arrangements in every other fight location.

The night's program will include—in addition to the televised 10-round main event and the dinner—four other bouts.

★ ★ ★
ONLY TWICE BEFORE has such a program been attempted in the United States—once in Washington, D. C., and again in Miami, Fla. Both were sellout affairs.

Long Beach's bout has been dubbed "The Fight For Boys," for all proceeds will go directly into the Optimist Club's youth project fund.

Handling negotiations during the past week for Long Beach's show onto the national television sports scene were Truman Gibson, president of the IBC; Earl Wallace, Optimist Club president; Oscar Contratto, Century Club president; and Mrs. Eaton, Parnassus and Tallichet.

'MONEY PITCHERS' PROBABLES; YANKS 7-5 PICK



WHITEY FORD
Yanks Opening Choice

MILWAUKEE (UPI)—Whitey Ford and Warren Spahn, two of baseball's finest "money pitchers," probably will get the opening day call Wednesday for the 1958 World Series in which the New York Yankees are 7-to-5 favorites to beat the Milwaukee Braves.

Despite the fact the Braves licked the Yankees in seven games last season and are opening the Series in their own back-yard this year, the American League is rated 6-to-5 choices to win the first game and slightly better to take it all.

Earlier, it was considered a foregone conclusion that Bob Turley, a 21-game winner this season, would be the Yankees' opening game choice and that the Braves would counter with Lefty Niekro, who won three games in last year's classic.

Lately, however, Casey Stengel seems to be leaning more

and more toward the left-handed Ford while Fred Haney already has dropped a few hints that he would go with his No. 1 southpaw, Spahn, who won his 22nd game Saturday.

Burdette started the second game for Milwaukee last year and still got three cracks at the Yankees. Haney and Burdette Saturday brushed aside reports that a finger bruise by a batted ball might affect Burdette's chances of starting one of the first two games.

Burdette, holding up both hands, the fingers of each the same color and shape, said, "My finger's all right."

Ford and Spahn were the opening game pitchers at Yankee Stadium in the 1957 Series, with the Yankee left-hander gaining a 3-1 triumph.

UNTIL RECENTLY, FORD has been a question mark because of arm trouble that sidelined him through most of

August and part of September. Returning to action earlier this month, however, he allowed only one run in a total of 12 innings against Kansas City and Baltimore, and in his latest outing against the Orioles on Friday night, he yielded only one hit—an inside-the-park homer by Joe Taylor—during six innings.

Spahn has been the bulwark of Milwaukee's pitching staff all season long. He is the only left-handed pitcher in a major league history to win 20 games nine different seasons.

This marks the second World Series Milwaukee ever has participated in and the local fans are anything but blasé about the current classic, even though they got their baptismal last year. A capacity crowd of 43,500 is anticipated for Wednesday's opener.

Burdette and Turley figure to be the starters for the second game to be played here Thursday.



WARREN SPAHN
Haney Relies on Ace

Dodgers Bank on Youth Next Year

Once Over Lightly
By DAVE LEWIS
Sports Editor

They start playing for keeps in the NFL today. Every game counts from here on out, thus things are bound to be different than they have been during the past month and a half during the exhibition season.

The various clubs probably have gone "all-out" in only a half-dozen or so of the 60-odd exhibition games played this season.

Most of the games have been used mainly as testing grounds for the rookies, to prove new strategies and to master the complex offensive and defensive systems employed. A few, of course, were used to stimulate lagging season ticket sales.

The latter games were the ones in which "all-out" performances were recorded.

The real firing opens today, though, and they get right down to brass tacks with two "crucials" . . . Detroit at Baltimore, and the Rams vs. the Cleveland Browns in the Coliseum.

Results of these two games will have vital bearings in the outcome of both division races.

Our picks are the Chicago Bears to edge out the Detroit Lions in the West, and the Browns to breeze home to another title in the East.

While the Bears suddenly have boomed into the favorite's role in the past two weeks due to five straight exhibition wins, but we went on record as long ago as mid-August before the first exhibition game was even played that the Bears would come back strong this season now that George Halas had returned to straighten out "problems and friction" that developed among the coaches he left in charge of the club last season.

WINNING FIVE STRAIGHT exhibition games does not necessarily mean that the Bears are the best team in the division, but it does indicate that they at least will start the regular season much faster than they did a year ago.

Last season, you may recall, the Bears lost their first three games and four of their first five—three by identical scores of 21-17. Pre-season title favorites, they were never able to recover from this disastrous start although they fought back to a 3-4 standing before the Colts knocked them head-over-heels out of contention.

This year, Halas apparently has the Bears ready to come out of the starting gate with a vengeance and the Monsters of the Midway are hopeful they can turn a 1-4 start into perhaps a 4-1 opening surge.

If I had to establish the "official" odds on the two division races, here is how we would rate them:

Western Division—Bears, 5-2; Lions, 3-1; 49ers, 6-1; Colts, 10-1; Rams, 15-1; and Packers, 30-1.

Eastern Division—Browns, 6-5; Giants, 5-1; Eagles and Redskins, 20-1; Steelers and Cardinals, 30-1.

AN 8-4 RECORD SHOULD be good enough to win both divisions.

The Bears appear to have much the better chance, schedule-wise, to record or better that mark if they can get off to a strong start.

The Browns, if they get past the Rams today, which seems likely, should post at least a 9-3 record. With the East being a tougher division from top to bottom than it has been in many years, none of the other clubs appear to be capable of shaking loose from the pack to register any better than a 7-5 mark.

The Bears have the best all-around balance between offense and defense of any team in the West.

The Lions, Colts and Rams will rely mainly on their stout defensive units, while the 49ers will base their title hopes on its potent attack—the most feared in pro ball. However, some defensive deficiencies may trip up the San Franciscans.

In the East, defense will dominate the scene with only the Eagles and Cards counting on improved attacks to move them up the ladder a couple of notches.

The Rams? Unless they come to life offensively right off the bat, the best we can see for them is 6-6 . . . if the ball bounces right for them.

In fact, the club in its present form should consider itself fortunate to come out of the '58 campaign batting .500.

FATE OF THE RAMS is wrapped up in their first seven games. No other team has as rough an opening schedule as the Rams, who start out against the top club in the East, Cleveland, and follow with two games each with the three top Western teams—Bears, Lions and 49ers.

They've got to win at least three of those four games to make any kind of a run for it. But it's a bleak outlook.

There is a strong possibility the Rams will be knocked out of contention before they even win a game.

We hope the Rams prove to be a better bet than 15-1. But they deserve no stronger support than that right now due to the fact they haven't been able to move the ball consistently enough to earn the respect of being a championship contender.

Perhaps when Ron Waller returns to the lineup in a week or two, the attack will move ahead more steadily. The average fan doesn't realize what a great running back Waller really is until the Rams try to operate without him.

Cleveland appears to have far too many guns for L. A. today, but the Rams have two things going for them . . . (1) the heat of the Coliseum, which is called "Dante's Inferno" by Eastern clubs, and (2) the Browns may have left their best game in Cleveland last week when they went "all out" in their final exhibition to gain revenge over the Lions by beating them 41-7.

However, the great Brown defense probably will prove too tough for the Rams to crackle through.

Fairly Bids for '59 Varsity Job

By GEORGE LEDERER

For Dodger players, a most trying season ended 6:42 p.m. Saturday. For the front office, the most important part still lies ahead.

What is in store for 1959 will be determined primarily by what general manager Buzzie Bavasi and his aides are able to accomplish during the Hot Stove League and winter trading season.

It is obvious that the time to rebuild is now. The foundation that carried the Dodgers to six post-war pennants has collapsed in the last two years.

At the start of the season Bavasi didn't realize the weak-

ness of the Dodger foundation. He was sincere when he said "Southern California fans would rather see the established players than a flock of rookies." He was also hopeful that the veterans would have one more good season.

When the club hit rock bottom at cut-down time in May, the front office panicked. It shuffled players back and forth from the farm without rhyme or reason. It didn't help. Instead, the temporary patching job created only more confusion.

ARM trouble cut short a brilliant career for Erskine. He, too, probably will call it quits.

Bill does not stand a chance in the youth program even though he won't be 30 until November. The Dodgers have four first basemen.

Valo has been tops as a pinch-hitter, but he is 37. He outthrusts the rookies, still it is doubtful that he will be back.

Certain to return are Gil Hodges, Carl Furillo and Duke Snider. They are the remnants of those pennant winning years.

Snider's bad knee made him a cripple for most of the season. He was able to start only 80 times, but hit .312 with 15 homers and 58 RBI. He is only 32. It is Bavasi's hope that a winter rest and the shortening of the Coliseum's right field fence will restore the Duke to full efficiency.

Hodges was perhaps the year's No. 1 disappointment. His batting average dropped almost 40 points. Yet he played five positions and drove in 64 runs. It was his first bad season in 18. He deserves another chance.

Furillo, at 36, improved over last year by driving in 17 more runs and hitting six more homers. He'll be back, even though rumors will have him traded to every club in the league during the winter.

BOOKIES Of the six newcomers who joined the Dodgers early this month, only Ron Fairly has a reasonably good chance to make the grade in 1959. He hit .283 in 15 games and was outstanding in the field. Frank Robinson appears to be a year or two away.

The most promising rookie is shortstop Bob Lillis, who hit .391 in the Dodgers' last 21 games. He holds the key to the entire 1959 infield.

and unrest among the players.

Not until July 20 did the Dodgers emerge from the National League cellar where, for the first time in 10 years, they had been buried for 72 days.

The club reached its peak between Aug. 17 and Aug. 30 when it won 12 of 14 games, reached fourth place and, for a while, made a strong bid for third. But the closest the Dodgers could come to the .500 mark was on Aug. 25 when they had won 60 and lost 62.

The big, bad Giants took care of that pseudo surge in a hurry by winning six of a marathon nine-game series and the Dodgers were back in sixth place, then dropped to seventh.

Inability to beat the Giants ultimately cost the Dodgers a first division finish. Were it not for the Dodgers' failure against San Francisco and Pittsburgh and their unexplained success against Milwaukee, the Braves would have

wrapped up the flag by July 4. In this strange season, the Dodgers won only one series. They handled the Braves, 14-8; they managed to split in 22 games with the Cardinals, Redlegs and Cubs; but they trailed the last place Phillies, 12-10, and were trounced by the Giants, 18-6, and by the Pirates, 14-8.

On Aug. 13, Bavasi made it clear that manager Walt Alston was not to blame for the Dodgers' collapse. Rather, Bavasi shouldered the responsibility by rehiring Alston and his entire coaching staff for the 1959 season.

He also made it clear that young blood would be injected into the Dodger varsity next season and that in case of doubt between a youngster and a veteran, the nod would go to the youngster. It is with this idea that the Dodgers will open their Vero Beach, Fla., camp in February.

Between now and then, here are some of the problems facing the front office:

VETERANS To be realistic, it must be said that PeeWee Reese, Carl Erskine, Elmer Valo and Steve Bilko are over the hill. Until Friday night Reese, 39, hadn't appeared in a box score since Aug. 30. It was his first start since Aug. 7. Between that time he was paid approximately \$1,400 per week to carry the lineups to the umpires and discuss the ground rules.

In his 18 years in the league Reese has been an outstanding player and leader. Even today, his inspirational value is great. But he was able to play in only 59 games and bat .224. He has a bad back and doesn't figure to improve. Chances are he will retire.

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BOBBY THOMSON
Cubs' Batting Hero

Cadets Frolic to 45-8 Win

WEST POINT (AP)—Pete Dawkins scored four touchdowns and Bob Anderson passed for two Saturday as Army outclassed a clobber South Carolina, 45-8, before about 20,000 rain-soaked fans.

Earl Red Bak, starting his 25th year as a head coach, had about everyone but the fullback throwing passes in the Cadet's impressive opener. Using an unbalanced line with a wide split end on the strong side—called a "lonesome end" formation—Army outclassed a team that beat Duke a week ago.

DAWKINS, captain of the team, brigade commander and head of his class, slipped through from 4 in the first period, dashed from the 26 in the third, took a pass from Anderson for a 22-yard scoring play, and a 10-yard toss from Joe Caldwell. Anderson also threw 3 yards to end Don Ury in the third period for Army's third score within six minutes.

South Carolina 7 12 19 7—46
Army—Dawkins 4 run (Hilliard kick).
Army—Ward 1 run (run failed).
Army—Dawkins 28 run (kick failed).
Anderson 22 pass from Anderson (kick failed).
Army—Ury 3 pass from Anderson (Hilliard kick).
S. C.—Bunch 1 run (Hawkins run).
Army—Dawkins 10 pass from Caldwell (Hilliard kick).
First downs 24 10
Rushing yards 344 94
Passing yards 12-28 3-12
Passes intercepted by 4 2
Fumbles lost 1 2
Yards penalized 130 60

Game Today
Cincinnati at Milwaukee — Purkey (10-1) or Newcombe (7-13) vs. Run (10-1).
Philadelphia at Pittsburgh—Moorhead (3-6) vs. Danilec (0-3).
St. Louis at San Francisco — Jones (12-12) vs. Fitzhugh (0-3).
Only games scheduled.

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By GEORGE LEDERER

No one would have believed it at the start of the season, but the Dodgers finished in seventh place.

There was hope of as much as a fifth place tie after eight innings of play Saturday, but it was not to be. It would have been incongruous, anyway.

This was a season in which Dodger prosperity was reflected only at the box office. On the field, the club blew more

leads than a novice reporter. And so it was Saturday that the Dodgers entered the top of the ninth inning, clinging to a precarious 4-3 advantage over the Chicago Cubs. Then everything went haywire and the Cubbies salvaged the sixth spot by winning it 7-4.

Bobby Thomson started it by beating out a roller to Roger Craig to the left of the mound. Dale Long singled to right and the winning run was on

base with none out. Jim Marshall followed with a single through the middle that scored Thomson and Long for a 5-4 Cub lead. That would have been enough, but the Dodgers folded completely at that point and the Cubs kept pouring it on.

Marshall took second as center fielder Ron Fairly fumbled the ball. He scored when Cal Neenan beat out an infield hit to first base and Gil Hodges threw the ball, although no one was covering first.

Johnny Podres rescued Craig and surrendered the final run on a sacrifice, a single by Tony Taylor and a sacrifice fly by Al Dark.

Craig (2-1) was the loser, while Don Elston (9-8) picked up the win by retiring the Dodgers in order in the last two innings.

Bob Anderson, Bill Henry and Elston held the Dodgers hitless after Carl Furillo slammed a two-run homer with one out in the fifth inning to put the Dodgers in front, 4-1. It was Furillo's 18th homer and 83rd RBI, tops on the club.

JOHN ROSEBORO hit his 14th homer for the Dodgers in the first inning and Thomson whacked No. 21 for the Cubs in the sixth.

The Dodgers ended the season series even with the Cubs at 11-11 and won only one series. They won 14 of 22 from Milwaukee; although finishing 21½ games behind the Braves.

Saturday's crowd of 12,897 swelled the Dodgers' Coliseum total to 1,845,268, an increase of \$17,010 over last year at Ebbets Field. An additional 1,161,456 saw the Dodgers on the road for a season total of 3,006,724.

A TOTAL of 193 home runs was hit in the Coliseum, 92 by the Dodgers and 101 by opponents. Eight cleared the right field fence and only two, by Duke Snider, were hit to center field.

The Dodgers' 71-83 record was only their second below .500 finish in the last 20 years. They also were seventh in 1944. Then finished 1-2-3 for the next 13 seasons.

Next year it may be different. That's what they said last year.

★ ★ ★ OK, So Just Wait 'til Next Year

Cubs T. Taylor, 2b 4 1 2 0 0 0
Dark, 3b 5 0 0 0 0 0
Neenan, c 4 0 0 0 0 0
Moryn, lf 2 1 0 0 0 0
B-Boiger 1 0 0 0 0 0
Kling, cf 4 1 0 0 0 0
Furillo, cf 4 1 0 0 0 0
Long, 1b 3 1 2 0 0 0
c-Jackson, rf 0 0 0 0 0 0
Marshall, rf 1b 3 1 2 0 0 0
Neenan, c 4 0 0 0 0 0
Hillman, p 2 0 0 0 0 0
Anderson, p 0 0 0 0 0 0
B-Willie 1 0 0 0 0 0
Henry, rf 1 0 0 0 0 0
Elston, p 0 0 0 0 0 0

Totals AB R H RBI E
Dodgers 38 7 10 7 0
Cubs 40 11 10 0 0
Gilliam, 3b 4 1 1 0 0 0
Roseboro, c 3 1 1 1 0 0
Fairly, cf 4 1 2 2 0 0
Furillo, lf 4 1 0 0 0 0
Hodges, 1b 4 0 0 0 0 0
Zimmer, ss 3 0 0 0 0 0
Demeter, lf 4 0 0 0 0 0
Nesher, 2b 1 0 0 0 0 0
Williams, p 0 0 0 0 0 0
Bessent, p 0 0 0 0 0 0
c-Larker 1 0 0 0 0 0
Mauriello, p 1 0 0 0 0 0
Craig, p 1 0 0 0 0 0
Podres, p 1 0 0 0 0 0
c-Gentile 1 0 0 0 0 0

Totals 34 4 8 4 2
a—Struck out for Bessent in 2nd; b—fired out for Anderson in 7th; c—ran for Long in 9th; d—fired out for Moryn in 9th; e—fired out for Podres in 9th.

100 020 004-7
100 030 000-4
PO-A—Cubs 27-7, Dodgers 27-10.
DP—Neal, Zimmerman and Hodges; Banks, T. Taylor and Long; Gilliam, Neal and Hodges. LOB—Cubs 6, Dodgers 5. HR—Roseboro, Furillo, Thomson, SE-T. Taylor, 8—Elston. SF—Dark.

(W, 9-8) 2 0 0 0 0 0 2
Williams 1 3 1 1 1 0 0
Bessent 1 2 0 0 0 0 0
Mauriello 3 2 2 2 3 0 4
Craig (L, 2-1) 2 4 4 3 0 1 0
Podres 1 1 0 0 1 0 0
Furillo 1 1 0 0 1 0 0
gth. U—Gorman, Burkhardt, Dixon, T-2:42. 12-897.

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Irish Blank Stubborn Hoosiers, 18-0

Hivner-Led Huskies Stun Gophers, 24-21

SEATTLE (UPI)—The University of Washington fought off a last gasp Minnesota touchdown drive here Saturday to upset the favored Big Ten team, 24-21, in an intersectional football game.

Bob Kelley Says—

I'm surprised my free-loading friend, Hollingworth, has never told you of the joys of making football trips with the Rams.

Hollingworth should have been with the other scribes back in Detroit before the Rams played the Lions last October. All the downtown writers were gathered in publicist Bert Rose's suite.

The old grape was flowing pretty good—and the price was right.

A Ram correspondent from one paper, however, had wandered off to New York for a quick look at the pretty lights and bright girls—or was it the other way around?

By phone, he dispatched Rose to write his pre-game story and wire it back to Los Angeles for use in the paper the day before the game. Bert had every good intention of doing it, but the other scribes in the room decided to play a practical trick on their colleague.

Seems the missing writer is known for his clichés. His stories are known to sound a bit corny at times.

So his colleagues sat down at the typewriter, ordered up another bucket of ice, and decided to do a story just like "dear old" would. What came out sounded something like this.

★ ★ ★
"DETROIT—All roads lead to Detroit tomorrow.

"On our arrival at the airport, we were whisked to the Statler Hotel. The assistant manager rushed to meet us, declaring breathlessly: 'The whole town has gone football crazy!'"

"Later, in the solitude of his room, Ram ringleader Sid Gillman whispered grimly: 'We didn't come all the way out here to lose. We came to play!'"

"Venturing into the Lions Den, this reporter asked Joe Schmidt, linebacker vet who guards the Detroit secondary, how the Lions had come back with such an amazing victory last Sunday.

"Eying this reporter coolly, with teeth of grit, the Bulging Behemoth answered softly: 'We just pulled up our socks and played ball!'"

★ ★ ★
"STANDING NEARBY, Bob Layne, Jack Christianson, Yale Lary and Jim David, echoed Schmidt's words. 'Yes,' they said. 'We just pulled up our socks and played ball!'"

"These tired eyes expect to see quite a football game here in the Motor City tomorrow. 'May the better team win!'"

"This was roughly the story that was pounded about by the 'friends' of the absent writer. They wired it to Los Angeles.

Next morning, long-distance

Holmes Victor in Gardena Event

Elgin Holmes took the lead on the 16th lap from Phil Hitchcock of Long Beach and went on to win the 40-lap main event of the sports car feature at Gardena Stadium Saturday night. Results:

Elgin Holmes (MG Sp.), 1:18.46.
Phil Hitchcock (MG Sp.), 1:19.46.
Burt (MG TV), 4:29.03.
40-lap main event, Elgin Holmes, Phil Hitchcock, (2d Gray, no time).

Orange Coast Nods American River, 14-7

Gary Bagley exploded on a 70-yard punt return to pace Orange Coast College to a 14-7 come-from-behind victory over American River on the loser's field.

Orange Coast 0 0 14 0-14
American River 7 0 0 0-7
A.C.—Brown, 1/2 plunge (Clintond kick).

OC—Bagley, 70 punt return (Wagner kick).

OC—Gomez, 4 run (Currie kick).

Santa Ana Wallops Taft in Tuneup Tilt

Santa Ana Junior College defeated Taft, 28-7 in a non-league encounter at Taft Saturday night.

Santa Ana 28 0 0 0-28
Taft 7 0 0 0-7
S.A.—Atkins (7 yard run, Galters 2 (66 pass from Atkins and 2 yard run), Evans (47-yard run); Con version—Galters (run).

Taft—Syder (20-yard pass from Kelley), Con version—Torres (kick).

Little World Series
Minneapolis (AA) 7, Montreal (IL) 2 (Minneapolis leads series, 2-0).

Minnesota had gone into the game a three point favorite and it was a three point Washington field goal that spelled the difference.

Minnesota, trailing 24-21, uncorked a potent Jim Reese-to-Bob Solis passing attack in the final five minutes to penetrate to Washington's 12 yard line. But a hard driving tackle knocked the ball out of Reese's hand with less than two minutes to play and reserve Husky tackle Bill Kinnure recovered on Washington's 27.

WASHINGTON'S new style offense went on display as the Huskies moved 73 yards in nine plays to score before the game was 2 1/2 minutes old. Quarterback Bob Hivner scored from the four.

In the second period, it looked like Washington was on the verge of turning the game into a rout.

The Huskies were quick to take advantage of every break. The tying touchdown was set up by a 44 yard kickoff return to the Minnesota 32 with Luther Carr packing the ball. Washington moved the rest of the way on the ground with Hivner scoring his second touchdown from two yards out.

WASHINGTON countered again from Hivner to Mike McCluskey. George Fleming boosted a six-yard field goal in the closing second of the first half.

Minnesota matched Washington's first period touchdown with a 66-yard march. The second Gopher touchdown came early in the second period on an 89-yard drive.

Washington 17 0 0 0-17
Minnesota 0 0 0 0-0
Hivner (Fleming kick)
Minnesota—Hagberg 1 run (Gertie kick)

Minnesota—Gehring 10 pass from Reese (Gertie kick)
Washington—Hivner 2 run (Fleming kick)
Washington—McCluskey 3 pass from Wash—Hivner 4 run (Fleming kick)
Washington—G Fleming 6

Minnesota—Kath 25 pass from Reese (Gertie kick)
STATISTICS

First downs	17	13
Rushing yardage	173	102
Passing yardage	173	102
Passes completed	9-22	12-22
Passes intercepted by	0-4	5-36
Punts	0-0	0-0
Fumbles lost	0-0	0-0
Yards penalized	73	35

Casey Wins State Title From Rivers

Hank Casey, 155 1/2, San Francisco, became the new California middleweight champion Saturday night, winning a unanimous 12-round decision over Neal Rivers, 159, Los Angeles, at Hollywood Legion Stadium.

There were no knockdowns but Rivers got a bloody nose in the fourth and finished with a badly discolored left eye.

Referee Mushy Callahan gave it to Casey 116-115, and judges George Latka and Luis Olmo saw it 116-114 and 117-115 respectively.

Ladies' Handicap TOURNAMENT Singles Classic OCT. 4-5, 11-12 BOWL TWICE CASH ONCE
4 Games Across 8 Lanes Minimum entering average—135 2/3 to 200
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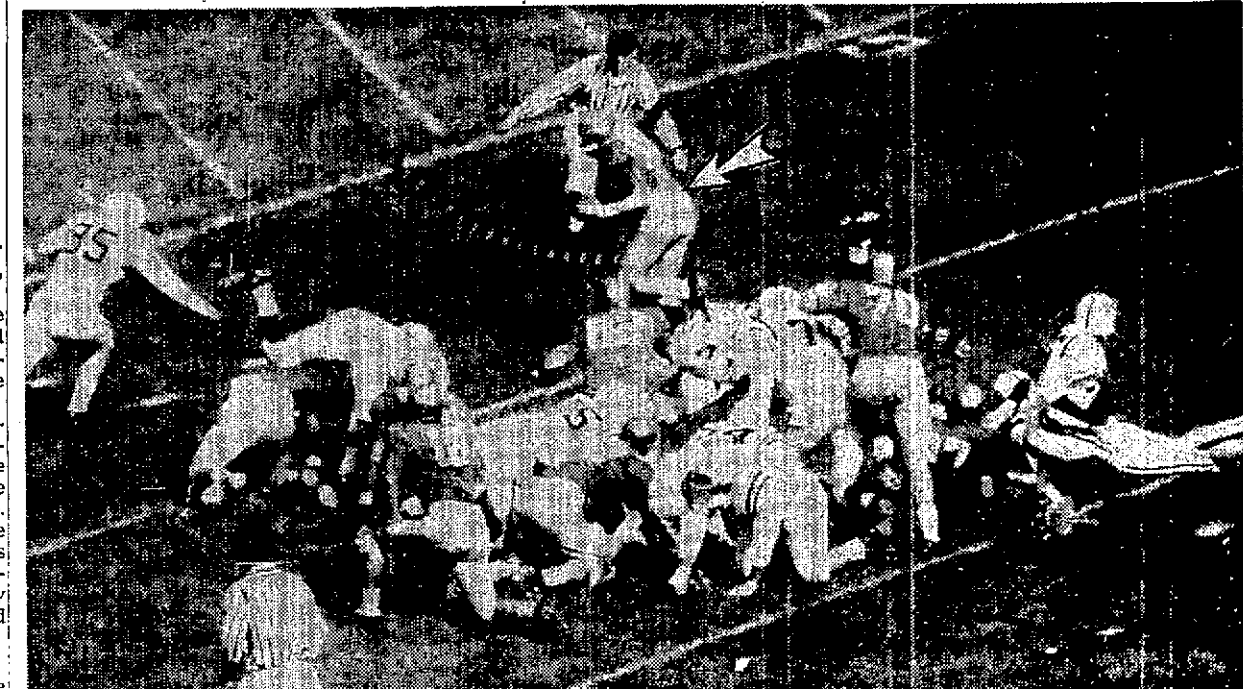
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FIRST OF THE YEAR FOR IRISH
Notre Dame's William Mack (arrow) breaks clear around Indiana's left end enroute to 11-yard run and Notre Dame's first touchdown early in second quarter against Indiana Saturday. Irish were sluggish against the underdog Hoosiers but finally piled up an 18-0 victory.—(AP Wirephoto.)

Wallace, Bass Spark COP Upset

STOCKTON (UPI)—Halfback Dick Bass ran wild again Saturday night as College of Pacific snapped the 13-game winning streak of Arizona (Tempe) State, 34-16.

Bass scored two touchdowns and broke the single game rushing record for the stadium with 212 yards in 17 carries—an average of 12.4 yards every time he packed the ball.

The fourth largest crowd in the history of Memorial Stadium, 31,000, watched the Tigers gain revenge for two straight losses at the hands of Arizona State.

Bass scored on a 34-yard run and a 45-yard run. He also threw two conversion passes to dominate the field.

Both the Arizona scores were set up by COP errors.

Complementing the running of Bass was the brilliant performance of COP fullback Henry Wallace of Long Beach—who also scored two touchdowns on a one-yard plunge and a 28-yard sweep.

College of Pacific 34 0 0 0-34
Arizona State 16 0 0 0-16
COP—Wallace, 1 run (Murchison pass from Bass)
COP—Bass, 34 run (Bass pass incomplete)
COP—Bass, 45 run (Bass pass incomplete)
COP—Wallace, 28 run (Bass pass incomplete)
COP—Murchison, 38 pass from Hubb (Basswah pass from Bass)
Arlis—Eriard, 1 run (Spanko pass from Sangerter)

STATISTICS

First downs	17	21
Rushing yardage	278	152
Passing yardage	102	201
Passes completed	6-16	10-20
Passes intercepted by	0-2	4-6
Punts	0-0	0-0
Fumbles lost	0-0	0-0
Yards penalized	114	50

Cannon Sparkles in Bengals' 13-3 Win Over 'Bama

MOBILE (AP)—Quarterback Warren Rabb passed for one touchdown and sent speedster Billy Cannon through the line for another as Louisiana State

downed Alabama, 13-3, Saturday night.

The 190-pound junior from Baton Rouge—also Cannon's home town—tossed nine yards down the middle to right half Johnny Robinson for a second quarter score. The touchdown climaxed a 67-yard drive. Tommy Davis converted.

The Tide, making its debut under Coach Paul (Bear) Bryant, looked its best in three years.

LSU—Robinson, 9, pass from Rabb (Davis, kick).
LSU—Cannon, 12 (kick failed).

Oregon St. Nods 'Hawks

PORTLAND (UPI)—Oregon State managed a touchdown in each half Saturday night against a stubborn Kansas football team for a 12-0 intersectional victory before 28,100 fans in Multnomah Stadium.

Coch Tommy Prothro's Beavers dominated the game throughout, but were turned back five times inside the Kansas 10-yard line.

Sophomore halfback Grimm Mason scored both Oregon State touchdowns. He circled left end for three yards in the first quarter and went 10 yards around the same flank in the third period. Oregon State failed on passes on each conversion try.

Kansas failed to come alive offensively until the fourth period.

Oregon State 12 0 0 0-12
Kansas 0 0 0 0-0
OSC—Mason 3 run (pass failed).
OSC—Mason 9 run (pass failed).

STATISTICS

First downs	10	20
Rushing yardage	152	201
Passing yardage	25	25
Passes completed	6-16	10-20
Passes intercepted by	0-2	4-6
Punts	0-0	0-0
Fumbles lost	0-0	0-0
Yards penalized	50	70

Auburn's Wall Stops Vols, 13-0

BIRMINGHAM (AP)—Southpaw quarterback Lloyd Nix injected some second half zip into a sluggish Auburn offense Saturday and the Tigers whipped Tennessee, 13-0, in a nationally televised football game.

After a dull first half, Nix cut loose with superb faking, classy running on keeper plays and some clutch passing. Within five minutes early in the fourth period, Auburn had two touchdowns.

The Tigers, unbeaten last year and voted the nation's No. 1 team, entered the game a nine-point favorite.

The hapless Vols never got a first down.

GUARD ZEKE Smith, tackle Jim Jeffery, and Jerry Wilson and center Jackie Burkett were the key men in the Tiger stone-wall.

Auburn used the same pitch-out play—to opposite sides—for its touchdowns, which climaxed marches of 67 and 44 yards. Halfback Lamar Rawson ran for the first on a sweep of left end and halfback Tommy Lorino zipped 24 yards behind great blocking for the second.

Tennessee 0 0 0 0-0
Auburn 13 0 0 0-13
Auburn—Rawson 4 run (Bohbs kick).
Auburn—Lorino 24 run (kick failed).

STATISTICS

First downs	0	31
Rushing yardage	0	232
Passing yardage	0	47
Passes completed	0-0	8-13
Passes intercepted by	0-0	0-0
Punts	0-0	11-41.2
Fumbles lost	0-0	6-30.3
Yards penalized	0	65

ND—Williams 20 run (kick failed).
ND—Stickles 4 pass from Williams (pass failed).

INDIANA, battling every inch of the way, made its deepest penetration, to Notre Dame's 5, as the game ended with a flare of bad temper.

With time running out, there was some swinging as Notre Dame's Al Sabal tackled Indiana's Tom Campbell and then was piled into by Hoosier Bob Boak.

Indiana 0 0 0 0-0
Notre Dame 0 0 0 0-0
ND—Mack 11 run (run failed).

STATISTICS

First downs	0	10
Rushing yardage	0	29
Passing yardage	0	138
Passes completed	0-0	8-22
Passes intercepted by	0-0	0-0
Punts	0-0	11-41.2
Fumbles lost	0-0	6-30.3
Yards penalized	0	65

ND—Williams 20 run (kick failed).
ND—Stickles 4 pass from Williams (pass failed).

HOUSTON RIPS A&M

HOUSTON (AP)—Claude King, former all-state Mississippi schoolboy star, led a flock of fine backs behind a hard charging line Saturday night as the University of Houston opened its football campaign by crushing Texas A&M, 39-7.

Houston 39 0 0 0-39
A&M 7 0 0 0-7
H—King 24 run (kick failed).
H—Lorino 24 run (kick failed).

STATISTICS

First downs	10	31
Rushing yardage	40	232
Passing yardage	26	47
Passes completed	8-13	8-13
Passes intercepted by	0-0	0-0
Punts	13-35.3	11-27.6
Fumbles lost	0-0	0-0
Yards penalized	10	100

ND—Williams 20 run (kick failed).
ND—Stickles 4 pass from Williams (pass failed).

STATISTICS

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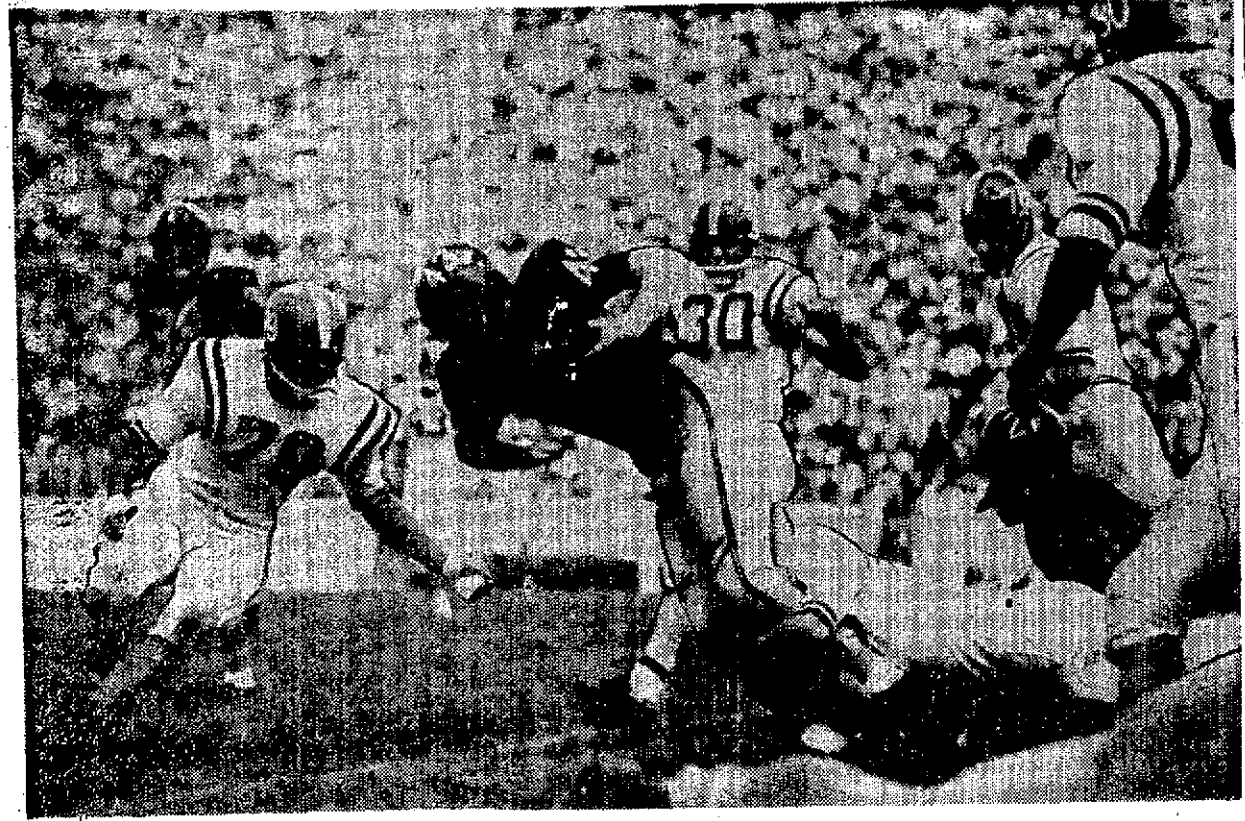
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BOILERMAKER FILTERS THROUGH
Purdue's halfback Leonard Wilson (43) chalked up a 13-yard gain as he filtered through Nebraska players in first quarter Saturday. George Harsh-

AL ROUNDUP: Williams Takes Bat Race Lead

WASHINGTON (AP) — Ted Williams and Pete Runnels each lashed out three hits Saturday in their down-to-the-wire battle for the American League batting championship but Williams forged into a slim .3267 to .3244 lead as they led the Boston Red Sox to a 9-5 victory over Washington.

The 40-year-old Williams, defending champion and seeking his sixth title, hit two singles and his 25th homer in four official trips. He also walked once.

Runnels, 10 years Williams' junior and never a serious contender for batting laurels before this season, cracked out a triple, a single and his eighth homer in his first three trips but went hitless in his last three times at bat. This gave him three-for-six for the afternoon.

The two players had gone into the day's play tied at exactly .3226. They will settle their duel in the season's finale here today.

Gus Zernial pinch-hit for Williams in the first inning, and Al Kaline hit a three-run triple in a five-run, eighth-inning rally that brought the Detroit Tigers from behind and beat the Cleveland Indians, 5-1.

The Tigers Harvey Kuenn went one-for-three and is batting .318.

PAUL FOYTACK, winning his 15th against 13 losses, gave the Tribe only three hits in the first seven innings. Rocky Colavito spoiled Foytack's shutout by doubling after Viv Power walked and Minnie Minoso beat out an infield roller in the fourth. Howard Reed, 21-year-old rookie making his first major league start, hurled Kansas City to a 2-1 victory over the Chicago White Sox.

Harry Chiti hit his eighth homer in the second for the A's first run. The winning one came in the seventh on an unearned tally sprouting from a walk, an error by Nellie Fox and Bob Cerv's single.

The Baltimore-New York game was rained out.

A's 2, Chisox 1

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Kimble	2	1	0	0	0	0	0	0	9	0	1	0	3.00
McCaughy	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Harmon	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Bosox 9, Nats 5

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Biddins	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Tigers 5, Tribe 1

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Bolling	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Kalish	2	1	0	0	0	0	0	0	9	0	1	0	3.00

**Patty Posts
Net Upset**

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Runnels	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Jalopies Roll at Gardena Today

Two jalopy programs are slated at Gardena Stadium, Western, Ave. and 139th St., today.

The regular jalopy races will go off at 2:30 p.m. with a race for women drivers on the agenda as well as another team contest between crews captained by Bob Hogle and Ed Van Eyk.

Tonight at 8:15, a jalopy demolition derby will couple with an auto thrill show at the speed plant for the evening's entertainment.

Dixie Series
Corpus Christi & Birmingham 2 (series tied, 1-1).

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NL ROUNDUP: Ashburn Grabs Lead Over Mays

Philadelphia's Richie Ashburn belted three singles in five at bats to raise his average to .3469, about two points better than Willie Mays in their torrid duel for the National League batting crown.

Ashburn's three hits, along with Dave Philley's pinch-hit homer, powered the Phils to a 7-3 victory over Pittsburgh.

Philley's hit was his seventh straight in a pinch-hitting role set by Peanuts Lowrey in 1952.

Mays delivered two hits in five trips to boost his average to .3445 as the Giants were getting beat by St. Louis, 11-7.

THE CARDS lowered the boom on young Mike McCormick in the fourth inning with a four-run outburst. Stan Musial doubled, Ken Boyer singled, Gene Green hit a two-run homer, B. G. Smith doubled and Joe Cunningham singled.

Bob Mabe won his third game against nine defeats. Reliever Ray Manzant was charged with his 11th defeat against eight wins.

Braves 6, Cincy 1

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Grimes	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Cards 11, Giants 7

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Burton	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Phils 7, Bucs 3

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00

**12 Races Today
at Caliente Track**

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Swoon's Son 2nd

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00

Bay Meadows

AB	R	H	E	BB	SO	PO	CS	DP	IP	W	L	SV	ERA
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00
Ashburn	2	1	0	0	0	0	0	0	9	0	1	0	3.00

WASH. ST. STUNNED Ohio St. Shades SMU

Wildcats Score Wild 29-28 Win

EVANSTON, Ill. (AP)—Northwestern, a Big Ten doormat which failed to win a game last year, opened its season Saturday with a 29-28 victory over Washington State, one of the leading contenders for the Pacific Coast Conference title.

A pair of quick touchdowns with only one minute and nine seconds left in the first half plus a 61-yard scoring dash by halfback Ron Burton helped the Wildcats overcome a 22-point final period rally by the Cougars.

The triumph was Northwestern's first over a PCC foe since its 20-14 Rose Bowl victory over California in 1949.

A seven-point underdog, Northwestern remained in command until the final half of the fourth quarter when the Cougars came to life with their wide-open attack, but it proved to be too late.

ACTUALLY, what proved to be the winning maneuver was Northwestern's decision to pass for two points on the final touchdown after kicking its first three extra points.

Burton, a junior halfback, and sophomore quarterback Dick Thornton were Northwestern's heroes.

Washington State 29 0 0 6 22-28
Northwestern 2

Little Rock Voters Say 'No' to Negroes

Schools Will Open Soon, Says Faubus

Governor to Put Private Institution Plan in Effect

LITTLE ROCK, Ark. (AP)—Final returns from all 31 precincts, including all absentee votes in Saturday's integration election showed: For integration of public schools 7,565; against integration of public schools 19,470.

With all votes reported, the count stood:

Against—19,470.
For—7,565.

Faubus told the Arkansas Democrat by telephone from north Arkansas:

"We shall now move forward with all dispatch to open the closed schools as private educational institutions.

"It is expected that the schools will be opened shortly, possibly by Monday."

HE SAID the issue—whether to admit Negroes to all-white schools—had been made clear to the voters. "They have made the decision," Faubus said.

"The vote is all the more significant," he said, "when it was cast in the face of closed schools that the people want to see opened. It was cast with the full knowledge that they face great difficulties. It was cast in the face of federal threats of further intervention, of NAACP threats of further litigation and attempts at further integration, and in the face of a tremendous propaganda campaign by the integrationists."

There were reports that school board members met secretly Saturday night. School Supt. Virgil Blossom said he would make no statement, however.

To put Faubus' private school plan in operation, the board must lease the schools to a private corporation, set up in Little Rock to operate them.

It appeared certain the segregationists would rack up more than 70 per cent of the total vote.

From the first returns there was little doubt about the outcome of the election.

THOSE FAVORING integration carried only two of the five polling places even in predominantly Negro districts. The vote at Hall High School—thought to be a center of opposition to Faubus—went nearly two-to-one for the segregationists.

Faubus, in two 30-minute television speeches on consecutive weeks, strongly urged the people to vote against integration.

(Continued on Page A-4, Col. 1)

Schools Closed in Norfolk

NORFOLK, Va. (AP)—Norfolk's school board, its time run out, Saturday night bowed to federal court orders and assigned 17 Negroes to six white secondary schools. The action automatically closed the schools and idled 10,000 pupils.

The board's action came within two hours after the three-judge U. S. 4th Circuit Court of Appeals, meeting in an emergency session at Baltimore, refused to give Norfolk and Warren County another year to prepare for race-mixing in the classrooms.

Within minutes of the Norfolk board's action, Gov. J. Lindsay Almond Jr. released a proclamation saying the six junior and senior high schools would come under his direct control Monday, the day they were to open.

NORFOLK, Virginia's largest city, thus joins Warren County and Charlottesville in the ranks of localities where schools are closed under Virginia's massive resistance to integration laws.

Under the Virginia law, closure of a school is automatic once a member of one race is assigned to or enrolled in a school attended by members of another race. The proclamation by the governor is mainly a courtesy.

All schools in Norfolk had originally been scheduled to open Sept. 8, but this date was later postponed until Sept. 22, forecast for Long Beach.

140-MPH WINDS RIP EAST



QUITE A WRENCH

Daylight Saving time always is a little more pleasant when it's coming than when it's going, but pretty Lois Riopelle, 17, made the best of the temporal wrench Saturday when she went down

to adjust the sundial at Municipal Auditorium. For lesser clocks, the task is simpler—just move things to the left, and it gets an hour darker in the evenings.—(Staff Photo by Skip Shuman.)

Man Types His Will, Mails Copy to I, P-T, Then Commits Suicide

Tortured by a sense of failure, an ex-convict Saturday night committed suicide in a dingy hotel room here after mailing copies of his "last will and testament" to relatives and The Independent, Press-Telegram.

The body of Nelson Potts, 51, of 1130 N. Coast Hwy., Laguna Beach, was found at 5:45 p.m. in a room at the Union Hotel, 221½ E. First St.

Potts' body was discovered only a few hours after a carbon copy of his death message was delivered to The I, P-T.

THE WILL DIRECTED that his body be given for medical research and his eyes to a corneal transplant bank.

"I have fooled too many people, mostly those who loved me for some unknown reason," Potts said in his will. "Yet perhaps I am still trying to achieve a goal that I do not seem able to accomplish in this life."

Police gave this account of Potts' methodical suicide plan:

He left home at 8 a.m. Friday. At 10 a.m., he called his wife of two weeks, Christine, and talked to her for several minutes before sitting down at a typewriter to write his will.

At 4 p.m., he called his wife again and told her that he would be gone for the night. Early Saturday morning

Slightly Cooler Temperatures Due Here Today

Slightly cooler temperatures are forecast for today and Monday, apparently signaling the end of the current hot spell.

The Weather Bureau said today's high in Long Beach will be about 82, down from Saturday's 85 and 90-plus temperatures earlier in the week.

While shower activity has been forecast for the desert and coastal mountains Monday and Tuesday, no precipitation is yet forecast for Long Beach.

Formosa Policy Criticism Reports Shock to Nixon

WASHINGTON (AP)—Vice President Nixon said Saturday he was shocked by news reports that mail reaching the State Department since the Formosa crisis developed has been heavily critical of American policy in the area.

Nixon attributed the reports to "the patent and deliberate effort of a State Department subordinate to undercut the secretary of state and sabotage his policy."

Nixon said in a statement he is confident the American people will support the administration's policy in the Formosa crisis as they come to realize what is at stake.

COMING AMID strong indications that President Eisenhower thus far is losing his battle for greater support of his Formosa policy at home and abroad, the vice president's statement said:

"What concerns me primarily is not the patent and deliberate effort of a State Department

subordinate to undercut the secretary of state and sabotage his policy."

Edward H. Andrews, 667 Termino Ave., told police he gave chase when the teenager's car struck his, and followed it to a drive-in at Adams St. and Long Beach Blvd.

The hit-run suspect leaped from his car and kicked in the window of Andrews' vehicle, striking him in the face.

(Continued on Page A-2, Col. 6)

SEXY VOICE OF RED CHINA

'Peiping Polly' Wows Yanks

ABOARD THE U. S. CARRIER MIDWAY OFF FORMOSA (UPI)—A sexy-sounding Chinese siren dubbed "Peiping Polly" is entertaining the sailors of the U. S. 7th Fleet with soft words, music and propaganda.

Polly, or the "Dragon Lady" as some of the sailors call her, is Red China's answer to Tokyo Rose and Axis Sally of World War II. And she's having about the same effect as they did.

The vice president did not name those in the department he was criticizing.

NIXON SAID the responsibility of a leader is to lead public opinion and not just to follow it.

"What is at stake in the Formosa strait," he said, "is not Quemoy and Matsu and not just Formosa but the whole free world position in the Far East."

"I am confident that as the American people realize this," Nixon added, "they will support the President in the firm position he has taken that use of force to settle international disputes can not be tolerated."

The State Department has received about 5,000 letters from the American public since Aug. 23, when Red China started

(Continued on Page A-3, Col. 1)

Boat Blades Cut Woman Skin Diver

A woman skindiver was seriously injured near Avalon Saturday when she swam into the whirling propeller blades of a 50-foot yacht.

The victim, Mary Huber, 24, of Hollywood, was seeking underwater locations for a television series when the accident occurred.

SHE WAS flown from the scene by a Coast Guard helicopter to Pacific View Hospital in Hermosa Beach. She suffered multiple cuts and possible fractures of the left arm.

According to the Coast Guard the victim was swimming from the 50-foot yawl Agawana, which had been chartered for the underwater search by TV producer Robert Carleton.

Carleton jumped into the water and held her afloat until assistance arrived.

Hurricane Hurls 25-Foot Waves

WILMINGTON, N. C. (AP)—House-ripping winds of 140 miles an hour, 25-foot waves and torrential rains of Hurricane Helene broke across North Carolina's coast Saturday and wrought tremendous, widespread damage.

Never had winds so strong been recorded along this storm-blown coast.

Helene, feinting at South Carolina coastal cities, only to alter course, boiled northward along the Carolinas all day. She shattered shipping installations, gouged out beaches and shattered buildings and houses as she kept her eye, or storm center, always just off shore.

HIGHWAY PATROL spokesmen said no loss of life had been reported. There were a few minor injuries.

In late afternoon and early evening Helene's destructive course lay northeastward, still paralleling the North Carolina coast as it, too, swings to northeastward to its eastern extremity—Cape Hatteras, "the graveyard of the Atlantic."

The Weather Bureau's 11 p.m. advisory located the hurricane center 35 miles east of Cape Hatteras. It then was moving toward the open sea at 17 miles an hour.

Hurricane warnings were up from Wilmington to Manteo, N. C., and all warnings came down south of Wilmington.

AFTER SETTING the position and velocity of the storm, the Weather Bureau added:

"This will bring full hurricane conditions over the Outer Banks (a thin barrier sand reef paralleling the upper North Carolina coast) and Pamlico Sound area from Morehead City and Cape Lookout northeastward to Manteo between now and midnight."

Tides of this area will rise seven to ten feet above normal and probably higher in some places. Tides from Manteo to the Virginia Capes may rise three to five feet above normal.

This course, the bureau added, will carry the center a short distance southeast of Cape Hatteras before midnight and well out into the Atlantic on Sunday.

THIS APPEARED to eliminate the possibility of the storm's causing further damage along the Atlantic Seaboard.

Town officials everywhere were quick to applaud the work of the hurricane warnings. These, they said, probably saved countless lives.

Exposed beach fronts, cities, towns and isolated dwellings had been fully prepared, either

(Continued on Page A-6, Col. 1)

60 Injured as Bleachers Break, Fall

MOBILE, Ala. (AP)—Spectators were plunged into a tangle of timbers when end-zone bleachers collapsed at the Louisiana State-Alabama football game Saturday night. More than 60 persons were injured, some seriously.

The bleachers at the north end of Ladd Memorial Stadium collapsed midway in the first half. The football game was halted while officers rushed to the aid of the injured.

Ambulances, police and fire department vehicles and private cars carried the victims to hospitals. Emergency rooms were quickly jammed. Most of the injured appeared to be suffering from cuts and bruises.

UAW-Chrysler Agreement Seen

DETROIT (UPI)—United Auto Workers president Walter P. Reuther indicated Saturday it might be possible for the UAW and Chrysler Corp. to reach agreement on a new contract today.

WHERE TO FIND IT

THE SUPERCARRIER USS Ranger defies all the superlatives of Hollywood. Page A-5.

EVER WONDER WHY nobody came up with a device to keep a motorist from dozing off at the wheel? Turn to Page A-7. Regular I, P-T features follow:

Amusements C-7
Beach Combing A-9
Bridge W-8
Classified C-1-14
Death Notices A-16
Editorials A-15
Radio-TV C-6
Real Estate R-1-6
Ship Arrivals A-7
Sports C-1-3
Star Gazer C-7
Women's News W-1-10

L.B. Symphony Al Fresco Creates Air of Fancy

By RACHEL MORTON
Music lovers who were fortunate enough to be present at the pops concert by the Long Beach Symphony Orchestra, Friday night, at the Lakewood Country Club witnessed an innovation which I hope may establish a precedent.
IT IS A delightful experience to listen to beautiful music in the open. On Friday night even the full moon lent its effulgence to make the evening more perfect. Like an enchanted fairyland, the many lights strung among the trees across the wide lawns revealed hundreds of happy guests dining at the many lantern-lighted tables.
With dinner over and the tables cleared, Conductor Laurio Jones came upon the

canopied stage and the concert began with Morton Gould's "American Salute," played with zest and vigor. The rollicking and joyous music of "My Fair Lady" by Loewe was a happy choice for the second number.
TWO INTERNATIONAL balladeers, Marias and Miranda, who have specialized in folk music, especially

African songs (Marias comes from South Africa) sang quaint melodies in nicely harmonizing voices, sometimes with orchestral accompaniment.
Their particular type of art is more suited to more intimate surroundings, and they were cruelly beset at one point with the nearby jet plane operations. But they gave real pleasure with their singing.
IF THE SINGERS' Workshop's next production may be judged by the excerpts we heard from "Carousell" by Rodgers, we have much to anticipate. Dolores Burt as Julie sang with great beauty of voice and with a most sympathetic feeling for the part. Ed Clark as Mr. Snow, has a splendid tenor voice, while John Blackmon was a convincing actor with a good voice. Kay Elhart as Carrie was charming.
The splendidly varied program brought forth a virtuoso trumpet player, Rafael Mendez. Never have I heard such skill, such gorgeous tone, such a breathtaking performance from a trumpeter (and speaking of breathtaking—Mr. Mendez simply doesn't take any



FIRST TICKET SOLD

First ticket for the United Nations in Dance pageant to be performed Oct. 23 in Veterans Memorial Stadium is sold to Walter L. Scott, director of municipal and school recreation, by Mrs. Harry Serex, ticket chairman for the event. More than 300 dancers representing foreign countries will take part in the pageant.

UPL! GIMMEE 2 PACKAGES!

LONDON (UPI)—Shades of Admiral Nelson.
The Naval, Army and Air Force Institute disclosed Saturday that sailors on at least two British warships now can buy seasick remedy pills aboard-ship.

THE PLACE TO GO...
FOX
WEST COAST THEATRES

HE 6-4209
West Coast
Ocean at American
CONTINUOUS
OPEN NOON

"HARRY BLACK"
1210-3118
710-1025
SHOWDOWN AT
2:30-5:30
3:10

GA 4-1619
CREST
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FREE PARKING
OPEN NOON

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in Exciting Color

**HARRY BLACK
AND THE TIGER**

STEWART GRANGER
BARBARA RUSH—ANTHONY STEELE
CO-STAR

A NEW KIND OF WESTERN

**SHOWDOWN
AT BOOT HILL**

IMPERIAL
HE 639-73
OCEAN BLVD.
OPEN NOON—CONTINUOUS
BACK BY POPULAR
DEMAND
JAMES DEAN

G I A N T

BOTH IN COLOR
PLUS

"REBEL WITH-
OUT A CAUSE"

EGYPTIAN
HE 640-69
OPENS NOON
Free Parking, 344 Locust, After 6 p.m.
at Bobbie's Lot (Except Friday)
75c 'TIL 5 P.M.—90c AFTER

BARDOT
"THE NIGHT
HEAVEN FEEL"

COFFEE INTERLUDE 8:30

BELMONT
HE 919-01
OPEN 12:15
Glenn Ford—Red Buttons
"IMITATION GENERAL"
Shown at 12:15-3:35-5:55-8:10 P.M.
Robb Taylor—Richard Widmark
"THE LAW AND JAKE WADE"
Shown at 2:00-5:10-8:20

BAY
GE 0-1123
OPEN 1:45
GREGORY PECK—Color
"THE BRAVADOS"
Plus JERRY LEWIS in
"ROCK-A-BYE BABY"
VistaVision and Color

New Orleans Jazz Now a 'Beat' Type of Music

NEW ORLEANS (UPI)—How's jazz these days in New Orleans, the cradle of its musical birth?
"Not so hot," says noted jazz historian Dr. Edmond Souchon, a robust and handsome surgeon, who for 45 years has proclaimed and attempted to preserve the greatness of what he calls "New Orleans music."
"THE FRESHNESS has gone out of New Orleans," he sighed, remembering the good old days when he was a college student and heard the "fresh and fun" jazz of Kid Ory, King Oliver, Louis Armstrong, and the others before they left the banks of the Mississippi River.
"Oh, there are still some good first rate jazz musicians around," he said, "but when they are haggled night after night by customers in the so-called jazz emporiums along Bourbon St. to play 'Muskrat Ramble,' 'Panama' and 'When The Saints Go Marching In' a dozen times every night, the playing becomes stale."
"REAL JAZZ," he says, "has to be played for fun. And those boys—although they are first flight—have had the freshness beat out of them."
He also predicts an end for "New Orleans music" as played by Negroes.
"Negro musicians are getting cerebral in their approach to music. They are getting musical education and anything that their fathers played smacks of Uncle Tomism."
"When this generation of Negroes goes—that's it," he said.
Although jazz may be dying in the city of its birth, Dr. Souchon intends to see that it will have a fitting funeral. He announced that New Orleans will stage a huge jazz festival of its own Oct. 13 in conjunction with international week.

STAR GAZER
By CLAY R. FOLLAN
Your Daily Activity Guide
According to the Stars.
To develop message for Monday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo
1. Influential	1. Influential	1. Influential	1. Influential	1. Influential	1. Influential
2. Sex	2. Sex	2. Sex	2. Sex	2. Sex	2. Sex
3. Make	3. Make	3. Make	3. Make	3. Make	3. Make
4. Deal	4. Deal	4. Deal	4. Deal	4. Deal	4. Deal
5. Deal	5. Deal	5. Deal	5. Deal	5. Deal	5. Deal
6. Deal	6. Deal	6. Deal	6. Deal	6. Deal	6. Deal
7. Deal	7. Deal	7. Deal	7. Deal	7. Deal	7. Deal
8. Deal	8. Deal	8. Deal	8. Deal	8. Deal	8. Deal
9. Deal	9. Deal	9. Deal	9. Deal	9. Deal	9. Deal
10. Deal	10. Deal	10. Deal	10. Deal	10. Deal	10. Deal
11. Deal	11. Deal	11. Deal	11. Deal	11. Deal	11. Deal
12. Deal	12. Deal	12. Deal	12. Deal	12. Deal	12. Deal

YOU NEEDN'T LOOK FURTHER! For that house, car, job or anything else you want, check the Classified Ads FIRST.

COMING
WEDNESDAY

United Artists
217 E. OCEAN BLVD.
OPEN NOON DAILY • HE 7-1267

"Vigorous, violent, frank!"

BRIGITTE BARDOT
IN
THE LIGHT ACROSS THE STREET

and
"gay and naughty..."

Jean Renoir's
"Only The French Can"
IN TECHNICOLOR

HE 6-4209
WEST COAST
Ocean at American

GA 4-1619
CREST
42nd and ATLANTIC

Starts WEDNESDAY

It's All About Love
From Two Points of View

TEENAGE... LOVE IS LAUGHTER

ADULT... LOVE IS TEARS

The Matchmaker
SHIRLEY BOOTH—ANTHONY PERKINS
SHIRLEY M. LAINE—PAUL FORD
Directed by Joseph Anthony. Produced by Don Hartman
VistaVision • Screenplay by John Michael Hayes
From the Play by Thornton Wilder

DESIRE UNDER THE ELMS
LOREN J. RAINES



PLAY LEADS HERE
Diane Lyman plays Cordelia Biddle, daughter of Anthony J. Drexel Biddle, Jr., in the Long Beach Community Playhouse production of "The Happiest Millionaire." Marvin Cloyd portrays Biddle. The play will run through Nov. 4.

Chevalier Preference: Marilyn Over Brigitte

HOLLYWOOD (UPI)—Brigitte for my left arm, but Maurice Chevalier, who wrote the book on women and still has a few chapters to go, says that Marilyn Monroe appeals to him more than his own country's Brigitte Bardot.
"There's something warm, humble and sincere about Marilyn," the jaunty, 70-year-old Frenchman said on the set of MGM's "The Blessing," in which he stars with Deborah Kerr.
"Of course," he said with a twinkle in his eyes, "if I had my way, I think I would choose Marilyn for my right arm and

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"SHORT CUT TO HELL"

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PRESENTS: Rodgers & Hammerstein's
CAROUSEL
OCTOBER 14-15-16-17-18, 8:30 P.M.
Concert Hall
Municipal Auditorium
Reservations: HA 9-2643 or HE 6-7553. Tickets \$1.50, \$2.00, \$2.50

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30 PINE AVE.—PHONE HE 6-4429
"THRESHOLD OF SPACE"
"RAINMAKER"
"Girl in the Red Velvet Swing"

ART
4th and Cherry
GE 4-5464
Open 1:00 P.M.
Deborah KERR—DAVID NIVEN
"BOONJOUR TRISTESSE"
—Both in Color—
AUDIE MURPHY in
"JOE BUTTERFLY"

GOOD HEARING!
Others have tried — now Sonotone has hidden its latest transistor hearing aid in light, graceful eyeglasses. Worn as one unit — nothing else to wear. Choice of smart styles for both men and women. Look your best while hearing your best.

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'Happiest Millionaire' in Thrice-Weekly Run

A picture of America's adolescence when rich men could mix adventure with responsibility is presented in "The Happiest Millionaire" running through Nov. 8 at the Long Beach Community Playhouse.
The play is presented at 7:45 p.m. Thursdays and 8:30 Fridays and Saturdays.
Lloyd Martin plays Augustus Duke, scion of the Main Line Duke family. Diane Lyman creates Biddle's unconventional daughter, Cordelia.
The play is adapted from the real Cordelia's biography.
THE PRODUCTION, directed by Larry Johns, has both sentimental and comic appeal.
Other players are Elva Horn, Violet Coulter, Marty Lowmiller, Philip Pelkey, Kenneth Anderson, Bob Petty, Gene Martin, Ray Reinke, Bob Willis and Jo Knoerr.

STATE
HE 7-2721
OCEAN at PINE AVE.

TOWNE
GA 2-1221
4425 ATLANTIC BLVD.

LAKEWOOD
DRIVE-IN
CARSON at CHERRY
GA 4-9931

TODAY!
STATE AND TOWNE
OPEN AT NOON

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FROM WARNER BROS.

THE PICTURE
THAT COPS
THE PENNANT
FOR GREAT ENTERTAINMENT!

RIVOLI
HE 6-3207
AMERICAN near FIFTH

TODAY!
OPENS NOON

RAPEZ
BURT LANCASTER—TONY CURTIS
GINA LOLLORIGIDA

PLUS — Gary COOPER "VERA CRUZ" — Technicolor

ATLANTIC
GA 3-2161
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TODAY!
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THE NAKED AND THE DEAD
ALSO BY CLIFF ROBERTSON
TECHNICOLOR

PLUS — Victor MATURE — "TANK FORCE"

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Los ALTOS
DRIVE-IN
BELLFLOWER at SPRING
HA 5-7422

Hi-WAY 39
DRIVE-IN
HWY 39 at GARDEN BL.
TW 3-3561

TODAY!
BOTH DRIVE-INS
START AT 6:30

**ALAN LADD
ERNEST BORGNINE
THE BADLANDERS**
CINEMASCOPE—METROCOLOR

CIRCLE
DRIVE-IN
HWY 101 at TRAFFIC CIR.
GE 9-9513

TODAY!
SHOW STARTS AT 6:30

PLUS — "SHOWDOWN AT BOOT HILL"

Long BEACH
DRIVE-IN
SANTA FE and 223rd
TE 4-6435

THE WONDERFUL HIT THAT HAS
STOLEN THE WHOLE NATION'S HEART!

TODAY! SHOW STARTS AT 6:30

The Littlest Hobo
YOU'VE NEVER SEEN A MOVIE LIKE THIS!

BULLWHIP
GUY MADISON • RHONDA FLEMING • COLOR BY DE LUXE

MEETING AT LBCC

L.A.C. Says: What Was His Pay

A high school student working this summer was showing his weekly check and how much money he was being paid a week. He talked of the amount on the check as the pay for the week. When it was pointed out to him that almost 20 per cent of his actual pay had been deducted for withholding taxes, Social Security, union dues and several other items he was quite shocked. But it is probable the great majority of workers today look upon their take home pay as their weekly earnings.

On the contrary, the weekly check, on the average is only 80 per cent or less than the actual cost of that worker to the enterprise that provides his family a living. In the steel industry the take home pay average is \$2.83 an hour—the fringe pay deductions or costs amount to 75 cents an hour. This cost includes paid holidays, social security paid by the employer, coffee breaks, premium pay for holiday work, holidays paid for but not worked, company paid pension plans and fund for weekly payments when a man is laid off.

These are all costs which must be paid by the employer and which must be added on to the price of products made by that company. Most of them do not show as payroll deductions on the worker's check. They are costs imposed by government or union contracts. But the hidden costs shown by check deductions equal 20 per cent or more of all payrolls in industry. These fringe benefits are becoming a major part of the worker's compensation. Unless he knows what they are and appreciates them he will be ignorant of what his actual earnings—and benefits—are.

During the past 10 years these fringe benefits have increased by 200 per cent compared with pay-check increases of about 65 per cent. This is an indication of why costs of living have been increased by the higher cost of production. The coffee break which takes from 30 to 40 minutes a day does not seem costly to the average worker. But at wage rates of \$1.50 to \$3 an hour it amounts to tremendous sums. It is argued that this break brings greater efficiency because the worker is more rested. This is a questionable conclusion since there is no evidence of greater output by workers since it has become an accepted practice.

Each of these fringe benefits is reasonable, and desirable—providing they are accepted as being a part of the increased cost of production. If that is accepted and workers make up for the cost by increased efficiency there will be increased production and thereby no increased production cost. That means living costs would not rise each time workers are granted new wage and fringe benefits. These costs have been rising at a rate of 5 per cent or more each year while production has risen less than half that amount.

There should be some means of impressing on each worker what his actual pay is, including these fringe benefits. Even the actual cash deducted from each pay check is overlooked by many workers. They come to view this as the actual amount of their compensation. Many of them would be surprised to find how much actual hidden income and deferred benefits they receive. If they understand the economics of the enterprise they work for they are in better position to protect their jobs. These payroll costs are the most important factors concerning these economics.—L.A.C.

(L.A.C.'s column, by L. A. Collins, is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.)

Hosmer Reveals Plans for Expansion of P.O.

The Post Office Department is studying "both short-range and long-range plans" for expansion of the Lakewood Post Office, Congressman Craig Hosmer said Saturday.

The short-range plans are for enlargement of the present Post Office Building in Lakewood Center. Long-range plans are for construction of a new Post Office Building on a site north of the sheriff's station in the Lakewood civic center.

THE PRESENT quarters are too cramped for the amount of mail handled, according to Postmaster John P. Anderson. The building, which is leased by the government under a 10-year contract ending in 1964, should have at least twice the existing 6,000 square feet of floor space, he said.

Drawings for proposed enlargement of the building have been sent to the Post Office

HST to Address IBEW Meeting

CLEVELAND (UPI)—Former president Harry Truman heads the list of speakers at the convention of the AFL-CIO International Brotherhood of Electrical Workers opening here Tuesday.

He will speak Friday morning to the 2200 delegates representing the 750,000 members in the nation's sixth-largest labor union. AFL-CIO president George Meany is scheduled to speak Thursday.

Sun, Moon, Tides

TODAY
(Daylight Saving Ends)
Sunrise: 5:45 a. m.; sunset: 5:44 p. m.
Moonrise: 6:11 p. m.; moonset: 6:25 a. m.
Tides: High, 5.4 feet at 8:57 a. m. and 4.7 feet at 9:21 p. m. Low, 0.8 feet at 2:51 a. m. and 0.6 feet at 5:21 p. m.

MONDAY
Sunrise: 5:46 a. m.; sunset: 5:41 p. m.
Moonrise: 6:45 p. m.; moonset: 7:19 a. m.
Tides: High, 5.4 feet at 9:21 a. m. and 4.4 feet at 9:55 p. m. Low, 1.2 feet at 3:14 a. m. and 0.6 feet at 5:54 p. m.

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Knowland Talk to Teachers Set

By BOB HOUSER
Political Editor

Sen. William F. Knowland and the four Long Beach candidates for the State Assembly will speak before the Teachers Assn. of Long Beach at 7:30 p.m. Oct. 10 in Long Beach City College Auditorium, Lakewood campus.

Warren Powers, chairman of the Association's legislative committee and arranger of the candidates' program, said Sen. Knowland's gubernatorial opponent, Atty. Gen. Edmund G. Brown, gave notice he would be unable to attend but would provide a statement to be read.

Purpose of the meeting is to give teachers a look at candidates and hear their views on state education programs.

Assembly nominees who will attend are William S. Grant, Republican incumbent, and Tom Griffin, Democrat, 70th Assembly District (east Long Beach) and GOP incumbent Herbert R. Kloeksien, Democrat Joseph M. Kennick, 40th District (west Long Beach).

Association President Mrs. Carol Grimm will preside. The public is invited.

GROCCERS FOR HOSMER

Rep. Craig Hosmer (R-18th District, Long Beach-Lakewood-Signal Hill) has won bi-partisan endorsement for re-election from thousands of small businessmen throughout the state by unanimous resolution of the California Grocers Assn., Hosmer's campaign chairman A. A. Carrey, announced.

Said Carrey: "This gives significant lie to anti-Hosmer attacks from his opponent on the small vs. big business championing issue."

"Hosmer played a major role in recent enactment of laws giving small businesses tax breaks and making the Small Business Administration a permanent federal agency."

MORSE FOR MAY

Sen. Wayne Morse (D-Or) will be in Long Beach next Saturday to aid Harry S. May, Democratic nominee for 18th District Congress, the May-for-Congress Campaign Committee announced.

Mrs. Jean T. May, campaign manager, said: "We are happy to announce the country's foremost liberal senator will be here to help my husband in his final drive to unseat the big business-supported incumbent. It is highly encouraging to know that the Democratic National Committee has selected the 18th Congressional District as a spot where a Democratic victory is certain. Unlike Mrs. Knowland, I am making this statement with the full consent of my husband."

ATTY. TOM GRIFFIN, Democratic nominee for State Assembly, 70th District, announced the opening of the second Democratic Headquarters for the 70th at 4115 Los Coyotes Diagonal. Helen Potepan will be in charge; phone HA 1-4481.

Griffin said the population center of the 70th is moving slowly northward and called on the citizens of Lakewood "to make their wishes known and be represented in Sacramento."

Griffin said new precinct workers are invited to volunteer their services at the new HQ. A "DEMOCRATIC" and No on Prop. 18 Headquarters has opened at 220 E. Broadway and will be open Monday through Saturday until after Nov. 4.

Mrs. Edith Brown, coordinator, said the office will coordinate precinct work and assist in the Dollars for Democrats drive which ends Monday. Assisting in the office are Mrs. Zita Remley, area director, and Clayton E. Booker, precinct chairman. Phone HE 2-1565.

RICHARD NEVINS, Democratic nominee for 4th District Board of Equalization, said in

L.B. Jaycees Back City Municipal Band

The Long Beach Junior Chamber of Commerce Saturday recommended a "No" vote on city Proposition "X," which seeks to eliminate the Long Beach Municipal Band.

"The band is an important part of the cultural atmosphere of our community," said Marvin Tischer, Jaycee president.

"Our continued support of this unique civic asset speaks highly of the standards and values that make Long Beach a wonderful place in which to live."

The decision to support the band was made after both opponents and proponents spoke on the controversial November ballot issue.

The Junior Chamber, in its endorsement of the band, noted that all Long Beach school children are given the opportunity to hear the band, along with more than 200,000 citizens of the city and visitors from all parts of the world.

Nearing its golden anniversary, the band soon will present its 30,000th concert.

2 Teenagers Wounded by Gun Blasts

Two teenagers were wounded Saturday when they were struck by shotgun blasts in separate incidents at Artesia and Torrance.

A 15-year-old youth was critically wounded Saturday morning in Artesia when he was struck in the stomach by a blast fired by a friend as they practiced with the weapon in "quick-draw" fashion.

A 17-YEAR-OLD Torrance resident was hit by a shotgun blast as he walked toward the home of a youth with whom he had argued earlier.

In the Artesia shooting, Ronald Albert Foreman, 35, of 22225 Clarkdale Ave., was in critical condition after an operation in Los Angeles General Hospital.

Roger Frank Fisher, 14, of 11826 E. 223rd St., told sheriff's deputies he fired what he thought was an unloaded 12-gauge shotgun at his companion. The youth said he told the victim, who had a 44-caliber revolver in his hand, "This gun shoots atomic shells," and then pulled the trigger.

IN TORRANCE, the young victim was wounded in the right leg and taken to Riviera Hospital, where aids refused to disclose his condition.

Police withheld the victim's name and that of the 16-year-old who fired the shot. They said the older boy apparently was not in critical condition.

Juvenile officers said the shooting apparently climaxed an extended argument between the youths over some apples supposedly taken from the home of the younger boy.

Man Types His Last Will, Mails Copy to I.P.T., Then Kills Self

(Continued from Page A-1)

panied his will, Potts, told the reasons for his decision:

"I am sending copies (of this will) to several people so that more than one person will know my last wishes. If only one person knew about it they may feel inclined to suppress it."

"YOU WHO KNOW me know that I have never did as you felt I should do. I have tried many times to conform to your idea of how I should live my life. You gave up hope all of you except Christine. I believe she really loved me more than any one of you or all of you."

"However, what I have made of myself is not worthy of just a little bit of her love. I am taking this step so as not to prolong her suffering when I fail to live up to the high hopes she had for me and our happiness."

"Now I go to buy the jug which may give me the courage to follow through my plan of suicide."

"May God less you all."

"P. S. I am taking what I hope is enough sleeping pills in a room someplace in Long Beach. Contact police who will locate body."

With the note was a single-spaced carbon copy of Potts' last will and testament. It was dated Sept. 26.

"I AM SOBER as I write this," the will said, "and feel that I am in what has been my normal state of being in MY right mind. (It is now 10 o'clock. My wife, bless her loving heart, just called and will verify that I talked in what seemed to her a normal manner.)"

"But I have fooled too many



NELSON POTTS
Ends His Life

enjoy what was good about me. "To those I have disappointed I leave further disappointments as that seems to be all they ever expect."

"THAT IS ALL FOLKS. THERE AIN'T NO MORE."

Nelson Potts

POLICE SAID they found another not with the body, together with several empty liquor bottles and a half-filled bottle of yellow pills.

The note was merely a list of "the good and bad points of Nelson Potts."

The bad points included worries about cancer, tuberculosis and drinking.

The good points: "Desire to live, courage to face problems, creative mind and faith in God and Man."

"My husband was a wonderful man in many ways," Mrs. Potts told reporters sadly Saturday night. "But the drinking was too much. I had faith in him, but he did not have faith in himself."

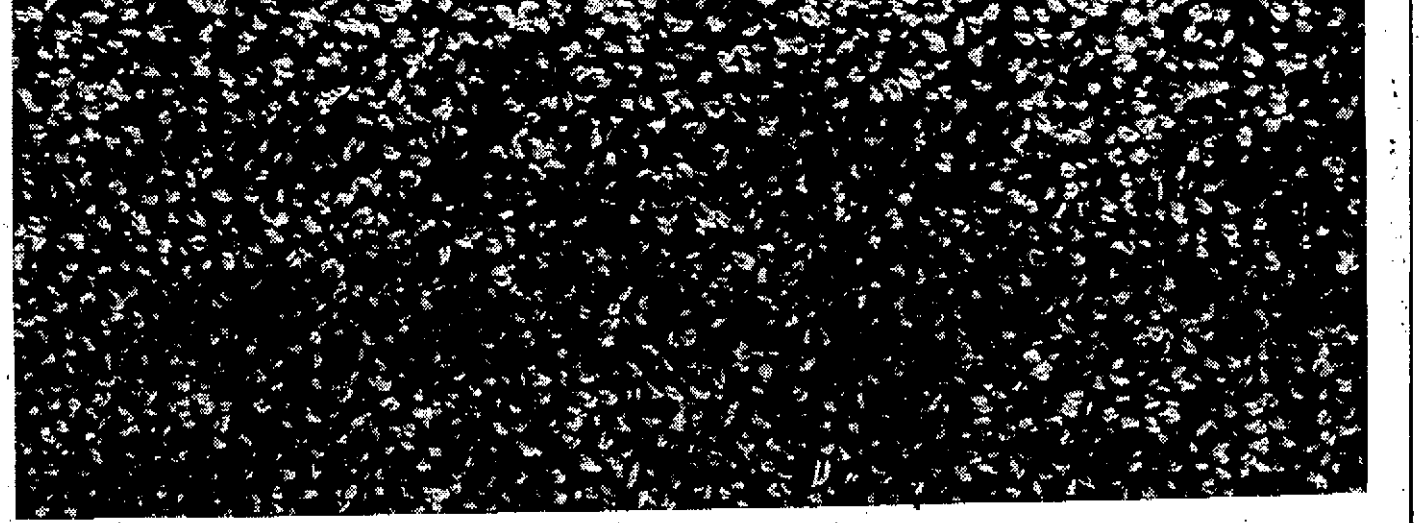
She said her husband had been married to a former wife for 15 years, and had had two daughters.

"He was very successful once," she said.

"But now, no more."

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1290 E. OCEAN BLVD., LONG BEACH
This hotel runs through from the boulevard to the ocean. Two lobbies. All rooms have private baths. Brand new wall-to-wall carpeting, writing desks, telephone and daily maid service. Large dining room faces the ocean. Room and meals \$25.50 week each person. Chinese steaks, prime ribs of beef, roast turkey, baked Virginia ham and everything good to eat. No better food anywhere. Phone HE 6-6253. Our dining room also caters to the outside public. Club breakfast \$5.00; regular dinner \$2.75.

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Budding atomic scientists will not mar the beauty of Tuftwoven Acrilan. Thoroughly proven Tuftwoven Acrilan is so easy to clean, so easy to keep clean! It is resistant to spills, sun fading, moths and mildew. Simple vacuuming keeps it fresh and bright.

"Timberlake" is one of eight Tuftwoven Acrilan carpets available in a wide range of clear sparkling colors. "Timberlake" may be installed wall-to-wall complete with pad and tackless strip for only \$12.10 sq. yd. The average living room, dining room, hall (or den), requiring 40 sq. yds. would be only \$484.00. No down payment required, pay as little as \$16.85 a month!

9.95
sq. yd.

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Vitamin A—10,000 units Iodine—10 mc.
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Vitamin B-2—10 mc. Chlorophyll—2.0 mc.
Vitamin B-6—10 mc. Magnesium—1.8 mc.
Vitamin C—500 mg. Calcium—0.08 mc.
Vitamin E—1.5 mc. Copper—0.4 mc.
Niacinamide—50 mc. Zinc—0.7 mc.
Panthenol—7 mg. Pantoic acid—0.7 mc.
Vitamin K—50 mc. Methylphenol—0.7 mc.
Vitamin D—2000 units Fluorine—0.1 mc.
Vitamin P—100 units Calcium—0.1 mc.
Para amino Benzoic Acid—1.0 mc.
Add—10 mc. Phosphorus—185 mc.
Choline—20 mc. In a base of Lecithine
Strontium—0.1 mc. water-soluble, paralytic
Rutin—1 mc. alfalfa.

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An exceptionally complete supplement, including the newer vitamins and minerals, which provide all the essential food factors your body requires for optimum nutritional health in ONE CAPSULE. Ideal for all the family at a cost of less than 5¢ a day.

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COURT SUMMONS GOVERNOR

Gov. Goodwin Knight is handed a summons by attorney Howard P. Welch in Sacramento to appear in Los Angeles County Superior Court Wednesday to show cause why his campaign workers should not be restrained from using envelopes labeled "18th District Democrats." Welch is a member of the Sacramento County Democratic Central Committee.—(AP Wirephoto.)

Dulles Tells NATO: Quemoy Surrender Peril to Europe

BOSTON (UPI) — Secretary of State John Foster Dulles told NATO Allies Saturday that surrender to Red China's arrogant demand for the Quemoy and Matsu islands would have serious consequences for Western Europe.

He said the islands just off the Red Chinese mainland are the geographic point where the Communists "judge surrender is most likely."

"BUT NONETHELESS the principles at stake there are the principles upon which NATO rests," he said. "If they are not valid and not sustained in Asia, it cannot be confidently assumed that they are valid and will be sustained in Europe."

Dulles discussed the Far East crisis in an address prepared for the Atlantic Treaty Association, an organization of private groups supporting the North Atlantic Treaty.

His theme was that the Far East crisis could not be divorced from the rest of the world. He noted that both Red China and Russia were trying to undermine the principle of collective security by forcing the United States to abandon Nationalist China and get out of the Formosa area.

IF THE UNITED States should give in to that arrogant demand in Asia, the consequences would be felt in Western Europe," Dulles said.

He reemphasized that the United States wants a peaceful solution in the Formosa strait. But he said that if that principle is abandoned in the Far East "it is undermined everywhere."

He noted that America's NATO partners have a "natural concern" that the United States not become so entangled in Asia that its contribution to NATO's military shield would be damaged. He sought to reassure the NATO nations on that point with the words "we do not expect that to happen."

He also assured them the United States "does not expect NATO military support in the Formosa area."

Nixon Shocked by Blast on U.S. Formosa Policy

(Continued from Page A-1)

ed shelling and threatening to invade Nationalist-held offshore islands in the Formosa strait.

Officials said the overwhelming majority of these letters pleaded in effect: Keep us out of war. One report was that 80 per cent were critical, but officials rejected this as too high. They refused, however, to give a precise breakdown.

NIXON SAID the expression of opinion by people to their elected representatives, by mail or otherwise, "is constructive and helpful but it can never be considered the decisive factor in determining the course of policy." He added:

"If we indulge in the kind of thinking which assumes that foreign policy decisions should be made on the basis of opinion polls, we might as well decide how to surrender our position of world leadership to the Communists and to become a second rate nation."

1,600 Feared Dead in Jap Storm, Flood

TOKYO (UPI)—Floods following in the wake of the worst typhoon to strike Japan in 24 years piled up casualties and damage Saturday in the picturesque peninsula resort area south of Tokyo.

Officials said as many as 1,600 persons were feared dead in the 100 mile-an-hour storm and the floods that followed it. There were no known American casualties. Record 16 to 20-inch rains in some areas left as many as 400,000 persons homeless.

Twenty-nine of Japan's 46 prefectures (provinces) were hit by typhoon Ida which reached gusts of 160 miles an hour in its violent path across the Tokyo-Yokohama area. The area affected ran from central Japan north to Hokkaido.

Worst-hit area appeared to be the Izu peninsula some 50 miles southwest of Tokyo.

Queen vies Today

Mrs. Janice George, of 6014 E. Capetown St., Lakewood, queen of Court Orange Blossom 629, Independent Order of Foresters, will compete against other Southern California court queens today at the Los Angeles County Fair in Pomona.

Today has been proclaimed Foresters' Day at the fair. Winner of the queen competition will reign as Southern California's Foresters' queen.

Conscience-Stricken Youth Admits Theft

SANTA ANA—An 18-year-old youth who said his conscience was bothering him walked into police headquarters here Saturday afternoon and confessed a burglary.

Edgar M. Warren of 2072 Orchard Dr. was booked after he admitted to police that he had burglarized a local beauty shop. Warren said that he had obtained a key to the place while working there earlier as a janitor.

Football Injury

Eugene Brown, 13, of 3255 Maine Ave., suffered a broken left wrist while playing football near the corner of W. 32nd St. at Magnolia Ave. police reported. He was treated at St. Mary's Hospital.

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A TRIO OF DELIGHTFUL FASHIONS IN SINGING COLORS — AT SPECIAL PRICES

12.95 value

A—date time glamour—

young in spirit, gay in color — our permanently pleated orlon and wool sheath—satin bound and jewel pinned—in sophisticated jet black—glowing emerald green — deep sapphire blue — sizes 7 to 15. 12 to 20 and 14½ to 20½.

10⁸⁸

17.95 value

B—beautiful colors—

glowing shades of tone on tone emerald green or deep sapphire blue enhance this figure caressing matte jersey dress, soft as a kitten's ear in sizes 12 to 20 and 14½ to 22½.

14⁹⁹

C—singing in the rain — ALL WEATHER COATS

water repellent, crease resistant tweeds, tapestries, in a rainbow of heavenly colors, tones of pink, aqua, red rose, turquoise, orange, blue, gray, brown, beige, sizes 10 to 18.

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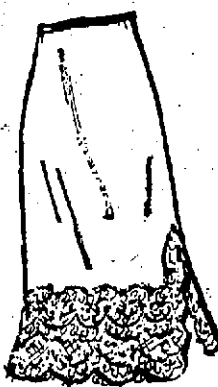
an outstanding California designer, of exquisite nylon lingerie, let us have a luscious assortment of dream wear—baby dolls, waltz-length gowns, pajamas, pettiskirts and peignoir sets, all lavish with lace and in the most enchanting colors — blush pink, delicate maize, gay coral, cool turquoise and bewitching black.

NEW YORK'S best robe manufacturer sent a glamorous collection of short nylon quilt robes — beautiful colors in dainty floral prints, smart checks, solid colors, both dark and pastels.

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OPEN MONDAY and FRIDAY NIGHTS

Columbia

Hear the Nightingales? That's a Party Song



FOR SCINTILLATING, sophisticated enjoyment a few parties may rival, but none can surpass, Nightingales annual formal ball, traditional harbinger of the fall social season, which will take place next Saturday evening at the Petroleum Club. Pictured above, Mrs. Bernard Wishney (right, foreground), general chairman, explains the intimate cabaret

seating arrangement to committee members, seated clockwise, Mmes. Rodger Engel, Burt Marter, James F. Collins, Berry Merritt Jr., Edward Grant and Robert Lemon. The party is the guild's only major fund raising affair each year to aid needy children requiring medical help through the Children's Memorial Hospital Wing at Seaside. In the

second picture Mrs. Gerald Barber (left) introduces new provisionals Mrs. John Elder and Mrs. Lamont Davis to volunteer duties at the hospital "Gift Shelf," continuing philanthropic project sponsored by the Auxiliary to Children's Memorial with assistance of Nightingales and its other guilds. With other members and provisionals they will

join guests Saturday for cocktails at the club at 7, preceding dinner and dancing to the music of Jimmy Whetmore's orchestra. Others assisting include President Mrs. Larry Bonzer, Mmes. Milton B. Cantor, William Dalesi, Dean Lucas, Robert Campbell, George Chipman, William Jameson, Robert Blake and Norman Meager.

BPW Seeks Top Career Woman

By IOLA MASTERSON

From coast to coast communities will honor America's working women—22 million strong—during National Business Women's Week, to be celebrated by proclamation of President Eisenhower Oct. 5-11. Activities throughout the United States are sponsored annually by the National Federation of Business and Professional Women's Clubs.

LARGEST single event of the week here will be an awards banquet Oct. 7 in the Supper Room of the Lafayette Hotel which will culminate the second annual "Miss or Mrs. BPW of Long Beach" contest to name the year's outstanding local career woman. For the sixth year the three local clubs—Manuela Nieto, Margaret Ives and Long Beach Na-

tional BPW—are coordinating efforts in promoting this and all other activities of the week. Presidents, respectively, are Sadie Michnich, Lilly Lee and Marion Mundal.

A BEAUTIFUL trophy will be presented to the woman whose record of achievement is judged most impressive, according to contest regulations. A panel of business and professional men and women of this community will make the difficult decision. And difficult it will be to choose one from the exceedingly capable women whose names have been submitted to contest officials by clubs, business and industrial firms and professional groups as their representatives.

Judges will be Vito Romans, manager of Long Beach Retailers Assn.; Mrs. Gertrude Baker, president Sierra Mar District BPW; Ross Bigelow, attorney; Mrs. Marion Darlington, dean of women, Long Beach City College; Howard Jones, convention bureau manager; Wal-

ter R. Buerger, M.D.; and this reporter.

ALL CONTESTANTS will be special guests of honor at the banquet and the public is invited to attend. Reservations may be made with Mrs. Mary Pierson, 3661 Bellflower Blvd., general chair-

man of the week's celebrations. Speaker of the evening will be Mrs. Kathryn Maloney, past state president. Special music will be provided by Kenneth MacGill, baritone, accompanied by Miss Belle Marty.

Here, as elsewhere, the year's slogan, "More Power

with Womanpower," will be stressed through posters, special window displays and programs calling attention to the strength working women now contribute to the economy of this nation where "one out of every three workers is a woman and one out of every three women is working."

Independent Press-Telegram

Women

LONG BEACH 12, CALIF., SUNDAY, SEPT. 28, 1958 SECTION W

Miss Diane Reed Sets Wedding Day

Of interest to her friends in the Long Beach area is news of the engagement and approaching marriage of Miss Diane Reed and Robert Hanmore Dickison.

Daughter of Mr. and Mrs. Charles F. Reed, 324 E. Hill St., Miss Reed has chosen Nov. 29 as her wedding date. She was graduated from Polytechnic High School and Long Beach City College.

Her fiancé, who is residing in Long Beach, is the son of Mr. and Mrs. Merton Dickison of Yamhill, Ore. He received his BA degree from Linfield College, McMinnville, Ore., and his MA degree from Oregon State College in Eugene.



MOST EXCITING moment of National Business Women's Week will come during the major banquet Oct. 7 at the Lafayette Hotel when winner of the second annual contest to find the year's outstanding local career woman will be announced. Admiring the "Miss or Mrs. BPW of Long Beach" winner's trophy are Manuela Nieto Club members

Jane Edwards, first vice president, and Mary Pierson, general chairman of all week's activities, pictured with Margaret Ives Club member Gladys Christensen, decorations chairman. Dozens of clubs as well as business and industrial firms were invited to enter their organizations' top woman careerist in the competition.



THIS TRIUMVIRATE of Business and Professional Women's Club leaders are among those coordinating plans of the three local clubs for National Business Women's Week, Oct. 5-11. Pictured, from

Photos by Staff Photographer Joe Risinger left, are Lilly Lee, president, Margaret Ives BPW; Marian Mundal, president, Long Beach National BPW; and Myrl Cypher, chairman of program and awards, a state official and past district president.

To Dance at VCC FREE ADMISSION A Prudent Vineyard

Virginia Country Club will be appropriately decorated with fall flowers next Saturday evening when "First Nighters" open their season with dinner and dancing to music of the Bel Airs.

Hosts and hostesses for the invitational event will be Jack Dilday, Tom Dumm, Casey Jones, Penny Rodgers, Dick Matlock, John Rowe, Susan Welch and Sharon Hunt.

Parents of the young people who will assist are Mr. and Mrs. Reginald Barden, chairmen, Messrs. and Mmes. Howard Anderson, Jack Dilday, Sidney Exley Jr., Joseph Garver, Rexford Welch, Walter Von Kleinsmid and Drs. and Mmes. Richard Matlock, Carlton Waters and Leslie Watson.

By ILKA CHASE

We spent a long weekend on Martha's Vineyard and a delightful spot it is. Cape Cod I know and Nantucket, but the Vineyard was new. Nantucket, as a matter of fact, has overtones of home because it was there my grandfather in a burst of affluence started to build a stable with marble stalls for the steeds.

It was feast or famine with Grandpa and this time the feast gave out quicker than usual and all that got done were the stalls. They remained for some years sticking up like gravestones or strong false teeth and were known to the islanders as Chase's Folly.

was discovered in 1602 by an English adventurer, Bartholomew Gosnold. He named it after his little daughter, Martha, and the wild grapes growing in profusion made it her vineyard.

It is a charming spot with some lovely old houses, notably the one white-painted, with dark green shutters set in a colorful garden that belongs to Emily Post of etiquette fame. Although not old, Katherine Cornell's house with its graceful sweep of roof is noteworthy as is the large skillfully remodeled house of the Dudley Johnsons.

I love, too, the gray shingle cottages with white trim so characteristic of that part of the world and the little boats riding at anchor in the harbors that bring out the latent artist and camera bug in everyone who sees them.

WE WERE staying with our friends, the David Lyalls,

and so fared extremely well, but for public eating I can recommend Eldridge's, a sort of shack in Edgartown where the clams, opened while you wait, are fresh, succulent and salty and also the Village Cafe pronounced without the accented e where the fresh lobsters are superlative.

It is advisable to eat hearty on the Vineyard as the trip to and from has little to offer gastronomically. We motored both ways because we wanted to see the country and our desire was justified.

The waterways of New England are enchanting. Indeed, much of the American scene the country over is surpassingly beautiful, but I should not say that the living that goes on against this backdrop has caught the secret of charm. Most of our

(Continued on Pg. W-3, Col. 1)

The Wild Waves Say

By IOLA MASTERSON

TO THEIR parents it undoubtedly seems no more than a week and a half ago that they were tucking this year's crop of college freshmen in bed each night, dutifully marching to the familiar rhythm, "I Wanna Drink of Water." Such memories produce a gentle, persistent pain and the only known cure comes wrapped in packages known as letters or telephone calls from the "kids" themselves, "Once Upon a Time" filled with the wonder drug distilled from their own happiness.

We've tried to round up a list—at best, a very skimpy one and much of it by grapevine so hope it's accurate—of those who traveled to new campuses to conquer and pledge allegiance to the Greek. USC: Lynne McCullough (Theta); Myra Ferguson and Laure Whittebeck (Tri Delta); Judy Jeffries (Pi Phi); Diana Gillum (Kappa); John Barbee and Dennis Sullivan (Beta); Sue McClelland and Judy Jones (Gamma Phi).

CAL: Roger Browning, Jeff Cowan, George Nettlemann, Bruce Moseley (all Beta); Marshall McComb and Dave Miller (Sigma Nu); Bill Alban (a soph) and Jared Sloan (both Sigma Alpha Mu); Bob Levin and George Goldberg (Zeta Beta Tau); Mary Sheeran (Alpha Gamma); Katherine Janisch (Zeta Tau Alpha); Maxine Katz (Alpha Epsilon Phi).

UCLA: Nancy Loder and Suzanne Cline (Kappa); Linda Arnold, Barbara Conley, Rosemary Nielsen (Theta); Nancy Martinez (Phi Mu); Peggy Smith, Mary Ann Walkington and Mary Jeralds (Delta Zeta); Barry Johnson and Dave Ela (Sigma Nu).

U. OF ARIZONA: Pat O'Brien (Pi Phi); Diane Cross and Becky Greer (Theta); Sue Chunn and Joette Davis (Chi Omega); Connie Middleton (Gamma Phi).

U. OF COLORADO: Janet Nowling and Suzanne Kelso (Alpha Phi). And, at random: MILLS: Kitty Carey. STANFORD: Tom Crosby, Alex Woodard and "Pepper" Brown.

POMONA: Jim Serles. OCCIDENTAL: Jim Ovard. U. OF UTAH: Riley O'Neill (for soph year after LECC). OREGON: (Pss! state-or-u-we-do-not-know) Kent Peterson. OREGON STATE: Carol Moss (Gamma Phi). PRINCIPAL: Linda Borchard.

BEING CLOSER home it was much, much easier to get an accurate account of the local girls who are among charter members of Long Beach State's original batch of Delta Gammas. Freshmen pledges of the DG colony are Judy Arnold, Joan Ayers, Nancy Bannister, Anita Breckfeller, Marcela Crail, Dale Da Gradi, Jackie Dole, Suzanne Evans, Jill Hosier, Carole Nestor, Sandra Schroeder, Maura Shea, Bonnie Wells and Mary Wells. Also pledged are sophomores Beverly Beck, Patti Lees, Sandra Richey, Petra Steiner and Mary Teeple; Carol Potter, junior; and Connie Turner, senior.

IF WE'VE goofed and have a Beta where a Phi Psi oughta be—or put a Kappa in a Tri Delta house—leave us know and we'll meet your wrath with corrections next week. What's more, add some names—what campus they're on and house they've pledged. We'll be happy to continue the countdown next Sunday!

McCrerys Say '30' to 40th—Begin 41st

Florence and Paul McCrery signed "30" to their 40th wedding year and celebrated the beginning of their 41st with an anniversary party at their home, 4291 Country Club Dr. last Sunday—and all with such verve and sparkling hospitality there were those who muttered that if 41 was correct the happy McCrerys must have been married when they were in kindergarten!

It was a cocktail buffet affair from 6 to 9 p.m. and for the more than 200 guests the weather proved perfect for random visiting and strolling throughout the three-leveled gardens. Not to say they didn't enjoy being indoors where flower arrangements rivaled nature's finest. In the dining room, for instance, a handsome centerpiece of white jewel roses and bells of Ireland centered the buffet. Mums and glads, bright as fresh churned butter, filled the living room and elsewhere sea oats in autumn hues were used in combination with favorite fall flowers.

Greeting guests were the host and hostess' grandchildren, Paul and Donna Lee Spring. Others assisting were the McCrerys' daughter and son-in-law, Vada and Don Spring, as well as Ann and Dr. Francis Settle, Polly and Burton Chace, Alma and Elmer Decker, Della and Les Lawson, Helen and Doug Newcomb, Mildred and Carl Shank, Iris and Dr. Ruston Hicks, Betty and Wes Rollo, Blanche Herley, Irene Woodruff and the Robert Peeks.

MEMO TO CENSUS takers: Revise your figures. Add to U. S. citizenship totals Philip Kent Baustian who completely upset parents, Carolyn and Ken's, plans to celebrate their seventh wedding anniversary last Sunday by arriving ahead of schedule Saturday. Which just proves the old truism; kids are usually one jump ahead of everybody.

TWO MEMBERS of this department, Editor Mary Lou Zehms and Jean Moore, have a word for the Dutch—it's wonderful! The Dutch probably have a word for them, too, but that's beside the point. The two society newshawks were guests aboard the Holland-America Line's, S. S. Dinteldyk the other night for a gala cocktail buffet hosted by the gallant Netherlands trade commissioner, E. J. Alofs and the liner's master, Captain Auke de Jong. The party was, in part, an introduction to an array of Dutch foods and beverages imported to please American gourmets. The gals' arms wave with the enthusiasm of a windmill caught in a hurricane everytime they tell about it. And when they try and describe handsome, debonaire export director John Elink-Schuurman and his internationally famed boss, merchant prince Baron Jan Six Van Hillegom, both here from Holland—well, the rest of us have learned the hard way that the safest place to be is out of arms' reach!

WHEN ITS California State Seniors Golf Championship time at Monterey there are as many golf fans and players along that sector of coast as there are abalone shells. Localities involved one way or the other this week, we were told, have been Blanche and John Clock, Joan and Julie Bescos, Lillian and Glen Thomas and Charlotte and George Waldvogel. They were all guests (or still are) at Del Monte Lodge, Pebble Beach.

NORMAN BARKER is proof positive that years are for record books, not people—if they're people like Norman! He was a young man when he graduated from the University of Chicago, president of his senior class, and he still is, even though he and his classmates celebrated the 50th anniversary of their '08 sheepskin parade this summer. Norman and Grace returned home just the other day from their traditional vacation at classmate Harold Swift's summer home on Lake Michigan which followed anniversary shenanigans.

THE THEME was south of the border but the party was out of this world! That's the way it was last night when Nancy and Dr. Phil Hartley and Juanita and Dr. Roger Engle co-hosted a real Mexican fiesta at the Engles, 703 Roosevelt Rd. The entire, exciting affair will be repeated, en toto, for another set of guests tonight.

Mexican flags, lanterns and pinatas spashed color everywhere. Guitarrists roamed around the grounds adding musical atmosphere to the native garbed party-makers. Best of all was the docile little burro tethered in the patio and the Engles' newly acquired green parrot, "Pancho." He's such a big ham he could be a summer replacement for Jimmy Durante anytime he chose, we understand!

Assisting last night were Frieda and Hugh Priehard, Sally and Dick De Gollia, Rita and Lyle Gray, Beverly and Dick Matlock, Betty and Bob Buffum, Louise and Phil Voigt, Jean and Sam Woolington and Cathie and Bob Blake. Assisting with tonight's Pancho fans will be Anabel and Ben Purks, Sallie and "Van" Van Dyke, Helen and Esti Daniels, Jimmie and Al Carrey and Helen and Jim Kelpp.

ALL UNAWARES, Bill and Nance Winston opened the door of their newly purchased Bayshore Ave. house last Saturday night, expecting to admit some of their old bridge club regulars for a quiet game. It wasn't in the cards. Instead the gang added some additional friends and came prepared to give No. 279 a real housewarming. Ring-leaders suspected by the honorees were Renee Filipow, Phyllis and Harlan Miller and Doris and George Moore. Also arriving, arms laden with good food and beverages, were Janet and "Mitch" Dion, Patty and Don Brenner, Coni and Bud Townsend, Martha and Jack Tylicki, Catherine and Tom Woods, Peggy and Bud Sjolund and Shirley and Mottel Peek. A gold manzanita money tree, with accents of pleated green stuff, was presented to the Winstons.

SECOND generation show biz people always brag, "I grew up in a trunk." Now Beverly and Joe McLaughlin's youngsters can match such nonchalance in reverse; claim they grew up in the theater, out front! Steve, 7½, Larry, 6, and Susie, 4, were guests of their parents at the Wednesday matinee of the "Music Man" then out for dinner on the town. Ah, the mad, merry whirl of city life.



NAVY OFFICER, FAMILY RETURN TO LONG BEACH

Capt. Guy P. Garland has returned to duty at the Long Beach Naval Base after a two-year absence and is shown above with his wife, Dorothy, and children, from left, Dean, Susan, Carla and Karen. The other member of the family is their tri-colored

English Setter, who is named Freckles. When Capt. Garland was here several years ago he was Commander of Service Division 31; now he is on the staff of Adm. Walter H. Price, Base Commander. This popular Navy family is residing at 45 54th Pl.

Goodwill Auxiliary Tea Tuesday

A one-act play and music by one of the city's most popular vocal trios, plus news of the organization's building progress and sketches of a European journey, will be program features for the annual Friendship Tea of the Woman's Auxiliary to Goodwill Industries Tuesday in First Congregational Church, 241 Cedar Ave.

Extending an invitation to the tea to all friends of Goodwill, Mrs. Stephen R. Hemmi, auxiliary president, said that guests will be received in Pilgrim Hall from 1:30 to 4 p.m. Heading the hostess committee are Mrs. W. N. Windes and Mrs. Raelle Klepper and others who will assist them include Mmes. Cora Cassill, Mary Swift Beeks and Bess Bulgin.

"This is the auxiliary's yearly event to greet old friends, welcome new, and show appreciation to all those who support Goodwill," said Mrs. Hemmi, "and we believe it will be a delightful occasion."

used to share highlights of her trip with tea guests. A brief resume of auxiliary accomplishments and Goodwill's progress also is scheduled. Emphasis, however, will be on seeing, not hearing, with exhibits illustrating the many hours of service given by members in refurbishing dolls and jewelry to sell to raise money for projects benefiting the handicapped.

Mrs. Dorothy McFarland is arranging the jewelry exhibit while Mrs. Ezra Garrett and her doll committee are working out that display.

THE IMPORTANT "money tree," through which the group hopes to increase its special fund for employe services in the new Goodwill plant, is in the hands of Mrs. Minerva Tustin, treasurer. Mrs. Carl Brenner is to arrange the tea table, while Miss Mae Benson is in charge of preparing the refreshments to accompany the beverages. Invitations to pour have been extended to Mrs.

Klepper, Mrs. Cassill, Mrs. Edgar M. Becker, president of the Women's Fellowship of First Congregational Church, and Mrs. Emerson G. Hangen, wife of its minister.



Mrs. Stephen Hemmi

Delta Zetas on Program

Members of Delta Alpha Chapter of Delta Zeta Sorority at Long Beach State College will present the program at an alumnae meeting Wednesday evening in the home of Mrs. S. Austin Reep, 5551 Walton St.

Entertainment will feature songs by Judy Meier; pantomime skit by Deanna Jones and Donna Albertson, and a musical "School Days" skit by Betty Craver, Eileen Medevic, Jeannie Engelke, Joanne Ivanovich, Kathy Stiff, Barbara Shira and Betty Jo Hively.

Mrs. Eugene A. Barna, president, will conduct the business session and plans will be made for the annual Founders' Day banquet Oct. 24.

Assisting the hostess will be Mmes. Margaret Allard, T. B. Nichols, Misses Barbara Harrison, Jean Doyle and Joan Pritchett.

Gypsy Trail Fete Slated on Saturday

To increase the scholarship fund for students, the Taelon Club will give a "Gypsy Trail" party Saturday in the gardens of Mr. and Mrs. William Morrow, 2521 E. 6th St. Taelon members and their friends are invited to wear costumes if they wish. Tickets for the 2:30-5:30 p.m. event will be available at the gate.

Within the gardens the color and gaiety of Roman life will be carried out. Bob Gayton as the medicine man will show his apothecary show, and Luella Smith will take pictures.

SONGS OF ROMANY will be played on the accordion by Bob Namanny and Norma Mouck will display her "coins in a fountain." The candy booth will be manned by Jo Ann Stone, while Annah Laurie House will read futures of guests in a woodland retreat. Loy Steward will impart gypsy lore.

A gypsy buffet supper also is planned. Mrs. Arnel Talbot, 821 Freeman Ave., is chairman of the gala event.

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"I'm back for that dress I looked at yesterday... couldn't sleep all night... first time I've ever done that over a dress. I should have taken it yesterday."

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CORNER LOCUST AT FIRST

USS Ranger—Mightiest of 'Em All!

Long Beach, Calif., Sun., September 28, 1953 INDEPENDENT-PRESS-TELEGRAM—A-5

Jet Deck Covers 4 Acres

By JAMES ALLEN
Military Editor

Big, huge, mammoth, gigantic...

Which word do you use to describe the world's largest and most powerful warship—a 60,000-ton carrier with a flight deck covering nearly four acres?

The ship is the USS Ranger, newest of the Forrestal-type of super carriers, which joined the Pacific Fleet last month after a trip around the Horn from Norfolk, Va.

MORE THAN 50 West Coast press, radio and TV men received a demonstration of the Ranger's jet-age capabilities last week during a two-day cruise off the Northern California coast.

Here are some of the features which impressed them: The Ranger is 1,046 long and has a width at the flight deck of 252 feet—wider than the Queen Mary and Queen Elizabeth tied side by side.

Each of her four steam catapults develops enough power to hurl a 1958 automobile a mile and a half straight up.

Her steam turbines, which deliver more than 200,000 horsepower, can drive the ship at sustained speeds of more than 30 knots. This horsepower could provide electricity for the homes of 1,500,000 persons.

THE CREW, including the air group, numbers 3,500. Fully loaded for combat, the ship carries a striking force of 100 bomber and fighter planes—most of them jets—and displaces 76,000 tons.

Despite this tremendous size, the Navy says, the Ranger is no radical departure from proved and accepted principles of aircraft carrier design.

She is the result of aircraft evolution. Her size is dictated by the speed and weight of jet planes now in existence and those on the drawing boards.

The heaviest carrier-based plane of World War II was the TBM, a propeller-driven torpedo bomber which weighed about 18,000 pounds fully loaded. The Douglas A3D twin-jet Skywarrior aboard the Ranger weighs about 70,000 pounds with a full load of fuel and ammunition.

World War II planes landed at about 80 miles per hour. Today's jets hit the deck at 120 miles per hour, or more. They burn fuel three times faster, requiring larger fuel tanks aboard the carrier.

THE RANGER is equipped with a canted deck, which angles out from the main deck at the stern, permitting simultaneous launching and recovery of aircraft.

The carrier also has the mirror landing system. This consists of a curved mirror from which an orange light is reflected. The pilot sees the light as an orange "mental ball." If he is making a proper landing, the landing signal officer can wave him off by flashing a red light.

The striking force assigned to the Ranger is Carrier Air Group 14, composed of three attack squadrons and two fighter squadrons, plus a heavy attack squadron and detachments from an all-weather attack squadron, an airborne early warning squadron and a light photographic squadron.

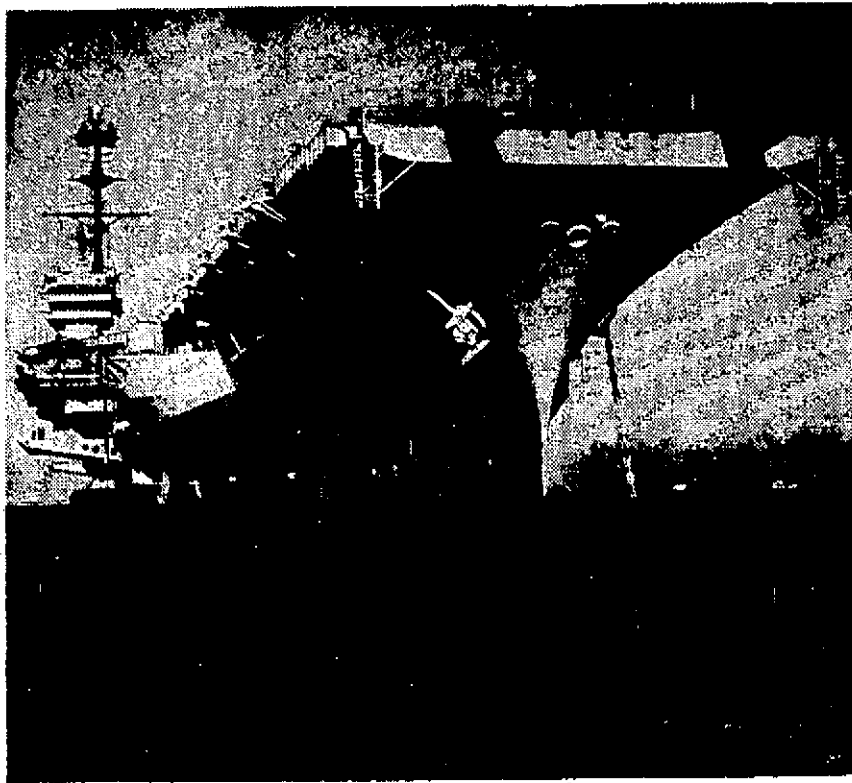
Three squadrons were aboard last week for carrier qualifications, flying A3D Skywarriors, F4D Skyraiders and F8U-1 Crusaders. Some of the pilots were making their first carrier landings and despite the canted deck and mirror landing system, it was a tough job.

"THEY JUST don't make carriers too big," one pilot said after his first landing.

The carrier operated in the general vicinity of Monterey, staying from 50 to 100 miles offshore—close enough so that a pilot could make it to Moffett Field if he failed to land aboard.

The Skywarrior is the largest and most powerful carrier-based plane in service and one of the Navy's most versatile craft. It operates above 40,000 feet and has flown from a carrier in the Pacific to one in the Atlantic, non-stop and without refueling. The plane can carry a thermo-nuclear bomb.

The Crusader is a slender, swept-wing fighter capable of speeds in excess of 1,000 miles per hour. It has a two-position wing hinged at the rear. The front edge is raised for take-offs and landings, permitting the fuselage to be nearly parallel to the deck while the wing supplies the angle of attack required for low-speed flight.



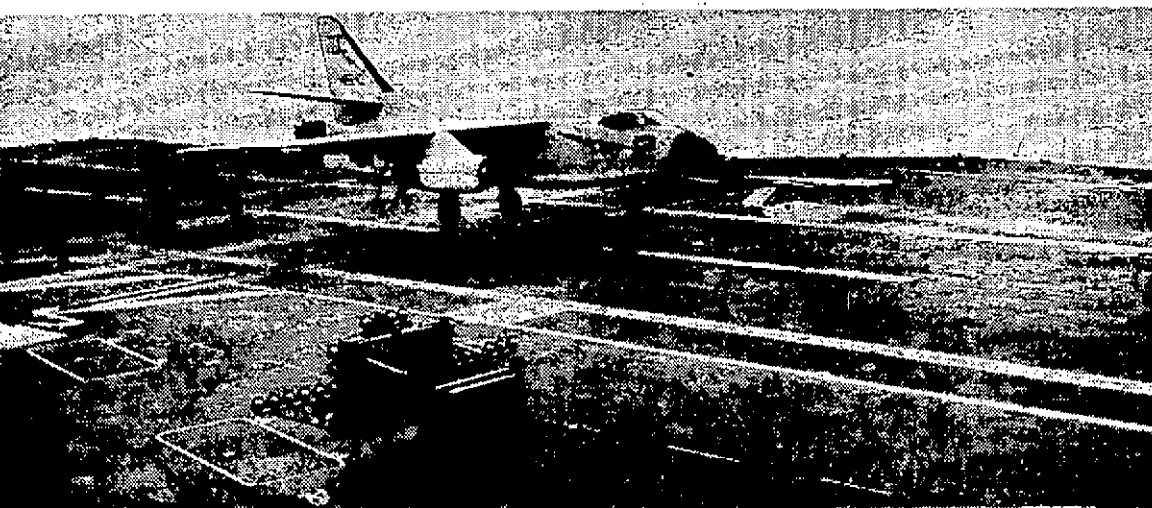
"BIG" IS A SMALL WORD FOR MIGHTY CARRIER, USS RANGER



CREWMEN WATCH CRUSADER JET APPROACH



STEAM CATAPULT HURLS GIANT DOUGLAS SKYWARRIOR FROM RANGER'S DECK



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CLEANS 3 TIMES FASTER! BEATS! SWEEPS! SUCTION CLEANS!
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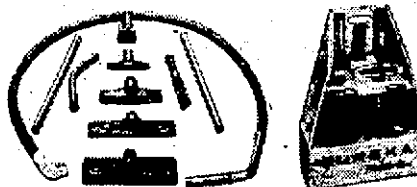
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Banks-Gibson Names Linked

Stately arrangements of white gladioli and chrysanthemums adorned California Heights Methodist Church for the double-ring marriage ceremony joining DeEtta Banks and Ralph Gibson. The wedding vows were read by Dr. James H. Hughes.

The bride, daughter of Mr. and Mrs. Robert M. Banks of 3936 Lewis Ave., was given in marriage by her father. She chose a floor-length gown of Chantilly lace and silk over satin as bridal attire. The gown's bodice was set off by full-length sleeves and a Victorian collar.

Cascading down the back of the bouffant skirt, tiers of tulle and lace formed a semi-train. Completing her attire was a fingertip-length veil which fell from a crown of lace waves and pearls. She carried white roses and carnations in a shower of stephanotis.

Mrs. Wayne Paul served as matron of honor and bridesmaids were Carol Howison, Carol Wilkerson and Mrs. Charles Cooper. All wore princess style white satin gowns with bouquets of tangerine shade Paris roses lending beautiful contrast to the all-white wedding.

ley and Miss Judy Henry presided at the punchbowl.

Following midnight buffet, the happy newlyweds departed on a honeymoon trip to Corona Del Mar and now are at home in Long Beach.

Both young persons were graduated from Polytechnic High School and attended LBCC.



—Carl Ray Photo
Mrs. Ralph Gibson

★ ★ ★
THE BRIDEGROOM, son of Mrs. Russell Scrivens, 1221 Werner St., asked his brother, Lyness Gibson, to serve as best man. Guests were seated by Wesley Rudolph, Jon Karnoff and Ronald Baker.

A reception for 300 guests followed in the home of the bride's parents where a tropical setting enhanced the outdoor patio and Hawaiian torches cast their glow over proceedings. Names of the guests were recorded by Mrs. Arthur Hickman and Mrs. Jerry O'Malley.

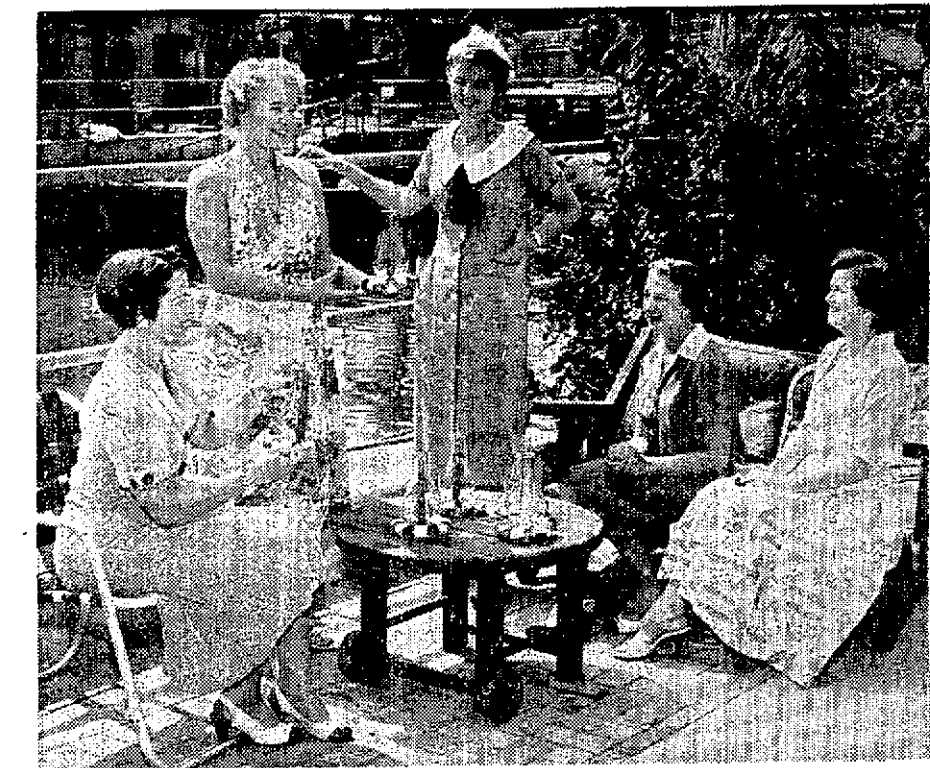
Brothers' Night Slated Thursday

Brothers' night will be observed Thursday by Degree of Honor Lodge 108 in Machinists Hall. Guest officers will represent 15 lodges in Los Angeles County.

Among honored guests will be Hazel Spaulding, state president and state organizer, past state and past national officers. Don Caristi is chairman.

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CHI OMEGAS PLAN BARBECUE

Hurricane lanterns for use as table centerpieces, at their annual barbecue Saturday evening are fashioned by Chi Omega alumnae, from left, Miss Kay Langen, and Mmes. L. F. Perry, William H. Winston Jr., Chester E. Shelley and Howard F. Myers. The social event will take place in the Rolling Hills home of Dr. and Mrs. Sidney W. Ellery.—(Staff)

Food 'Brutal,' Scenery Lovely on Motor Trip

(Continued from Page W-1)

public food for example is brutal.

Why is it such a joy to motor through Europe? Because much of the country is picturesque? Right. Because it is drenched in history? Right. But also because poor food is the exception. Almost every place you go you stop for luncheon or dinner and, in England, for tea, at charming little restaurants where the food is delicious. In France, motoring south from Paris, you may stop at a little where in the Pyramide you find one of the great restaurants of the world.

AND WHAT do you find along the magnificent thoroughways that more and more are netting our own country? I will tell you. Every 20 miles or so you come upon a gas station and is there nearby an engaging inn, simple or ambitious, where a hovering proprietor, genuinely glad to see you, tempts you with the cherished specialties of the house and where delectable wines star.

the menu? Where omelettes and souffles, chicken tarragon and tender trout are automatically the fare? There is not!

If parched and famished you request nourishment, the gas station attendant jerks his thumb over his shoulder in the direction of a clinical-looking annex. You go in and the groaning boards of yore and Europe have been metamorphosed into antiseptic metal and glass machines. Locked within are absolutely irresistible yummys. You pay your dime and takes your choice of chocolate coconut or juicy fruit bars or, on days of feast and jubilation, some milk or orange juice in a cardboard container. I love children as well as the next one but I do not care to have juvenile nourishment thrust upon me. I submit, it's not the good life even if it's the American way of. We have freedom but foreigners have food.

Still, it's only fair to say that what we lack in the culinary we make up for in the highway departments. The roads are real achievements at this season sparsely traveled and, judging from the number of toll booths set up along the way, ought to be paid for in jig time.

IT ISN'T so much that I mind paying the tolls, but the rapid disappearance of the human element along the country's highways unsettles me. I still prefer a live waiter to an automatic canteen and I prefer live penny-snatchers to those metal baskets.

Our recent trip gave us quite a preview of the way it's going to be once the bomb has dropped and there are only about 20 or 30 people left wandering the country. They're going to miss the rest of us I can promise you that.

Chi Omegas to Entertain at Barbecue

Members of Chi Omega alumnae will entertain their husbands and guests at a barbecue Saturday evening in the Rolling Hills home of Dr. and Mrs. Sidney W. Ellery, 9 Crest Rd. This annual event is the outstanding social affair of the year for Chi Omega.

A social hour, beginning at 5:30, will precede the barbecue dinner. Dancing, bridge, canasta and swimming will follow. Mrs. L. F. Perry, general party chairman, will be assisted by Mmes. William Woelflin, Winchester Stacey, Lloyd Denny and Miss Kay Langen.

GUESTS will be greeted at the door by Mrs. Howard Myers, president, and Mr. Myers and Messrs. and Mmes. William Winston Jr., Glen McColm, Chester Shelley and Melvin Griffin.

Among those who have made reservations are Messrs. and Mmes. Robert Galloway, E. J. Bragg, E. W. Johnson, T. Reed Chunn, L. H. Howe, Douglas Burrows, Willis Blenkinsop, Bernard Knowles, Luther Benedict, William Reid, L. O. Wetzel, Richard T. Crawford, Dr. and Mrs. William Brown, Mmes. Claire Bercherez and Hazel Blair and Miss Connie Lu Berg.

Mr. and Mrs. Myers have asked as their guests Messrs. and Mmes. W. V. Peck, Milton Thompson and Gerald Brandley of Santa Monica. The Robert Pettersen and Mrs. John Person will be guests of the Woelflins.

Cards, Luncheon

A card party will be given Tuesday in Mottell's Garden Room by Woman's Relief Corps. 93. Luncheon will be served at noon and card games will follow.

Gene's SMART SHOP

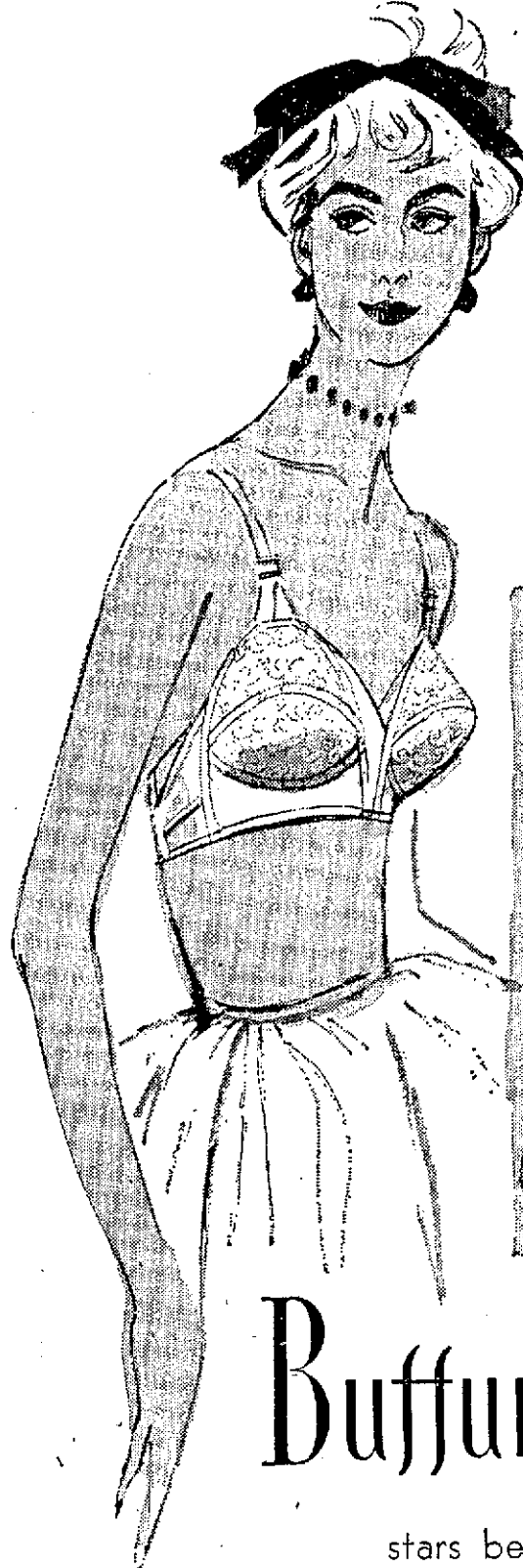


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Sizes 12½ to 22½
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Bandeau in white or black 32A to 42C, **3.95**, D sizes, **4.95**

Strapless Longline with contour cups, 32A to 40C, **8.95**

Longline with exclusive elastic "Magic-Midriff". White or black, 32A to 40C, **6.95**—D cup, **7.95**

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HELENE IS NO LADY
A city policeman fights wind Saturday in Wilmington, N. C., as Hurricane Helene booms across the Carolinas. Windows in background were broken by gusts.—(AP Wirephoto.)

Smashing Winds Gouge Carolinas

(Continued from Page A *)

by evacuation or batten-
down.
Military centers flew their
planes inland or secured them
in hangars. Naval yards and
depots sent their vessels up-
stream to save anchorages.

POWER FAILED in count-
less towns. Water systems
failed. Many centers had no
lights, no cooking arrange-
ments, no communication facili-
ties.
A National Guard company

was called to duty at South-
port, 30 miles south of here, to
prevent looting of evacuated
areas.
Roaring winds were so in-
tense here that the top of the
Weather Bureau's rain gauge
was blown off. Cedar trees bent
until they almost touched the
ground. The control tower at
the Wilmington airport was
evacuated.
Power was turned off in Wil-
mington as a safety precaution.

HEAVIEST DAMAGE prob-
ably occurred in the Southport
area and across the Wilmington
Peninsula—the coastline to the
south and north, respectively,
about the mouth of the Cape
Fear River.

Sheets of metal roofing,
limbs, garbage cans, weather-
board and other objects littered
the streets in the quaint fishing
village of Southport.
So great was the sweep of
piled water into Southport, a
village of 1,500, that half its
municipal pier was carried
away. Buildings collapsed, roofs
were ripped off and sailed about
like cardboard.

Ancient live oaks, their
gnarled limbs festooned with
streamers of Spanish moss, fell,
the crash of their collapse sil-
enced by the hurricane's inces-
sant roar.

FARTHER TO THE south,
along South Carolina's summer
play spots, grinding waves dug
holes in the beaches, knocked
ends from fishing piers.
Myrtle Beach had prepared
for the worst but got only mi-
nor damage. Broken windows
and some roof damage consti-
tuted the major harm there.
Wrightsville Beach, 10 miles
east of Wilmington, and Caro-
lina and Kure beaches, 18 and
20 miles to the southeast, were
badly washed and a number of
houses were ripped apart.

MOBILE, Ala. (UPI)—Police
cracked down Saturday on a
"Ku Klux Klan nest" with
headquarters in the Saraland
police station and linked arrests
to the ambush slaying of the
small town's mayor and a series
of anti-bus-integration cross-
burnings.

Mobile county sheriff Ray D.
Bridges said seven men had
been arrested, including Sara-
land Police Chief N. W. (Pat)
Patrick. More arrests were ex-
pected.

"WE HAVE evidence the
town's police station was a
center for a good portion of the
Ku Klux Klan activity in
Mobile county," Bridges said.
But he added there was no
connection, yet, between the
klan and the Aug. 6
shotgun killing of Mayor Oscar
L. Driver.

He said, however, the arrests
"definitely" were connected
with the assassination of the
60-year-old mayor of the town,
about 10 miles north of here.
None of those arrested was
charged with the killing.

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kidneys, colon, prostate, female organs, glands, nervous
system, liver and gall bladder.

You will receive, among
other things, cardiograph
test of heart, a complete
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hemoglobin, red blood
count, white blood count,
color index and complete
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in full detail in simple,
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TO CLEAR DRESSES \$4 TO \$8

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ASSORTMENT OF BETTER JEWELRY	2 for \$1*
DARK SEAM SHEER NYLON HOSE	2 for 88c
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- Wing
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GOES ON EASILY MOLDS TO FURNITURE

DAVENOS AND STUDIOS

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SOFAS

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9.99

Final clearance of easy-to-apply slip covers in attractive pattern "Norfolk." These are high quality slip covers made to Penney's rigid specifications. They take only a minute to put on... mold to your furniture... stay put... won't shift out of place. May we suggest you shop early for best selection as they won't last long at this low, low price. ALSO A SMALL SELECTION OF OTHER PATTERNS AND COLORS IN SOME SIZES.

DOWNTOWN STORE—PENNEY'S DOWNTOWN

YARDAGE and BEDDING

PINWALE CORDUROY YARDAGE (broken colors)68c yd.
WOOLS AND WOOL BLENDS (56 in. wide)1.66 yd.
CLOSEOUT OF BETTER BUTTONS	8 cards \$1
REMNANTS	1/2 price
IMPORTED SOLINGEN SHEARS (7-inch)66c
SMALL ASSORTMENT RIBBON ON SPOOLS: 10c spool1.44 yd.
36-INCH QUILTED CORDUROY50c yd.
GROUP OF BETTER QUALITY FABRICS50c yd.
ZIPPER PILLOW COVERS (white percale)	2 for \$1
TYPE 128 SHEETS, Size 72x108-inchT.49
UTILITY TOWELS IN BLOCK PLAIDS (size 36x60)	99c
PRINTED PLISSE BEDSPREADS (full size only)	2 for \$5
RUMMAGE TABLE	PRICED AS MARKED

DOWNTOWN STORE—PENNEY'S DOWNTOWN

MEN'S CLOTHING

SPECIAL BUYS!

Men's Sport Coats

\$22

Penney's buyers worked far ahead to land this one! Slim-tailored. University-influenced models. Handsome patterns in a blend of wool, Dacron and orlon. Popular three-button model.

MEN'S BETTER QUALITY PAJAMAS

All reduced from our regular stock for quick clearance. Sizes A, B, C, D. Attention tall men, some for you in sizes A, B, C.

2.88

SHORT SLEEVE SPORT SHIRTS

Fancies and plains greatly reduced from our regular stock. Hurry for best selection as the sizes are broken.

\$1

Men's fancy cotton slack socks..... 3 for \$1
Men's cotton handkerchiefs (white only)..... 9c
CLOSE-OUT OF SEASONAL TIES..... 50c
CLOSE-OUT LEATHER AND NOVELTY BELTS..... 50c

STREET FLOOR—PENNEY'S DOWNTOWN

CURTAIN AND HOUSEWARES CLEARANCE

NOVELTY DACRON TIER CURTAINS	SIZE 30x80-IN. FOLDING DOORS.....2.99
Final clearance of a group of charmingly styled novelty Dacron tier curtains. Matching valancing at 59c yard. Limited quantity!	3 ONLY! KITCHEN CABINETS.....8.88
UNPAINTED 5-DRAWER DESK.....\$16	
RUG REMNANTS.....2.88	
54-IN. UPHOLSTERY FABRICS.....1.25 yd.	
36-IN. SUPPORTED PLASTIC WINDOW SHADES.....\$1	
LAMPS TO CLEAR.....GREATLY REDUCED	
48x84-IN. PRINT DRAPES.....2 pair \$5	
URCHINS OF THE SEA SOFA PILLOWS.....\$1	

DOWNTOWN STORE—PENNEY'S DOWNTOWN

SHOE CLEARANCE

Children's Quality School Shoes

Large assortment of manufacturers' close-out of children's better quality school and dress shoes. These are shoes you would expect to pay much more for, so buy several while the savings are large. Included are ties, straps, slip-ons, shoe-lock and many others. Black, brown and red. Sizes 8 1/2 to 3. A through D widths.

\$3

TO CLEAR—CHILDREN'S RUBBER THONGS

Final clearance of these very popular rubber thongs for children. Sizes 13 to 3 1/2 only!

44c

Black, white and yellow. They'll love them around the house.

WOMEN'S AND CHILDREN'S ASSORTED SHOES.....\$1
MISSIES' STURDY SLIPONS.....2.66
MEN'S TOP QUALITY DRESS SHOES TO CLEAR.....\$4

STREET FLOOR—PENNEY'S DOWNTOWN

JR. BOYS' BOXER JEANS

Junior boys' sturdy weight jeans in the popular boxer waist style. Sanforized for lasting fit. Charcoal and brown. Sizes 6 and 8 only!

2.99

DOWNTOWN STORE—PENNEY'S DOWNTOWN

BOYS' COTTON SOCKS

Boys' cotton school socks with nylon reinforced heel and toe for extra wear. Elastic tops! Colorful patterns. Broken sizes.

5.99

DOWNTOWN STORE—PENNEY'S DOWNTOWN

GIRLS' AND INFANTS' CLEARANCE

Look for the Table Marked "PENNEY HEADLINERS" You'll Find These OUTSTANDING VALUES! . . .

FOR GIRLS . . .	FOR INFANTS . . .
GIRLS' BERMUDA SHORTS.....66c	TODDLERS' FALL SPORTSWEAR.....\$1
GIRLS' MIDCALT PANTS.....\$1	TODDLERS' COTTON FLANNEL SHORTS.....\$1
GIRLS' PLAY SHORTS.....25c	TODDLERS' COTTON POLO SHIRTS.....50c
GIRLS' STRIPED BLOUSES.....25c	1/2 DOZ. PACKAGE OF BIRDSEYE DIAPERS.....88c
GIRLS' SWEATERS.....50c	TODDLERS' BIB-ALLS.....66c
GIRLS' JEAN BLOUSES.....88c	INFANTS' PLASTIC PANTS.....4 for 88c
GIRLS' CORDUROY JUMPERS.....\$1	TODDLERS' COATS.....\$3
GIRLS' BOXER JEANS.....66c	TODDLERS' DRESSES, SIZES 1 to 3.....\$2
GIRLS' BEACH PANTS.....1.50	INFANTS' PILLOWS.....88c
GIRLS' 100% WOOL SHORT COATS.....\$5	INFANTS' CORDUROY CRAWLERS.....\$1
GIRLS' MIDDY JACKET.....\$1	INFANTS' COTTON RECEIVING BLANKETS 3 for \$1
GIRLS' DRESSES (new stock) sizes 3-6X.....\$2	INFANTS' COTTON KNIT SLEEPERS.....\$1

NOTE: Limited quantities in sizes 3 to 14 but not in all styles.

NOTE: Limited quantities in sizes 1 1/2 to 4 but not in all styles.

SECOND FLOOR

PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH

WONDERFUL WASHINGTON

The News in Hats

By VIRGINIA KELLY
Washington Staff Correspondent

The penultimate of zany fashion is here, in New York City, created by the madcap hatter, Mr. John. The fashion ultimate will, no doubt, be a chinchilla strait jacket.

The penultimate is hairnets for fur hats. Mr. John has created big wiggy hats of long-haired furs, of fox, lynx, raccoon and wendroo monkey (that is an off-white monkey from India) that give an ooga-ooga-wah-wah head-hunter appearance. If milady wishes these fur wigs restrained—the hair net is suggested by Mr. John.

Of course, he does make many other kinds of chapeaux including entrancing empire bonnets.



NEXT SUMMER

Mr. and Mrs. O. C. Farrington are announcing the engagement of their daughter, Janet Sue Farrington, to Donn Robert Moriarty, son of the Robert E. Moriarty. The bride-elect, a graduate of Millikan High, attends LBCC. Her fiancé, a Wilson graduate, is president of Hammurabi at City College. They will wed next summer.

GOING TO HAVE A PARTY?
Invitations
Paper Guest Towels—Napkins
(Dinner, Luncheon, Cocktail) —
Place Mats — Dollies.
Tate-Wier
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There is good news. Over in the salons of Lily Dache and Sally Victor hats are made of tulle and satin and soiled and ribbon and French flowers and veiling and feathers and all the sugar and spice items that DO SOMETHING FOR YOU.

We were completely beguiled by Dache's small draped satin turban worn on the crown of the head with an irrefutable rose on the brow that should be called Greek Psyche for your Psyche; by the Emperor Franz Joseph type of walking hat (very Tyrolean) in solid with a feather cockade; and by a charming frou-frou of black tulle that should be called "David's allure." David was the great portrait painter of the Napoleonic era, much admired by Dache's designer, 26-year-old Mr. Harlan. This little black tulle confection sits upon the top of your empire hair dress. Its small but puffy crown is transparent. A small and delicate fall of tulle encircles the hat leaving the eyes unveiled and a widows peak of brow visible.

JOSEPH FLEISHER the noted maker of hair pieces is presenting wigs in every imaginable shade — natural and unnatural. In addition, he has tiny hair pieces that pin on or clip on with velvet bands.

The tiny hair pieces are bangs or extra curls—if you wish a true Grecian Psyche. Fleishers will teach you how to set these little pieces into pin curls and how to comb the hair over these additions so not even your husband will know.

Bonwit Teller, the swank 5th Ave. department store, has scooped the fashion world for the second year. Bonwits went to the famed couturiers in Paris and Rome and had them make their own originals into ready-to-wear models. These are the real McCoy but ready to wear. In price they range from about \$100 to \$1500. These are beautiful garments, gowns, suits and coats—if you can pay the price. In addition, Bonwit showed their own American-made copies in their windows side by side with the originals. The copies are well done, in good materials and priced modestly.

In the next block on 5th Ave., crowds pressed their noses against the window of jewellers Van Cleef and Arpels to see the magnificent tiara presented to the Empress Josephine by her then adoring husband, the Emperor Napoleon. Possibly six inches tall at the

front, and coming down on the brow in a Mary of Scots point, the tiara has hundreds of diamonds. The central stone is as large as a quarter. This historic treasure is particularly interesting now that empire fashions are the mode.

IT IS TOO bad but most of the well-heeled visitors to New York never even knew the names of some of the de luxe hotels in New York, where they would receive perfect service and the finest accommodations.

Most visitors struggle to get in the ballyhooed hotels which are jammed with conventions, where the guest is treated like a leper for a big price.

One of the finest hotels in New York—or any other city the writer has visited—is the Carlyle which towers 35 stories above Central Park on fashionable E. 76th St. Run like the finest Swiss or Parisian hotel, the service, food and accommodations are as perfect as modern civilization can produce. Expensive? Yes—but no more so than those overcrowded tourist traps.

Beautiful arrangements of fresh white flowers are the trade mark of the hotel just as outside the hotel fresh white chrysanthemums bloom around the trees.

In the regency dining room, fresh white flowers—in spectacular arrangements—make a charming team with the crystal chandeliers, the but-tercup yellow leather banquettes, the apple green carpeting, the real—not electrified candles—and the spotless damask cloths.

In the suite where this is written, there is white carpeting, white brocade sofas and armchairs—highlighted by pale green ray silk upholstered French armchairs, white lamps and fruitwood French provincial furniture. A bedroom is smartly done in beige ray silk.

Whether you thought of him as a great American or "that man in the White House," you could not fail to be moved by the Broadway hit, "Sunrise at Campobello," the saga of the travail of Franklin D. Roosevelt and his spiritual victory over polio. Those of us who knew the Roosevelt family and Louis Howe marvel at the accuracy of portrayal by Ralph Bellamy as F.D.R.; Mary Fickett as Mrs. Eleanor Roosevelt—and all the cast.

Correspondent Will Speak

John Morley, news correspondent, author and lecturer, will speak when the Long Beach Branch, American Association of University Women, meets at luncheon in the Sky Room of the Wilton Hotel Saturday.

Morley recently has returned from his fifth complete trip around the world in the past seven years. His subject will be "Assignment: World's Hot Spots."

Meeting is sponsored by the International Relations Committee of the local branch, of which Mrs. William G. Pellett is chairman.

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Now that the football season is here, let's start this account of activities at Long Beach State College with a little gridiron terminology.

It's back to the huddle for the Zeta Tau Alphas—somebody goofed on a signal. Seems that the ZTAs are holding their annual Mother-Daughter Tea in the Soroptimist House this afternoon from 2 until 5 p.m. Plans call for tea and cake; the girls thought the mothers were serving, while the moms assumed their daughters would do the hosting. At last report the event is still scheduled, and a Zeta spokesman says SOMEBODY will serve tea and cake to the 80 persons expected to be on hand.

TUESDAY NIGHT, ACE (Association for Childhood Education) gets the year off to a fast start as members gather at 7 p.m. to witness a demonstration by Dr. R. P. Durbin of the LBSC faculty, "Science Aids in the Elementary School." A brief business meeting, a "browsing" period, and refreshments will follow. ACE prexy Pat Renley invites all education majors to attend.

WEDNESDAY AT 3 p.m. in the Soroptimist House, LBSC's largest group, Associated Women Students, has scheduled its traditional first-days-of-school Coke Hour. The event welcomes girls new to the campus, and provides a chance to firm up plans for next week's all committee work party. Also present at the get-together will be representatives of Tillicum and Califas, the two women's service honoraries, putting in a plug for their organizations.

WEDNESDAY ALSO, Alpha Kappa Psi (National Professional Business Fraternity) engages in the first of three rush events—a professional meeting on campus at noon. Next day, it's a smoker at the Lafayette Hotel. Dave Prisko, program chairman, says the main speaker is a graduate of the Harvard Business School. And the following Sunday sees the budding young businessmen gathering (at a place to be announced) for the annual Founder's Day celebration. Mindful, perhaps, of Thursday night's \$3.00 tariff, the fellows will eat spaghetti.

FRIDAY, IT'S another open air rally as the Forty-Niner student body drums up some pep and football fever prior to the home opener against San Diego a few hours later.

And Sigma Kappa Sorority closes out the week with a two-day retreat to the Malibu Mountains. Carol Cartmel is in charge of the jaunt which provides the activities with the chance to become better acquainted with their pledges.

AND BRIEFLY noted in passing: Lots of Brown and Gold beanies on campus. The Vets Club, under George Wandroke, has done a nice job with this project. Another venture which is progressing nicely is the AWS calendar campaign. At last reports, the girls were just a few sales away from breaking even, and the sales are still going strong. And the 49er Young Republicans are out early in this general election year: they are making plans for a mid-October appearance on campus for their atomic congressman, Representative Craig Hosmer.

School Menus

Real Treats for Lunch!

The following menus will be served in Long Beach elementary schools in the week of Sept. 29-Oct. 3.

MONDAY: Spanish rice, garden peas, sliced peaches, toasted French bread and milk.

TUESDAY: Hamburger on bun, cut green beans, chilled cantaloupe, ½ cheese slice and milk.

WEDNESDAY: Chopped steak on mashed potatoes, mixed vegetables, tutti fruiti cream pudding, peanut butter sandwich and milk.

THURSDAY: Neapolitan macaroni, buttered spinach, tomato and cottage cheese salad with parsley garnish, whole wheat bread and butter and milk.

FRIDAY: Baked haddock, sliced carrots, fruit gelatin, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch, 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased elsewhere.

Rebekah Luncheon

Rebekah Gleaners will share potluck luncheon Thursday noon in MacArthur Park. Visiting Rebekahs are invited.

END of the MONTH

FUR SPECIALS

Natural Leopard Tie	\$900*
Black Dyed Persian Lamb Stole	\$9400*
Natural Blue Fox Stole	\$10000*
Natural White Fox Cape	\$14700*
Natural Stone Marten Scarf—4 skins	\$17900*
Natural Stone Marten Scarf—3 skins	\$20300*
White Dyed Beaver Jacket with Natural Pastel Mink Collar	\$30300*
Black Dyed Persian Lamb Jacket	\$34400*
Natural Ranch Mink Bolero	\$53000*
Natural Pastel Mink Bolero	\$70200*

Many other E.O.M. Specials to choose from, furs labeled to show country of origin.

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MOLLY MAYFIELD

Get Wise to Yourself!

DEAR MOLLY:

I'm a teenage girl, and I decided early to get all the kicks that I could. And I've had lots of them.

Now I've met up with the neatest number you've ever cast your baby blues on.

He wants me to marry him. But I know his past, and I don't think I could trust him any more than he could trust me.

You don't think we'd make good as a married couple, do you, Molly? When I finally get married, I want somebody I can trust, not a jumping jerk, no matter how handsome he is, don't you think? —JUST FOR KICKS

DEAR JUST FOR KICKS:

You poor, ignorant baby! You haven't the vaguest notion of what love and marriage, truth and trust actually are. You don't want to marry this lathery Lothario because, in his male way, he's just like you.

Get wise to yourself, young lady! You can't have your kicks, as you call them, and have love and honor, too.

Which do you really want? It's up to you. Make up your mind before your life has become so sordid that nobody would want it. —M.M.

DEAR MRS. MAYFIELD:

I need help badly. It's my mother.

Every time she wants to go somewhere, I have to go, too, or she doesn't go at all. I am almost 17 and quite capable

of taking care of myself at home.

Mainly she goes to revivals and things, which I don't mind. But every time she goes, she carries a whole carload of women with her.

I'm tired of hearing what Mabel and Elsie did and who told who and what the latest fashion is. I've had it—up to my neck! —GADABOUT

DEAR GADABOUT:

Your mother had better quit gadding. She hasn't much time left to enjoy you at home.

And your time with her is just as short. Couldn't you find something in common with her friends—like being her friend, too? Plead for just the two of you going sometimes. —M.M.

DEAR MRS. MAYFIELD:

I'm not in trouble as so many girls are who write to you, but my fiancé and I are wondering how to go about asking or telling our parents that we want to get married in the near future.

We are both 19, and have been going steady for 14 months. He is the baby of the family and I'm afraid his parents are going to veto his wanting to get married just now.

DEAR CONFUSED:

I know that 19 doesn't seem as young to you as it does to me—so if I suggested your waiting a bit for marriage you'd pooh-pooh the mere thought.

Therefore, I'll skip that bit of advice and suggest that

you both go to your parents and discuss the matter with them. Then go to his parents and discuss the same with them.

Between what your parents and his parents say, you'll have a much clearer notion of what the next step is to be. —M.M.



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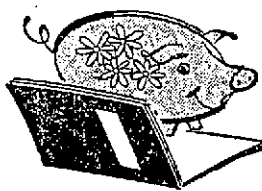
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'Guardian Halo' Device Aid to Sleepy Drivers

ROME (UPI) — A simple safety device for sleepy motorists may be the answer to the growing problem of Italy's road accidents.

Truck drivers who recently tested the device enthusiastically dubbed it a "guardian halo."

The "guardian halo," or "volante antisounno" (anti-sleep steering wheel) as it is officially called, consists of a metal ring which fits almost flush with the ordinary steering wheel of any automobile.

When the "halo" is switched on, a driver's hand must stay on the steering wheel at all times to keep the slight pressure of the device flush with the underside of the steering wheel. Otherwise a horn blows in the ear of the driver and the electric impulse connected to it sets off a hand brake.

All motorists know that many accidents are caused by negligence during monotonous drives or sleepy moments when overtired. Miles of smooth highway and the continual purr of a motor will turn the best of drivers into something resembling a robot on long drives.

The invention recently patented by two Italian automobile mechanics, Albore and Vito Piccini, beckles a driver at the first sign of sleepiness.

After numerous tests, Gracellini and Piccini found that the first indication that a motorist might be going to sleep is a relaxation of the muscles of his hands. This comes before the eyelids close or the head nods over the steering wheel.

Using the new device, a motorist keeps the metal ring flush with the underside of the steering wheel by the pressure of his hands. This keeps an electric circuit from being completed.

But when the ring is allowed to spring back to its fixed position, the circuit is completed, sending power to the horn and to the brakes.

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- **JEANS** (double knee) reduced to **\$1.65**
- **CORDS** reduced to **\$3.25**
- **PAROCHIAL CORDS** reduced to **\$4.00**
- **SOX** reduced to **39¢**
- **IVY Polished cotton** reduced to **\$3.50**
- **ROBES** (terry) reduced to **\$4.97**
- **DRESS SHIRTS** reduced to **\$1.97**
- **GYM TRUNKS** (official cadet blue) reduced to **\$1.55**
- **SWEAT SHIRTS** reduced to **\$1.25**
- **"T" SHIRTS** (white) now 3 for **\$1.65**
- **BRIEFS** now 3 for **\$1.65**
- **BOXER SHORTS** now 3 for **\$1.65**

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Reverse Twists, Tropical Gabardines, Worsted Flannel.

- Reg. \$17.50-22.50 **NOW \$11**
- Reg. \$25-\$35 **NOW \$15**
- Reg. \$37.50-\$45 **NOW \$19**

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- Reg. \$6.95-\$8.95 **NOW \$4**

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Newest patterns—Sizes 10 to 13.

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- **SHOES**
New Fall and Winter styles. Sizes 7½ to 11, B-D widths.
Reg. \$15.95-\$17.95 **NOW \$8⁸⁸**
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Mrs. Engle Club Guest

Mrs. Claire Engle, wife of the Democratic candidate for Senate, Congressman Engle, will be a special guest of Democratic Women's Study Club at its luncheon meeting Wednesday in Wilton Hotel Pageant Room.

Mrs. Carmen Warshaw, vice chairman of the Democratic Women's Division of Southern California and chairman of "Women for Brown for Governor," will be featured speaker at the afternoon session. Her selected topic is "Women's Role in Politics."

Study Club activities, with Mrs. L. H. Jarnagin presiding, will open with a 10 a.m. study hour led by Mrs. Mary Rene who will discuss ballot propositions. Mrs. Maude Griffin will speak on legislation and Mrs. Jewel Boynton on current events.

Luncheon will follow at 12:30 p.m. and reservations may be made before Tuesday with Mrs. Frank M. Parker, 138 Hermosa Ave. The public is welcome.

Alums Open Fall Season

Delta Gamma alumnae will resume their activities with their first fall meeting Thursday evening at the home of Mrs. Douglas Newcomb, 256 Granada Ave. Both the daytime and evening groups will convene at 7:30 p.m. to hear their president, Mrs. William P. Schwager, report on the recent Delta Gamma national convention which she attended in Miami in June.

Mrs. Robert J. Tarpy is chairman of the committee for this meeting. Others working with her are Mrs. Charles Fisher, Mrs. W. D. Sharborough, Mrs. Walter D. Stone, Misses Margaret Cowan and Marion Evans.

Alumnae new to this area who wish to attend the meeting may call the hostess, Mrs. Newcomb.



Mrs. Thomas R. Keene



Mrs. Eugene Miller

Miss Spain, Thomas Keene Married in Nuptial Mass

Beautiful voices of the Immaculate Heart College Madrigal Singers heralded the recent nuptial mass in St. Matthew's Church which united one of its members, Marilyn Ann Spain, with Thomas R. Keene of Temple City.

Two hundred guests witnessed the double ring rite which joined the daughter of Mr. and Mrs. William C. Spain, 4112 E. 5th St., with the son of Mr. and Mrs. Gustav Keene, Temple City.

Escorted to the altar by her father, the bride wore a princess gown of silk organza with appliques of Chantilly lace on bodice and skirt. A crown of pearl stephanotis blossoms held her veil. Her bouquet was of white orchids with stephanotis and lilies of the valley.

Identical dresses of ice aqua taffeta were chosen for Ann Berkhoe, maid of honor, and Mary Lou Keller, Carol Keene and Mrs. George

Diebe, bridesmaids. They carried cascades of pink blossoms.

ARTHUR PION was asked to assist as best man and Jack Silva, John McSweeney and John Flynn ushered.

After returning from a honeymoon trip to Yosemite, the bridegroom will resume studies in sociology at Loyola University and the bride will be graduated this year from Immaculate Heart College as a music major. They will reside in Hollywood.

The new Mrs. Keene, a graduate of St. Anthony's High School, attended Long Beach City College. She has been active in Long Beach music circles, playing with the Long Beach Symphony, and will be president this year of Sigma Alpha Iota, national honorary music fraternity. Her husband received early schooling in Rosemead.

Local Girl Takes Vows

Dr. and Mrs. Herbert A. Carlson, 4241 E. 14th St., are announcing the marriage of their daughter, Eleanor, to Ronald F. Marchand, son of Mr. and Mrs. Frederick A. Marchand of Cleveland, Ohio. The ceremony took place Sept. 17 in Boulder, Colo.

Attending the couple were Mr. and Mrs. Jack Lee Hammon of Chicago.

THE BRIDE was graduated from Chadwick School, Rolling Hills, attended Westlake School for Girls, Los Angeles, and Progress School, Long Beach. She is now a student at the University of Colorado.

A Sigma Nu, the bridegroom is in the school of business administration at the U. of Colorado. Both will continue their studies at the university.

Exchange of Rings

Belmont Heights Methodist Church was setting when 300 guests attended the afternoon wedding of Miss Barbara Ann Dinsmore, daughter of Mr. and Mrs. Gardiner E. Dinsmore, 292 Pomona Ave., and Lawrence Eugene Miller, son of Mr. and Mrs. Eugene I. Miller, 3907 San Anselmo Ave.

The Rev. Richard V. Kendall officiated at the double ring service. The bride's gown was of imported embroidered nylon organza over white taffeta fashioned with empire bodice and bouffant skirt falling to brush train. Her veil of illusion was caught to a crown of pearl orange blossoms and she carried white butterfly orchids and white roses and stephanotis in cascade arrangement.

Aletha Huston, maid of honor, and Marion Hodge, Dawn Hunter and Mrs. James P. Nielsen, bridesmaids, wore white nylon organza over yellow taffeta. They carried deep yellow Gloria roses.

THE BRIDEGROOM asked his brother, Jack Miller, to be best man and Don Dinsmore, brother of the bride, Sam Crilly, Dan Swanson, Don Malloy and James Nielsen to usher.

The newlyweds are at home in Long Beach after a honeymoon in Santa Barbara.

The bride was graduated from Wilson High School and received the Outstanding Woman of the Year award in her senior year. She affiliated with Delta Omicron Theta while attending Occidental College. Her bridegroom also was graduated from Wilson and attended the University of Arizona. Both are continuing studies at Long Beach State where the bride is a member of Alpha Phi and her husband plays varsity football.

AMONG CAREER WOMEN

Waffle Feast Today for Soroptimist Club

By ANNE GILCHRIST

This is "feast day" for members and guests of Downtown Soroptimist Club who will gather for their annual waffle breakfast (with all the coffee you can drink!) from 11 a.m. to 2 p.m. today at the home of Mrs. Otto Slaton, 4320 Olive Ave.

Mrs. E. H. Lundquist, chairman of ways and means, and her committee count this among one of the club's most popular money raising projects. Proceeds will be used for the Soroptimists' scholarship fund for Long Beach City College girls and its revolving fund at State College, according to Miss Betty Shaw, president.

Quota Club

Donald M. Comfort, vice president of Long Beach Heart Assn., one of several volunteer citizens who are serving as members of a speakers bureau appearing before local organizations in support of "Jobs for Long Beach" (Propositions "S" and "T") on the November ballot) was guest speaker Monday evening at Quota Club's dinner at Brower's Restaurant. Following his outline of benefits passage of the two propositions would bring to Long Beach, members voted wholehearted approval and endorsement. Mrs. Roger T. Huffman, a member of the executive committee for "Jobs," introduced the speaker. Kathryn Wiand, program chairman, made arrangements for his appearance.

Plans were completed by the club for representation at the Quota conference to take place at Disneyland Hotel Oct. 1-12. Delegates will be President Helen Cameron and Katherine Herbert; alternates, Rita Phipps and Connie Brown.

Pilot Club

Esther Bartler of Beverly Hills, Governor of District 18 of Pilot International, will make her annual, official visit to the Long Beach Pilot Club at its dinner meeting Wednesday at the Lafayette Hotel. President Virginia Linabury will call upon all committee chairmen for their reports to the governor at that time.

In addition, a full schedule of fall projects will be

discussed and plans completed, including the service women's annual party at the holidays for the Crippled Children's Society. Final reports will be given on profits realized from the annual So. California Inboard Regatta which Pilot Club sponsors each Labor Day at Marine Stadium. The popular boat racing event is the club's major fund raising project of the year and on its success hinges much of Pilot's philanthropic work in this area.

Lambda Sigma Pi

Business women members of Lambda Sigma Pi sorority opened the new club year with a dinner meeting last week at Apple Valley Steak House under direction of Marie Clements, president. Dinner co-chairmen were Alice Wagner and Cordelia Crawford. Patricia Fogo, state president, and Zephia Pain of Palm Springs, former member of Long Beach Delta Chapter, were special guests. New ways and means events were discussed as well as an accelerated educational program for members. Final summer party preceding this back-to-business meeting was an end of vacation barbecue co-hosted by Libby Spaw, social chairman, and Golden Hutton.


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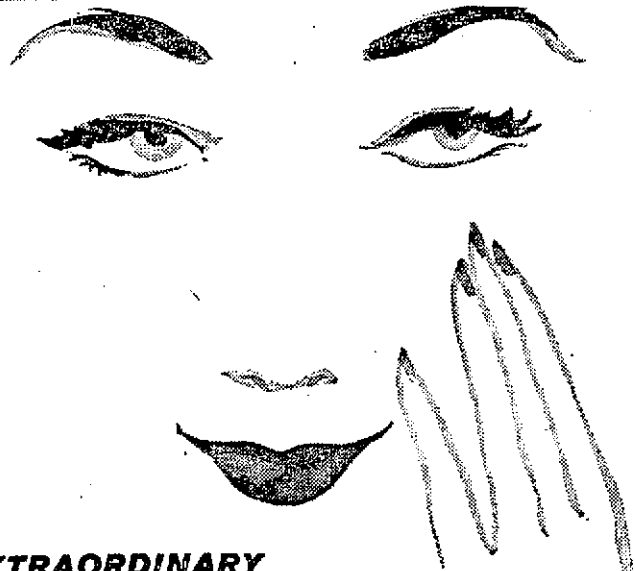
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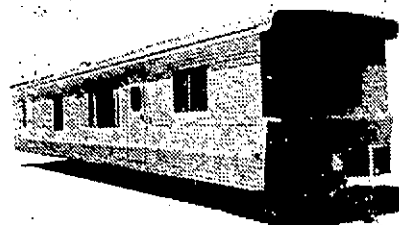
End of Strike

ELKHART, Ind. (UPI) — A 12273 of the United Mine Workers against Miles Laborers approved a new contract for, makers of Alka Seltzer, providing a 12-cent hourly wage ended Saturday when Local increase.

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San Marino Bares Red Coup Plot

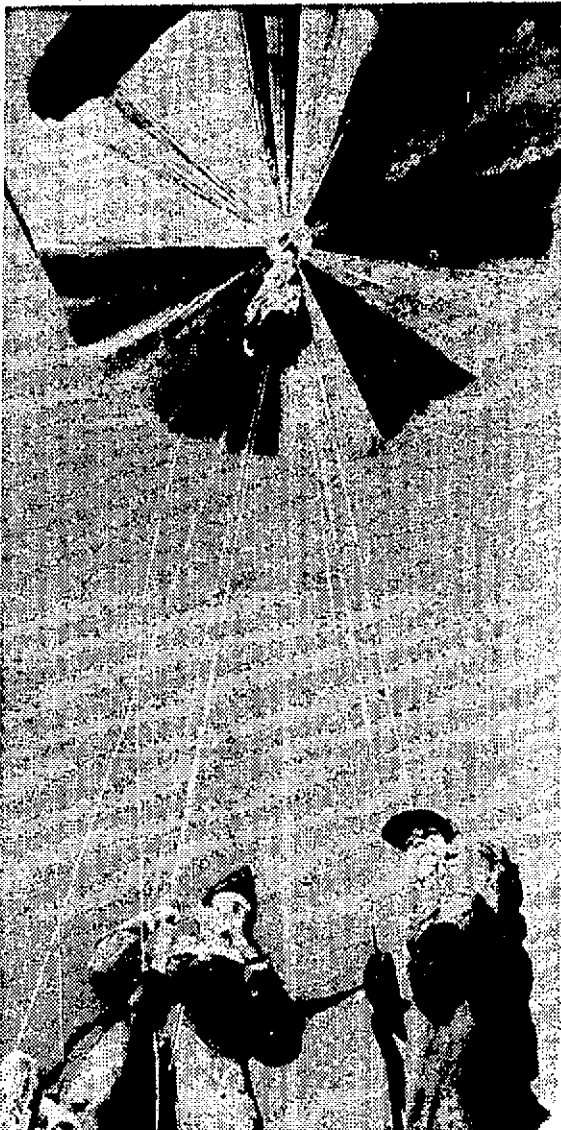
SAN MARINO (AP)—The foreign ministry of the little republic of San Marino said Saturday it had discovered a Communist conspiracy aimed at overthrowing the government.

The grand council of the 1,600-year-old, 38-square mile republic on an Italian mountain top was called into emergency session.

THE MINISTRY report came almost a year after Christian Democrat politicians in San Marino led a bloodless civil war that ousted Western Europe's only Red regime, a government that had been in power 12 years.

The ministry announcement said the new Communist initiative was "a conspiracy against the security of the state, because it was aimed at overthrowing with arms the legitimate authorities."

It said San Marino police broke into a workers' club last night and found the leader of the militia organized by the Communists last year in an attempt to stay in power, "expounding plans for reorganizing the so-called popular volunteers."



RIDERS IN THE SKY

1st Lt. Clifton McClure (left), and his instructor, M. Lee Lewis, step into open gondola of their candy-striped "sky car" balloon for a flight to check out McClure in preparation for his stratosphere balloon ascension scheduled for Monday. McClure needed another eight hours of instructions to complete the required 16 hours training. They took off at 6:38 a.m. Saturday to complete the mission at latitudes ranging from 1,000 to 10,000 feet. McClure expects to reach more than 100,000 feet on the flight this week. The above flight took place over South St. Paul, Minn. —(AP Wirephoto.)

CITED SPANIARDS' BRUTALITY

Oust Teacher Over 'Indiscreet' Lecture

SACRAMENTO (UPI)—High school teacher Dean Turner said Saturday he would fight his suspension for telling his teenaged class "the truth" about the sex relations between early Spanish explorers and the Indians.

"I'm not trying to make an issue or a scandal of this," the 31-year-old unmarried teacher said. "But my professional future is at stake."

TURNER WAS refused admittance to Encina High School Friday on orders of District Superintendent J. Roland Ingraham Jr. Ingraham said Turner was suspended because he refused to "take any advice" on the subject matter of his lectures.

Robert Binns, Encina principal, said Turner taught freshmen and sophomore classes in the Spanish language. He was only recently hired by the school district.

Turner acknowledged he lectured on the Spanish background in the western hemisphere, including the Conquistadores' brutality to the Indians, which often included raping the maidens.

"I USED MATURE language with mature students," Turner told his superiors.

Ingraham said Turner polled

his students, asking them "have I been indiscreet?" The boys and girls, aged 14 and 15 generally, were reported to have supported their teacher.

The superintendent said several girls in Turner's class burst into tears when they learned of the teacher's suspension.

INGRAHAM SAID the classroom furor was triggered when parents of two of Turner's students complained that the teacher was discussing sex relations with impressionable youngsters.

Ingraham said the matter will go before the school board next week.

Turner began teaching at Encina this semester. Previously he had taught in Anchorage, Alaska, and in Mexico.

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Dad Bilked of \$100,000; Jail Son

ERIE, Pa. (UPI) — Police have charged a former business executive with extorting \$100,000 from his 77-year-old father by threatening to reveal "incriminating" information that actually was worthless.

Harrison Rogers, 46, father of two children, was freed under \$2,000 bond after pleading innocent to charges of blackmailing his father, the late Louis Rogers. He will face a hearing Wednesday.

Erie County District Attorney Herbert Johnson Jr. said the information the younger Rogers allegedly threatened to release to the Bureau of Internal Revenue did not reveal any violation, as the father was led to believe.

The suspect was vice president of a firm founded by his father, the Rogers Bros. Corp. of nearby Albion, Pa., manufacturer of truck trailers.

JOHNSON SAID the son resigned his position last January

and sold his interest in the fight with his son. The elder Rogers died last September.

According to Johnson, "witnesses who took part in arrangements" for the payoff brought the matter to the attention of the executors of the estate, who notified police.

The young Rogers has been living in Fort Lauderdale, Fla., since his resignation. Police issued a warrant for his arrest in Florida, but he was picked up here Friday night while visiting.

Tex. Plant Blast, Fire Injure 3

HOUSTON, Tex. (AP) — Three persons were injured as an explosion in a building materials plant shook a large section of southeast Houston Saturday.

The explosion occurred at the Black-Brother plant which manufactures such materials as cement pipe. Officials said a boiler exploded. A fire followed the blast.

First estimates placed the damages at one million dollars.

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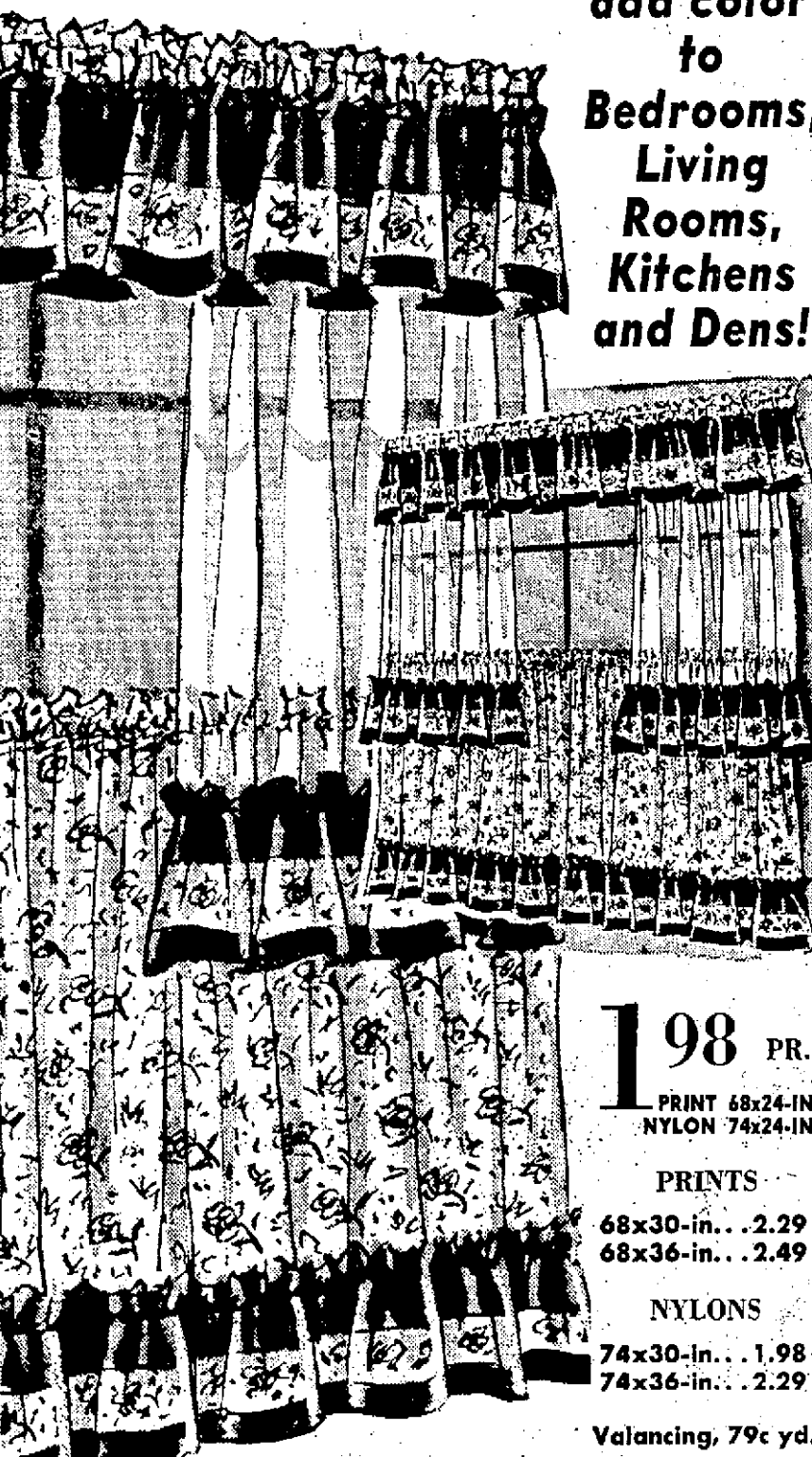
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FIFTH AND PINE DOWNTOWN LONG BEACH

Art Shows Abound in Area

By VERA WILLIAMS
I. P. T. Art Editor

Opening at 2 p.m. today in Exodus Gallery, 235 6th St., San Pedro, will be an exhibition of the recent work of Gerd Koch, George R. James and Ernie MacCluskey. These three were chosen by Gerald Nordland, Frontier Magazine art critic, from the "Artists Under 30" show in Exodus Gallery.

Koch, who has exhibited nationally and is represented in the Long Beach Museum of Art permanent collection, will show oils. George R. James, graduate of Long Beach City College, now in the Army at Fort Huachuca, Ariz., will exhibit drawings done at the post. A watercolor by James was purchased in the 1957 Newport exhibit and the same year he won a prize in the Los Angeles Municipal Art Festival. His painting, "In Palmer's Garden," recently was given Long Beach Museum as part of the donation policy of Exodus Gallery.

MacCluskey, 19, youngest member of the trio, will show photographs. He has taken and developed pictures since he was 6 years old.

The public is invited to see the art work, meet the artists and linger for coffee. Several jazz musicians will play.

The show will continue until Oct. 28.

SEVEN MEMBERS of the Community Art League have exhibited. Betty Hayes of Downey has a one-man show in the Security-First National Bank, 8223 E. Firestone, Downey.

Agnes Warrick of Downey has 15 paintings in the East Long Beach branch of the Security-First National Bank, 4616 Los Coyotes Blvd.

Lucille Hagedorn of Lakewood has paintings in the Bellflower Library, Flower St. and Bixby Ave., Bellflower. Judy Yoder of Norwalk has her first one-man show in the

Helms Insurance Agency, 13933 San Antonio Dr., Norwalk. Esther DeBoer and Dawn McGill, both of Norwalk, have paintings in the Duncan Vail Galleries, 637 S. Olive St., Los Angeles.

Kay Boehm is showing paintings at 9302 E. Laurel Ave., Bellflower.

MAJOR EXHIBITIONS organized by the Long Beach Museum of Art, 2300 E. Ocean Blvd., are being shown throughout the country. Arts of Southern California series will be shown in galleries in Arizona, Florida, Georgia, Illinois, Nebraska, New York, Oklahoma, Oregon and Texas.

I—Architecture will be seen until Oct. 13 in the Stanford Art Gallery, Stanford University; II—Painting will be in the Downey Museum of Art, Downey, until Nov. 7; III—Art in Film will be in the USC Art Gallery Oct. 1-30. The series, sponsored by the Museum and the Los Angeles County Board of Supervisors, was inaugurated in June 1957.

IV—Prehistoric and Indigenous Indian Art on view in the Museum through Oct. 21 will be shown in the Springfield, Mo., Art Museum and the Taylor Museum, Colorado Springs, Colo.

In addition, the 15 American Painters exhibition, organized in May 1957, has been traveling the past year and now is in the Mint Museum, Charlotte, N.C.

Recent acquisitions and Art Loan comprised of works from the Museum collection will be displayed through Nov. 5 in the Long Beach Museum. Art Loan includes paintings by Karl Benjamin, Dorothy Brown, Paul Darow, Anya Fisher, Robert George, John Leeper, Allen MacDonald, Nels Y. Nelson, Richard Rubin, Marvin Saltzman and Elsa Warner, which may be borrowed by residents of Long Beach and vicinity.

On view in the newly remodeled entrance of the Museum are three paintings added this summer: "Reflections on a Wall" by Marilyn Prior; "Shifting Colors," Elsa Nelson; and "In Palmer's Canyon," by George James.

A Guggenheim Foundation loan of paintings by internationally known artists will remain in the Museum until March. This includes paintings and drawings by Wassily Kandinsky, Paul Klee, Oskar Kokoschka, Franz Marc, Paul Nash, Pablo Picasso, Georges Valmier and F. Vordemberge-Gildewart.

Drawings and paintings by Dean Spille will be shown until Oct. 5.

TUESDAY WILL be the last day to visit the Huntington Library and Art Gallery, 1151 Oxford Rd., San Marino, before its annual fall closing. Exhibitions and grounds are closed to the public during October for renovation.

NINETY WORKS by Juan Gris, cubist artist, and photographs of buildings, original plans and drawings by Irving Gill, Southern California pioneer in modern architecture, will be shown Oct. 1-26 in the Los Angeles County Museum, Vermont St. and Exposition Blvd., Los Angeles.



—Janaper Nutter Photo

THEY'RE IN "CAROUSEL"

Kay Elhardt, as Carrie, vivacious New England girl of the 1870's, embarks on her honeymoon with sincere though sometimes stodgy Enoch Snow, played by Edward Clark in "Carousel" slated for Oct. 14-18 by Long Beach's light opera company, Singer's Workshop. The Rodgers and Hammerstein musical will be given in Municipal Auditorium. Cast includes 60 of Southland's finest actors, singers and dancers. Reserved seats available now by calling Dance-Drama Center, 518 E. 4th St.

Ducats to Film Series Available

Tuition tickets for the 1958-59 all-color film lecture series will be available beginning Monday at all major centers of the Long Beach City College General Adult Division.

Each of the seven programs will again be presented at Wilson auditorium on Monday, Jordan on Tuesday, Milikan on Wednesday, Polytechnic on Thursday and at Lakewood High School auditorium on Friday evenings. Tuition for the series is \$2.50.

Tickets will be sold between 9 a.m. and 4 p.m. daily at the main office of the General Adult Division, 4901 E. Carson St., Long Beach 8. They should be accompanied by checks and stamped, self-addressed envelopes.

Opening the new series will be Eric Pavel's "Argentina Smiles Again" (October 6-10), first film study of Argentina since the overthrow of the Peron regime. Other film lectures will cover the South Seas (Nov. 3-7), Ethiopia (Dec. 1-5), Russia (Jan. 12-16), Norway (Feb. 2-6), Germany (March 9-13) and Mexico (April 6-10).

Recitals Due by Organists

Forthcoming activities of the Long Beach Organists Guild will begin Oct. 7 with a concert "Artists of the West" in St. Luke's Episcopal Church. Featured will be Marcia Hannah, Shirley Ann Herley, Raymond Parmelee and Iris Eshelman.

On Nov. 4, Dr. Leslie Spelman will preside at the Moller Organ of First Congregational Church. The Redlands University Brass Quartet will assist.

Charles Shaffer of Santa Ana will be here in recital Jan. 27 at Immanuel Baptist Church.

The Long Beach City College Schola Cantorum, assisted by Helen Davenport, organist, will appear in concert March 3.

Tickets for the events may be purchased from American Organist Guild members.

Wide Choice in Vocal Recordings

Vocal recordings in the record collection at the Main Library range from grand opera to calypso. These were noted on the weekly new record list: Bach, "Cantata No. 170" with "Cantata No. 54" (Alfred Deller and the Leonard Deller and the Leonard Deller Baroque Ensemble); "Les Bords du Saint-Laurent" (French-Canadian folk songs, sung by Pierrette Champoux); "Calypso From 'The Virgin Islands'; Satie, "Socrate"—a symphonic drama (Paris Philharmonic Orchestra) and Wagner, "Lohegrin" (Jochum conducting).

College Recordings

Three new souvenir 12-inch microgroove LP recordings of performances by Pomona College singing organizations have been made available through the college's music department.

Poets Luncheon

Poets' Haven will have a luncheon Saturday, Oct. 11, at 1 p.m. in the Hollywood Plaza Hotel.

Band Concerts

Last program of summer band concerts in Los Angeles area will be today. Free concerts will be presented from 2 to 4 p.m. in the following four Los Angeles parks: MacArthur Park—Concert Band; Hollenbeck Park—Symphonic Band; Lincoln Park (Los Angeles)—Angelus Band; Pt. Fermin Park (San Pedro)—Metropolitan Band.

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Major & Minor Notes

By RACHEL MORTON

In two recent articles, one by the noted Italian-American composer, Mario Castelnuovo-Tedesco, the other by Patterson Greene on comments made by our own American basso, Jerome Hines, the status of opera in America was so pertinently set down that I quote herewith, excerpts from each.

Says Mr. Tedesco, "First of all, does America really want to have opera? Frankly, I doubt it. Opera has been for centuries a European form of entertainment. It is really popular there; it has had a long tradition and a steady practice. But it has never been completely acclimated here. What the American audience really wants are musicals. But opera in its traditional form is really not popular. We may find proof in the fact that when in the great city of Los Angeles a proposition was made to build a new auditorium which could accommodate opera performances, it failed to pass, while everybody probably would have voted for a new stadium.

"Do American composers have a real feeling for opera? Again, I doubt it. Are American composers duly trained and technically equipped to write operas? In American universities and schools of music where so many subjects are taught, they have traditional harmony, chromatic harmony, atonal harmony. They have Palestrina counterpoint, Bach counterpoint, modern counterpoint. But there are not, so far as I know, any courses in opera writing, not even in the advanced classes of composition. It may be interesting to note that in the recent international contest of La Scala for a three-act opera that of the 64 operas submitted, 36 were Italian, 16 German, 7 French, 2 Hungarian, 2 Yugoslav and only one in English—the one I wrote myself." (And that one Tedesco modestly omits stating was his opera "The Merchant of Venice," and won the first prize.)

"IF AMERICAN opera is bound to come and grow, it should of course be in English, so that the text should be currently and easily understood. What may we say as a conclusion? That opera will come in due time if American audiences really wish to have it, if American composers will be properly trained for it, and mainly if exceptional talents are born, both on the creative and performing sides. But we should not forget that America already has at least one exceptional and significant opera—even if it is a little on the vernacular side and even if today's purists may frown on it. It is Gersh-

win's "Porgy and Bess," an opera which only an American could have written, just as "Boris Godunoff" could have been written only by a Russian."

Jerome Hines, the Los Angeles born basso, is 6 feet 6 inches tall. He first sang, at 17, in the chorus of the Los Angeles Civic Light Opera Association. He began with secondary parts with the Metropolitan Opera Company but advanced rapidly to leading roles. Last summer he was honored by being engaged to sing at the Bayreuth Festival in Germany, singing the role of "Gurnemanz" in Wagner's "Parsifal."

"My wife," commented Hines, "is my severest critic. She and I agreed that on several occasions at the Met, I sang Gurnemanz better than I was ever able to sing it at Bayreuth. But the same people who had brushed aside my performance in New York came to me stargazed in Bayreuth. America has still to acquire artistic self-respect. The Germans prefer German singers, the French prefer the French, the Italians prefer the Italians. They all demand their own languages in opera. But Americans prefer anyone but Americans, unless they come upon them in Europe. And they accept any language, however mutilated, so long as it is not English. American singers prefer to sing in Europe, because there they are treated with deference in the theater."

Patterson Greene tells of this ironic incident. "I must introduce him to America," said the personal representative. She was referring to the basso cast as Gurnemanz in last summer's Bayreuth Festival production of "Parsifal." Her companion protested: "He is known in America already. In fact, he is an American." "Non-sense," retorted the personal representative, "No American sings like that."

Countries Vie in Fall Film Festival

More than 20 countries of the film-producing world have indicated their desire to enter their motion pictures in the San Francisco International Film Festival being held Oct. 29-Nov. 11 at the Golden Gate City.

The following nations have already offered applications for entry: India, China, Japan, Germany, Italy, France, Great Britain, Sweden, Denmark, Israel, New Zealand, Australia, Czechoslovakia, Spain, Hungary, Greece, Poland, Portugal, Belgium, and the United States. The event is created as a significant cultural interchange with emphasis solely upon film, recognizing it as the only medium which represents a new art-form belonging to the 20th Century.

'Evenings at Eight' Programs Revealed

Sale of season tickets for Long Beach City College's second annual "Evenings at Eight" series opens Wednesday in the Lakewood campus bookstore.

In addition to the six regular programs, the 1958-59 series will include a special performance by the San Francisco Ballet on November 13, with tickets available at reduced rates to "Evenings at Eight" subscribers.

One change in the previously announced schedule will be the duo-piano team of Arthur Whittemore and Jack Lowe in place of the Gateway Singers for the opening program Nov. 1.

Lakewood campus officials learned late this week, after announcements of the 1958-59 season were in the mail, that the Gateway Singers have suddenly canceled all West Coast engagements because of an extended run in Chicago. The folk-singing quartet was one of the hits of the Lakewood campus series last year.

WHITTEMORE AND LOWE, rated the outstanding duo-piano team in the country, have appeared extensively on television and as guest artists with many major symphony orchestras. Their repertoire ranges from two-piano classics to musical comedy tunes and other popular music.

Other outside attractions on "Evenings at Eight" will be actress Cornelia Stabler as "Charlotte Bronte, the Passionate Victorian," Feb. 28; playwright-actor Emylin Williams in "A Boy Growing Up: An Entertainment from the Works of Dylan Thomas," March 20; and Mr. and Mrs. Meredith Willson, of "The Music Man" fame, in an April 11 program titled "Mirth and Music."

Campus talent will provide two of the programs. The "Festival of Music" on January 24 will feature the City College Choir, Madrigal Sing-

ers, band and symphony orchestra. A major play, yet to be announced, will be presented May 22.

Tickets for the six regular programs are \$6. "Evenings at Eight" subscribers will also be offered tickets to the San Francisco Ballet, on a priority basis, at the special rate of \$2. Ballet tickets for non-subscribers, if any are left, will be \$3.50.

Mail orders may be sent to "Evenings at Eight," Long Beach City College, 4901 E. Carson St., Long Beach 8. They should be accompanied by checks and stamped, self-addressed envelopes.

Playgoers Magazine

NEW YORK (UP)—A new magazine concerned with stage activities throughout the country is to be published this fall entitled "The Theatre."

"A MAJOR EVENT OF THE DANCE SEASON... A MUST!" JOHN MARTIN, NEW YORK TIMES

THE BAKKE ORGANIZATION takes pride in presenting THE Bolshoi BALLET

featuring "Giselle" in two acts starring GALINA ULANOVA
Presented as presented before Her Majesty, Queen Elizabeth II at the Royal Opera House, Covent Garden
ONE DAY ONLY TUESDAY, OCT. 14th
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All Diamonds Were
Not Created Equal
Outwardly, except for size, one would assume that all diamonds are alike. However, cutting, color and perfection of the stone all have an important bearing upon the diamond quality. Only through years of study and experience comes the ability to recognize the true character of a gem.
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WITH MALCOLM EPLEY

THE phone rang, and somebody on the other end wanted to know the significance of the letters S and T in the titles of the "Jobs for Long Beach" propositions on the Nov. 4 ballot.

I explained that these were simply the letters assigned to the propositions by the Registrar of Voters. But the call gave me an idea.

Why not a little contest, with readers submitting suggested slogans for this dramatic program for upgrading the community and stimulating prosperity through greater attractions to conventions and tourists?

The slogan, of course, should make use of the ballot title letters, S and T.

One reader, in fact, has already submitted such a suggestion. Anne Ricken proposes that S and T stand for "Show Town."

So Anne's entry is the first entered in the contest and nobody can steal it. But there must be a lot of other good ideas floating around. Let's have them. Let's make S and T mean something.

HERE are the prizes:

First place—Two books of tickets to all events of the 1959 Miss Universe Contest.

Second—Two tickets to the professional football game between the Los Angeles Rams and the San Francisco Forty-Niners, Nov. 9, 1958.

Five additional prizes—Three-months subscriptions to the Independent or the Press-Telegram. (Winners who are already regular subscribers will receive the paper three months without cost.)

Judges of the contest will be Superior Judge Fred Miller, chairman of the Jobs for Long Beach executive committee; Harry Frishman, publications director, Long Beach School District; and Howard Jones, manager, Long Beach Tourist and Convention Bureau.

Anybody is eligible for the contest except employees of the Independent, Press-Telegram and their families.

Entries should be submitted by Oct. 8. Just address them to Jobs Slogan Contest, Independent, Press-Telegram, Long Beach 12.

HERE'S something that can be a lot of fun for everybody, as well as a contribution to a fine cause.

Keep in mind what S and T will do for the community. S is the "ballot proposal" which would authorize beautifying the Long Beach Freeway entrance to the city; the improvement of Ocean Blvd. between the Flood Control and Alhambra Ave. by widening and a center divider beautification; improvement of American Ave. from Ocean to Willow with a landscaped divider.

T would authorize construction of an Ocean Blvd.-level entry plaza to the Municipal Auditorium, this to cover a convention exhibit hall of 100,000 sq. ft., and refurbishing the auditorium.

The over-all objective is to stimulate prosperity for the entire community by improving and expanding its facilities for hosting conventions and by improving and beautifying the streets which lead to the Auditorium-Exhibit Hall-Plaza development.

A successful convention and tourist development program will pour millions of new money annually into the community, money that will filter throughout the economy.

These fine proposed improvements and their worthy purpose should inspire a lot of good S and T slogans. Let's have 'em as soon as possible.

DRIFTWOOD—Sign in a Pacific Ave. real estate office window: "GONE FISHING. Back Oct. 5. Perhaps even sooner." Oh, that fisherman of little faith in his luck.

Warming event was the farewell party given Sat. p.m. at the NCO Club at Long Beach Airbase for Charles and Ronnie Hope, 3231 Farwood, who are leaving for Bakersfield. Their neighbors, numbering about 60, gathered around.

If anybody by this moment hasn't adjusted his clock to standard time, it won't be because he wasn't warned. Newspapers, radio and TV commentators, school teachers, preachers and all other pundits have been busy for two weeks telling us about it. . . . And it's a day of triumph for those few stubborn owners of publicly displayed clocks around town that were never changed to Daylight Saving Time this year.

Mutt Me Tonight in Dreamland



Dodie and Charleen settle down for a long autumn's nap.

CHARLEEN SUNDQUIST, 9, was snuggled at her parents' cabin in Crestline on a recent weekend when the A. R. McDaniel family of Anaheim dropped by with their boxer pup, Dodie. The dog, a special pal of Charleen's, promptly flopped down beside her for a joint excursion into dreamland. The accompanying candid photos of the two sleepyheads were made over the next hour by Charleen's father, I. P. T. Photographer Chuck Sundquist.



Dodie is snoozin' so hard her teeth are showing.

Church Leaders Back Props. S, T



DISCUSS PROPOSITIONS S AND T

Seventeen area leaders of the Church of Jesus Christ of Latter-day Saints met Saturday to discuss Propositions S and T ("Jobs for Long Beach"). Here, Jerry S. Jacobs (left), member of the Church's Long Beach High Council and executive committee member of the "Jobs" committee, discusses the program with East Long Beach Stake President Max A. Bryan (center) and Long Beach Stake President F. M. Zimmerman.

Warm personal endorsements of Propositions S and T—the "Jobs for Long Beach" program—were offered Saturday by two top local area leaders of the Church of Jesus Christ of Latter-day Saints.

Stake Presidents Max A. Bryan and F. M. Zimmerman stated their position at a breakfast at the Lafayette Hotel. Seventeen area leaders representing 19,000 members of the church attended to discuss the program.

"FROM THE standpoints of both civic pride and economic benefit," said President Bryan, "this is an excellent program, and I give it my enthusiastic backing."

President Zimmerman said: "It is not a question of whether Long Beach can afford to institute this program. What Long Beach can't afford is to do nothing."

Jerry S. Jacobs, member of the Long Beach High Council of the Church and executive committee member of the "Jobs for Long Beach" committee, served as chairman of the meeting.

HOWARD JONES, manager of the Long Beach Convention Bureau, joined with Jacobs in describing Propositions S and T, proposals to improve Long Beach's convention and tourist facilities and beautify certain access streets.

"Long Beach finds itself in direct competition with other cities, some of them quite close to us, for the new money brought to the area by tourists and persons who attend conventions."

"Our location in the great resort area of Southern California is second to none, but the time has come when we must broaden our scope. S and T are an opportunity to put Long Beach in a competitive position and create thousands of new jobs that will affect the economy of the entire community. What will the answer be?"

DELEGATES TO the meeting obtained individual endorsement cards for distribution among the groups and areas they represent.

Thus far 98 Long Beach organizations and 35,000 individual citizens have endorsed S and T.

At the Saturday breakfast meeting were:

Jacobs; East Long Beach Stake President Bryan; Long Beach Stake President Zimmerman; Karl M. Ward, Long Beach Stake member of the High Council; Lorin B. Daniels, second counselor to the East Long Beach Stake President; Ralph B. Goodwin, Bishop of the Long Beach Sixth Ward; Walter Jones, member of the East Long Beach High Council; C. L. Neilson, member of the Long Beach Stake High Council; W. P. Appleberry, second counselor to the Long Beach Stake President; J. A. Norman, first counselor, Long Beach Fourth Ward; Lynn M. Walker, Bishop of Long Beach Seventh Ward; V. Jay Sponberg, Bishop of Long Beach Second Ward; Olen Adams, member of the East Long Beach High Council; John I. Walker, member of the Long Beach Stake High Council; Morrell Snowball, Bishop of Lakewood Ward; Jack W. Jones, second counselor representing Bishop of Long Beach Eighth Ward; William C. Price, Bishop of Long Beach Ninth Ward.



'Hark methinks I hear a noise,' says Dodie in alarm.



'Um . . . ah . . . just Charleen snoring . . . I think . . . um . . . ah . . .'



Disturbance over: All is quiet on the sleeping front.



Charleen needs a pillow and one happens to be handy.



Dodie's sinking fast; Who cares? Sleep, it's wonderful.

Nuclear Lecture Series Set

First lecture in a new series on "Nuclear Energy and Modern Power" will be presented by the Long Beach City College General Adult Division at 7:30 p. m. Thursday in the Lakewood campus auditorium, Harvey Way near Clark Ave. The public is invited to attend.

Dr. Gerald W. Johnson, physicist at the University of California Radiation Laboratory, will talk on "Industrial Application of Thermonuclear Explosives."

Also announced for the coming week by the General Adult Division are five World Affairs Discussion Groups now open for enrollment at various locations in the school district.

EACH OF THE classes will follow current events through lectures, films, slides and class discussion. Meeting places are: Los Altos Library (1- p. m. Monday); Dana Library (9 a.m.-noon Tuesday); Bayshore Congregational Church (1-4 p. m. Tuesday); Millikan Adult Center (7-10 p. m. Tuesday); and Jordan Adult Center (7-10 p. m. Thursday).

Continuing public lectures scheduled for this week:

MONDAY

Psychology—Dr. Arthur Bietz, "How Much Can You Really Take?" 7:30 p. m., Jordan auditorium, 65th St. and Atlantic Ave.

WEDNESDAY

Space Technology—William H. Pickering, William T. Russell, "Guidance Techniques: Radio and Inertial" (on film), 7:30 p. m., City College auditorium, Harvey Way near Clark Ave.

City Tax Bills to Be Higher

It takes more than a cut in tax rate to bring about a reduction in property tax bills.

City bills for the current fiscal year, to be mailed shortly before Nov. 1, will be higher on the average despite a reduction of slightly more than 4 cents per \$100 assessed valuation in the combined municipal rate.

The difference is a substantial boost in assessed valuations, summarized in a report just issued by City Assessor J. R. Cole.

For about one-third of Long Beach property owners the increase is apt to be noticeable.

THAT IS THE result of the continuing reappraisal of land values. The gross increase for the 1958-59 fiscal year is \$13,028,580, spread over about one-third of the land parcels in the city.

Value of improvements has been boosted \$9,459,040, but applied only to new construction. There was no reappraisal of previously existing structures.

Of an increase of \$35,436,830 in personal property values, \$33,558,560 represents the higher assessment of inventories and equipment owned by Douglas Aircraft Co., primarily in the DC-8 plant.

THE REMAINING \$1,878,270 in this category reflects normal adjustments of other inventories, furnishings and secured personal property.

Valuation against which the new rate will be levied is \$551,443,210, consisting of \$471,472,530 in real estate and secured personal property plus \$79,970,680 assessed by the State Board of Equalization against privately owned public utilities.

The total is an increase of

12.04 per cent over last year's figure, \$492,166,800.

But the new rate of \$1.324 is only 3 per cent under the previous year's rate, \$1.365.

IF LEVY requirements had been held to the same level as last year, the rate would have been only \$1.22.

On the other hand, however, if the city had not imposed a trash collection fee, effective Oct. 1 and estimated to raise \$1,013,791, a rate of \$1.53 would have been required—a legal impossibility because of the \$1 maximum limit on the rate for the General Purpose Fund.

With the addition of \$77,363,530 on the unsecured roll—personal property owned by persons who own no Long Beach real estate—the total assessed valuation this year amounts to \$628,806,740, or \$60,587,520 more than last year's figure, \$568,219,220. Last year's tax rate is applied to the unsecured property.

Incumbents Re-elected by OCAW

The Oil, Chemical and Atomic Workers Union concluded their week-long international convention at Municipal Auditorium Saturday by reelecting incumbent officers.

Selected to again head the union were O. A. Knight, president; T. M. McCormick, secretary-treasurer and B. J. Schafer and Elwood D. Swisher, vice presidents. All are from Denver.

SCHEDULES LISTED FOR FALL-WINTER SWIM SEASON

Four High School Pools Will be Open Nights for Adults

Four high school pools will be open nights for adult swimming, the Recreation Department announced Saturday.

Pools at Poly, Jordan, Millikan and Wilson High Schools will be operated on

two shifts four nights weekly and Saturday, 7 to 8:10 p.m. and from 8:20 to 9:45 p.m.

A CHARGE of 50 cents for adults includes suit, towel and locker. Women and girls

must bring their own caps. A special charge of 25 cents is for school children.

The schedule: Poly closed Monday. Tuesday, recreation and adult women. Wednesday, junior-senior boys and girls and adult men and women. Thurs-

day and Friday both periods are recreational.

Jordan closed Friday. Monday both periods are recreational. Tuesday, junior-senior high girls and adult women. Wednesday junior and senior high boys and adult men. Thursday both periods are

recreational.

Millikan—Closed Monday. Tuesday recreational swim and adult men and women. Wednesday junior-senior high girls and adult women. Thursday junior-senior high boys and recreation. Friday both periods are recreational.

Wilson—Closed Friday. Monday, recreational and adult women. Tuesday, junior-senior high boys and girls and recreational. Wednesday both periods are recreational. Thursday, recreational and adult men and women. Friday day closed.

FALL HAIR VALUES

Fall demands more from your hair . . . it must be at its gleaming best for all the dress-up occasions of fall and the coming winter months . . . we can help you get into fashion quickly . . . on our shelves you will find only the finest, nationally known and advertised products for the care of your hair and your family's hair . . . these prices will help show you some of the many savings you will make when you visit Sav-on's complete Cosmetic Departments.



Beauty Salon Hair Spray

The most sensational hair spray value in town! Exclusive at your Sav-on store . . . Large 14-ounce can of professional hair spray, recommended by leading hair stylists . . . will keep your waves perfectly in place, is lacquer-free and will shampoo out completely . . . leaves your hair so soft and natural . . . and just look at this saving price!

REG.
2.00
VALUE

69c



Quality Hair Sprays

- 2.00 Nestles Spraze**
Save 1.11 on this 11 ounce fine quality Regular or No Lacquer hair spray. **89c**
- Max Factor Natural Wave**
Sensational new hair spray by this leading cosmetician . . . so right for Fall. **150**
- Revlon Living Curl Spray**
Creates curls as soft and clean as nature's own . . . guaranteed to leave no film or stickiness. **150**
- Toni's Adorn Spray**
Just press the button to ensure you are perfect for Fall's dates and parties. **150**

Hair Conditioners and Rinses

- Helene Curtis Lanolin Discovery**
Magical Spray hair dressing to give your hair lustre and manageability. **125**
- V.O.5 Hair Conditioner**
Famous for years because it ensures healthy gorgeous hair and makes it easy to manage. **100**
- Rinse Away with V.O.5**
Two minute treatment for positive dandruff control or itching scalp . . . 6 fluid ounces. **100**
- 1.00 Woodbury Creme Rinse**
Save 31c on this 11 ounce bottle of this gentle creme rinse to bring out lustre. **69c**

Hair Lighteners

- Lady Clairol "Whipped Creme"**
Conditions as it lightens . . . because it whips like cream. **125**
- Richard Hudnut's Light and Bright**
Will lighten your hair gradually, gently and simply . . . and helps condition it too! **150**
- Clairolite Lightener**
Lightens every shade of hair in a matter of minutes . . . leaves your hair soft too! **100**
- Roux Color Rinse**
So easy to use . . . so gentle too, and millions of women have proved it's so right. **85c**

Tints and Dyes

- Miss Clairol Creme Formula**
Creme color shampoo brings out the beauty hair sheen and glamour you have always loved. **125**
- Come Alive Grey**
Color lasts until next shampoo and gives your hair a shining iridescence, eliminates streaks. **150**
- New Tiz Color Spray**
Creme and color rinse combined . . . adds shimmering brilliance and lustre to your hair. **225**
- Roux Creme Tint**
Ensures you get just the shade you want, so safe and easy to use too! **75c**

Home Permanents

- Bliss Home Permanent**
The new creme permanent in a tube . . . never needs resetting . . . just brush out and go out! **200**
- Lilt Home Permanent**
New squeeze bottle magic with comb and saturation set, no odor during or after application. **200**
- New Toni Home Permanent**
The most famous of all home permanents and the one most women rely on today. **200**
- Tonette Home Permanent**
For your child's hair, so gentle and so very safe . . . yet so pleasing to her . . . and to you. **175**

Sav-on Fall's Finest Shampoo Values



Wash 'n Curl Shampoo

Waves and curls your hair as you shampoo. Contains protein to help correct dry, bleached and damaged hair. Lasts from shampoo to shampoo and ends nightly pin ups and expensive permanents forever.

150

3.00 Nutri-Tonic Shampoo

Save 1.50 on each 1b. jar . . . with cholesterol "the heart of Lanolin." **150**

2.00 Lemonized Shampoo

Save 1.02 on pound jar of Formula "42's" famous creme shampoo. **98c**

2.00 Mint Shampoo

Save 1.02 on each pound jar of this popular new shampoo. **98c**

1.20 Drene Shampoo

Save 31c on each purchase of this nationally advertised shampoo. **89c**



1.75 Enriched Creme Shampoo

Richard Hudnut . . . Save 65c on each bottle. 2 brand-new formulas **110**

1.20 Prell Shampoo

Save 21c on this offer . . . two 60c size bottles Prell Liquid Shampoo. **99c**

Minipoo Dry Shampoo

No water, no drying, no film, leaves your wave intact. **125**

Shampoo Plus Egg

By Helene Curtis, also contains a hair conditioner . . . 8 ounce size. **100**

20 Volume Peroxide

An aid to hair bleaching. Sav-on's 4-ounce bottle. **9c**

Reg. 10c Hair Nets

Save 1c on each net, all popular shades. **6c**

Reg. 25c Barrettes

Stock up and save 6c on our wide style selection. **19c**

Willhold Bobby Pins

Card of 70 rubber tipped in bronze or black. **13c**

Home Haircut Kit



Save 5.00 on this fully guaranteed kit by American Safety Razor Co. Electric hair clippers, barber shears, tapered comb and sty-to-follow in instruction booklet.

5.95

Johnson's Baby Shampoo

No tears when you use this gentle shampoo, med. size. **60c**

Nestles Baby Curl

Gentle and safe curling lotion for baby's hair. **1.00**

Lucky Cut Hair Wax

Lucky Tiger . . . for burr and crew cuts too. **59c**

Heavy Mesh Sleep Nets

Assorted colors. New on special. **2 for 15c**

Sav-on Quality Fall Hair Dressing



Revlon's Top Brass

The new all occasion hair dressing for men . . . helps moisturize the scalp and prevent dryness leading to dandruff . . . will give his hair a rich natural look and will enhance his Fall grooming.

100

Push Button Wildroot

New presentation of Wildroot Cream-Oil in 6 ounce can. **98c**

Wildroot Tonic

Will help condition the scalp as it grooms his hair. **119**

83c Vitalis Hair Dressing

Vitalis with V-7 for an immaculate Fall presentation . . . Save 20c. **63c**



Helene Curtis Suave

A quality hair dressing suitable for men or women. **59c**

Brylcreem Hair Dressing

A rich cream which does not contain grease or alcohol. **59c**

Jaseline Hair Dressing

Famous fine quality men's hair dressing . . . a man's favorite. **49c**

26.95 Sunbeam Hair Dryer



Save 9.00 on this famous name, nationally advertised, home hair dryer . . . fully guaranteed . . . with mug-fit cap and safe 'tumble heat dial.

17.95



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LOS ALTOS

5246 LAKEWOOD BLVD.
LAKEWOOD

12031 BROOKHURST
GARDEN GROVE



PRETTY ADRENNE RICHMAN READY FOR PACIFIC COAST BOAT SHOW
Water Pageant Starts Here on Oct. 30

Pacific Coast Boat Show Slates 11-Day Run Here

The only boat show in California to be held on water is slated for Long Beach Oct. 30 to Nov. 9.

The Pacific Coast Boat Show—lasting 11 days—will be headquartered at Pierpoint Landing on the tip of Pier A in Long Beach Harbor.

FRED J. TAYLOR, manager of the show, said outstanding feature of the show is that exhibitors have an immediate demonstration area available.

The four hoists available on the pier, as well as beach launching facilities, will be put to use during the show.

The Independent Press-Telegram will publish a special section on the boat exhibition the evening of Oct. 29 and the morning of Oct. 30.

Taylor said visitors to the show will see the complete line of 1959 boats.

THE SHOW-MANAGER said a good portion of 35,000 registered boat owners in Los Angeles County—as well as thousands of enthusiasts from other counties—are expected to attend.

“By show time, all the 1959 models will be out, and this show will mark the first time they will be on display,” added F. H. (Skip) Creger, boat show sales manager.

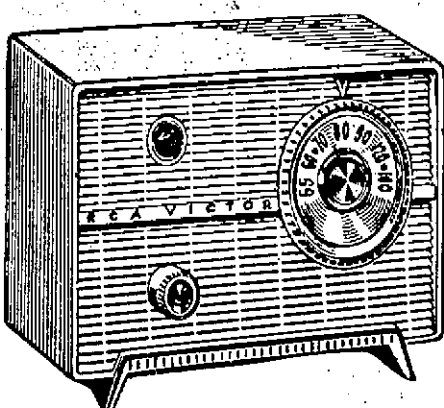
THE PACIFIC COAST Boat Show is produced by Civic Productions, Inc., 1501 Oregon Ave.

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WE SHOPPED . . . WE COMPARED . . . The price in this ad is the LOWEST ANYWHERE . . . We want everyone to know KAY JEWELERS WILL NOT BE UNDERSOLD . . . If you can find prices lower we'll meet or BEAT THEM! Diamonds — Watches — Silverware — Cameras — Appliances — etc.



RCA VICTOR

RCA VICTOR LYONS TABLE RADIO. Now in this low priced table-radio . . . deep, rich “Golden Throat” tone. Printed circuits give more dependable performance and longer life. Beautifully styled—fits with any decor. Operates on AC or DC. Finished in four smart decorator colors: Pink, green, black, or antique white. Model 8X5.

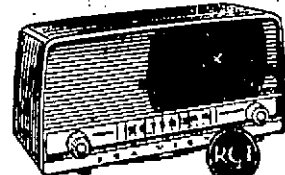
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NO MONEY DOWN 50¢ Week



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NO MONEY DOWN 50¢ A WEEK

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SUPER SAFETY IS BETTER BECAUSE
Super safety cushions impact, fights tire blowout.

KEEPS MOISTURE DAMAGE
Super safety repels moisture from rain, and guards your tire cord!

NO TIRE STRAIN
Sharp turns, sudden stops are supported with ALL-STATE Super Safety.

RESISTS HEAT
Super safety resists heat, runs cooler at high speeds, fights fatigue.

CORRAL them now
our low
trade-in
price

6.70x15 each
18⁹⁹
6.70x15 tube-type blackwall each*

*PLUS FED. TAX AND OLD TIRE

SIZE	Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax	SIZE	Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax
TUBE-TYPE BLACKWALLS			TUBE-TYPE WHITEWALLS		
6.70x15	20.80	14.99	6.70x15	24.80	18.99
7.10x15	23.60	16.99	7.10x15	27.60	19.99
7.60x15	26.50	18.99	7.60x15	30.50	21.99
TUBELESS BLACKWALLS			TUBELESS WHITEWALLS		
6.70x15	23.60	16.99	6.70x15	27.60	19.99
7.10x15	26.50	18.99	7.10x15	30.50	21.99
7.60x15	29.40	20.99	7.60x15	33.40	23.99

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WHITEWALL Safti-Caps

- Fully retreaded in original equipment tread depth
- Made only with rigidly inspected casing
- Guaranteed 12 months against common road hazards
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Rope a Bargain at
this trade-in price
Only

Blackwall Tube Type
6.70x15 each . . . **9⁷⁷**
and old tire in trade

6.70x15 tube-type blackwall each, with old tire in trade
11⁷⁷

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This Trade-In
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PLUS FED. TAX AND OLD TIRE

- Exclusive tread design . . . safer, quieter
- Bonded rayon cord resists heat, road poundings
- Neoprene whitewalls easily kept clean

	Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax		Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax
TUBE-TYPE BLACKWALL			TUBE-TYPE WHITEWALL		
6.70x15	23.95	16.99	6.70x15	28.95	19.99
7.10x15	26.45	20.99	7.10x15	31.95	23.99
7.60x15	28.95	22.99	7.60x15	34.45	26.99
8.00x15	32.95	25.99	8.00x15	38.95	28.99
TUBELESS BLACKWALL			TUBELESS WHITEWALL		
6.70x15	26.95	19.99	6.70x15	31.95	22.99
7.10x15	29.45	22.99	7.10x15	34.95	26.99
7.60x15	32.45	25.99	7.60x15	37.95	28.99
8.00x15	36.95	28.99	8.00x15	42.95	32.99

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- Rubber bumpers in tread prevent 'squeals'
- X-41 'cold' rubber gives bonus mileage

	Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax		Price without trade-in each, plus fed. tax	Price with trade-in each, plus fed. tax
TUBE-TYPE BLACKWALL			TUBE-TYPE WHITEWALL		
6.70x15	25.95	19.99	6.70x15	30.95	22.99
7.10x15	28.95	23.99	7.10x15	34.25	26.99
7.60x15	31.45	25.99	7.60x15	36.95	28.99
8.00x15	35.95	28.99	8.00x15	41.95	31.99
TUBELESS BLACKWALL			TUBELESS WHITEWALL		
6.70x15	28.95	22.99	6.70x15	33.95	25.99
7.10x15	31.75	26.99	7.10x15	37.25	29.99
7.60x15	34.95	28.99	7.60x15	40.45	31.99
8.00x15	39.95	31.99	8.00x15	45.95	34.99

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Something for the Boys

Ol' Ted's Aroused by Young Hooligans

By TED KREC

In my capacity as men's fashion columnist for these newspapers, I must confess it isn't often that a national issue gets to me. I'm more interested in ties than taxes and appearance than annexation.

Usually I leave the heavy stuff for such cogitators as our editorial staff. But in recent weeks I have become aware of a situation which has just galled me to the core.

An old saying has it that "one picture is worth 10,000 words," and I guess it must be true. The reason I say this is that I have been seeing stories for a long time about the integration mess and Foolish Fables, but it wasn't until I saw a picture in the paper and news magazines that my Bohunk blood started to boil.

The picture to which I refer showed a group of young hooligans posed defiantly in front of the Van Buren, Ark., high school and carrying signs insulting to Negro students. They were there, the picture caption said, to block the integration of the school.

JUST LOOKING at that picture is enough to turn a responsible man's stomach, for if THIS is the youth of today, I'm glad I was a youth yesterday.

I acknowledge the fact that a lot of this unpleasantness has been inspired by adults, but these are not children. They're high school students, old enough to know better.

In case you didn't see this picture, let me describe these bums for you. I'd say they were about 16 or 17 and the majority of them sported ducktail haircuts. They wore jeans, of course—jeans which obviously hadn't seen a wash tub in many moons—and all of them had forgotten to wear belts, which perched said jeans precariously close to the indecent. As I recall none of them had on a coat, but they were disreputable looking sport shirts, if I may so defile the words. The big, bold ringleader was posed in front of the group. I could tell he was the ringleader because his shirt was unbuttoned completely and revealed a puny bare chest.

As I say, this picture is enough to turn a responsible man's stomach. Van Buren was the home of the late, great comedian, Bob Burns, and I imagine Bob would have changed his address had he seen any such picture as this; that's the kind of guy he was.

I guess it must have been a hot day when the picture was taken, for none of these creeps had on his black leather jacket with a gang insignia. That's all that was missing.

AS I LOOKED at that photo, I was ashamed of the fact that these goons shared the title of American with me. At that moment, I would have changed my nationality if I could have done so.

What sort of age are we living in when a handful of filthy, unkempt, B-movie parasites can defy the odds of the highest court in our land? Are we reverting to the spirit of the French Revolution when howling mobs ran through the streets of Paris denouncing and executing everyone who crossed their paths?

I know there will be some critics in my audience who will say that I "don't under-

stand the situation." To these critics I shout: "Malarkey! I understand it a lot better than you." I have lived in the South and the only solace I can find in the situation is that I know that this is not the action of the responsible southerners I knew, this is mob rule. This is the junior-grade Ku Klux Klan, only they're too dumb to hide their faces.

And, to carry it a step further, I was educated in the East, in fully integrated schools. We not only had Negro students, we had Chinese, Japanese, Indians, Hindus, Puerto Ricans and—you name it! What's more, I knew many of these students personally, and I still count them among my friends.

To me, there seems only one answer to these yellow mobsters who block access to education for some of our taxpayers—a rifle butt right alongside the head! They want to get tough—so should responsible people.

The Constitution of the United States does not provide for any second-class citizens; we're all supposed to be equal. But if anybody should be labeled second-class citizens, it should be these Van Buren-type vipers, for they have branded themselves just this!

ZTA Alums Will Honor the Founders

Long Beach Alumnae of Zeta Tau Alpha have asked Orange County alumnae to meet with them Wednesday at 7:30 p. m. in an observance of founders' day. The gathering will take place in Eboli Club.

The occasion will mark the 60th anniversary of the academic fraternity which was founded in October 1898 at Longwood College in Farmville, Va.

RECENT graduates from Delta Alpha Chapter at Long Beach State College will be welcomed into the alumnae group. They include Mrs. Violet Ammann, Mrs. Carolyn Harmon and Misses Kathy Bruce, Georgeanne Hinkle and Mary Ann Wood.

Alumnae officers, Mrs. Joseph Shoemaker, John Gordes, T. F. Bartels and Claire E. Pike, under direction of the president, Mrs. Harry L. McCumber Jr., will be in charge of the ritual.

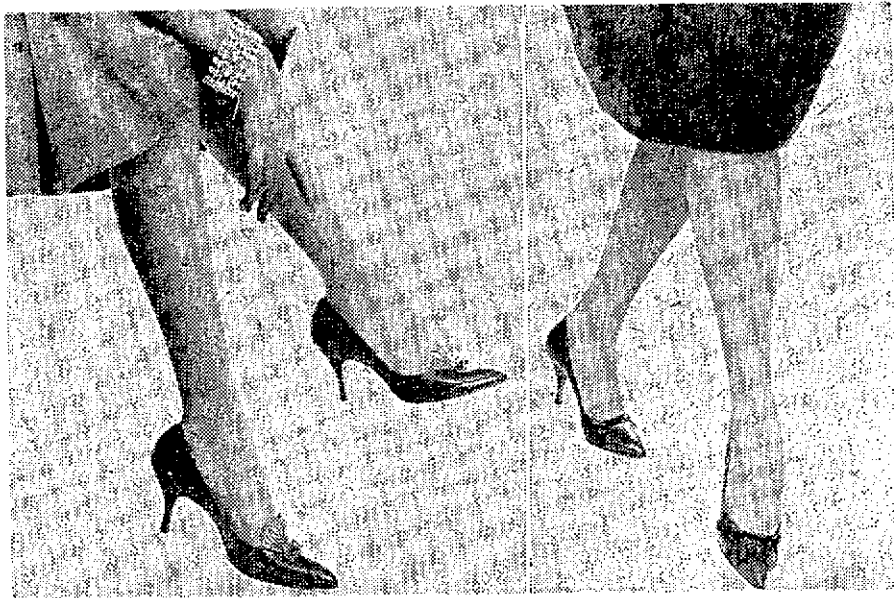
Special music will be sung by Mrs. Marvin K. Paup, accompanied by Mrs. James B. McCarey. A business session and social hour will complete the evening.

NLB Women Plan Lunch and Program

North Long Beach Women's Club will open its 30th season Wednesday with a luncheon and program in Houghton Park Clubhouse. Mrs. Claton Watson, president, will open the meeting. Invitations have been extended by Mayor Raymond J. Keeler, Councilman and Mrs. Virgil Sponberg, the Rev. and Mrs. George O. Peek and Mrs. Maesser Wilson, district president, California Federation of Women's Clubs. Other honor guests will be charter members and past presidents.

THE DRAMA section, directed by Mrs. R. A. Davidson, will provide a portion of the program, and the Choralettes, led by Mrs. George Hughes, will sing. Mrs. Lee Carter, head of Group 1, will have charge of luncheon arrangements and decorations.

It's Fashionable to Point



THESE SLIM, tapered shoes make a point in fashion and are among many new styles to make their debut this month as French Room Originals. At left is the classic pump in black, brown or navy calfskin touched with a high-soaring ornament of brass. Gleaming calfskin in red, green, blue, grey or briarwood, all touched with a black finger of calfskin, at right, also are being introduced at the magnificent new Chandler's shoe salon on Fifth Ave., New York City, as well as Chandler's Lakewood store. Careful detailing and fine fit characterizes custom-made footwear.

Dear Abby

She's Interested in Mail

By ABIGAIL VAN BUREN
DEAR ABBY: What's wrong with so many women nowadays?

Don't they have any modesty or decency at all? My husband comes home from his mail route and tells me he wishes these women with their short shorts and tight jeans would cover up. He says most women answer the door in their bath robes until noon! I was taught to dress up in the morning with shoes, stockings, undergarments and a dress. But then I wasn't interested in tempting strange men who came to my door. I hope some women will read this and take the hint!

—MAIL CARRIER'S WIFE

DEAR WIFE: Don't worry, Lady, when a woman greets the mailman in the morning she is either too tired or too busy to attempt to carry the mail carrier away. She's interested in MAIL—not MALE!

DEAR ABBY: I've a problem that is common but I don't know what to do about it. My girlfriend lives a few doors away and she came and told me that my 8-year-old boy has been finding out about the birds and the bees with her 5-year-old daughter. Should the kids be punished or what?

—TWO LOST MOTHERS

DEAR MOTHERS: Punished for a curiosity that is as natural as breathing? Certainly not! Let the children know that you are willing to answer all their questions—and don't act embarrassed or they'll come to regard the subject of "sex" as something wrong and shameful.

DEAR ABBY: I was Uncle Tony to 16 nieces and 24 nephews, but now I am a dirty dog. I have a little grocery store and always let my nieces and nephews have a stick of gum or a piece of

licorice, but about a year ago they got to sticking their hands in the cash register and helping themselves to packaged cookies and potato chips and it started to get expensive. I warned them in a nice way but when cigarettes started to disappear I watched them all. Jan. 1, 1958, I sent them each an itemized statement. The total amounted to \$101.20 but nobody paid. Instead they don't come near my store and even my sisters and brothers are mad at me. Did I do wrong?

—UNCLE

DEAR UNCLE: If you warned them, and they paid no attention, you did right!

DEAR ABBY: A letter in your column caused me to write what I am about to say. I am 51 years old. I love housework and keep myself busy. I have three married children and they have children of their own. I used to drop everything and run to babysit for them. I didn't realize I was neglecting my husband. A few things happened around Christmas time that made me realize my children didn't care as much for my happiness as I cared for theirs. I have made up my mind that I have ONE baby to tend, and that is my husband. After 33 years I just woke up. —MAMMA

DEAR ABBY: This boy was supposed to be my boyfriend. He went to the hospital to have his appendix cut. He also had his tonsils out. He told me he couldn't have any company, so I sent him a 25 cent get-well card. I just found out he had a

bunch of kids come and visit him. Should I have it out with him? —MAD

DEAR MAD: This boy has enough "out" . . . Wait till he gets his strength back and then discuss it with him. His visitors probably came on their own.

(This feature appears daily in the Independent.)

'Hard Times' Dance Set

A hard times dance is on the social agenda of the Plaza Women's Club. Prizes will be awarded for the most appropriate costumes worn Oct. 4 at the Signal Hill Club.

Dance games will be led by Rip Riptoe, who also will act as master of ceremonies. Mrs. Earl Miller is dance chairman.

In charge of ticket sales are Mrs. George Smith, Richard Schiltz, William Obrecht, M. Webb and Roy Pennington.

Mrs. Robert Van Buskirk will be in charge of refreshments, assisted by Mrs. Mae Benson.

Meeting Tuesday

Executive Committee of Long Beach Council of Parents and Teachers will meet at 9:30 a.m. Tuesday in the home of the first vice president, Mrs. Joseph Meyer, 8934 Long Beach Blvd. Mrs. D. A. Loucks will preside.

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DEAR ABBY: I was Uncle Tony to 16 nieces and 24 nephews, but now I am a dirty dog. I have a little grocery store and always let my nieces and nephews have a stick of gum or a piece of

Oswald Jacoby

Overtrick Good-Goal

The student went right up with his ace of spades; drew trumps and led the jack of spades. West took his queen and the student claimed the balance.

He explained that he would discard his queen of clubs on dummy's spade 10 and ruff out his jack and 10 of diamonds.

"How did I do, Professor?" he asked.

Your bidding was very good and you reached the right contract," said the Professor. "You played absolutely safe to make your contract and could not have made seven on any line of play. Nevertheless, you did make one mistake."

THE PROFESSOR was right. The student could have played for seven without risking his contract. It wouldn't have been much of a play, but it wouldn't have

NORTH 27
♦ 10 6 5
♥ K J 9 7 5
♦ 4 3
♣ J 7 5

WEST EAST
♦ K Q 9 7 4 3 ♦ 8 2
♥ None ♥ 5 3 2
♦ Q 7 6 ♦ 9 8 5 2
♣ 10 9 4 3 ♣ K 8 6 2

SOUTH (D)
♦ A J
♥ A Q 10 8 4
♦ A K J 10
♣ A Q

No one vulnerable
South West North East
2 ♥ Pass 3 ♥ Pass
3 ♠ Pass 4 ♥ Pass
5 ♠ Pass 5 ♥ Pass
6 ♠ Pass 6 ♥ Pass
Pass Pass

Opening lead—♠ K

cost him anything except a couple of seconds of time and students always have plenty of this.

After drawing trumps, the students should have played the ace and king of diamonds. If the queen had dropped he could then have discarded both of dummy's losing spades on the jack and 10; ruffed a spade and made seven with the club finesse.

The queen of diamonds wouldn't have dropped, so it was all academic but sometimes an overtrick is worth trying for.

Your Baby & Mine

Relations at Fault in Family Circle

By MYRTLE MEYER ELDRED

Here is one of those tempests in a teapot which illumine a faulty family relationship. Mrs. O. J. F. writes, "My nephew is 5½ years old. Tonight when he was here we made ice cream and there was a 25-pound sack of ice left over. His stepmother told him to carry it out to the car and return for the freezer."

"I handed the ice to my son, who is 10, and told him to take it to the car and I took the freezer myself. I thought it was too heavy for a 50-pound child to carry."

"My sister-in-law called my nephew over to punish him for not carrying the ice. She said he had disobeyed her. I told her: it was my fault and I was the one who told my son to carry it and I told her why. She said it was not too heavy as she had lifted it."

"Was I in the wrong? Do you think a child of this weight should carry 25 pounds down four uneven steps and to the car? Had I a right to interfere and should I apologize?"

YOUR SISTER-IN-LAW resented the fact that you showed your disapproval of her order and so she took it out on the child.

You really do disapprove of her and she knows it and so whatever you do tends to make her angry. She probably feels her position as a mother is not a secure one and so is ready to flare up whenever she sees her authority jeopardized.

I doubt very much if a grown woman could assess the weight a 5-year-old could carry. That was just an excuse. But you have admitted that you were at fault, you have shifted the blame from the child to yourself and that ought to be enough.



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Woman's World . . .

Wilma Hastings

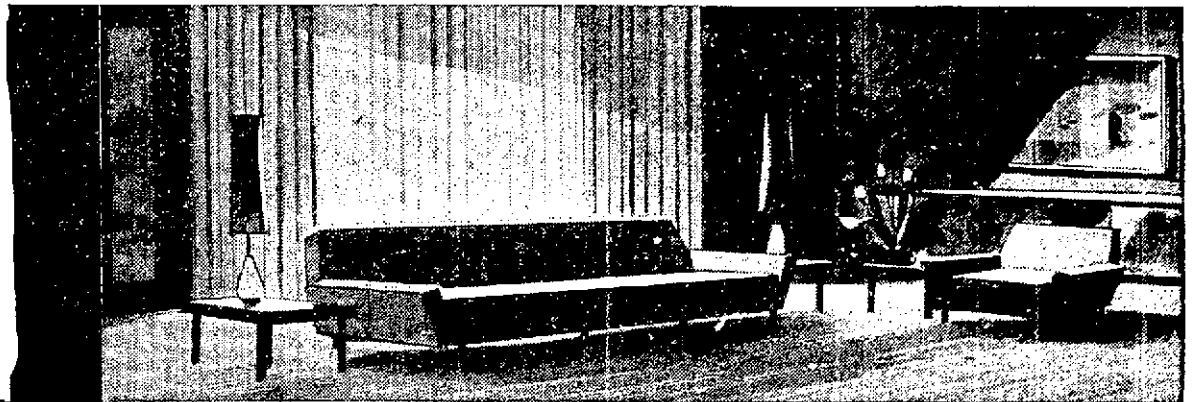
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WORLD NEWS BRIEFS



Nasser Declares UAR Emergency

CAIRO (UPI)—President Gamal Abdel Nasser Saturday night proclaimed a state of emergency in the United Arab Republic.

No reason was given for the decree. It was announced by the official Middle East News Agency and later confirmed by the government information department.

Nasser also extended his land reform scheme, which takes from the rich and gives to the poor, to the Syrian region of the U.A.R. It was Nasser's most far-reaching project in Syria since Syria joined with Egypt in February to establish the U.A.R.

Troop Pullout Okd

BEIRUT, Lebanon (UPI)—U.S. officials reached "complete agreement" with the new government of Lebanon Saturday of general withdrawal of American troops.

Details were not disclosed but there was no indication of a change in the Oct. 17 target date, cited by a usually reliable military source two days ago.

U.S. Ambassador Robert McClintock and armed forces commander Adm. James L. Holloway discussed the situation with Premier Rashid Karami. It was the first formal meeting they had had with him and both sides indicated it was most cordial. McClintock said afterward that he and Karami were in "complete agreement on both the timing and details of the evacuation."



ROBERT MCCLINTOCK
'Complete Agreement'

Vanguard Burns Up

WASHINGTON (UPI)—The Defense Department announced Saturday, after 24 hopeful hours, that the latest Vanguard rocket failed to achieve either the speed or altitude necessary to place a satellite in orbit.

The department said the satellite vehicle "failed to achieve an altitude or velocity adequate to place it in its projected orbit." The statement added: "After one or at most a limited number of passes around the earth at very low altitudes, the vehicle reentered the earth's atmosphere and was consumed by friction."

Vital France Election Today

PARIS (UPI)—Bombings and sabotage in France, a bloody ambush in Algeria and a near-deluge in tropical Africa Saturday bedeviled the De Gaulle government on the eve of the constitutional referendum to pave the way for a new fifth republic of France.

Despite the violent efforts of a nationalist Algerian opponent, the opposition of the Communists and the sudden onset of the African rainy season, it was expected that as many as 70 per cent of the eligible 44 million voters will accept Premier Charles De Gaulle's "strong man" constitution in the voting that starts today in metropolitan France and the African possessions.

Coffee Pact Approved

WASHINGTON (UPI)—Fifteen Latin American nations Saturday signed a one-year agreement to limit exports of coffee in a move to stabilize prices.

The pact was not expected to raise prices paid by U. S. consumers, which at about 80 cents per pound are at their lowest level in eight years.

HOPE FOR DIABETICS

Science Discloses New Type Treatment

NEW YORK (UPI)—Scientists held out hope to the world Saturday that they may someday be able to prevent diabetes with a pill.

Reports on a new drug called diabinese made public here indicated that the pill may at least be the answer to the long search for a way to keep diabetes under control without the use of insulin.

Diabinese is not yet available

Speech-Hearing Group to Meet

The seventh convention of the California Speech and Hearing Assn. will convene Oct. 24-25 at the Lafayette Hotel.

The Veterans Administration will play host to an opening afternoon session on "Evaluation of the Aphasic" and "Demonstrations of Language Re-training."

Dr. Charles Van Riper, director of the speech clinic at Western Michigan College, later will discuss "New Techniques in Speech Therapy."

Dr. Chan, D. C., Offers Aid for

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"No More Asthma for Me," says Mrs. Vivian Murray 3248 Malabar St., L.A. "I spent hundreds of dollars for shots and pills, but yet found no relief until I took Dr. Chan's Herbal Therapy. After my first treatment, I began to feel better. After five treatments I am no longer suffering with asthma. If others have failed to help you, by all means try this simple, effective method and results will surprise you."

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- Appendicitis
- Arthritis
- Asthma
- Bladder Trouble
- Bells
- Bright's Disease
- Catarrh
- Chronic Cough
- Colitis
- Constipation
- Cramps or Milk Legs
- Dizziness
- Dysentery
- Eczema
- Eye Trouble
- Female Trouble
- Gallbladder
- Glandular
- Headaches
- Heart Trouble
- Hemorrhage
- High and Low Blood Pressure
- Kidney Trouble
- Leg Trouble
- Liver Trouble
- Lumbago
- Nervousness
- Neuritis
- Piles
- Prostate Gland
- Rheumatism
- Sinus Trouble
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Stomach Ulcers
- Ulcers
- Urinary Disease
- Vaginitis

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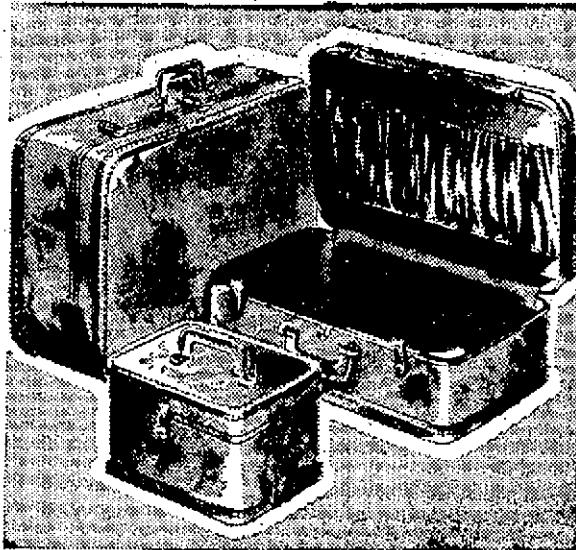
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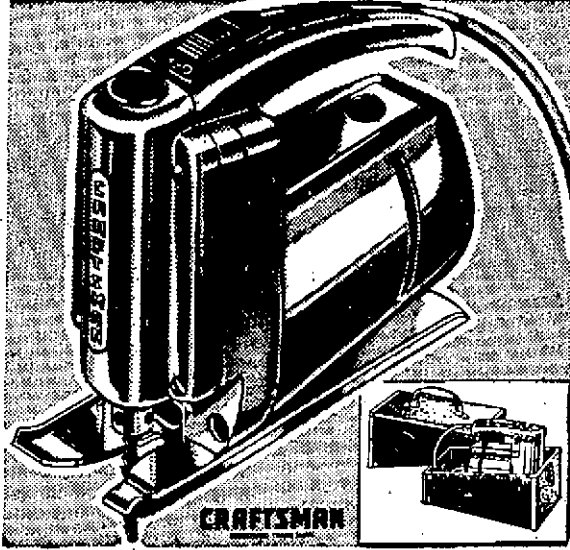
Long Beach

Monday Last Day of Sale!



3-Piece Luggage Set
1988

Special Purchase! Limited Quantities! Quality luggage in Airplane luggage styling. This attractive lightweight luggage comes in three colors: blue, green or tan. Includes: train case; 21" weekender and large pullman.



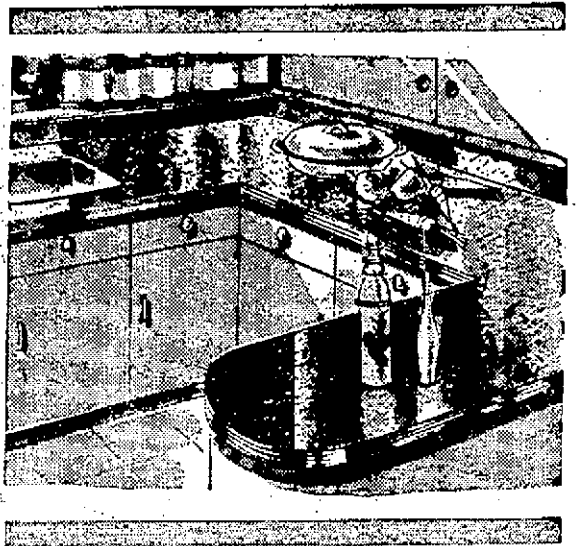
Reg. 27.95 Sabre Saw
23⁹⁹
case extra

Make outlets and pipe holes without pre-drilling! Versatile Craftsman saw can be used as a crosscut, rip, keyhole or scroll saw. Will cut most all materials. DeLuxe heavy duty sabre saw, reg. 41.95.....**37.99**



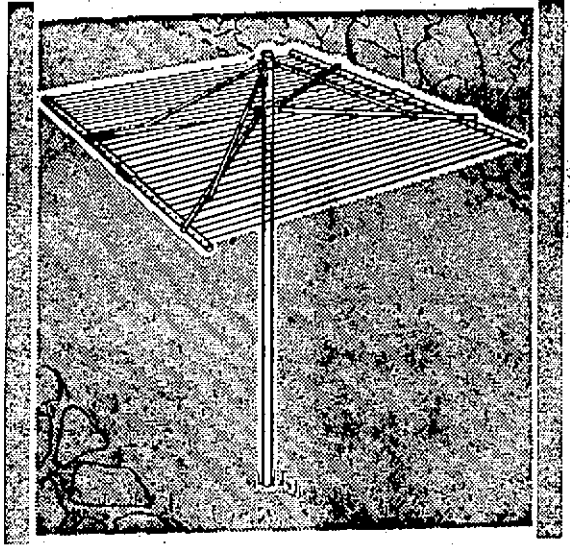
Reg. 3.95 Toilet Seats
333

Colored non-fading baked enamel toilet seats in your choice of Shell Pink, Mint Green and Horizon Blue. Better than ordinary hardwood, will not chip or warp. Fits every standard toilet. Includes washers, nuts, rubber bumpers.



Rigid Plastic Sheets
29^c sq. ft.

Special Purchase! Reg. 70c sq. ft. Use for table tops, sink, counter and utility unit tops; . . . game tables, cutlery drawers, showers, any number of uses! Extremely durable, heat-resistant, non-porous. Choice of beautiful colors.



Straightline Dryer
888

Usually 12.98! Sturdy galvanized, handy straightline "Meid of Honor" clothes dryer. Capacity of 156 ft. of drying space. Galvanized steel upperstructure, steel ground box. 26 full lines. Folds for easy storage.



4.95 Bird of Paradise
129

The City of Los Angeles official flower. Exotic Bird of Paradise bare-root plant is 5 ft. high. Has realistic bird-like heads in orange, blue and purple. Blooms during fall and winter. Ideal for its tropical appearance.



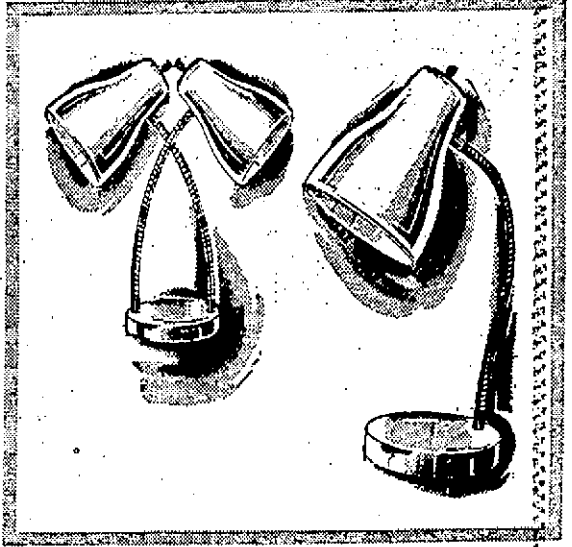
Reg. 3.77 House Paint
299

Easy-to-apply, Master-mixed white, Seroco house paint, Budget priced to save you money, yet assures you durable protection. Sparkling white beauty to use on wood or on primed metal surfaces. Spray or brush it on. Sevel



Reg. 9.98 Sturdy Trike
888

Fun for your little boy or girl. Just watch their eyes light up when they see their new trike! Sturdily built. In red and white, 10-inch size. Also available in: 12" size, reg. 11.98, now **9.88**; 16" size, 13.98, now **11.88**.



Gooseneck Desk Lamps
299

Reg. 4.98 single-bullet style. Attractive lamps in polished brass plate with gooseneck that bends to put light where you need it most. A real buy! Shop early! Twin-bullet Lamp, usually 7.98.....**4.99**

Free Store-Side Parking

Satisfaction guaranteed or your money back SEARS

Downtown Long Beach

American at Fifth Hemlock 5-0121

Club to Launch Fall Program

Opening the fall season, Woman's City Club will greet members and guests Tuesday with a luncheon and card party in the clubhouse, 1309 E. 3rd St. Mines, Norman Martin, Alice Harper and Marie Botts are hostesses.

First of the regular club meetings will take place Friday at 1:30 in the clubhouse with the appearance of Mayor Raymond J. Kealer, who will bring a message, and the Salon String Trio.

Mrs. S. F. Stipp, president, will open the meeting.

CLASSIC melodies, moods and rhythms of tangos and familiar light operetta music will be played by the versatile trio composed of Sara Kring, violinist; Florence Lahmeyer, cellist; and Helen Kinsley, pianist. All have extensive musical backgrounds and have appeared throughout the Southland.

Open house and tea will follow the program.

Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

Sept. 29
4:30—Second Season Silver Medalists.
5:30—Second Season Gold Medalists.
6:30—First Season Silver Medalists.

OCT. 1
4:30—Freshman Dons and Debs of North Long Beach. "Katie Super North," party dress. Patroness, Mrs. Richard G. Berry; chairman, Mrs. Thomas G. Berry.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.
8:00—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.

OCT. 2
4:30—Freshman Beaux and Belles of North Long Beach. "Katie Super North," party dress. Patroness, Mrs. Richard G. Berry; chairman, Mrs. Thomas G. Berry.
6:15—Sophomore Beaux and Belles of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.
8:00—Junior Beaux and Belles of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.

OCT. 3
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.
8:00—Freshman Dons and Debs of North Long Beach. "Katie Super North," party dress. Patroness, Mrs. Richard G. Berry; chairman, Mrs. Thomas G. Berry.

OCT. 4
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.
8:00—Freshman Dons and Debs of North Long Beach. "Katie Super North," party dress. Patroness, Mrs. Richard G. Berry; chairman, Mrs. Thomas G. Berry.

United Council of Church Women

Long Beach Council of United Church Women will conduct an open board meeting Monday at 10 a. m. in Fellowship Hall of Trinity Lutheran Church, 8th St. and Linden Ave. Emphasis will be placed during business discussion on changing the type of project used to high light World Community Day, which takes place Nov. 7. Mrs. Dwight V. Kyle, project chairman, will outline procedures for this year. Mrs. Charles Lovitt is World Community Day chairman. All presidents and representatives are expected to be present at the board meeting.

League Speaker

Miss Beulah Spiers will be guest speaker at the social meeting of the Women's Architectural League, Southern California Chapter, at 11:30 a. m. Wednesday in the Building Center, 7933 W. 3rd St., Los Angeles. Her topic will be "Color As Related to the Home."



FIVE-STAR SPECIAL

Our Famous Lanolin Cold Wave . . .

6.25

Including . . .

- ★ Permanent
- ★ Creme Shampoo
- ★ Protein Treatment
- ★ Set
- ★ Creme Rinse

Does not include lotions for bleached or tinted hair. Styling prices slightly higher.

Haircuts \$2

Geneva 4-3992
Geneva 9-6811, Ext. 308

Beauty Salon—Lower Level

BROADWAY

Long Beach

Beilflower at Stearns

Calendar of events for Lakewood Country Club Dansant Cottillon.

SEPT. 29
3:30—Rhythm Sleepers. "Get Acquainted Party," dress clothes. Hostesses, Mrs. W. Dawson, Mrs. J. W. Dawson, Mrs. J. W. Dawson, Mrs. J. W. Dawson.

OCT. 1
4:30—Freshman Dons and Debs of North Long Beach. "Katie Super North," party dress. Patroness, Mrs. Richard G. Berry; chairman, Mrs. Thomas G. Berry.
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OCT. 4
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6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 5
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 6
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 7
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 8
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 9
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 10
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 11
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 12
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 13
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 14
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 15
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 16
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 17
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 18
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 19
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 20
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 21
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 22
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 23
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 24
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 25
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 26
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 27
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 28
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

OCT. 29
4:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patroness, Mrs. Allen Walker; chairman, Mrs. Charles Lovitt.
6:15—Sophomore Dons and Debs of North Long Beach. "Pumpkin Patch," party dress. Patroness, Mrs. H. A. Robinson; chairman, Mrs. Archie Ames.

How to Cook for Hungry Crowd

By MILDRED K. FLANARY
L. P. T. Food Editor

There comes a time in most any woman's life when she is faced with the problem of either cooking for a hungry crowd or planning the menu. And it's truly a talent if you have the ability and the aptitude for planning, executing and serving large groups of people. Many an engineer with a "math" degree wouldn't tackle the job.

Calls to this department for what to serve in quantities and how much to buy and how to prepare what you've bought are innumerable. So with the fall season at hand, when organized activities are renewed and foods take on new aspects of heartiness and abundance, we thought it a fitting time to impart a few suggestions on that subject.

THERE ARE two other reasons, also, for this Sunday society departure. First of all this writer is attending the Food Editors' Conference in New York, and secondly, Mrs. J. W. Jensen, 9515 E. Flower Ave., Bellflower, recently sent in several suggestions for our cook book which were so wonderfully thought out and so helpful that we decided to share them with you. So today and for the next two Sundays, we will give you our chefs of the week a rest, and give you instead three menus and "how-dos" on

quantity cooking.

MENU NO. 1
Fried Chicken Chicken Gravy
Mashed Potatoes
Buttered Carrots and Celery
Lettuce—
Roquefort French Dressing
Hot Biscuits Butter
Apple Pie Coffee

Preparation Tips:
Brown chicken in heavy skillet. Place in large roasting pans to finish cooking in moderate oven (350 degrees F). Portable electric ovens are handy for this.

Scrub or scrape carrots to remove skin quickly. Cook one-inch carrot and celery slices together in rapidly boiling salted water or in pressure saucepans. Chopped parsley makes an attractive garnish.

Allow 6 servings per head of lettuce. Slice or cut into servings. Crispness of lettuce will be improved if covered

with a damp cloth and stored in refrigerator.

To serve 50 people, purchase:
Drawn weight poultry 24 lbs.

Potatoes 15-17 lbs.
Carrots 10 lbs.
Celery 10 bunches.
Lettuce 9 heads
Roquefort Cheese 2 lbs.
French Dressing 3 quarts.
Milk 3 1/2 quarts.
Margarine or butter (for table use) 1 1/4 lbs.
Coffee 3 lbs.
Coffee Cream 1 quart.
Shortening 2 lbs.
Salt, pepper seasonings, etc. 2 lbs.

CRISP FRIED CHICKEN
Frying chicken cut in serving pieces 30 lbs.
Flour 4 cups.
Salt 1/4 cup
Shortening 2 cups.
Roll chicken in seasoned flour. Brown on all sides in heavy skillet or large roasting pan. When well browned cover and cook in moderate oven (350 degrees F) until tender (about 60 minutes). Save drippings and flour for chicken's gravy.

CREAM CHICKEN GRAVY
1 Gallon
Seasoned Flour 1 cup.
Drippings 1 cup.
Milk 3 quarts.
Combine flour and drippings. Stir in milk a little at a time and keep gravy free

from lumps. Cook over low heat until well blended (10-15 minutes.)

2 1/2-3 Gallons
Potatoes 15 lbs.
Salt 2 tablespoons.
Cream or milk 1 1/4 to 2 1/4 cups.

Butter or margarine 1/4 cup.
Pare potatoes and cook in rapidly boiling salted water until tender (or cook in pressure saucepan). Mash with potato ricer or electric mixer until free from lumps. It may be easier to work with small amounts at a time. While beating, add

warm milk slowly—some potatoes require less liquid than others. Pile potatoes lightly into hot serving bowls, top with butter and serve immediately. If served on the plate, top with gravy.

FOR OVER 31 YEARS YOU CAN BE SURE AT

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because of QUALITY and FIT. (yours probably does, too.)

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Open Friday Evening

BAERS HOUSE OF FURS, 252 E. 4th HE 6-6755

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What a Savings! We've slashed prices on magnificent mink stoles, etc. Choose from stunning coats and "little furs".

COME EARLY AND COMPARE!
Restyling—Cleaning—Glazing
Lowest in Town

BAERS HOUSE OF FURS, 252 E. 4th HE 6-6755

Dinner, Bazaar
A fried chicken dinner and bazaar will be given in Morgan Hall Monday by Wide Awake Rebekah Lodge 71. Hours are 5:30 p. m. to 8 p. m. Alayne Anderson is chairman. Proceeds will assist senior citizens' and children's homes.

Parties at Whaley Park Clubhouse.

OCT. 2
4:30—"Frolics," 5th Grade, Hostesses, Mrs. G. L. Eddy and Charles Burton.
6:15—"Teenagers," 7th Grade, Hostesses, Mrs. W. Haberman and Helen Foster.

OCT. 3
4:30—"Starlighters," 5th Grade, Hostesses, Mrs. Don Davis and A. B. Hatter.
6:15—"Gypsies and Dots," 6th Grade, Hostesses, Mrs. Sam A. Foster and Miss Laura Dubby.

OCT. 4
4:30—"Charm and Chix," "Pumpkin Patch," party dress. Patroness, Mrs. Philip Benzinger; chairman, Mrs. John B. Hinch.
6:15—"Slick 'n' Spry," "Boots and Saddle," party dress. Patroness, Mrs. Dwight D. Hinch; chairman, Mrs. Robert B. Kelly.
8:00—"Lovers and Lads," "Pumpkin Patch," party dress. Patroness, Mrs. Philip Benzinger; chairman, Mrs. John B. Hinch.

OCT. 5
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6:15—"Slick 'n' Spry," "Boots and Saddle," party dress. Patroness, Mrs. Dwight D. Hinch; chairman, Mrs. Robert B. Kelly.
8:00—"Lovers and Lads," "Pumpkin Patch," party dress. Patroness, Mrs. Philip Benzinger; chairman, Mrs. John B. Hinch.

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Lettuce—
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Celery 10 bunches.
Lettuce 9 heads
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French Dressing 3 quarts.
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Margarine or butter (for table use) 1 1/4 lbs.
Coffee 3 lbs.
Coffee Cream 1 quart.
Shortening 2 lbs.
Salt, pepper seasonings, etc. 2 lbs.

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Flour 4 cups.
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Shortening 2 cups.
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1 Gallon
Seasoned Flour 1 cup.
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Combine flour and drippings. Stir in milk a little at a time and keep gravy free

from lumps. Cook over low heat until well blended (10-15 minutes.)

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Potatoes 15 lbs.
Salt 2 tablespoons.
Cream or milk 1 1/4 to 2 1/4 cups.

Butter or margarine 1/4 cup.
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warm milk slowly—some potatoes require less liquid than others. Pile potatoes lightly into hot serving bowls, top with butter and serve immediately. If served on the plate, top with gravy.

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6:15—"Gypsies and Dots," 6th Grade, Hostesses, Mrs. Sam A. Foster and Miss Laura Dubby.

OCT. 4
4:30—"Charm and Chix," "Pumpkin Patch," party dress. Patroness, Mrs. Philip Benzinger; chairman, Mrs. John B. Hinch.
6:15—"Slick 'n' Spry," "Boots and Saddle," party dress. Patroness, Mrs. Dwight D. Hinch; chairman, Mrs. Robert B. Kelly.
8:00—"Lovers and Lads," "Pumpkin Patch," party dress. Patroness, Mrs. Philip Benzinger; chairman, Mrs. John B. Hinch.

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How to Cook for Hungry Crowd

quantity cooking.

MENU NO. 1
Fried Chicken Chicken Gravy
Mashed Potatoes
Buttered Carrots and Celery
Lettuce—
Roquefort French Dressing
Hot Biscuits Butter
Apple Pie Coffee

Preparation Tips:
Brown chicken in heavy skillet. Place in large roasting pans to finish cooking in moderate oven (350 degrees F). Portable electric ovens are handy for this.

Scrub or scrape carrots to remove skin quickly. Cook one-inch carrot and celery slices together in rapidly boiling salted water or in pressure saucepans. Chopped parsley makes an attractive garnish.

Allow 6 servings per head of lettuce. Slice or cut into servings. Crispness of lettuce will be improved if covered

with a damp cloth and stored in refrigerator.

To serve 50 people, purchase:
Drawn weight poultry 24 lbs.

Potatoes 15-17 lbs.
Carrots 10 lbs.
Celery 10 bunches.
Lettuce 9 heads
Roquefort Cheese 2 lbs.
French Dressing 3 quarts.
Milk 3 1/2 quarts.
Margarine or butter (for table use) 1 1/4 lbs.
Coffee 3 lbs.
Coffee Cream 1 quart.
Shortening 2 lbs.

Persons Talks Back to Boss

By GARDNER L. BRIDGE

WASHINGTON (AP)—Wilton Burton (Jerry) Persons is known to White House insiders as one man who stands up and talks back to the boss when he thinks it's necessary.

One reason he can get away with this, aside from the fact that he usually knows what he is talking about, is because of his long association with President Eisenhower.

They talk the same language, both militarily and politically.

EISENHOWER and the man he appointed Saturday as his chief assistant first met more than a quarter of a century ago when they were serving as junior army officers in Washington. They have been friends ever since.

Persons, a 62-year-old retired major general, has been on Eisenhower's staff since the President was supreme commander of the allied powers in Europe. He helped Eisenhower campaign for President in 1952 and was installed in the White House as right hand man to Sherman Adams, the man he now succeeds.

Persons, a native of Montgomery, is a brother of former Alabama Gov. Gordon Persons. He was one of six children of the late Frank Stanford Persons who operated a drug store in downtown Montgomery many years.

OTHER OF HIS SONS who made their mark in the public service:

Brig. Gen. John Williams Persons, commanding officer of

Two I.P-T Staff Men Teaching

Two members of the Independent Press-Telegram editorial staff are teaching classes this semester at Long Beach City College Business and Technology Division.

Joe Risinger, staff photographer, is teaching news photography Tuesdays from 7 to 10 p.m. in Room 2 at the institute campus, Alamitos Ave. and Pacific Coast Hwy.

Ted Krec, men's fashion columnist, is teaching advertising layout Thursdays from 7 to 10 p.m. at the same location.

Risinger's photos have won him many national awards and Krec was an advertising man with a national concern for several years before joining the I.P-T staff.

Enrollments still are open.

Open House Today at House of Hope

House of Hope, 1045 Cedar Ave., home for alcoholic women, will hold open house from 1 to 6 p.m. today. A rummage sale for the House of Hope will be conducted Tuesday at 1146 Pine Ave.

custom tailoring . . .



...nothing less than the best in new fall fabrics

That look of perfection and success . . . that wonderful feeling of complete comfort . . . that perfect all-over fit—all yours in our custom made clothes. Choose Your own style, fabric . . . and at a price that will pleasantly surprise you!

Double Breasted Suits
Converted to Single Breasted

Alterations at All Kinds • Tux Rentals



122 E. Third HE 7-4406



WILTON PERSONS
New Right Hand

later to Starke University School in Montgomery. His brothers recalled that Burt, or Jerry to his Washington friends, the new presidential assistant, got the fewest whippings from their stern father who ruled his family with a loving but firm hand. He also made the best marks in school.

Wilton Persons enrolled at Alabama Polytechnic Institute where he majored in electrical engineering but he was more interested in the student ROTC.

WHEN THE U. S. entered World War I he volunteered at a Boston recruiting office for the officers training corps and had trouble making the army's minimum weight of 133.

His closest brother, Frank, 71, who retired as a minister last January, said Saturday he was "surprised and very happy" to hear about his younger brother's appointment.

"I am surprised," he said, "because I thought Burt was more interested in military affairs than administrative work in the President's office."

An expert in military communications and liaison, Persons has been Eisenhower's chief contact with the Democratic-controlled Congress. His lean, wiry figure became a well known sight on Capitol Hill, where he acquired a reputation for fairness and equal consideration toward lawmakers of both major parties.

FRIENDS from the old army days call Persons "Slick," but nobody seems to know where that or the more recent "Jerry" nickname came from. The "Slick" may derive from his well groomed appearance and a winning smile.

He calls Eisenhower "boss," never "Ike."

Persons was born Jan. 19, 1896 in Montgomery, Ala., and was graduated from the Alabama Polytechnic Institute with a degree in electrical engineering.

He fought with the second army in France during World War I and served at many army posts after returning to this country. For a while, in the late 20s, he was a professor of

military science and tactics at the University of Minnesota. Later he served as superintendent of Staunton Military Academy in Virginia.

HIS FIRST assignment to work with Congress came in 1933 when he was made a liaison officer in the War Department. During World War II, Eisenhower asked for him in Europe but the army chief of staff, then Gen. George C. Marshall, decided Persons should remain at the Pentagon for important work on congressional liaison.

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Fashion on hand —
the longer glove!

La Couture—fashion's longer, simpler glove in Wear-Right's soft, double-woven cotton sheath . . . to wear with the new shorter sleeves. Elegant 8-button, full pique in black, white.

\$7 pr.

Buffums' Gloves, Street Floor

Buffums

makes it fun to shop for accessories in a Connoisseur's Collection!

Vendome Couturier Jewelry by Coro. Fabulous imported necklaces, bracelets, pins and earrings in extravagantly beautiful designs. Exciting, unusual combinations of elegant Aurora stones in rare jewel colors and dramatic pretend-pearl jewelry. Many one-of-a-kind . . . each a collector's item. \$6* to \$40*.

Sketches: (Left to Right)
Crystal/Sapphire colored Pin, \$15* Earrings, 12.50*
Peacock Pin, \$20* Earrings, \$10*
Pretend-Pearl Necklace, \$28*, Bracelet, \$24*
Earrings, \$8*
Buffums' Costume Jewelry, Street Floor
*Plus Fed. Tax

Coro

It's fun to shop for exciting Andrew Gellers

Discovering all the new fashion points . . . the narrowed toes . . . slim high heels . . . new strap treatments in Jeune Sona—high heel strap pump in satiny calf, stitched in gold. Black, brown.

24.95

Buffums' Women's Shoes, Street Floor

It's fun to shop for handbags—fabulous buys in French Calf!

Reg. 19.95 to 29.95 15.85*

Luxurious, high fashion, imported handbags, beautifully made in luscious, soft French Calf! Exciting, new shapes keyed to all the new fashion silhouettes at a real saving! Choose black, brown, navy. Exciting values at this low, low price!

Buffums' Handbags, Street Floor
*Plus Fed. Tax

122 E. Third HE 7-4406

Buffums' Store Hours: 9:30 to 5:30 P.M. Fridays: 12 Noon to 9 P.M.

Worry Clinic

Don't Rush Into Marriage, Living Today Too Complex

By DR. GEORGE W. CRANE

CASE Y-395: Myrna F., age 18, is a college freshman.

"Dr. Crane," she began, "you mentioned that high school girls should not go steady."

"And I agree with you. But didn't girls marry young in past generations?"

"And weren't those marriages as happy as the modern ones?"

Yes, girls often married at 15, 16 and 17 in George Washington's day.

And there was more defense of such early weddings at that time.

For example, the average length of life in America when George Washington was a young man, was barely 42 years.

So a girl of 17 couldn't expect to live but 25 years. She knew she'd be lucky to celebrate her silver wedding anniversary.

Now she can delay marriage till she is 25 and still expect to live till her golden wedding day.

That's due to modern medical science, better diet, vitamins, etc.

Besides, living was not very complex at the time of George Washington.

A WIFE needed to know how to bake and sew, sweep and plant a garden.

Today, a modern bride is expected to be a bookkeeper and social secretary.

She realizes she must be able to speak in public if she is to become active in the P.T.A. and other educational or social clubs.

She must operate a lot of electrical equipment and often be her own repair man.

She must pass a driver's test for an auto and chauffeur her kids to school, as well as drive to the supermarket for shopping.

She probably does the corresponding for her husband, too, and maybe 90 per cent of the work in computing their income tax.

She must supervise her children's exposure to education and TV, comic books and music lessons, in addition to serving as the main religious spark plug in the family.

The modern wife is thus a

far more versatile person than the bride of 1778.

You teenage girls thus should graduate from high school and take at least one year of advanced schooling, either at business college or liberal arts, before you even consider marriage.

Then you should work for at least a full year to learn how tough it is nowadays to eke out a livelihood in this competitive age.

Medically speaking, a girl might well function as a wife at 15 or even younger.

BUT EMOTIONALLY, educationally and financially, she needs to be 21 or even older to handle the great variety of demands upon her.

So when you consider marriage, don't be stampeded solely by a romantic moon and "butterflies" in your stomach.

You cast the proxy votes for your future unborn children:

They'd rather have a mother who can function gracefully in P.T.A. and handle the myriad of duties of modern successful parents.

So send for the 200-point "Tests for Sweethearts," enclosing a stamped return envelope, plus 20 cents.

As you rate your date thereon, try to imagine the attitude of those future children of yours for whom you now cast the proxy votes.

If you want those "butterflies" to stay in your stomach via a permanently happy home, then you better use modern scientific tests.

You can fall in love many times. But happy marriage may come but once.

(This feature also appears Tuesdays and Thursdays in the Independent.)

Religious Educator Will Speak

Dr. Roger Hazelton, chairman of the religion department of Pomona College, will discuss "Revising Our Hymnal" when he addresses the Women's Fellowship of First Congregational Church Thursday afternoon. A member of the Division of Worship of the National Council of Churches and author of "God's Way with Man," he has worked for five years on a committee for hymnal revision.

The open board and business meeting will convene at the church at 10:30 a.m. with Mrs. Edgar M. Becker presiding. The Rev. William H. McCance, recently returned from Europe, will speak prior to the noon luncheon. Luncheon reservations may be made by telephoning the church office.

OPEN TOMORROW NIGHT

Sears Open Mondays, Thursdays and Fridays 9:30 A.M. to 9:15 P.M. Tuesday, Wednesday and Saturday Store Hours: 9:30 A.M. to 5:30 P.M. PARK FREE



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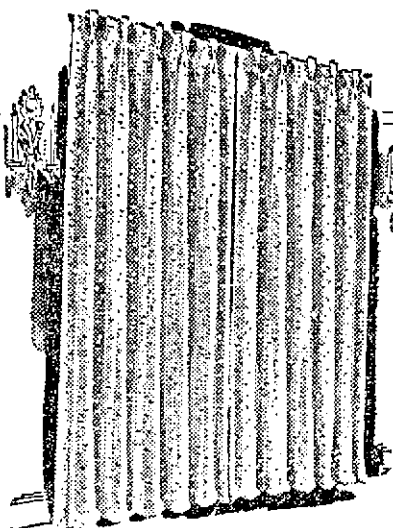
hundreds of items
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Men's Reg. 1.98 Long Sleeve Sport Shirts

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Pilgrim quality, your guaranteed Handsome cotton gingham in a good selection of attractive plaids. Popular medium spread collars. Wash fast, men's sizes.



Regular 10.98 Draperies

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"Golden Strands" draperies are aglow with golden flecks of glistening shredded Luxe. Heavy bodied slub-weave, textured rayon . . . solution-dyed and color-fast. Pinch-pleats, satin backing. Favorite colors.

Reg. 79c Dan River Drip-Dri Cotton

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The idea fabric with so many uses! So easy to care for and comfortable wearing! In a lovely assortment of colors.

55c yd. Sport Flannel 44c yd.

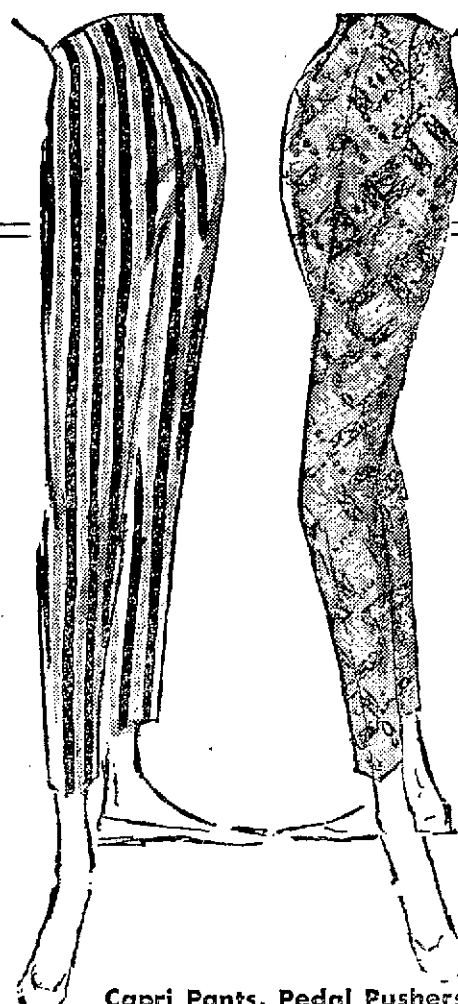
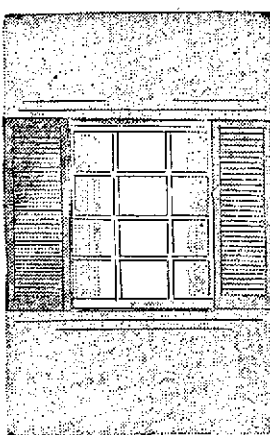
Cotton print sport flannel for the entire family. Choose from gay colors that are sanforized and washfast.

Stained Louver Type Shutters

Interior or exterior. Install permanently or to swing. 1 1/8" sugar pine.

7x20-inch	1.89
7x26-inch	2.89
7x29-inch	3.19
7x32-inch	3.59
7x36-inch	3.98

Maple or Golden Pine finish are also available in 8 and 9-inch widths.



Capri Pants, Pedal Pushers Special Purchase Price

1.66

Stock up your fun-time wardrobe now at this low, low price! Hi-rise style pedal pushers and capri pants in plain and printed cotton. Back zipper, assorted styles. 10-18.

Cotton Shirts, sizes 10 to 16.....\$1



2.69 Flannelette Honeylane PJ's

1.99

Sanforized two-piece sleep companions. Cozy and warm in floral prints, assorted colors. Limited sizes.

39c Cotton Pantie 4 for \$1

Fine combed cotton with elastic waistband and leg opening. White only in girls' sizes 7 to 14.

Corduroy Crazy Pants

99c

Reg. 1.49! Little girls love these bright colored play pants. Elastic waistbands, washable. Sizes 3-6X.

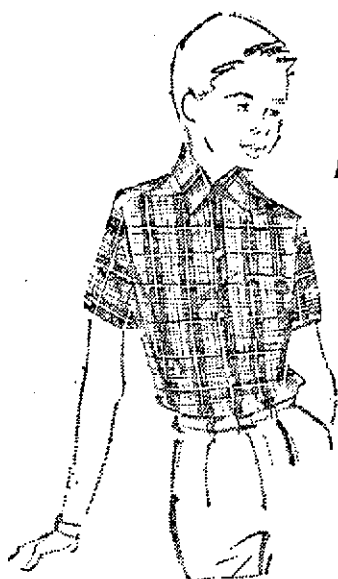
Regular 69c Knit Polo Shirts. Boys' and girls' cotton knit polo shirts, variety of stripes and patterns. 2-6.....2 for 99c



Boyville and Fraternity Prep Boys' Ivy Sport Shirts

1.17 2 for 2.25

Usually 1.59! Ivy styled button down collar in patterns and stripes. Perfect for back-to-school. Washable in sizes 6 to 18.

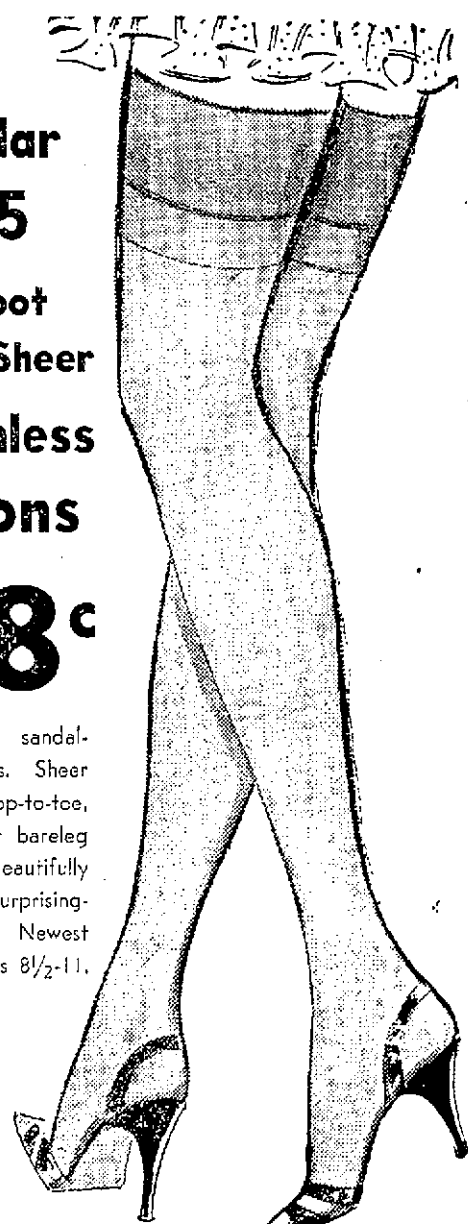


Regular 1.25

Sandfoot Ultra Sheer Seamless Nylons

88c

Ultra sheer sandfoot nylons. Sheer and clear top-to-toe, no-seam for bareleg glamour. Beautifully sheer, yet surprisingly durable. Newest shades. Sizes 8 1/2-11.



Every
Pair
Perfect!

Regular 2.98 Brassiere

1.88

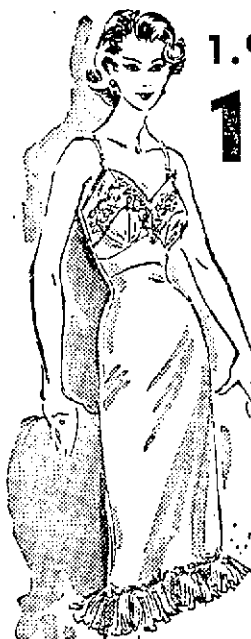
Charmode "Elfin" Cordtex in cotton and dacron. Circular stitched uplift cups.

In snowy white. A, B, C cups, sizes 32 to 42.



1.98 Nylon Slips 1.68

Beautiful assortment of slips with dainty trims of embroidery, sheer and nylon lace. Lovely pastels and white. Sizes 32-40.



Women's Fancy Acetate Panties 4 for \$1

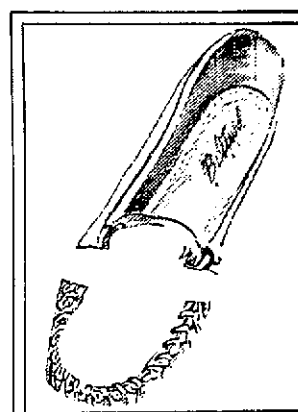
Better quality, runproof acetate tricot, s-m-l.



Women's 2.98 Leather Mocs

1.99

Glove leather tops with cushion soft crepe soles. Pink, white, tan and others. Sizes 4-9.



FREE FISHING FOR WOMEN

Monday thru Friday
with paid fare

FISHERMAN
2 a.m. Free-Lance

FISHERMAN II
4 a.m. All-day Local

ESTRELLA—1/2 day
6 a.m. and 12 noon

Daily Catalina Excursions
Aboard The FLYER at 9 a.m.

Host, Outboards, Charters

"To Fish with Fishermen," call

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1 TO 10-YARD LENGTHS

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REGULAR 39c YARD

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More Free Store-Side Parking

Satisfaction guaranteed
or your money back

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Downtown Long Beach

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SHOP ALL DAY MONDAY, 9:30-9:30—SAVE SUNDAY FOR THE FAMILY

MAY CO. LAKEWOOD MONTH- END CLEARANCE

2 days, Mon. & Tues., Sept. 29-30

Odd lots and one-of-a-kind merchandise, some slightly soiled goods; all marked down for quick disposal. No lay-aways. All sales final.

NO MAIL OR PHONE ORDERS ACCEPTED
LIMITED QUANTITIES

boulevard shops—street floor

12.95-14.95 Misses', half size dress group5.00
2.99-3.99 Corduroy Capri pants, 10-16, colors1.99

women's sportswear—second floor

6.99 Wrap sundress, broken group3.00
8.95-12.95 Sweaters, 38-46, broken lots5.99
5.95-6.95 Cotton skirts, women's sizes3.99

misses' coats—second floor

17.95-22.95 All weather coats13.88

designer—second floor

Collection designer dresses, sportswear1/3 to 1/2 off

misses' dresses—second floor

22.95-25.95 Crepe dresses, black, misses'19.00
25.95-29.95 Transition cottons, misses'15.99

junior dresses—second floor

10.95-14.95 Summer dresses, 7-155.00
14.95-17.95 Better dressy, casual, 7-157.00-8.00

misses' junior suits—second floor

25.95-39.95 Better misses' summer suits18.00
Val. to 15.00 Junior summer suits5.00

misses' sportswear—second floor

12.95-17.95 Summer cotton dresses4.00-6.00

campus shop—second floor

12.95 Full fash. fur blends with dyed-to-match skirts5.55
9.95-25.00 Famous maker swim suits4.94-8.94
29.95-34.95 Imported European cashmeres13.88
3.95-10.95 Sportswear clearance1.00-2.00

sports accessories—second floor

7.95-10.95 Wool, orlon bulkies, 36-404.99
24.95-29.95 Import. cashmeres, 36-4013.99

women's dresses—second floor

17.95-22.95 Print, solid dresses, 14 1/2-22 1/29.00
22.95-29.95 Better dresses, 14 1/2-22 1/213.88

maternity shop—second floor

3.95 Cotton sun tops, broken lot1.97
2.95 Poplin shorts, helanca front1.97

hosiery—street floor

1.15-1.50 Discontinued styles in sheer, semi-sheer59c

knit lingerie—street floor

69c Rayon panties in sizes 5, 6, 72/89c
3.95-4.95 Slips of nylon tricot, elaborately trimmed2.99
2.95-3.95 Nylon half slips, lavishly trimmed1.99

women's better shoes—street floor

12.95-14.95 Assorted sandals, pumps & springators7.97
7.95 Better casuals, assorted flats and wedgies3.97

red cross shoe salon—street floor

10.95-13.95 Red Cross Shoes and Cobbies5.97

boulevard shoes—street floor

2.99-3.99 Leather scuffs in pink, red, white, lt. blue1.97

children's and coed shoes—second floor

5.95-8.95 Children's and coed shoes in broken sizes2.97
2.99-3.99 Children's slippers, in broken sizes1.00

better blouses—second floor

2.98-4.98 Cotton sleeveless blouses1.59-1.99
4.98-9.98 Group better blouses3.99
7.98 Cotton print coolie coat3.00
17.98 Pure silk print shirt, skirt sets8.97

sewing machine center—third floor

CLEARANCE ON USED MACHINES

Fully reconditioned in perfect running order.

49.50 Portables19.95
69.50 Cabinet models39.95
59.50 Singer portables29.50
89.50 Singer cabinet models49.50

yardage—third floor

60% OFF COTTONS AND LACES

Hundreds of good lengths in cotton, corduroy, organdy, lace, embroidery, Irish linen, percale, broadcloth, woven gingham, nylon tulle, nylon net, eyelet, novelty border.

Large selection of silk, rayon, wool, flannel suitings, coatings1/3-1/2 off

corsets and bras—second floor

5.00-8.95 Good selection of panties and girdles3.95-5.95
22.50 Hand-loomed all elastic girdles, well boned14.95
10.00-16.50 Boned-front girdles4.99-8.99
12.50-18.50 Foundations; some strapless8.95-12.95
8.95-10.95 Longline strapless bras and basques4.95-5.95

robes and dusters—second floor

6.95 Playsuit with skirt, in assorted cotton prints2.99
9.95 Quilted cotton lawn brunch coats with zippered front in pink or blue5.99
12.95 Cotton quilt top with black corduroy slacks5.99
6.95-12.95 Assorted cotton dusters and brunch coats4.99

toys—downstairs

4.98 All-mahogany wardrobe for doll clothes2.98
2.98 Dolly's own vanity set1.98
4.98 Shuffle baseball game2.98
2.19 State capital quiz1.19
11.98 Jigsaw jr. for little carpenters5.98

men's clothing—street floor

ALL-WOOL WORSTED SUITS

65.00 value49.95
Famous makes, from regular stock. 3-button, new fall shades. Save to 15.00 on each suit.

men's furnishings—street floor

5.95 Import. white shirts2.99
1.50 Rayon ties59c, 2/1.00
5.95 Pastel shirts1.39, 3/4.00
3.95 Men's famous make shirts2.59, 2/5.00
1.50-1.95 Wool blend socks79c, 6/4.89
1.99 Import. ceramic jewelry valets88c
50c Men's TV fold embroidered handkerchiefs4/1.00
50c Wash 'n' wear handkerchiefs3/1.00
5.00-7.50 Famous make leather wallets2.99
1.00 White T-shirts69c, 6/4.10
1.25 Cotton knit double-back briefs69c, 6/4.10
1.00 Sanforized broadcloth shorts69c, 6/4.10

men's sportswear—street floor

6.95 Cavalry twill slacks, ivys4.99
8.95 Dacron/rayon wash 'n' wear slax6.95
3.95 Cotton flannel shirts2.99
4.95 Cotton sport shirts, long sleeve2.99
5.95 Wash 'n' wear long sleeve sport shirts3.99
17.95-25.00 Car coats14.99
5.95 Orlon/lamb 3-button front vests4.99

young men's campus shop—street floor

1.00 Men's combed cotton argyles59c, 6/3.50
1.00 White cotton nylon neck T-shirts79c, 6/4.89
8.95 Famous make all wool blend ss shirts5.99
10.95 long sleeve pullovers, famous make4.99
12.95 Men's wool flannel and gab. slacks8.77

toddlers' swim, playwear

50c-1.00
were 1.98-4.98

Clearance on toddlers' swimwear and playwear.

Infants' Wear—Second Floor

cannon irregular towels

if perfect 1.98 99c
25x48" size Cannon Em-press bath towel.

1.19 16x30 guest towel 69c
45c 13x13 washcloth 3/99c

Bedding—Third Floor

boys' sportswear

1.00

values to 2.98

Group of swimwear, short-sleeved sport shirts, and knit polo shirts. Broken sizes, colors and styles.
Boys' Shop—Second Floor

better dresses

5.00

were 10.95-14.95

Group of better dresses to clear, in assorted fabrics and colors. Sizes 7-15.

Junior Dresses—Second Floor

gift items to clear

49c-49.88

1.75-75.00 values

Wall shelves, clocks, trays, figurines, cups, saucers to clear.

Gift Shop—Third Floor

men's furnishings

50c

values to 2.95

Undershirts, T shirts, socks, briefs, hankies, broken sizes and colors.
Men's Furnishings—Street Floor

up to 50% off home furnishings

lamps—third floor

9.99-31.99 Ceiling fixtures, satin brass, some glass, as is5.99-24.99
3.99-14.99 Wall pulleys, some satin brass, some colored metals, as is2.99-7.99
21.98-32.99 Table lamps, oriental straw design17.98-22.98
32.98-36.98 Floor lamps, oriental straw and wood22.98-26.98

curtains, draperies—third floor

SPREADS, DUST RUFFLES, SLIP COVERS
vals. to 15.95, to clear 1.00-8.75

3.95-19.95 Ready-made drapes2.00-10.00
1.00-2.95 Tailored panelsca. 50c-1.00
1.95-7.95 Ruffle and tier curtains1.00-9.00
Draperies slip cover and curtain remnants1/2 to 3/4 off

HOLLYWOOD BED COVERS

10.00 valueca. 4.00
5.00 Matching bolster coversca. 2.50

art needlework—third floor

2.98 Special decorator pillows, some cords1.49
3.98 Brass button accent foam pillows1.99

rugs—third floor

98.50 12x11 Cotton tweed49.95
109.50 12x12.5 Cocoa rayon viscose tweed69.95
109.95 12x11.6 Green and brown tweed69.95
129.50 12x10.6 Blue viscose plush79.95
129.95 12x9.3 Grey wool hi-low79.95
129.50 12x12.3 Grey and black tweed79.95
169.50 12x11.4 Beige and cinnamon wool tweed89.95

infants' wear & layettes—second floor

79c-1.29 Infants' shirts, kimono, sacks49c-99c
2.98 3-pc. Snoozy set, ideal for sleep or play1.99
3.98 Quilted crib pads, 34x52 size2.99
7.98 Dacron crib comforters in standard size4.99
7.98 Crib blankets in 100% orlon with satin binding3.99

toddlers' wear—second floor

2.98 Boys' bib top play shirts in sizes 2-3x50c
5.98 Blanket cloth sleeper with plastic feet; full length zipper; sizes 2-3 only2.99
1.98-3.98 Assorted soft and washable tops1.00-1.99
2.98-3.98 Girls' swim and playwear to clear1.00

youth center—second floor

1.99 Sleepers; broken sizes1.39
2.98 Ski pajamas in broken sizes1.97
2.98 Bouffant petticoats in broken sizes2/3.00
3.99 Training pants; broken sizes4/85c
1.00 Nylon rhumba pants; broken sizes77c

bedding—third floor

2.98 Terry Pal foam pillows in assorted colors1.00
2.99 Terry chair covers39c
2.99 Terry padless chaise coversca. 39c, 2/75c
8.98-39.95 Assorted spreads2.99-10.99
3.98-4.98 King and Queen contour mattress covers50c

hoya's shop—second floor

2.19 Sanf. dble. knee jeans1.89, 3/5.00
3.98 Polished cotton unlined jackets, 6-181.99
3.98 Orlon sweater vests2.99
3.98 Orlon sweater shirts2.99
19.95-26.95 Junior suits14.95
29.95-35.00 Prep suits19.95
39.00 Students' charcoal wool suits29.95
5.98 Terry robes3.99-4.99
2.98-3.98 Halloween costumes, limited quantities1.00

men's and boys' shoes—street floor

10.95-11.95 Men's nationally advertised shoes6.95
12.95 Fine quality famed make shoes8.95
6.95 Boys' brown leather oxfords4.95

sporting goods

39.95 value Floor sample table tennis table. Regulation, 2-section19.95

SPALDING DAVE REGAN GOLF IRONS

100.00 Matched set of 844.99
45.00 Matched set of 3 woods24.99
60.00 Matched set of 4 woods34.99

5.45 Terry cloth auto seat covers, solids, splits2.99
16.95 6-tube rubberized fabric air mattress, 25x729.99
5.95 Large 2 size of rocket dart games3.98
12.00 Top grain leather Wilson footballs5.99
3.95 Football helmets2.98
17.00 Golf bags9.98
39.95 Las Vegas prof. poker tables23.88

luggage

4.95 Rayon plaid zipper carryalls3.98
8.95 Rayon plaid 18" o'nite case, zipper5.95
plus Fed. Tax

candies—street floor

1.00 Choc. whipped creams1 lb. 79c, 2/1.50
69c Bunte's filled raspberries1 lb. 59c, 2/1.00

6 store ACTIVE SPORTSWEAR clearance

playwear collected from our downtown, wilshire, crenshaw, valley and eastland stores, on sale in lakewood only.

famous maker sportswear

1.00 reg. 3.99

Shirts and shorts from a very famous sportswear house. Broken group.
4.99 Jump suits1.00

novelty shirt group

2.99 reg. 4.99

Many unusual print and texture casual shirts. Many few of a kind.

cole sundresses

6.00 reg. 12.95

Drastically reduced from stock, this famous maker cotton, specially priced.

11.95 2-pc. Knit dresses4.99

smar tee t shirts & skirts

1.99-3.99

reg. 2.95-6.95

Stripes, solids, novelties. Excellent values but limited size and style selection.

Active Sportswear—Second Floor

Dr. Peale Is Among Speakers for State Realty Convention

Dr. Norman Vincent Peale of New York City, famed minister and author of "The Power of Positive Thinking" will address the 54th annual convention of the California Real Estate Assn. on Nov. 7 in the new California Masonic Temple on Nob Hill in San Francisco, it was announced by Clive Graham of Long Beach, president of the 27,000-member association of Realtors and real estate salesmen.

The address by Peale on "How to Develop Your Dynamic Power," will be a high point in the convention which includes an impressive list of speakers.

More than 1,000 Realtors in California have already registered for the three-day meeting, Nov. 6-8, to be held in San Francisco, with headquarters at the Sheraton-Palace Hotel. Total registration is expected to exceed 3,500, a new record for the convention in San Francisco. Last year when the meeting was held in Los Angeles registration soared to 4,460.

ASSOCIATION PRESIDENT GRAHAM reports that Howard Pyle, deputy assistant to the President of the United States and former governor of Arizona, will deliver the keynote address. Other top speakers at the annual meeting include Arthur H. "Red" Motley of New York, president of Parade Publications, Inc., regarded as the nation's outstanding speaker on salesmanship, and James C. Downs, Jr., real estate economist and president of the Real Estate Research Corporation in Chicago.

Graham stated that in addition to the general sessions, the convention will feature many conferences and panel meetings on specialized subjects of real estate—industrial real estate, property management, appraisals, public relations, advertising, farm brokerage, multiple listing, exchanges, mortgage

GRAHAM ALSO ANNOUNCED that the "after breakfast workshop"—round table discussions on real estate—will again be on the program for two mornings. A number of luncheon meetings are also on the convention program, featuring some nationally prominent speakers.

Following the CREA convention which opens on Thursday, Nov. 6, and closes on Saturday, Nov. 8, will be the five-day annual convention of the National Assn. of Real Estate Boards, opening on Nov. 9 and closing on Nov. 13. This is the first time the NAREB convention, representing real estate boards throughout the country, has been held in California since 1952 when it met in Los Angeles. A majority of the delegates attending the CREA convention will remain for the national meeting.

IN BUSINESS CIRCLES

This Area Provides 61 Per Cent of Industrial Jobs in State

Manufacturing employment in the Long Beach-Los Angeles-Orange County area comprises 60.9 per cent of California's total of 1,135,000 industrial workers.

According to the publication "Business Centers in California," just compiled by the research department of the Los Angeles Chamber of Commerce, the total of local industrial workers (691,700) exceeds nearly four times that of San Francisco area (179,200).

San Francisco has 15.8 per cent of the state's manufacturing employment, a decline of 28.1 per cent since 1919, earliest date recorded in the Chamber's report. Greater Los Angeles area, however, has grown from 26 per cent in 1919 to its present percentage.

San Diego follows the state's two major business centers with 5.6 per cent (64,000) of the industrial employment. Next, in order, are San Jose, 3.8 (42,700); San Bernardino-Riverside, 2.5 (28,000) and Sacramento, 1.7 (19,600).

In total employment, the Chamber report reveals that the Los Angeles area also tops the state with 45.2 per cent (2,450,000) of the total (5,423,000), a rise of 4.8 per cent since 1930.

Wayne Fitzgerald (Equitable Life) was recently elected to presidency of the Long Beach Chapter of the American Society of Chartered Life Underwriters for the year 1958-59.

Other officers include: Dale W. Harding (Connecticut General), vice president; Ted H. Robbins (New England Mutual), secretary-treasurer; and directors — George Mihalika (California Western States Life) and Bryant Sells (Continental Assurance).

Fitzgerald has just been notified by the American College of Life Underwriters, Philadelphia, that five local insurance men are among 632 who have been granted the C.L.U. designations. They are Stewart L. Hall (Occidental Life), Melford E. Emerson (Metropolitan), Robert Allen Fenberg (Equitable Life), Emmett A. Schwartz (Connecticut General) and Merle E. Shields (Connecticut General). "To obtain the coveted C.L.U. distinction, it is necessary to pass a series of five professional examinations and meet other requirements and generally takes three to five years to complete preparatory studies" Fitzgerald stated. "In Long Beach, we have two classes teaching C.L.U. subjects at Long Beach City College, with over 60 insurance men participating."

SIX LONG BEACH agents for the Farmers Insurance group and their wives will go to Mexico City Oct. 5 for a vacation trip awarded top salesmen for the company, according to Robert E. Early, first vice president. They include:

Paul Feller, Sterlin H. Fisher, Kenneth V. Foster, H. K. Hamby, Harry M. Lounsbury and James J. Nagle.



REALTY SPEAKER

Larry Miller, president of the Long Beach Board of Realtors, announced that Steve Spindell, program chairman for September, has engaged Anton J. "Tony" Ourada, above, title supervisor for Land Title Insurance Co., as speaker for the Tuesday "Early Bird" Breakfast meeting at the Lafayette Hotel. Ourada's topic will be "Divorce and Its Effect on Real Property." He has been with Land Title since 1949, except for two years in the Marine Corps during the Korean conflict.

Hamilton Watch Is Expanding

LANCASTER, Pa. (AP)—Hamilton Watch Co. will expand manufacturing space at the Denver, Colo. electronics division by 50 per cent.

The company said the division needs more space to produce government recorder equipment and other standard electronic products.

The company also said that 40 per cent of all Hamilton Watch employees laid off during 1958 have been recalled. This has been made possible by an increase in sales, the company said.

Independent-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, SEPT. 28, 1958

Real Estate and BUSINESS DEPARTMENT



CONSTRUCTION STARTS

During ceremonies for the new City Hall building for the City of Palos Verdes Estates, officials are shown as they mark start of construction. Left to right are Earle E. Parkhurst, vice mayor of Palos Verdes; Noble Millie of Millie and Severson, Inc., contractors; Robert S. Norman, developer and owner of the project; and Palos Verdes Mayor H. F. B. Roessler. The new municipal facility will cost \$400,000 and will be leased by Norman to the city on a long-term basis.

Palos Verdes City Hall Construction Is Started

Marking a progressive milestone in the history of the City of Palos Verdes Estates, ground was broken recently for construction of a new City Hall. The municipal facility will be constructed at 340 Palos Verdes Dr. West at a cost in excess of \$400,000. Owner of the improvement is Robert S. Norman, Los Angeles real estate developer. It will be leased by the city on a long-term basis. As designed by Carrington H. Lewis, A. I. A., the City Hall will contain more than 18,000 square feet distributed between two levels and a full basement. Architectural styling of the structure incorporates a Spanish character or motif set by other buildings in the general Palos Verdes Estates lie and Severson, Inc., engineers' Plaza area.

In ceremonies at the site, Palos Verdes Mayor H. F. B. Roessler, turned the first shovel of dusty loam to herald the start of the project. Taking part also were Vice Mayor Earle E. Parkhurst; City Treasurer Robert W. Mooney; City Clerk Colonel William C. Platt; Chairman of the Cityman, Los Angeles real estate Hall Committee Harry Brandel; Chief of Police and Fire Chief Jack Smith; developer Norman; and Noble Millie of Millie and Severson.

Women to Tell Builders What Home Improvements Needed

By FRANCES LEWINE
WASHINGTON (UPI) — Builders may get an earful in the next few weeks about modern homes and what they are like to live in. It's not all good.

Housewives from across the country will be coming to Washington for two big conferences in October to dream a little about their dream houses.

From advance comments, it seems the lady of the house isn't sold on kitchens, those sliding door clothes closets, living-dining-recreation areas all in one, and small bedrooms.

AIR CONDITIONING looms high on the women's lists of suggestions. And now the adults want their own hide-away room, free from young rock 'n' roll rhythm-makers. McCall's Magazine is bringing delegates from every state, including Alaska, for a "Congress on Better Living" Oct. 7-10 to talk about what housewives want in homes and housewares in the near future.

And a week later, Oct. 14-16, the National Assn. of Home Builders calls in 100 women—all essay contest winners—to take part in an official research project for the housing industry.

THE CONSUMER VIEWS of these women from all over the country may affect the national housing picture, or at least give the industry some guidelines, the association says. There were more than hints.

Habit-Forming WINOOSKI, Vt. (UPI)—State Sen. Russell F. Niquette decided that the city clerk's office should remain open on a hand-and-hair blower during Saturdays as it has for the last 20 years because "the people are used to it now."

More room, cried Mrs. Violet Cinquigranno of Metairie, La., who reminded the builders "most of us young marrieds average 3 to 4 children and want room for them."

None of these small kitchens, either, she said. She wants a large kitchen with grocery space so you can see what you want "without climbing into the shelf."

"A retiring room for adults" appealed to Mrs. Isabelle Murphy of San Diego—and she wasn't alone.

Mrs. Claire Bouton of Birmingham, Ala., got pretty gadget minded. Aside from revolving television fitted into walls, between rooms, she thought it would be nice to have a hand-and-hair blower dryer in the bathroom wall.

And "A low luminous toilet for children at night."

Unit #3 Sold Out . . . Unit #4 50% Sold

Starlite HOMES \$295 DOWN \$7950 PLUS \$55 COSTS PER MO. Pr. & Int.

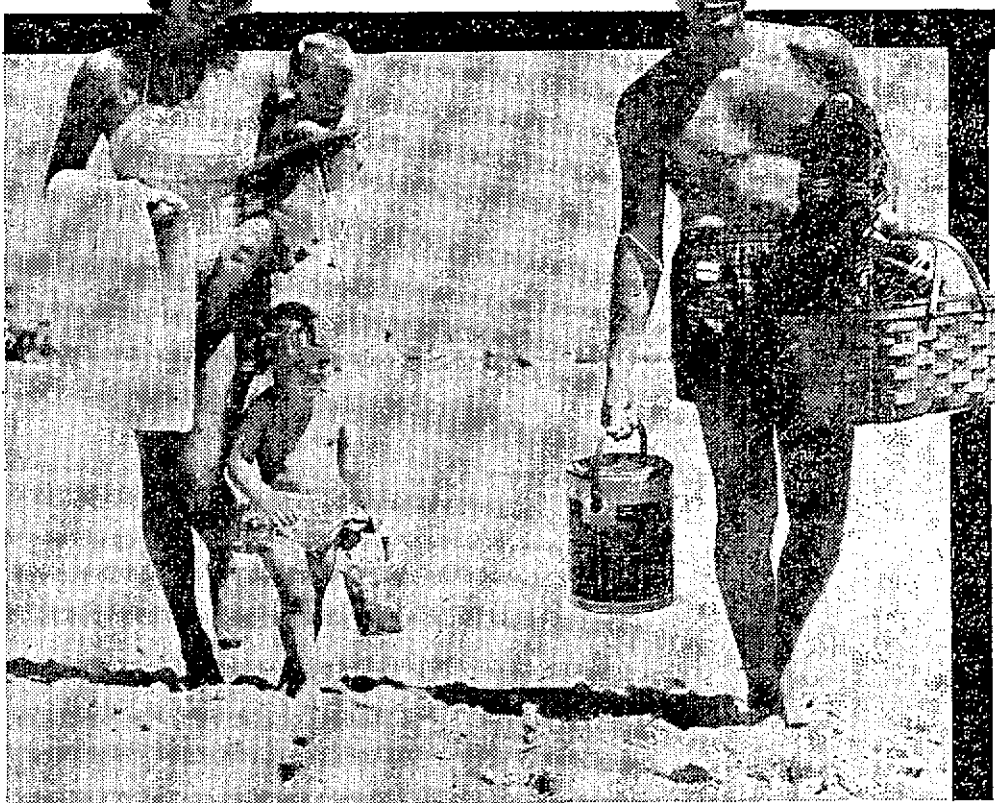
3 & 4 BEDROOMS 1 1/2 and 1 3/4 BATHS \$11,350 & \$12,750

WALL TO WALL CARPETING PLUS MANY OTHER FEATURES

Models Furnished by Lewis DeHaven Shaw

PREVIEW!

Just a 3 block walk to the Beach...



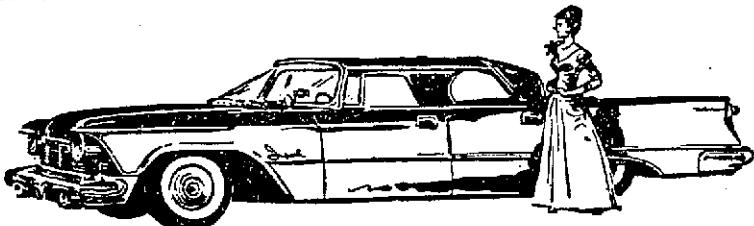
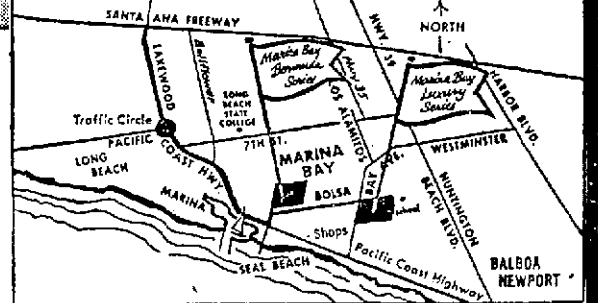
Introducing the all-new Bermuda Series A new spaciousness in beach living.

From Malibu to Newport Beach... you won't find any homes that can compare in value. What's more... look at the low price. A 3 bedroom plus family room, 2 bath home with complete built-in kitchens and several dozens of quality construction features in a year-round resort area... from only \$17,950 VETS...NO DOWN Low Costs & Impounds Only

Imagine...you can walk to the beach, schools, churches or to the new \$14,000,000. Long Beach Marina. Never before has a year-round beach home been available for this price. Don't miss this opportunity to get in on the ground floor.

MARINA BAY Homes

Bermuda Series from \$17,950 • Luxury Series from \$19,950 BE SURE TO SEE THEM BOTH... Just 2 Miles South of Long Beach on Pacific Coast Highway



Too Fine for Words!

What can you say to describe a home so beautiful it tugs at your heart... so wonderfully made it should stand for generations... so magnificently situated you'll thrill to every living moment?

What can we say—except invite you to visit one of the most distinguished groups of elegant custom homes in all of Southern California?

2200 square feet of living space, from \$32,750

TUSTIN'S Lemon Heights District



...WE'RE OVER 50% SOLD OUT!

Driving directions: From Long Beach, drive East on 7th, which becomes Garden Grove Blvd., to Harbor Blvd., then right (South) to Westminster Ave. Turn left (East) on Westminster Ave., which becomes 17th Street, and continue thru Santa Ana to Hewes Avenue, then left (North) to Spaulding to signs for Lemon Heights West Unit #2.

SCHWARTZ-YEDOR Building Corp. "House & Home" 1958 Award of Merit Winner Certified by McCall's Congress on Better Living OPEN 10 A.M. UNTIL 6 P.M. DAILY Drive out today or phone Kellogg 8-9479 Decorating Service by F.S.D. available to homeowners.



LOCAL NEWS BRIEFS



Ex-Civil Service Workers to Meet

Rep. Craig Hosmer will speak at a meeting of Long Beach Chapter 21, Retired Civil Service Employees at 1:30 p.m. Wednesday in Mottell's & Peek Garden Room, 3rd St. and Alamitos Ave.

Enrollment ceremony of Chapter 506, Women of the Moose, will be held Wednesday in the group's lodge hall, 1200 Atlantic Ave. Proceeds from the event will go toward the Christmas fund for children at Mooseheart Children's Home and for the Moosehaven Home for the Aged.

Loyal Order of the Moose will hold its annual picnic Oct. 5 in Silverado Park, 38th St. and Santa Fe Ave.

Pat Brown, of the Long Beach General Hospital, has been elected president of the Long Beach chapter of the California Credit Union League. Other officers are Bill Livingston, Harry Wilson, James McElmell, M. Hagenbruch, Will Henderson, Walter Stewart and Morris Hayter.

SERVICE CLUBS

'Jobs for L. B.' Talks to Shore Optimists

Leaders of Belmont Shore and Naples will meet with Optimist Club of Belmont Shore Thursday at 7:30 a.m. in Java Lanes restaurant to hear a discussion of the Jobs for Long Beach project which will appear on the Nov. 4 general election ballot as Propositions S and T.

Speakers will be Edward Killingsworth, architect, and Bob Irvin, public relations counsel. Bill Crawford will be chairman of the day, and David Camp, club president, will preside.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Wallace H. Moore, chairman; Howell Honeywell, presiding. Speaker: Atty. Gen. Edmund G. (Pat) Brown.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. P. G. Gregory, chairman; Roger Young, presiding. Program by 20-member chorus known as Elks Choraleers.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. John Hanna, chairman; Earl Wallace, presiding.



TROY GARRISON
Publicity Chief

Garrison Gets Harbor P. R. Post

Troy S. Garrison, 41, has been formally appointed public relations director for Los Angeles Harbor Department, General Manager Bernard J. Caughlin announced Saturday.

Garrison, who placed first in a recent civil service examination for the \$10,668-a-year post, had been acting director for a year and assistant director for three previous years.

HIS EXPERIENCE includes a seven-year stint as public relations representative for the Los Angeles Department of Water and Power and three years as reporter for Midwest newspapers.

During World War II, he was editor of various Army newspapers and while stationed in the Philippines was attached to the public relations office of the Medical Corps historian for the Southwest Pacific area.

AN ILLINOIS native, Garrison has lived in this area for 20 years. He resides with his wife and two daughters—Jill, 13, and Pamela, 6, at 22619 Evelyn Ave., Torrance.

He is chairman of the public relations committee of the California Association of Port Authorities and a member of the Greater Los Angeles Press Club and the Long Beach-Los Angeles chapter of the Propeller Club.



MRS. Z. M. RYAN
Clubwoman Dies

Mrs. Ryan Dead at 80

Mrs. Zella M. Ryan, 80, of 3040 E. 2nd St., a resident of Long Beach for 38 years, died Saturday following a heart attack.

Mrs. Ryan was well known for her interest in social work and club activities. She remained active despite blindness which afflicted her in 1952.

She is survived by a son, Capt. Richard E. Ryan, USN; two daughters, Eileen C. Ryan and Mrs. G. G. Repucci.

Rosary will be said Monday at 7 p.m. at Mottell's & Peek Mortuary. Requiem mass will be said Tuesday at 9 a.m. in St. Matthew's Catholic Church.

Girl, 3, Hit by Car, Critically Injured

ANAHEIM—A 3-year-old girl was critically injured Saturday afternoon when she darted from behind a parked car into the path of an automobile on La Palma Ave. near Follina St.

Jane Ruth Sharp, of 1039 Lomita St., was taken to Anaheim Memorial Hospital after being hit by a car driven by Mary B. Skinner of 903 S. Palm St.

(Advertisement)

DOES GETTING UP NIGHTS MAKE YOU FEEL OLD

NEW YORK Special: Thanks to new, scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, bed wetting, Getting Up Nights—or ailing Cloudy Urine, due to common kidney or bladder irritations, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved CYS-TEX usually gives quick, lasting relief by combating irritating germs in acid urine; and by relaxing, analgesic pain relief. Over a billion CYS-TEX tablets sold—proves safety and success. Get Laboratory Tested and Certified CYS-TEX as drugists today. See how much better you feel tomorrow. Money back guarantee.

Nine L.B. Area Storm Drains Listed on Prop. N Bond Issue

Nine Long Beach storm drain projects are above the million-dollar class. They are: North Long Beach, \$1,275,000; Municipal Airport, \$1,204,300; Los Altos, \$1,181,700, and El Dorado, \$1,001,500.

Others are: 37th St., \$832,900; Central Long Beach, \$821,600; Bixby Knolls, \$755,000; Alamitos Bay, \$741,500, and West Long Beach, \$483,600.

IN EACH INSTANCE a network of drains is proposed for the area designated.

A COMPLETE SUMMARY of the program, with descriptions of all projects, was issued Saturday by Col. H. E. Hedger, chief engineer of the Los Angeles County Flood Control District.

Four of the nine local projects are above the million-dollar class. They are: North Long Beach, \$1,275,000; Municipal Airport, \$1,204,300; Los Altos, \$1,181,700, and El Dorado, \$1,001,500.

Col. Hedger's report shows an independent, Press-Telegram photograph of flood conditions Jan. 28, 1956, in the vicinity of Tulane Ave. and Atherton St. The Los Altos project "should provide relief in this area," Hedger said.

Among the projects listed for nearby cities are:

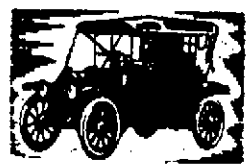
Lakewood, two totaling \$1,466,000; Compton, three, \$1,580,000; Dairy Valley, one, \$124,800; Downey, two, \$1,778,400; Norwalk, one, \$1,918,800; \$530,400; Signal Hill, one, \$358,400; Palos Verdes Estates, one, \$800, and Torrance, four, \$2,589,296,400; Paramount, one, \$600.

FREE DOCTOR BOOK

Amazing! A must. Phone MA 6-7121 for free doctor book 355 So. Broadway, Los Angeles 12, Calif.

1917 CADILLAC

Are you hearing the old-fashioned way? Is it possible now, to hear with both ears? New scientific developments make it possible for you to hide your deafness and yet hear with both ears. See Sam Goodman, Mgr.



MAICO HEARING CENTER

6th and Pine, Lobby, Professional Bldg. HE 7-2743

ENJOY A NEW
WORLD OF
MUSIC!

\$12⁵⁰
ONLY A MONTH!

8-Speaker Console Stereophonic System: Twin 10-watt high fidelity amplifiers... precision automatic record changer with long-life Diamond Stylus... 15" bass, 8" mid-range plus two 5" treble speakers in both master phonograph and matching stereo channel which stores over 100 LP's or new stereo records. Mahogany, oak or cherry color finishes. Optional FM-AM tuner. The Magnasonic Special.

complete only \$279⁵⁰

in mahogany

COME IN—FOR THE MUSICAL THRILL OF YOUR LIFETIME!

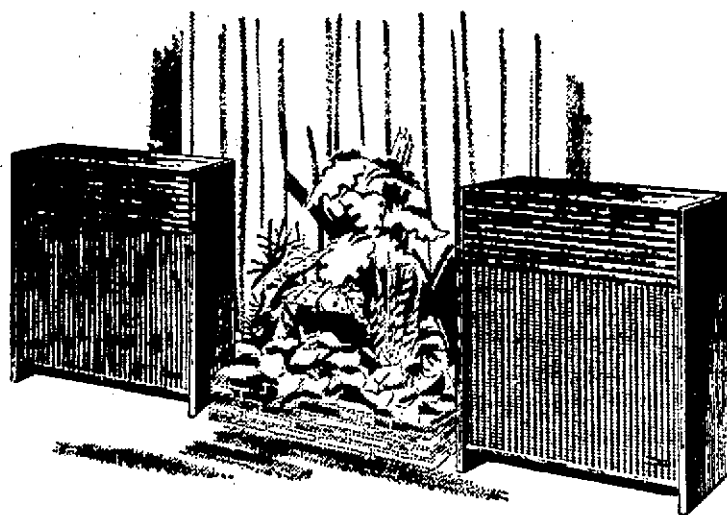
If you already own a Magnavox Television or Phonograph, ask us about converting it to a stereophonic system.

See the World Series on Color TV... immediate delivery!

Revolutionary Magnavox Stereophonic

HIGH FIDELITY

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SHOP ALL DAY MONDAY, 9:30-9:30—SAVE SUNDAY FOR THE FAMILY

MAY CO.

LAKEWOOD

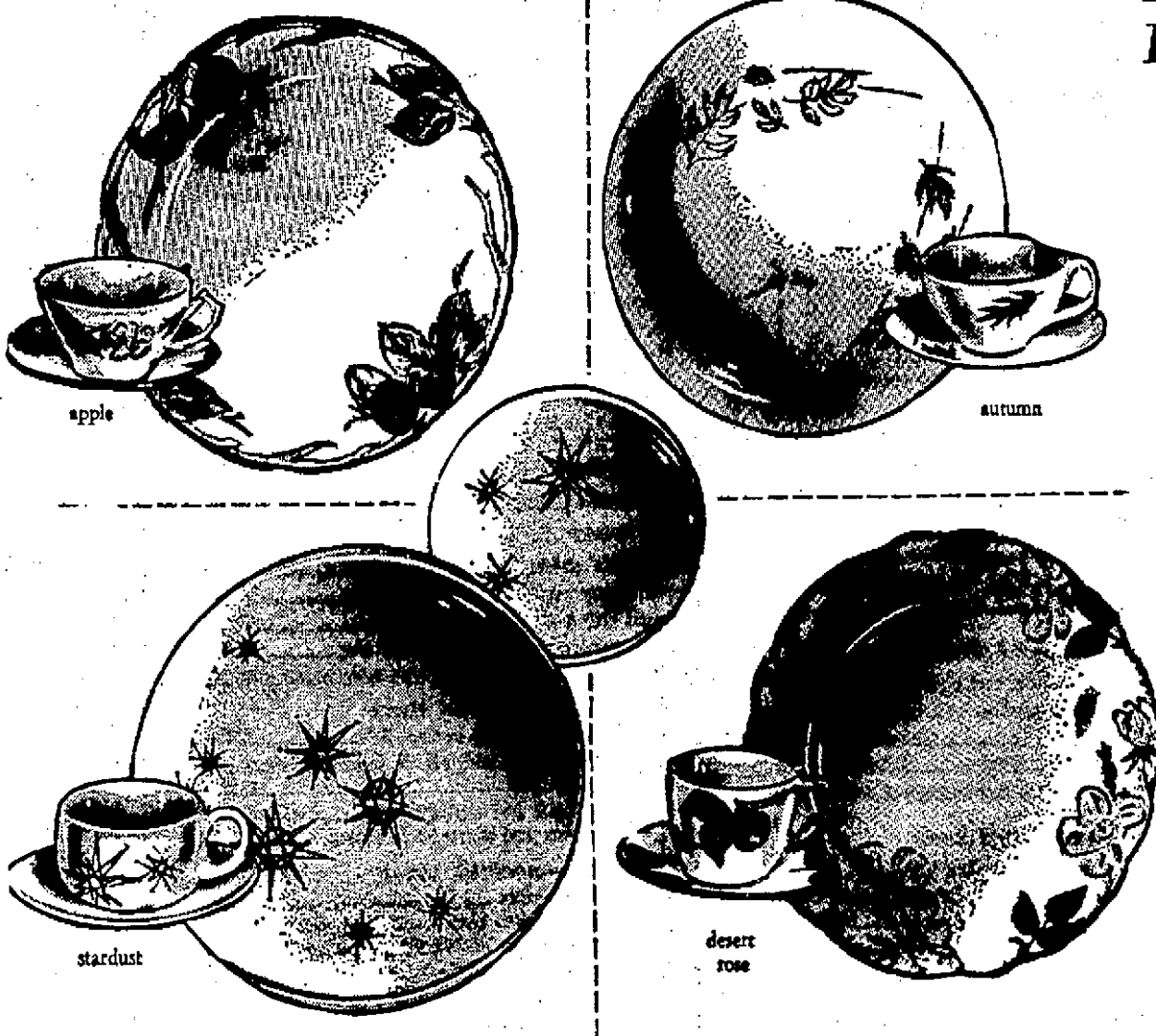
franciscan fantasy

special sale on fine franciscan earthenware 16-piece starter set

12.95 SPEC. reg. 16.95

For a limited time only, you may begin your Franciscan earthenware collection with a workable 16-piece starter set. Four exciting patterns are featured by fine Franciscan earthenware: Apple... Desert Rose... Autumn... Stardust... all in beautiful hand-decorated design. And Franciscan also excels in craftsmanship, for this earthenware is chip-proof and oven safe, along with its exciting beauty. The 16-piece starter set includes four each dinner plates, bread and butter plates, cups and saucers. We have complete open stock on all patterns.

50-piece service for 8 SPEC. 59.95



color charts the course of fashion... we invite you to its dazzling course in vogue's fashion-fabric show at may co. lakewood's third floor fashion yardage dept. on monday, sept. 29 at 2 p.m. and 7:30 p.m.

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Store Opens Daily at 9:30 A.M. Shop 3 Nights Mon., Thurs., Fri., 9:30 to 9:30; Tues., Wed., Sat. 9:30 to 5:30. For Phone Orders Call MEtca 3-0111

HEALTH DON'T BE SICK

Get the facts of your case from specialist in chiropractic problem cases.

YOU CAN BE WELL

Find the cause of your illness by having an X-ray examination. Consultation without obligation. Call now for appointment.

DR. ROY E. HANSON, D.C.
918-925 ATLANTIC AVE.
PH. HE 5-1447 LONG BEACH



FOUND IN PARK LA PALMA
Attractive exterior pictured is one of 14 distinctive room or 2-bedroom with den residences in close-in e stylings available at Park La Palma's new unit three, Buena Park. All models feature 2 attractive bath Baskin Construction Co.'s new community of 3-beds and a 2-car garage.

Park La Palma Terms Attract

Appeal of one moderate price for the attractive California ranch residences, coupled with veteran terms of nothing down, except impounds and closing costs, has spurred home sales to a new high at Park La Palma's unit 3, according to James R. Wade and Associates, sales agents for this Baskin Construction Company community, Miller and La Palma, Buena Park.

Fully priced at just \$13,500, the large-family homes offer a selection of 14 individual exterior stylings and a choice of flexible, family-zoned floor plans with 3 bedrooms, or 2 bedrooms and den, both with 2 bathrooms and baths. All plans also feature two-car garages.

Monthly payments, Wade pointed out, of \$70, include both principal and interest.

THERE IS A CHOICE of front or rear living rooms and all models feature a highly convenient central hallway that adds to the homes' ease of upkeep.

Kitchens are equipped for step-saving efficiency, and are furnished with sink-installed disposer, work counter topped with genuine Formica, work table with hardwood chopping block and ash hardwood cabinets with attractive brass hardware.

There is also the added convenience of a separate service porch or service area.

Furnished models are reached by driving Santa Ana Freeway to Valley View, then south on Valley View, which becomes Miller, approximately two miles to La Palma, then east on La Palma to the homes.

From Long Beach, go east from Lakewood Blvd. on either Carson (becomes Lincoln) or South St. (becomes Orange-thorpe). From Carson (Lincoln) go north on Miller to La Palma, then east to model homes. From South St. (Orangethorpe) go south on Miller to La Palma, then east to the model homes.

VETS! LOOK WHAT \$82 Per Month WILL BUY IN CLOSE-IN AZUSA!

- VETS NO DOWN (just costs & impounds)
- \$82 INCLUDES EVERYTHING — TAXES, INSURANCE, PRINCIPAL & INTEREST
- 3 BEDROOM, 2 BATHROOM
- \$12,950. FULL PRICE!
- IMMEDIATE OCCUPANCY

SEE TODAY

San Bernardino Freeway to Azusa Avenue, left (north) to Foothill Boulevard continuing north 1/2 mile to Ellsworth and Sales Office.

Crystal View
ESTATES
Azusa Avenue at Ellsworth

E. F. Shaheen Is District Realty Head

The 22nd District of the California Real Estate Assn. will be headed in 1959 by Realtor Edmund F. Shaheen. Shaheen, scion of a pioneer real estate family, was unanimously elected to the position of District Vice President at a recent meeting hosted by the Southeast Board of Realtors.

The 22nd District, one of several located throughout the state, has been known in the past for its many accomplishments in the profession of Real Estate, bringing to this area many State and National Awards. Its member boards include the Bellflower, Compton-Lynwood, Downey, Long Beach, Whittier, Norwalk-La Mirada, Montebello, East Los Angeles, and Southeast Boards of Realtors.

Shaheen is the executive Vice President of the Thomas Shaheen Co., and specializes in the fields of industrial and commercial real estate sales and exchanges. He is president of the Compton Lynwood Board of Realtors.

Blank Page Tells Business Story

SHIDLER, Okla. (UPI) — Sam Fields, publisher of the weekly Shidler Review, printed a three-page paper. The second page was completely blank with the exception of three tiny lines in the center which read: "Business is good everywhere but at Shidler Review."



E. F. SHAHEEN
Heads District Realty Group

FOR L. B. COLLEGE ESTATES

Additional \$500,000 Used on Home Sites

Natan Shapell, president of S. & S. Construction Co., announced that grading and engineering work on their new subdivision, Long Beach College Estates, located on a portion of the famous Bixby Ranch at 7th St. and Studebaker Rd., has been completed and that construction of a group of model homes has been begun. The land was purchased from Bixby Ranch Co.

TO PREPARE the land for the high-caliber construction S. & S. contemplates, Shapell explained that the firm was required to spend nearly \$500,000 over and above the cost of the raw land. Engineering improvements, he said, plus attaining the required high ground level (which entailed moving over 200,000 yards of earth to raise the level), make the land actually much higher in price than adjacent property.

OFFICIALS of S. & S. stated that while higher prices for land in the general area prevail, the tremendous expenditures which were necessary to bring this land up to the standards established by the builders for the type subdivision planned make the property one of the most costly in the area.

Much favorable comment has been made, Shapell said, on the beautification program proposed for Long Beach College Estates, which is to include full community landscaping, a large recreational park and playground with facilities in excess of \$100,000; beautiful ornamental entrance gates off Studebaker Rd. and a block wall to give the community privacy and exclusiveness.

S. & S. officials feel that Long Beach College Estates' handling their own sales with their own well seasoned sales staff and, he reports, preselections and sales are excellent.

*this
frank
statement
brought
the most
enthusiastic
response
of home
buyers in
long beach
history!*

New from only \$28,750
Down payment from \$3,975

Windsor Greens

in LAKEWOOD'S
COUNTRY CLUB ESTATES
On Carson Street, between Lakewood Boulevard and Cherry Avenue. Right alongside the clubhouse.
FURNISHED MODELS
ON DISPLAY

(Reprinted from the Independent Press-Telegram, September 14, 1958)

WHY HAVE WE posted a new price sign on Windsor Greens homes, more than \$2,000 under the original figure recently announced in these pages? And how honest was the original price to begin with?

The original price (from \$31,000) was an eminently honest one. It was based on the impartial appraisal by a very fine lending institution, which is actually making loans to Windsor Greens residents on the basis of that appraisal. What's more, a later appraisal indicated that these homes had actually increased in value with the continued development of the Lakewood Country Club Estates, in which Windsor Greens is located.

My decision to lower the purchase price, effective immediately, to \$28,750 for the same model is simply a wise business move on my part. I am a builder. Where you pay interest money on your one home, I must pay interest on all homes I build, from the day construction starts until the day they are sold. True, property surveys indicate that rather than lowering my prices, I could command five or six thousand dollars more for my few remaining Windsor Greens homes in the near future. But it just isn't good business to let completed homes wait for buyers, even for a few weeks. To continue my building activities, both in this area and elsewhere, it is to my advantage to forego future profits for instant cashout.

Strangely enough, experience proves that home buyers who take quickest advantage of a profit situation like this are persons who need the savings least. I feel certain that I could run this ad in the Wall Street Journal and dispose of the few remaining homes quickly to investors in search of potential profit. This I have no desire to do. The many Windsor Greens residents, who paid me full price for their homes, selected this community for its lovely, pleasant living values—not for quick speculation. I respect this trust. I prefer to be the one—not some speculator—to decide what families qualify to be their neighbors.

So I address this message to families who seek the finest home and the nicest suburban environment possible. I invite you to select a Windsor Greens home for these most important reasons. Let the \$2,000 you save be a happy windfall, to make your family's living at Windsor Greens all the more pleasurable.

JAMES PELTON, Builder

GOING LIKE HOT CAKES - HURRY ON OUT!

Years Ahead in Value

3rd UNIT

IN CLOSE-IN BUENA PARK

Park La Palma

GI TERMS • 4 3/4% INTEREST

NOTHING DOWN TO VETS
(except impounds and costs)

Full price \$13,500

3 bedrooms, 2 baths or 2 bedrooms, den, 2-car garage

monthly payments... \$71.50
(includes principal and interest)

These big "Economy Size" homes (King size in all but price) are selling fast... even before we could announce the Grand Opening! Monthly payments less than rent... luxuries you wouldn't expect at the price... all contribute to your family's happiness and comfort. Better hurry out—but quick—for best choice!

FOUR FURNISHED MODELS FROM LONG BEACH!
Go east from Lakewood Blvd. on Carson (becomes Lincoln). From Carson (Lincoln), go north on Miller to La Palma, then east to model homes.

FROM LOS ANGELES
Turn off Santa Ana Freeway at Valley View (becomes Miller) and drive south about 2 miles to La Palma, then east to model homes.

James R. Wade & Associates Sales Agents
Telephone: Lawrence 2-8010
Baskin Construction Co., Builders

Still a few left in UNIT 2 for NON-VETERANS \$197 DOWN Includes Everything as low as \$12,995

YOU GET MORE LIVING FOR YOUR MONEY AT Park La Palma

Live in Bellehurst

... the Country Club community which surrounds Los Coyotes Country Club

*** NO DOWN PAYMENT \$120 PER MONTH**
PAYMENTS JUST

100% Financing available for the first time on homes of this quality.

Luxury Homes From \$28,770

Check the fantastic value growth of prestige country club property. Buy now for luxury living and a protected investment.

***Tax Reserves Only**

SEE THE \$300,000 RECREATION CENTER
3 swimming pools
Nursery
Teen-age Center
Picnic area
Tennis Courts
Badminton Courts

ONE MILE NORTH OF SANTA ANA FREEWAY ON HIGHWAY 39
Lawrence 2-1179 Buena Park

Choose from a fabulous selection of 3 and 4 bedroom homes. Carpets — drapes — landscaping and sprinklers optional. Make the move to luxury living... Visit Bellehurst today.

Bellehurst

ONE MILE NORTH SANTA ANA FREEWAY ON HIGHWAY 39 Lawrence 2-1179 Buena Park



HAIRY, ISN'T HE?
Mrs. Nola Baker admires beard of her husband, Devere, as they are reunited in Honolulu. She and her two daughters flew to Hawaii from their Redondo Beach home for the reunion after Baker drifted his raft Lehi IV across Pacific from California to Hawaii. The voyage took 69 days. —(AP Wirephoto.)

British Jurist Dies
LONDON (UPI)—Sir Godfrey Russell Vick, 65, British jurist and co-president of the International Bar Association in 1950, died Saturday at his home. Vick had presided only Friday at his county court bench.



'Bosses' Night' Fete Wednesday
Lakewood Jaycees will honor their employers at a "Bosses' Night" program at 7 p.m. Wednesday at Hody's Restaurant.

Guest speakers will be Frank Kelleher, assistant director of the 7-Up Youth Foundation, and W. Scott Biddle, a national director of the Junior Chamber of Commerce. Program chairman is Paul Worthington. President Ted Schnee will preside.

Ex-Justice Dead
TOPEKA, Kan. (AP)—Former Chief Justice W. W. Harvey, 88, who served 34 years on the Kansas Supreme Court, collapsed at his home Saturday and died en route to a hospital.



our "scis-wiz" brush cuts 2.50
let our experts prune, taper and trim each and every curl to know its place... and keep it!
Scis-wiz? Our scissor-wizards, of course! You'll marvel at the magic way they coax your hair into naturally tapered layers that respond beautifully to a mere flick of a brush... even after exposure to wind and rain. Come in for your new Fall hairdo with the shape that can't wash out because it's cut in to stay!
And if your crowning glory needs a little more body, our SCIS-WIZ COLD WAVE is now being featured
Regular 17.50 **8.75**

CALL ME 3-0111, EXT. 342
Beauty Salon, Second Floor

Father's Deathbed Plea Kept Peale in Ministry

NEW YORK (UPI) — Dr. Norman Vincent Peale was so deeply hurt by criticisms from his fellow clergymen three years ago that only his father's deathbed reminder of "the power of positive thinking" kept him from quitting the ministry, it was disclosed Saturday.

Peale, world famous preacher and author of "The Power of Positive Thinking" and other best sellers with a total circulation of more than four million, was so stung by attacks on his ministerial methods that he actually wrote a letter of resignation.

He changed his mind only after receiving a deathbed message from his ministerial father, urging him to ignore his critics as "just a bunch of jackasses."



DR. PEALE
'Criticism Hurt'

THE STORY of this crisis in the life of a minister who has helped thousands to hurdle problems of their own was told in a biography titled "Norman Vincent Peale, Minister to Millions," published Saturday.

Former magazine editor Arthur Gordon wrote the book with Peale's approval and cooperation. Gordon spent many weeks with Peale, and Peale read the finished manuscript. He even wrote a closing chapter, in which he said the biography probably was a more objective account of his life than he would have written but that he would have made it different in some places.

A spokesman for Prentice-Hall, publisher of the biography, said that all of Peale's best sellers, said the minister has stated privately he would have been happier if his near-resignation had been omitted. He did not request deletion of the incident, however, the spokesman said.

THE IMPACT of all this criticism hit Peale as he was traveling to see his dying father, the Rev. Charles Clifford Peale, in Ohio.

As Gordon related Peale's ordeal, the clergyman felt as though he were "biting down on an aching tooth."

"He checked his train of thought," Gordon wrote. "This was resentment. This was injured pride. It was the sort of emotional thinking that he was always warning others against."

"... slowly, painfully, a decision crystallized. He would have to leave the church... slowly, deliberately, he wrote out his resignation as pastor of the Marble Collegiate Church (in New York City) and as a minister of the Reformed Church in America."

Peale wrote in his draft resignation.

ignation, that he had always preached what was in the Bible but could not ignore the fact that some of the best minds in the clergy felt he was "bringing reproach, if not actual discredit, upon his own calling."

HE SAID he could change his ways, but he preferred to resign instead.

Gordon said Peale then sat and thought:

"I've preached positive thinking all my life... I've preached it to millions of people all over the world... what will they think if I leave the church?"

When Peale arrived in Ohio, he told his brother of his plan to resign, but they did not tell their dying father. Later, Peale learned his father had suspected he was troubled without being told.

After the elder Peale died, Norman Peale's stepmother passed on this deathbed message:

"... tell Norman I've read every word he's ever written. I've read it all, and I've heard him preach for years, and his message is right."

"... tell Norman I said they were just a bunch of jackasses, and to pay them no heed—just put his trust in Jesus Christ, and never quit!"

Peale, Gordon related, then handed his letter of resignation to his wife. She tore it to bits.

A SAMARITAN

Two Trapped Men Rescued in Car Crash

LA PUENTE (AP)—A "good Samaritan" rescued two La Puente men trapped for nearly an hour beneath their overturned automobile Saturday.

William Jennings, 33, lost control and his car rolled over several times at Ferrero Lane and Valley Blvd., pinning down him and his passenger, George Riddell, 27.

Nearly an hour later, a stranger stopped, used his auto jack to lift the wrecked car and pulled the trapped pair free.

The helpful motorist left without identifying himself. Jennings and Riddell were not seriously hurt.

Tot Seriously Hurt by Auto

A 2½-year-old girl was hurt Saturday when she was struck by a car on Peabody St. near Clark Ave.

Madeline Parker of 5134 Peabody St. was admitted to Community Hospital, where she was treated for a fractured pelvis, leg, and ribs.

She was struck by a car driven by Bernice Marie Kotinek, 52, of 5135 Peabody St. The driver was not cited.

Liquor Stolen

Sixteen bottles of liquor valued at \$40 were reported stolen Saturday by Joseph S. Hucks, 42, of 2659 Petaluma Ave.

Furnace Fire Damages Home

A box of household goods placed over a floor furnace burst into flames Saturday in the home of Mr. and Mrs. E. G. St. Marie, 4291 Paterno Way.

The fire also damaged a partition, and the furnace had to be torn out before the blaze could be extinguished.

(Advertisement)

Quick Drainage Relief for ASTHMA & SINUS MUCUS

NEW YORK:—Special: Thanks to new sci-atic laboratory formulation, thousands of children as well as adults now avoid much severe wheezing, sneezing, rattling, difficult breathing, coughing and stiffness during recurring attacks of Bronchial Asthma, Hay Fever and Bronchitis by taking New Improved, Wonder-Working MENDACO. The first dose starts combating allergy, helps relax bronchial tubes and remove thick, choking mucus also promoting drainage relief in thick mucus sinus congestion. When you can breathe free, you sleep sounder, feel stronger and work easier. Safe for young or old. Get Laboratory Tested and Certified MENDACO from your druggist today without prescription.

Tarpaulins Stolen

Two tarpaulins, valued at \$500, were stolen from a truck owned by the Cobb Trucking Company while it was parked at 6969 Paramount Blvd. Saturday, police reported.



SEW AND SAVE

with fall fabrics from may co.

imported italian spun rayon "loerlana plaids"

2.77 yard reg. 2.95

Rayon plaids with the brushed look, in the latest high fashion shades for your new fall wardrobe. 54" wide fabric dry cleans.

wamsutta fall cotton prints in many patterns

68¢ yard reg. 1.00

The famous Good Conduct finish and a fast color guarantee. Beautiful Wamsutta prints. Florals, stripes, geometrics, 36" width.

- 2.50 Pure silk prints1.04 yard
- 1.95 Rayon peau de soie in colors, 50" wide1.74 yard
- 1.39 Shirley flannels in colors, 45" wide1.04 yard
- 1.49 Fond Embrace acetate satin in colors, 45" wide.....1.24 yard
- 1.98 Worsted type cottons in full 45" width.....98¢ yard
- 2.98 Embroidered cotton satins1.88 yard

May Co. Lakewood—Yardage Second Floor

New Discovery for Hard-of-Hearing

To all readers of the Independent Press-Telegram: The Diagnostic Office will give the first treatment for only \$3.00.

According to the Basic Diagnostic Office it is now possible for many people who are hard of hearing to regain all or part of their hearing loss.

So, many have told us, "We have tried everything and we are so discouraged that we hesitate to try anything else." Once they try this new and proved method they are overjoyed. Just like magic, in many cases they are able to hear without their hearing aid after the first treatment.

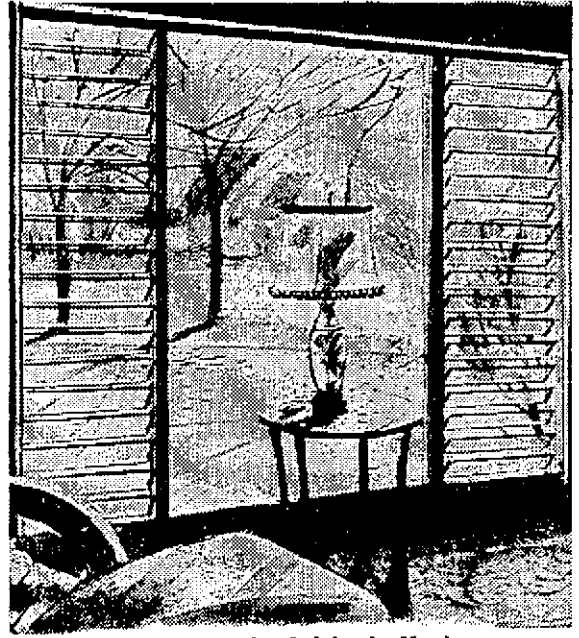
The treatment is simple, it consists of three steps, and takes about 45 minutes, if the hearing loss is due to a nerve condition a special treatment is given; if the loss is due to catarrh a different treatment is given; if it is a bone condition, the Tympanic Oscillations treatment is given.

It was in 1955 that the author of "The Power of Positive Thinking" and "A Guide to Confident Living" found that he was neither able to think very positively nor live very confidently in the face of widely published criticisms by such persons as divinity school deans, a Methodist bishop and the head of the United Lutheran Church in America.


WHEN SERVICE COUNTS, let Independent Press-Telegram Classified ad-writers serve you WELL. Dial HE 2-5959.

Diagnostic Office in Southern California Since 1936, 927 E. Broadway, Dr. S. J. Anderson, D.C., Dir. Long Beach — HE 4-6803. Hours: Mon., Wed., Fri., 9 to 6 P.M.; Tues. & Thurs. 9 to 5 — Sat. Till 1.

Beautiful your present windows at surprisingly low cost with LOUVRE LEADER WINDOWS



100% Stainless Steel Jalousie Hardware
Beauty—Ventilation—Performance
Give Your Home the Charm and Comfort of Louvre Windows
You Can Do-It-Yourself With Louvre Leader!
For Free Estimate Call HE 7-7475 or HE 2-7943
Marine Glass Co.
Since 1922 SCOTT-WOODARD-SCOTT SR. GLASS FOR ALL PURPOSES
COR. 14TH & MAGNOLIA HE 7-7475 or HE 2-7943
Member of Long Beach Builders' Exchange



color charts the course of fashion
as seen in may co.'s

VOGUE FASHION-FABRIC SHOW

we invite you to follow fashion's most colorful course through fall, 1958, as seen in our vogue fashion-fabric show at may co. lakewood, sept. 29, at 2 p.m. and 7:30 p.m. in the downstairs auditorium...

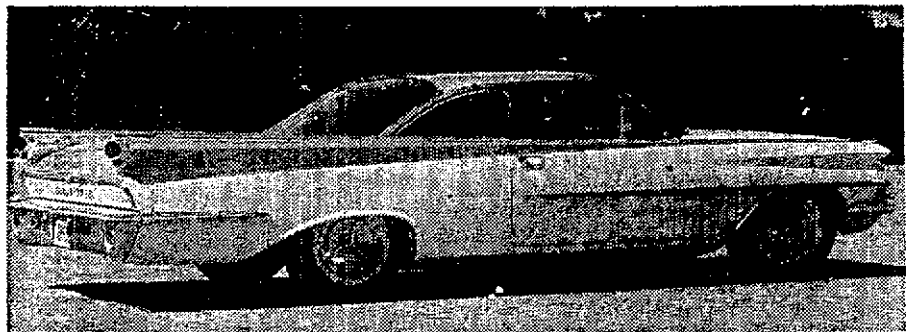
your forecaster: vogue printed patterns, together with beautiful new fall fabrics from may co.

commentator: pauline delano, vogue fashion representative

A. Vogue Special #4905 B. Vogue Pattern #9598 C. Vogue Pattern #124



SHOP ALL DAY MONDAY, 9:30-9:30
SAVE SUNDAY FOR THE FAMILY
MAY CO. LAKEWOOD
5100 LAKEWOOD BLVD.
LAKEWOOD, CALIF.
PHONE TOLL FREE
CALL
MEtcal 3-0111
STORE HOURS: 9:30-9:30,
MON., THURS., FRI.—
9:30-5:30, TUES., SAT.



1959 OLDSMOBILE IN DEBUT SOON

The fleet, trim beauty of Oldsmobile's new "Linear Look" for 1959 is apparent in the Super '88' Holiday Scenic Coupe, one of Oldsmobile's two entirely new body styles in the Holiday models. The '59 Olds will go on display at Long Beach dealer C. Standee Martin beginning Oct. 3rd.

C. Standee Martin Will Show '59 Model Oldsmobiles Friday

By ART STEPHAN
Independent Press-Telegram
Auto Editor

There's a highly enthused bunch of boys at C. Standee Martin's Oldsmobile agency this week as the sales crew prepares to launch their 1959 Olds line at a gala public showing next Friday.

According to owner Stan Martin, "Oldsmobile for 1959 represents the most outstanding product in Oldsmobile's history in styling, quality and value. And our two new Holiday hardtops introduce an entirely different trend in passenger car design."

And after a look at the car last week I can't help but share Mr. Martin's enthusiasm. The 1959 Olds will feature two new family-size body styles, two completely new and more efficient Rocket engines, increased luggage space, new Air Scoop brakes on all four wheels and many other advancements.

New in the line will be a four-door Holiday Sport Sedan and a two-door Holiday called the Scenic Coupe.

All models have a lower silhouette although increased interior space has been provided.

Along with a thin roof is greatly increased glass area. Windshield and rear glass curve high into the roof.

All models have a rectangular patterned grille recessed under the hood. The identification name appears in block letters across the center of the grille. Widely spaced dual headlights with new circular parking lamps between them are set within the grille.

THE HOOD COVER is wider, spreading farther into the front fenders. Sculptured into the body metal are twin booms that start at the front fender emblems and sweep backward to the taillight assemblies. With the down curving deck lid they give a modified fin effect at the rear.

The '88' series is powered with a new engine equipped with a two-barrel carburetor. It is rated at 270 horsepower. The 1958 series had a 265 horsepower engine. For the super '88' and the '98' the new engine, with four-barrel carburetion, develops 315 horsepower.

Three Homes Available Today in Norwalk Village Unit 12

Due to credit rejections, terms of nothing down, except there are three choice residences available today at Norwalk Village's Unit No. 12, according to David Shapell, executive of S. and S. Construction Co., builder-developers of this community.

Veterans can purchase these spacious, large-family homes on earlier units, Norwalk Village in attractive California ranch



NORWALK VILLAGE OFFERS

Attractive, California ranch-style residences offering 3 bedrooms and 2 baths or 2 bedrooms, a den and one bath, are now available at Norwalk Village's new unit No. 12, S. and S. Construction Co.'s community in close-in Norwalk.

stylings and flexible "geared" seeing the new homes in unit 12. From Long Beach, drive Lakewood Blvd. to Rosecrans and then right on Rosecrans to the furnished model homes.

VETERANS MONTHLY PAYMENTS. Shapell noted, are from \$77.50, including principal and interest, and the homes are fully priced from just \$14,800.

Visitors, Shapell said, are invited to inspect furnished models in the earlier unit, Greenstone and Rosecrans, before infected jaw.

Close-Mouthed

NOGALES, Ariz. (AP)—Robert Connor, candidate for Santa Cruz County sheriff, suffered one of the worst afflictions possible for a candidate. He had an infected jaw.

BUILD NOW!

816 SQ. FT. HOME.....\$4195
1000 SQ. FT. DUPLEX.....\$6200

L. A. County Price
NATURAL BIRCH CABINETS AND TILE
Models Open for Your Inspection

DEDMON BUILDERS

15308 1/2 Paramount Blvd., Paramount
ME 0-6277 NEVada 6-2517
Open Evenings Til 8

NOW OPEN!
UNIT NO 3

FASTEST SELLING HOMES in ORANGE COUNTY

80%

ALREADY RESERVED

A home value so remarkable that reservation sales in the third unit have reached the one-quarter mark before opening! With FHA quality insured, excellent terms and features surpassing homes priced much higher, Happy Holiday Homes are Orange County's biggest value!

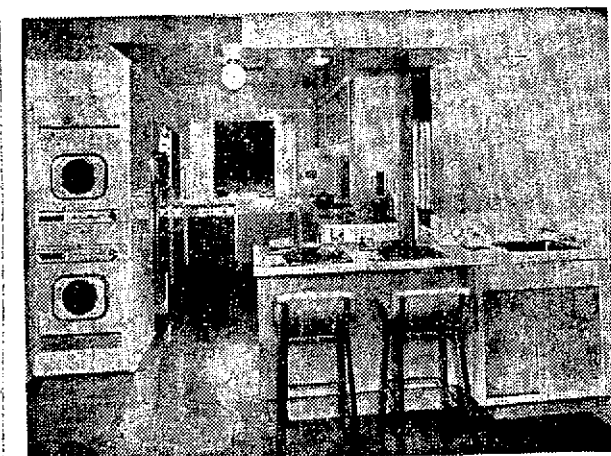
Free Decorating Service in Lemon Heights West

Buyers of the spacious, luxuriously appointed, custom residences at Lemon Heights West No. 2 now have the advantage of free consultation and decorating service, according to Tom Yedor, president of Schwartz-Yedor Building Corp., builder-developers of this new community in the exclusive Lemon Heights District of Santa Ana.

Expressly designed for families who require larger residences, each home encompasses 2,200 square feet of actual living area. Homes are available in an unusually wide selection of diverse architectural stylings and highly individual floor plans with 3 and 4 bedrooms and 3 baths. All were designed by George Vernon Russell, A.I.A.

SCHWARTZ-YEDOR, winners of "House and Home" 1958 Award of Merit and McCall's 1958 "Congress on Better Living Certificate," have incorporated in the building of these homes all of the custom detailing and luxurious appointments that won the firm these distinctions.

Typical are the kitchens, equipped with built-in wall reach from Chicago to Milwaukee, counter rangetop, sink-kee, a distance of about 90 installed disposer, combination miles.



LEMON HEIGHTS WEST NO. 2

Pictured is the kitchen in one of the furnished model homes at Lemon Heights West No. 2, Schwartz-Yedor's new community of customhomes in Santa Ana's Lemon Heights district. Kitchens are completely appliance-equipped with washer, dryer, built-in oven and range, combination refrigerator-freezer, sink-installed disposer and automatic dishwasher.

refrigerator-freezer, automatic dishwasher, washer and dryer. Built-ins also include a HI-FI intercom system.

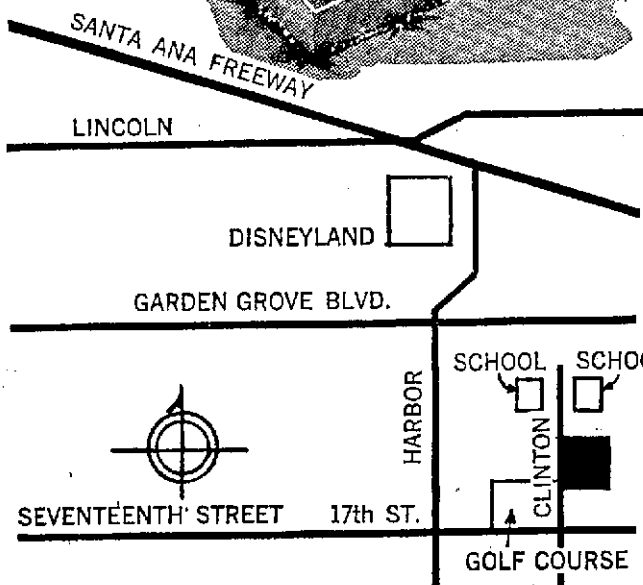
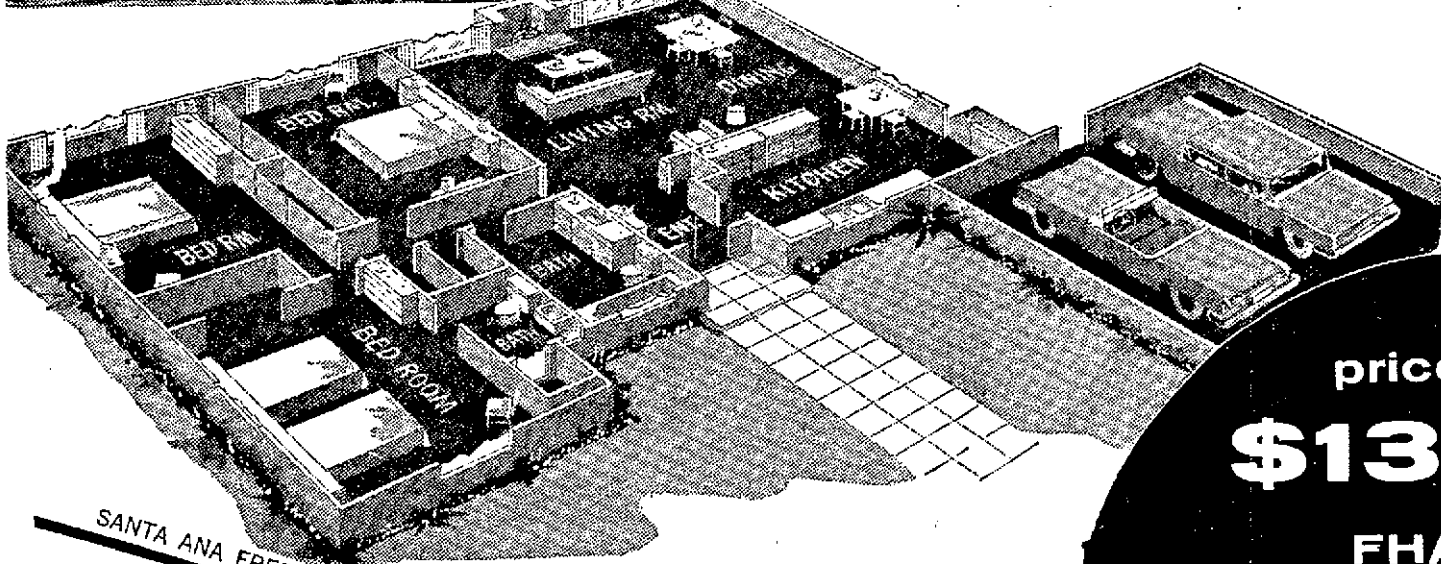
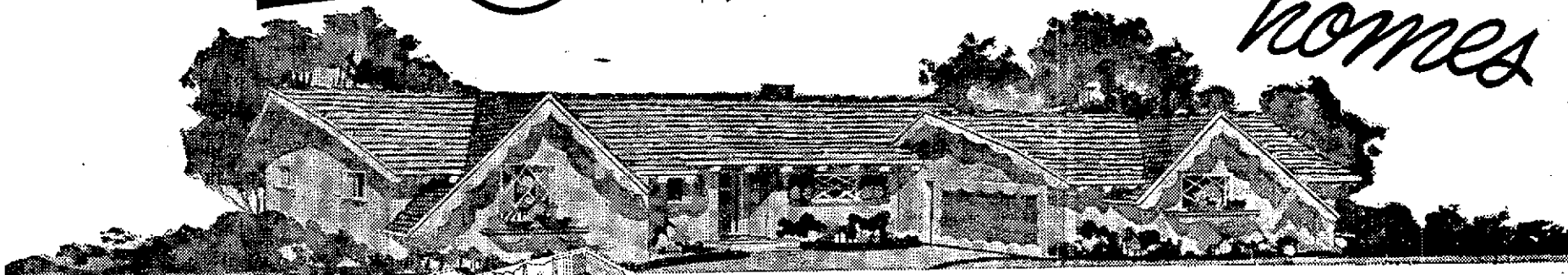
AMONG THE OTHER features are sunken playrooms, master bedroom suites with private baths, family rooms, separate dining rooms as well as separate dining areas, and powder rooms. Plans also offer indoor barbecues.

Living rooms feature custom fireplaces, styled to the individual decor. Models, on daily display, are reached by driving Santa Ana Freeway to 17th St. in Santa Ana. Take 17th St. east to Hewes, then drive north on Hewes to Spaulding and west on Spaulding to Lemon Heights West No. 2.

Lengthy Business

CHICAGO (UPI)—The Illinois State Toll Highway Commission figures that if the 6,800 pre-stressed girders used in 265 bridges on the new tollway were placed end to end they would reach from Chicago to Milwaukee, a distance of about 90 miles.

happy **HOLIDAY** *homes*



DIRECTIONS

Happy Holiday Homes are on Clinton Ave., 600 feet north of 17th St., east of Harbor Blvd. Two schools are nearby, and a golf course is within blocks of the development. Visitors drive south on Harbor Blvd. to Westminster (17th St.) and east to Clinton, then north to model homes.

Naturally It's Gas!

REYNOLDS and MOVius
BUILDERS and DEVELOPERS

priced from
\$13,500

FHA terms
from **\$450** dn.

FEATURES

- Hardwood Floors • Forced Air Heat • Two Pullman Baths • Utility Rooms • Stone, Rock & Brick Fireplaces • Breakfast Bars • Colored Bath Fixtures • Colored Kitchen Sinks • Hardwood Kitchen Cabinets • 2 to 4 ft. Eave Overhangs • Built-in Roper Gas Range and Oven Optional • Oversize Garages • Estate Size Lots • Walls of Glass

HOME FURNISHINGS SHOW

New **L. A. FURNITURE MART** BROADWAY AND WASHINGTON

SEPT. 27 thru OCT. 5

First and Only Time OPEN to PUBLIC
Noon 'til 10 p.m. Daily

ADMISSION . . . \$1.00 CHILDREN . . . 35c

WORLD'S GREATEST DISPLAY OF HOME FASHIONS

- ★ SPECIAL DISPLAY OF CALIFORNIA PAINTINGS—The most unique art exhibit ever—arranged by Jules Langsner.
- ★ CALIFORNIA FASHION CREATORS' SHOWS—Daily, 3 to 4 P.M. 36 glamorous fashion models under direction of Marge Carne.
- ★ ENTERTAINMENT—Stop for a snack, enjoy music and entertainment, in "El Bocadoito". True continental atmosphere!
- ★ EXHIBITS, LECTURES, PANELS, IDEAS, FABRIC, COLOR! Something to see—to learn—to do, all the time.

proceeds to CITY OF HOPE



Death Notices

SCHOEPFNER—Raymond Joseph, 55, of 2930 Long Beach Blvd., died Thursday. Surviving are wife, Kathleen; brothers, John, William, Bernard and Bada; sisters, Mrs. Mildred Noll, Mrs. Marie Hoover, Mrs. Sylvia Hinton. Rosary Monday, 8 p.m., Sheeler-McFadyen Mortuary. Requiem mass Tuesday, 9 a.m., Holy Innocents Church.

CHAMBERLAIN—Marie M., 83, of 3842 14th St., died Friday. Services Wednesday, 10:30 a.m., Christensen Pino Mortuary.

HANMASK—Harold August, 49, of 5761 Eberly St., died Friday. He was a veteran of World War II. Surviving are wife, Anna, and two daughters, Joanna Louise and Brenda Lynn. Services Tuesday, 7:30 p.m., Lakewood Mortuary. Military service Ft. Rosecrans National Cemetery, San Diego, Wednesday, 1 p.m.

CANTALUPE—Emily Lucy, 1, daughter of Mr. and Mrs. Pasquale of 6205 Woodruff Ave., died Saturday. Graveside service Monday, 2 p.m., All Souls Cemetery, Lakewood Mortuary directors.

KOON—Lt. Cmdr. Charles D., USN (retired), 65, of 262 Orizaba Ave., died Friday. Surviving are wife, Hazel; sons, Charles J. and Douglas P.; daughters, Mrs. John Burch and Mrs. Russell Koehler; brothers,

Perry and Cecil. Service Monday, 4 p.m., Mottell's and Peek Mortuary.

BURDICK—Lucy Jessop, 79, of 3225 E. Broadway, died Friday. Surviving are husband, Paul; daughter, Mrs. Arloine Wright; sons, Duane P. and Perry; brother, Willard Jessop. Service Monday, 8 p.m., Mottell's and Peek Mortuary.

EDMUND—Albert Joseph, 64, of 102 Argonne Ave., died Wednesday. Surviving is stepdaughter, Thais Garland. Private services. Friends may call from 8 a.m. until 9 p.m. Sunday at Mottell's and Peek Chapel of the Palms, Wilton and Grand Ave.

BARBOUR—John T., 90, of 471 E. 59th St., died Thursday. Surviving are sons, Waldo and

Richard T. Service Wednesday, 4 p.m., Mottell's and Peek Mortuary.

CLEMENT—William Alfred, 62, of 5415 Hill St., died Saturday. Surviving are wife, Evelyn; sons, Harry M. and William. Service Tuesday, 2:30 p.m., Mottell's and Peek Chapel of the Palms, Wilton and Grand Ave.

SCOTT—James R., 60, of 545 E. 3rd St., died Friday. He was a veteran of World War I. Surviving are wife, Lillian; son, James R. Jr.; daughter, Kathryn Valdez; sisters, Mary Anne Pharr and Novie Brinkley; brothers, Carl, George and Haskell. Service Tuesday, 1 p.m., Dilday Mortuary.

REYNOLDS—Nola E., 81, of 445 Linden Ave., died Saturday. Funeral arrangement will be announced later at Dilday's Mortuary.

CRAMBLIT—Phoebe, 85, of 3636 Walnut Ave., died Friday. Surviving is sister, Mrs. Iva Baly. Service Monday, 1 p.m., Dilday Mortuary.

SIEMEN—Edward A., 74, of 284 Bonito Ave., died Thursday in Spirit Lake, Iowa. Surviving are son, Kenneth M. of Downey; daughter, Mrs. Jean Grady of Atlanta, Ga.; four grandchildren; brothers, W. H., George, Fred and Albert; sister, Lillian.

NEW CLASSES START NOW
FRENCH RUSSIAN **SPANISH ITALIAN** **GERMAN ENGLISH**
10 weeks, twice a week for two hours: \$60.00
(limited to ten students)
THE BERLITZ SCHOOL OF LANGUAGES
Los Angeles DU 7-3131 Pasadena SY 5-5558 Beverly Hills ON 6-1101 Santa Ana 890 N. Broadway KI 7-2631

WESTERN WEAR
Square Dance Clothes for Men
Open 11:30 a.m. to 10 p.m.
Sundries, Men's Wear, Women's Wear, Children's Wear

Hardware Man Wm. Orman Dies
William A. Orman, 71, of 5928 Garford Ave., died Friday at his home.
For 29 years he has been owner of Orman Builders Hardware Co., 2315 Atlantic Ave., coming to Long Beach from Alabama. He was a member of the First Christian Church.
Surviving are his wife, Dallas; sons, William A. III and James M.; daughters, Mrs. Barbara Barker, Mrs. Kathryn Pope, Mrs. Pat Billinger and Mrs. Peggy Hauswirth; sisters, Mary and Kathryn Orman and Mrs. Betty Gibson.
Services will be at 3 p.m. Tuesday at Dilday Mortuary.

Very Handy
LONDON (UPI)—Richard Lyons, 20, got on-the-spot first aid when he slipped and fell at a rock 'n' roll dance in suburban Malden. The dance was sponsored by ambulance drivers and attendants.

ESTERN'S
BACK-TO-SCHOOL SPECIAL!
IDEAL for CHILDREN
This Petite Spinet is Musically Perfect
amazingly priced at **385.00**
NO PAYMENT 'TIL OCTOBER!
12.68 PER MONTH
After Small Down Payment.
Just what you're looking for... a superb small piano for the children... rich in true tone... easy in action... small in size (only 3 3/4" high, 19 1/2" deep, 43" wide)... and small in price! Beautifully styled and finished. Sturdily constructed. Give the children one of life's richest experiences... musical happiness.
OPEN EVERY NIGHT 'TIL 9
OPEN SUN. 1 'TILL 5 P.M.
ESTERN'S
3344 E. Pacific Coast Hwy. at Redondo Ave.
GE 4-7457

BUTLER BROTHERS department stores
Famous
NEW HAVEN Timepieces
Now Sale Priced

Newest and most modern clocks and watches, perfect timekeepers with easy-to-read faces... designed for lasting beauty.

A PEERLESS... Kitchen wall clock, electric, case in gay decorator colors. Reg. 4.98 NOW **3.99**

B GUILDFORD... spring wind-up alarm clock, case in ivory... timely for bedroom, school, camp or rumple room. Reg. 2.98 NOW **1.99**

C Electric bedroom alarm clock, self-starting, silent movement, sweep second hand... ivory case. Reg. 4.98 NOW **3.98**

D TOP TOP... off new pocket watch... hours and minutes figured on dial... keeps accurate time. Reg. 2.98 NOW **1.99**

All Clocks and Watches Guaranteed
Don't Forget Your S&H Green Stamps
Charge It on Butler's Continuous Account

OPEN SUNDAY—12 NOON 'TIL 5
MONDAY—12:30-9:30

Hiram's PHARMACY
Have your doctor phone in your prescription for faster service.
LONG BEACH... HA 5-2812
LAKEWOOD... ME 3-1392
LYNWOOD... NE 5-0290

Here's to Your Health!
The annual health check-up is a sound idea, any way you look at it! It's like the old Chinese plan of paying a doctor to keep you well and it costs less in the long run. With the annual check-up, your doctor can detect and correct conditions that, if neglected, might cause prolonged suffering, loss of valuable time, and big medical and hospital bills as well.

There are two easy ways to get started: Make a family appointment for definite time each year; or have every member of the family take the check up on his birthday.

Either plan is sound, sensible—a dependable prescription for a healthy, happy family.
Your Hiram's Pharmacists

CRISP JUICY COLORADO JONATHAN APPLES
3 LBS. FOR **29c**

Hiram's Markets
• SUNDAY • MONDAY • TUESDAY • WEDNESDAY
MONEY-SAVING BARGAINS
First-O'-Week Values!

"BIRDEYE" FROZEN SWEET PEAS	10-oz. Pkg.	19c
"MORRELL'S" FROZEN TASTEEZ	8-oz. Pkg. VEAL, BEEF, PORK	41c
"STAR-KIST" FROZEN TUNA & NOODLE CASSEROLE	7-oz. Pkg.	29c
"SWANSON" FROZEN MEAT PIES	8-oz. Pkg.	29c
"BUTTER-NUT" COFFEE	1-lb. Can	79c
"SWIFT'S" BABY MEATS	2 CANS	47c
"VAN CAMP'S" BEANEE WEENEES	8-oz. Can	22c
"V.V." APPLE SAUCE	No. 303 Can	19c
"WESTON" Cinnamon WAFERS	7 1/2-oz. Pkg.	27c
"WOODBURY'S" SOAP	2 Reg. 23c 2 Bath Size	33c
"JOHNSTON" FROZEN FRUIT PIES		79c

Hiram's DEPARTMENT STORE
HARDWARE • YARDAGE • DRUGS & SUNDRIES
Spray COLOR back into old fabric!
with amazing TALBOT'S FABRIC COLOR
JUST SPRAY IT ON: upholstery, furniture, auto interiors, curtains, window blinds, awnings, fabrics, drapes and more... makes old and new fabrics and fabrics like new!
REGULAR 10c
5 1/2 IN. HEAT PROOF MILK GLASS SAUCERS **3c**
CANVAS WORK GLOVES **17c** For Garden, Lawn, etc.
Hiram's Low Price **17c** Pr.

Hiram's Markets
EXTRA FANCY
CRISP JUICY COLORADO JONATHAN APPLES
3 LBS. FOR **29c**

"CAMPBELL'S" TOMATO SOUP
3 10 1/2-oz. CANS **29c**

"ROSEDALE" SLICED PINEAPPLE
2 NO. 1 1/4 CANS **25c**
"ZEE" Toilet Tissue
4 ROLL PAK **29c**
"WELCH" GRAPE JUICE
LARGE 24-oz. BOTTLE **33c**
"VAN CAMP'S" Pork & Beans
LARGE NO. 2 1/4 CAN **19c**

Hiram's "table-choice" Meats
FANCY NORTHERN MILK-FED
LEG O' VEAL OR RUMP VEAL
ROAST 35c
Delicious, Tender and Flavorful Veal Roasts. Your choice of Leg or Rump at a Big Savings Price... All Selected from Fancy Northern Veal.
LOIN VEAL CHOPS
Lean, Tender & Juicy Fancy Northern Milk-Fed Veal. **49c**
U.S.D.A. GRADE "CHOICE" STEER BEEF LEAN BEEF SHORT RIBS
29c lb.
"Hiram's" Own Country Style SAUSAGE
35c lb.

Hiram's Markets
the world's finest, most modern markets
6235 EAST SPRING ST. 4601 SILVA STREET 10721 ATLANTIC AVE.
AT PALO VERDE AVE. LAKEWOOD CENTER AT ABBOTT ROAD
LONG BEACH LAKEWOOD LYNWOOD
• Citrus Ave and San Bernardino Freeway, West Covina
• 15200 E. Rosecrans at Adelfa Drive, La Mirada
• 306 E. Florence Ave., Los Angeles
PRICES EFFECTIVE SUN. MON. TUES. WED. SEPT. 28, 29, 30, OCT. 1
Store Hours: Daily 9 A.M. to 10 P.M. — Friday 9 to 11 — Sunday 9 to 9
• WE CASH PAY CHECKS • ACRES AND ACRES "FREE PARKING"
TAXABLE ITEMS SUBJECT TO SALES TAX—LIMIT RIGHTS RESERVED

All Comes Back
KALAMAZOO, Mich. (AP)—Wayland Ingersoll lost his gasoline credit card, but didn't notice. He discovered the loss, and the fact somebody found it, Saturday. He received a bill for \$1,411 for purchases in eight Midwestern states.
Nurses Training Institute
A Qualified Professional School for Girls Training in **DENTAL ASSISTANTS**
MORNING AND EVENING CLASSES NOW ENROLLING Limited Enrollments HENLOCK 5-0105
218 E. First St., Long Beach
(Advert. Sec. 1)

Nearsightedness Halted by Contact Lenses?
According to reports recently presented at the National Contact Lens Congress, progressive myopia (nearsightedness) may be halted with contact lenses. Fourteen hundred patients with steadily worsening cases of myopia were fitted with contact lenses, and at the end of a two-year period none of these patients showed further increase in nearsightedness. Some even showed signs of improvement. A London physician stated that English specialists for eight years have been aware of the containing effect of contact lenses on progressive nearsightedness. These findings may be another factor in stimulating the already remarkable increase in adoption of contact lenses. Get ALL the facts from Dr. Soss, the optometrist who has served the people of Long Beach for 32 years. Come in, or write for fascinating booklet. Easy terms. DR. J. M. SOSS, Optometrist, 37 Pine Avenue, HE 5-6218; HE 6-6739. Open Friday evenings and all day English specialists for eight years have been aware of the

Hancock Set for Wildcat

Hancock Oil Company is preparing to drill KCL No. 84-9, a 10,650 foot wildcat well located on a 960-acre Kern County Land Company lease in the Northwest Canal area. The well will test Upper and Lower Stevens zone sands which are productive in the nearby Strand, Canal and Gosford fields. The wildcat location is about 2½ miles northwest of Canal field production. Hancock is nearing total depth on their 9,800-foot step-

ON TOP NEW WINDMILL AND field. The company has recently completed two producing wells on this same property. The Lower Stevens zone is the objective horizon.

Also, in the westerly portion of the Gosford field, Hancock plans to deepen their KCL No. 74-23 to the Lower Stevens zone to offset a recent successful completion by Union Oil Company at their stepout well KCL No. 65-23.



ANAHEIM OPENING

Homes such as the one above are now available in the third unit of Pierce & Armour's Park Village Homes, at Crescent Ave. and La Reina St., on FHA terms. The 3 and 4-bedroom, 2-bath homes are offered by the McCarthy Co. on a trade-in plan as well.

Park Village Homes Opening Continued

Continuation of grand opening of the 42-home third unit of Pierce & Armour's Park Village Homes in West Anaheim was announced yesterday by a spokesman for the McCarthy Co., sales agents for the \$650,000 development of 3 and 4-bedroom, 2-bath residences.

"Our expectations of a substantial public reaction to the grand opening have been more than met," the sales executive said, "and we have decided to continue this event because of this reaction."

Located south of Crescent Ave. at La Reina St., Park Village was established less than a year ago, and all the homes in the first unit and 90 per cent of those in the second have been sold, he added.

PARK VILLAGE HOMES are available on FHA terms requiring as little as \$695 down plus costs and imposts and with monthly payments as low as \$79.91, principal and interest included.

In addition, the McCarthy Co. executive stressed, there is a popular trade-in plan, made partially effective because of the firm's offices throughout the Southland.

Three model homes are open daily and Sunday, from 10 a.m. until dark. To reach these homes take Santa Ana Freeway to Magnolia Ave. turn-off (which is between Dale and Brookhurst); go south on Magnolia Ave. to Crescent Ave. and turn right to La Reina St.

SPACIOUS FLOOR PLANS at Park Village feature a choice between a family room and kitchen arrangement or the extra large family kitchen. Two of the models also have a hobby room offering ample space, for example, for a photo darkroom or handyman shop, as well as for sewing and home laundry equipment.

Additional quality features at Park Village are center hall plans, fireplaces in the living room and stall showers.

Plant Is Built to Spare Trees

WILMINGTON, Mass. (UPI)—Trees protrude through the roof of the Avco Manufacturing Company's new 16-million-dollar research center here. Rather than chop down the big trees, company officials decided to build the plant around them.

Hardwood floors with 2-inch thick sub-flooring and sliding glass doors opening onto the patio all are found in each house without extra charge, as is the 80,000 BTU forced-air heating plant.

Although built-in gas ranges with rotisserie ovens are optional at Park Village Homes, built-in mahogany desks, pulverators and range fans are standard in kitchens at no extra cost.

Christen Returns to Crosby Valves

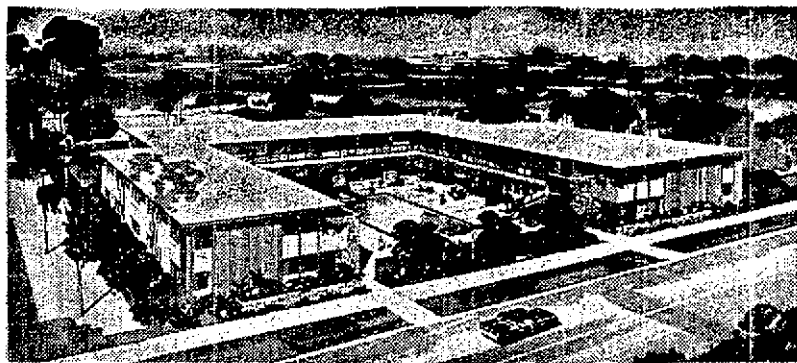
George H. Christen, 820 Obispo Ave., has returned to the Crosby Valve & Gage Co., Los Angeles, after an absence of 10 years and now is the sales manager of the Western district.

Since leaving the Crosby Co., he had been sales manager for the J. B. Gill Co., engineers and contractors, of Long Beach. He is a member of the American Petroleum Institute, Pacific Coast Gas Assn., California Natural Gasoline Assn. and Southern California Meter Assn.

PARK VISTA

64th St. and ATLANTIC
COME TO 555 E. ADAMS

First Medallion Award
in Long Beach



Ideal For Teachers & Working Couples

You must see today, these brand new luxuriously furnished, extra large, 1-bedroom apartments, surrounding a crystal clear, heated swimming pool. Located on Atlantic Ave. in Long Beach, directly across from Houghton Park and two blocks from the Long Beach Freeway. Rentals from \$125.00 to \$145.00 incl. carport. Adults only.



SEE MANAGER ON PREMISES NOON 'TIL DARK OR CALL
MOORE REALTY GE 4-3466 EXCLUSIVE RENTAL and LEASING AGENT

NON-VETS

\$195.

Plus Only \$90 Costs

MOVES YOU IN

3-4 BEDROOMS

1½-2 BATHS

1300 sq. ft. of living area

FULL PRICE

\$12,200 to \$12,500

NO DUE DATES
NO BALLOON PAYMENTS

AT

MAGNOLIA MANOR 7

FEATURES OF HOMES COSTING \$4,000 MORE!

... inspect these homes carefully, then shop the entire market. You'll agree dollar for dollar, inch for inch, these are your best values ... THE MOST FOR YOUR MONEY!

See on TV Channel 5 Sunday, 10 A.M.

PREFERRED LOCATION!

- NEAR FREEWAYS
- NEAR SCHOOLS
- NEAR SHOPPING
- NEAR BEACHES

Drive out Santa Ana Freeway to Highway 39 (Grand Ave.) turn south past Knott's Berry Farm to Westminister, east to Magnolia Manor 7. From Long Beach, east on 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd., south to Westminister and east to Magnolia Manor 7.

LARAMORE CONSTRUCTION CO.
FRANK H. McFARLAND,
Sales Agent

GARDEN GROVE BLVD.
HARBOR BLVD.
WESTMINSTER
VERANO
CANNERY
WRIGHT
MAGNOLIA MANOR 7

HIGHWAY 39
KATELLA
CHAPMAN

GRAND OPENING TODAY!

K.W. KOLL BUILDER

In cool, sea-breeze swept Costa Mesa

Mesa Highlands

BIG 3-BEDROOM-2-BATH HOMES

\$495 DOWN

ON FHA TERMS
is every cent you need to move in today!

FROM \$13,500-LOW AS \$106 PER MONTH

This is the big, solidly built, beautifully planned home you have been looking for. Just two miles from beautiful Newport Harbor ... near schools, shopping, and every convenience. HURRY! THESE ARE GOING FAST!

LUXURY FEATURES INCLUDE

- Brick corner fireplaces
- 162" Master bedrooms
- 70,000 BTU forced air heat
- Full ceramic tile showers and glass doors
- Built-in gas range and oven
- Metal hood and fan over range
- Vinyl floor tile kitchens and baths
- Planters in brick, slumpstone
- Natural ash cabinets
- Corner family room
- Extra large wardrobes and linen closets
- Weather-stripped front and back doors
- Oversize double garages
- Garbage disposals
- Sidewalks and street lights in
- Extra Large, Deep Lots

30 Year FHA Approved Loans

TERMS - SALE PRICES

\$13,500 - \$495 DOWN - \$106.00 MO.*
\$13,750 - \$495 DOWN - \$108.00 MO.*
\$14,250 - \$795 DOWN - \$110.00 MO.*

* ALL MONTHLY PAYMENTS INCLUDE TAXES AND INSURANCE

K.W. KOLL BUILDER
Kitchens by O'Keefe & Merritt
Furnished Models, Jane Hodgson
Exclusive Sales Agents

WILSON ST.
HARBOR BLVD.
FAIRVIEW RD.
NEWPORT
U.S. 101

Grand Opening

* park village UNIT #3

MARVELOUS QUALITY HOMES IN A PRESTIGE ANAHEIM LOCATION!

FROM LOS ANGELES: Take Santa Ana Freeway to Magnolia. Turn right on Magnolia to Crescent, then right again to model homes.

FROM LONG BEACH: Take Carson (Lincoln) just past Highway 39 to Park Village entrance.

See the beautiful Park Village furnished model home with the latest decorator ideas and with its big, woodburning fireplace. Here's a home you'll love at first sight!

VETS - NON-VETS
- TRADE IN YOUR PRESENT HOME
or purchase on **FHA TERMS**

\$695 DOWN

plus costs & imposts

from \$79.91 MONTH

includes principal & interest

* park village HOMES in ANAHEIM

Enjoy the luxury of living in Park Village #3—the prestige area of west Anaheim. 3 or 4 bedrooms, 2 baths. Center hall plan. Select oak floors with 2" thick sub-flooring. Cedar shake and shingle roofs. Carrier 80,000 BTU forced-air heating. Acoustic ceilings. Supramic tile. Marble-topped Pullman lavatories in some baths. Stall showers. Full-length Glide-All wardrobe sliding doors. Palos Verdes stone and brick veneer planters and many more quality features! City of Anaheim Utilities—sewers, street lights and sidewalks all included.

MODELS OPEN DAILY & SUNDAY
10 AM 'TIL DARK
see it today!

PIERCE and ARMOUR builders-developers
sales office: 509 La Reina St., Anaheim

The man-of-the-Park Village home will enjoy many hours of relaxation in this exclusive hobby room. Use it for woodworking, radio, photo darkroom—any hobby!

Your Park Village dream kitchen is spacious—designed for an active family's cooking-dining pleasure. Features include Supramic tile drainboards, Pryne Ventilating Fans, Waste King Garbage Disposals, built-in mahogany writing desk and optional built-in O'Keefe & Merritt gas range and rotisserie oven!

WHY ARE THE UNION BOSSES SO AFRAID OF PROPOSITION #18?

Are they afraid that "Right-to-Work" will put them "Back-to-Work"—force them to justify their activities to their rank-and-file union membership?

Are they afraid that Voluntary Unionism will put a curb on corruption, rigged elections, racketeering, violence and "taxation without representation"?

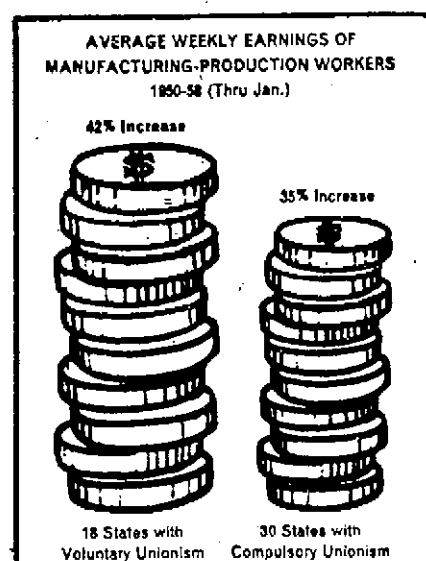
Are they afraid that Voluntary Unionism will make

it impossible for them to silence a union member who asks too many embarrassing questions at union meetings—by forcing his employer to fire him?

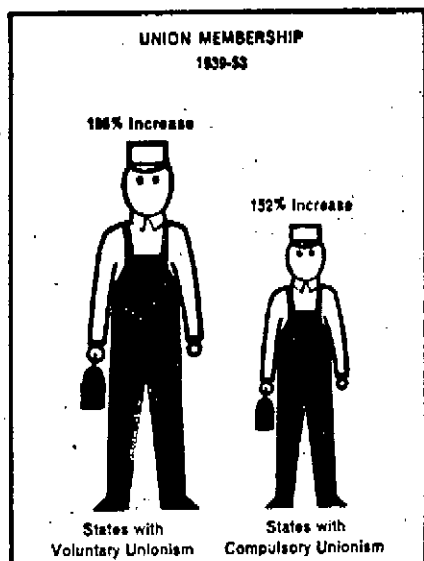
Are they afraid that Voluntary Unionism will make it possible for the captive membership of a corrupt or Communistic union to walk out in a body and join an honest, patriotic union?

Are they afraid their uncles, aunts, cousins and nephews will get tossed off the union payrolls?

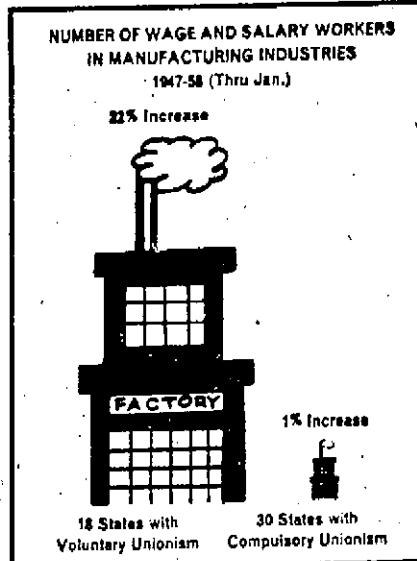
Voluntary Unionism hasn't hurt Wages, Prosperity, Job Opportunities or Union Membership in the 18 states that have such laws. On the contrary!



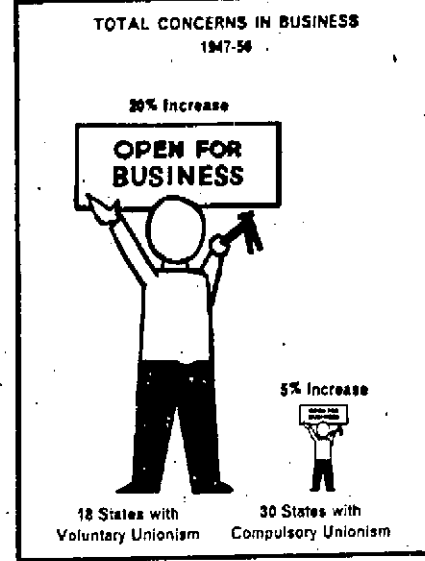
Hourly wages of factory production workers showed a greater percentage increase in the 18 states that have Voluntary Unionism than in the 30 states that have Compulsory Unionism.



Look at the record! Unions increased membership much faster in the states that have Voluntary Unionism. (As a matter of fact, the Labor Bosses know this.)



The record in the 18 states with Voluntary Unionism shows a much faster increase in jobs than in the 30 states with Compulsory Unionism.



Voluntary Unionism attracts new businesses — creates new jobs.*

*Lt. Gov. Crawford F. Parker of Indiana reports that inquiries from industries interested in locating in Indiana doubled the first year after that state passed its Voluntary Unionism law (1957). And they're coming in at 4 times as great a rate this year.

Why then are they spending over \$1 million a month on Billboards, TV, Radio, Bumper Strips, Pamphlets, Newspapers and Precinct Organization to defeat #18?

Apparently the Union Bosses are afraid of union democracy.

Because #18 will not only protect the right-to-work of every Californian whether he wants to join a union or not...

It will do just as much, if not more, to protect the union members themselves.

For #18 will restore to union members their greatest single weapon of protest—the "right to strike" against corrupt, unfair or inefficient union boss practices by quitting or threatening to quit the union.

That doesn't mean they will quit in 99 cases out of 100. (The record in other states proves

that.) But it does mean they will be able to demand good union leadership—or else.

So next time you see a piece of Union Boss propaganda remember this. Any Union Boss who is afraid of Proposition #18 must be afraid of his own union members. There is nothing else in the whole situation to fear.

PROPOSITION #18

**#18 DOESN'T DICTATE,
IN ANY WAY, HOW
UNIONS WILL BE RUN**

Here is the ENTIRE TEXT of #18. Read it yourself. You won't find a single thing in it that threatens the existence of any union...or interferes with the way a union does business. The purpose of #18 is single, simple and clear—to give wage earners the right to join or not to join a union as they see fit. That and nothing more.

The people of the State of California do enact as follows: A new Section 1-A is hereby added to Article I of the Constitution of the State of California to read:

Section 1-A.

1. All men should be free to elect voluntarily whether to join or not to join a labor organization. The principle of voluntary unionism provides a safeguard against the abuses which result from monopoly control of employment.

2. It is hereby declared to be the public policy of California that the right of persons to work shall not be denied or abridged on account of membership or nonmembership in any labor organization.

3. Any agreement or combination between any employer and any labor organization whereby persons not members of such labor organization shall be denied the right to work for the employer, or whereby such membership is made a condition of employment or continuation of employment by such employer, is hereby declared to be against public policy.

4. No person shall be required by an employer to become or remain a member of any labor organization as a condition of employment or continuation of employment by such employer.

5. No person shall be required by an employer to abstain or refrain from membership in any labor organization as a condition of employment or continuation of employment.

6. No employer shall require any person, as a condition of employment or continuation of employment, to pay any dues, fees or other charges of any kind to any labor organization.

7. No person, firm, association, corporation or labor organization shall cause or attempt to cause any employer to violate any of the provisions of this Section.

8. Any person who may be denied employment or be deprived of continuation of his employment in violation of paragraphs (4), (5) or (6) or of one or more of such paragraphs shall be entitled to recover from such employer and from any other person, firm, corporation, association or labor organization acting in concert with such employer, by appropriate action in the courts of this State, such damages as he may have sustained by reason of such denial or deprivation of employment, together with reasonable attorney fees.

9. Any employer, person, firm, association, corporation or labor organization injured as a result of any violation or threatened violation of any provision of this Section or threatened with any such violation shall be entitled to injunctive relief against any and all violators or persons threatening violation, and also to recover from such violator or violators, or person or persons, any and all damages of any character resulting from such violations or threatened violations. Such remedies shall be independent of and in addition to the remedies prescribed in other provisions of this Section.

10. The provisions of this Section shall not apply to any lawful contract in force on the effective date hereof but they shall apply in all respects to contracts entered into thereafter and to any renewal or extension of any existing contract.

11. Nothing in this Section shall be construed to deny the right of an employee to be represented in collective bargaining by a labor organization.

12. The provisions of this Section shall be self-executing but legislation not in conflict herewith may be enacted to facilitate its operation.

13. As used herein, "labor organization" means any organization of any kind, or any agency or employee representation committee or plan, in which employees participate and which exists for the purpose, in whole or in part, of dealing with employers concerning grievances, labor disputes, wages, rates of pay, hours of employment, or conditions of work.

14. If any of the provisions hereof, or the application of such provision to any person or circumstance, shall be held invalid, the remainder of this Section, or the application of such provision to persons or circumstances other than those to which it is held invalid, shall not be affected thereby.

Join the fight! Send \$1 or send \$5! Every dollar helps!

DOLLARS FOR VOLUNTARY UNIONISM

Californians for Yes on #18
4536 Wilshire Boulevard
Los Angeles 5, California

I'm with you—and here's my contribution.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

GIVE LABOR VOLUNTARY UNIONISM

VOTE "YES" ON PROP. #18

EDITORIAL

They Said It Couldn't Happen Here

SOMETHING WHICH the civic experts thought was no longer possible is happening in Long Beach. The community is actually pulling itself together in a unified front and demonstrating some old-fashioned "home town spirit."

The support developing in behalf of municipal Propositions S and T—the "Jobs for Long Beach" program—is truly phenomenal. It comes from every section and every shade of sentiment and interest, economic and otherwise. Side by side in the campaign may be found groups which on other issues have been in conflict. Propositions S and T furnish a common meeting ground. From this can come better civic relationships in the future, and in this sense a victory for the "Jobs" program Nov. 4 will represent a double victory.

★ ★ ★

FOR SEVERAL PERSUASIVE reasons the current show of esprit de corps was considered impossible. Long Beach, once the sleepy village, had in recent years grown with explosive energy. This growth brought changes which tend to destroy the close-knit feeling and discourage the sense of civic pride. Likewise, surrounding areas had grown more populous, causing one city to merge into another—making it hard for the Sunday driver to tell just what city he's in at a given moment. Contributing to the loss of civic identification was the fact that a person may work in one city, live in another, and pay his utility bills in still another.

However, the proof is emerging that even under these conditions civic spirit can be mustered. What is required is a program of the character of S and T. This program, designed to improve Long Beach's position in the convention and tourist field, was proposed as a means of creating new jobs and expanding the economy of this city.

Such a leader as the eminent Fred Miller, Judge in the Superior Court, recognized the far-reaching implications of the program and became its chairman. He was joined promptly by numerous groups and individuals who saw the opportunities which S and T offer.

★ ★ ★

TO ILLUSTRATE THE RATE at which support has been growing—one week ago 80 local organizations had stamped their endorsements on S and T. Twenty-five thousand individual endorsements were on record. In the past six days 18 organizations have endorsed. Group endorsements have risen to 98 and individual endorsements to 35,000. The campaign, of course, has just started.

On second thought, it is easy to see why the support is so numerous and so varied. There is no person, group or segment of the community that would not benefit from a program which creates payrolls and offers added protection to those already in existence.

What these citizens are doing is writing Long Beach a group insurance policy for future prosperity.

SACRAMENTO SUMMARY

Knowland and Brown Disagree on Bond Issue Financing for Schools

By Capitol News Service

SACRAMENTO (CNS)—California's two candidates for governor met last week with state educationists to discuss their policies on education and operation of the state's schools. The candidates, Atty. Gen. Edmund G. Brown and U. S. Sen. William F. Knowland, disagreed on bond financing for schools. Otherwise, Knowland dealt chiefly with financing matters in his discussion with the college presidents and administrators while Brown spoke mainly about enlarging the scholarship program.

"We cannot be cheap about our schools," Brown told the educationists.

"Unless we have a solvent state government, our educational system is going to suffer," Knowland said. Knowland said he would vote for Props. 2 and 3 on the November ballot, which provide bond issues for schools and state building, but said he thought "the people are coming to the end of the road in voting bond issues. We are going to have to face up to the realities of the state's fiscal situation."

Brown, on the other hand, said he favored bonding. "It is the only way we can finance new building as we go along," he said. "I don't see how we can pay for it from current revenues."

On financing in general, Knowland said the educational system would suffer unless the state government was solvent. Brown told the educationists, if elected, "I will do everything I can to see that every girl or boy who is capable can go to college regardless of financial circumstances."

★ ★ ★

FUR CONTINUED TO FLY in other contests, particularly the race to fill Knowland's Senate seat, between Gov. Goodwin J. Knight and Rep. Clair Engle. Most of the charges and accusations flying between the two are repeats. Engle charged Knight has "gutted" the state treasury during his administration, falling back on bonds as an easy method of financing. Knight claims Engle is being "dishonest with the people of California in an attempt to win an election." The Governor noted he had sought new taxes from the Legislature unsuccessfully on two occasions but still would leave office with hundreds of millions of dollars in the treasury. He renewed charges Engle was a "Cinderella Colonel" in the Air Force, having achieved that rank in "one day."

★ ★ ★

BICKERING ALSO WAS EVIDENT in the contest for Secretary of State. Henry Lopez, Democratic nominee, had charged the incumbent, Frank M. Jordan, with responsibility for alleged misquotations in the arguments in a voters pamphlet on Prop. 18, the right-to-work initiative. Jordan said writers of arguments are selected by the lieutenant governor and his only duties are distribution of the books. Jordan said if Lopez had sufficient knowledge of the office he would know this and, if he did know it, he was "deliberately misleading the public."

★ ★ ★

OPERATION SWITCH: Sen. Randolph Collier, a veteran Republican from Siskiyou and Del Norte Counties, has announced his support for Brown and Engle, Democratic nominees for governor and senator. While unusual, Collier's action was not too unexpected as there have been rumors he would switch his registration from Republican to Democrat in the near future.

Jack and the Beanstalk



DREW PEARSON

Race of the Millionaires in New York Will Be Close One

WASHINGTON—Here is one factor which makes the showdown over Quernoy and Matsuo so dangerous: At the same time American pilots have been given orders to pursue Red planes over the Chinese mainland, Russian pilots have been given somewhat similar orders regarding American pilots over Iran and Turkey.

Every American pilot flying anywhere near the Russian border of Iran and Turkey have been warned that the Russians are ready to shoot to kill if our planes come near the border.

Reason for a long time was secret to the American public, though not perhaps to the Russian government. However, it is now well known that the United States has been operating some of the most powerful radar stations in the world from inside Turkey; also flying planes along the border loaded with sensitive electronic equipment.

This combined equipment can detect Russian missiles launched almost anywhere inside Russia. The planes can also pick up dust particles from atomic explosions and takes pictures of thousands of miles of Russian territory.

Moscow now seems determined to stop this. This was why the American C-130 loaded with electronic equipment was pounced upon by Soviet fighters on Sept. 2. The plane was reported to have been inside Turkey, though it landed inside Soviet Armenia.

★ ★ ★

THE RACE between the two millionaires for governor of New York is going to be closer than the Republicans expected. Nelson Rockefeller of Standard Oil millions, Republican, is giving Averell



DE SAPIO
May Defeat Ave

Harriman of the Union Pacific Railroad millions, Democrat, a real run for his money.

Rockefeller is crying "bossism" because Harriman let Tammany chief Carmine De Sapio put District Attorney Frank Hogan over as New York's Democratic nominee for the Senate, even though Harriman didn't want him. De Sapio, it's charged, wanted to dictate Hogan's successor as district attorney, thereby having a finger in who is prosecuted and who is not prosecuted in New York City. When you operate a big city political organization this is important.

To show that he was not bossed by Tammany Hall, Harriman promptly thwarted De Sapio by appointing Frank Adams as district attorney. Adams, an ex-police commissioner, was a rootin'-tootin' campaign manager for Tom

Finletter, the man De Sapio pushed aside for the Senate nomination. Not only was Adams not picked by Tammany Chief De Sapio, therefore, but he won't take orders from De Sapio.

This has led to strong political rumors that the man who may defeat Gov. Harriman is not so much fellow-millionaire Nelson Rockefeller but his own Secretary of State, Carmine De Sapio, the head of Tammany. All Tammany has to do in New York City is switch a hundred thousand votes or so and Harriman is defeated.

Newspapermen, checking on these rumors, asked Gov. Harriman whether, if re-elected, he would reappoint De Sapio as his Secretary of State.

"We'll see when the time comes," replied the governor.

De Sapio, relayed this information by newsmen, replied ominously: "There's plenty of time."

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NOTE—Irony is that District Attorney Hogan, nominated by De Sapio for the Senate as a Democrat, is so pro-Republican that he resigned as a delegate to the 1948 Democratic National Convention because his friend Dewey was running for President.

★ ★ ★

ADLAI STEVENSON, just back from Russia, reports that Dictator Khrushchev was quite conciliatory, but Foreign Minister Gromyko was just the opposite—very belligerent. Gromyko is the boy we have to deal with in New York right now. . . . The late late Sen. Bob Taft would turn over in his grave if he could see the austere monument erected to his memory near the capitol.

WALTER LIPPMANN

U.S. Relations With Chiang Regime in Critical Straits

THE President is faced with a crisis in our relations with Chiang's government in Formosa. The Red Chinese blockade of Quemoy is effective, and there is no reason to think that it can be broken except by a war against the mainland. This war would have to be waged by the United States. The President is under increasingly frantic pressure from Formosa, and from some people in Washington, to let Chiang's air force begin the war which we would then have to finish.

In resisting the pressure to go to war, the President is under increasing pressure to avoid a decision which means in effect that he has recovered American control of United States foreign policy. For he will have to prevent Chiang from attacking the mainland and, having done that, he will have to insist on our right to negotiate for a cease-fire to be followed by the withdrawal

of the Nationalist troops. The troops can be saved but not the offshore islands, and this country will have done all that it is obligated to do for Formosa if it extricates one-third of Chiang's army from the trap they are in.

Moreover, it is a question whether the understanding agreed to by Mr. Dulles at the time the Formosa treaty was ratified by the Senate gives the President the moral right to do any more.

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THERE IS no doubt that the withdrawal of the Nationalist troops will mean that Chiang has been defeated in the offshore islands, and that all hope of his return by invading the mainland will have been written off spectacularly. But bad as it will be for Chiang's prestige, and also in some measure for our own, it will be less bad than the other possibilities now open to us. The withdrawal and salvaging of Chiang's troops will be less bad than a war which would be enormously difficult to localize and, if it involved nuclear weapons, would have catastrophic effects on our whole position in Asia. For

the people of Asia have not forgotten that the first time that nuclear weapons were used in war it was by the United States against an Asian people. It is unthinkable that President Eisenhower should repeat that tragedy.

The evacuation of Chiang's troops will be less bad also in its effect than letting these troops be besieged and starved while we stand by and make ineffectual attempts to run the blockade.

ALL THE choices are horrid. The grim truth is that Mr. Dulles has been caught in a trap which could have been avoided by insisting that Chiang withdraw his troops before this bombardment began.

BOB HOUSER

State Ballot Proposition 17 Is 'Sugar-Coated Cyanide'

UNLESS WE VOTE "NO" on Proposition 17 next Nov. 4, we may be wasting our time filling in the rest of the ballot.

Prop. 17, which would reduce the sales tax from 3 to 2 per cent and give a minor state income tax reduction to low income families, would soak the higher incomes up to 46 per cent—a four times greater bite than any other state in the union.

Financiers and corporations could not live under that kind of confiscatory assessment. They would leave California fast and in large numbers.

What's more, if Prop. 17 passed, it would be frozen into state law—beyond the power of the Legislature to correct it when the people started seeing the evil of the proposition. It could only be changed through another cumbersome and time-consuming initiative.

A negligible tax cut for the low income family means nothing if the firms supporting the economy can't do business in the state.

And if the treasury is robbed of millions through the reduced sales tax, it is almost certain that a food tax would be imposed.

Taxes on groceries would injure low income families the most. It would wipe out any illusory dream of a "better break" as well as the income tax saving.

So patently sinister is Prop. 17 that it has lost all stature as a partisan issue. Major candidates of both parties condemn it roundly. It is opposed officially in the Democratic Party platform. Republicans in convention opposed it but could not take an official

party stand because of its neutrality gambit on Prop. 18. But all GOP office seekers denounce it.

Why the worry then? The worry is simply that in the most recent polls, Prop. 17 shows a winning margin. Some 54 per cent of the voters, according to these polls, favor Prop. 17. They have been sucked in by the promise of sales tax and income tax relief.

★ ★ ★

IF THIS POLL SENTIMENT becomes a reality, experts of both parties picture these results: A loss of \$50 million in state revenue; undermining the credit structure of the state threatening veterans homes, school construction, state university, college and institution construction; a virtual impasse to attraction of any new business enterprise; new taxes even to the point of a state property tax—thus creating a competition in the tax field against city, county and school district sources.

If Prop. 17's evils were apparent in its pitch to the voting public we'd have nothing to worry about. It would be rejected with an overwhelming "no" vote.

★ ★ ★

BUT ITS PROMISE, AS YOU have seen has resulted in a 54 per cent favorable consideration according to a late poll.

It is disastrous. Both parties agree that it is disastrous. Only a selfishly-motivated labor group, the AFL, survives in its support of the measure. The CIO segment of labor has recognized and denounced it.

It only remains for neighbors to advise neighbors to vote "no" on Prop. 17. Once an intelligent electorate has the facts, it can look beyond the promise and see the reality of this evil "sugar-coated cyanide."



BOUSER

Public Forum

3-Way Support for "S" and "T"

TO THE EDITOR:

I would like to endorse Propositions S and T, "Jobs for Long Beach," in three representative ways:

As a career woman I feel it is mandatory that steps be taken to beautify our city to the point that its economic stability may be regained, through promotion of our biggest attraction, i.e., a convention site.

As a property owner it is my opinion that cleaning up and landscaping our downtown area could not help but increase our property values, along with Long Beach's desirability as a home.

And, as a mother and homemaker, I want my children to know Long Beach as the thriving, industrious city it was when I was their age. While the fascinating breakers are gone from the beach, the privilege of a beautiful view of the strand should be theirs to enjoy.

I sincerely feel all of this could be accomplished through approval of these Propositions.

DOROTHY M. THOMPSON
1418 Cartagena St.

Band Has Place in Civic Planning

TO THE EDITOR:

To many of us who work diligently to promote the fine arts in the civic life of our community it is discouraging to note the determined efforts of some people to abolish the Long Beach Municipal Band. That the issue, of whether or not we should have a band even should be placed on the November ballot is in itself a sad commentary on the cultural maturity of this city. Paradoxically, the movement to abolish one of the cultural assets of Long Beach comes at a time when many organizations and individuals are initiating a "Jobs for Long Beach" public-improvement program.

Glamorization of the central district of the city, along with expansion of convention facilities, is long overdue. The aesthetic problems which confront Long Beach, however, are not all architectural, but are problems which encompass art in all its forms. The Municipal Band exists as one of the important artistic endeavors of the community, and by its long history of high musical performance has gained national recognition.

THE OPPORTUNITY to establish cultural and recreational attractions equal to those found anywhere in the world exists here in Long Beach. Our city planners, along with a civic-minded population, could culturally enrich our city a hundredfold. Our own Municipal Band has a part to play in such future developments.

LAWRENCE L. PETERSON,
Head, Music Department
L. B. State College

Our House Partially Built of Glass

TO THE EDITOR:

We resent and deplore China's having gone Communist, forgetting how we ourselves helped to bring it about.

One well recalls the arrival of Michael Borodin, the Kremlin's "Missionary" in Canton in the early 1920's. Sun Yat Sen had asked the U.S. for a loan of \$2 million to organize the Nationalist government and unify the nation. When we refused him, he turned to Moscow and was granted the loan in exchange for the privilege of propagating Communism in China.

Thus, for a loan of \$2 million, we, instead of Russia, might have determined the course of China during recent decades. Since we failed to do so, is it the mark of statesmanship to ignore the facts of history, or stubbornly to rebel against them?

★ ★ ★

AGAIN, we find it hard to forgive and forget China's intervention in Korea, unimpaired of our "intervention" in 1905, at the end of the Russo-Japanese War, President Theodore Roosevelt at that time made a secret deal

with Japan, granting her a free hand in Korea for a hands-off policy toward the Philippines. Five years later, this "free hand" led Japan to annex Korea. At the end of World War II, when the Koreans expected to be freed from the yoke of a defeated Japan, we with Russia high-handedly divided their country and set the stage for a civil war that almost destroyed it.

This is not to condone what China did in Korea, but to ask whether we have won the right to condemn her intervention there, and to oppose seating her in the United Nations. Our house too is at least partially built of glass!

J. STUART INNERST
2620 E. Orange Grove Ave.,
Pasadena.

Animal Shelter Waiting Period

TO THE EDITOR:

I agree with Mr. Doy's Castor of Lakewood that a three- to five-day waiting period should be enforced at the animal shelter before strays are destroyed. I've never lived any place where this wasn't done.

MRS. GEO SCHROEDER,
65 Linden Ave.

Teenagers Do Care

TO THE EDITOR:

Some adults think that teenagers never care about or give a thought to the news and the worries of the day. But as a girl 14 years old, I disagree with that. We think frequently of the happenings of today and the prospects for tomorrow.

We often wonder if we will live to see the day when we will go to our first high school prom, graduate from college, go into business, travel, marry and have a family of our own.

I want to live my life to its fullest extent, and I hope that I may see the day when the world lives as a union and learns to work out its problems by discussion and planning instead of fighting.

It makes no difference whether a teenager is from South America, Russia, or the United States—they have their desires and ambitions to live in a free world and fulfill their dreams.

CAROL ROLLO

3947 Lemon Ave.,
Long Beach.
(\$5 to Miss Rollo for the week's best letter.)

The Neighbors

By George Clark



"What's he doing time for?"

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special for one week only!

2-PC. MAPLE BEDROOM

Includes 9-drawer 52" double dresser and 28x40" framed plate glass mirror... beautifully crafted of solid Eastern maple with warm honey finish.

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(2 pcs.)

Low-post bed with footboard, twin or full.....\$34.95
4-drawer commode, 22", brass pulls.....\$34.95

extra high pillow - back

KING-SIZE WING SOFA

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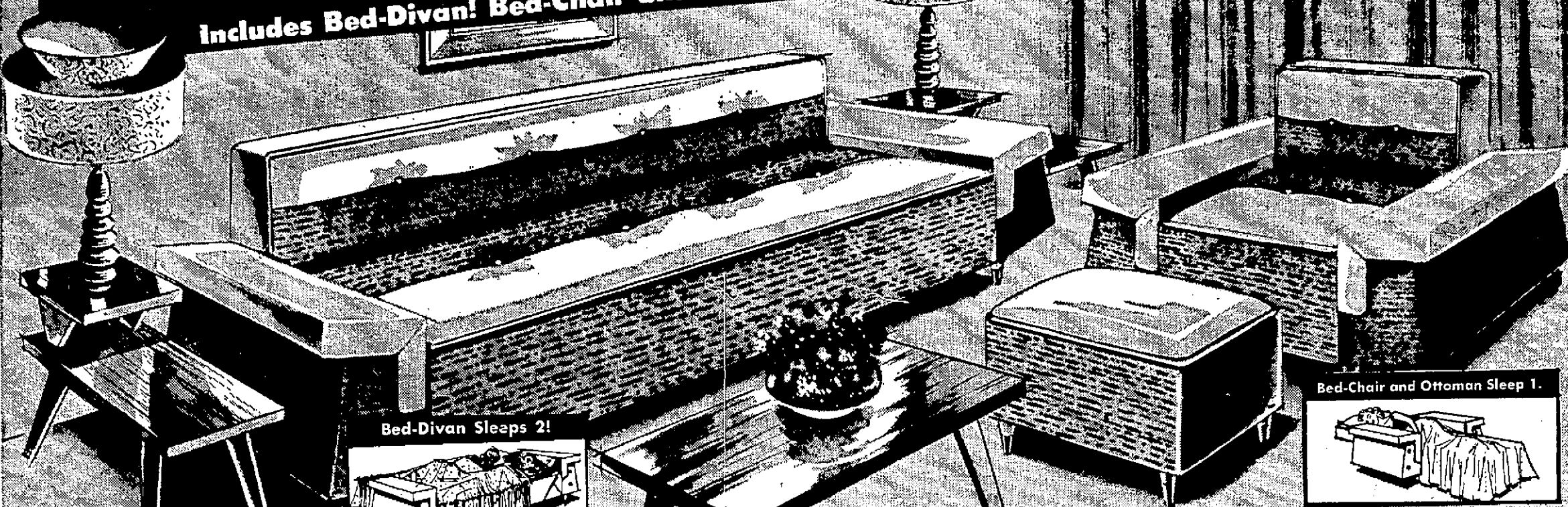
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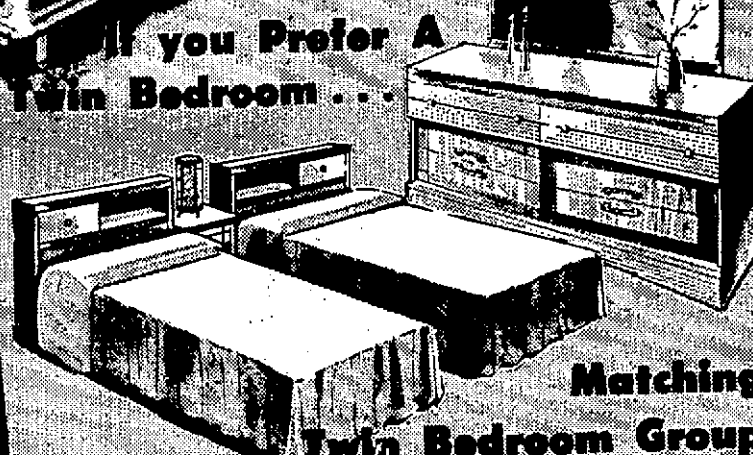
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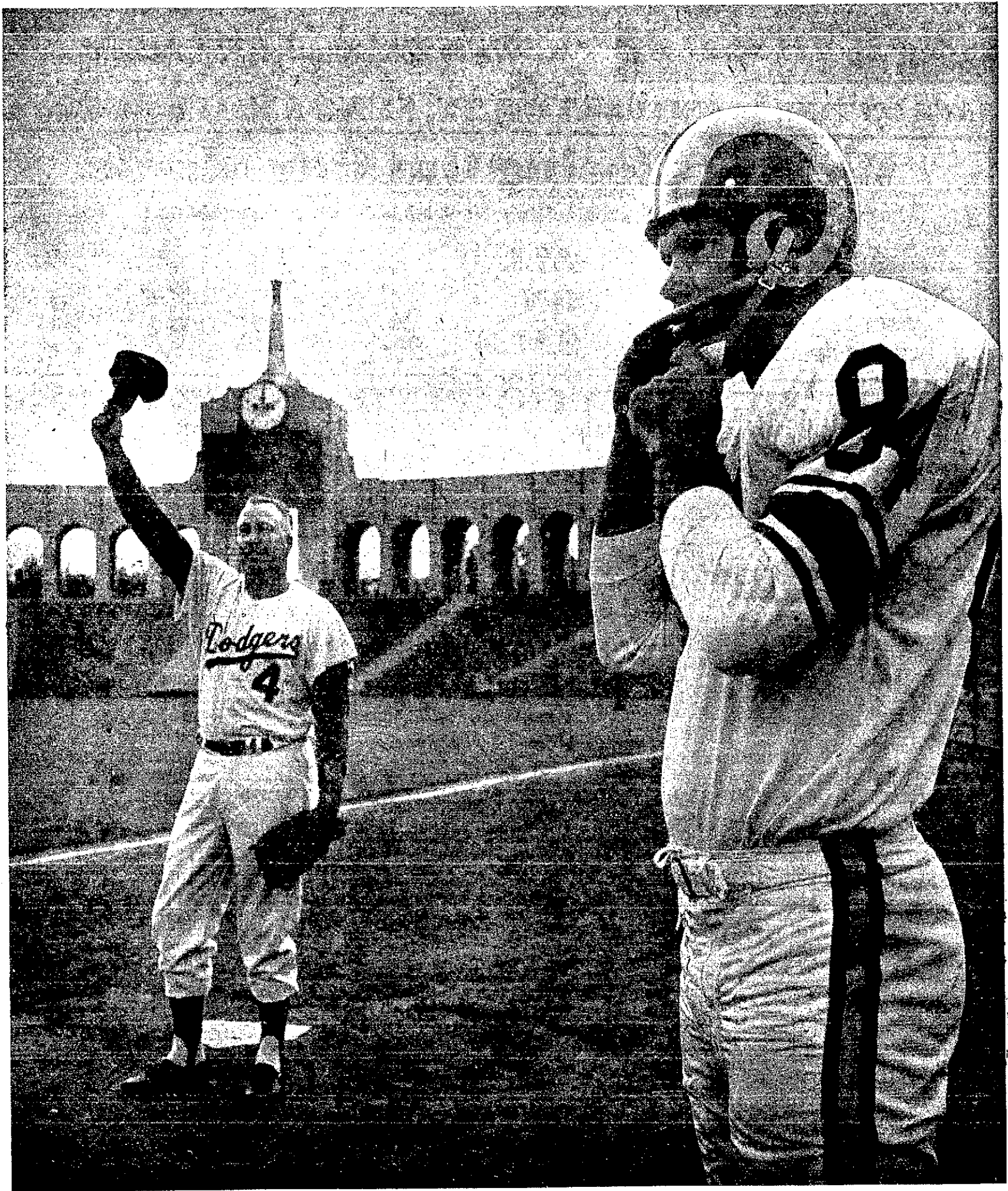


Photo by Don Webster

Hail and Farewell in the Coliseum.

Greta Speaker for Maritimers

Long Beach's Greta Andersen, Danish-born women's champion distance swimmer, will be guest speaker Wednesday at the Catholic Maritime Club luncheon at Mary Star of the Sea auditorium in San Pedro.

Several hundred executives of Long Beach and Los Angeles harbor areas' industries will attend the luncheon. Food will be served by the Town and Country Catholic Women's Club. Industry sponsor is Bethlehem Steel Corp., Terminal Island.

Thousands March in Shrine Fete

ST. LOUIS (UPI)—Thousands of Shriners, gaily dressed in multi-colored costumes and wearing red fez, marched in a two-hour parade Saturday at the meeting of the Central States Shrine Association.

More than 100 bands, drum and bugle corps, drill teams and floats were in the parade, which drew Shriners from Colorado, Kansas, Oklahoma, Arkansas, Nebraska, Iowa and Missouri.

'Visit U.S. Year'

WASHINGTON (UPI)—President Eisenhower issued a proclamation Saturday fixing 1960 as "visit the United States of America year."

Ike Out Golfing

WASHINGTON (UPI)—President Eisenhower went to Burning Tree Country Club this morning for a round of golf.

Ship Arrivals, Departures

ACTIVE VESSELS IN PORT				
Vessel	Birth	Operator	Due to Sail	For
Achilles (Lib Tkr)	183	Maritime Brokers	Sept. 30	Schmiedt
Bulwer (Nor)	177	Frederick Line	Sept. 27	San Francisco
Bennington (Tkr)	168	W. H. Wickham	Sept. 29	Marine
Barge 539	188	Opp. Col. Riv. Tow.	Sept. 27	Coos Bay
Banshu (Amr)	184	Yokoyama K. K.	Sept. 30	Tokyo
Ciudad de Santa Maria (Col)	180	Grancolombiana	Sept. 28	Buenaventura
Dona Maria (Jap)	180	Nito Shosen K. K.	Sept. 28	San Francisco
Leona (Jap)	180	Yokoyama K. K.	Sept. 29	San Francisco
Hawaii Bear	180	Pac. Far East	Sept. 27	San Francisco
Humoldt Woodman (Bge)	143	Sause Bros Towing	Sept. 27	San Diego
Ingrid Horn (Ger)	284	Pera Line	Sept. 27	Chimbote
Kiska (Jap)	180	Yokoyama K. K.	Sept. 27	San Francisco
Kobe Maru (Jap)	187	Daido Line	Oct. 1	Manzanillo
Kyushu (Jap)	180	Yokoyama K. K.	Sept. 30	San Francisco
Kongkon Maru (Jap)	180	Yokoyama K. K.	Sept. 28	San Francisco
Oregon Mail	155	American Mail	Sept. 28	San Francisco
Paulo Toscanelli (Jap)	230-0	Italian Line	Sept. 28	Manzanillo
Saba Maru (Jap)	174	Yokoyama K. K.	Sept. 28	San Francisco
Rondo (Dut)	170	Nedlloyd Line	Sept. 28	Cape Town
Seattle Star (Bt)	180	Bike Star Line	Sept. 27	San Francisco
Wine Ranger	180	Wine Ranger Line	Sept. 27	San Francisco
Worcester (Dut)	180	Tava Pac. & Joseph	Sept. 29	San Francisco
Waverent (Dut)	180	Waverent Line	Sept. 27	San Francisco
Yamatsuki Maru (Jap)	180	Yamashita Line	Sept. 30	Yokohama
Rio Sacramento (Lib Tkr)	180	Standard Oil Co.	Sept. 28	Richmond

VESSELS DUE SATURDAY				
Vessel	Birth	Operator	Due to Sail	For
Amelia Cedar	180-7	Reliance	Sept. 29	Bahia
Bonanza (Nor)	178	San Francisco	Sept. 29	Antwerp
Stella Maru (Jap)	183	Yokoyama K. K.	Sept. 29	San Francisco
Shimizu Maru (Jap)	180	Yokoyama K. K.	Sept. 29	Yokohama

VESSELS DUE TODAY				
Vessel	Birth	Operator	Due to Sail	For
Coast Progress	180-7	Portland	Sept. 28	San Francisco
Calawada Ford (Tkr)	180	Anacortes	Sept. 28	Anacortes
Yokoyama (Jap)	180	Yokoyama K. K.	Sept. 28	San Francisco
Loch Garth (Bt)	188	San Francisco	Sept. 28	Southampton
Musa (Jap)	180	Puerto Arizuma	Sept. 28	San Francisco
Korona (Nor)	180	London	Sept. 28	San Francisco
San Karen (Nor)	180	Kitimat	Sept. 28	Mobile

REPEAT DELIVERY

2nd Baby Born at Elevator Door

KANSAS CITY, Kan. (AP)—For the second consecutive time Mrs. Ruth Hunt Saturday delivered her baby just 100 feet short of the delivery room at Providence Hospital.

Two years ago a son, Charles Lawrence, was born just outside the elevator door.

This morning, a daughter arrived at the same place, just outside the same elevator that leads to the same second floor delivery room.

Find Sunken Ship

SYDNEY, Australia (UPI)—Skin diver George Konrat Saturday reported he has discovered the sunken wreck of the coastal vessel Yongala which vanished off Townsville in 1911 with 120 passengers aboard. Konrat said he found the wreck in 30 feet of water.

Freighter on Maiden Voyage Here

The 9,700-ton Norwegian freighter Fernstate will arrive in Los Angeles Harbor Monday on her maiden voyage to load citrus, cotton and horax for the Far East.

The 470-foot vessel, built by Charles Connell & Co. of Glasgow, will sail Tuesday afternoon for Manila. Other ports of call in the Orient include Hong Kong, Bangkok, Djakarta, Singapore and Saigon.

Commanded by Capt. O. Vassas, the new ship has 539,440 cubic feet of cargo space, including deep tanks and refrigerated chambers, and a cruising speed of 18 knots.

The Fernstate is the latest addition to the Fernville-Far East Line's fleet. She will be used in that company's regular monthly service between the local port and the Orient, according to the local agents, the Overseas Shipping Co.

Russia Claims 100-Passenger Jet Airliner

MOSCOW (UPI)—Russia said Saturday it has developed a new twin-jet airliner designed to carry 100 passengers, two tons of baggage and two tons of freight.


The newspaper Soviet Aviation said the TU104B jetliner, a new version of Russia's original TU104 jetliner, has a total payload of 12 tons and a cruising speed between 408 and 540 miles per hour.

The paper said the plane was designed for long distance flights. It did not say when it would be put into service.

750-Acre Fire

SAN DIEGO (AP)—More than 400 state and federal firefighters Saturday encircled a 750-acre mountain brush fire about 45 miles east of San Diego despite dry gusty winds. About 300 acres in the Cleveland National Forest have been blackened.

NOW - NEW DENTURES AT OLD PRICES



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DR. CAMPBELL DENTIST

WHY YOU CAN DEPEND ON THESE PHONE-QUOTED PRICES

We don't want you ever to expect lower prices than you actually get. To give you confidence we have the price permanently molded into each sample denture. You see the denture, you see the price, you choose.

for exact prices - NOT ESTIMATES!

FAST DENTURE REPAIRS

same low prices as 10 years ago
at Dr. Campbell's
in Long Beach
446 PINE AVE.
FREE PARKING 6th and Locust
Office Hours: 9-5, Closed Saturday Noon

In Memoriam

SEPTEMBER 19 - SEPTEMBER 26, 1958

HUGH HOWELL ANDERSON	JACK KEITH FORD	WILBUR JAMES MORROW
JAMES THOMAS ANDERSON	CLAUDE T. FREDRICK	JOSEPH REMIGIA MURILLO
LARRY ALLEN ANDERSON	AMIEE MARIE GOODRICH	JOHN F. O'CONNOR
JOHN T. BARBOUR	OTTO GREEN	LUCINDA PERRIN
AUSTIN R. BAUGHMAN	GREGORY MORRIS IZKOWSKI	JEFFREY DEAN PRATER
ETHEL M. BOUCHARD	NIRA INDIANA JONES	JAMES BARSO RANDRUP
INFANT BOY BOWLES	AMIL S. JOHNSON	HAROLD A. SHELLHORN
JAMES A. BUTLER	JIM JOYNER	RAY SPEERSTRA
DAVID CANADA	WILLIAM KELLY	HENRY H. SPERLICH
JAMES DANIEL CHURCH	ELIZABETH ANNE LACY	MARY ELLEN SMITH
INFANT BOY CRISP	ALICE JANE LANDERS	ISABEL MSPADDEN STUIGER
ELLA A. CROSS	HAROLD FRANCIS MCCARTHY	EUGENE VINCENT TRACY
JOSEPHINE FRAE CUNNINGHAM	INFANT GIRL MARTEENY	RUTH WAKEFIELD
GRACE MARGARET DEEMIS	ELIZABETH MARTIN	SARAH ELIZABETH WALKER
JAMES PAUL DOUGHERTY	JOHN M. METOYER	ROBERT ALLEN WARE
ZOZIE BELLE DOUGLAS	JOHN P. MOORSE	ESSIE MABEL WENKER
ALBERT EDLUND	ROY ALLEN MORGAN	LILLIAN D. WOLVERTON

Mattell's and Peek Mortuaries

WILBUR AND ALAMITOS CHAPEL 901 - 129 East Third Street Long Beach - HE-1-1284

CHapel OF THE PALMS 11111 Street at Grand Avenue Long Beach - GE-1-1274

COLONIAL MORTUARY HOME 7201 Bella Avenue, Midway City TW-1-1285 • HE-1-1284

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WHY YOU SHOULD BUY AT BUTLER BROTHERS

- EASY CREDIT
- RELIABILITY
- GREEN STAMPS
- DOUBLE GUARANTEE
- FREE DELIVERY
- WE SERVICE WHAT WE SELL
- TRADE-INS
- ESTABLISHED SINCE 1877



MAYTAG AUTOMATIC WASHER

Special Offer New Maytag Automatic

With 4 FABULOUS NEW FEATURES: Filter Agitator, plus New Cold Water Wash and Rinse, New Push-Button Water Temperature Control, New Automatic Rinse Conditioner, New Top of Line Styling.


SAVE \$60

Reg. 299.95 Now **239.95**

YOU RECEIVE AN EXTRA DISCOUNT WITH 24 GREEN STAMPS

BUTLER'S LAKEWOOD CENTER 5252 Lakewood Boulevard MONDAY, THURSDAY, FRIDAY 12:30 'TIL 9:30 OTHER DAYS 9:30 'TIL 5:30 SUNDAYS, NOON 'TIL 5 P.M.

Acres of Free Parking Phone ME-1-101



BIRTHDAY SALE

FOR 25 YEARS SERVING THE PEOPLE OF LONG BEACH WHO SEW. SOMMER'S HAS AGAIN SHOPPED THE MARKETS OF THE WORLD TO BRING YOU THE FINEST QUALITY FOR THE LOWEST PRICES. HUNDREDS OF ITEMS SPECIALLY PRICED NOT LISTED HERE

WOOLENS!

You won't believe it! Plaids, tweeds, checks, and NOVELTIES. 100% wool, blends, and some washable. 54" wide. While they last.

\$1.74 1 yd.

BETTER WOOLENS!

54" to 60" wide. Washable flannels, plaids, 100% wool tweeds and brushed Italian plaids. Reg. to 4.98 yd.

\$2.74 1 yd.

36" NYLON LACE, all colors

37c yd.

72" NYLON NET ALL COLORS

4 yds. for 1.00

36" BETTER LACES ONE-OF-A-KIND

97c yd.

HELLER'S ORLON & WOOL JERSEY

A real buy for our customers—54" wide, washable, 10 desirable colors—black and white. PLUS some all-wool jerseys in plain and novelty weaves. Reg. 4.98 yd.

\$1.37 1 yd.

100% PURE SILK PRINTS

Many designer's patterns and imports. These are a one-time buy. Dark and light backgrounds. Treat yourself.

\$1.00 1 yd.

NEW FALL SUEDE FLANNEL

Shirting flannel in bold plaids, stripes and checks.

37c yd.

VANETTA CORDUROY

Solid colors, prints, and novelties. Full bolts—first quality.

73c yd.

PRINTED FLANNELETTE

Juvenile and adult prints. Washable—large selection.

3 yds. for \$1

FEATHER PILLOWS

Crushed feathers in feather-proof printed ticks. Reg. 1.19.

74c ea.

STAMPED FOR EMBROIDERY PILLOWCASES

42"x36" torn size. Hemstitched hems—snowy white muslin. Reg. 1.39.

94c pr.

THE PULSATING ELECTRIC MASSAGE PILLOW

Removable washable corduroy cover—filled with cushion foam. Guaranteed for 1 yr. U.L. Approved. 8-foot cord with switch. All purpose massage—helps circulation—eases tension. Reg. 6.98.

\$4.89 ea.

SPRING KNIGHT PILLOW TUBING

First quality—type 128. For gifts or your own use. Snowy white.

2 yds. for \$1

CANNON "STARLAND" SHEET BLANKETS

Heavy napped—all white—first quality. 70"x84". Reg. 2.29.

\$1.57 each.

PRINTED ARNEL JERSEY

45" wide. Washable, drip-dry, wrinkle-free. New fall prints designed for high priced apparel. A few slight misprints. Reg. 2.98 yd.

87c yd.

LUREX JERSEY

54" wide. The glamour fabric for every type of wear. Shirts, blouses, sheaths, etc. Black, white, pink, red and gold. All with silver lurex. Reg. 2.98 yd.

\$1.37 1 yd.

Cordé

REG. \$1.00 TUBES—ALL COLORS

4 for \$1

NOTION SCOOP

- Buttons
- Edgings
- Lurex Ric Rec
- Covered Cordings
- Lace Edgings

4c

DOORS OPEN 9:30 A.M. DAILY

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LET US CUSTOM-MAKE YOUR DRAPERIES LABOR CHARGE...

Select from ANY of over 1,000 patterns and colors. Fabrics from \$1.19 yard, min. length 58" or longer.

\$1.00 PER WIDTH

CALL Hemlock 7-3543 and have our drapery decorator call on you in your home at no charge. We feature the world's finest Traverse Track and complete installation facilities.

"DACRON" BOUCLE' PANELS

42x81" DACRON boucle panels in five decorator colors. Deep 5" hems never iron—can't stretch or shrink—soft draping. Reg. 2.79.

\$1.98 EACH

DESIGNER'S WOOLENS

Hockanum, Wurmba, Forstmann, French and Italian imports—Fath, Patou, Balenciaga, and others. Tweeds, plaids, worsteds, flannels, Dress, suit, skirt and coat weights. Values to \$14.98 yd.

\$3.87 3 yd. AND **\$4.87** yd.

PILLOWCASE BORDER PRINTS

Broadcloth prints in Orchid, Yellow, Green and Blue. Reg. 59c yd.

37c yd.

BETTER RAYONS

- 45" wide
- Suitings
- Gabardines
- Silk blend tweeds
- Satin back suitings
- Cupioni
- Cottons
- Dacron
- Linen
- Many one-of-a-kind

Reg. to 2.49.

47c yd.

BETTER COTTONS

The most desirable fall cottons are all in this group. Silk print cottons, tapestry prints, dark backgrounds, drip-dry, fine quality, shirting flannels, etc. Reg. to 1.69 yd.

44c yd.

RAYON & ACRYL BLANKETS

72"x90" for twin or full size beds. Washable—nylon binding, non-allergic. Reg. 7.95.

\$4.28 each.

TWO FLOORS OF DRESS & HOME DECORATING FABRICS

No C.O.D. — Phone or Mail Orders OPEN FRIDAY AND MONDAY 'TIL 9 P.M. Butterick, McCall, Simplicity and Vogue Patterns



SUMMER'S-~~END~~

FLOOR SAMPLE SALE

We're Clearing for Fall Action

SAVE ON FINE FURNITURE TODAY, SUNDAY, 11 a.m.-5 p.m.

We Are Closing Out Our Maple

To Make Room for an Exciting New Idea in Home Furnishings

SOFAS-SECTIONALS
BEDROOM-TABLES
LAMPS-DINING ROOM
CHAIRS-PICTURES

**ALL
ON
SALE**

**1/3
OFF**

1/2 OFF

ODD MODERN COFFEE TABLES

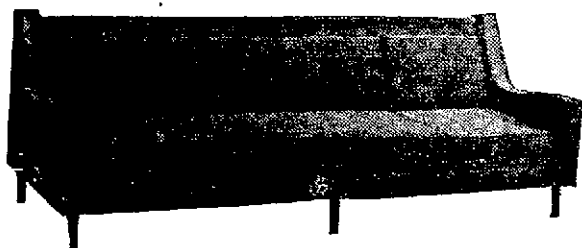
54.50-79.50 1-OF-A-KIND MARBLE,
BIRCH, TANGUILE MAHOGANY

25⁰⁰

COMPLETE MODERN HOME SALE

SAVE \$335 on 3 ROOMS, INCLUDING CARPET, DRAPES

Decorator Sample Sofas Sectionals 25%-50% Off



344.50 8-FOOT DANISH MODERN SOFA, REVERSIBLE LOOSE
PILLOW BACK, FOAM CUSHIONS, 1 ONLY..... 165.00

174.50 6-FOOT BROWN FOAM RUBBER SOFA 120.00

89.50 DOUBLE CONTOUR CHAISE LOUNGE, CHROMSPUN
COVER 50.00

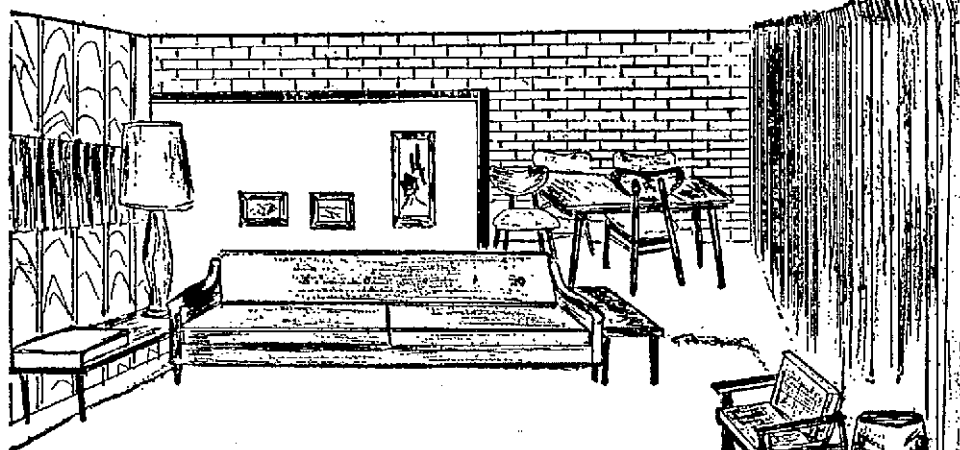
394.50 120" LUXURIOUS HANDMADE SOFA BY QUALITY OF
CALIF. FABULOUS HAND LOOMED FABRIC IN IVORY AND
BEIGE 400.00

385.00 CIRCULAR SECTIONAL IN BROWN LINEN WEAVE COVER
BY SHERMAN BERTRAM 250.00

524.50 4-PC. FOAM RUBBER CIRCULAR SECTIONAL, VIBRANT
BROWN CONTEMPORARY FABRIC 395.00

84.50 MODERN ROMAN COUCH IN BLACK PLASTIC, REMOV-
ABLE BACK FOR SLEEPING 60.00

385.00 100" CUSTOM HANDMADE SOFA BY QUALITY, GOR-
GEOUS DETAIL, 1 ONLY..... 200.00



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FURNITURE--CARPET--DRAPES

3 COMPLETE ROOMS AT ONE LOW PRICE

COMPLETE LIVING ROOM

- FOAM RUBBER SOFA... REVERSIBLE CUSHIONS...
- CHOICE OF SMART FABRICS
- MATCHING CLUB CHAIR IN CHOICE OF HARMONIZING FABRICS
- DANISH WALNUT OCCASIONAL CHAIR...
- SMART ACCENT COLORS
- PAIR OF WALNUT END TABLES...
- MATCHING BENCH OR COFFEE TABLE
- TALL CORNER LAMP... PLUS TABLE LAMP...
- BOTH WITH 3-WAY SOCKETS

PLUS CUSTOM DRAPES

- SMART CONTEMPORARY FABRIC IN CHOICE OF 9 COLORS
- BEAUTIFULLY MADE TO FIT YOUR EXACT WINDOW SIZES
- FULL LENGTH IN ANY COMBINATION OF SIZES TOTALING 84"x120" ... PLUS SILL LENGTH PAIR TO 48"x36"

Plus 100% Nylon Tweed Carpet

- 20 SQUARE YARDS IN YOUR CHOICE OF 4 COLOR COMBINATIONS

DINING ROOM

- DANISH WALNUT EXTENSION TABLE... OPENS TO SEAT 6
- HEAT AND MAR-RESISTANT TOP
- SET OF 4 SCULPTURED CHAIRS WITH UPHOLSTERED SEATS

BEDROOM

- SIMMONS FULL SIZE HEAVY MATTRESS...
- PLUS MATCHING BOX SPRING
- DANISH WALNUT 6-DRAWER DRESSER WITH TILTING PLATE
- GLASS MIRROR... MATCHING FULL OR TWIN SIZE BED

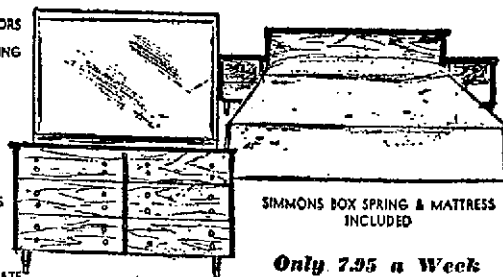
DECORATOR SERVICE INCLUDED
FREE OF CHARGE
A STAFF OF HIGHLY TRAINED INTERIOR
DECORATORS TO HELP YOU SELECT COLOR
COMBINATIONS, MOST ATTRACTIVE ROOM
ARRANGEMENT AND WINDOW TREATMENT.

UNCONDITIONAL GUARANTEE
• EVERY ITEM EXACTLY AS LISTED.
• EVERY ITEM - NEW - IN PERFECT
CONDITION.
• EACH UNIT OR PIECE CAN BE PUR-
CHASED SEPARATELY.



CARPET INCLUDED

DRAPES INCLUDED



SIMMONS BOX SPRING & MATTRESS INCLUDED

Only 7.95 a Week

TOTAL PRICE IF EACH PIECE
BOUGHT SEPARATELY..... 1024⁰⁰

SAVE 335.00

ALL 3 ROOMS
ONE LOW PRICE

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GARDEN GROVE — JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD — MErcit 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 28, 1958

SECTION B

New Car DIRECTORY

ALFA-ROMEO		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Pearis Bros. (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
AUSTIN-HEALEY		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
John M. Stokes	17150 Lakewood Blvd., Bellflower	TO 7-1721
Town & Country Imports	609 No. Long Beach Blvd., Compton	ME 8-7848
BORGWARD		
Cal. Sports Cars	2137 Harb., C. Mesa	LI 8-6519
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
BUICK		
Campbell Buick	1881 American	HE 7-2751
Harry C. Clark	150 S. L. B. Blvd., Compton	NE 5-7141
Pearis Bros. Buick	15734 Bellflower Blvd., Bellflower	TO 7-1781
San Pedro Buick	1600 S. Pacific, San Pedro	TE 3-1303
Terry's, 5th & Walnut, Hunt. Beach		LE 6-5588
CADILLAC		
Ridings Motors	1501 American	HE 7-2241
CHEVROLET		
Beach City	3001 E. Pac. Cst. Hy.	GE 3-7421
Gledhill	304 E. Anaheim, Wilmington	TE 4-3491
Harbor Chevrolet	Anaheim and Atlantic	HE 6-3293
Eddie Hopper	145 S. Pomona, Brea	JA 9-2115
Nance Chevrolet	17046 Bellflower Blvd., Bellflower	TO 7-1771
Parkwood Chevrolet	5059 Lakewood Blvd., Lakewood	ME 3-0781
Williams Chevrolet-Oldsmobile	302 Ocean, Huntington Beach	LEX 6-6506
CHRYSLER		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1600 American	HE 7-2871
CONTINENTAL		
Harbor Motors	1633 American	HE 2-4596
CORVETTE		
Beach City Chevrolet	3001 E. Pac. Cst. Hwy.	GE 3-7421
DATSUN		
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-6712
DE SOTO		
Bob McClure De Soto-Plymouth	51st and Atlantic	GA 2-1295
DKW		
Brewster Gray	3515 Atlantic	GE 4-0951
DODGE		
Brookhurst Motors	10151 Garden Grove Blvd., Garden Grove	JE 7-8220
Snaveley & Langford	401 No. L. B. Blvd., Compton	NE 1-6163
Glenn E. Thomas	240 E. Anaheim	HE 6-1281
Verne Holmes	3449 Atlantic	GA 4-8603
Widger-Goodwin Dodge	18900 Lakewood Blvd., Bellflower	TO 6-8815
Wilmington Motors	412 W. Anaheim, Wilmington	TE 4-1188
EDSEL		
Harbor Lincoln	1633 American	HE 7-4596
Lou Harrison	17617 Bellflower Blvd., Bellflower	TO 6-1761
ENGLISH FORD		
Harbor Line, Merc.	1633 American	HE 7-4596
FIAT		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
FORD		
Chief Chamberlin	15727 S. Paramount Bl., Paramount	ME 3-1107
Mark Downing Ford, Inc.	225 5th, Huntington Beach	LEX 6-2586
Hale Young Ford Co.	2641 E. Anaheim	GE 8-1156
Hensley-Johnson	9823 E. Center St., Bellflower	TO 7-2734
McKenzie	1033 American Ave.	HE 6-9611
Pioneer Ford	18403 S. Pioneer Blvd., Artesia	UN 5-1266
GOGGOMOBIL		
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-6712
GOLIATH		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
HILLMAN-SUNBEAM		
Dale Brown Motors	2440 American Ave.	GA 7-8941
Cal. Sports Cars	2137 Harb., C. Mesa	LI 8-6519
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
ISETTA		
Mickey Finn	3300 Atlantic, L. B.	GA 4-0754
Jamestown	1350 American	HE 2-7911
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
IMPERIAL		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1601 American	HE 7-2871
JAGUAR		
Cal. Sports Cars	2137 Harb., C. Mesa	LI 8-6519
Jamestown	1350 American	HE 2-7911
JEEP		
Dosser Motors	4005 E. Anaheim	GE 8-4560
LINCOLN		
Harbor Lincoln	1633 American	HE 2-6961
MERCEDES-BENZ		
Jamestown	1350 American	HE 2-7911

MG		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
Town & Country Imports	609 No. Long Beach Blvd., Compton	NE 8-7848
MERCURY		
Harbor Mercury	1633 American	HE 2-6961
Lou Harrison	17617 Bellflower Blvd., Bellflower	TO 6-1761
Geo. Moyer	912 N.L.B. Blvd., Cptn.	NE 2-7141
METROPOLITAN		
Grove Rambler Sls.	9625 G.G. Blvd.	JE 4-4545
Hunt Rambler	402 W. Anaheim, Wilmington	TE 5-5646
Rancho Rambler	2011 American Ave., Long Beach	HE 7-0578
Severin Motors	630 American	HE 6-9001
Ray Vines	1745 Newport, C. Mesa	LI 8-9308
MORGAN		
Bob Burt	3580 E. Pac. Cst. Hwy.	GE 9-0491
MORRIS		
Brewster Gray	3515 Atlantic	GA 4-0951
Consolidated Motors	Corner Atlantic and Anaheim	HE 2-6941
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
Town & Country Imports	609 No. Long Beach Blvd., Compton	NE 8-7848
OLDSMOBILE		
Harbor Motor Co.	230-300 W. Anaheim, Wilmington	TE 4-1165
C. Standlee Martin	1227 American	HE 6-9621
Nowlings	7440 E. Firestone, Downey	TO 2-1181
Leo Rule	505 S. L. B. Blvd., Cptn.	NE 8-4111
John M. Stokes Oldsmobile	17150 So. Lakewood Blvd., Bellflower	TO 7-1721
Williams Chevrolet-Oldsmobile	302 Ocean, Huntington Beach	LEX 6-6506
OPEL		
Campbell Buick	1881 American	HE 7-2751
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
PACKARD		
Jamestown	1350 American	HE 2-7911
PEUGEOT		
Import Auto	516 E. Anaheim	HE 6-8525
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
505 Pacific Ave., San Pedro		TE 3-7539
PLYMOUTH		
Carl's Motor Co.	1200 Avalon, Wilmington	TE 5-3131
R. O. Gould Co.	1600 American	HE 7-2871
Bob McClure Plymouth-De Soto	51st and Atlantic	GA 2-1296
Herman Miller	1600 Cabrillo, Torrance	FA 8-6161
Glenn E. Thomas	340 E. Anaheim	HE 6-1281
Wilmington Motors	412 W. Anaheim, Wilmington	TE 4-1188
PORSCHE		
Storey-Ricketts	740 American	HE 7-7489
PONTIAC		
Morris Beck	945 Avalon Blvd., Wilmington	TE 5-3141
J. P. Lamerdin	302 N. Long Beach Blvd., Compton	NE 1-1123
Salta Pontiac	1545 American	HE 7-4111
Suburban Pontiac	17153 S. Bellflower Blvd.	TO 6-1725
RAMBLER		
Grove Rambler Sls.	9625 G.G. Blvd.	JE 4-4545
Hunt Rambler	402 W. Anaheim, Wilmington	TE 5-5646
Martin Motors	410 N.L.B. Bl., Cptn.	NE 1-8649
Rancho Rambler	2011 American	HE 7-0578
Severin Motors	630 American	HE 6-9001
Ray Vines	1745 Newport, C. Mesa	LI 8-9308
RENAULT-DAUPHINE		
Import Auto	516 E. Anaheim	HE 6-8525
Suburban Motors	445 E. Anaheim, Wilmington	TE 4-8595
505 Pacific Ave., San Pedro		TE 3-7539
SIMCA		
Verne Holmes	3449 Atlantic	GA 4-8603
Pearis Bros. Buick (Imports)	15734 Bellflower Blvd., Bellflower	TO 7-1781
SKODA		
Gillespie Motors	17056 Lakewood Blvd., Bellflower	TO 7-6712
STUDEBAKER		
Ed Barbari	6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Jamestown	1350 American	HE 2-7911
TAUNUS		
Lou Harrison	17617 Blfr. Bl., Blfr.	TO 6-1761
TOYOPET		
C. Standlee Martin	1227 American	HE 6-9621
TRIUMPH		
Hampton Imported Cars	111 No. Pacific, San Pedro	TE 5-8848
Herman Miller	1600 Cabrillo, Tor.	FA 8-6111
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
VAUXHALL		
J. P. Lamerdin—Imports	302 N. Long Beach Blvd., Compton	NE 1-1123
VOLVO		
Ed Barbari's Volvoville	6200 N. Bellflower Blvd., Lakewood	TO 7-2731
Cabe Bros.	2201 American	HE 5-5381
Carl's Foreign Cars	1200 Avalon Blvd., Wilmington	TE 5-3131
VOLKSWAGEN		
Storey-Ricketts	740 American	HE 7-7489
Lee Carpenter	1150 E. Compton Blvd., Compton	NE 8-0455



Green Stamp GUIDE

Save as You Spend with *Z.N.* Green Stamps
Plan Your Buying from These Authorized Firms

☆ ☆ ☆ ☆ ☆

Allied Auto Supply	5247 Lakewood Blvd.	ME 0-2637
Hours:	9-9 Daily; 9-3 P.M. Sunday	
Bergman's TV, Hi-Fi & Radi	4207 Montair	HA 5-1971
Berks Men's Shop	2064 Santa Fe Ave.	HE 7-8615
Bill Plantz Mobil Service	7th & Atlantic	HE 6-3663
Ted Brown, Jeweler	418 American Ave.	HE 6-7326
Butler Bros.	5252 Lakewood Blvd.	
Carnation Cleaners	15734 Paramount Blvd., Paramount	
	Del Amo and Paramount, Lakewd.	
Crown Cleaners & Dryers	3441 E. Anaheim	GE 8-3149
Davis Texaco Service	20th & Pacific	
Dane's Mobile Service	4160 Long Beach Blvd.	GA 7-9018
Finer Pharmacy	253 American	HE 6-1494
Kemper's Bldg. Supplies	7001 Orange Ave.	ME 3-6952
Lower Drug	1189 E. Pac. Cst. Hwy.	HE 6-5040
Mayfair Markets	1131 West Wardlow Rd., Long Beach	
Mayfair Markets	Pioneer at Orangethorpe, Artesia	
Mayfair Markets	Manchester at Grand, Buena Park	
Mayfair Markets	10700 Garden Grove Bl., Gdn. Grove	
Mayfair Markets	4128 East South St., Lakewood	
Mayfair Markets	2309 Pacific Coast Hwy., Signal Hill	
Morgans Mobil Service	2337 E. 7th	
Mottell's & Peek Flower Shop	3rd & Alamitos	HE 2-6907
Paris Shop Ladies' Apparel	2063 Santa Fe	HE 7-5332
Peter Wheat-Bread	2600 E. 17th	GE 9-3411
Reliable Radio-TV	202 E. 4th	HE 6-9897
Rieker's Prescription Pharmacy	706 Pine Ave.	HE 7-1358
Santa Fe Drugs—Free Delivery	2432 Santa Fe Ave.	HE 7-1432
Sam Heald Plumbing Co.	2782 Long Beach Blvd.	GA 4-8547
Wagner Pharmacy	7th & Redondo	HE 3-0429
Whitehead Shell Service	1230 E. Pac. Cst. Hwy.	HE 2-9257

Hotels - Motels

VACATION ACCOMMODATIONS

Atlantic Blvd. Motel	6141 Atlantic	GA 2-6496
Lafayette Hotel	Broadway at Linden	HE 5-5681
Home of the "Outrigger," "Gaslights" and "Ivanhoe"		
New Robinson Hotel	334 E. Ocean Blvd.	HE 6-5255
Newly furnished downtown retirement hotel.		
Ocean Capri	1435 E. Ocean	HE 5-5950
Surf. Motel	2010 E. Ocean	HE 6-0476
Venetian Square Hotel	925 W. Seaside	
Bungalows, Apts. Large swimming pool. Attractive coffee shop.		

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24 HOURS A DAY

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for day and night service

Open House DIRECTORY

FOR COMPLETE DETAILS ON THESE PROPERTIES
CONSULT CLASSIFICATIONS 181 THRU 149

1 BEDROOM		
Address	Phone	District
3850 Pacific	GE 8-4925	Los Cerritos
424 Platt	GA 3-7981	North Long Beach
★ ★ ★		
2 BEDROOMS		
Address	Phone	District
5841 E. 8th	HA 9-1770	Alamitos Heights
240 Ximeno	GE 9-6452	Belmont Heights
4531 E. 10th	GE 4-3444	Eastside
1063 Junipero	GE 9-2323	Eastside
1412 Russell Dr.		Eastside
3912 Camerino	GA 3-7981	Lakewood
6038 Whitewood	GA 4-8113	Lakewood
2503 Pelaluma	GE 4-2160	Lakewood Plaza
6270 E. Marita	HA 1-6422	Los Altos
2337 Marber		Los Altos
119 Hullett	GA 3-5469	North Long Beach
5957 Rose	GA 3-5469	North Long Beach
2435 Delta	HE 7-1281	Westside
2872 Easy	GE 8-4925	Westside
2728 Regway	GA 4-4051	Westside
3119 Chestnut	GA 2-4444	Wrigley
2010 Magnolia	GE 9-0612	Wrigley
★ ★ ★		
2 BEDROOMS & DEN		
Address	Phone	District
4564 Falcon	GA 2-4444	Bixby Area
8992 Weldon Dr.		Nichols Manor
15275 Hayford	LA 1-0381	La Mirada
5260 Los Flores	HE 7-1251	Park Estates
21818 McHelen	GA 4-4051	Westside
★ ★ ★		
3 BEDROOMS		
Address	Phone	District
364 Temple	GE 8-6889	Belmont Heights
75 Santa Ana	GE 3-0433	Belmont Shore
1129 Freeland	HA 5-1207	Bixby
3717 Karen	GA 4-7665	Carson Park
3412 Clark	HA 5-1237	Lakewood
4529 Petaluma	HE 6-9701	Lakewood
2718 Knoxville	HA 5-1237	Lakewood Plaza
2170 Albury	GA 4-4380	Los Altos
1815 Litchfield	GE 3-0403	Los Altos
2433 Pepperwood	GE 9-5814	Los Altos
1263 Stadelaker	GE 3-0403	Los Altos
3754 Cedar		Los Cerritos
3121 Bostonian	GA 4-8113	Rossmoor
3105 Fashion	GA 4-8113	Westside
2987 Chestnut	GA 4-4712	Wrigley
2065 Magnolia	GE 8-6452	Wrigley
2874 Magnolia	GA 4-4712	Wrigley
2432 Oregon	GA 4-7177	Wrigley
2549 Pine		Wrigley
2570 San Francisco	GA 4-4712	Wrigley
★ ★ ★		
3 BEDROOMS & DEN		
Address	Phone	District
1558 Flippen Dr.	JE 7-9642	Anaheim
2402 Greenbrier	JA 7-7604	Anaheim
3815 Country Club Dr.	GE 9-0404	Bixby Knolls
1771 E. 1st	GA 4-7604	Eastside
1725 E. 65th	GA 3-7981	North Long Beach
12051 Davenport	GA 4-8113	Rossmoor
★ ★ ★		
4 BEDROOMS & OVER		
Address	Phone	District
2703 E. 2nd	HE 5-9654	Belmont Heights
2370 Charlemagne	GA 4-4712	Los Altos
3167 Pine	HE 7-1281	W

OUR COVER



The Dodgers departed the Coliseum Saturday as they played their final 1958 National League game, but the place won't be quiet long as the Rams commence their regular National Football League season this afternoon. In Staff Photographer Don Webster's cover picture, star Dodger outfielder Duke Snider waves farewell, while Ram offensive end Leon Clarke adjusts helmet to begin season. Both athletes are Southern California

products. Snider attended Compton High School and presently owns an avocado ranch in Fallbrook. Clarke was an All-Coast end while playing college football for the University of Southern California. This past season was Snider's 12th straight with the Dodgers. Clarke is beginning his third campaign with the Rams. (P.S. Both Snider and Clarke hope the Rams fare better in their forthcoming campaign than the Dodgers did in theirs!)

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NEXT WEEK

In 1939 the school for registered nurses closed down at Seaside Memorial Hospital. Since then, Long Beach has had no facilities of this kind. But this situation will right itself, come September of next year, and any Long Beach young woman who wishes may enroll in a course approved by the California State Board of Nursing Examiners, graduate in two years, and remain right at home while attending school. Southland will give you all the details next week in an article, "So You Want to Be a Nurse!"

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif. Represented nationally by Ridder-Johns, Inc. New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

Buffums'

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Tree of Life by Helena Rubinstein

Beauty blooms anew with Helena Rubinstein's miraculous new formula, Tree of Life Cream. The secret . . . Placene—from nature's storehouse of nutrients for the unborn baby. These life supporting ingredients act naturally on the nutritive bed of the skin to restore natural oil and moisture, stimulate circulation and smooth and illuminate your complexion.

Enjoy the youth-giving wonders of Tree of Life Cream today! For a limited time only—special introductory size just... **1.50***

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Lanvin
fragrances
... in
gift sets!

Arpege, **5.50***
My Sin, **\$5***



World famous fragrances by Lanvin . . . in delightful gift box sets containing Eau De Lanvin and purse size vial of perfume. Ideal for gift occasions now . . . to put away for Christmas. Specially priced for a limited time only!

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Buffums' Store Hours: 9:30 A.M. to 5:30 P.M.
Fridays: 12 Noon to 9:00 P.M.

Scientific Fishing from the Air

SCIENTIFIC FISHING from the air is the latest use found in the Hawaiian Islands for that versatile aerial workhorse, the helicopter.

Scientists of the Pacific Oceanic Fishery Investigation recently completed a 100-mile sweep of Hawaiian waters, using a "chopper" to carry them on the oceanographic survey.

They checked schools of fish, flocks of sea birds, water temperatures and took samples of sea water—all from the whirlybird supplied by the Kaneohe

Marine Corps Air Station.

The POFI experts were enthusiastic in their appraisal of the results. They cited cost and speed as the primary advantages.

OPERATION OF the helicopter was estimated to have cost about \$450 for the trip. Covering the same area by vessel would have entailed an operating cost of more than \$1,000.

Total flight time for the 'cop-ter was less than six hours, while a boat would have taken

36 hours or more. Moreover, some fish and marine birds move so much faster than a boat that water-borne observers have difficulty in determining if they are seeing the same school or flock more than once.

Visual scanning is generally better from the air because of the greater altitude.

The scientists making the initial survey, Garth I. Murphy and Vernon E. Brock, predicted wider use of helicopters in making such surveys. — BAXTER OMOHUNDRO.

ARNOLD E. HAGEN

INFORMATION FREE

("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

LONG BEACH MUSEUM OF ART—PUBLICATIONS — The Long Beach Museum of

Art publishes each month, catalogues and bulletins of interest to the general public. Information regarding the schedule at the museum and the exhibition program is included. Also biographical information regarding the artists whose works are seen in the exhibits and other pertinent data can be obtained.

Long Beach Museum of Art, Dept IF, 2300 E. Ocean Blvd., Long Beach, Calif.

WHAT ABOUT AIRLINE FARES?—Very concise statement of how scheduled airlines of U.S. have held the fare line while prices of most things have risen greatly. Also reasons why there is need for increase in fares.

CAREER OPPORTUNITIES WITH THE AIRLINES—Booklet of 75 pages with illustrations giving information about representative airline jobs. Written for young people who might like to work for the airlines and for teachers who are helping them to decide what to do when they finish school. Booklet outlines what the career possibilities are in air transportation and what the qualifications are for an airline career.

UNCLE SAM'S BEST BUY — A summary story of the industry's contributions to the country and of what the industry receives in return. Suitable for general readership, including schools.

Air Transport Association of America, Dept. IF, 1000 Connecticut Ave., N.W., Washington 6, D.C.

LETTERS ABROAD — A crossroads for international correspondence—A leaflet that describes the services of this organization. If you are interested in corresponding with someone in a foreign land send for this leaflet today and receive further details.

Letters Abroad, Dept IF, 45 E. 65th St., New York 21, N.Y.

STAN MUSIAL'S — HOW THE MAJORS PLAY BASEBALL — A 47-page booklet that will serve as a guide to better playing for the young and better watching for the old. Detailed information about hitting, base running, pitching, catching, baseline coaching signals, how to score, etc. (7c handling charge for this booklet.)

Rawlings Sporting Goods Co. Dept IF, 2300 Delmar Blvd., St. Louis 3, Mo.

ENJOY TUCSON — Nestled among picturesque mountain ranges in the southern part of Arizona, Tucson for centuries has been the crossroads of the Southwest. This informative 28-page booklet will supply you with up-to-date information about this scenic area. Many beautiful photographs in color. Also maps of the area.

MISCELLANEOUS BOOKLETS: (1) "The Southwest at its Best. Tucson, Arizona"; (2) "Facts & Figures"; (3) Accommodations."

Tucson Chamber of Commerce, Dept IF, P.O. Box 991, Tucson, Ariz.

(Civic organizations, governmental agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 703, Compton, Calif.)

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YOU CAN SAVE UP TO 60%
ON FINE QUALITY HOME FURNISHINGS

OPEN SUNDAY
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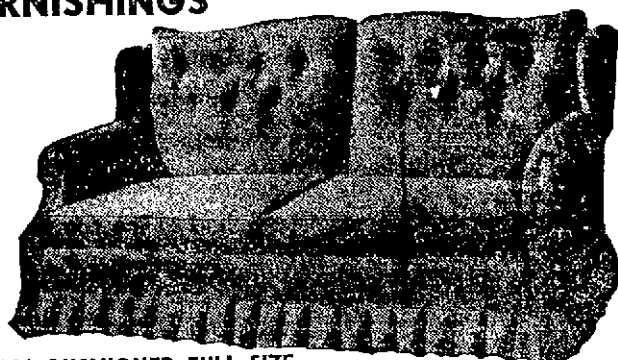
Every night 'til 9:00 p.m.
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SOFA

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Beautiful tailoring with quality construction. Zipper cushions, hardwood frame—A real value at 249.50—Now

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BROADLOOM
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VISCOSE PLAIN BEIGE or 295
SANDALWOOD. Soil and stain-resistant. 1/2 yd.
Luxurious and long wearing; colorfast. A real value.

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Hi-low weave. A terrific carpet, made of finest wools. If you need carpet, don't miss this!

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Wool variegated color. Good heavy quality. Regular 69.95

9x12 TWEED RUGS 34⁹⁵
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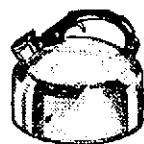
OPEN TODAY, SUNDAY

LONG BEACH

Sav-on Prescriptions



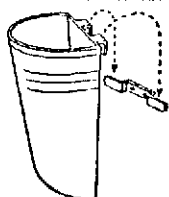
A fine reputation for Prescription Service is the most precious possession a drug store can own . . . Sav-on's prestige is unequalled in both community and trade circles, because the name SAV-ON has become known as the symbol of absolute reliability and trust—ensuring accuracy and the knowledge that only the finest drugs are used as prescription components.



4.95 Revere Ware Whistling Kettle

Save 2.00 on this stainless steel kettle with copper bottom in 2 1/2 quart size.

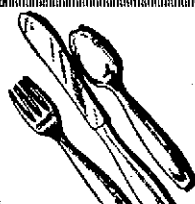
2.95



Auto Plastic Litter Caddy

You needn't be a litterbug with this all-purpose unbreakable safe plastic waste caddy for home or auto.

39c



Stainless Steel Cutlery Set

Wallace service for six in attractively designed stainless steel, so easy to keep gleaming bright.

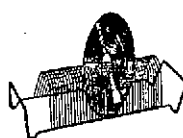
3.69



Football Safety Helmet

Spaulding "Reach" model in official style with heavy webbing protector to help prevent injury.

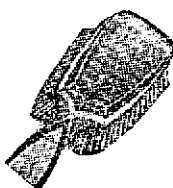
1.98



Standing Metal Record Rack

Smart modern design rack to hold up to 40 records in security and convenience.

89c



Empire Nylon Bath Brush

For extra bath ease, with attractive handle and nylon bristles. . . . A big saving.

59c



Instant Maxwell House

Six-ounce jar of 100% pure coffee . . . at this very special Sav-on price.

\$1.00



1.00 Lucite Hairbrushes

Save 31c on each brush you buy . . . ladies' or men's in wide assortment of styles.

69c

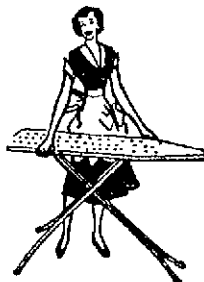


Envelopes and Writing Paper

In colorama pastels this 25c package of stationery and 25c package of envelopes are on special . . .

Both for **25c**

Lady Seymour Ironing Board



A new low price on this nationally famous "270" model with 54" by 15" ventilated top, rubber-tipped tubular steel legs fully adjustable for sit or stand ironing . . . folds easily for storage. Now on special.

4.95

Bon Ami Cleanser

Popular jet spray household cleanser . . . 14-ounce size.

53c



Cashmere Bouquet

Bath size bars of this famous toilet soap . . . now on special

2 for 19c



New Air Wick

Pleasant cool scent 5 1/2 ounce household spray deodorizer.

59c

Moth Balls-Flakes

Protecto . . . for Fall use, one-pound box now on special.

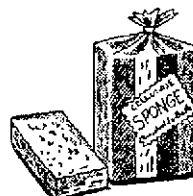
23c



Dupont Sponges

Budget pack of assorted color household sponges.

4 pak. 29c



Freezer Paper

A Sav-on special. K.V.P. 50 foot roll.

2 for 1.00

Kalcan "MPS"

Chunk style dog food. 15-oz. cans.

2 for 29c

Hershey Fudge

1-lb. can of milk chocolate fudge.

35c

Cameo Cleanser

10-ounce can, cleans household metals to high gleam finish.

23c

Instant Cocoa

Hershey's . . . mixes instantly with milk . . . 16-ounce size.

39c

SAV-ON PHOTO ENLARGEMENTS



Have a lasting memory of that glorious vacation trip. Bring your negatives to Sav-on's Photo Department, and for this week only (Sept. 28 thru Oct. 4) you will receive these unequalled values.

60c Enlargements

Save 41c . . . Mounted 5" x 7" enlargement, only—

19c

85c Enlargements

Save 56c . . . Mounted 8"x10" enlargement, only—

29c

Dennison Diaper Liners



Sanitary and safe and so easy to use . . . this carton of 152 disposable liners is a smart baby buy at this price.

57c

Crumb Catcher Bib

Save 10c on these 39c plastic and terry cloth bibs.

29c

Evenflo Nursery Tongs

Stainless and rust proof bottle handling tongs.

39c

49c Bottle Brush

Save 23c on this efficient nylon bristle brush.

26c



Ad Good Sept. 28-Oct. 1st
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• 4TH & PINE, Downtown Long Beach • 2164 BELLFLOWER BLVD., Los Altos

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80-proof, leaves no odor. American grain spirits, 5th

2.98

Old Barstow Gin

Distilled London Dry Gin. A Sav-on Special . . . 5th

2.98

MacAndrews Scotch

Blended from choice whiskies. Specially light, 5th

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Kentucky Reserve Stock

86 proof straight bourbon. Save at this price . . . 5th

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Deluxe Reserve

Bottled in bond, 100 proof. Quality bourbon whisky, 5th

4.29

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NEVada 6-3540

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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: Please give the origin of CASS. D.C., Wilmington; MRS. W.C., Long Beach.

D.C., W.C.: The fascinating CASS lineage descended from a female English ancestor who had the given-name Cassandra, famous in Greek mythology. Cassandra was the daughter of King Priam of Troy. She was revered as a prophetess but her father decreed that the people should disregard her prophecies. Her name refers to this decree, for it means "one who is disbelieved." Cassandra was shortened to Cass by medieval English descendants. Ralph, son of Cassandra lived in Cambridgeshire, 1273. Stephen Casse was a Somerset land owner in 1327. The Cass coat-of-arms from Middlesex has three sparkling fountains on a red-bordered, black chevron across a silver shield. The Cass family were 17th century New England settlers.

DEAR MISS RULE: Can you enlighten me on HEATLEY? W.E.H., Long Beach.

W.E.H.: The HEATLEYS are descended from an English ancestor named after his farm property. "Heat-Ley" was originally "Heath-Ley," meaning "meadow on the heath or wild wasteland." The location of Heath-Ley is lost in antiquity. The Heatley coat-of-arms has three black bear heads on a diagonal green stripe across a gold shield.

DEAR MISS RULE: Would like the analysis of COOK. R.M. MRS. M. M.W., Long Beach; M.C., Seal Beach.

THE "COOK" was an important personage in the great kitchens of early English castles. One cook who satisfactorily gratified the appetites of his household, was labelled THE COOK and gave this name to his progeny. The Domesday Book of 1066 lists several men with the surname "de Coci," the Latin source-form of Cook. COOKE was also in early records. The Cooks of Bedfordshire had as

their coat-of-arms a shield divided into four sections, alternating purple and silver in color, with a horseshoe in the lower left purple section. John Cooke and his father Francis arrived at Plymouth, Mass. on the Mayflower in 1620. Many of their descendants shortened the name from Cooke to Cook.

DEAR MISS RULE: What is the background of MOORE, MOORMAN, MOREHEAD, MORFOOT, MORROW and MORTON? G.L., H.M., H.D.M., K.C., MRS. E. S., Long Beach; A.M., Sunset Beach; G.W., Lakewood.

EIGHT CENTURIES ago in England, numerous surnames were taken by ancestors who resided near "moors," uncultivated, partially marshy land covered with heather or peat. While MOORE is the most prominent name of the group, MOORMAN has the same meaning "man who lived on the moor." MOREHEAD stood for "home at the head or upper end of the moor." MORFOOT denoted the foot or the moor; MORROW was "moor-wro," or "corner of the moor." MORTON meant "from the moor-farm." 12th and 13th century records list Adam Atte More (Moore) of Oxford, William de More-raue (Morrow) of Yorkshire, Robert de Morton of Nottingham and John Morman (Moor-man) of York. The MORTON coat-of-arms has a silver goat head on a red shield; the MOORMAN lineage, a silver and gold checkered cross centered on a gold shield; the MOREHEAD coat-of-arms is three silver acorns on a diagonal blue stripe across a silver shield; the 13th century MOORE shield has three blue cinquefoil plants on a blue chevron across an ermine background.

Send your name to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

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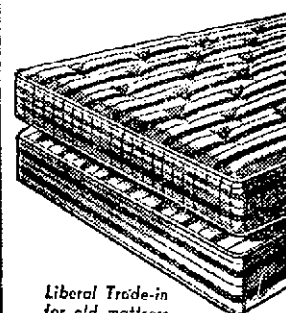
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Gabbiest Voice in Town!

By Bert Resnik

THE MOST POPULAR phone number in the Long Beach exchange is that of a southern belle.

The attractive brunette from Georgia averages 500 phone calls per hour and that, suh, is a mighty powerful amount of talking—even for a woman.

What's more, Mary Moore is on the chatter job 24 hours a day, seven days a week, 365 days a year. It's all a matter of record.

For Mary's voice is that of the "Time-of-Day" service, dial HEmlock 7-0211.

The Georgia brunette's voice, via a recording, has given the time to 4,348,178 callers in the past 12 months.

BUT THE ATLANTA GAL behind the soft, melodious tones has never brought the rest of her to Long Beach.

It's also a matter of record that about 50 per cent of the callers don't realize that Mary is a recording. Tests show that half of them say "thank you."

C. W. Duncan, manager of the General Telephone Co.'s local exchange, tells of one frustrated, polite caller. He phoned Duncan and complained:

"I want to report the girl that gives the time. I've thanked her a hundred times and she's never once said, 'You're welcome!'"

That Long Beach phone callers are thankful for "Time-of-Day" is evident in the average monthly 362,000-plus use of the service.

THE HEAVIEST PLAY is at four different periods.

No. 1 is shortly before 7 a. m. and company officials feel this has something to do with getting to work on time.

No. 2 is between the hours of 9 and 10 a. m. when school days are with us.

No. 3 is between 9 and 11 p. m., beddy-by hours.

No. 4 is between midnight and 3 a. m., when maybe Momma is worried why Poppa isn't home and could it be her clock is wrong.

There is an increase in the number of "Time-of-Day" requests when Daylight Saving Time converts to Pacific Standard Time and vice versa.

The record month was October 1954, four months after the service was established. There were 434,000 calls that month in the wake of newspaper publicity.

THE FEWEST NUMBER of calls was in February 1955 and nobody knows why.

Mary's voice, via the mechanism officially known as the Audichron, intones the time six times each minute. It sounds like this:

"1:24 . . . For convenience and privacy add an extension telephone in your kitchen or bedroom . . . 1:24 . . . Products and services of all descriptions are listed in the yellow pages . . . 1:24 (etc. three more times)."

The Audichron can handle 20 incoming calls at any given second. In Long Beach, Mary's voice is on three recordings—one for the hour, another for the minute and the third for the message.

THE TRIPLE SETUP permits the message record to be changed periodically without interfering with the time giving.

The time records are synchronized with Naval Observatory Time provided via Western Union.

The records are set up so that, when Daylight Saving Time comes in, one pin can be pulled, moved



Voice of "Time-of-Day" is Mary Moore of Atlanta. She's never been in Long Beach.

a digit to the left in less than an eye-blink and there's the correct hour's difference.

Mechanical failure of the Audichron, which is checked daily, is a remote possibility. It hasn't happened yet.

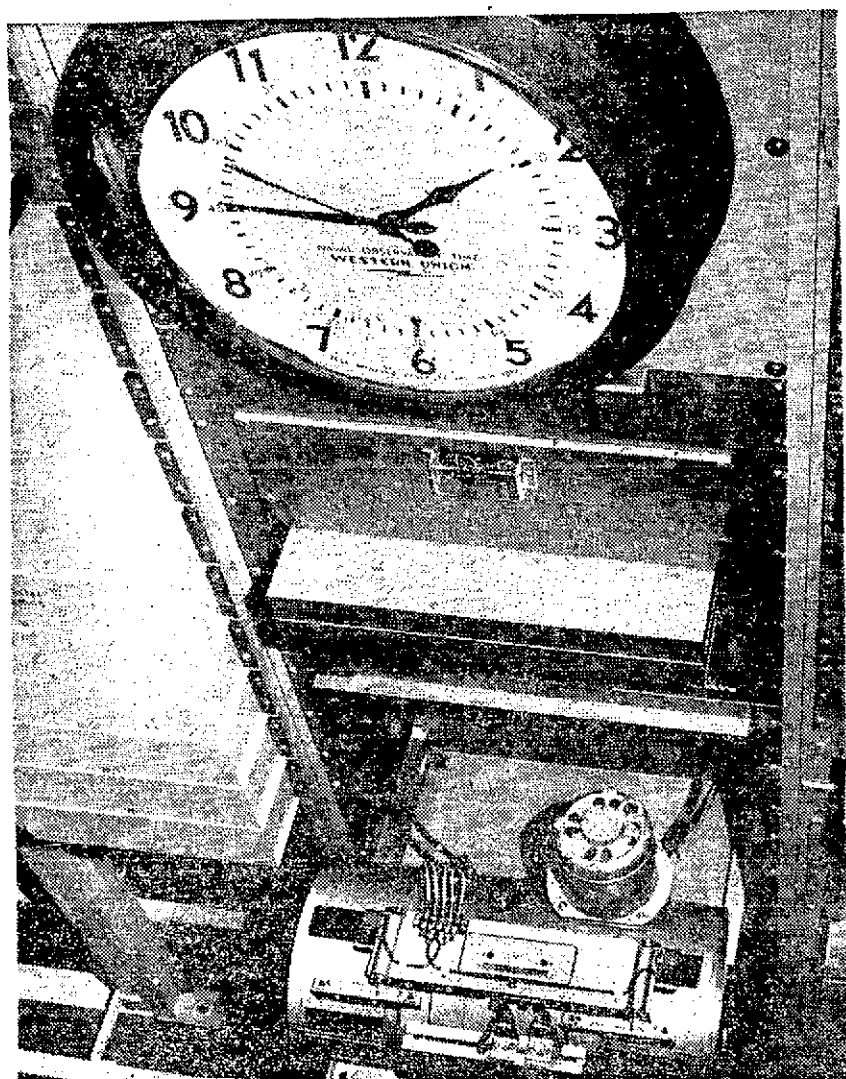
But if, for example, a tube were to blow out, bells would sound the alarm, trouble-shooters would rush to the spot and the faulty part could be replaced in an average of 30 seconds.

IF THERE WERE a power failure, giant batteries would instantly take over provision of "Time-of-Day" service.

If worst came to worse, a switchboard operator could plug in, look at the Naval Observatory Time clock above her and vocally keep time marching on for the telephone users.

The Audichron is checked daily. In addition, it is overhauled once each year.

When you have time on your hands, dial HEmlock 7-0211 and make sure it's accurate.



Audichron, shown here from above, gives time of day plus "commercial," to all who call. (Needn't say "thank you," the machine doesn't care.)



Photos by Joe Risinger

Machine uses Mary's voice, triple recorded. Here, Virgil Ryder, switch-room foreman in charge of Audichron, explains the device to Ann Miller.



California State Department of Employment's Long Beach manager George Toll (right) counsels young job seekers after they have been interviewed and coded.



Norman Rodd, parolee placement supervisor, confers with applicant. The prison parolee employment program first set up in the local office is now nation-wide.



Two-hour aptitude tests such as these teenagers are being given free are said to be especially valuable to young persons trying to find their niches in life.

They Find Jobs for Thousands

By Vera Williams

THIS IS AN EMPLOYMENT OFFICE—not an unemployment office.

That basic philosophy of George Toll, its manager for 15 years, dominates the Long Beach office of the California State Department of Employment, Pine Ave. at Anaheim St.

The whole machinery of the office is geared to connecting men and women and jobs as soon as possible.

"There's little kick to handing a man or woman an unemployment insurance check," says Toll. "But there is a real thrill in putting men and women in jobs where they will do good work and where they will be happy."

Every year 15,000 persons are placed through the office. Eighty per cent of the jobs are local. And they range all the way from board and room to salaries of quite a few thousand dollars a year. The top was a \$20,000-a-year job as public relations and promotion man for an airline, with headquarters in New York, landed a few years ago.

ONE-THIRD OF THE applicants are women.

Ages range from the low-teens to the high-70s. Most, of course, fall in the 21-to-45-age bracket.

"We place people in jobs according to ability, not need," emphasizes Toll. "We try to put the best possible person we have in a job. We have an obligation to the employer as well as to the person seeking employment."

About 7,000 persons seek work each month through the Long Beach office, which serves Long Beach, Bellflower, Lakewood, Signal Hill and intervening territory.

Toll adds that the monthly job turnover in the area is 4,000—that means that normally 4,000 persons change jobs, quit jobs or are let out of jobs each month in the area.

AN AVERAGE OF 465 PERSONS draw weekly unemployment insurance checks at the office. This insurance, payable within a week after a person loses his job, and based on his earnings of the previous 18 months, runs to a maximum of 26 weeks. The average is 10 weeks. And most applicants draw the maximum, \$40 a week.

Unemployment insurance money is not taxable and it can not be attached.

Three-tenths of 1 per cent of each employer's payroll goes into an unemployment insurance administration fund in Washington, D. C. It is allocated to the states on the basis of population and need. The Wagner-Peyser Act of 1933 sets up the procedure, followed in all state employment offices.

PERSONS ARE ADVISED to register at once at the State Employment Office when they lose their employment. This gets the machinery under way for both the unemployment insurance and the process of getting another job. They are interviewed, coded, and counseled if counseling seems necessary.

Twenty thousand—that's right, 20,000—occupations are listed in the code book, ranging from professions to strong-back labor jobs, and their manifold variations.

Coding makes it possible to quickly locate a qualified person for a job.

A NEWSPAPER REPORTER, for instance, is 0.06-71; a strip tease artist is 0.45-31; a Santa Claus is 2.40-94; a candy maker is 4.05-211.

Persons receiving unemployment insurance call once a week for their checks. At that time, they are interviewed on their job prospects, their efforts to get a job, jobs that may have been offered them. Penalties are exacted for failure to accept a reasonable job offer, and severe penalties for misstatements.

A person who refuses a reasonable job, for instance, may lose his insurance for a couple of weeks; a person who makes a false statement may lose his insurance up to eight weeks; a person who has a job while he collects unemployment insurance must pay back the insurance, and also may be prosecuted in the courts.

"We have to be strict about this," explains Toll, "to keep the chiseling down."

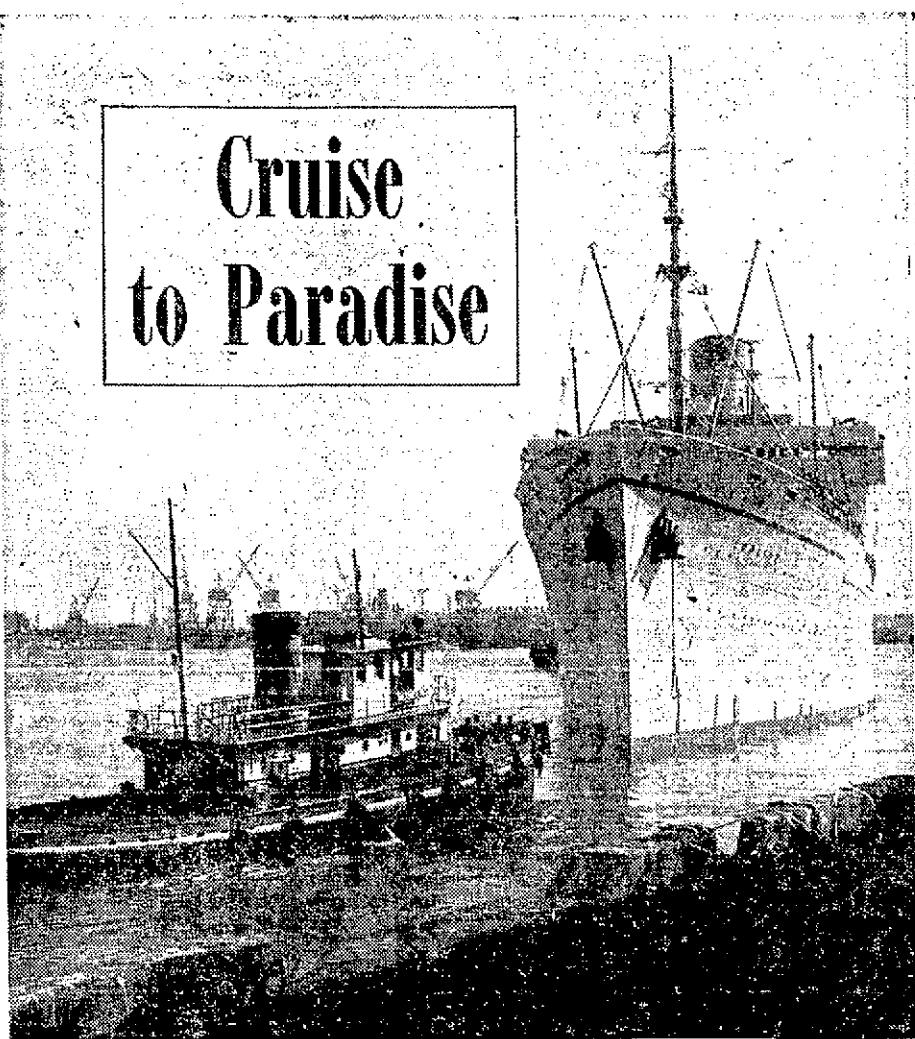
THE LONG BEACH office has won three of the 12 awards given by the International Assn. of Personnel in Employment. Toll won it for aid to disabled war veterans; the late Clair Painter won it for setting up the first employment program for prison parolees in the state, a program which now is nationwide, and J. M. K. Youngblood won it for a survey of 1,000 applicants on the inactive file—finding out what became of them, if they got jobs and where and when.

The State Employment Office has four services the public knows little about:

1. Prospective employers may interview applicants at the office.
2. Employment offices have a national clearing

(Continued on Page 22)

Cruise to Paradise



The South Seas—enchanted archipelagoes of Eden—have been known from earliest times as the Islands of Illusion, whose shining beaches and palm-fringed lagoons have conjured up strange, symbolic meanings in the minds of men. To most of us they remain an exotic, far-away dreamland teeming with romantic adventure. This Paradise on earth is the destination of "Cinerama South Seas Adventure" which has its premiere Oct. 1 on the great, curved triple-screen at the Warner-Hollywood Theater. Presented in Technicolor, the cruise starts from Long Beach-Los Angeles Harbor (photo at top left) and proceeds to Hawaii, Tahiti, Tonga, the Fiji Islands, New Hebrides, and Down-Under through New Zealand and Australia.





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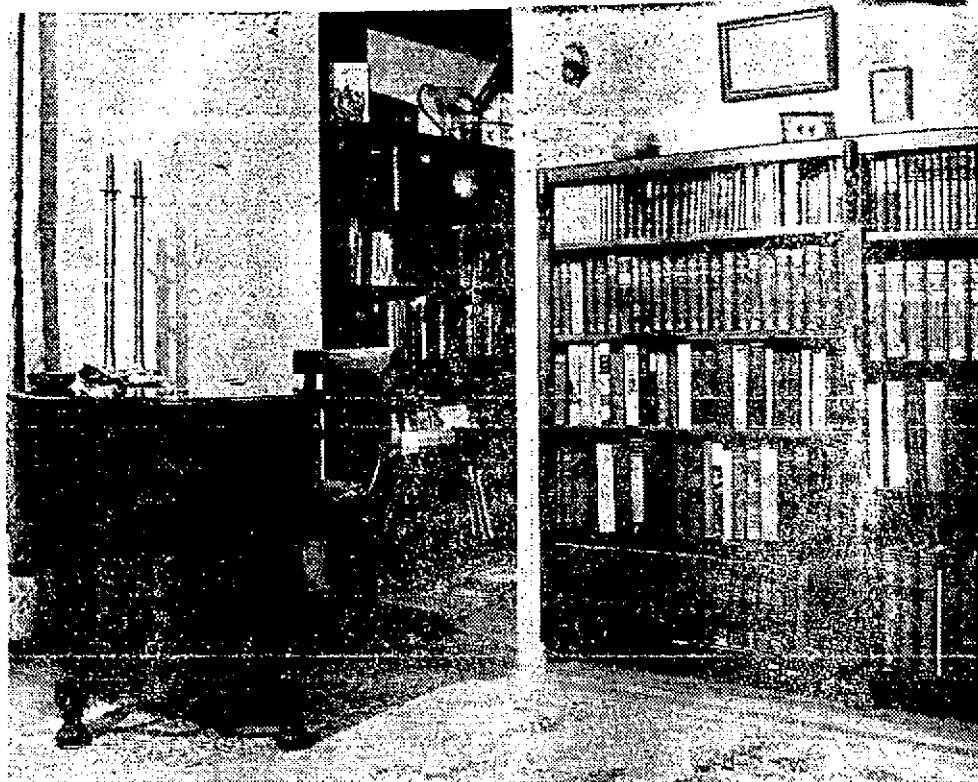


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Books line one wall of the F. A. Knight's library. Additional shelves in an alcove hold more books. The library, a quiet retreat, is on second floor.

SOUTHLAND HOMES

Room That's the Heart of a Home

By Eileen Ball

H EART of the home of Mr. and Mrs. F. A. Knight, 4202 Chestnut Ave., is a corner room on the second story—a retreat well away from the downstairs "traffic" and overlooking the serene beauty of the gardens below. Here the Knights may relax and enjoy the comforts of good books and good music.

In the original plan of the house, the library was a bedroom, unneeded and failing to make any real contribution to the functioning of the household. At the suggestion of the Knights' daughter, Elizabeth Sullivan, the area was brought into true value.

Feeling that the room needed more architectural emphasis, Mrs. Sullivan had carved molding installed around both the

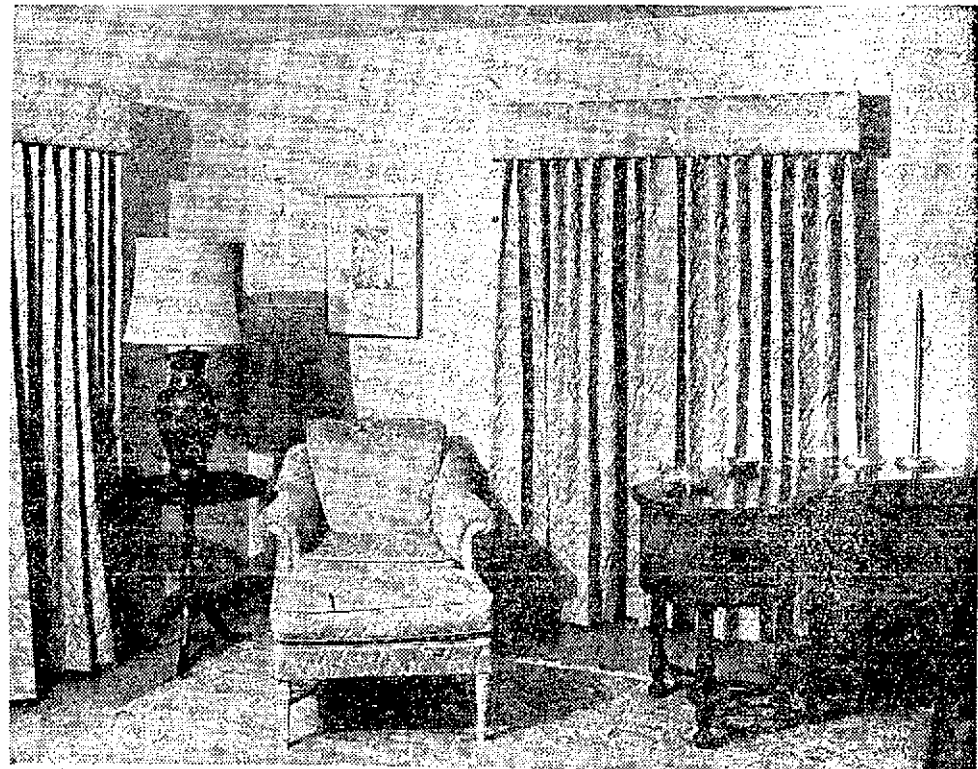
ceiling and the doorways. This particular molding formerly embellished a former home of Marion Davies and was imported from Germany. Combining the classic egg-and-dart and Greek key motifs, this architectural accent adds gracious delineation to the rectangular area.

THE GENERAL DECORATIVE theme of the room assumes a somewhat restrained and traditional tempo. This is but a reflection of a not-too-obvious but undeniable trend current in interior design.

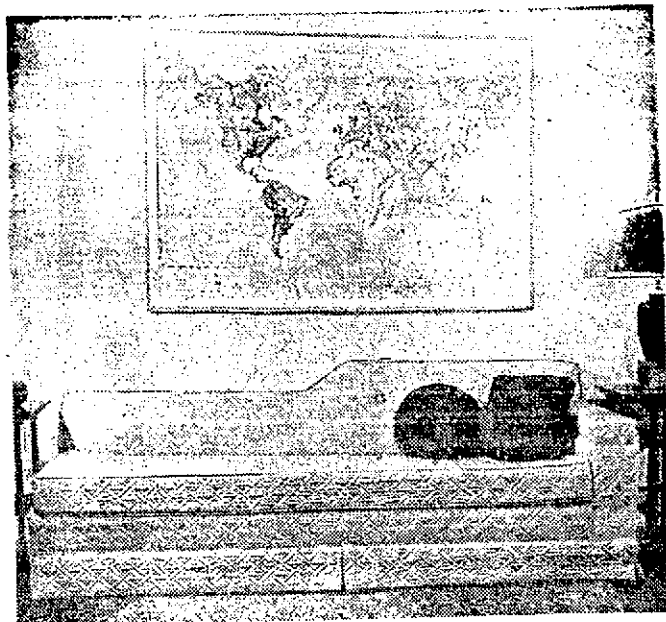
A further step in refurbishing was the selection of a Kirmin Oriental rug imported from

Iran. Featuring the classic "shah's garden" pattern in its border and medallion center, this rug is remarkable for its highly unusual and beautiful emerald green field, a jewel tone rarely seen in these costly rugs.

Because the room was designated for use in the hours after dinner, it followed that all colors and textures should be selected in the same light that would ultimately illuminate the library. Walls, draperies and upholstered pieces were closely attuned to the pale moonstone blue predominant in the border motif of the rug. Draperies of bracetelle in a stylized Louis XIV motif, a custom-made sofa of quilted antique satin, plus walls of smooth plaster present various textures that showcase



Chinese urn, an antique, made into a lamp, and curved, antique desk flank Knight's chair. Reproduced frontispiece of favorite book framed on wall.



Photos by Joe Risinger

Chart of world, in relief, hangs above the Knight's sofa, a handy item of reference for current reading.

this pale, near-neutral blue. The dark, ruby red in the rug border is echoed in throw pillows for the sofa as well as in the base of a small antique lamp that stands by the sofa. The lamp is based upon a Chinese vase and topped with a shade of hand-woven Japanese silk damask. The shape of the shade is the same as the rectangular-shaped table that holds it.

AN ANTIQUE of rare quality, the table was crafted by Thomas Sheraton in his small cabinet shop in London. The tall brass candlesticks standing on the desk in the far corner of the room have a certain kinship for the table inasmuch as they, too, date back to the same high design period.

ALONG THE INSIDE wall of the library is an extensive bookcase. In a small alcove off the library additional bookcases line the walls. In the library itself, a curved, antique desk serves a specific function while contributing considerable aesthetic appeal to the entire scheme.

Across the room stands a damask-covered club chair over

which hangs an enlargement of the frontispiece of one of Knight's favorite books, the motif of which has been enlarged and hand-illuminated.

An oversize Chinese vase standing on one side of the chair has been in the Knight family for many years. Only recently it underwent the metamorphosis of becoming a lamp base. Handsome, heavy, and topple-proof, it serves its new function nobly, its reflector offering varying degrees of illumination from a soft glow to a tense brilliance.

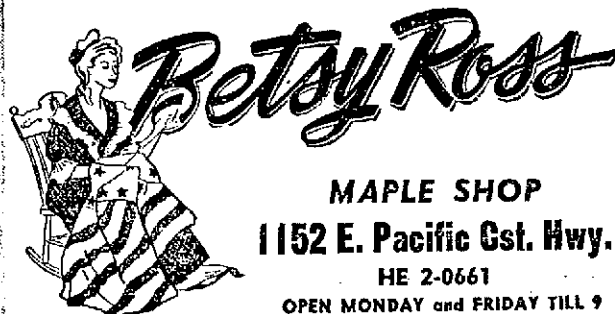
EVERY ITEM in this library has been arranged, selected and scaled to the specific tastes of the individuals who occupy it. Carefully selected, then skillfully combined, they add up to an everyday pleasure in living.

As a final fillip for the room, a high relief map hanging over the sofa complements the hue of the wall, its raised mountain peaks and ocean depths highlighted in harmonious tones. It is both decorative and handy for reference for Knight who follows current events closely and also finds the study of history an entertaining avocation.

Announcement

Betsy Ross Maple Shoppe is proud to announce the opening of a New Department in Interior Decorating. We have obtained the services of Kay Stevens, widely known for her lovely interiors, to head this dept. So plan your home or apt. or remodel a room or two. Kay will assist you in every detail, assuring you of lovely results in color or decor. Holidays or festive occasions are just ahead. So call now and arrange now for an appointment at your home, or the shoppe and avail yourself of this free service to our customers.

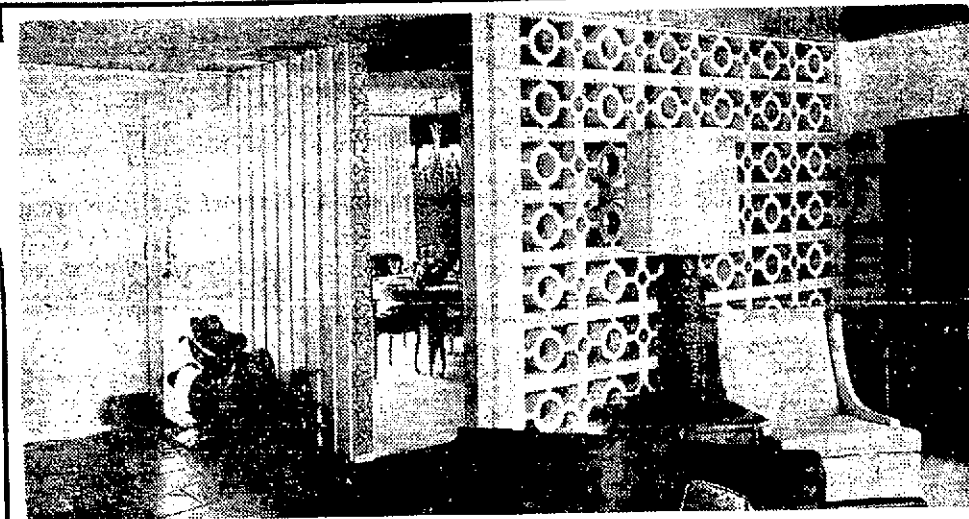
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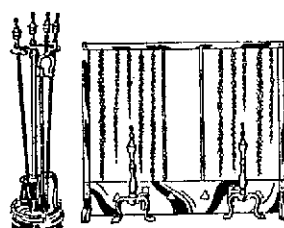
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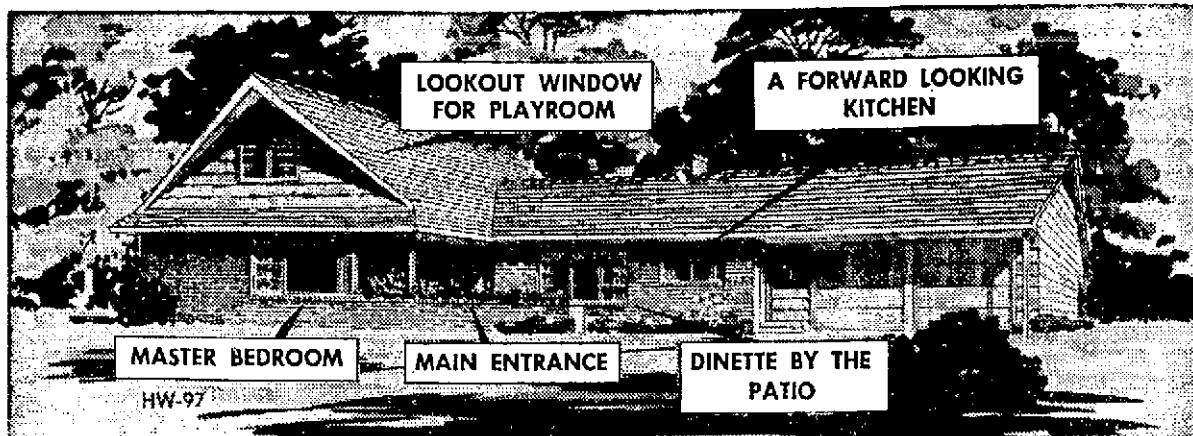


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Large roof overhangs are a feature of this contemporary home. Unusual playroom for children occupies upper level (left).

HOUSE OF THE WEEK

Playroom Crowns New Home

By John O. B. Wallace

SPACE age youngsters should have special interest in the penthouse playroom that features this House of the Week. Occupying the whole of the upper level, it features an honest-to-goodness observatory

for junior astronomers, as well as a doll house, a puppet theater and a pair of built-in bunks. And when the children outgrow it, you can convert it readily into a family recreation area. All this is just the frosting

on the cake of a solidly planned, seven-room house, which we have numbered HW-97, from the drawing board of architect Samuel Paul. The house has an area of 1,793 on the main living level

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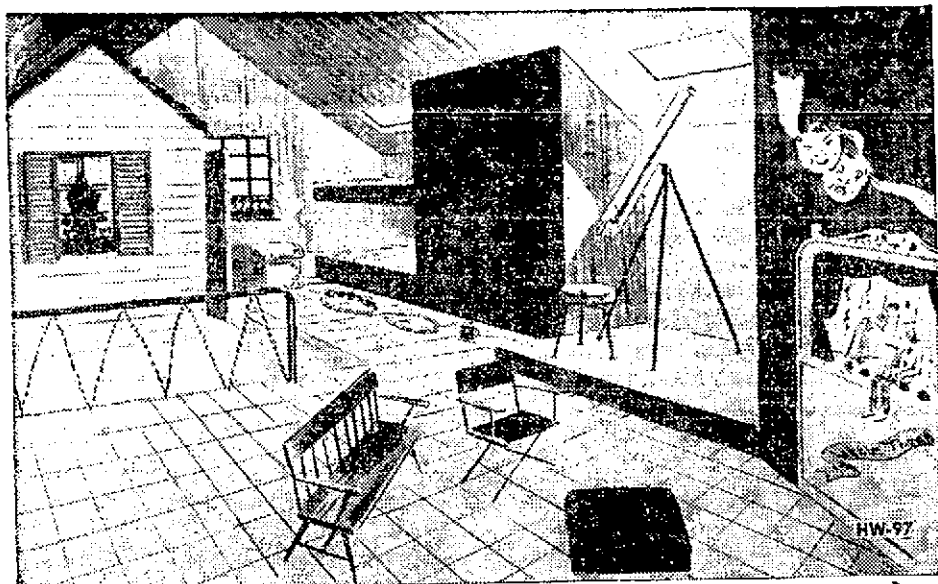
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Especially designed for America's modern youngsters, this playroom is the conception of Architect Samuel Paul. Room includes observatory, telescope.

and 660 square feet on the playroom level. Overall dimensions are 74 feet 6 inches by 47 feet. The architect recommends a minimum plot of 100x100 feet.

It incorporates unusual effects in the exterior too.

Its long, covered, flagstone porch offers weather protection and adds emphasis to the entrance. The large window areas

and the long, horizontal lines of the house are in contemporary styling.

A deft touch is the high pitch of the roof over the protruding attic in contrast to the lower pitch of the roof over the main portion of the house.

THERE ARE LARGE roof overhangs above the entrance porch, the service porch and the rear dining and lounging porch. A combination of brick, siding and glass is used for exterior materials.

The dwelling's seven rooms and two baths include a laundry, garage, storage area and a master bedroom with dressing room and wardrobe. An optional bath and dormer may be added to the playroom level.

Located over the bedroom wing, the playroom floor is sound insulated with cork and rockwool. Architect Paul says this about the playroom:

"This room is designed to be informal, where children can participate in play activities uninhibited and completely free. A place where cleaning up the toys is not a must. The train tracks have their place on the floor.

"By means of a plastic, domed skylight and a telescope, the stars can be viewed as well, perhaps, as earth satellites. Double bunks are provided for sleeping, if desired.

"A folding partition around the stair can completely close off this room from the lower

area—and the main living activities take place all on one floor."

THE LARGE FOYER, nearly square in shape, leads to all parts of the house. Standing in the foyer, it is possible to look up through the decorative open stairs to the skylighted observatory on the playroom level.

Directly ahead of the foyer is a large living room ending in a glass wall through which the garden may be viewed.

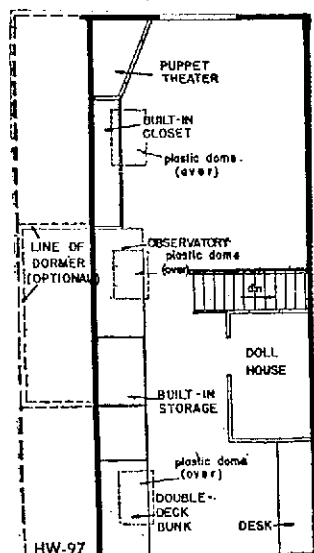
The fireplace is of rough brick, contrasting with the smooth plaster of walls.

A built-in buffet is a feature of the dining room—and two large, aluminum sliding doors open from the dining room onto the rear porch.

The kitchen has modern equipment—built-in oven, built-in range, sink, dishwasher, counter space and cabinets. The laundry is in an alcove off the kitchen.

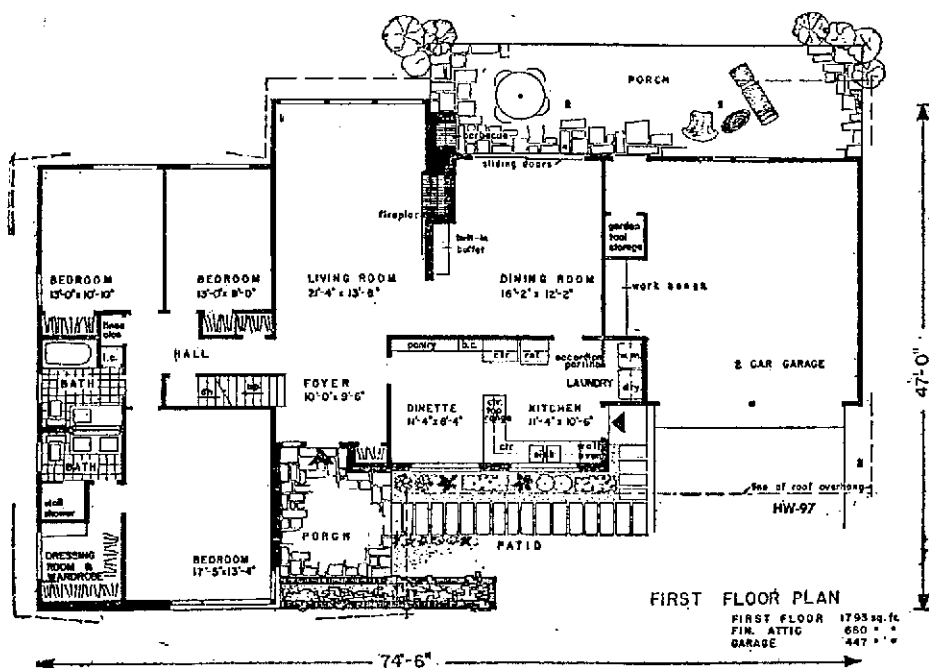
The master bedroom has a dressing room, wardrobe and two basins. The entrance to the hall bath, which serves the other two bedrooms, is secluded enough for privacy. The house has a full basement.

To obtain plans, address Building Editor, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 97.



PLAYROOM LEVEL

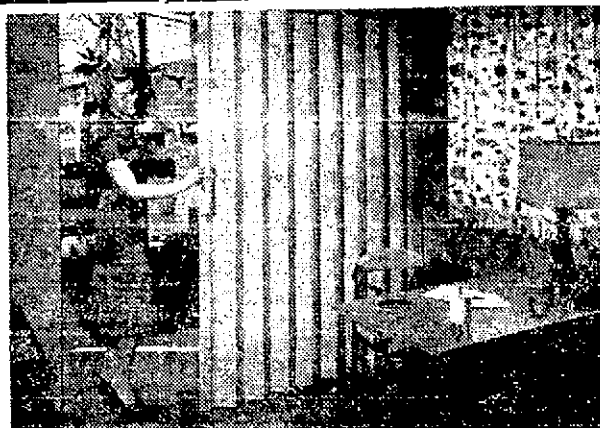
This is the floor plan of the playroom level. After youngsters grow up, area forms a recreation room.



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Foyer of HW-97 is somewhat square in shape and leads to all parts of the house. All of the service facilities are in front in kitchen-dinette area.



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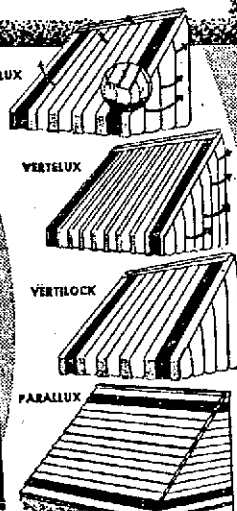


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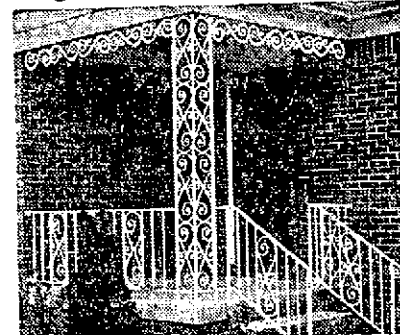
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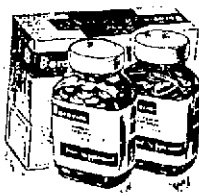
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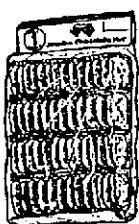
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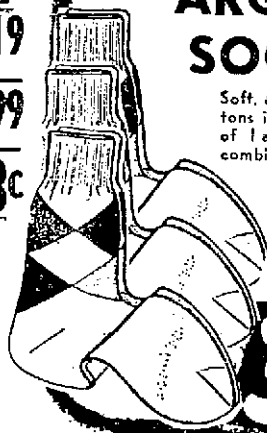
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NBC Photo by Elmer Holloway

Little giraffe clothes tree, shown with NBC's child actress Claudia Dehning, is easily made.

Little Giraffe Holds Clothes

By Steve Ellingson

CHILDREN will never go out of fashion—God bless 'em! And anything we can do for their comfort and happiness, we should do.

Incidentally, when we benefit children, we lessen Mamma's work and care.

The little giraffe clothes tree pictured above is a simple invention. It gives absolute security against clothes being scattered all over the room. Makes a wonderful Christmas present too.

If you have a child whose room looks like it had been gone through by a Texas wind-storm on a bender, then you will find this giraffe to be a mighty handy article. It teaches youngsters that there's a place for everything and everything should be in it's place. It makes them want to hang up their clothes.

THERE'S NO REASON for a child to be without a giraffe clothes tree. You can build it yourself for practically no cost at all from a few scraps of wood. Any inexperienced amateur can do it when he (or she) uses the full size pattern.

All you need do is trace the pattern parts on wood, then saw them out and finally put them together. Painting is easy too. You simply trace the giraffe's features, such as the eyes, nose, spots, etc. on the wood and then paint over the tracings.

The pattern lists the needed materials and gives easy-to-read step-by-step directions which anyone can understand.

You will notice that the little pegs on the neck are just the right height for hanging up clothes. The whisk broom tail is handy at all times.

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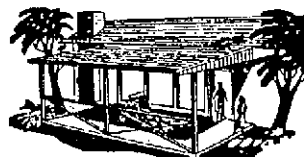
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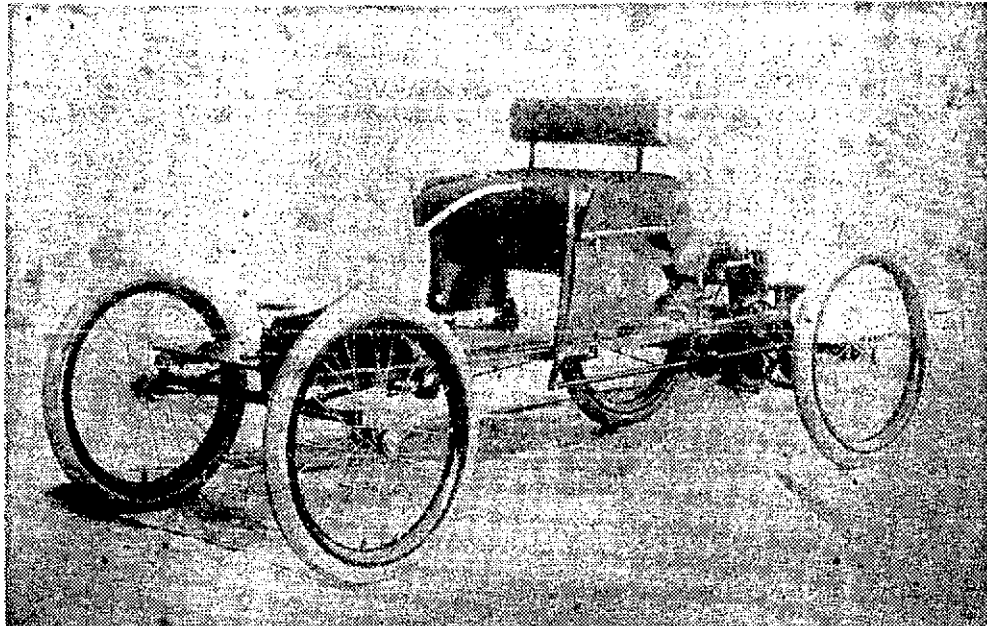
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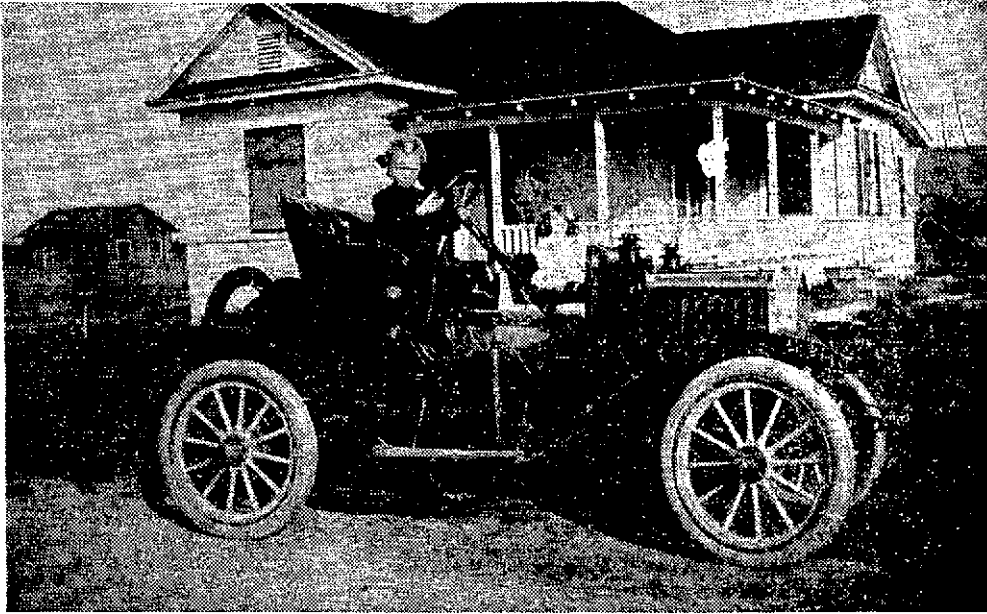
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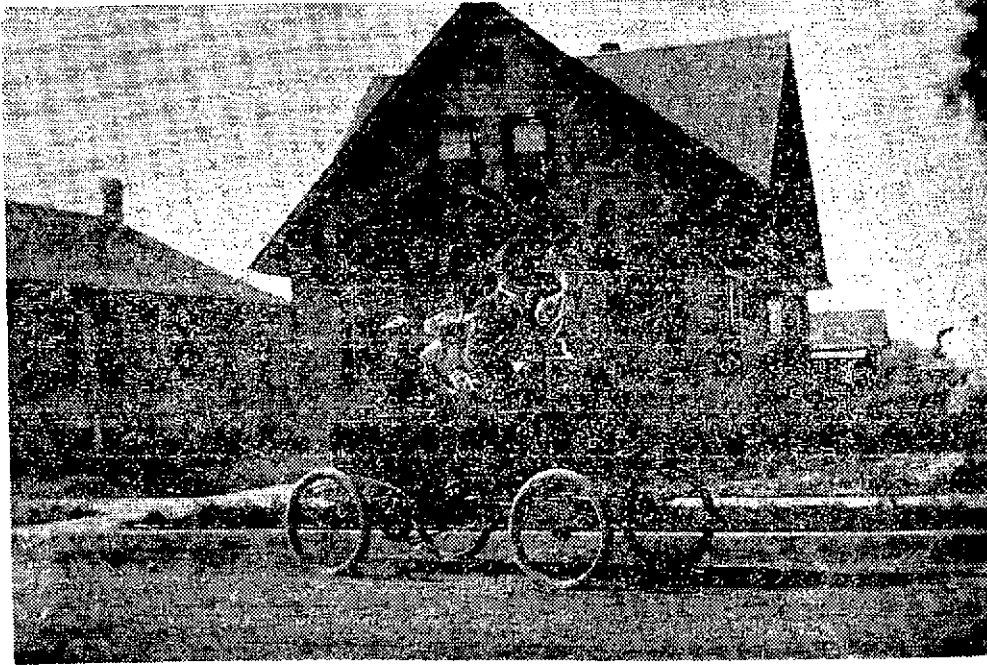
Who remembers the town's first "gas buggies," those chugging, coughing, buck-
ing contraptions that brought all the kids in the neighborhood running and scared
driving horses almost out of their wits? Frank L. Varney, 3800 Jotham Pl., probably
can tell you as much about them as the next one because his uncle, Wm. H. Var-
ney, was an early-day Long Beach auto dealer. He even has pictures to prove
it, some of which are shown here.—(By Betty Hardesty)



The first free auto delivery service in Long Beach was done with this "Buck-
board" purchased by Buffums' "Mercantile Department Store" back in 1904.



Mrs. Varney recalls with pride when their daughter Vera (now Vera Varney
West Whittier) was snapped in their first auto, a Maxwell, in 1911. Home of
her maternal grandfather Alvah Howarth (in photo) still stands, 1010 Coronado.



Wm. Varney's first family car was this Locomobile—the first in Long Beach.
The photo was taken in front of the Varney home at 7th and Pacific, in 1905.

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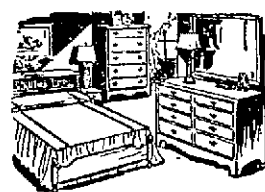
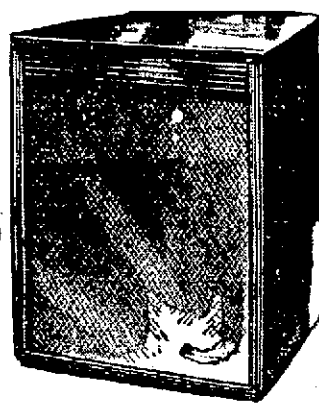
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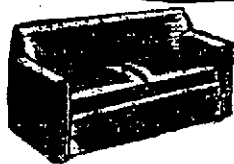
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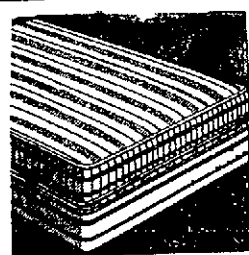
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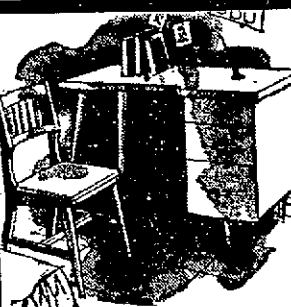
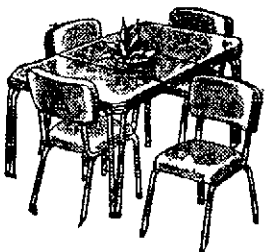
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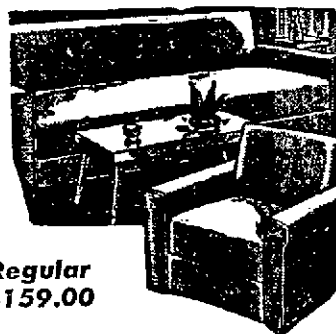
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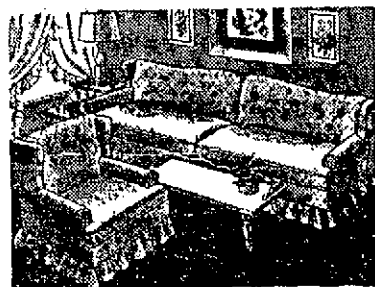
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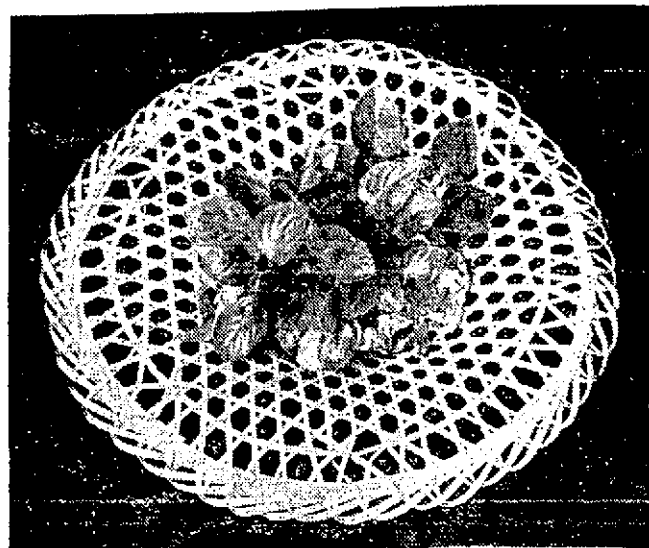
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It's Done With Hats



Photos by the Author

Plant set in coolie hat makes a novel centerpiece. Pointed crown of hat can be ironed flat.

By Edna Hicks

LAST SUMMER'S hat takes on dimensions when used as a shadow box picture, a planter, or a table centerpiece, displaying the various family hobby interests.

Little sisters' charming doll, with the long-bending arms and legs, will sit in a firmly blocked hat.

A circle of colored construction paper can be fitted in the back of the crown making a colorful contrasting background inside the shadow-box effect. As a variation one can use a fitted circle of a piece of the wallpaper where the "picture" will hang, giving the effect of a circle shelf with an open back. You may wish to add a tiny parasol or an artificial bee or a butterfly, a dried flower branch or a miniature animal to the little footstool. You will need only a good adhesive and

(Continued on Page 30)

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Brother's shells in hat make nice wall display.



Shadow box picture made from straw hat and doll.



Sloppy Joes—ground beef, browned and topped with a barbecue sauce—make news as an in-a-bun sandwich for a teenage parties and for any snacktime.

Teenagers Go for Sloppy Joes

By Mildred K. Flanary
Independent Press-Telegram Home Economics Editor

SLOPPY JOES, teenager's delight... are equally popular with the young hostess.

This sandwich innovation actually started in school lunchrooms across the country, and pupils are now asking their mothers to duplicate it at home. The ingredients consist of barbecued beef served in a toasted bun.

The filling can easily be made by a young hostess who is entertaining school friends for an evening. The beef is browned in a skillet and then a simple barbecue sauce is added. The sauce for spicy flavor combines molasses, blends easily with other ingredients to give the sauce a rich color and sweet-tart taste.

Barbecued beef can also be used in combination with canned tomatoes and a little onion as a savory meat topping over rice or macaroni. The beef might also be heated with canned kidney beans or whole

kernel corn for a main dish similar to chili.

Barbecued Beef

1 pound ground beef
1/2 tsp. salt
2 tbsp. molasses
2 tbsp. prepared mustard
1 tsp. Worcestershire sauce
1/2 tsp. Tabasco
1/2 cup catsup

Sprinkle beef with salt. Brown beef in skillet, breaking up with fork. Blend together molasses and mustard; stir in remaining ingredients. Add to beef; heat to serving temperature.

Sloppy Joe's Barbecued Beef Sandwiches

Serve heated barbecued beef on toasted hamburger rolls. If desired, top with onion rings. Note: 1/2 cup grated American cheese may be added to heated mixture. Stir until melted. Yield: 4 servings.

Barbecued Beef and Rice

Substitute 1 can (1 pound)

tomatoes for catsup in the basic recipe. Add 1 medium onion, sliced. Cover and simmer 30 minutes. Serve with hot cooked rice. Yield: 6 servings.

Chili Beef

To the basic recipe, add 1 can (1 pound) kidney beans or 1 can (1 pound) undrained whole kernel corn, and 1/4 teaspoon chili powder. Cover and simmer 30 minutes. Serve with hot corn bread squares. Yield: 6 servings.

Taos Celebrates

The charming old town of Taos, N. M., and its famous neighbor Taos Indian Pueblo, will celebrate the feast day of San Geronimo Sept. 29-30.

The events of the fiesta will recall the Indian and Spanish history of the Land of Enchantment, a history which adds color and fascination to this Southwest state.

San Geronimo—or Saint Jerome—was chosen by Franciscan missionaries, in 1598, as patron saint of the Indians of Taos Pueblo.

Today, the Tiwa-speaking Taosenos honor San Geronimo in Christian ceremonies, and at the same time offer thanks to their own gods of rain and fertility; in rituals that express the ancient pre-Spanish traditions of the Indians.

Taos, 7,000 feet above sea level in northern New Mexico's Sangre de Cristo Mountains, is filled with mementoes of the past, and best known today for its distinguished colony of artists and writers, who began to gather here late in the 19th Century.

Baked Pork Chops

Six to 8 pork chops, salt, pepper, paprika, celery and garlic salts, flour, 2 large onions, 1 tablespoon prepared mustard, 1 green pepper, 2 teaspoons grated lemon rind.

Rub chops with mustard. Sprinkle with pepper, seasoned salt, paprika and flour. Brown in a heavy skillet in a small amount of fat. Place in flat baking dish. Cover with onion and green pepper rings, water and lemon rind. Bake in a slow oven (325 degrees F.) approximately 45 minutes. Bake potatoes at the same time.

SERVE WITH: Chilled Grapefruit, Mashed Potatoes, Green Beans, Peanut Butter Muffins, Stuffed Celery, Orange and Coconut Salad and Sherbet with wafers.



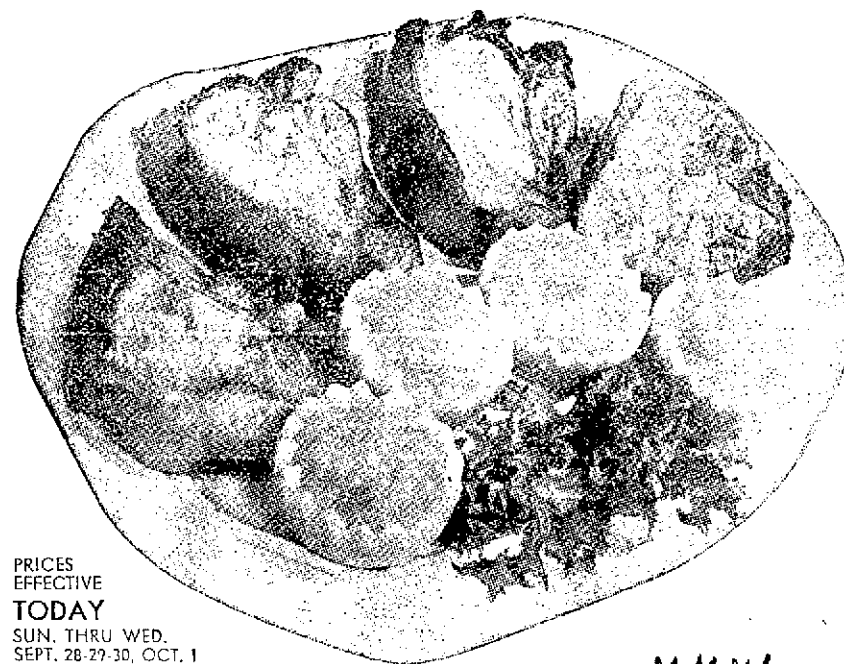
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SONNY BOY 22-OZ. JAR 49¢

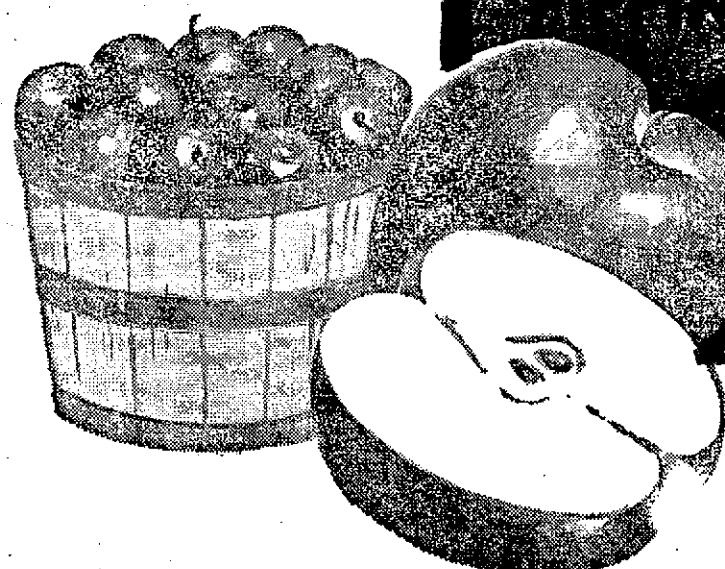
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BETTY CROCKER 14-OZ. PKG. 29¢

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TIP TOP, FROZEN 6-OZ. CAN 3 for 49¢

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SMALL, EASTERN GRAIN-FED PORK 49¢ lb

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• PEAS
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TELEVISION

Baby Sister Steals the Show!

By Terry Vernon
 Independent Press-Telegram
 Television Columnist

PATTY McCORMACK, vicious brat of the Broadway production "The Bad Seed," is going to have some scenes stolen from her in "The Chain and the River," opening production of the new season's "Good-year Theater" at 9:30 p.m. Monday.

Patty is not complaining. The reason is that it will be all in the family—Patty's baby sister, Maurine, will be doing the stealing. This is Maurine's acting debut and she's making the most of it.

The 22-month-old girl laughs, giggles and cries on cue in her role as Patty's younger sister—all like a pro.

"When Director David Greene would shout, 'Roll 'em, boys!' Maurine would yell 'Roll 'em' too," Patty reports. "Then she would kind of play up to the make-up man, touch her own face, and tell him 'make-up, make-up!'"

MAURINE WAS GIVEN the role of the baby when Patty asked Director Green if they could use her baby sister in the part which originally called for a boy. It was arranged with the approval of Green and Producer William Froug.

The only time Maurine became upset was in a scene



Patty McCormack plays with 22-month-old sister, Maurine, who makes her acting debut on Monday.

where Paul Douglas, portaying a father bitten by a rabid

animal and going mad, beats Patty for not obeying. Maurine thought it was for real and started crying, telling Douglas to stop it.

"If Maurine loves to be such a 'ham' now," Patty relates, "I wonder what she'll be like when she's my age?"

They Find Jobs

(Continued from Page 8.) service so information is available here, for instance, about jobs opening in New York.

3. Two-hour aptitude tests, especially valuable to young persons trying to find their niches in life, are given free.

4. Shorthand and typing proficiency tests are given free.

"If a prospective employer comes to us, we'll provide him with a desk and set up interviews for him," says Toll. "For instance, when North American laid off a lot of men a year or so ago, employers from St. Louis, Minneapolis, San Diego, El Segundo and Long Beach used our facilities and the men were hired right now."

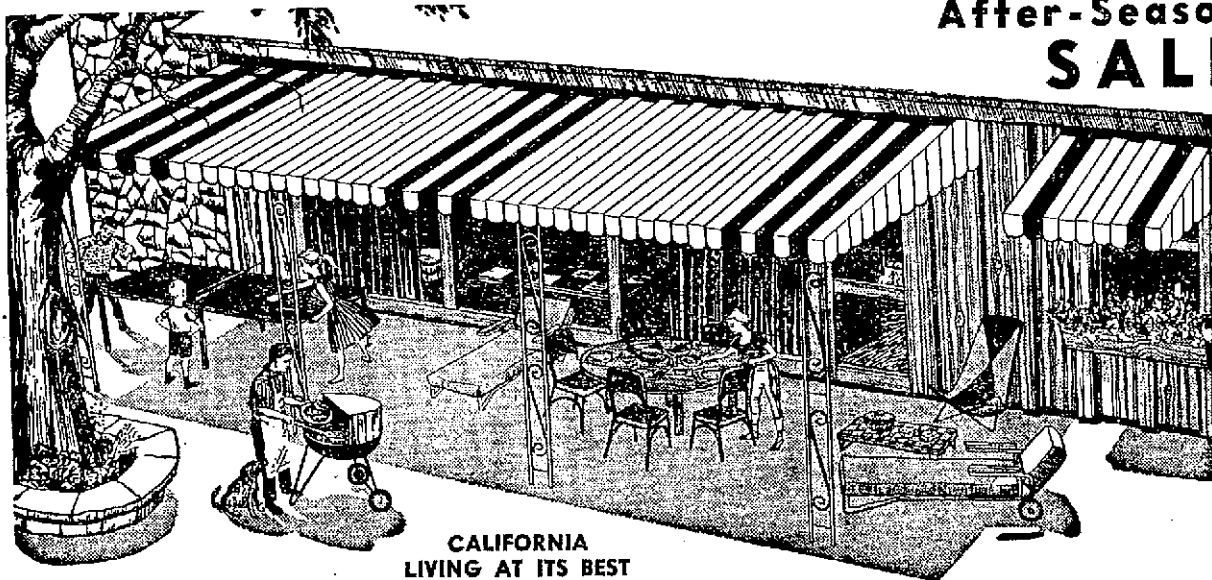
"If a person wants to move to some city or town, we can tell him about job prospects there, and sometimes help him line up a job."

SERTOMA CLUB operates the Youth Employment Service (YES), with Jess May in charge, to help find part-time or vacation jobs for teen-agers.

Through the Century Club, a program is conducted to find after-school jobs for athletes.

Key persons under Toll in the Long Beach office of the California State Department of Employment are Vickey King, operations supervisor; Clayton Abbott, placement supervisor; Norman Rodd, parolee placement supervisor; Nelle Gabler, unemployment insurance supervisor; Carl Yost, technical service supervisor; W. B. LaForce, veterans supervisor.

Toll personally places a dozen persons a month in jobs. "I like to keep my hand in," he explains. He began as interviewer in the San Pedro office in 1937 and managed the Wilmington office 1941-1943 before coming to Long Beach.



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the same unit. And at what a LOW,
LOW price!

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dome cooker
reg. 9.95
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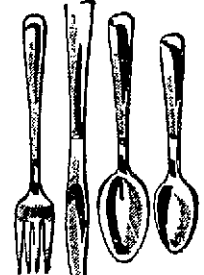
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2 quart
dome cooker
reg. 12.95
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C
large
serving tray
reg. 6.95
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Wanta real buy? . . .
Here's some tableware
that can take it -- very
practical yet elegant,
too. Lovely Simplicity
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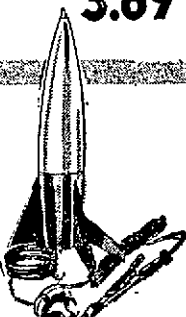
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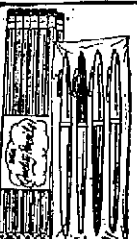
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So smart & deco-
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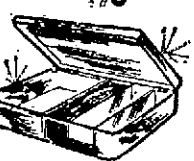
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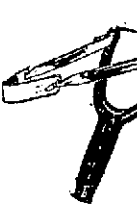
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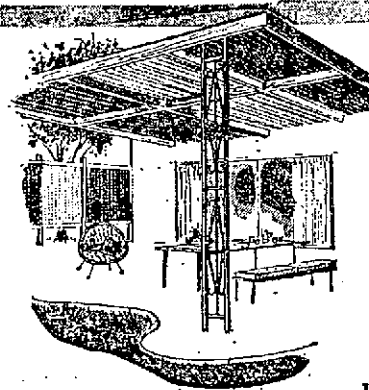
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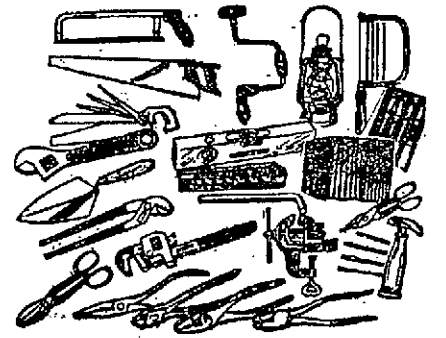
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BOOK REVIEWS

Southern Doctor and His Women

IT WAS while he was working in a war plant during World War II that Frank Yerby, writing nights and weekends, completed his first novel and tremendous best-seller "The Foxes of Harrow." With a dozen other novels to his credit since, his total sales have climbed to 16,451,931.

Mr. Yerby's most popular books have been set in the South with a liberal seasoning of sex, the same formula he has concocted for his latest, "THE SERPENT AND THE STAFF" (Dial, \$3.95). But unlike any of his previous stories, this one is about a doctor.

Duncan Childers is a bastard product of Irish Channel, a slum district in New Orleans. He is so conscious of the poverty and misery of his people that when he is called upon to choose a career for himself, he deserts music for which he has great talent, for medicine.

An elderly benefactress makes it possible for him to study in Europe and, when he returns completely dedicated to his profession, he joins the staff of the Rosebriar Clinic, often referred to as a "cutting and sewing emporium for ailing millionaires." And, although he is very successful, often performing operations heretofore not attempted in this country, he eventually heeds the call of his heart to desert his exclusive clientele, go back to his people and become a Back Bayou pillpusher.

Childers' good looks attracts women to him. First there is Calico, whom he loved but who deserts him to return to the call house from which she came; Marta, with whom he shares his bed while studying abroad; Hester, blond, wealthy and a sexpot whom he marries only to find that she has given herself freely to other men; and, finally, Jen, who becomes a nurse out of her long-suffering adoration to him.

The doctor has enemies, too, bitter enemies who stop at nothing to try to steal his women and drag his name in the street. And there are characters as lovable as any to be found in all fiction.

Eleven of Mr. Yerby's 12 previous novels have been selected by major book clubs, three have been made into movies. His latest, while perhaps lacking some of the dramatic impact and memorable scenes found in "The Foxes" and "Benton Row," is good reading and very soon will stand high among the best sellers.

"SELLING BY KNOWING HOW" by Tim Mennen (X-L Printers, \$3.95): When is the best time to close a car deal? How is the auto correctly demonstrated? What are the best ways to locate prospects? All these questions and many more relating to new and used car salesmanship are answered by Mennen, a Long Beach man, in this book. Now head of an automotive management service, Mennen is a former local auto agency executive who writes authoritatively on the subject of selling cars. His book presents hundreds of sales tips and techniques the author learned during two decades of selling at all levels. The volume, 89 pages in handbook size, emphasizes car selling, but is also useful for sales personnel in other fields.



CATHERINE ARLEY

An actress turned writer, Catherine Arley is author of the exciting novel "Woman of Straw" which is to be made into a motion picture by J. Arthur Rank. She's French, and she lives in Paris.

GARDEN LORE: Two beautiful books for the gardener have been published by Crown. In "THE ART OF THE JAPANESE GARDEN" (\$2.95), Tatsuo Ishimoto covers not only the art but also the esthetics of the Japanese garden, accompanying his text with more than 200 photographs. "THE COMPLETE GUIDE TO INDOOR PLANTS" (\$3.50), by Eligh Glaer, contains almost 400 illustrations of plants in full color—many of which are found in Long Beach homes—with information about their care and treatment, such as soil, water, potting, light and air, temperature, fertilizers, transplanting, propagation, plant enemies, and arrangement.

Small capsules of good books:

"HANDS UP, or, Twenty Years of Detective Life in the Mountains and on the Plains" (University of Oklahoma Press, \$2): Authorship of this badman narrative, first published in 1882, is not known but the stories are reminiscences of Gen. D. J. Cook, chief of the Rocky Mountain Detective Association. They are all supposed to be true but, fact or fiction, are the biggest bargain of the year for those who enjoy reading about crimes of the early West. The book is volume 11 in The Western Frontier Library series.

"THE EXPLODING METROPOLIS" by the editors of Fortune (Doubleday, \$3.95): Six articles published in Fortune, dealing with the vast spreading-out of cities in America, plus an introduction by William H. Whyte, Jr., make up the contents of this book. Here is shown how better planning will result in more beautiful cities, and a happier people who live in them.

"A NEW HISTORY OF THE UNITED STATES" by William Miller (George Braziller, \$5): This tremendously compelling panorama of America begins even before the beginning—in the world before Columbus—and follows step-by-step through the nation's development to the present when it is fighting communism for the survival of a free world. Easy to read, factual down to the last detail, and hard to forget.

"THE ROAD TO EMOTIONAL MATURITY" by David Abrahamson, M.D. (Prentice-Hall, \$4.95): The author, a psychoanalyst and psychiatrist of wide reputation, has written this book to aid readers in working through their problems on a sound basis without running away from them, and to help them understand themselves and others so that they may become a healthier and happier people. After showing how one may start a self-examination, he points the way to emotional comfort. He cites numerous case histories, always in the layman's language.

"TOMORROW IS MANANA" by Shirley Deane (Morrow, \$4): The author, with her artist husband and two children, had sought a long time for "just the right place" to spend a year in Spain, found it on the edge of a cliff overlooking the square in the quaint Andalusian fishing village of Pueblo. In this delightful book she describes their life there, one of those marvelously magical years that most people can only dream of living. Readers with such dreams will never forgive themselves if they overlook Mrs. Deane's book.

"SWEAR BY APOLLO" by Shirley Barker (Random House, \$3.95): Medicine in the days before great universities, when father passed his profession on to his son. Randall Woodbury has learned all his father, an 18th Century physician in New Hampshire, can teach him. Having himself to Scotland for further study, he soon finds he can learn very little that is new. He accepts an offer to serve as physician on the remote Isle of Rona attracted by the Laird's beautiful daughter and the challenge to practice.



LEON URIS, who wrote the best-selling "Battle Cry," describes the children of Israel making their way to the Promised Land in his new novel "EXODUS" (Doubleday, \$4.50). Opening with events that took place immediately after World War II, it includes many historical events and real-life incidents, ranging from Biblical times to the establishment of the State of Israel 10 years ago. Drawing is from book's dust jacket.

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Adds new life to your car motor. Restores power and pickup, increases gas mileage.

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GUARANTEED FOR 8 YEARS

Made of long-wearing lightweight plastic. Sturdy and strong. Won't crack or peel. All brass couplings fit standard faucets.

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For Most Cars! Replace original switch on new car.

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Chrome plated! Will not rust. Chrome plated washers included.

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REPLACE YOUR WEATHERBEATEN WIRE!

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Deluxe 20-Inch BALLOON TIRE Imported Bicycles

With Sturdy Trainer Wheels Extra Safe Coaster Brakes

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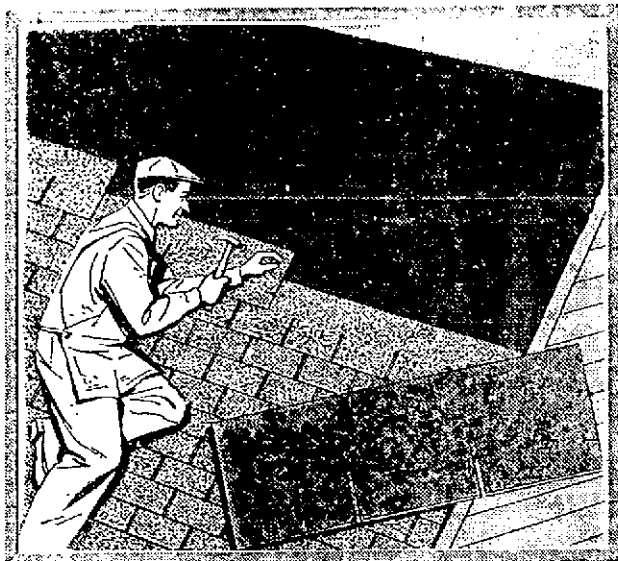
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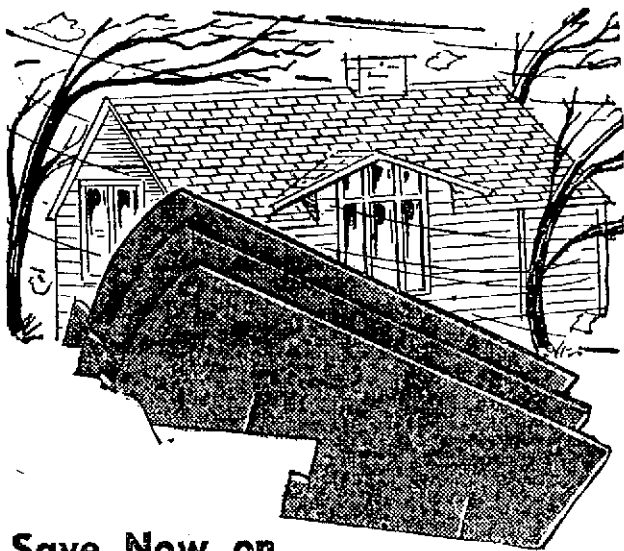
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Downtown Long Beach American at Fifth
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Only Cats Know the Answers

By Stella George

"WHY does a cat have kittens?" asked Steven, aged five.

"Because she's a cat," said his father.

"Why is she a cat?" said Steven.

"Because she's not a dog," said his father.

"Why?"

"Go ask your mother."

"Why don't you know the answer?" said Steven.

"Because I'm not a cat. Go ask your mother," said his father.

"Why aren't you a cat?" said Steven.

"Because then I couldn't answer all your questions."

"Why can't you answer me now?"

"Because I have an appointment with a child psychologist," said his father.

AT DINNER, Steven refused to eat his broccoli.

"Why do I have to eat it?" he asked his mother.

"Because it's good for you," she said.

"Why? Aren't potatoes good for you?" said Steven.

"Yes," said his mother.

"Why aren't you eating them?" said Steven.

"Because they're fattening," she said.

"Isn't broccoli fattening?" said Steven.

"Let's find a book that has all the answers," said his father.

"Why don't you know all the answers?" said Steven.

"Because I'm not a cat," said his father.

"It's perfectly normal for children to ask questions," said the psychologist later. "Natural curiosity is a sign of intelligence. You should be pleased with your son."

"Why?" asked Steven's father.

CHILDREN LIKE Steven will soon begin to realize that parents don't KNOW anything. Unsatisfactory answers to questions can develop childhood frustrations, and the outlook for a happy future is dubious unless, of course, the child grows up to be a child psychologist.

The point is: Parents MUST answer ALL questions in a straight-forward, honest, concise, intelligent, polite manner, tempered if possible, with a touch of humor. The reply Steven received to his question, "Why does a cat have kittens?" was pointless and vague. Steven knew she was a cat and he knew she had kittens; he wanted to know WHY she had them.

A simple answer like, "Cats have kittens, Steven, because they like to reproduce their own kind and kittens, as you know, are baby cats. And cats have kittens because they like having them and that's why they have four or five at once instead of one like elephants do. Isn't it wonderful that elephants don't have kittens or cats have elephants, Steven, ha ha, and that's just the reason cats have kittens. You just ask your mother if I'm not right. How would you like four elephants walking around the house? Wouldn't that be funny, ha ha!"... that would have satisfied Steven who would be too intelligent to ask why it was funny. Children ask questions for



"Why aren't you a cat and know the answers?" Steven asks father, scrutinizing kitty for signs of wisdom.

many reasons. Naturally curious, they like to quiz parents to find out how much or little they (the parents) know. Also they like to participate in intelligent conversation and they enjoy attention. And, also, it's fun to get parents frustrated when they don't know the answers. Parents should know how to answer the questions for many reasons. For one thing they should prove that they can outsmart their offspring by not becoming frustrated. Too, some of the questions are a real challenge both to intelligence and ingenuity.

HOW TO ANSWER some questions is no mean feat. Knowing all the answers is, of course, impossible. But surveys have shown that the majority of children ask essentially the same basic questions at some time or another. The following list might be used as a guide for future reference to a few of these questions.

QUESTION: Why do I have to eat this stuff? (Stuff can represent any number of things, i.e., spinach, broccoli, lettuce, milk, eggs, cheese, oranges, or maybe cereal.

ANSWER: Because it (see above references) contains certain vitamins which will enable you to grow up and be much smarter than mother and daddy who were never smart enough to eat it when they were young. But you can't have too much of it because then you would be too smart!

QUESTION: Why is Mrs.

Brown so fat? (Pointing to Mrs. Brown).

ANSWER: Mrs. Brown is one of those attractive women, darling, who has never let herself be thin and scrawny, but who has always been lucky enough to keep a lovely figure and be able to wear pretty clothes all the time. That's a beautiful dress, Mrs. Brown, but then you always look so nice, as little Stevie and I have always said, "Mrs. Brown is one of the loveliest ladies we've ever seen."

QUESTION: Where do babies come from?

ANSWER: Babies come from lots of places, darling. For instance, you came from San Diego while your father was born in Chicago and I came from Los Angeles. Your grandma, on the other hand, came from Newport and your grandfather (on my side) came from England. Aunt Louise came from Kansas City, however, and Uncle Alfred came from Seattle. But you, angel, came from San Diego, and now we all live in Long Beach. Isn't it fun?

NOTE: The answer to this question should be memorized since it is often asked in public places such as movies or museums or in private homes when relatives come for dinner or Sunday tea.

OF COURSE, there are countless questions for which there are no pat answers. Quick thinking on the part of the parent is the only solution.



"Why do I have to eat this stuff?" Steven asks. Whatever the answer, he'll follow up with another "why?"

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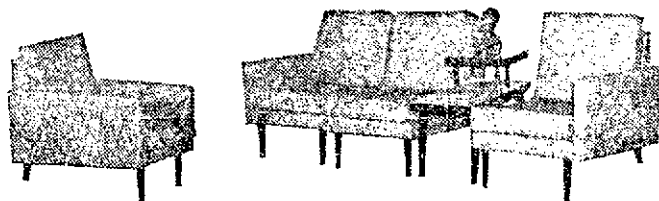
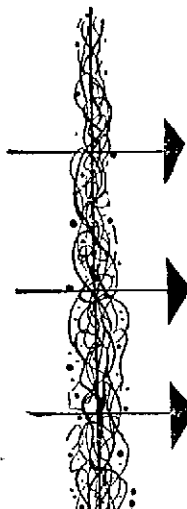
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The Mission Indians used a dye made from bark, roots and berries for patterns in these baskets.

Indian Artistry

By Caroline Coleman

UTENSILS, CEREMONIAL OBJECTS, basketry, jewelry and clothing of Southern California Indians, covering a period of almost 2,000 years, make up the prehistoric and indigenous Indian art exhibition through Oct. 21 in the Long Beach Museum of Art, 2300 E. Ocean Blvd.

The exhibition presents basic art forms of the early inhabitants who occupied the state south of Santa Barbara. Art of the Canallino or Channel Island Indians, who lived in coastal regions from 500 B. C. to 1500 A. D. is featured. Representative of the post-Spanish period are numerous examples of skillful work by the Mission Indians, eastern desert tribes and Colorado River peoples.



These dolls were made of fired clay by the Mojave Indians and show dress of tribe's women at time.

SCIENCE EDITORIAL

Doctors Report "Miracle" Royal Jelly May Change Your Whole Life!

Here is the thrilling story of Royal Jelly...bringing new hope to countless thousands of men and women over 35...

by Arthur G. Gibson

Science Feature Writer
NEW YORK, N. Y.

An amazing scientific discovery, just recently made available through the combined efforts of Scientists who have, after years of testing in Medical Laboratories, developed this wonderful substance in combination with eight important and essential vitamins in an easy to take capsule form. The powers of Royal Jelly, have been tested over many years. Each year has seen new developments, new proof, as men and women from many countries of the world have begun to feel the amazing benefits of this highly beneficial Queen Bee's Food. (The price of Royal Jelly was quoted as high as \$500.00 per ounce in its initial introduction to the U.S.) Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder working miracle food of the Queen Bee available to the public in comparatively inexpensive, easy-to-take, oral capsule form.

The men of Medical Science who have experimented with Royal Jelly, claim that Royal Jelly will perform the function of increasing MEN and WOMEN'S WANING POWERS.

Royal Jelly...The Queen Bee's Special Food...Its Secret of Prolonged Life!

Royal Jelly is totally unlike honey, and has baffled Scientists since the 1700's. In 1894, some of the mystery was dispelled when Leonard Bordas, a French Scientist, discovered that Royal Jelly is secreted by special glands located in the head of worker bees whose job is to nurse the Queen.

Intrigued by the strange longevity and extraordinary sexual powers of the Queen Bee, leading Scientists in France, Germany, Mexico, Italy, Canada and U.S. have been trying to discover the Secret Factor in Royal Jelly that so benefits the Queen Bee.

It is not surprising that Royal Jelly has attracted Medical Attention throughout the world... Here is the substance, the sole diet of the Queen Bee in which lies the secret of the difference between her and the rest of the hive. For the Queen lives to 6 years, whereas the 20 to 40 thousand worker bees and the few hundred drones live but a few short months. The Queen Bee larvae look like all the rest, including those of the female worker bees. But only SHE is fertile, producing some 400,000 eggs annually.

Her food is ROYAL JELLY, secreted from the glands of the worker bees. The ingredients are nectar and pollen from the flowers, plus honey, combined in a mysterious way by Nature to make up the "miracle food" ROYAL JELLY...



Leading Medical Authorities in France, England and Germany

Attest that Royal Jelly contains vital nutritional factors necessary to the health and well-being of mammals. Royal Jelly has been acclaimed as one of the richest natural sources of Vigor and Vitality.

Discoverer of Insulin Dr. Frederick Banting

"The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantoic acid, the vitamin of the important B-Complex group, that has to do with increasing the life span in animals."

"TEXAS A & M COLLEGE has been conducting experiments on Royal Jelly."

"PROFESSOR G. F. TOWNSEND of ONTARIO AGRICULTURAL COLLEGE is resuming research on Royal Jelly..."

"Dr. T. H. McGAVACK has agreed to conduct experiments in Longevity with human beings fed Royal Jelly..."

Royal Jelly Reported to Help Those Over 35 Suffering From:

Mental Depression... Loss of Appetite... Headaches... Loss of Vigor... Nervousness... Vague Aches and Pains... Irritability.

Royal Jelly May Mean "New Life" After 35

Reports from Europe tell of an 80 year old Gentleman whose physical condition would make a 50 year old envious. The man regularly partakes of Royal Jelly. According to a book published in England, when Russian Officials sent questionnaires to all the Centenarians (people over 100 years old) in the Soviet Union, more than half of them turned out to be beekeepers.

From France and Germany come amazing Scientific Reports of outstanding results obtained with Royal Jelly. One French Authority writes of a woman over 40 feeling increased energy, vitality, and of a wonderful feeling of "youth and well-being" that resulted from continued use of Royal Jelly.

At this moment, in Leading Universities, Scientists and Nutritionists and Medical Doctors are doing extensive work to determine the exact role that Royal Jelly may play in Your Life, Your Health and Your Emotional Condition. These researchers are especially interested in its effects on those who have passed middle age. They are working on Royal Jelly because this rare NATURAL FOOD has been indicated to contain remarkable energy factors.

How would you like to awaken one morning and find yourself possessed with a marvelous sense of "well-being," full of New Pep and Vitality? Wouldn't it be wonderful if you could feel renewed vigor and enjoy a "new lease on life?" Now... Scientists say this may happen to you!

Famous Doctor Praises Royal Jelly

Doctor Paul Niehans, famous Swiss Surgeon and experimenter with Hormones says: "ROYAL JELLY is an activator of the glands"... Dr. Niehans discovered that many minor disabilities which bother millions of people such as tiredness, irritability, headaches, insomnia, physical and spiritual convulsions, were easy to cure with the Cellular Therapeutics of the Secretion of the bees which we call Royal Jelly.

This wonder working "elixir," ROYAL JELLY, was rare and inaccessible in quantity in this country. It was not until recently that it was brought to the attention of the American People. Leading National Magazines and Newspapers featured it in a glowing report, and Feature Columnists from coast to coast began to tell the important story of Royal Jelly.

Royal Jelly Safe to Use, Say Doctors

"Royal Jelly" contains LIVING NATURAL SUBSTANCES beneficial to men and women, reported Doctors attending The Second International Congress for Biogenetics. Dr. De Pomiane, 80 year old French Scientist and the Senior among the Physicians and Biochemists attending the Congress, said the Bee Secretion might have been known to Ancient Indians, Greeks and Romans, and might have been the "food for the Gods" or "Nektar" mentioned in the Mythology of these Countries.

Scientists and Doctors have reported on Research conducted over a period of 20 years that "Royal Jelly" is perfectly safe for Humans... That "ROYAL JELLY" is an excellent Nutritional Supplement, containing Natural Vitamins in extremely high concentration which are considered to be of the greatest value to human health, energy and vitality.

Royal Jelly Won Approval Before Congress of 5,000 Doctors in Karlsruhe

The General Consensus of Opinion of the Doctors who had performed research on Royal Jelly was that it was found to be an excellent tonic for the nerves, and that it provided one with an almost immediate feeling of "well-being." In some cases depression disappeared, natural vitality was restored, and a more youthful disposition was the patient's reward. Royal Jelly has been known to improve the memory, normalize work capacities, and help alleviate some of the ills of age. Researchers have attributed Royal Jelly's potency to vitamins and/or hormones. But the most recent opinion is that its stimulating qualities will eventually be attributed to a "NATURAL X-FACTOR," which can not be produced synthetically.

One of the finest Royal Jelly formulas available today, without prescription, is VITAREX VX FORMULA 60", which combines nineteen important and essential vitamins with the Natural Food of the Queen Bee, "ROYAL JELLY," plus pure Natural Wheat Germ Oil (Vit. E). Using just one easy-to-take VITAREX CAPSULE each day, you may yet discover, as have thousands of others, that you can FEEL GOOD AGAIN!

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Inositol, 15 mg.	...
di-Methionine, 10 mg.	...
Glutamic Acid, 50 mg.	...
Lemon Bioflavonoid Complex, 5 mg.	...
Vitamin A (Acetate), 12,500 USP Units	312%
Vitamin B, 1,000 USP Units	250%
Vitamin C (Ascorbic Acid), 75 mg.	250%
Vitamin B1 (Thiamin HCl), 5 mg.	500%
Vitamin B2 (Riboflavin), 2.5 mg.	200%
Vitamin B6 (Pyridoxine HCl), 0.5 mg.	...
Vitamin E (Succinate), 2 I.U.	...
Niacinamide, 50 mg.	500%
Calcium Pantothenate, 4 mg.	...
Folic Acid, 0.5 mg.	...
Calcium, 65 mg.	8.5%
Phosphorus, 50 mg.	6.5%
Magnesium, 3 mg.	...
Royal Jelly (A Food Substance), 50 mg.	...

COMPARE THIS REMARKABLE ROYAL JELLY FORMULA WITH ANY OTHER AT ANY PRICE!

Tranquility And Blessed Relief May Await The Royal Jelly User

Here Are Some of the Symptoms of Approaching Old Age which Make Men and Women over 35 feel devitalized and "played out" before their time:

PHYSICALLY, MENTALLY and EMOTIONALLY... "Human Dynamics" slow down... Dizziness... Weak feeling... Vague aches and pains... Listless... "don't care attitude"... Lack of recuperating power... Fatigues easily... Failure to get rest from sleep... Weakness... Loss of mental efficiency and ability... Unable to make simple decisions... Can't concentrate... Nervousness... Tense feeling... Moodiness... Lack of emotional control... Loss of interest in work... Loss of self-confidence... Feeling of futility... Worries needlessly... Fear of Future... Insecurity... Failing memory... No zest for life... Difficult to get along with... Embarrassed

Observations by Doctors of the Karlsruhe Medical Congress

- Royal Jelly gives new energy to those in a weakened state, and greater vigor, more physical strength and spiritual strength to the healthy.
- Royal Jelly alleviates suffering of men and women in their critical years in a sensational manner.
- Royal Jelly acts on weakened, tired eyes, giving instantly a sensation of new light.
- Feelings of tiredness disappear immediately on taking a minimum of Royal Jelly.
- Royal Jelly gives a feeling of increased vigor, drive and energy, especially to men and women over 40.
- Glandular studies may lead to new hope for men and women.
- Royal Jelly permits prolonged intellectual work without tiring.
- Royal Jelly produces a pleasing state of relaxed well-being and eases tension.

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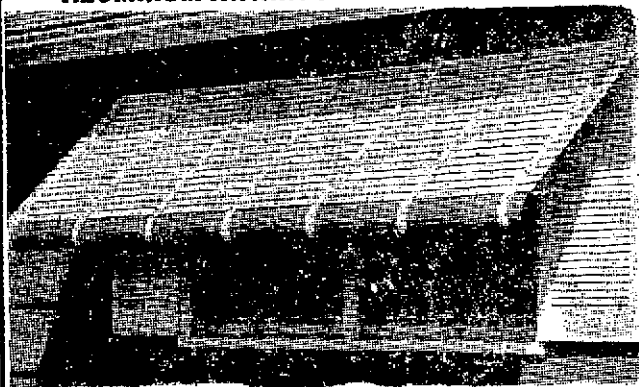
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It's Done With Hats

(Continued from Page 18)
a needle and thread to anchor
the items.

IF THE LITTLE miss in your
family has several dolls, they
can be arranged on the wall,
in a diagonal or straight pat-
tern harmoniously related. This
is a nice change from the con-
ventional dolls-on-a-shelf dis-
play.

An invisible hook can be
made by taking a stitch in the
crown, with a string to hold it
to the wall on a tack.

Brother's shells and collec-
tions from camping trips can
be taken out of hidden boxes
and enjoyed by the family and
guests alike, as a wall decora-
tion. The shells will take a
beautiful gloss if painted with
a clear lacquer.

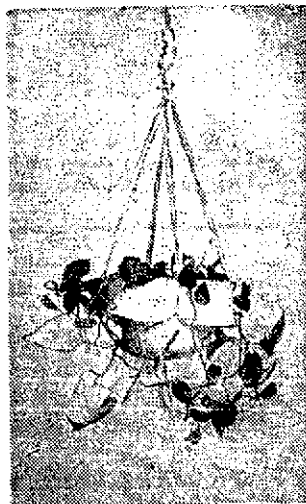
A 3-D effect will be achieved
if the shells are glued with a
good adhesive and arranged as
a seascape for a playroom or

boy's room. Used in the accom-
panying photo is a block-
Mexican hat known as the
"California." Any hat will do.

IF MOTHER'S VINE is
planted in a coffee can, or clay
pot, it can be placed in a little
bowler hat and hung in a raffia
hanger to sway in the patio.

A novel centerpiece for a
table is a coolie hat with a
plant in the center. The pointed
crown on the lacy coolie hat
can be made flat by soaking
the rattan peel, then stretching
it and pressing the point.

Any reed or palm hat can
be painted or sprayed with any
color paint, enamel or flat
paint, lacquer, gold or silver.



Bowler hat in raffia han-
ger holds vine in patio.

Garden Hide-A-alls

Like the lazy housekeeper of
a thousand jokes, a gardener
who tires of keeping his large
garden tidy can take the easy
way out—by sweeping it all
under the carpet. Not a wool
carpet. In this case, we mean
a wonderful hide-all ground
cover.

Members of the California
Association of Nurserymen re-
cently named eight ground
covers as their favorites for
carpeting the garden. All will
take a bit of attention to
watering and weeding until
established, but once they take
over—sit back and relax.

Topping the list are three
ivy favorites: For large areas,
the large leaf Algerian Ivy or
the slightly smaller English Ivy
are both fast growers for quick
fill-in; and the small leaf
Huhn's Ivy is good in more con-
fined quarters.

IN THE SAME CLASS so
far as covering depth goes is
the creeping variety of St.
Johnswort, known as Aaron's
Beard. This rampant grower
sprouts an incredible number
of new shoots each spring, each
of which bears a cup-shaped
yellow flower.

Another plant that covers in
a hurry when once established
is ornamental Wild Strawberry.
Strawberry will cover to an
eventual depths of about eight
inches and bear delicate white
flowers in spring, red berries
in summer and fall. Except for
the Hybrid Ornamental Straw-
berry No. 25, the berries are
seldom edible.

Three plants that hug the
ground as well as cover it are
Carpet Bugle, Creeping Thyme
and dichondra. Carpet Bugle
makes a rich green mat when
established and puts up spikes
of blue flowers. White or pink
flowered varieties are available.

CREeping THYME is dense
and flat and deliciously fra-
grant when crushed. Its small,
purple flowers bloom through
summer in the hottest loca-
tions. Dichondra takes time to
establish, but is the best lawn
substitute of the lot. It looks
like a lawn, takes traffic like
a lawn, but seldom needs mow-
ing.

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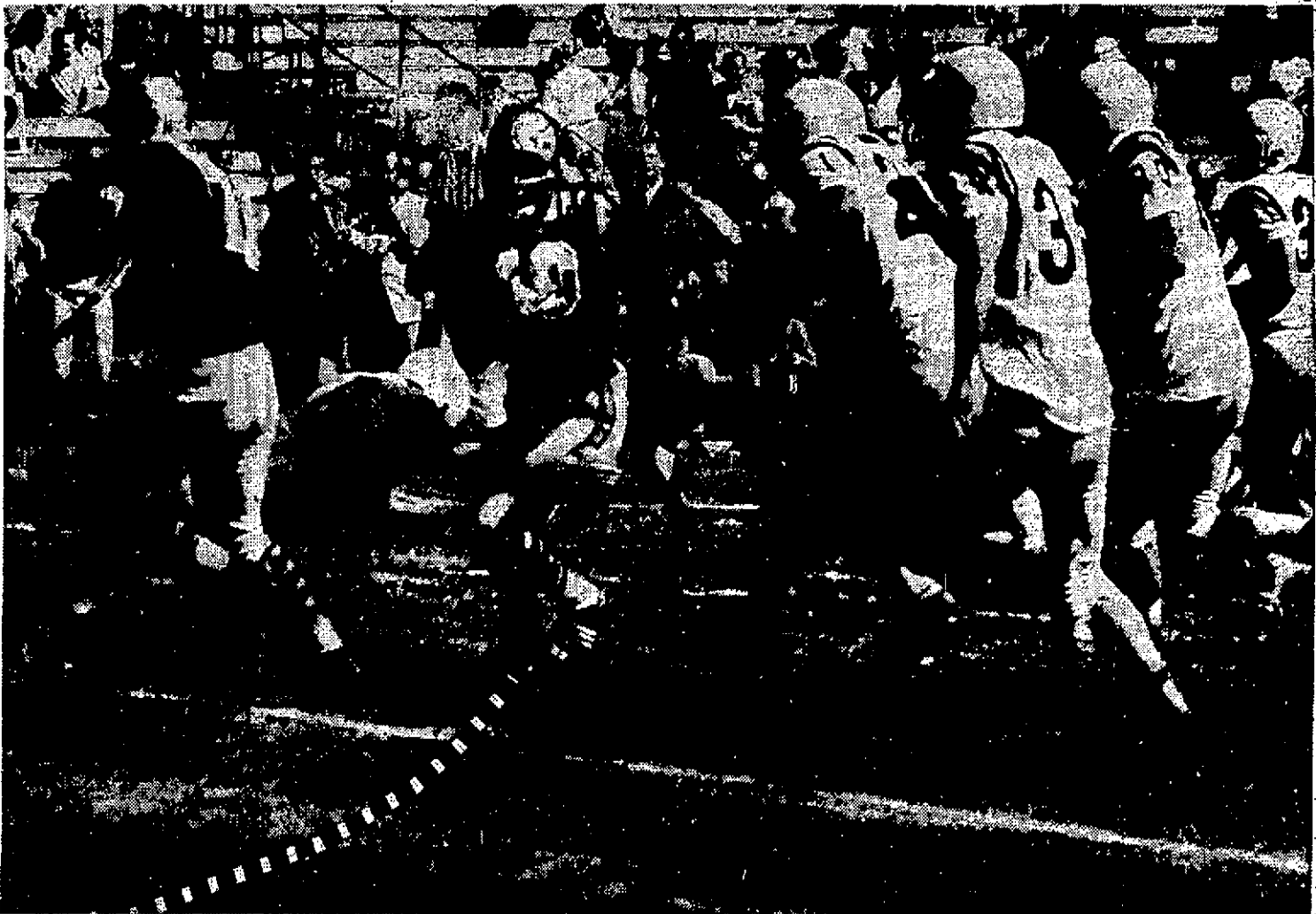
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LANCERS WATCH BRUIB SPEAR BALL
Wilson High's Dennis Richman leaps between Lakewood defenders Dave Whitford (65) and John Holani (55) to grab pass in Milk Bowl contest. Lancers upset the Moore League champion Bruins, 6-0.



BROWN ELUDES PANTHER TRAP ON WAY TO MILK BOWL TD
Poly High's Willie Brown eludes clutches of Jordan's Roy Hassett and then follows dotted path on way to 75-yard touchdown run in Milk Bowl Carnival Saturday. Poly's Jim Braun (71) blocks while Panthers (left to right) Jim Cook, Dave Whitney, Gary Bacher and Dick Merritt give pursuit. More Milk Bowl pictures and story on page C-3.—(Staff Photo by Don Webster.)

Bruins Bounce Back, 18-14

CHAMPAIGN, Ill. (UPI)—UCLA is back in the rock 'em, sock 'em business! Wingback Phil Parslow, coming in off the bench, intercepted two Illinois passes in the third quarter and ran one back 98 yards for a touchdown Saturday to lead the Bruins to an 18-14 victory over Illinois.

Parslow, a senior whom coach George Dickerson calls the fastest man on the UCLA team, grabbed both passes from Illinois sophomore quarterback Johnny Easterbrook.

Easterbrook tossed the first pass early in the third period at the climax of an Illinois downfield drive. Parslow intercepted on his own two yard line and sped along the sideline for the touchdown with nine minutes left in the period.

THE RUN TIED a Pacific Coast Conference record for an interception return. Sam Mitchell of Washington ran 98 yards after intercepting an Oregon pass in 1952.

Seven minutes later, with Illinois again in Bruin territory, Parslow intercepted another Easterbrook toss on UCLA's 16. The Bruins then put together a 12-play drive sprinkled with three passes from back Don Long to score.

LONG ACCOUNTED for UCLA's first touchdown in the opening quarter when he plunged over from the one, climaxing a Bruin drive which began with another pass interception. Center Dick Butler grabbed a pass from Illinois quarterback Bob Hickey on Illinois' 38 and UCLA sped across in eight plays.

Illinois scored one touchdown in the first and another in the second quarter. Easterbrook was instrumental in both Illinois scores. He keyed the first quarter drive which began on Illinois' 20 and ended when Don Grothe ran 31 yards for the score.

Illinois' second touchdown came in the second quarter after a UCLA fumble on the Bruin 13. Easterbrook lobbed a screen pass to halfback L. T. Bonner for the touchdown.

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ASPIRIN ALLEY
COP 34, Arizona 16.
Northwestern 29, Washington St. 28.
UCLA 18, Illinois 14.
Maryland 21, North Carolina St. 6.
Rutgers 28, Princeton 0.
Washington 24, Minnesota 21.
Vanderbilt 21, Georgia 14.

Sports on Radio-TV
RADIO
Rams vs. Browns—KMPG, 1:30 p.m.
UCLA vs. Illinois—SC vs. Michigan—KTVB (11), 1 p.m.
Rutgers vs. Princeton—KTLA (5), 1 p.m.
Rutgers vs. Princeton—KTLA (5), 2 p.m.

Television Fight in Lafayette Hotel Ballroom Oct. 22

By HANK HOLLINGWORTH
Executive Sports Editor

The first nationally televised boxing match held west of Washington, D. C.—a show in which a full course dinner will be served on the spot to every spectator—will be staged in the Lafayette Hotel here on Wednesday night, Oct. 22.

The announcement of Long Beach's splash into the national television boxing limelight was made jointly late Saturday by four organizations: The International Boxing Club, which controls boxing in the U. S. and most of the world; the Olympic Boxing Club, which is promoting the fight, and the Long Beach Optimist Club and Long Beach Century Club, which are co-sponsoring the production.

The fighters themselves will be named later this week, after they have been given approval by the IBC. The latter organization, which produces the national Wednesday and Friday night TV programs each week, has stated the principals will be nationally known "name" fighters.

LONG BEACH'S FIRST nationally televised fight will be held in the Lafayette Hotel's Grand Ballroom, where Carmen Basilio trained for his Sept. 5 match in Los Angeles against Art Aragon.

Only 1,200 seats will be available for the blue-ribbon combination of a nationally televised fight and a first-class dinner. Because of the limited supply of tickets, which will go on sale this week in the Greater Long Beach area, all tickets will be sold on a first-come, first-served basis.

"There must be no exception to the first-come, first-served policy," jointly stated Promoter Aileen Eaton and Matchmaker George Parnassus of the Olympic Boxing Club, and Manager Dave Tallichet of the Lafayette Hotel.

"Everyone connected with the staging of this tremendous enterprise feels this unique show, which never has been presented anywhere west of Washington, D. C., will be an outstanding success and for that reason the tickets must be sold to everyone on an equitable basis."

"THEREFORE, THE FIRST people to purchase tickets will get the best seats in their price bracket—with positively no exceptions!"

Tickets are scaled in only two "price brackets," \$25 for 200 ringside dinner seats and \$15 for the remainder. Dinner and tax is included in the price of every ticket.

Because of the ballroom's limited capacity, the sponsor—

(Continued on Page C-3, Col. 7)

SC's Late Bid Halted, 20-19

ANN ARBOR, Mich. (UPI)—Southern California Saturday threw a heart-stopping scare into Michigan but successive five-yard penalties on an extra-point attempt with five minutes to play proved too much and the favored Wolverines eked out a 20-19 victory.

The Trojans struck for two touchdowns in the last half of the final quarter but could not make the extra points.

Tom Maudlin, substituting for injured regular quarterback Willie Wood, calmly arched a 35-yard touchdown pass to Hillard Hill but Southern Cal couldn't make either one or two points on conversion.

THE TROJANS were penalized five yards for delay of game and then five more for offside to make the attempt back to the 13. Maudlin finally passed to Bob Arnett but he was thrown out on the 6.

Only a few minutes earlier Rex Johnston sprinted 66 yards off left guard to cut Michigan's lead to 20-13 but Johnston's extra point attempt failed wide of the uprights.

Michigan, lightly regarded in the Big Ten and supposed to be on the downgrade, moved with polish on the offense in its return to the single wing that carried the Wolverines to gridiron prominence in years past.

Sacramento Air Attack Downs L.B. State, 26-14

Long Beach State College ran for 236 yards Saturday night, but a costly fumble and a 6-4 Sacramento State College end named Dan Chamberlain, who anchored a deadly passing attack gave the Hornets a 26-14 victory.

The loss was the 49ers second straight, having bowed to San Francisco State, 14-0 last week. They return home to play San Diego State next Friday night in a California Collegiate Athletic Assn. contest.

The lanky Chamberlain scored three of Sacramento's touchdowns and made several key catches to keep the Hornets out of trouble.

However it was a fumble early in the third quarter that probably cost the 49ers victory.

Long Beach took the second half kickoff on their 25 yard line trailing, 14-6. With Roger Hull, Carl Evans and Gordon Henderson alternating carries, the 49ers reeled off six straight first downs and drove to the Sacramento two. But Jerry Nicholson then fumbled and Sacramento recovered.

LONG BEACH got another bad break moments later when they held the Hornets to a fourth down situation on the three, Sacramento's Tom Zunino, back to punt, fumbled the pass from center but picked it up and scooted around end to the Hornet 24 for a first down.

Sacramento worked the ball to midfield where they were forced to punt. On the first play, following the punt, Long Beach fumbled and Sacramento recovered on the 49ers 18 as the third period ended. After three plays had gained one yard, Zunino hit Chamberlain in the end zone to give Sacramento a commanding 20-18 lead.

Long Beach returned the ensuing kickoff to the 49er 25. With Evans and Henderson ripping off huge chunks of yard-

SACRAMENTO scored with 4:20 left in the first period on an eight-yard pass from Zunino to Chamberlain.

STATISTICS

	Long Beach	Sacramento
First downs	14	24
Passes completed	15	25
Passes attempted	27	40
Passes intercepted	2	3
Yards gained passing	40	135
Yards gained rushing	236	65
Total yards gained	276	200
Fumbles	0	0
Own fumbles recovered	0	0
Punts	3	3
Avg. length of punts	38	38
Penalties (by yards)	20	20



LONG BEACH'S NATIONAL TELEVISION FIGHT PLANS DISCUSSED
Plans and seating arrangement for Long Beach's first nationally televised boxing show Oct. 22 are discussed by (from left) Hank Hollingworth, I. P-T executive sports editor; George Parnassus, Olympic Auditorium matchmaker; Earl Wallace, president of the co-sponsoring Long Beach Optimist Club; Aileen Eaton, Olympic Auditorium co-promoter; and Dave Tallichet, member of the co-sponsoring Century Club and Lafayette Hotel manager.

Today's Sports Card
Horse Racing—Challente, 12 noon.
Football—Rams vs. Browns, Coliseum, 1:30 p.m.; Redskins vs. San Gabriel, 2:30 p.m.; Destruction Derby, 8:15 p.m.
Auto Racing—Jalopies, Gardena Stadium, 2:30 p.m.; Destruction Derby, 8:15 p.m.
Bowling—Men's Greater L. B. Traveling League, Dutch Village Bowl, 6:30 p.m.; Ladies' Traveling League, Circle Bowl, 8 p.m.; 80, Calif. All-Star eliminations (women), Friendly Hills Bowl, Whittier.

Around the World With

DELAPLANE

"We will take a round-the-world cruise this winter. Can you tell us the best buys in Europe? In the Orient? (We will be stopping off a week or so at some places.

THE BEST buys are usually in places where you can avoid tax and customs duty: Free ports like Shannon Free Airport; Hong Kong; Panama and Curaçao for example.

Hong Kong is priced better for Swiss watches than Switzerland. And better for German cameras, tape recorders and hi-fi sets than Germany. Also better for Japanese cameras and binoculars than Japan — even though you get them tax-free as a tourist in Japan.

French perfumes are cheaper at Shannon Airport than in Paris.

Silk clothing looks best to me in Italy.

A few things to watch out for: Pearl prices in Japan have an astronomical range — you should know pearls and shop about three places.

Hong Kong merchants have a dozen prices: The first asking price is about double what they expect to get. Great place to shop if you know what you want and what it should cost; disastrous if you don't.

"We would like the best information for hotels in England..."

BBRITISH Travel Association is one of the few really good tourist information services. Write them at 366 Madison Ave., New York City and ask for EVERYTHING on traveling in England. You get good hotel listings; a book on the inn of England; a fine restaurant list. And, if you specify, listings on castles, country houses, antique shops or anything else you want to visit.

"What about buying a car in Europe during the summer?"

BEST WAY NOW seems to be through a local U.S. dealer. They set it up for you. Buying out of a European showroom is risky. First, you may not get the better export model; second, you may not get a car at all. The popular makes sometimes have a month waiting list.

"We will stay one night in Dublin en route to London and would like a good Irish restaurant."

THE RESTAURANT you want is Jammet's, in the center of Dublin. Old and respected and colorful. Don't let the menu in French throw you. It



Miss Delaplane Honored

Stan Delaplane (left), Southland Magazine's travel columnist, takes a back seat to his daughter Kristin as she is appointed "Miss Teen-Age Ambassador" to Ireland by Irish consul Kevin Rush in a San Francisco ceremony. Kristin is visiting Ireland with her famous father to inspect Irish fashions and to reflect the preference of American teenagers in other Irish imports.

started French a long, long time ago. But the food has acquired an Irish accent.

"On a trip to Australia is it worth while stopping over in Fiji?"

I THOUGHT SO. I liked the native cottage hotel at Korolevu, halfway between Nadi airport and Suva. (About \$7 taxi ride and a half-day).

Suva is not much and neither is the major Grand Pacific Hotel.

I hear great reports on a three-day cruise on the yacht Blue Lagoon down to the untouched Yasawa islands. A hundred dollars includes everything. You book it right at the airport through the Fiji Visitors' Bureau.

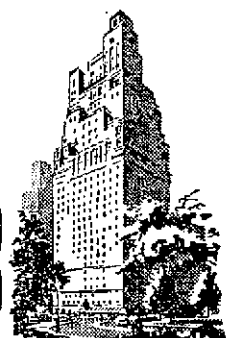
If you have time and can make air connections on the once-in-a-while TEAL service out of Suva, I think Western Samoa is THE South Pacific Island. Stay at Aggie Grey's.

Stan Delaplane, Southland Magazine's roving correspondent, will answer your questions on travel (no phone calls) from his own experiences in making reservations, changing money, locating restaurants and battling foreign languages. Make the question specific. Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif.

Berlin Popular

Berlin continues to attract more and more travelers, figures just released by the Berlin Tourist Office reveal. In the seven years from 1950 through 1957, the total number of overnight registrations by visitors doubled, while registrations by travelers from abroad increased almost five times, from 61,600 overnights in 1950 to 297,000 in 1957. The first six months of 1958 showed an increase of 35 per cent in overnight registrations by visitors from abroad.

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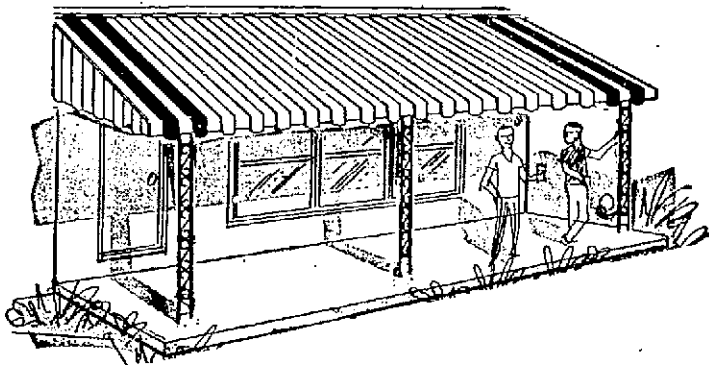
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By the Shutterbug

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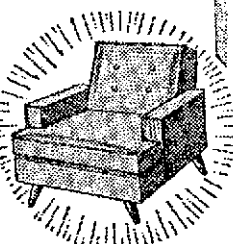
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Hans Baumeister of Germany calls this "Selling Photography Early." Shot with Super Ikonta, 1/25 at f5.6.

country's camera store salesmen? Are they up on their toes on the latest developments in the field? Are they doing a good job for the amateur photographers who depend on them? Where can they get their training to do a better job in their trade?

IF ANYBODY is qualified to answer these questions, it is Wolf Wehran, a personable young German who has just completed a five-month cross country tour. Sent here by the Zeiss-Ikon company of Stuttgart, Germany, on a lecture and fact-finding trip, he covered 20,000 miles and spoke to 1,200 camera store sales personnel. Together with a similar trip which he made just one year ago, during which he met 1,600 sales people and dealers, he has now been in every one of our 48 states.

"On an overall basis, there is a noticeable scarcity of trained camera store sales personnel in the United States," Wehran said. "I mean people who can not only discuss the various cameras on their shelves with some degree of technical proficiency, but who can offer their camera fan customers advice and suggestions for using their equipment to its fullest advantage for maximum enjoyment. In some cases, salesmen have never taken any pictures themselves at all so can't speak with any practical experience to guide them. In other cases, they are newcomers from other fields with no photographic background.

"At the same time, however," he added, these salesmen would like to learn more themselves. The fact that so many turned out all over the country to hear me is one indication. Some of them drove 200 to 300 miles because there was a chance to get the latest information. And

they asked questions, lots of them.

"**ONE REASON** for the difference between American and European camera store salesmen," Wehran pointed out, "is that there are three fulltime schools for training such personnel in Europe — two in Germany and one in Switzerland. But there are none in America.

"After a youngster completes his basic education in Germany, he can enter one of these specialized schools. There he gets a thorough grounding in photographic technique, equipment and darkroom methods as well as salesmanship.

Here and there, some American manufacturers have given and are giving brief training courses along these lines. But they are short sessions and can not do the job that a fulltime specialized school can do. Such a program would start photo-minded youths off on an agreeable career.

"**THE REASON** I stress this subject," Wehran emphasized, "is that it can do so much good for photography as a whole. Good camera store salespeople can win new friends for photography and maintain the interest of all. They can act as a stimulant by keeping up with new applications and new techniques in the field and passing the new ideas along to their customers.

"For instance, by adding a new lens component, a fan can dabble in close-up photography or by using a new polarizing filter he can eliminate glare and get better color rendition in his slides. By offering advice of this nature which results in more interesting pictures, the camera store salesman serves the best interest of all in photography."

LONG BEACH Camera Guild will have two competi-
(Continued on Page 36)

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Photo by the Author

Hounds that may have been the progenitors of animals like these appear to have been early man's dog allies.

PET PARADE

Caveman's Canines

By Eleanor Avery Price

MISTS of the ages becloud the breed of dog which first became the ally of mankind and research may never bring the truth to light, but it probably can be safely said that cavemen either adopted orphaned puppies and found them to be good protectors of the family while the cavemen were away hunting for food, or they came upon dogs and other animals battling for food, shared in the kill when the dogs won, and recognized the advantage of owning stout dog allies as hunting companions.

The first records of the dog show that it was some type of hound born on the sands of ancient Egypt. This would mean that it was either a saluki or a greyhound, or perhaps both.

THOSE WHO CLAIM the saluki as the oldest breed point out that the hounds depicted on the earliest carvings of Egyptian tombs of 2100 B.C. appear to be salukis, having feathered ears, tail, and legs. And records of salukis have been found at Hierakonpolis as early as 3600 B.C. More recent excavations of the Sumarian empire, estimated to have existed during 7000-6000 B.C. have produced carvings of dogs greatly resembling salukis.

Certainly these claims would be hard to dispute.

Greyhound fanciers are not lagging far behind, however. Dogs of the 4th Dynasty, which in modern chronology would be between 3500 and 4000 B.C. were definitely of the Greyhound types, as shown by carvings from the Tomb of Anten in the Valley of the Nile. And as far as there being feathered salukis is concerned, there are also silky-haired greyhounds

which live in old Egypt and Nalolia, Persia! There are even wire-haired greyhounds to be found in East Russia and Tartary!

BOTH THE SALUKI and the greyhound were symbols of aristocracy, the favorites of Egyptian royalty. Both were noted for their tremendous speed in bringing down the gazelle, the fastest of antelopes. The dogs also were used on other kinds of game such as foxes and hare.

The first laws for greyhound racing were passed in England during the reign of Elizabeth I, drawn up by the Duke of Norfolk. The greyhound stud book was founded in 1882.

Real interest in racing salukis came later, and, although they have their place in the dog racing world and make excellent family pets as well, the sport of dog racing is predominated by greyhounds in England, on the continent and in this country.

TODAY'S GREYHOUND as of yore is remarkably intelligent and swift-moving. He can easily cover about 18 feet in a running stride and has been clocked at 37 miles an hour.

The good greyhound enjoys a race as long as he is well trained, well treated, and well fed, his food being a mixture of raw ground or chopped beef, vegetables, and cereal or kibble.

Broeders interested in good stock sell puppies at from \$500 to \$1,000 per pup. A top-rating racing kennel of around 20 to 30 first class greyhounds can gross up to \$75,000 annually. Most greyhounds, however, are used as bench contenders at dog shows, and, despite their great beauty and aristocratic background, comparatively few are kept solely as family companions.

ANYONE INTERESTED in participating in the obedience demonstrations at the forthcoming California Pet Fair set for Nov. 7-8-9 at the Municipal Auditorium, or in the demonstrations and program of the Southern California Obedience Council Convention scheduled Nov. 9 at the Lakewood Country Club, should contact the Lakewood Obedience Club. Phone Mrs. Duzich, HA 5-5930.

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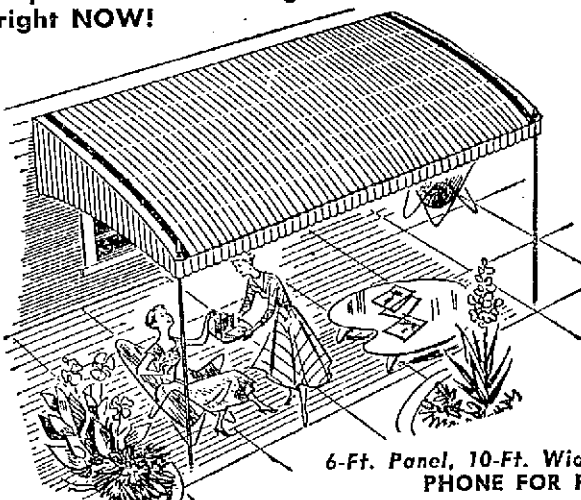
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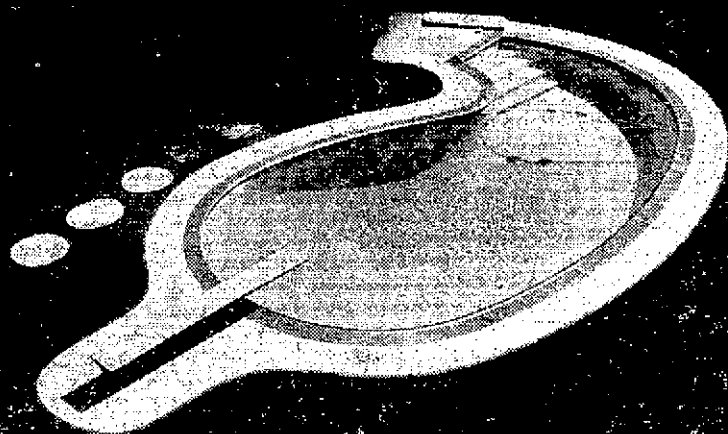
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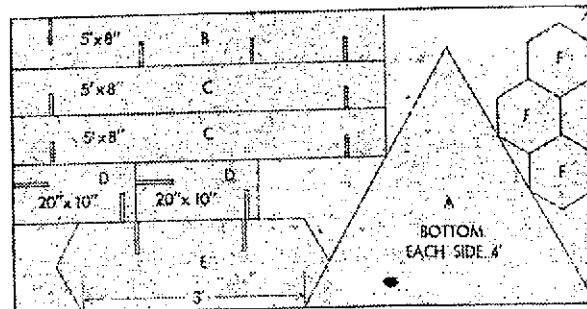
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 HOLLYWOOD, 8412 BEVERLY BLVD.—WE 3-5583, CR 5-8801 • SANTA ANA, XI 3-4429 • GLENDALE, CI 3-7755 • POMONA, HA 9-3549
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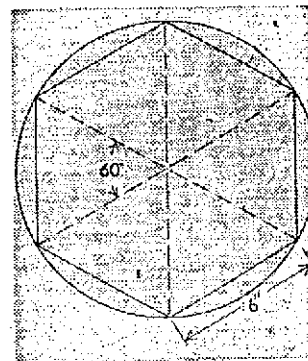
HOW TO Build a Sandbox From Plywood Sheet



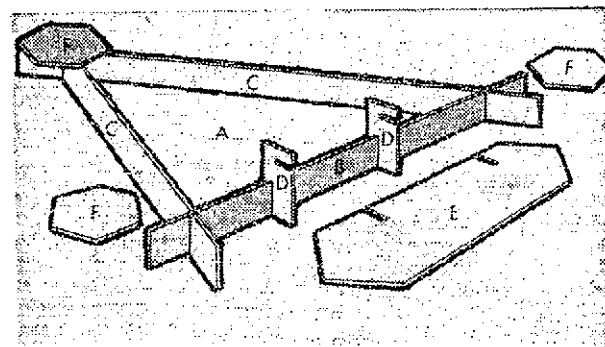
1. NOT BIGGEST, BUT THE CUTEST sandbox we've seen. Left-
 over wood makes shelf that's store counter for sand pies or toys.
 In winter, use in basement, garage, or on porch.



2. THIS DIAGRAM SHOWS how to cut all the parts from a
 single sheet of plywood. After you cut out the parts, sand the
 stock smooth. Now cut slots for sides, shelf brackets and shelf.
 Check all measurements before you actually make the cuts.



3. YOU CAN GET the correct
 shape for the seats by using
 this diagram to make your cut-
 ting marks.



4. WITH WATERPROOF GLUE, assemble sides of the sand-
 box. Glue and screw the bottom over the edges of the sides. Inter-
 lock slots of shelf and shelf brackets with glue. For more
 strength, use triangular glue blocks under the shelf. Seats are
 screwed to the side members down through the tops. Counter-
 bore the holes. Fill holes, sand, seal and finish.
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Poly Runs Wild in Milk Bowl Play



POLY'S DEE-LIGHTED WITH RUN

Poly High's sensational halfback Dee Andrews follows teammate Todd Jager-son upfield on start of 70-yard touchdown run against Jordan in Milk Bowl carnival. Run came on game's first play from scrimmage.

Hares Spill Two Foes, Lakewood Tops Wilson

By JEROME HALL

Poly High unfurled a sizzling running attack in the Milk Bowl jamboree at Veterans Stadium Saturday afternoon as the highlight of the annual prep football debut for Moore League teams.

The swift Jackrabbits turned in the only double victory as the five schools competed in a pair of 20-minute contests each.

Poly blitzed Jordan 20-0 in its initial encounter and rolled up 229 yards on 10 plays from scrimmage in an awesome display. Heralded halfback Dee Andrews, a 155-pound whiz, gained 156 yards in five carries, including a 70-yard TD run. He scored twice.

Wilson, the defending champion and rated a strong threat to repeat, was disappointing, edging Millikan 6-0 and losing to Lakewood 7-0. But it appeared the Bruins were running only basic plays with little regard for the score.

Lakewood delighted the crowd of 8,156 with a strong defense and an imaginative single wing and spread formation attack. The Lancers outplayed Wilson and put up a strong showing against Poly, holding the Hares to a 6-0 win.

WILSON 6, MILLIKAN 0
Millikan fumbled on its first play from scrimmage and Wilson end Don Paulin recovered on the Ram 25. Three plays failed to gain and Roger Ehrens passed 25 to end Dave Wulfsberg who caught it in the corner on the goal line for a TD. The conversion try failed.

After gaining a first down, Millikan fumbled to Wilson on the Ram 34. The Bruins couldn't gain. But they got the ball right back on Bob Bailey's interception at the Wilson 25. Jordan drove 64 yards in 10 plays for a TD on its first series, with QB Ed Reddick passing the final 11 to end Jim Hall.

Ron Walther went straight up the field 56 yards on a quick opener for Millikan that tied it and Monty McDermott plunged over for the PAT. The TD came on Millikan's second play from scrimmage.

A Reddick to Tim Jackert pass for 35 yards gave Jordan its second TD and Winn Frank ran for the PAT.

The teams duelled at midfield the first half of the game as the tough Lakewood defense contained the second-string Poly backfield. But Dee Andrews was returned to action and he made almost all the yardage in a seven-play, 50-yard scoring drive.

Poly went 56 yards in five plays for its third TD with Andrews going around end the

final 36 behind a cordon of blockers.

Yds.	Yds.	Yds.	Yds.	Yds.	Yds.
Plays	Passing	Running	Lost	Downs	
Poly	10	12	22	21	0
Jordan	14	12	7	7	0

LAKEWOOD 7, WILSON 0
Don Cornelius went 55 yards on a fine run to what would have been a Lakewood TD, but a clipping penalty brought it back to midfield. On the next play halfback Dave Long went 25 yards. Cornelius went 15 to end to the 10 and Gil Mendoza plunged to the six and the three. Long swept end to the one and on fourth down Cornelius powered over for the score. Mendoza plunged to the PAT.

QB Roger Ehren went 35 yards to the 12 as the game ended for the only Wilson penetration.

Yds.	Yds.	Yds.	Yds.	Yds.	Yds.
Plays	Passing	Running	Lost	Downs	
Lake	13	25	50	0	2
Wilson	13	25	50	0	2

JORDAN 13, MILLIKAN 7
Jordan drove 64 yards in 10 plays for a TD on its first series, with QB Ed Reddick passing the final 11 to end Jim Hall.

Ron Walther went straight up the field 56 yards on a quick opener for Millikan that tied it and Monty McDermott plunged over for the PAT. The TD came on Millikan's second play from scrimmage.

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Yds.	Yds.	Yds.	Yds.	Yds.	Yds.
Plays	Passing	Running	Lost	Downs	
Poly	12	20	13	27	4
Lake	11	20	13	27	4

TV Fight for L.B.

(Continued From Page C-1)

ing agencies point out, every seat will afford an excellent view of action in the ring. This is in direct contrast to seating arrangements in every other fight location.

The night's program will include—in addition to the televised 10-round main event and the dinner—four other bouts.

★ ★ ★
ONLY TWICE BEFORE has such a program been attempted in the United States—once in Washington, D. C., and again in Miami, Fla. Both were sellout affairs.

Long Beach's bout has been dubbed "The Fight For Boys," for all proceeds will go directly into the Optimist Club's youth project fund.

Handling negotiations during the past week for Long Beach's show onto the national television sports scene were Truman Gibson, president of the IBC; Earl Wallace, Optimist Club president; Oscar Contratto, Century Club president; and Mrs. Eaton, Parnassus and Tallichet.



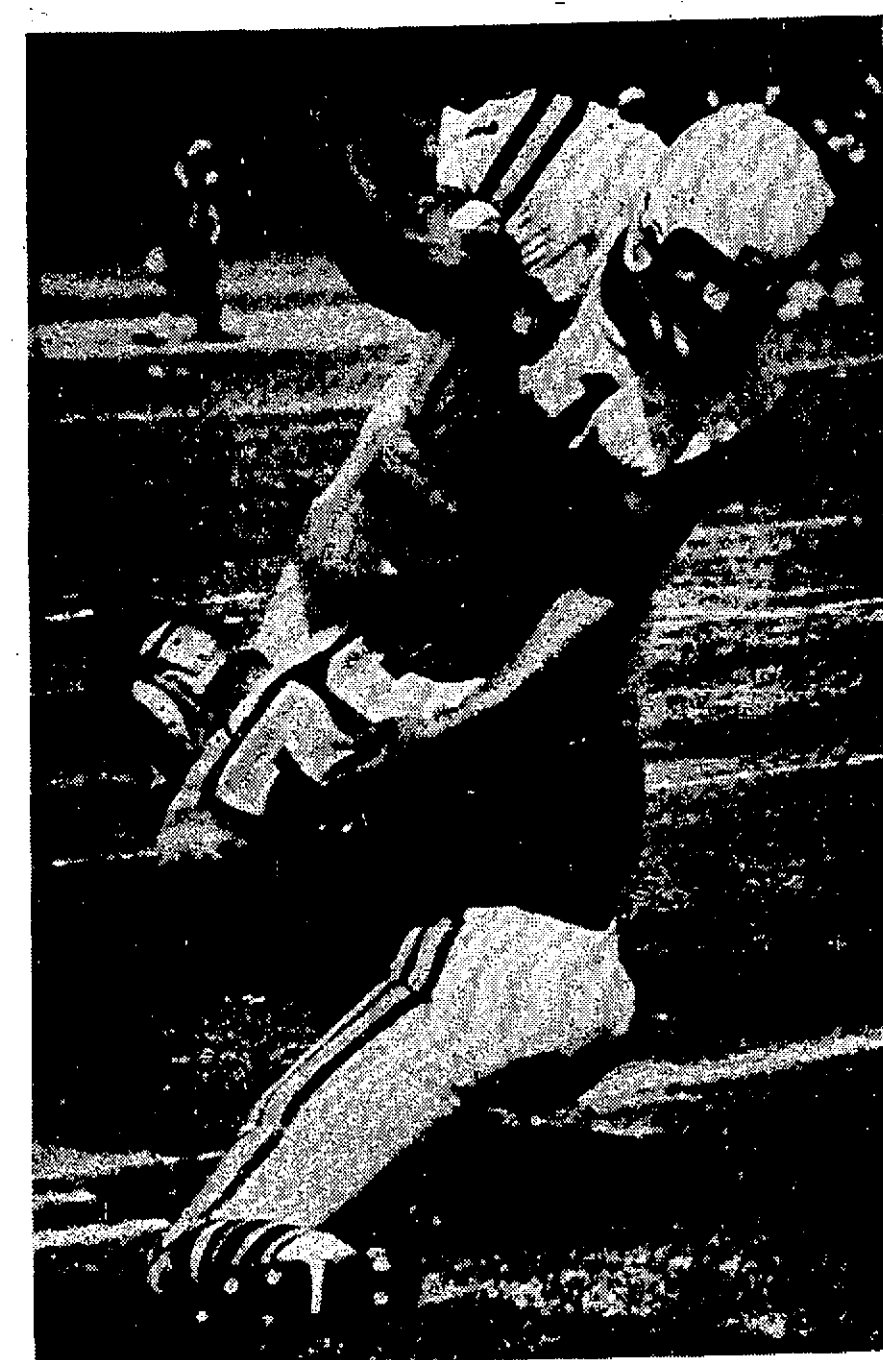
PANTHER BROUGHT DOWN AFTER SHORT PROWL

Jordan High fullback Dave Whitney is brought to earth after return of kickoff following Poly's second touchdown in Milk Bowl contest. Panther's Gordon Pearson (61) and Max Miller (81) and Hare's Fred Crissinger (11) and Willie Brown (10) watch action.



SAWYER STOPS LAKEWOOD SWIFTY

Wilson High's Charles Sawyer makes flying tackle to stop Lakewood's Don Cornelius on kickoff return in Milk Bowl contest won by Lancers, 7-0. Sawyer's desperate tackle stopped possible touchdown run by Cornelius.



TACKLE'S GOT REAL MERRITT

Jordan High halfback Dick Merritt is brought to halt by Poly's Ed DeLorme after short gain in Milk Bowl tilt captured by Hares, 20-0.



HALL SNAGS BALL

Jordan High's Jim Hall leaps high to grab pass as Poly's Bob Banks defends. Third down pass failed to get first down and Panthers kicked on next play.



NO SHORT CUT FOR ORCUTT

Millikan High halfback Jerry Orcutt is stopped after five-yard end run by Wilson's Bob Cadwallader in game which Bruins won, 6-0.

Desert Effects in the Garden

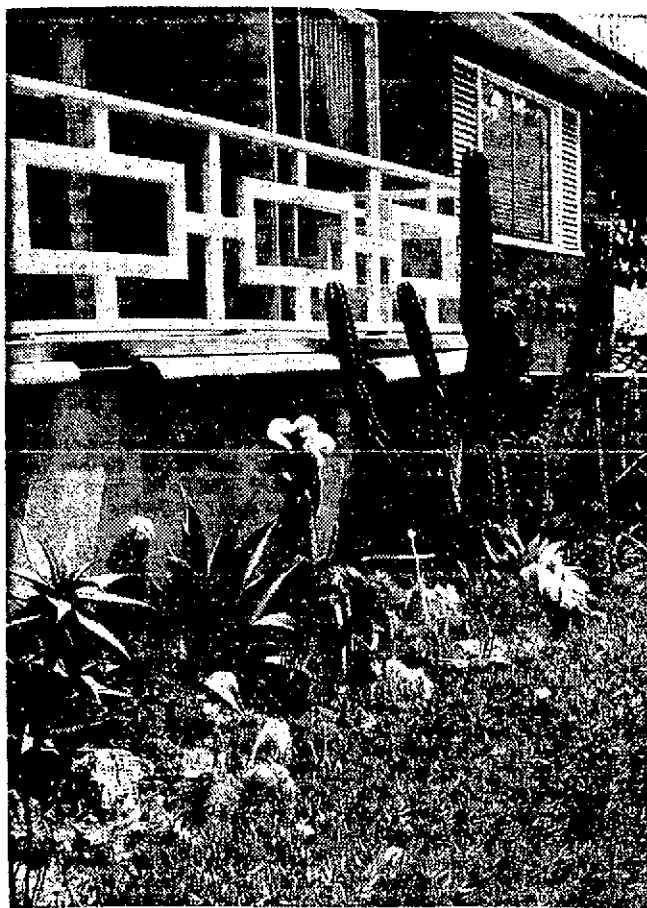


Photo by the Author

Cactus gardens reward the grower with strange formations, ease of culture and few demands for attention.

By Bob Gilmore

FOR EASE of culture and novel effects try a desert landscape. This type of scene will be restricted to cactus and succulents, plants that thrive on neglect and require little or no care. Southern California offers a natural setting for this type of landscaping, this entire area having a semi-desert environment.

The cactus family includes a wider range of plant shapes, textures and oddities than any other horticultural group. Some, because of their contour, are known as pipe organs; the Old Man of Argentine has been so named because of the long, white hairlike strands covering the top of the plant. And the spiny cactus will prove an excellent choice for discouraging trespassers.

Cacti in general have two growing demands. Being desert natives they require a sunny position and very little moisture. Most of them are found growing wild in areas subject to an annual rainfall of 12 inches or less. Therefore, from

a watering point of view, a desert landscape is highly economical.

FOR SMALL AREAS simply sink potted specimens in the soil. The bed in which the pots are placed should be filled with sand. Make certain that the rims of the pots do not show above the surface.

The best all-around soil for cactus is loose and loamy. Some leaf mold may be added. And you can also economize concerning the feeding problem. Cactus should not be fed. This is simply emulating the growing conditions of the area where the plants are native.

Cacti may be pruned but just for the purpose of improving their shape. They react favorably to this gardening routine. Another factor in their favor is that these ornamentals will live to an old age. They may well prove to be the most permanent assets of your entire surroundings.

Cacti have a rather limited growing area. They should not

be planted in regions subject to frost; they cannot tolerate high humidity. Winter moisture, especially fog, may prove dangerous. They thrive on summer heat and excellent drainage is a must.

IF YOUR SPACE is limited you might try an indoor desert landscape. The plants are just as easy to raise indoors as outside. They require lots of light and cannot tolerate gas fumes so keep them out of the kitchen unless you have an electric range. Do not overwater at any time.

Not all nurseries carry a wide range of varieties so it is advisable to obtain planting stock at concerns specializing in cactus. There are several such outfits in Southern California. Frequently, you will see hundreds of different types of cacti and succulents on display. This gives you the chance of selecting those that seem to interest you the most.

One rather spectacular subject for your cactus garden is the tall-growing aloes. This is a most colorful specimen with its clusters of red and yellow blooms. Varieties of a group known as mammillaria which are low growing will provide excellent contrast with the taller aloes. You can easily discourage trespassers with spiny cactus such as the organ pipe. Agave plants will also prove of tremendous value in creating desert-like scenes.



Now is the time when your roses are making new wood so, if you want long stems and good blossoms for the fall blooming season, give the roses a feeding now in September. This should be the last feeding until after the first of the year when you do your pruning.

To protect your roses from the beetles and other "chewers" that seem more prevalent late in the season and cause ragged looking foliage, you can safely use a combination of malathion and dieldrin as necessary. Alternate this with the regular 2-purpose rose spray for mildew, black spot, thrip and aphids. A copper spray containing nicotine is excellent. By doing this you will keep all enemies under control.

If we have our usual mild California winter, you will probably be able to pick beautiful roses until New York Day, if you give them proper care and protection.

Begonias 'Talk'

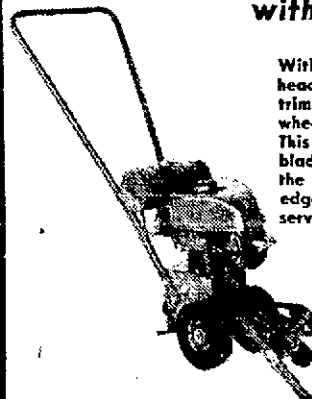
Tuberous begonias have built-in indicators to signal their need of food, if the leaves have a dark green, almost bluish tinge, they have too much food, so let them rest.

Light green, or yellow-tinged leaves mean they need a feeding.

Use liquid fish fertilizer in the standard dilution. A pint once every two weeks for plants in pots, or once each month for those in the ground is recommended.

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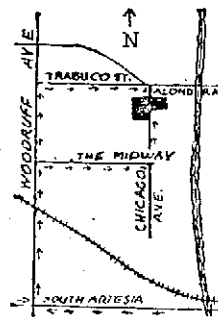
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GLADIOLUS (1 LARGE BULBS) 9 VARIETIES..... 59c

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KOREAN BUSH CHERRY (DELICIOUS FRUIT)..... 1.00

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STEER MANURE (Wood Seed Free)..... 2 Cu. Ft. 39c

OAK LEAF MOLD (RED STAR) 2 Cu. Ft. 1.59

AUSTRALIAN TREE FERN \$1.95 Value Gal. 1.00

LIQUID FERTILIZER (Popular Brand) Gal. 1.49

GARDENIAS MYSTERY (LARGE FLOWERING)..... Gal. 79c

BOUGAINVILLEA VINE (RED)..... Gal. 79c

POINSETTIAS DOUBLE RED, DOUBLE WHITE..... Each 29c

BAHANA TREES (Abyssinian)..... Gal. Can 89c

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REDWOOD BASKETS (Large Size)..... Each 89c

CALENDULAS, STOCKS, SNAPS..... DOZ. 35c

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RUBBER PLANTS (1 1/2 ft. tall)..... Each 1.39

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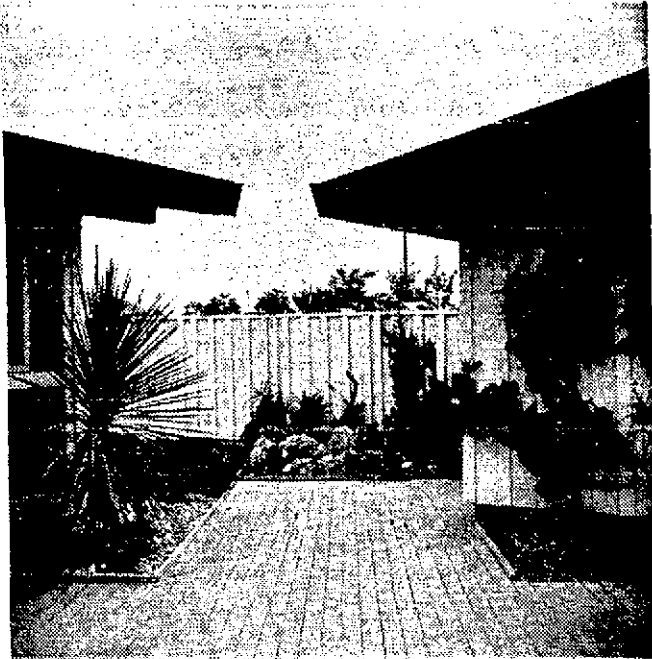


Photo by Peggy Sewell

Brick paving, groundcovers of crushed rock and low-growing plants keep this garden pleasant to look at.

By Dorothy Jewel

WHEN your view is, all within the confines of your lot, then landscaping must be beautiful to see every day of the year. It becomes a part of the decor, being visual.

NO. 2 KING ALFRED DAFFODILS

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PYRACANTHA, Reg. \$1.20 ea.
Xmas red berry
plant..... **79c** gal.

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BEDDING PLANTS, Snapdragons, Reg. 45c doz, Special..... **35c** doz.

STOCKS
Reg. 45c doz, Special..... **35c** doz.

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LONG BEACH — Hemlock 7-5269

ly brought inside through glass doors, windows and walls. An important prerequisite of a garden in constant view is that it should look neat, hence the landscaping should require little upkeep to retain the tidy but lush appearance.

When Mr. and Mrs. Edward Seuffer, of 3058 Karen Ave., moved into their new subdivision house, the lot was bare of planting. They laid brick paving, planted trees, shrubbery, and plants working towards a yard that would be an attractive view for their many windows. Now their outdoor spaces are always attractive and require little care.

HERE ARE some reasons why their gardens stay lovely. They are ideas that can be applied to any garden where ease of upkeep is important.

1. THERE ARE NO bare spots where weeds can get a foothold.

This complete cover-up of bare ground is accomplished through the use of groundcovers. Inorganic mulchs such as gravel, crushed rock, pebbles and aggregate are used in planting areas around shrubs and plants. The Seuffers found that they could buy crushed rock in colors, which included light green and lavender. Pea gravel covers the children's play yard.

Other groundcovers include low, tight growing plants which are easy to keep under control. Ornamental strawberries, baby tears, echeverias (a succulent which grows low to the ground in small rosettes), ajuga, and festuca are plants which can grow right up to the base of

trees and shrubs and keep out weeds.

2. WOOD STRIPS outline all planting areas.

The neat, well-planned look this garden maintains can be attributed to precise outlining of all planting areas with 1x4 inch wood strips of redwood permanently staked in place. These plots, where planting is concentrated, jut out into the lawn in angular patterns.

3. SMALL LAWN areas of dichondra rarely need mowing.

Brick and dichondra lawns eliminate the need for weekly sessions with the lawn mower. Two brick courtyards in front and back provide sure footing for outdoor furniture. The two areas devoted to lawn are small and although they do need occasional weeding, the dichondra is comparatively carefree.

4. ONLY PERMANENT plantings are used.

No annuals or other plants

that die out in a few months time and must be replaced are used. Plants and shrubs that will not outgrow their spot in the scheme of things are favored.

5. SHRUBS, PLANTS, vines and trees are hardy types.

Tropicals and succulents occupy important spots in the outdoor plan. They contribute to the lush appearance and add interesting leaf patterns. The varieties chosen grow easily in Southern California. Succulents are used in mound planting since they need little water.

A Brazilian Pepper tree used in the front courtyard is resistant to insects. It replaced a Chinese Elm which had the unfortunate habit of collecting caterpillars.

Any of these ideas any householder can apply to his own garden and will mean more time spent enjoying the outdoors.

Cyclamen ... Bright Winter Star

Like a bright winter star, the florists' cyclamen shines in California through the darkest months of the year. From November through winter and into spring, it pushes up one heavenly bloom after another, providing a show of color that few plants can match in length or beauty.

Where winters are mild, or only mildly frosty, this little gem can be grown out in the garden for a mass of bright blooms. Where winters are harsh and subject to many degrees of freezing temperature, it can be used as a house plant, in a window with an eastern exposure or on a screened porch.

Certain members of the cyclamen family are harder than the florist type, but their period of bloom is considerably less and comes at different times, depending on variety. If you want color when its most wel-

come from November to April, then florists' cyclamen is for you.

Where winter permits, cyclamen is an excellent replacement for tuberous begonias. Plant the cyclamen tubers among the begonias. Then as the latter quit blooming and die down, cyclamen begins to take over, the California Association of Nurseriesmen advises.

In addition to the tubers or corms which are available now, seedling plants are offered in nursery flats. These are less expensive, but will usually take longer to start blooming when set out at this time. A third possibility — especially where quick color is desired — is to buy potted cyclamen in bloom.

When bloom stops next spring, let the tops dry off and give the corms a summer rest. Garden plantings can be left in place.

Back of the Camera Counter

(Continued from Page 32)
tions — black and white print and color slide — at 7:45 p. m. Wednesday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

September contest winners: Black and white—Dr. Fred Modern, 1st honor award; Marion Paglow, 2nd; Hazel Vosper, 3rd; Murray Shaner, honorable mention; color slides—Elva Hayward, Don Hayward, Murray Shaner, honor awards; Gerald Church, Floyd Williamson and Don Hayward, honorable mention; D. L. Larson, best scenic; Elva Hayward, best creative; Marion Paglow, best tabletop; Eugene Abram, best portrait. Art Maddox, of the Circle of Confusion, Whittier, was judge.

A NEW PAMPHLET, "Meet Kodak Panalure Paper," which contains complete instructions on how to make black-and-white prints and enlargements from Kodakcolor and/or Ektacolor negatives on Panalure paper, is available without charge to darkroom enthusiasts. Subjects covered include the filters required for both tungsten and fluorescent lamp enlargers, safelight recommendations, exposure, development, and how to tone black-and-white prints on Panalure with Kodak toners. To get a copy, write Sales Service Div., Eastman Kodak Co., Rochester 4, New York.

FIVE NEW four-page wallet size exposure guides for use with Ansco black-and-white and color films—Super Hypan, Anscochrome, All-Weather Pan, Super Anscochrome and 16mm Anscochrome and Super Anscochrome—will be sent those making requests. Write: Customer Service Dept., Ansco, Binghamton, N. Y.

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'MONEY PITCHERS' PROBABLES; YANKS 7-5 PICK



WHITEY FORD
Yanks Opening Choice

MILWAUKEE (UPI)—Whitey Ford and Warren Spahn, two of baseball's finest "money pitchers," probably will get the opening day call Wednesday for the 1958 World Series in which the New York Yankees are 7-to-5 favorites to beat the Milwaukee Braves.

Despite the fact the Braves licked the Yankees in seven games last season and are opening the Series in their own back-yard this year, the American Leaguers are rated 6-to-5 choices to win the first game and slightly better to take it all.

Earlier, it was considered a foregone conclusion that Bob Turley, a 21-game winner this season, would be the Yankee's opening game choice and that the Braves would counter with Lew Burdette, who won three games in last year's classic.

Lately, however, Casey Stengel seems to be leaning more

and more toward the left-handed Ford while Fred Haney already has dropped a few hints that he would go with his No. 1 southpaw, Spahn, who won his 22nd game Saturday.

Burdette started the second game for Milwaukee last year and still got three cracks at the Yankees. Haney and Burdette Saturday brushed aside reports that a finger bruised by a batted ball might affect Burdette's chances of starting one of the first two games.

Burdette, holding up both hands, the fingers of each the same color and shape, said, "My finger's all right."

Ford and Spahn were the opening game pitchers at Yankee Stadium in the 1957 Series, with the Yankee left-hander gaining a 3-1 triumph.

UNTIL RECENTLY, FORD has been a question mark because of arm trouble that sidelined him through most of

August and part of September. Returning to action earlier this month, however, he allowed only one run in a total of 12 innings against Kansas City and Baltimore, and in his latest outing against the Orioles on Friday night, he yielded only one hit—an inside-the-park homer by Joe Taylor—during six innings.

Spahn has been the bulwark of Milwaukee's pitching staff all season long. He is the only left-handed pitcher in a major league history to win 20 games nine different seasons.

This marks the second World Series Milwaukee ever has participated in and the local fans are anything but blasé about the current classic, even though they got their baptismal last year. A capacity crowd of 43,500 is anticipated for Wednesday's opener.

Burdette and Turley figure to be the starters for the second game to be played here Thursday.



WARREN SPAHN
Haney Relies on Ace

Dodgers Bank on Youth Next Year

Once Over Lightly

By DAVE LEWIS
Sports Editor

They start playing for keeps in the NFL today. Every game counts from here on out, thus things are bound to be different than they have been during the past month and a half during the exhibition season.

The various clubs probably have gone "all-out" in only a half-dozen or so of the 60-odd exhibition games played this season.

Most of the games have been used mainly as testing grounds for the rookies, to prove new strategies and to master the complex offensive and defensive systems employed. A few, of course, were used to stimulate lagging season ticket sales.

The latter games were the ones in which "all-out" performances were recorded.

The real firing opens today, though, and they get right down to brass tacks with two "crucials"—Detroit at Baltimore, and the Rams vs. the Cleveland Browns in the Coliseum.

Results of these two games will have vital bearings in the outcome of both division races.

Our picks are the Chicago Bears to edge out the Detroit Lions in the West, and the Browns to breeze home to another title in the East.

While the Bears suddenly have boomed into the favorite's role in the past two weeks due to five straight exhibition wins, but we went on record as long ago as mid-August before the first exhibition game was even played that the Bears would come back strong this season now that George Halas had returned to straighten out "problems and friction" that developed among the coaches he left in charge of the club last season.

WINNING FIVE STRAIGHT exhibition games does not necessarily mean that the Bears are the best team in the division, but it does indicate that they at least will start the regular season much faster than they did a year ago.

Last season, you may recall, the Bears lost their first three games and four of their first five—three by identical scores of 21-17. Pre-season title favorites, they were never able to recover from this disastrous start although they fought back to a 3-4 standing before the Colts knocked them head-over-heels out of contention.

This year, Halas apparently has the Bears ready to come out of the starting gate with a vengeance and the Monsters of the Midway are hopeful they can turn a 1-4 start into perhaps a 4-1 opening surge.

If I had to establish the "official" odds on the two division races, here is how we would rate them:

Western Division—Bears, 5-2; Lions, 3-1; 49ers, 6-1; Colts, 10-1; Rams, 15-1, and Packers, 30-1.

Eastern Division—Browns, 6-5; Giants, 5-1; Eagles and Redskins, 20-1; Steelers and Cardinals, 30-1.

AN 8-4 RECORD SHOULD be good enough to win both divisions.

The Bears appear to have much the better chance, schedule-wise, to record or better that mark if they can get off to a strong start.

The Browns, if they get past the Rams today, which seems likely, should post at least a 9-3 record. With the East being a tougher division from top to bottom than it has been in many years, none of the other clubs appear to be capable of shaking loose from the pack to register any better than a 7-5 mark.

The Bears have the best all-around balance between offense and defense of any team in the West.

The Lions, Colts and Rams will rely mainly on their stout defensive units, while the 49ers will base their title hopes on its potent attack—the most feared in pro ball. However, some defensive deficiencies may trip up the San Franciscans.

In the East, defense will dominate the scene with only the Eagles and Cards counting on improved attacks to move them up the ladder a couple of notches.

The Rams? Unless they come to life offensively right off the bat, the best we can see for them is 6-6... if the ball bounces right for them.

In fact, the club in its present form should consider itself fortunate to come out of the '58 campaign batting .500.

FATE OF THE RAMS is wrapped up in their first seven games. No other team has as rough an opening schedule as the Rams, who start out against the top club in the East, Cleveland, and follow with two games each with the three top Western teams—Bears, Lions and 49ers.

They've got to win at least three of those four games to make any kind of a run for it. But it's a bleak outlook.

There is a strong possibility the Rams will be knocked out of contention before they even win a game.

We hope the Rams prove to be a better bet than 15-1. But they deserve no stronger support than that right now due to the fact they haven't been able to move the ball consistently enough to earn the respect of being a championship contender.

Perhaps when Ron Waller returns to the lineup in a week or two, the attack will move ahead more steadily. The average fan doesn't realize what a great running back Waller really is until the Rams try to operate without him.

Cleveland appears to have far too many guns for L. A. today, but the Rams have two things going for them... (1) the heat of the Coliseum, which is called "Dante's Inferno" by Eastern clubs, and (2) the Browns may have left their best game in Cleveland last week when they went "all out" in their final exhibition to gain revenge over the Lions by beating them 41-7.

However, the great Brown defense probably will prove too tough for the Rams to crack!

Fairly Bids for '59 Varsity Job

By GEORGE LEDERER

For Dodger players, a most trying season ended 6:42 p.m. Saturday. For the front office, the most important part still lies ahead.

What is in store for 1959 will be determined primarily by what general manager Buzzie Bavasi and his aides are able to accomplish during the Hot Stove League and winter trading season.

It is obvious that the time to rebuild is now. The foundation that carried the Dodgers to six post-war pennants has collapsed in the last two years.

At the start of the season Bavasi didn't realize the weak-



RON FAIRLY
Probable '59 Starter

ness of the Dodger foundation. He was sincere when he said "Southern California fans would rather see the established players than a flock of rookies." He was also hopeful that the veterans would have one more good season.

When the club hit rock bottom at cut-down time in May, the front office panicked. It shuttled players back and forth from the farm without rhyme or reason. It didn't help. Instead, the temporary patching job created only more confusion.



BOB LILLIS
Key to Infield

and unrest among the players. Not until July 20 did the Dodgers emerge from the National League cellar where, for the first time in 10 years, they had been buried for 72 days.

The club reached its peak between Aug. 17 and Aug. 30 when it won 12 of 14 games, reached fourth place and, for a while, made a strong bid for third. But the closest the Dodgers could come to the .500 mark was on Aug. 25 when they had won 60 and lost 62.

The big, bad Giants took care of that pseudo surge in a hurry by winning six of a marathon nine-game series and the Dodgers were back in sixth place, then dropped to seventh.

Inability to beat the Giants ultimately cost the Dodgers a first division finish. Were it not for the Dodgers' failure against San Francisco and Pittsburgh and their unexplained success against Milwaukee, the Braves would have

wrapped up the flag by July 4.

In this strange season, the Dodgers won only one series. They handled the Braves, 14-8; they managed to split in 22 games with the Cardinals, Redlegs and Cubs; but they trailed the last place Phillies, 12-10, and were trounced by the Giants, 16-6, and by the Pirates, 14-8.

On Aug. 13, Bavasi made it clear that manager Walt Alston was not to blame for the Dodgers' collapse. Rather, Bavasi shouldered the responsibility by rehiring Alston and his entire coaching staff for the 1959 season.

He also made it clear that young blood would be injected into the Dodger varsity next season and that in case of doubt between a youngster and a veteran, the nod would go to the youngster. It is with this idea that the Dodgers will open their Vero Beach, Fla., camp in February.

Between now and then, here are some of the problems facing the front office:

VETERANS

To be realistic, it must be said that PeeWee Reese, Carl Erskine, Elmer Valo and Steve Bilko are over the hill. Until Friday night Reese, 39, hadn't appeared in a box score since Aug. 30. It was his first start since Aug. 7. Between that time he was paid approximately \$1,400 per week to carry the lineups to the umpires and discuss the ground rules.

In his 18 years in the league Reese has been an outstanding player and leader. Even today, his inspirational value is great. But he was able to play in only 59 games and bat 224. He has a bad back and doesn't figure to improve. Chances are he will retire.

Arm trouble cut short a brilliant career for Erskine. He, too, probably will call it quits.

Bilko doesn't stand a chance in the youth program even though he won't be 30 until November. The Dodgers have four first basemen.

Valo has been tops as a pinch-hitter, but he is 37. He outshines the rookies, still it is doubtful that he will be back. Certain to return are Gil Hodges, Carl Furillo and Duke Snider. They are the remnants of those pennant winning years.

Snider's bad knee made him a cripple for most of the season. He was able to start only 80 times, but hit .312 with 15 homers and 58 RBI. He is only 32. It is Bavasi's hope that a winter of rest and the shortening of the Coliseum's right field fence will restore The Duke to full efficiency.

Hodges was perhaps the year's No. 1 disappointment. His batting average dropped almost 40 points. Yet he played five positions and drove in 64 runs. It was his first bad season in 13. He deserves another chance.

Furillo, at 36, improved over last year by driving in 17 more runs and hitting six more homers. He'll be back, even though rumors will have him traded to every club in the league during the winter.

ROOKIES

Of the six newcomers who joined the Dodgers early this month, only Ron Fairly has a reasonably good chance to make the grade in 1959. He hit .283 in 15 games and was outstanding in the field. Frank Robinson appears to be a year or two away.

The most promising rookie is shortstop Bob Lillis, who hit .391 in the Dodgers' last 21 games. He holds the key to the entire 1959 infield.



BOBBY THOMSON
Cubs' Batting Hero

Cadets Frolic to 45-8 Win

Pete Dawkins scored four touchdowns and Bob Anderson passed for two Saturday as Army uncovered an eye-popping offensive to clobber South Carolina, 45-8, before about 20,000 rain-soaked fans.

Earl Red Blaik, starting his 25th year as a head coach, had about everyone but the fullback throwing passes in the Cadet's impressive opener. Using an unbalanced line with a wide split end on the strong side—called a "lonesome end" formation—Army outclassed a team that beat Duke a week ago.

DAWKINS, captain of the team, brigade commander and head of his class, slipped through from 4 in the first period, dashed from the 26 in the third, took a pass from Anderson for a 22-yard scoring play, and a 10-yard toss from Joe Caldwell. Anderson also threw 3 yards to end Don Ury in the third period for Army's third score within six minutes.

South Carolina... 0 0 0 0 0 0
Army... 7 12 19 7 45

Army—Dawkins 1 run (kick failed).
Army—Wardrup 5 run (run failed).

Army—Dawkins 23 run (kick failed).
Army—Dawkins 22 pass from Anderson (kick failed).

Army—Lary 3 pass from Anderson (Hilliard kick).

S. C.—Bunch 1 run (Hawkins run).

Army—Dawkins 10 pass from Caldwell (Hilliard kick).

STATISTICS

First downs... Army 54, S. C. 10.
Rushing yards... Army 344, S. C. 10.
Passing yards... Army 184, S. C. 39.
Plays... Army 62, S. C. 32.
Yards per play... Army 8.8, S. C. 3.1.
Time of possession... Army 33:15, S. C. 26:45.
Penalties... Army 130, S. C. 60.

Game Today

Cincinnati at Milwaukee — Purkey (10-11) vs. Newcombe (7-13) vs. Rush (0-0).

Philadelphia at Pittsburgh—Moonberg (1-6) vs. Daniel (0-3).

St. Louis at San Francisco — Jones (14-12) vs. Fitzgerald (0-3).

Only games scheduled.



Standings

NATIONAL LEAGUE

Milwaukee... 92 61 501 8
Pittsburgh... 84 69 549 8
San Francisco... 79 74 516 13
Cincinnati... 75 78 480 17
St. Louis... 72 81 471 20
Chicago... 72 82 468 20 1/2
Los Angeles... 71 83 463 21 1/2
Philadelphia... 65 88 444 24

Saturday's Results

Milwaukee 8, Cincinnati 1.
St. Louis 11, San Francisco 7.
Chicago 10, Los Angeles 3.
Philadelphia 7, Pittsburgh 3.

Games Today

Cincinnati at Milwaukee — Purkey (10-11) vs. Newcombe (7-13) vs. Rush (0-0).

Philadelphia at Pittsburgh—Moonberg (1-6) vs. Daniel (0-3).

St. Louis at San Francisco — Jones (14-12) vs. Fitzgerald (0-3).

Only games scheduled.

AMERICAN LEAGUE

New York... 80 82 582 9 1/2
Chicago... 81 72 493 9 1/2
Detroit... 73 75 510 12 1/2
Boston... 72 78 500 13 1/2
Cleveland... 70 78 500 13 1/2
Baltimore... 74 77 490 15 1/2
Kansas City... 73 80 506 20 1/2
Washington... 61 82 506 20 1/2

Saturday's Results

Kansas City at Chicago—Garver (12-13) vs. Cleveland 1.
Boston 9, Washington 5.
Detroit 5, Cleveland 1.
Baltimore at New York, postponed.

Games Today

Kansas City at Chicago—Garver (12-13) vs. Cleveland 1.

Detroit at Cleveland—Lary (18-15) vs. Bell (11-10).

Boston at Washington—Brewer (12-13) vs. Zimmerman (6-15).

Baltimore at New York (2)—Pappas (10-9) and Harshbarger (12-14) vs. Lary (0-3) and Sturdivant (2-6).

Only games scheduled.

STATISTICS

First downs... Pitt 243, Holy Cross 243.
Rushing yards... Pitt 243, Holy Cross 243.
Passing yards... Pitt 41, Holy Cross 41.
Plays... Pitt 4-10, Holy Cross 4-10.
Yards per play... Pitt 6.1, Holy Cross 6.1.
Time of possession... Pitt 33:20, Holy Cross 33:20.
Penalties... Pitt 25, Holy Cross 25.

On one charge, Greene was

By GEORGE LEDERER

No one would have believed it at the start of the season, but the Dodgers finished in seventh place.

There was hope of as much as a fifth place tie after eight innings of play Saturday, but it was not to be. It would have been incongruous, anyway.

This was a season in which Dodger prosperity was reflected only at the box office. On the field, the club blew more

leads than a novice reporter.

And so it was Saturday that the Dodgers entered the top of the ninth inning, clinging to a precarious 4-3 advantage over the Chicago Cubs. Then everything went haywire and the Cubbies salvaged the sixth spot by winning it 7-4.

Bobby Thomson started it by beating out a roller to Roger Craig to the left of the mound. Dale Long singled to right, and the winning run was on

base with none out.

Jim Marshall followed with a single through the middle that scored Thomson and Long for a 5-4 Cub lead. That would have been enough, but the Dodgers folded completely at that point and the Cubs kept pouring it on.

Marshall took second as center fielder Ron Fairly fumbled the ball. He scored when Cal Neeman beat out an infield hit to first base and Gil Hodges threw the ball, although no one was covering first.

Johnny Podres rescued Craig and surrendered the final run on a sacrifice, a single by Tony Taylor and a sacrifice fly by Al Dark.

Craig (2-1) was the loser, while Don Elston (9-8) picked up the win by retiring the Dodgers in order in the last two innings.

Bob Anderson, Bill Henry and Elston held the Dodgers hitless after Carl Furillo slammed a two-run homer with one out in the fifth inning to put the Dodgers in front, 4-1. It was Furillo's 18th homer and 83rd RBI, tops on the club.

JOHN ROSEBORO hit his 14th homer for the Dodgers in the first inning and Thomson whacked No. 21 for the Cubs in the sixth.

The Dodgers ended the season series even with the Cubs at 11-11 and won only one series. They won 14 of 22 from Milwaukee; although finishing 21 1/2 games behind the Braves.

Saturday's crowd of 12,397 swelled the Dodgers' Coliseum total to 1,845,268, an increase of 817,010 over last year at Ebbets Field. An additional 1,161,456 saw the Dodgers on the road for a season total of 3,006,724.

A TOTAL of 193 home runs was hit in the Coliseum, 92 by the Dodgers and 101 by opponents. Eight cleared the right field fence and only two, by Duke Snider, were hit to center field.

The Dodgers' 71-83 record was only their second below .500 finish in the last 20 years. They also were seventh in 1944. Then finished 1-2-3 for the next 13 seasons.

Next year it may be different. That's what they said last year.

★ ★ ★

OK, So Just Wait 'til Next Year

Cubs	AB	R	H	RBI	E
E. Taylor, 2b	5	1	0	0	0
Dark, 3b	4	0	1	0	0
Banks, ss	4	0	0	0	0
Morin, cf	4	0	0	0	0
Furillo, 1b	1	0	0	0	0
Thomson, cf-1b	0	0	0	0	0
Long, 1b	3	1	1	0	0
Marshall, rf-1b	0	0	0	0	0
Neenan, c	4	1	2	1	0
Elliman, p	2	0	0	0	0
Anderson, p	1	0	0	0	0
Henry, p	0	0	0	0	0
Elston, p	0	0	0	0	0

Totals... 33 7 10 7 0

Dodgers

Gilliam, 3b... 4 1 1 0 0 0

Roseboro, c... 3 1 1 0 1 0

Fairly, cf... 4 1 2 2 0 0

Furillo, 1b... 4 0 0 0 1 0

Hodges, 1b... 4 0 0 0 0 0

Zimmer, ss... 3 0 0 0 0 0

Demeter, lf... 4 0 0 0 0 0

Neal, 2b... 4 0 0 0 0 0

Williams, p... 0 0 0 0 0 0

Bessent, p... 0 0 0 0 0 0

a-Larker... 1 0 0 0 0 0

Marjello, p... 1 0 0 0 0 0

Craig, p... 1 0 0 0 0 0

Podres, p... 0 0 0 0 0 0

c-Gentile... 1 0 0 0 0 0

Totals... 34 4 8 4 2

a—Struck out for Bessent in 2nd; b—fled out for Anderson in 7th; c—ran for Long in 9th; d—fled out for Morin in 1st; e—fled out for Podres in 9th.

Cubs... 100 022 064-7
Dodgers... 145 8 100 030 00-4
PC—A. Cubes 27-7, Dodgers 27-10.
DP—Neal, Zimmer and Hodges; Banks, T. Taylor and Long; Gilliam, Neal and Hodges; LOB—Cubs 4,

Prune Pelargoniums Now

By Joe Littlefield

PELARGONIUMS, Martha Washington geraniums, can be forced to grow bushy and attractive by proper pruning now. Gardeners that aren't experienced in the principles of right pruning, instinctively cut back the vine-like, scraggly branches to within a few inches of the ground. Often, the end result of such pruning causes the remaining leafless branches to die.

After a Martha Washington geranium is pruned, the remaining branches should have some foliage. Cut the branches back to where you think it helps to shape the plant but leave from two to four leaves. The remaining leaves on the branch encourage new growth. If such pruning is not satisfactory, trim again lower down, after new growth develops.

FOLLOWING THE FINAL pruning, you'll help plants grow bushy by pinching out the new tip growths. Fertilize the geraniums to encourage good growth, even though they are susceptible to frost.

Scale are small, hard shell, sap sucking insects. On citrus fruit, they make the fruit look as if they had measles. In the long run, scale do less damage on fruit than they do on leaves, branches and twigs. Scale left undisturbed, whether on citrus, or a different type of scale on oleander, eugenia, gardenia, or other hardy evergreen plants, eventually cause die back of twigs, and weaken the larger branches.

That's why it is so important to spray. This is a good season to spray because the young migrate before finally settling down and setting up housekeep-



Prune Martha Washington geraniums now. Let 2 to 4 leaves remain to stimulate recovery growth.

be enough. If the remaining scale on the plant don't flake off when you barely scrape them with your pocket knife blade point, then spray again about a month later.

LAST CALL to divide bearded iris! Usually in July or August, we dig up old, woody iris clumps, separate, and re-plant the new. If you'll hurry up and redo iris now, it still won't be too late for them to grow, mature, and bloom next spring. If they are remontant iris, those that bloom twice a year, they may not bloom this late season.

You still may be able to buy some bare-root iris from the iris specialists, if you'll hurry and order the plants. When planting them out in a group of three, face the leaf end side of the rhizomes away from the center of the triangle or circle. Part of the top surface of the rhizome (horizontal thick root stock) should show when it is planted.



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Reviews of the Newest Books

(Continued from Page 24)
tice medicine where only
witchcraft is known.

"THE HOT HALF HOUR"
by Robert L. Foreman (Criterion, \$3.95): This is the first novel of a man high up in TV advertising and he knows his subject, despite the fact he has much to learn about writing novels. Specifically, the book tells about a respectable Madison Ave. advertising agency and gives a behind the scenes view of a spectacular big-money give-away show. The book is exciting because of the hard-hitting vernacular of the television ad man, and for the information offered by a man who obviously knows what he is talking about.

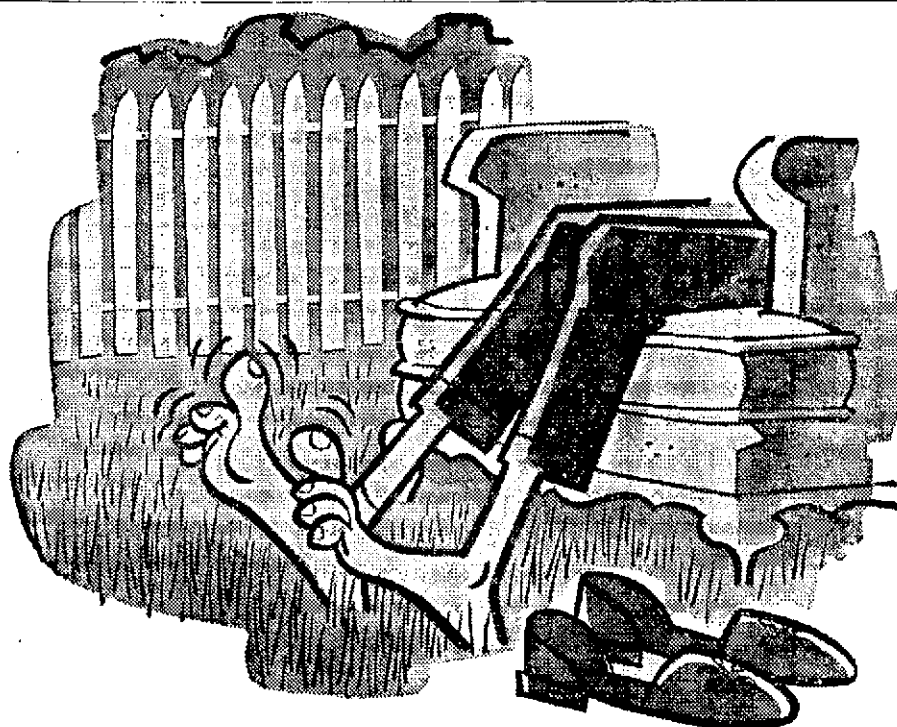
ing on a particular branch, twig or leaf. Young scale are much easier to kill than the old, mature scale. Often, one spraying with a scale oil spray is enough.

ALWAYS BE SURE soil is thoroughly moist around the plant before you spray. Don't spray if temperature is 85 degrees or more, because you're likely to spray-burn the foliage and damage the plant. Use only the amount of spray recommended on the scale oil bottle, to be diluted in a given amount of water. As you spray, thoroughly drench all of the plant, underneath leaves as well as on top. Wet twigs, trunk, and the immediate soil around the trunk. When you've finished spraying, the plant should be dripping as if a thunder shower of scale oil spray had just passed over the plant.

Usually one spraying job may

"THE FEATURE WRITER'S HANDBOOK," by Stewart Harral (University of Oklahoma Press, \$5). Prof. Harral summarizes proven writing techniques and devices. He includes professional advice from such experts as Cynthia Lowry and Inez Robb, as well as a host of editors and staff writers of the metropolitan press. Prof. Harral has a facility for getting down to cases and would-be authors will probably find his notions about sparking ideas of particular value. He even has a long list of ideas for those who are fresh out of them.—S.J.B.

"NEW YORK CALL GIRL" by Robert Lowry (Doubleday, \$3.95): All but a few of the short stories appearing in this generous collection have found their way into some of America's best magazines. That's because, as the author acknowledges in his introduction, he "didn't write them for money, but for love—of words and of a people and of life itself." His protagonists are as varied as their experiences. Example: Who would think a call girl would start out to write an autobiography? That's exactly what happens in the title story, as convincing a piece of fiction as you'll read in a long, long time.



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377

SOLUTION TO TODAY'S PUZZLE
(See Page 38.)

[illegible]

Southland's Crossword Puzzle

Solution to Puzzle on Page 37

By Jules Arensberg

ACROSS

- 1 Fictional deer.
- 6 Stereophonic recordings.
- 11 Plots.
- 15 Poll.
- 19 Eschew.
- 20 Decree.
- 21 Got off.
- 22 Concerning.
- 23 Promise.
- 25 Back down.
- 27 Tarradiddles.
- 28 Representatives.
- 29 Outdoor.
- 31 Attention-getter.
- 32 Theater sign.
- 33 Tallow.
- 34 Asiatic.
- 35 Tricky.
- 37 Speedy.
- 39 Fountain drink.
- 42 Agitate.
- 45 Polo stick.
- 47 Long shot.
- 49 Make zzz's.
- 50 Anoint.
- 51 Station.
- 52 Bitter cynic.
- 54 Narrow strip of land.
- 55 Haze.
- 56 Ancient Teuton.
- 57 Caught sight of.

SUP.

- 60 Those out of the money.
- 62 Crave.
- 63 Fearful of firearms.
- 65 Australian parrot.
- 66 Passe.
- 67 Gentle.
- 68 Favorably impressed.
- 71 Dead duck.
- 72 Reverses.
- 76 Here: Fr.
- 77 Docs.
- 79 Cogitate.
- 80 Steam up.
- 81 Fume.
- 83 Garden flower.
- 84 Digits.
- 85 Sprec: Sl.
- 86 Relaxed (with up).
- 88 Quickness.
- 90 Pet.
- 91 Potshooter.
- 93 Upper House.
- 94 Scarlett's husband.
- 95 More pleasant.
- 97 Personality.
- 98 Look askance.
- 99 U. S. soldiers.
- 102 Indian greeting.
- 104 Dejected.
- 107 Tennis term.
- 108 Keep secret (with up).

109 Call to battle:

- 4 words.
- 111 Phrase of courtesy.
- 114 Secular.
- 115 Tepee.
- 116 Senator from Oregon.
- 117 Misplaced.
- 118 Choir member.
- 119 Taro root.
- 120 Fencing swords.
- 121 Dry riverbeds.

DOWN

- 1 Reprimands (with out).
- 2 To have: Fr.
- 3 Somewhat.
- 4 Offers.
- 5 Words at a wedding.
- 6 Snickered.
- 7 Embrace.
- 8 Affixes to.
- 9 A college course, for short.
- 10 Saunters.
- 11 "Better half".
- 12 Actor Ladd.
- 13 Little chief hares.
- 14 Beer mugs.
- 15 By way of.
- 16 In a helpless condition: Sl.
- 3 words.
- 17 Corner.
- 18 Spooky.
- 24 Orchard product.

- 26 Legal documents.
- 30 Bring about.
- 33 German admiral.
- 34 Kismet.
- 36 Repeats tiresomely.
- 38 Everything counted.
- 39 Mawkish flattery: Colloq.
- 40 Revised.
- 41 Resign.
- 43 Dickens' Heep.
- 44 Picayunish.
- 45 Parent.
- 46 Indigo.
- 47 Dobbin's dinner.
- 48 Legendary bird.
- 51 Oseous.
- 53 Nullify.
- 56 January's birthstone.
- 57 Memorandums.
- 58 Stupid: Colloq.
- 61 Space.
- 62 Housewife's aid.
- 2 words.
- 64 Proximate.
- 66 Gentle.
- 67 Hardy heroine.
- 68 Fathers.
- 69 Indian, c. g.
- 70 Ambushes.
- 3 words.

- 71 National League president.
- 72 Chop.
- 73 Their motto is "semper paratus".
- 74 Cattle.
- 75 Coin receptacle.
- 78 French nobleman.
- 79 Speck.
- 82 Military cap.
- 84 European leader.
- 85 South African.
- 87 Number ten.
- 89 Forerunner of swing.
- 90 Tweet.
- 92 Give an account of.
- 94 Stage presentations.
- 96 Scolded.
- 98 United.
- 100 Japanese immigrant.
- 101 Lean-to.
- 102 Hawaiian shimmy.
- 103 Cacholong.
- 105 Baby-sit.
- 106 Man's name.
- 107 Musical instrument.
- 108 Wife of Zeus.
- 110 Pfc. or sgt.
- 112 Popinjay.
- 113 — Wallace, author.

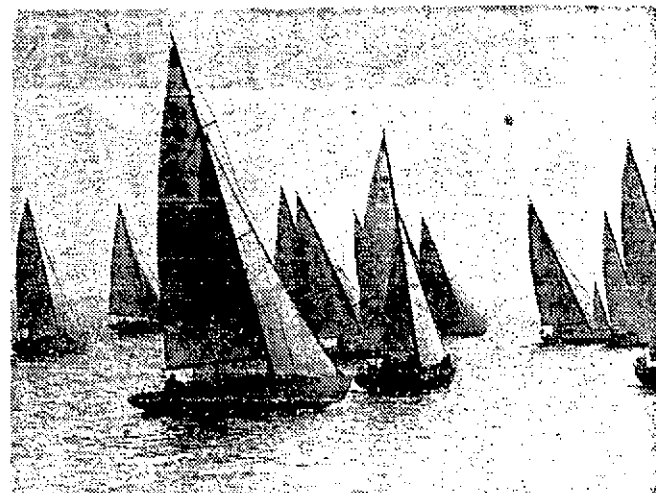


Photo by the Author

Technical data of many kinds is figured in handicaps for sailing craft to keep them in close competition.

BOAT TALK

Slide-Rule Yachting

By Bob Ruskauff

MANY YEARS AGO I asked the famed and obliging naval architect Ted Geary: "How do they arrive at this measuring business in yachts? Take, say, the six-meter class?" "Well, all right, let's take the six-meter class," said Ted. "However, measurement isn't really so involved. Of course it depends a little on whether you figure from the Universal or Empirical Rule of Measurement. Now, for instance . . ."

THAT MUCH OF IT seems like only yesterday, but this department has been afraid to ask a naval architect the question since.

It was really quite simple, though . . . to Ted Geary.

This much was clear and time hasn't changed it:

In order to establish a proper method of handicap, or fairness on a boat-for-boat basis in racing yachts, everything about the boat is measured and/or evaluated with slide-rule precision.

This includes such items as girth amidships, overhang, propeller slippage credits, overhang, sheer, rig, sail area, overhang height of the mast, length of the boom, ballast (dead), overhang. . .

SOME HAVE intimated that, at about this point, they throw in the unpaid balance, add 7 per cent interest, then divide by a figure which may be based on the Empirical, Universal or International Rule of Measurement.

Of course, the naval architect can't be blamed for all of this. Once a craft has been blessed with a jug of wholesome champagne and gone forth to her racing destiny, Measurers and Handicappers abound.

Then, after the race, there's the Protest Committee.

BUT THE PROBLEM here is to explain naval architecture in simple terms. Since we've

already done that you might ask, what is the object?

Well, if everything works out all right, the net results will show, to the nth of a second, how much time Yawl A will have to give Schooner B, which also gets a time allowance from Ketch C, in a race.

Sloop D has to give all of them some time. Even then, some say it isn't sufficient time, for it has been intimated that Sloop D was designed purely and simply to be a rule beater in the first place.

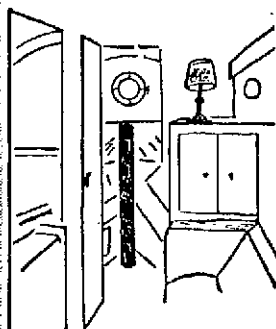
At about this point I wish to apologize to my good friend Ted Geary, all naval architects and sailormen of (formerly, anyhow) good will.

And, give thanks that space has run out.

BOAT HOOKS: Events today—Outboard runabouts go at 9 a.m. in a 50-mile ocean derby off Pacific Landing; inboards end their two-day try for records at Salton Sea; stock outboards race in the annual 115-mile Colorado River marathon at Needles. Sailing feature will be the Humphrey Bogart memorial races for dinghies this afternoon in Newport Bay.

BOATING Brief

By Ed Ianuzzi



COMFORT BELOW

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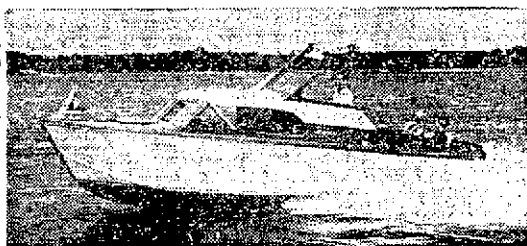
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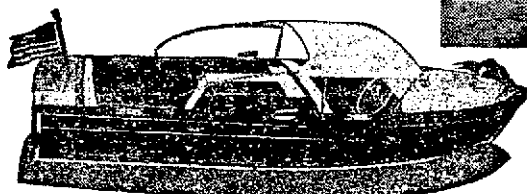


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Hivner-Led Huskies Stun Gophers, 24-21

SEATTLE (UPI)—The University of Washington fought off a last gasp Minnesota touchdown drive here Saturday to upset the favored Big Ten team, 24-21, in an intersectional football game.

Bob Kelley Says—

I'm surprised my free-loading friend, Hollingworth, has never told you of the joys of making football trips with the Rams.

Hollingworth should have been with the other scribes back in Detroit before the Rams played the Lions last October. All the downtown writers were gathered in publicist Bert Rose's suite.

The old grape was flowing pretty good—and the price was right.

A Ram correspondent from one paper, however, had wandered off to New York for a quick look at the pretty lights and bright girls—or was it the other way around?

By phone, he dispatched Rose to write his pre-game story and wire it back to Los Angeles for use in the paper the day before the game. Bert had every good intention of doing it, but the other scribes in the room decided to play a practical trick on their colleague.

Seems the missing writer is known for his clichés. His stories are known to sound a bit corny at times.

So his colleagues sat down at the typewriter, ordered up another bucket of ice, and decided to do a story just like "dear old" would. What came out sounded something like this.

★ ★ ★

"DETROIT—All roads lead to Detroit tomorrow.

"On our arrival at the airport, we were whisked to the Statler Hotel. The assistant manager rushed to meet us, declaring breathlessly: 'The whole town has gone football crazy!'"

"Later, in the solitude of his room, Ram ringleader Sid Gillman whispered grimly: 'We didn't come all the way out here to lose. We came to play!'"

"Venturing into the Lions Den, this reporter asked Joe Schmidt, linebacker vet who girds the Detroit secondary, how the Lions had come back with such an amazing victory last Sunday.

"Eying this reporter coolly, with teeth of grit, the Bulging Behemoth answered softly: 'We just pulled up our socks and played ball!'"

★ ★ ★

"STANDING NEARBY, Bob Layne, Jack Christiansen, Yale Lary and Jim David, echoed Schmidt's words. 'Yes,' they said. 'We just pulled up our socks and played ball!'"

"Those tired eyes expect to see quite a football game here in the Motor City tomorrow.

"May the better team win!"

This was roughly the story that was pounded about by the "friends" of the absent writer. They wired it to Los Angeles.

Next morning, long-distance

Holmes Victor in

Gardena Event

Elgin Holmes took the lead on the 16th lap from Phil Hitchcock of Long Beach and went on to win the 40-lap main event of the sports car feature at Gardena Stadium Saturday night. Results:

4-lap trophy dash—Ed Gray (Corvette), Elgin Holmes (Kaiser), Phil Hitchcock (MG Sp.), 1:16.45.

25-lap semi-main—Bill St. James (Kaiser), Phil Hitchcock (MG Sp.), 4:00.35.

40-lap main—Elgin Holmes, Phil Hitchcock, (Ed Gray, no time).

Orange Coast Nods

American River, 14-7

Gary Bagley exploded on a 70-yard punt return to pace Orange Coast College to a 14-7 come-from-behind victory over American River on the loser's field.

Orange Coast—0 0 14 0—14

American River—0 0 0 0—0

AR—Brown, ½ plunge (Olmeda kick).

OC—Bagley, 70 punt return (Wagner kick).

OC—Gomez, 4 run (Currie kick).

Santa Ana Wallops

Taft in Tuneup Tilt

Santa Ana Junior College defeated Taft, 26-7 in a non-league encounter at Taft Saturday night.

Santa Ana—6 0 0 0—6

Taft—0 0 0 0—0

Santa Ana—Atkins (7 yard run), Galters (68 pass from Atkins and 2 yard run), Rivers (47-yard run), Conner (20-yard run).

Taft—Snider (20-yard pass from Kelley), Conner (40-yard run).

Little World Series

Minneapolis (AA) 7, Montreal (GL) 2 (Minneapolis leads series, 2-0).

Minnesota had gone into the game a three point favorite and it was a three point Washington field goal that spelled the difference.

Minnesota, trailing 24-21, uncorked a potent Jim Reese-to-Bob Solits passing attack in the final five minutes to penetrate to Washington's 12 yard line. But a hard driving tackle knocked the ball out of Reese's hand with less than two minutes to play and reserve Husky tackle Bill Kinnune recovered on Washington's 27.

WASHINGTON's new style offense went on display as the Huskies moved 73 yards in nine plays to score before the game was 2½ minutes old. Quarterback Bob Hivner scored from the four.

In the second period, it looked like Washington was on the verge of turning the game into a rout.

The Huskies were quick to take advantage of every break. The tying touchdown was set up by a 44 yard kickoff return to the Minnesota 32 with Luther Carr packing the ball. Washington moved the rest of the way on the ground with Hivner scoring his second touchdown from two yards out.

WASHINGTON countered again from Hivner to Mike McCluskey. George Fleming boosted a six-yard field goal in the closing second of the first half.

Minnesota matched Washington's first period touchdown with a 66-yard march. The second Gopher touchdown came early in the second period on an 83-yard drive.

Washington—7 17 0 0—24
Minnesota—0 0 0 0—0
Wash—Hivner 4 run (Fleming kick)
Minnesota—Hargis 1 run (Gertis kick)

Minnesota—Gehring 10 pass from Hargis (Gertis kick)
Washington—Hivner 2 run (Fleming kick)
Minnesota—McCluskey 3 pass from Hivner (Fleming kick)
Washington—FG Fleming, 6

STATISTICS Wash. Min.
First downs 13 18
Rushing yardage 119 162
Passing yardage 113 207
Passes completed 9-21 12-23
Passes intercepted 0-12 0-12
Punts 5-39.3 5-39.3
Punt average 39.3 39.3
Fumbles lost 0 0
Yards penalized 75 80

Casey Wins State

Title From Rivers

Hank Casey, 155½, San Francisco, became the new California middleweight champion Saturday night, winning a unanimous 12-round decision over Neal Rivers, 159, Los Angeles, at Hollywood Legion Stadium.

There were no knockdowns but Rivers got a bloody nose in the fourth and finished with a badly discolored left eye.

Referee Mushy Callahan gave it to Casey 116-115, and judges George Latka and Luis Olmo saw it 116-114 and 117-115 respectively.

Ladies' Handicap

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Flanagan 122 21 32

Robinson 15 3 9

Demeter 189 12 4

Matta 30 4 0

Gentile 30 4 0

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Koppin 123 18 80 59 56 26 10 6

Williams 139 39 58 53 68 7 0 0

Labine 104 172 55 48 33 43 6

Erskine 88 4 135 61 56 38 14 4

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Bessent 82 25 12 12 12 18 8

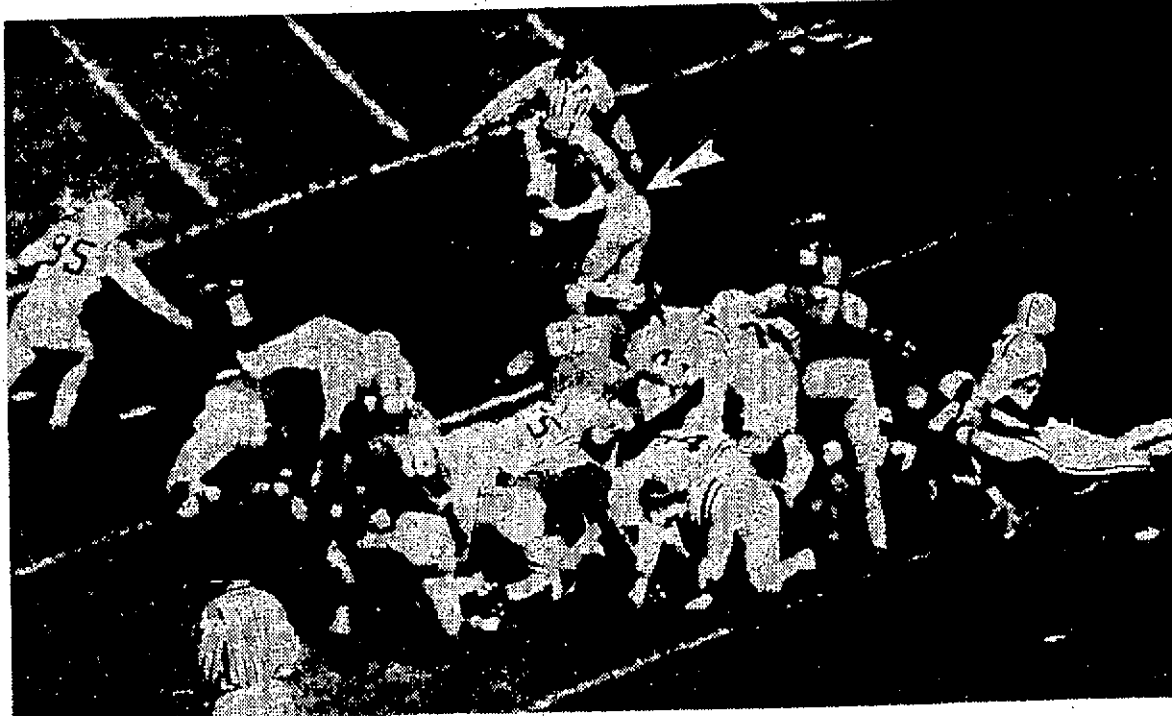
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FIRST OF THE YEAR FOR IRISH

Notre Dame's William Mack (arrow) breaks clear around Indiana's left end enroute to 11-yard run and Notre Dame's first touchdown early in second

quarter against Indiana Saturday. Irish were sluggish against the underdog Hoosiers but finally piled up an 18-0 victory.—(AP Wirephoto.)

Wallace, Bass Spark COP Upset

STOCKTON (UPI)—Halfback Dick Bass ran wild again Saturday night as College of Pacific snapped the 13-game winning streak of Arizona (Tempe) State, 34-16.

Bass scored two touchdowns and broke the single game rushing record for the stadium with 212 yards in 17 carries—an average of 12.4 yards every time he puffed the ball.

The fourth largest crowd in the history of Memorial Stadium, 31,000, watched the Tigers gain revenge for two straight losses at the hands of Arizona State.

Bass scored on a 34-yard run and a 45-yard run. He also threw two conversion passes to dominate the field.

Both the Arizona scores were set up by COP errors.

Complementing the running of Bass was the brilliant performance of COP fullback Henry Wallace of Long Beach—

who also scored two touchdowns on a one-yard plunge and a 28-yard sweep.

College of Pacific 8 12 14 0—34
Arizona State 0 8 8 0—16
COP—Wallace, 1 run (Munson pass from Bass)

Aris—Bellard 1 run (Kiefer pass from Hangartner)

COP—Bass, 34 run (Bass pass incomplete)

COP—Bass, 45 run (Bass pass incomplete)

COP—Wallace, 28 run (Bass pass incomplete)

COP—Munson, 28 pass from Elubb (Sowash pass from Bass)

Aris—Erhardt, 1 run (Spanko pass from Hangartner)

STATISTICS COP Ariz.
First downs 17 13
Rushing yardage 378 152
Passing yardage 35 25
Passes completed 4-12 4-16
Passes intercepted 0-12 0-12
Punts 5-26.4 3-27.3
Punt average 26.4 27.3
Fumbles lost 1 0
Yards penalized 114 65

Cannon Sparkles in Bengals' 13-3 Win Over 'Bama

MOBILE (AP)—Quarterback Warren Rabb passed for one touchdown and sent speedster Billy Cannon through the line for another as Louisiana State

downed Alabama, 13-3, Saturday night.

The 190-pound junior from Baton Rouge—also Cannon's home town—tossed nine yards down the middle to right half Johnny Robinson for a second quarter score. The touchdown climaxed a 67-yard drive. Tommy Davis converted.

The Tide, making its debut under Coach Paul (Bear) Bryant, looked its best in three years.

The Tigers, unbeaten last year and voted the nation's No. 1 team, entered the game a nine-point favorite.

The hapless Vols never got a first down.

GUARD ZEKKE Smith, tackle Jim Jeffery, and Jerry Wilson and center Jackie Burkett were the key men in the Tiger stone wall.

Auburn used the same pitch-out play—to opposite sides—for its touchdowns, which climaxed marches of 67 and 44 yards. Halfback Lamar Rawson ran for the first on a sweep of left end and halfback Tommy Lorino zipped 24 yards behind great blocking for the second.

Gausepohl, a 5-9, 170-pound transfer from Long Beach City College, broke loose for the two scores within five minutes of the third period to bring his team back from a 10-0 deficit.

New Mexico 7 0 3 0—10
San Diego 0 0 0 13—13
New Mexico—Vasquez 1 run (Darnell place ment).

ND—Vasquez 1 run (Darnell place ment).

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Injured Fullback Sparkles

SOUTH BEND (UPI)—Nick Pietrosante, Notre Dame's injured fullback, came off the bench in the fourth period Saturday to lead a 71-yard scoring surge and spark the fighting Irish to an 18-0 triumph over surprisingly rugged Indiana before 49,347 fans.

Indiana, a 28-point underdog, yielded a touchdown on the first play of the second period on an 11-yard drive by sophomore Red Mack. But thereafter the Hoosiers, who won only one of nine games last year, kept the Irish at bay and threatened frequently themselves.

It wasn't until Pietrosante, not fully effective because of an injured toe, took charge with less than 10 minutes to play that the Irish grabbed a satisfactory margin. He carried three times from the Irish 29 for a first down and then piled up 31 yards in six attempts to help move the ball to the Hoosier 20.

FROM THERE quarterback Bob Williams worked the option perfectly, using halfback Jim Crotty as his decoy, cut back instead of pitching out, and sprinted over the goal line standing up.

The next touchdown was gravy and came on a break. Indiana's Tom Kendrick fumbled and Monte Stickles recovered for the Irish on the Hoosier 7. Pietrosante plunged for three and Williams threw to Stickles for the score. In all, Pietrosante made 75 yards in 14 carries.

INDIANA, battling every inch of the way, made its deepest penetration, to Notre Dame's 5, as the game ended with a flare of bad temper.

With time running out, there was some swinging as Notre Dame's Al Sabal tackled Indiana's Tom Campbell and then was piled into by Hoosier Bob Boak.

ND—Williams 20 run (kick failed).
ND—Stickles 6 pass from Williams (pass failed).

STATISTICS Indiana Notre Dame
First downs 8 18
Rushing yardage 101 238
Passing yardage 0 5
Passes completed 0-0 0-0
Passes intercepted 0-0 0-0
Punts 11-41.1 6-30.3
Punt average 41.1 30.3
Yards penalized 65 90

Houston Rips A&M

HOUSTON (AP)—Claude King, former all-state Mississippi schoolboy star, led a flock of fine backs behind a hard charging line Saturday night as the University of Houston opened its football campaign by crushing Texas A&M, 39-7.

First downs 10 11
Rushing yardage 49 23
Passing yardage 19 42
Passes completed 9-29 5-13
Passes intercepted 1-14.1 6-30.3
Punts 10 100

Yards penalized 10 100

Yards penalized 10 100

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Caricature by Milt Reppert

OSCAR CONTRATTO
She Was a Perfect Lady

ON THE EAST wall of the vestibule at the Apple Valley Steak House, 733 E. Broadway, hangs a magnificent color photograph of a westerner astride a handsome golden palomino.

The rider is Oscar Contratto, owner of the Steak House and president of the Long Beach Century Club. From his expression one would gather that he is all set to dash down Broadway in pursuit of rustlers or stagecoach robbers.

The truth of the matter is, however, that Oscar has never in his life owned a horse and probably wouldn't be able to ride more than 500 yards without becoming saddle sore. The palomino in the picture happens to be Lady Top Hat, a prize-winning mare owned by Ben Knight, proprietor of the Naples Grand Market. The fact that Oscar had to use a step ladder to mount the horse for the picture should not be treated with scorn. He was so weighted down with 18-gauge sterling silver trappings that it's a wonder he didn't use a derrick to lift him into the saddle.

THE PICTURE was taken, of course, to add still another touch to the western decor of the Steak House. Oscar was so impressed by Lady Top Hat's good manners that after the picture-taking he led her inside and gave her a drink of water at the bar.

The foregoing information helps to illustrate why the Steak House has become one of Long Beach's favorite restaurants. Oscar goes to great pains to maintain a superb western atmosphere, serving far better steaks than the cowboys of the old west ever knew. People drive for miles around to enjoy the restaurant's famed charcoal-broiled New York cut, \$4.50; top sirloin, \$3.95 and Minute Steak, \$2.85. All are served with splendid soup du jour, Green Goddess salad, baked potato, sauteed green onions and beverage.

The Steak House is also famed for these marvelous dinners: boned royal squab with wild rice, \$4.25; roast Long Island duckling with apple sauce, \$2.95, (served Saturdays and Sundays only); frog legs, \$2.95, and abalone Alamo-dine, \$2.75.

—TEDD THOMEX

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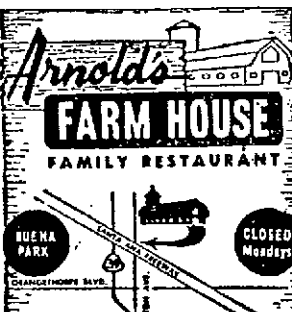
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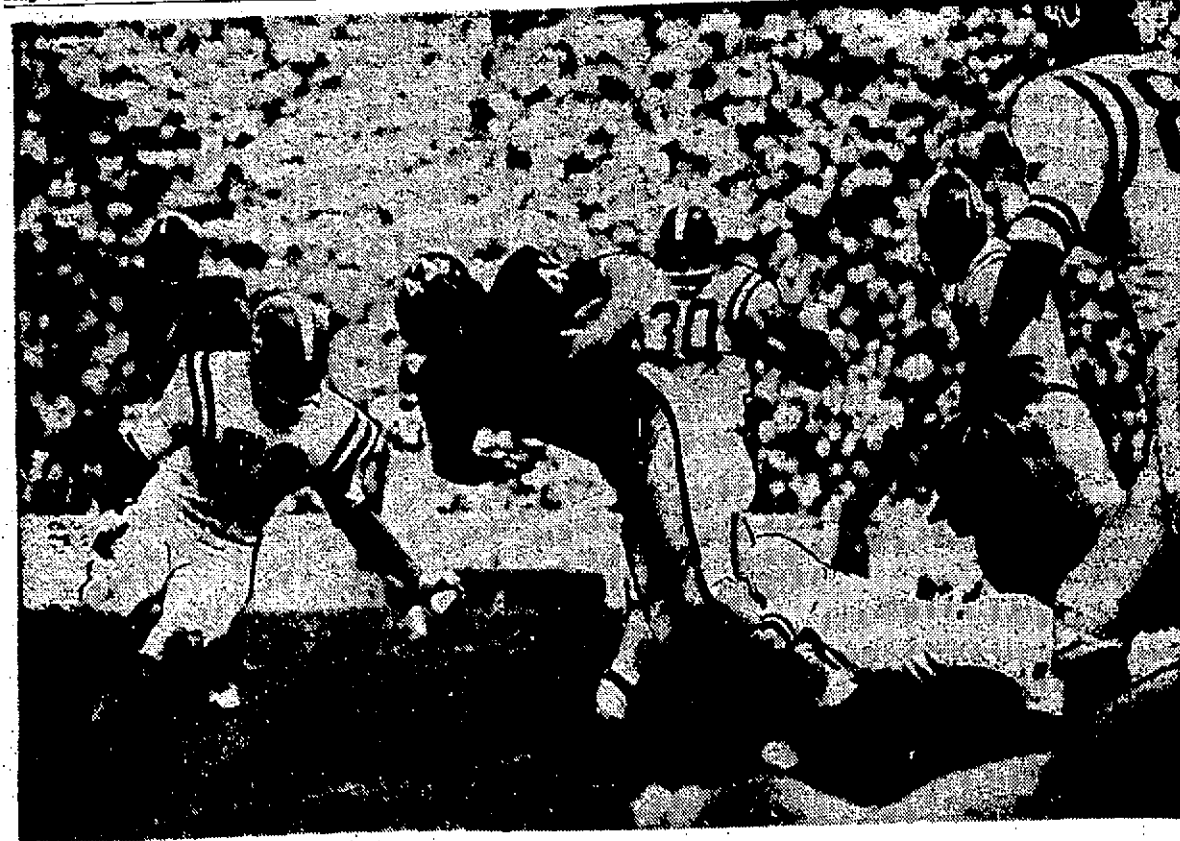
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BOILERMAKER FILTERS THROUGH

Purdue's halfback Leonard Wilson (43) chalked up a 13-yard gain as he filtered through Nebraska players in first quarter Saturday. George Harsh-

man made the tackle as Joe Gacunas (79), Dick McCashland (30) and Mike Eger (far right) move in to help.—(AP Wirephoto.)

AL ROUNDUP:

Williams Takes Bat Race Lead

WASHINGTON (AP) — Ted Williams and Pete Runnels each lashed out three hits Saturday in their down-to-the wire battle for the American League batting championship but Williams forged into a slim .3267 to .3244 lead as they led the Boston Red Sox to a 9-5 victory over Washington.

A's 2, Chisox 1

Team	AB	R	H	E	BB	SO	AVG
Chisox	33	2	10	1	1	10	.303
A's	33	9	15	2	2	10	.327

Chisox: 1st AB, 1st R, 1st H, 1st E, 1st BB, 1st SO, 1st AVG. 2nd AB, 2nd R, 2nd H, 2nd E, 2nd BB, 2nd SO, 2nd AVG. 3rd AB, 3rd R, 3rd H, 3rd E, 3rd BB, 3rd SO, 3rd AVG. 4th AB, 4th R, 4th H, 4th E, 4th BB, 4th SO, 4th AVG. 5th AB, 5th R, 5th H, 5th E, 5th BB, 5th SO, 5th AVG. 6th AB, 6th R, 6th H, 6th E, 6th BB, 6th SO, 6th AVG. 7th AB, 7th R, 7th H, 7th E, 7th BB, 7th SO, 7th AVG. 8th AB, 8th R, 8th H, 8th E, 8th BB, 8th SO, 8th AVG. 9th AB, 9th R, 9th H, 9th E, 9th BB, 9th SO, 9th AVG. 10th AB, 10th R, 10th H, 10th E, 10th BB, 10th SO, 10th AVG.

Williams, 10 years Williams' junior and never a serious contender for batting laurels before this season, cracked out a triple, a single and his eighth homer in his first three trips but went hitless in his last three times at bat. This gave him three-for-six for the afternoon.

The two players had gone into the day's play tied at exactly .3226. They will settle their duel in the season's finale here today.

Gus Zernial pinch-hit in the tying run, and Al Kaline hit a three-run triple in a five-run, eighth-inning rally that brought the Detroit Tigers from behind and beat the Cleveland Indians, 5-1.

The Tigers Harvey Kuenn went one-for-three and is batting .318.

Paul Foytack, winning his 15th against 13 losses, gave the Tribe over three hits in the first seven innings. Rocky Colavito doubled Foytack's shutout by doubling after Viv Brown walked and infielder Mino beat out an infield roller in the fourth. Howard Reed, 21-year-old rookie making his first major league start, hurled Kansas City to a 2-1 victory over the Chicago White Sox.

Harry Chitt hit his eighth homer in the second for the A's first run. The winning one came in the seventh on an unearned tally sprouting from a walk, an error by Nellie Fox and Bob Cerv's single.

The Baltimore-New York game was rained out.

Patty Posts Net Upset

BERKELEY (UPI) — Fifth seeded Budge Patty of Paris upset Barry MacKay, seeded number three, 8-6, 9-7, 6-4 here Saturday in the semi-finals of the 69th annual Pacific Coast tennis championships.

Patty never lost his service throughout the match, while MacKay lost his service once in each set.

Patty beats Mike Davies, England, British indoor champion who was seeded 7th, today for the men's singles title. Davies beat Hugh Stewart, Pasadena, California state champion, 8-6, 2-6, 9-7, 6-2, Saturday.

Sedgman Trounces Trabert for Crown

LONDON (AP)—Frank Sedgman of Australia, trounced Tony Trabert of Cincinnati, 6-4, 6-3, 6-4 Saturday night in the final of the \$2,800 London Indoor Prof tennis championships. Trabert struggled gamely but frequently underestimated the agility of the 30-year-old Australian in a match where neither man displayed top form. Sedgman won the championship five years ago.

Jalopies Roll at Gardena Today

Two jalopy programs are slated at Gardena Stadium, Western Ave. and 139th St., today.

The regular jalopy races will go at 2:30 p.m. with a race for women drivers on the agenda as well as another team contest between crews captained by Bob Hogle and Ed Van Dyk.

Tonight at 8:15, a jalopy drag and pull show will couple with an auto thrill derby at the speed plant for the evening's entertainment.

Dixie Series

NL ROUNDUP:

Ashburn Grabs Lead Over Mays

Philadelphia's Richie Ashburn belted three singles in five at bats to raise his average to .3469, about two points better than Willie Mays in their torrid duel for the National League batting crown.

Ashburn's three hits, along with Dave Philley's pinch-hit homer, powered the Phils to a 7-3 victory over Pittsburgh.

Philley's hit was his seventh straight in a pinch-hitting role to tie a major league record set by Peanuts Lowrey in 1952.

Mays delivered two hits in five trips to boost his average to .3445 as the Giants were getting beat by St. Louis, 11-7.

THE CARDS lowered the boom on young Mike McCormick in the fourth inning with a four-run outburst. Stan Musial doubled, Ken Boyer singled, Gene Green hit a two-run homer, B. G. Smith doubled and Joe Cunningham singled.

Bob Mabe won his third game against nine defeats. Reliever Ray Monzant was charged with his 11th defeat against eight wins.

WARREN SPAHN chalked up his 22nd victory of the season Saturday as Milwaukee whipped Cincinnati, 6-1. Spahn also hit one of the Braves' three homers.

Cards 11, Giants 7

Team	AB	R	H	E	BB	SO	AVG
Giants	33	7	11	1	1	10	.303
Cards	33	11	15	2	2	10	.327

St. Louis 11, Cincinnati 7

Phil 7, Bucs 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

Philadelphia 7, Pittsburgh 3

WASH. ST. STUNNED

Ohio St. Shades SMU

Wildcats Score Wild 29-28 Win

EVANSTON, Ill. (AP)—Northwestern, a Big Ten doormat which failed to win a game last year, opened its season Saturday with a 29-28 victory over Washington State, one of the leading contenders for the Pacific Coast Conference title.

A pair of quick touchdowns with only one minute and nine seconds left in the first half plus a 61-yard scoring dash by halfback Ron Burton helped the Wildcats overcome a 22-point final period rally by the Cougars.

The triumph was Northwestern's first over a PCC foe since its 20-14 Rose Bowl victory over California in 1949.

A seven-point underdog, Northwestern remained in command until the final half of the fourth quarter when the Cougars came to life with their wide-open attack, but it proved to be too late.

ACTUALLY, what proved to be the winning maneuvers were Northwestern's decision to pass for two points on the final touchdown after kicking its first three extra points.

Burton, a junior halfback, and sophomore quarterback Dick Thornton were Northwestern's heroes.

Washington State 29-28 Northwestern 28-28

Wash. St.—Ellingnes 8 pass from Newm. (run failed).
Wash. St.—Burton 61 run (stock kick).

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Wash. St.—Burton 61 run (stock kick).

Nebraska Routed by Purdue, 28-0

LAFAYETTE (AP)—Purdue's veteran Boilermakers, giving scouts few tantalizing glimpses of a little sophomore rocket named Jim Tiller, Saturday overwhelmed the Nebraska Cornhuskers 28-0. A crowd of 42,000 saw the first football meeting of the Big Ten and Big Eight representatives.

Tiller, a 153-pounder, was not one of Purdue's four touchdown scorers. But he ran over a two-point conversion and made a brilliant 49-yard punt return for a touchdown that was erased by a penalty.

Purdue led only 7-0 at the half, on a short plunge by fullback Bob Jarus and Bob Spoo's extra kick. Sheer power produced two more Boilermaker touchdowns in the third quarter, halfback Leonard Wilson and fullback Jack Laraway scoring both times from the Nebraska three.

A 27-yard pass play, Ross Fichtner to end John Crowl, scored Purdue's last touchdown in the final quarter.

STATISTICS

First downs 7-13
Rushing yards 49-135
Passing yards 4-6
Passes completed 1-2
Passes intercepted 0-0
Punts 3-3
Punt average 33-33
Yards penalized 25-67

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Pass PATs Margin in 23-20 Win

COLUMBUS, Ohio (UPI)—Top-ranked Ohio State used its pass defense and passes for points after touchdowns to defeat Southern Methodist 23-20 here Saturday, before 83,113 fans, largest crowd ever to see a football game in Ohio.

Buckeye quarterback Frank Kremblas provided the winning points with two rifle passes to halfback Dick Lebeau for points after touchdown as each team scored three touchdowns.

But it was the Buckeye defense which made the bag difference as the Buckeyes, set up their first two touchdowns with pass interceptions, one in the Ohio end zone.

OHIO STRUCK to its much-publicized ground game with halfback Don Clark scoring twice, but Kremblas kept its drives alive with key passes at critical periods.

The Mustangs from the Southwest Conference scored twice through the air but their passes failed on two conversion attempts.

Don Meredith, who set a national passing completion record last season with a 70 percent average, kept Ohio in trouble all afternoon. He completed 19 of 28 passes for 213 yards and one touchdown. He set up another touchdown with his passes.

STATISTICS

First downs 20-28
Rushing yards 78-129
Passing yards 128-128
Passes completed 19-28
Passes intercepted 2-0
Punts 4-4
Punt average 33-33
Yards penalized 43-51

Ohio State 23-20 Southern Methodist 20-23

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Ohio State 23-20 Southern Methodist 20-23

Thirty best laughs
from the Army brass

page 14

ALSO: Tape teaching—an exciting
break-through in education . . . A
special fashion report from Paris

Parade



September 28, 1958

REG. U.S. PAT. OFF.

Mr. and Mrs. Pat Boone and their four daughters page 8



As young Phil Dodd delivers morning papers, Alfred, his father and vacation "stand-in," faces PARADE's camera.

Why I'm happy my son is a newspaper boy

by ALFRED N. DODD

The week of October 1-8 is National Newspaper Week. PARADE is proud to salute the fine newspapers across America and to recognize newspapermen and women for another year of distinguished service. To over 600,000 newspaper boys, we extend our congratulations for a man-sized job well done, day in and day out.

A minor problem arose in our Arlington, Va., home a few weeks ago. My 16-year-old son Philip wanted and deserved a two-week vacation. But he had a newspaper route and couldn't find a substitute carrier.

Then I got a bright idea. "Look, Phil," I said, "why don't I deliver your papers?" It was a deal. So Phil went on a northern Minnesota fishing trip, and I became a 54-year-old newspaper boy.

I learned a few things on that job — what it's like, for instance, to get up at 5 a.m. every morning to carry copies of *The Washington Post and Times Herald* to 150 subscribers, then go on to the day's regular activities. I learned as an Army engineer. But Phil is learning early, as a high-school student.

Getting up at that time has helped, I'm sure, to teach Phil responsibility. For he knows each of those 150 customers depends on him for the day's news. And I feel a bit proud to say that Phil hasn't missed a

day other than vacations and a prize-winning trip to Spain and Portugal last spring in the national contest sponsored by PARADE and Trans-World Airlines.

As I see it, being a newspaper boy helps to build character. It helps, too, in teaching a boy how to handle money. Phil's profit is about \$75 a month. With this he buys his clothes, saves for college. And not long ago he bought a second-hand car for \$150.

Phil, I found, has gone a long way toward mastering the art of getting along with people. When he first took the route, one subscriber was a chronic complainer. She would stop Phil to complain that yesterday's paper was late, or torn, or wet, or missing.

Now Phil could have argued with her. He could have become disgusted or even angry. Instead, he always answered her politely and took special pains to see that she got her paper in shipshape condition.

Well, I got a surprise when I came to her place. She met me at the door. "Where's Phil?" she asked. I told her. "I'm glad he'll be back soon," she said. "He's the best newspaper boy ever!" Phil's diplomacy and effort turned her into his No. 1 booster.

Yes, I learned things on that job, many of them about Phil. And I came to the conclusion that I'm mighty glad he's a newspaper boy.

On Parade

In the picture below you see Virginia Pope, PARADE's fashion editor, deplaning from her latest Paris excursion. Faced with a radically changing style scene this season, she enlisted five keen judges. To find out who they are, what they saw, see pp. 28-29.



What a year this has been for Jim O'Toole, 21 (below). In his first year of pro ball, this son of a Chicago cop won 18 games for the Nashville Vols, was called up to the big leagues a few weeks ago by Cincinnati.

His quick jump won Jim the PARADE Achievement Award as the minor leaguer making the most progress in '58. This Sunday he's on the Ed Sullivan Show (CBS-TV). Right now, you can see our full All-Star Minor League teams on pp. 12-13.



Last chance to enter our big election contest — to name the Republican elephant and Democratic donkey — and try for a free European trip. Turn to p. 26 — quickly.



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L.B. Symphony Al Fresco Creates Air of Fancy

By RACHEL MORTON
Music lovers who were fortunate enough to be present at the pops concert by the Long Beach Symphony Orchestra, Friday night, at the Lakewood Country Club witnessed an innovation which I hope may establish a precedent.

IT IS A delightful experience to listen to beautiful music in the open. On Friday night even the full moon lent its effulgence to make the evening more perfect. Like an enchanted fairyland, the many lights strung among the trees across the wide lawns, revealed hundreds of happy guests dining at the many lantern-lighted tables.

With dinner over and the tables cleared, Conductor Laurio Jones came upon the canopied stage and the concert began with Morton Gould's "American Salute," played with zest and vigor. The rollicking and joyous music of "My Fair Lady" by Loewe was a happy choice for the second number.

African songs (Marías comes from South Africa) sang quaint melodies in nicely harmonizing voices, sometimes with orchestral accompaniment. Their particular type of art is more suited to more intimate surroundings, and they were cruelly beset at one point with the nearby jet plane operations. But they gave real pleasure with their singing.

IF THE SINGERS' Workshop's next production may be judged by the excerpts we heard from "Carousel" by Rodgers, we have much to anticipate. Dolores Burt as Julie sang with great beauty of voice and with a most sympathetic feeling for the part. Ed Clark as Mr. Snow, has a splendid tenor voice, while John Blackmon was a convincing actor with a good voice. Kay Elhart as Carrie was charming.

The splendidly varied program brought forth a virtuoso trumpet player, Rafael Mendez. Never have I heard such skill, such gorgeous tone, such a breathtaking performance from a young man. (and speaking of breathtaking — Mr. Mendez simply doesn't take any).

New Orleans Jazz Now a 'Beat' Type of Music

NEW ORLEANS (UPI) — How's jazz these days in New Orleans, the cradle of its musical birth?

"Not so hot," says noted jazz historian Dr. Edmond Souchon, a robust and handsome surgeon, who for 45 years has proclaimed and attempted to preserve the greatness of what he calls "New Orleans music."

"THE FRESHNESS has gone out of New Orleans," he sighed, remembering the good old days when he was a college student and heard the "fresh and fun" jazz of Kid Ory, King Oliver, Louis Armstrong, and the others before they left the banks of the Mississippi River.

"Oh, there are still some good first rate jazz musicians around," he said, "but when they are haggled night after night by customers in the so-called jazz emporiums along Bourbon St. to play 'Muskrat Ramble,' 'Panama' and 'When The Saints Go Marching In' a dozen times every night, the playing becomes stale."

Music for the 11 dance groups will be provided by the Long Beach Municipal Band under the direction of Charles J. Payne.

Although jazz may be dying in the city of its birth, Dr. Souchon intends to see that it will have a fitting funeral. He announced that New Orleans will stage a huge jazz festival of its own Oct. 13 in conjunction with international week.

Savanna, Ill., Picnic

Former residents of Savanna, Ill., will meet at Houghton Park, North Long Beach, from 12:30 p.m. to 3 p.m. Oct. 5.

They will meet at Houghton Park, North Long Beach, from 12:30 p.m. to 3 p.m. Oct. 5.

STAR GAZER

By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars.
To develop message for Monday, read words corresponding to numbers of your Zodiac birth sign.

DATE	1	2	3	4	5	6	7	8	9	10	11	12
APR 23	1	2	3	4	5	6	7	8	9	10	11	12
MAY 21	1	2	3	4	5	6	7	8	9	10	11	12
JUN 21	1	2	3	4	5	6	7	8	9	10	11	12
JUL 21	1	2	3	4	5	6	7	8	9	10	11	12
AUG 21	1	2	3	4	5	6	7	8	9	10	11	12
SEP 21	1	2	3	4	5	6	7	8	9	10	11	12
OCT 21	1	2	3	4	5	6	7	8	9	10	11	12
NOV 21	1	2	3	4	5	6	7	8	9	10	11	12
DEC 21	1	2	3	4	5	6	7	8	9	10	11	12
JAN 21	1	2	3	4	5	6	7	8	9	10	11	12
FEB 21	1	2	3	4	5	6	7	8	9	10	11	12
MAR 21	1	2	3	4	5	6	7	8	9	10	11	12
APR 21	1	2	3	4	5	6	7	8	9	10	11	12
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JUN 21	1	2	3	4	5	6	7	8	9	10	11	12
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FEB 21	1	2	3	4	5	6	7	8	9	10	11	12
MAR 21	1	2	3	4	5	6	7	8	9	10	11	12
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JUL 21	1	2	3	4	5	6	7	8	9	10	11	12
AUG 21	1	2	3	4	5	6	7	8	9	10	11	12
SEP 21	1	2	3	4	5	6	7	8	9	10	11	12
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JAN 21	1	2	3	4	5	6	7	8	9	10	11	12
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MAR 21	1	2	3	4	5	6	7	8	9	10	11	12
APR 21	1	2	3	4	5	6	7	8	9	10	11	12
MAY 21	1	2	3	4	5	6	7	8	9	10	11	12
JUN 21	1	2	3	4	5	6	7	8	9	10	11	12
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AUG 21	1	2	3	4	5	6	7	8	9	10	11	12
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NOV 21												

"Any corn flakes please the master...
as long as they're
Post Toasties"



Whatever the boss says goes when it comes to corn flakes—because he knows that Post Toasties happen to be “just a little bit better.” Something to do with sweet corn flavor. Serve yourself some, and see!



ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER®



The Breakfast Foods of General Foods

Chow Mein Recipe

Ingredients: ¼ cup butter • 1½ cups diced lean pork • 1 cup chopped onion • 1 cup chopped celery • 1 can La Choy Bean Sprouts, drained • Tsp. salt, ¼ tsp. pepper • 1 cup hot water

Thickening: 1/3 cup cold water • 2 tbs. cornstarch • 2 tsp. La Choy Soy Sauce • 1 tsp. sugar • 1 tbs. La Choy Brown Sauce.

- 1 Sear meat quickly in melted butter in hot skillet. Add onions and fry for 5 minutes.
- 2 Add celery, salt, pepper and hot water; cover and cook 5 minutes.
- 3 Add La Choy Bean Sprouts; mix and heat to boiling point, then add thickening; stir and cook 5 minutes.
- 4 Serve hot on La Choy Chow Mein Noodles; flavor with La Choy Soy Sauce.



- Bean Sprouts
- Chop Suey Vegetables
- Fancy Mixed
- Chinese Vegetables
- Chow Mein Noodles

AND 15 OTHERS!

FREE!

32 pages of
Chinese Recipes



La Choy
ARCHBOLD, OHIO



Ex-Marine Charles Nelson gives couples jujitsu pointers. "Usually it's one or the other who wants protection," he says.

A new twist on

FUN IN THE SUBURBS

These young couples banish boredom with a Stunt-of-the-Month Club



HOST Herbert Rosenthal (standing) notifies members of this month's stunt — psychodrama — during dinner beforehand at Costello's, a New York restaurant.

SAME OLD THINGS . . . Same old people . . . Same old places . . . Same old talk.

If this sounds to you like a brief summary of social life in the suburbs, you could be right.

At least, such was the treadmill on which Reuben and Gloria Rosen were moving until January 1957.

Then Gloria made a New Year's resolution to banish boredom from the social scheme of her corner of suburbia — Roslyn Heights, N. Y. She summoned nine of her girl friends to a conference. On the spot, the Stunt-of-the-Month Club was born.

No club could be more streamlined. It has no officers, minutes or dues. Its sole purpose: pure fun and a new outlook on life. The group meets the last Friday of each month. Membership is limited to the original 10 couples. All of them are in their 30's with typically suburban combinations of growing children, busy households, demanding jobs — and little time to plan unique recreation.

At the first meeting, two sets of numbers (one to five) were placed in a hat. The wives drew. Those who drew matching numbers became permanent partners in cooking up a stunt once every five months.

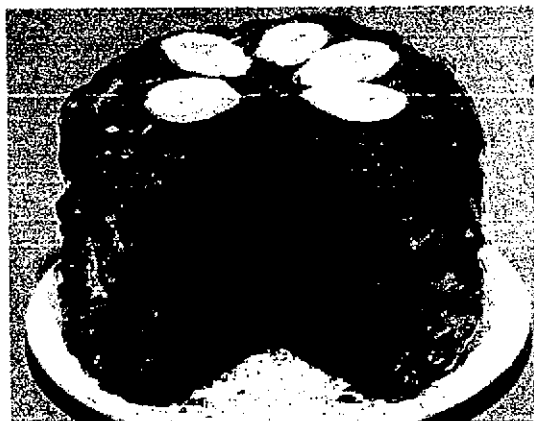
To cover costs, couples chip in \$10 apiece for dinner and entertainment. At first they were going to put

Continued on page 6

VOTE FOR THIS YEAR'S BEST MIX IDEA and

WIN \$10,000

(THE EASY WAY TO CHOOSE IS TO TRY ALL 6)



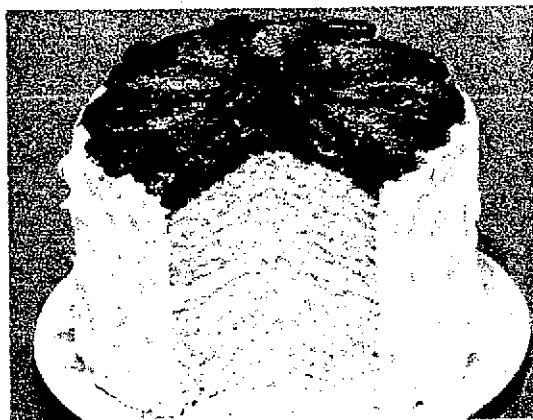
BANANA FUDGE CAKE. Fresh bananas and Pillsbury Chocolate Fudge Cake Mix make a perfect flavor duet. The new idea is ripe bananas in the batter, and in the easy fudge cream cheese frosting.



ORANGE CRANBERRY CAKE. Cranberry-orange relish adds new texture and color to Pillsbury Orange Cake Mix. Cranberry juice gives Fluffy White Frosting a pretty pink color and delicate flavor.



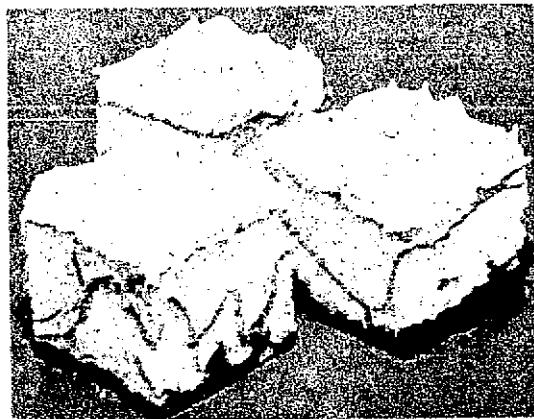
CHOCOLATE PEANUT BUTTER MARBLE CAKE. You "marble" Pillsbury White Cake Mix batter with a mixture of peanut butter, cocoa, and brown sugar. Peanut butter adds flavor to the frosting, too.



PEACH SUNSHINE CAKE. A "surprise" layer of yellow cake batter, combined with pecans, peaches, and spices, tops a layer of Pillsbury Yellow Cake. Fluffy White Frosting is the final pretty touch.



BLUEBERRY MERINGUE UPSIDE-DOWN CAKE. Pour Pillsbury White Cake Mix batter over a mixture of blueberries, sugar, butter, egg yolks and flour. After baking, invert cake and cover with meringue.



MARBLE FUDGE SANDWICH. Fudge-nut filling is spooned between two layers of Pillsbury White Cake batter. Filling bakes down, marbles all through bottom layer. Fluffy White Frosting covers all.

The Pillsbury MIX IDEA "VOTE OFF"

Nothing to write, nothing to buy! Just send in the ballot with your name and address

Here's the easiest way to qualify for a \$10,000 prize you ever saw! And so much fun. Pictured above are the six top winners in the "Mix, Minneapolis" Mix Idea Contest that ran last spring. We'd like your help in deciding which one is the favorite of all America. Just fill in ballot at right.

If you vote for the winning idea, your name may be drawn for the \$10,000 prize.

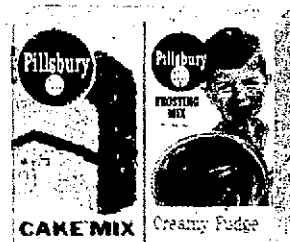
Complete recipe tear-offs available at your grocers and in specially-

marked Cake and Frosting Mix packages, or write Ann Pillsbury, Box 32, Minneapolis 40, Minnesota.

HERE'S ALL YOU DO!

Fill out and mail Vote-off Ballot and Registration Form (or a reasonable facsimile). All ballots must be postmarked before midnight, Oct. 31, 1958 and received before midnight, Nov. 7, 1958.

This contest is subject to federal, state, and local laws. Any resident of the continental United States is eligible to enter, except Pillsbury employees, its advertising agencies, judging organizations, and the families of all the above. No purchase necessary to enter.



Nothing says lovin' like something from the oven... and Pillsbury says it best!

OFFICIAL BALLOT AND REGISTRATION FORM

to: Pillsbury "Vote-off"

P. O. Box 40

Minneapolis 40, Minnesota

(Check one). My vote for the best mix idea of the year is...

- ☐ Banana Fudge Cake
☐ Orange Cranberry Cake
☐ Chocolate Peanut Marble

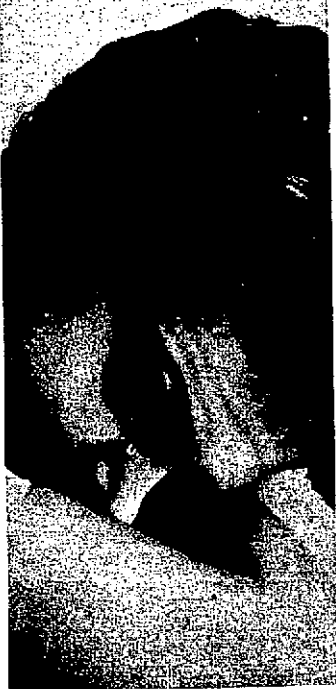
- ☐ Peach Sunshine Cake
☐ Blueberry Meringue Cake
☐ Marble Fudge Sandwich

Name _____

Address _____

City _____ Zone _____ State _____

Last night
I nearly died
of embarrassment
because of my
**LOOSE
FALSE
TEETH!**



Now I know
no powder
can hold like
Poli-Grip Cream

so tight...so long...so snug

Now you can eat, laugh...even sneeze without fear of embarrassment. Poli-Grip grips no matter what!

This pink, pleasant-tasting cream locks slipping, sliding dentures in place. You feel its snug, tight-fitting comfort immediately.

New Cream Locks In Plates with Natural Suction Method

You see, dentures work on the scientific principle of suction. This means you need an airtight seal to keep them in place.

Unlike powders that dry into hard, uneven clumps that let air seep in, Poli-Grip spreads smoothly and evenly...builds a comfortable seal that forms a natural suction to keep air out. Your plates hold tighter, longer. Get Poli-Grip. Discover comfort you never thought possible.

POLI-GRIP
CREAM DENTURE
ADHESIVE



DANCE EXERCISE CLASS: Reports their teacher Marian McGlone, "It sounded just like thunder cracking the first time they bent their knees."

SUBURBS continued

What's on for Friday night? A lift for everyone's morale

\$20 in the kitty, figuring this to be the average cost of a night out for two. Then Juliet Nierenberg rebelled: "There's no trick in splurging for a good time. Let's cut the amount in half. Then we'll really have to be ingenious."

All plans are kept secret by the couples who hatch them. Members receive a post card telling them where and when to show up, and if special equipment is needed. Stunts are unveiled at dinner.

"Let's Do It"

Mrs. Margaret Rosenthal sums up the club's approach: "We've learned to do things that are fun, even if they're not sophisticated. The wives used to think everything was too corny. We can thank the men for saying, 'Who cares? Let's do it!' Our gimmick is to make the stunts active, not passive. Anyone can watch — by staying home with television.

"Although most of us grew up in this area, there are hundreds of off-beat places we never bothered to find until now. It's a thrill to hunt for the unknown. One of our kids named it our Trackdown."

Nearly two years of Stunt-of-the-Month have enriched friendships and given the members an exciting prospect they sadly lacked before.

Still in the scheming stage are these stunts: a picnic dinner in a helicopter; hiring a double-talk speaker for a private dining room in a foreign restaurant; reserving a driving range to smack golf balls by the bucket (with a bottle of champagne for the champ).

The most successful stunt so far? "The Yogi lesson gets my vote," says Milton Lansky. "I found I could stand on one foot indefinitely and have beautiful thoughts. Very useful for a suburbanite on a commuter train."

—JEANNE SAKOL



MODEL WIFE Gloria Rosen poses in \$25,000 borrowed mink as husband "shoots" her. Couples used studio of Binder & Duffy, photographers.



ACTING OUT domestic situations at the Moreno Institute of Psycho-Drama, the couples gain valuable insight into their personal problems.

Hear the Nightingales? That's a Party Song



FOR SCINTILLATING, sophisticated enjoyment a few parties may rival, but none can surpass, Nightingales annual formal ball, traditional harbinger of the fall social season, which will take place next Saturday evening at the Petroleum Club. Pictured above, Mrs. Bernard Wishney (right, foreground), general chairman, explains the intimate cabaret

seating arrangement to committee members, seated clockwise, Mmes. Roger Engel, Burt Marter, James F. Collins, Berry Merritt Jr., Edward Grant and Robert Lemon. The party is the guild's only major fund raising affair each year to aid needy children requiring medical help through the Children's Memorial Hospital Wing at Seaside. In the

second picture Mrs. Gerald Barber (left) introduces new provisionals Mrs. John Elder and Mrs. Lamont Davis to volunteer duties at the hospital "Gift Shelf," continuing philanthropic project sponsored by the Auxiliary to Children's Memorial with assistance of Nightingales and its other guilds. With other members and provisionals they will

join guests Saturday for cocktails at the club at 7, preceding dinner and dancing to the music of Jimmy Whetmore's orchestra. Others assisting include President Mrs. Larry Bonzer, Mmes. Milton B. Cantor, William Dalessi, Dean Lucas, Robert Campbell, George Chipman, William Jameson, Robert Blake and Norman Meager.

BPW Seeks Top Career Woman

By IOLA MASTERSON

From coast to coast communities will honor America's working women—22 million strong—during National Business Women's Week, to be celebrated by proclamation of President Eisenhower Oct. 5-11. Activities throughout the United States are sponsored annually by the National Federation of Business and Professional Women's Clubs.

LARGEST single event of the week here will be an awards banquet Oct. 7 in the Supper Room of the Lafayette Hotel which will culminate the second annual "Miss or Mrs. BPW of Long Beach" contest to name the year's outstanding local career woman. For the sixth year the three local clubs—Manuela Nieto, Margaret Ives and Long Beach Na-

tional BPW—are coordinating efforts in promoting this and all other activities of the week. Presidents, respectively, are Sadie Michnich, Lilly Lee and Marion Mundal.

A BEAUTIFUL trophy will be presented to the woman whose record of achievement is judged most impressive, according to contest regulations. A panel of business and professional men and women of this community will make the difficult decision. And difficult it will be to choose one from the exceedingly capable women whose names have been submitted to contest officials by clubs, business and industrial firms and professional groups as their representatives.

Judges will be Vito Romans, manager of Long Beach Retailers Assn.; Mrs. Gertrude Baker, president Sierra Mar District BPW; Ross Bigelow, attorney; Mrs. Marion Darlington, dean of women, Long Beach City College; Howard Jones, convention bureau manager; Wal-

ter R. Buerger, M.D.; and this reporter.

ALL CONTESTANTS will be special guests of honor at the banquet and the public is invited to attend. Reservations may be made with Mrs. Mary Pierson, 3661 Bellflower Blvd., general chair-

man of the week's celebrations. Speaker of the evening will be Mrs. Kathryn Maloney, past state president. Special music will be provided by Kenneth MacGill, baritone, accompanied by Miss Belle Marty. Here, as elsewhere, the year's slogan, "More Power

with Womanpower," will be stressed through posters, special window displays and programs calling attention to the strength working women now contribute to the economy of this nation where "one out of every three workers is a woman and one out of every three women is working!"



LONG BEACH 12, CALIF., SUNDAY, SEPT. 28, 1958 SECTION W

Miss Diane Reed Sets Wedding Day

Of interest to her friends in the Long Beach area is news of the engagement and approaching marriage of Miss Diane Reed and Robert Hammore Dickison.

Daughter of Mr. and Mrs. Charles F. Reed, 324 E. Hill St., Miss Reed has chosen Nov. 29 as her wedding date. She was graduated from Polytechnic High School and Long Beach City College.

Her fiancé, who is residing in Long Beach, is the son of Mr. and Mrs. Merton Dickison of Yamhill, Ore. He received his BA degree from Linfield College, McMinnville, Ore., and his MA degree from Oregon State College in Eugene.



MOST EXCITING moment of National Business Women's Week will come during the major banquet Oct. 7 at the Lafayette Hotel when winner of the second annual contest to find the year's outstanding local career woman will be announced. Admiring the "Miss or Mrs. BPW of Long Beach" winner's trophy are Manuela Nieto Club members

Jane Edwards, first vice president, and Mary Pierson, general chairman of all week's activities, pictured with Margaret Ives Club member Gladys Christensen, decorations chairman. Dozens of clubs as well as business and industrial firms were invited to enter their organizations' top woman careerist in the competition.



THIS TRIUMVIRATE of Business and Professional Women's Club leaders are among those coordinating plans of the three local clubs for National Business Women's Week, Oct. 5-11. Pictured, from

Photos by Staff Photographer Joe Risinger left, are Lilly Lee, president, Margaret Ives BPW; Marian Mundal, president, Long Beach National BPW; and Myrl Cypher, chairman of program and awards, a state official and past district president.

To Dance at VCC FREE ADMISSION A Prudent Vineyard

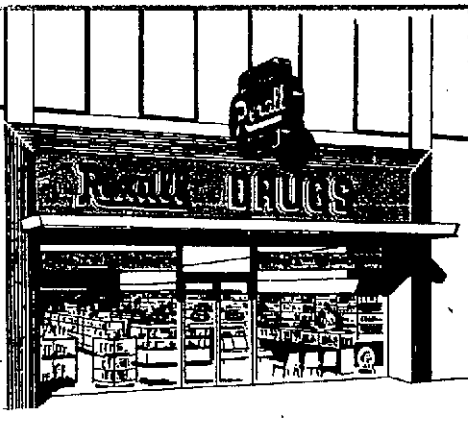
Virginia Country Club will be appropriately decorated with fall flowers next Saturday evening when "First Nighters" open their season with dinner and dancing to music of the Bel Airs. Hosts and hostesses for the invitational event will be Jack Dilday, Tom Dumm, Casey Jones, Penny Rodgers, Dick Matlock, John Rowe, Susan Welch and Sharon Hunt. Parents of the young people who will assist are Mr. and Mrs. Reginald Barden, chairmen, Messrs. and Mmes. Howard Anderson, Jack Dilday, Sidney Exley Jr., Joseph Garver, Rexford Welch, Walter Von Kleinsmid and Drs. and Mmes. Richard Matlock, Carlton Waters and Leslie Watson.

By ILKA CHASE
We spent a long weekend on Martha's Vineyard and a delightful spot it is. Cape Cod I know and Nantucket, but the Vineyard was new. Nantucket, as a matter of fact, has overtones of home because it was there my grandfather in a burst of affluence started to build a stable with marble stalls for the steeds. It was feast or famine with Grandpa and this time the feast gave out quicker than usual and all that got done were the stalls. They remained for some years sticking up like gravestones or strong false teeth and were known to the islanders as Chase's Folly. The companion island, where, presumably, the inhabitants are more prudent,

was discovered in 1602 by an English adventurer, Bartholomew Gosnold. He named it after his little daughter, Martha, and the wild grapes growing in profusion made it her vineyard. It is a charming spot with some lovely old houses, notably the one white-painted, with dark green shutters set in a colorful garden that belongs to Emily Post of etiquette fame. Although not old, Katherine Cornell's house with its graceful sweep of roof is noteworthy as is the large skillfully remodeled house of the Dudley Johnsons. I love, too, the gray shingle cottages with white trim so characteristic of that part of the world and the little boats riding at anchor in the harbors that bring out the latent artist and camera bug in everyone who sees them. **WE WERE** staying with our friends, the David Lyalls,

and so fared extremely well, but for public eating I can recommend Eldridge's, a sort of shack in Edgartown where the clams, opened while you wait, are fresh, succulent and salty and also the Village Cafe pronounced without the accented e where the fresh lobsters are superlative. It is advisable to eat hearty on the Vineyard as the trip to and from has little to offer gastronomically. We motored both ways because we wanted to see the country and our desire was justified. The waterways of New England are enchanting. Indeed, much of the American scene the country over is surpassingly beautiful, but I should not say that the living that goes on against this backdrop has caught the secret of charm. Most of our

(Continued on Pg. W-3, Col. 1)



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Super Plenamins Sweepstakes

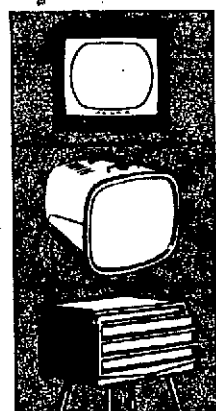


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Given away
FREE!

Just for asking your Rexall Druggist about

1,098 OTHER VALUABLE PRIZES



- 3 RCA VICTOR 21" COLOR TV SETS**
RCA Victor's newest—natural living color plus superb black-and-white performance! New simplified color-quick tuning.
- 19 RCA VICTOR 14" PORTABLE TV SETS**
RCA Victor's finest, giving you the new "Flight-Line" styling, built-in antenna. Aluminized tube; mirror-sharp picture.
- 76 RCA VICTOR NEW STEREO-ORTHOPHONIC HI-FI "VICTROLAS"**
The Mark IX—a compact beauty with extra power to give you the finest of hi-fi! A plug connects it to stereophonic set-up.

PLUS 1000 ONE-YEAR SUPPLIES OF REXALL SUPER PLENAMINS

REXALL SUPER PLENAMINS

AMERICA'S LARGEST SELLING VITAMIN-MINERAL PRODUCT

NOTHING TO THINK UP! NOTHING TO BUY! NOTHING TO WRITE... but your name and address! Picture yourself at the wheel of a beautiful new Ford Thunderbird! This could be true if your name is one of the first three drawn. Or you may win one of 1,098 other valuable prizes including fabulous RCA Victor Color TV, Portable TV and Stereo-Orthophonic Hi-Fi Sets. Rexall's Super Plenamins Sweepstakes ends midnight, Nov. 30; is subject to state and local laws; effective only in U.S. and territorial possessions. Visit your Rexall Druggist today and get your official entry blank. Just ask him about Rexall Super Plenamins.

11 VITAMINS, 12 MINERALS! It's no wonder this multi-vitamin formula is so popular with American families. *One daily tablet* gives you 11 vitamins and 12 minerals with B₁₂, iron and true liver concentrate. You get more than your minimum requirement of all vitamins with known minimums... for only pennies a day.



For children 6 to 12,
ask about Super Plenamins, Junior
144, \$5.49. 72, \$3.29. 36, \$1.79

Bottle of
36, only
\$2.59

72,
\$4.79
144
\$7.95

Get **THRU**
To Muscular Pain

Actually goes *thru* the skin and gets deep inside aching muscles to kill pain where it really hurts! Numbing. Will not burn skin. 2-oz. bottle, **\$1.49**

REXALL THRU JEL. New! 2-oz. tube, \$1.49

NEW Measures Exact Dosage

REXALL AERO METER NASAL SPRAY

Pocket-size aerosol with 200 measured doses of antibiotic and antihistamine spray. Complete, only... **\$2.98**

Relieves Irritating Tickle

REXALL TRIPLE ACTION COUGH SYRUP

3-way action: penetrates, soothes, helps relax the cough reflex. 4-oz., **\$1.09**

CHILDREN'S FORMULA, 3-oz. bottle... **89¢**
TRIPLE ACTION NASAL SPRAY, child's... **79¢**

Fights Cold Discomforts

REXALL SUPER ANAPAC

Promotes resistance while providing speedy and prolonged relief at every stage of a cold! This famous formula contains high-potency vitamin C, citrus bioflavonoid, antihistamine and time-tested APC compound (aspirin, phenacetin and caffeine). Bottle of 30 tablets, \$1.79. 12 tablets... **98¢**

SUPER ANAPAC JR. for children. 24... **89¢**

6-Way Relief For Acid Stomach Upsets

BISMA-REX

Relief in seconds! Action of 6 antacids continues for hours. Lb., \$1.98. 4 3/4-ounce... **89¢**

REXALL BISMA-REX MATES, tablet form. 75, **89¢**. OEL, the liquid form, 1/2-pt... **\$1.19**
TABLETS: 12, 10¢; 3 rolls for... 25¢

Antibiotic Throat Troches

REXALL BLOKETS

Quick relief for your "fiery" throat! Soothe coughs and simple sore throats due to colds. Contain terpin hydrate. Pocket-size plastic vial of 15... **75¢**

NEW Pocket-Size Aerosol

REXALL AERO METER ASTHMA SPRAY

Instant relief from bronchial spasms. This automatic nebulizer gives you 200 measured, full strength doses. Complete, **\$4.25**

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

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PAT BOONE: A nice guy

But at 24, he can't stop

by LLOYD SHEARER

Parade West Coast correspondent

ONE RECENT PALM SPRINGS evening Pat Boone's wife Shirley was discussing show business with her husband's idol, Bing Crosby.

A small, forthright Tennessee girl of 24 with a no-nonsense attitude about her, Shirley asked Bing, "How long do you think it'll be before I can get my husband back? Before I can get him to sit down with his family and watch a television program like a normal human being?"

The veteran crooner cocked his capped head to one side, pulled tentatively at his right earlobe as if this would trigger his thinking process, then answered, laconically, "In about 25 or 30 years."

Shirley Boone's concern is understandable. Even though she has given her husband four daughters in the five years of their marriage, Shirley is nagged by the omnipresent fear that gradually and inexorably she is losing her husband to the public.

There is substantial evidence to support this fear. In the past few years singer Charles Eugene "Pat" Boone, also 24, has become a greatly-admired, multifaceted phenomenon of show business:

- His Dot records have sold more than 18 million copies, bringing him \$1,000,000 in royalties.
- His three 20th Century-Fox motion pictures (*Bernardine*, *April Love* and *Mardi Gras*) will gross an estimated \$15,000,000. Boone's share will approach \$300,000.
- His weekly *Pat Boone Chevy Showroom* (ABC-TV), owned by his Cooga-Mooga Production Company, brings him \$50,000 a week of which he nets \$10,000.
- Personal appearances and guest shots on other TV shows are good for an annual \$200,000.
- In addition, Pat owns two music publishing companies; the Pat Boone Country Inn, a top restaurant in Denton, Tex.; oil wells throughout the southwest; three homes, one each in Denton, Tex., Leonia, N.J., and Teaneck, N.J. He also is ready to embark on the "merchandising game," which means lending his name for a royalty payment to such products as Pat Boone ukuleles, white buckskin shoes (his trademark), T-Shirts, sweaters.

The Potential Is Limitless

In view of the fact that there now are 2,500 teenage Pat Boone fan clubs throughout the world, the market for Pat Boone products is considerable and the singer's money-making potential limitless.

Unfortunately for his wife, all of Pat's money-making endeavors consume time. (He works 10 to 18 hours a day.) Shirley Boone refuses to trade time for money. She would rather her husband spend time at home than earn an extra \$10,000 a week. This time-

Good-looking Pat Boone has been described as the rare type "all mothers want their daughters to marry."

The Wild Waves Say

By IOLA MASTERSON

TO THEIR parents it undoubtedly seems no more than a week and a half ago that they were tucking this year's crop of college freshmen in bed each night, dutifully marching to the familiar rhythm, "I Wanna Drink of Water." Such memories produce a gentle, persistent pain and the only known cure comes wrapped in packages known as letters or telephone calls from the "kids" themselves. "Once Upon a Time" filled with the wonder drug distilled from their own happiness.

We've tried to round up a list—at best, a very skimpy one and much of it by grapevine so hope it's accurate—of those who traveled to new campuses to conquer and pledge allegiance to the Greek. USC: Lynne McCullough (Theta); Myra Ferguson and Laure Whitenack (Tri Delta); Judy Jeffries (Pi Phi); Diana Gillum (Kappa); John Barbee and Dennis Sullivan (Beta); Sue McClelland and Judy Jones (Gamma Phi).

CAL: Roger Browning, Jeff Cowan, George Nettleman, Bruce Moseley (all Beta); Marshall McComb and Dave Miller (Sigma Nu); Bill Alban (a soph) and Jared Sloan (both Sigma Alpha Mu); Bob Levin and George Goldberg (Zeta Beta Tau); Mary Sheeran (Alpha Gamma); Katherine Janisch (Zeta Tau Alpha); Maxine Katz (Alpha Epsilon Phi).

UCLA: Nancy-Loder and Suzanne Cline (Kappa); Linda Arnold, Barbara Conley, Rosemary Nielsen (Theta); Nancy Martinez (Phi Mu); Peggy Smith, Mary Ann Walkington and Mary Jerald (Delta Zeta); Barry Johnson and Dave Ela (Sigma Nu).

U. OF ARIZONA: Pat O'Brien (Pi Phi); Diane Cross and Becky Greer (Theta); Sue Chunn and Joette Davis (Chi Omega); Connie Middleton (Gamma Phi).

U. OF COLORADO: Janet Nowling and Suzanne Kelso (Alpha Phi); And, at random: MILLS: Kitty Carey. STANFORD: Tom Crosby, Alex Woodard and "Pepper" Brown.

POMONA: Jim Series. OCCIDENTAL: Jim Ovard. U. OF UTAH: Riley O'Neill (for soph year after LSCC). OREGON: (Pres't state-or-i-we-do-not-know) Kent Peterson. OREGON STATE: Carol Moss (Gamma Phi). PRINCIPIA: Linda Borchard.

BEING CLOSER home it was much, much easier to get an accurate account of the local girls who are among charter members of Long Beach State's original batch of Delta Gammas. Freshmen pledges of the DG colony are Judy Arnold, Joan Ayers, Nancy Bannister, Anita Breitteller, Marcia Crail, Dale Da Gradi, Jackie Dole, Suzanne Evans, Jill Hosier, Carole Nestor, Sandra Schroeder, Maura Shea, Bonnie Wells and Mary Wells. Also pledged are sophomores Beverly Beck, Patti Lees, Sandra Kichey, Petra Steuer and Mary Teeple; Carol Potter, junior; and Connie Turner, senior.

IF WE'VE goofed and have a Beta where a Phi Psi oughta be—or put a Kappa in a Tri Delta house—leave us know and we'll meet your wrath with corrections next week. What's more, add some names—what campus they're on and house they've pledged. We'll be happy to continue the countdown next Sunday!

McCrerys Say '30' to 40th—Begin 41st

Florence and Paul McCrery signed "30" to their 40th wedding year and celebrated the beginning of their 41st with an anniversary party at their home, 4291 Country Club Dr. last Sunday—and all with such verve and sparkling hospitality there were those who muttered that if 41 was correct the happy McCrerys must have been married when they were in kindergarten!

It was a cocktail buffet affair from 5 to 9 p.m. and for the more than 200 guests the weather proved perfect for random visiting and strolling throughout the three-leveled gardens. Not to say they didn't enjoy being indoors where flower arrangements rivaled nature's finest. In the dining room, for instance, a handsome centerpiece of white jewel roses and belts of Ireland centered the buffet. Mums and glads, bright as fresh churned butter, filled the living room and elsewhere sea oats in autumn hues were used in combination with favorite fall flowers.

Greeting guests were the host and hostess' grandchildren, Paul and Donna Lee Spring. Others assisting were the McCrerys' daughter and son-in-law, Vada and Don Spring, as well as Ann and Dr. Francis Settle, Polly and Burton Chase, Alma and Elmer Decker, Della and Les Lawson, Helen and Doug Newcomb, Mildred and Carl Shank, Iris and Dr. Ruston Hicks, Betty and Wes Rollo, Blanche Herley, Irene Woodruff and the Robert Peeks.

all world famous fashion authorities, including Mr. Bob, are excited about Black Fox this season... ours as sketched in fine all-wool jersey, \$139.95.

MR BOB
110-112 E. BROADWAY

MEMO TO CENSUS takers: Revise your figures. Add to U. S. citizenship totals Philip Kent Baustian who completely upset parents, Carolyn and Ken's, plans to celebrate their seventh wedding anniversary last Sunday by arriving ahead of schedule Saturday. Which just proves the old truism; kids are usually one jump ahead of everybody.

TWO MEMBERS of this department, Editor Mary Lou Zehms and Jean Moore, have a word for the Dutch—it's wonderful! The Dutch probably have a word for them, too, but that's beside the point. The two society newshawks were guests aboard the Holland-America Line's, S. S. Dinteldyk; the other night for a gala cocktail buffet hosted by the gallant Netherlands trade commissioner, E. J. Alofs and the liner's master, Captain Auke de Jong. The party was, in part, an introduction to an array of Dutch foods and beverages imported to please American gourmets. The gals' arms wave with the enthusiasm of a windmill caught in a hurricane everytime they tell about it. And when they try and describe handsome, debonaire export director John Elink-Schuurman and his internationally famed boss, merchant prince Baron Jan Six Van Hillegom, both here from Holland—well, the rest of us have learned the hard way that the safest place to be is out of arms' reach!

WHEN ITS California State Seniors Golf Championship time at Monterey there are as many golf fans and players along that sector of coast as there are abalone shells. Localities involved one way or the other this week, we were told, have been Blanche and John Clock, Joan and Julie Boscos, Lillian and Glen Thomas and Charlotte and George Waldvogel. They were all guests (or still are) at Del Monte Lodge, Pebble Beach.

NORMAN BARKER is proof positive that years are for record books, not people—if they're people like Norman! He was a young man when he graduated from the University of Chicago, president of his senior class, and he still is, even though he and his classmates celebrated the 50th anniversary of their '08 sheepskin parade this summer. Norman and Grace returned home just the other day from their traditional vacation at cottage Harold Swift's summer home on Lake Michigan which followed anniversary shenanigans.

THE THEME was south of the border but the party was out of this world! That's the way it was last night when Nancy and Dr. Phil Hartley and Juanita and Dr. Roger Engle co-hosted a real Mexican fiesta at the Engles, 703 Roosevelt Rd. The entire, exciting affair will be repeated, en toto, for another set of guests tonight.

Mexican flags, lanterns and pinatas splashed color everywhere. Guitarists roamed around the grounds adding musical atmosphere to the native garbed partymakers. But best of all was the docile little burro tethered in the patio and the Engles' newly acquired green parrot, "Pancho." He's such a big ham he could be a summer replacement for Jimmy Durante anytime he chose, we understand!

Assisting last night were Frieda and Hugh Prichard, Sally and Dick De Golia, Rita and Lyle Gray, Beverly and Dick Matlock, Betty and Bob Buffum, Louise and Phil Voigt, Jean and Sam Woolington and Cathie and Bob Blake. Assisting with tonight's Pancho fans will be Anabel and Ben Parks, Sallie and "Van" Van Dyke, Helen and Esli Daniels, Jimmie and Al Carrey and Helen and Jim Kelpp.

ALL UNAWARES, Bill and Nance Winston opened the door of their newly purchased Bayshore Ave. house last Saturday night, expecting to admit some of their old bridge club regulars for a quiet game. It wasn't in the cards. Instead the gang added some additional friends and came prepared to give No. 279 a real housewarming. Ring-leaders suspected by the honorees were Renee Fillipow, Phyllis and Harlan Miller and Doris and George Moore. Also arriving, arms laden with good food and beverages, were Janet and "Mitch" Dion, Patty and Don Brenner, Coni and Bud Townsend, Martha and Jack Tylicki, Catherine and Tom Woods, Peggy and Bud Sjolund and Shirley and Mottell Peck. A gold manzanita money tree, with accents of pleated green stuff, was presented to the Winstons.

SECOND generation show biz people always brag, "I grew up in a trunk." Now Beverly and Joe McLaughlin's youngsters can match such nonchalance in reverse; claim they grew up in the theater, out front! Steve, 7½, Larry, 6, and Susie, 4, were guests of their parents at the Wednesday matinee of the "Music Man" then out for dinner on the town. Ah, the mad, merry whirl of city life.



NAVY OFFICER, FAMILY RETURN TO LONG BEACH

Capt. Guy P. Garland has returned to duty at the Long Beach Naval Base after a two-year absence and is shown above with his wife, Dorothy, and children, from left, Dean, Susan, Carla and Karen. The other member of the family is their tri-colored

English Setter, who is named Freckles. When Capt. Garland was here several years ago he was Commander of Service Division 31; now he is on the staff of Adm. Walter H. Price, Base Commander. This popular Navy family is residing at 45 54th Pl.

Goodwill Auxiliary Tea Tuesday

A one-act play and music by one of the city's most popular vocal trios, plus news of the organization's building progress and sketches of a European journey, will be program features for the annual Friendship Tea of the Woman's Auxiliary to Goodwill Industries Tuesday in First Congregational Church, 241 Cedar Ave.

Extending an invitation to the tea to all friends of Goodwill, Mrs. Stephen R. Hemmi, auxiliary president, said that guests will be received in Pilgrim Hall from 1:30 to 4 p.m. Heading the hostess committee are Mrs. W. N. Windes and Mrs. Raelle Klepper and others who will assist them include Mmes. Cora Cassill, Mary Swift Books and Bess Bulgin.

"This is the auxiliary's yearly event to greet old friends, welcome new, and show appreciation to all those who support Goodwill," said Mrs. Hemmi, "and we believe it will be a delightful occasion."

SHE ANNOUNCED that Mrs. Charles F. Reed, member of Community Playhouse and widely known for her civic activities, will star in "The Sweetheart of Goodwill" or "Blessed Be She Who Keeps the Wheels Humming."

In a series of humorous scenes, Mrs. Reed as "Mrs. Public" will point up the do's and don'ts and the whys and wherefores of sending materials to Goodwill so that the program of jobs and training for handicapped men and women may be maintained fully.

Known professionally as "The Chansonettes," Mmes. Agnes Burchfiel, Kathleen Shafro, and Esther Thompson compose the trio which will sing.

Mrs. Hemmi, just home from a seven-week motor tour of Ireland, England, and several continental countries, including a stop at the Brussels' World Fair, has promised to share highlights of her trip with tea guests.

AGD Alums Plan Meet

Alpha Gamma Delta alumnae of Long Beach and surrounding area will meet Wednesday at 7:30 p.m. in the recreation room of the Bank of Belmont Shore. Co-hostesses will be Mrs. Roy Miller Jr. and Mrs. Frank Courtney Jr.

Providing the program will be Miss Happy King, a handwriting analyst, who will read samples of members' handwriting.

Reservations for the gathering may be made with the hostesses or with Mrs. George Cadwallader, 716 Havana Ave. New members are Mrs. Earl Poorbaugh, Mrs. S. W. Potts and Miss Clara Jakes.

A CUSTOMER SAID:
"I'm back for that dress I looked at yesterday... I couldn't sleep all night... first time I've ever done that over a dress, I should have taken it yesterday."
DeANN'S
A Store of Fashion
CORNER LOCUST AT FIRST

Delta Zetas on Program

Members of Delta Alpha Chapter of Delta Zeta Sorority at Long Beach State College will present the program at an alumnae meeting Wednesday evening in the home of Mrs. S. Austin Reep, 5651 Walton St.

Entertainment will feature songs by Judy Meier; pantomime skit by Deanna Jones and Donna Albertson, and a musical "School Days" skit by Betty Craver, Eileen Medevic, Jeannie Engelke, Joanne Ivanovich, Kathy Stiff, Barbara Shira and Betty Jo Hively.

Mrs. Eugene A. Barna, president, will conduct the business session and plans will be made for the annual Founders' Day banquet Oct. 24.

Assisting the hostess will be Mmes. Margaret Allard, T. B. Nichols, Misses Barbara Harrison, Jean Doyle and Joan Pritchett.

Gypsy Trail Fete Slated on Saturday

To increase the scholarship fund for students, the Taoleon Club will give a "Gypsy Trail" party Saturday in the gardens of Mr. and Mrs. William Morrow, 2521 E. 6th St. Taoleon members and their friends are invited to wear costumes if they wish. Tickets for the 2:30-5:30 p.m. event will be available at the gate.

Within the gardens the color and gaiety of Romany life will be carried out. Bob Gayton as the medicine man will show his apothecary show, and Luella Smith will take pictures.

SONGS OF ROMANY will be played on the accordion by Bob Namanny and Norma Mouck will display her "coins in a fountain." The candy booth will be manned by Jo Ann Stone, while Annah Laurie House will read futures of guests in a woodland retreat. Loy Steward will impart gypsy lore.

A gypsy buffet supper also is planned. Mrs. Arnel Talbot, 821 Freeman Ave., is chairman of the gala event.

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Gentle gathers blouse slightly over a hip-hugging waist band. Gaily and Lord shagbark in grey, green or brown. \$15, \$25.95.
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can become a millionaire

making money long enough to relax and enjoy life

versus-money issue is the only one over which the Boones ever have seriously contended in the course of their happy and fruitful marriage.

A while back when Pat was playing a theater in Salisbury, Mass., he was anxious to break the house record, established by the McGuire Sisters. He attracted tremendous business the first four days, and it looked as if a new box-office record was inevitable. Then a weekend of continuous rain reduced attendance. A young man of usual aplomb and calmness, Pat was upset. His obvious disappointment annoyed his wife. "What difference does it make?" she asked sweetly. "So you don't break the record."

"What difference does it make?" Pat repeated. "I'm booked in here on a percentage, and it means \$2,000 to \$3,000 less for us."

"So what?" Shirley insisted.

He Hasn't Forgotten

"So what?" Pat exploded. "A few years ago in Denton, I worked all year to make \$2,800. How can you forget so quickly?"

Shirley Boone smiled. "You know, Pat," she said softly, "I haven't forgotten it at all. When you were earning \$44.50 a week and I was pregnant with Cheryl, and you were going to college at North Texas State, and we hardly had any money, I think I was happiest then. I haven't forgotten at all."

When a young man's income zooms from \$2,800 to \$1,000,000 a year, an explanation is in order. People want to know why and how. In Pat Boone's case, they want to know even more. Is his sensational singing success deserved or accidental? How come teenagers everywhere have voted this clean-cut, chestnut-haired baritone the nation's All-American boy? Why does a TV critic like John Crosby, who frequently dips his words in sulphuric acid before using, declare that criticizing Pat Boone is akin to coming out against motherhood, hot dogs, and ice cream?

Is it all a phony buildup manipulated by razor-sharp press agents, or is Pat Boone the boyish, impeccable paragon his admirers claim he is?

Rudy Vallee, the troubador who appealed so widely to women in 1929, believes Boone owes his singing success "to the very simple and natural way he sings, which is very much as I sing." Bing Crosby's explanation is that "Pat is the best of the young singers because his voice is pleasant and relaxed, and so is his personality." Perry Como thinks "Pat has a charming personality and a charming voice. He projects the fact that he's basically a very nice young guy." Frank Sinatra declares "Pat is the best of the new singers."

Jerry Wald, 20th Century-Fox producer, says, "Boone happens to be one of the few genuinely nice guys in this dog-eat-dog business. He is not a professional nice guy. He is a *real* nice guy and his niceness shines through. It comes across on the TV screen, on

the movie screen and on records. Fortunately for him, he came on the show-business scene exactly at the right time: when there was a growing reaction against Elvis Presley. Pat happened to be the other side of the coin. He proved to parents, teachers, pastors and even the teenagers themselves that they could go for a singer who was upstanding, decent and moral. To the teenagers Pat Boone is Sir Galahad."

How does Pat Boone regard himself?

With surprising insight, he says, "The first superficial impression I give is of being a nice, sincere, pleasant, congenial fellow. That's the impression most interviewers take away with them, and that's how all those stories of how perfect I'm supposed to be have gotten around."

"The truth is that I'm dull and uninteresting. I never do anything that's particularly exciting except work, which excites me. I've been singing for a living since I was 14 and only recently have I had any singing lessons. (His teacher, surprisingly, is the noted U.S. composer, Gian-Carlo Menotti.)"

"My personal life is completely colorless. I don't climb mountains, I don't chase women, I have no fascinating hobbies except my four daughters. I'm terribly in love with my wife, and I'm pretty religious. I'm a member in good standing of the Church of Christ, a group to which my parents also belong. I preach occasionally and I lead the choir, but I don't think that makes me very special."

Incidentally, Pat is the only young singer of note in show business who is a college graduate. He was graduated from Columbia University this past June, a major in speech, *magna cum laude*.

"The key to what makes me run, why I'm ambitious and why I like to work, is my desire for security," Pat says. "I know that money doesn't bring happiness. But somehow, I've just got to have security for myself and the children. I guess the whole answer to my behavior pattern and personality can be found in my youth. My family wasn't poverty stricken, but I guess you could call us poor. Having no money is probably the greatest incentive any kid can have."

No Family Car

Pat Boone was born in Jacksonville, Fla., on June 1, 1934, the first of four children to make life eventful for nurse Margaret and building contractor Archie Boone. He was called Pat because his parents were hoping for a daughter to be named Patricia.

Before Pat was two, his father, a descendant of Daniel Boone, moved Pat and his 1-year-old brother, Nicky, to Nashville, Tenn. There, Archie Boone bought 10 acres of land south of the city, a cow and some chickens to supply food for his growing family, and set up shop. The building business was none too good, and Pat recalls poignantly that money in the family was hard to come by.



THE BOONE GIRLS, wife Shirley and daughters (also see cover), travel with Pat when possible. Here they're with friend Gary Crosby.

"We didn't have a car," he says, "like other families in Nashville. We used to ride around in a pick-up truck, and I remember how I used to keep begging and pleading with Daddy to buy a car, any kind of a car. My constant pleas embarrassed him, but children by nature are such conformists. They want so desperately to belong, to conform with the group. Daddy used to explain that he didn't have enough for a car, and I remember how after every explanation I used to feel sad and ashamed. That's probably when I became imbued with the drive for financial security in life."

"When I was in high school I was always careful about my clothes. I loved nice clothes. They made me feel equal to everyone else. Practically everything I earned I spent on clothes."

"To show you how much clothes meant to me, how much they represented a popularity and success symbol, I got involved with a bunch of high-school guys one Christmas and went shoplifting. We went from one store to another, taking a shirt here, a tie there, socks here, and so forth. After it was over, my conscience ached. I made a list of everything I had lifted, how much each item cost and I went to Mac Craig, our principal at David Lipscomb High. I told him what I'd done, and I gave him the money to pay for the articles. He was a wonderful, understanding man. He sent the money to each store saying, 'This is from a guilt-stricken anonymous shoplifter.'"

Boone doesn't mind revealing this adventure, "because it shows I'm just about as human as everyone else. All this stuff about my not smoking, not drinking, going to church two or three times a week; sure it's true, but it doesn't make me an angel like some of these publicity guys would have you believe. I have weaknesses just like everyone else, and strengths, too."

Continued on page 10

A new idea in smoking!

Salem

refreshes your taste



Created by
H. J. Reynolds
Tobacco Company

- menthol fresh
- rich tobacco taste
- modern filter, too

Freshness of growing things and softly fragrant air... just as a Spring day like this refreshes you, so a Salem refreshes your taste. Through Salem's pure-white filter flows the freshest taste in cigarettes. You smoke refreshed, pack after pack.

PAT BOONE/continued



THE SCRIPT of *April Love* called for Pat to kiss Shirley Jones as they rode on a Ferris wheel. Pat refused, because it was against his principles to kiss in pictures.

He does what his conscience tells him to do

The fact that he always has been popular (in high school he was student-body president), Pat attributes to inheriting his father's unruffled temperament. His honesty and sincerity are further heritages from his religious parents who raised him "always to do what your conscience tells you to do."

Last year when Pat was making *April Love* with actress Shirley Jones, the script called for him to kiss her. Pat told studio officials it was against his principles.

Says one executive, "At first I thought the guy was kidding. Then I thought it was a great publicity gag. Then I discovered the kid really meant it. He wasn't going to kiss any girl but his wife. There was nothing we could do. Now he just hugs his leading ladies."

A most revealing example of Boone's independence occurred in 1953. He eloped with Shirley Foley, a high-school sweetheart and daughter of Red Foley, one of the best of the country music singers in the South. Both families were against the marriage. "We just didn't think that at 19 Pat could support a wife and continue his education," says his mother. Pat was sure he could. He'd worked as an emcee on station WSIX in Nashville; he'd been a three-time winner on *Ted Mack's Amateur Hour* in New York.

He Went to College

He took his young bride to Denton, where he enrolled as a freshman in North Texas State College. It was then that he got his \$44.50-a-week job at Fort Worth's WBAP-TV station.

Presently he won first prize on *Arthur Godfrey's Talent Scouts* in New York. But he returned to Texas determined to finish his education. He ex-

pected to become either a teacher or a minister.

At this time Hugh Cherry, a Nashville disc jockey, tried selling him to a record company. Cherry called Randy Wood, in charge of Dot Records (recently sold by Wood to Paramount Pictures for \$3 million). Wood agreed to give Pat a chance, "when we find the right song for you."

Eight months later Randy Wood insisted that Pat Boone come to Chicago and record a rock 'n' roll song.

The Right Song

"Up until then," Boone declares, "I'd sung only ballads. I didn't understand rock 'n' roll, and I thought Randy was nuts. I spent a whole day in a Chicago hotel room listening to rock 'n' roll and trying to understand it. Next day after six hours of trying to record *Two Hearts and Two Kisses*, Randy jumped up on the twenty-second take and said, 'That's it.' He sure was right."

Soon other recordings followed: *Ain't That a Shame*, *At My Front Door*, *Tutti-Frutti*, *Love Letters in the Sand*. Arthur Godfrey sent for Pat to come to New York as a regular member of his TV family. By then the father of two girls, a young Pat came and conquered.

Where does he go from here? Pat doesn't know. His wife feels he's on a treadmill he can't get off.

"If I asked him to quit," Shirley Boone says, "I know he loves me enough to chuck it all. But I just don't have the heart. Pat's worked hard for success, and he's enjoying it. But my daddy was successful, too, and I know sensational success has a strange way of becoming a monster and shutting out a man from his family. Each night I pray that it won't happen to us."



CHI OMEGAS PLAN BARBECUE

Hurricane lanterns for use as table centerpieces at their annual barbecue Saturday evening are fashioned by Chi Omega alumnae, from left, Miss Kay Langen, and Mmes. L. F. Perry, William H. Winston Jr., Chester E. Shelley and Howard F. Myers. The social event will take place in the Rolling Hills home of Dr. and Mrs. Sidney W. Ellery.—(Staff)

Food 'Brutal,' Scenery
Lovely on Motor Trip

(Continued from Page W-1)

public food for example is brutal.

Why is it such a joy to motor through Europe? Because much of the country is picturesque? Right. Because it is drenched in history? Right. But also because poor food is the exception. Almost every place you go you stop for luncheon or dinner and, in England, for tea, at charming little restaurants where the food is delicious. In France, motoring south from Paris, you may stop at Vienne where in the Pyramide you find one of the great restaurants of the world.

AND WHAT do you find along the magnificent thoroughways that more and more are netting our own country? I will tell you. Every 20 miles or so you come upon a gas station and is there nearby an engaging inn, simple or ambitious, where a hovering proprietor, genuinely glad to see you, tempts you with the cherished specialties of the house and where delectable wines star

the menu? Where omelettes and souffles, chicken tarragon and tender trout are automatically the fare? There is not!

If parched and famished you request nourishment, the gas station attendant jerks his thumb over his shoulder in the direction of a clinical-looking annex. You go in and the groaning boards of yore and Europe have been metamorphosed into antiseptic metal and glass machines. Locked within are absolutely irresistible yummys. You pay your dime and takes your choice of chocolate coconut or juicy fruit bars or, on days of feast and jubilation, some milk or orange juice in a cardboard container. I love children as well as the next one but I do not care to have juvenile nourishment thrust upon me. I submit, it's not the good life even if it's the American way of. We have freedom but foreigners have food.

Still, it's only fair to say that what we lack in the culinary we make up for in the highway departments. The roads are real achievements at this season sparsely traveled and, judging from the number of toll booths set up along the way, ought to be paid for in jig time.

IT ISN'T so much that I mind paying the tolls, but the rapid disappearance of the human element along the country's highways unsettles me. I still prefer a live waiter to an automatic canteen and I prefer live penny-snatchers to those metal baskets.

Our recent trip gave us quite a preview of the way it's going to be once the bomb has dropped and there are only about 20 or 30 people left wandering the country. They're going to miss the rest of us I can promise you that.

Chi Omegas
to Entertain
at Barbecue

Members of Chi Omega alumnae will entertain their husbands and guests at a barbecue Saturday evening in the Rolling Hills home of Dr. and Mrs. Sidney W. Ellery, 9 Crest Rd. This annual event is the outstanding social affair of the year for Chi Omega.

A social hour, beginning at 5:30, will precede the barbecue dinner. Dancing, bridge, canasta and swimming will follow. Mrs. L. F. Perry, general party chairman, will be assisted by Mmes. William Woellin, Winchester Stacey, Lloyd Denny and Miss Kay Langen.

GUESTS will be greeted at the door by Mrs. Howard Myers, president, and Mr. Myers and Messrs. and Mmes. William Winston Jr., Glen McCollm, Chester Shelley and Melvin Griffin.

Among those who have made reservations are Messrs. and Mmes. Robert Galloway, E. J. Bragg, E. W. Johnson, T. Reed Chunn, L. H. Howe, Douglas Burrows, Willis Blenkinsop, Bernard Knowles, Luther Benedict, William Reid, L. O. Wetzel, Richard T. Crawford, Dr. and Mrs. William Brown, Mmes. Claire Bercherez and Hazel Blair and Miss Connie Lu Berg.

Mr. and Mrs. Myers have asked as their guests Messrs. and Mmes. W. V. Peck, Milton Thompson and Gerald Bradley of Santa Monica. The Robert Pettifers and Mrs. John Person will be guests of the Woellins.

Cards, Luncheon

A card party will be given Tuesday in Mottell's Garden Room by Woman's Relief Corps 93. Luncheon will be served at noon and card games will follow.

Banks-Gibson Names Linked

Stately arrangements of white gladioli and chrysanthemums adorned California Heights Methodist Church for the double-ring marriage ceremony joining DeEtta Banks and Ralph Gibson. The wedding vows were read by Dr. James H. Hughes.

The bride, daughter of Mr. and Mrs. Robert M. Banks of 3936 Lewis Ave., was given in marriage by her father. She chose a floor-length gown of Chantilly lace and all over satin as bridal attire. The gown's ice bodice was set off by full-length sleeves and a Victorian collar.

Cascading down the back of the bouffant skirt, tiers of tulle and lace formed a semicircle. Completing her attire was a fingertip-length veil which fell from a crown of lace waves and pearls. She carried white roses and carnations in a shower of stephanotis.

Mrs. Wayne Paul served as matron of honor and bridesmaids were Carol Howison, Carol Wilkerson and Mrs. Charles Cooper. All wore princess style white, satin gowns with bouquets of tangerine shade Paris roses lending beautiful contrast to the all-white wedding.

ley and Miss Judy Henry presided at the punchbowl.

Following midnight buffet, the happy newlyweds departed on a honeymoon trip to Corona Del Mar and now are at home in Long Beach.

Both young persons were graduated from Polytechnic High School and attended LBCC.



Mrs. Ralph Gibson

THE BRIDEGROOM, son of Mrs. Russell Scrivens, 1221 Werner St., asked his brother, Lyness Gibson, to serve as best man. Guests were seated by Wesley Rudolph, Jon Karnoff and Ronald Baker.

A reception for 300 guests followed in the home of the bride's parents where a tropical setting enhanced the outdoor patio and Hawaiian torches cast their glow over proceedings. Names of the guests were recorded by Mrs. Arthur Hickman and Mrs. Jerry O'Malley.

Brothers' Night
Slated Thursday

Brothers' night will be observed Thursday by Degree of Honor Lodge 108 in Machinists Hall. Guest officers will represent 15 lodges in Los Angeles County.

Among honored guests will be Hazel Spaulding, state president and state organizer, past state and past national officers. Don Caristi is chairman.

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Library Association Meets Wednesday

Alamitos Library Assn. will meet Wednesday in the club-rooms at 1836 E. 3rd St. for luncheon with Mmes. George Dulin, Mina Taylor, Viva Hilliard and C. L. Catlin, hostesses.
Mrs. Helen Moore will show color slides of her recent trip to Europe and the Orient.

Mrs. Arthur Phillips will preside.

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Will you leave these freedoms to your children?

Men have died to leave you these 4 symbols of freedom:

A Holy Bible—symbol of your right to worship as you wish.
(First Amendment, U. S. Constitution)

A door key—your right to lock your door against illegal government force and prying.
(Fourth Amendment, U. S. Constitution)

A pencil—freedom to speak or write what you think, whether you agree with the government or not.
(First Amendment, U. S. Constitution)

And a free ballot—your right to choose the people who represent you in government—your protection against government tyranny.
(Article I, U. S. Constitution)

HALF the world is trying to destroy these 4 symbols and what they stand for.

Even in this country, there are people who threaten our freedoms, by trying to give the U. S. government more and more control over American life.

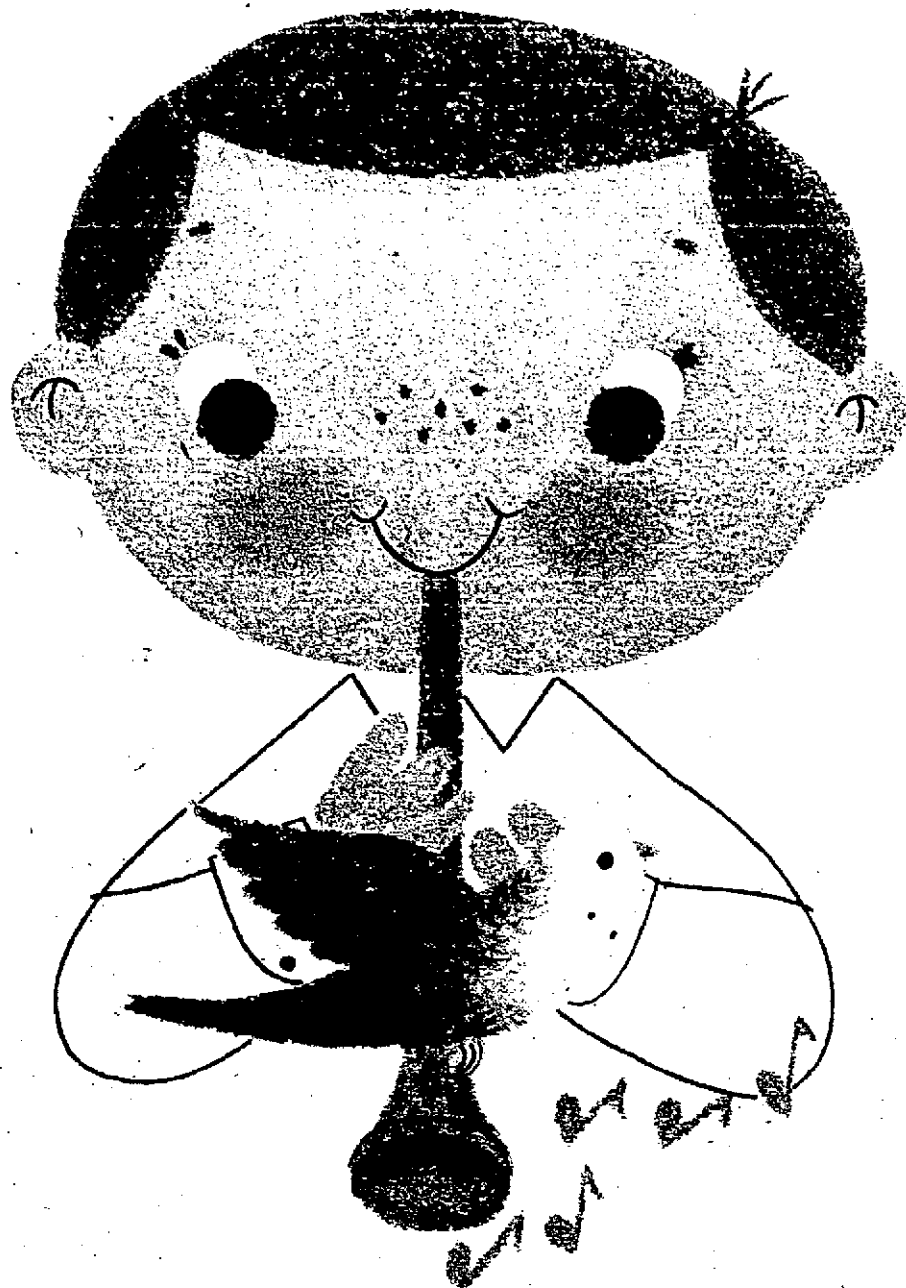
They have a start—already the government runs hundreds of different kinds of business in competition with its own citizens. And you read about proposals that government take over even more.

The electric light and power business, for example. The federal government already runs some of it. And Congress is being pressed to take over still more. Even though every such step leads down the road to socialism, one thing *most* Americans *don't* want.

If socialism comes to America this way—step by step—you'll never have a chance to vote for or against it. For by that time, government will control your job, your independence, your thinking. Then what freedoms will you be able to pass on to your children?

America's Independent Electric Light and Power Companies*

*Company names on request through this magazine



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Parakeets like and need a variety of foods.
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600 sportswriters pick Parade's

Big leaguers

by **JOHN DEVANEY**

Parade sports editor

Mickey Mantle... Whitey Ford... Bob Turley. These will be some of the nation's matinee idols this week as America's favorite melodrama — the World Series — comes on stage to captivate millions. Waiting in the wings will be the 10 players you see opposite — picked for PARADE by over 600 baseball writers as the most likely big league idols of tomorrow.

Our second annual PARADE All-Star minor league team, this 10-man squad was picked by the National Association of Baseball Writers, newspapermen who watch baseball from the big leagues down to Class D.

Solid proof that the writers can spot talent: Seven* of the 10 members of last year's team spent most of '58 in the majors. And two have already made stardom: Yankee outfielder Norm Siebern, Milwaukee pitcher Carlton Willey.

The big leaguers of tomorrow played this season in the three top minors: Pacific Coast, International and American Association. The writers also picked one player, Nashville's Jim O'Toole, for PARADE's Achievement Award (p. 2). In addition, they selected two other teams (opp. p.) as the best in lower minor leagues — most of whom will be "big leaguers of the day after tomorrow."

You, the fans, were not overlooked. As part of the voting, Minor League president George Trautman picked the "all-star minor league fans." Winners: the followers of the Buffalo Bisons, who set an International League attendance record for a last-place club.

Looking over the players, you'll see two familiar names: Jack Dittmer, 30, with the Braves five years, and Rocky Nelson, 33, who had brief shots with several big league teams. Dittmer, the writers think, has found his hitting eye. And almost everybody believes Nelson, after a phenomenal year at Toronto, finally has the confidence he needs for the Big Show.

All the rest have spent less than a year in the majors. Will they make it in 1959? Inspect their credentials on the opposite page and decide for yourself.

*Ron Jackson, 1B (White Sox); Ken Aspromonte, 2B (Senators); Mike Baxes, SS (A's); Marty Keough, OF (Red Sox); Siebern, OF (Yanks); Harry Chiti, C (A's); Willey, P (Braves).



BUFFALO AWARD is accepted by Bison club chief John Stiglmeier (l.), from George Trautman. About 3,200 fans own the Bisons.

WONDERFUL WASHINGTON

The News in Hats

By VIRGINIA KELLY
Washington Staff Correspondent

The penultimate of zany fashion is here, in New York City, created by the madcap hatter, Mr. John. The fashion ultimate will, no doubt, be a chinchilla strait jacket.

The penultimate is hairnets for fur hats. Mr. John has created big wiggy hats of long-haired furs, of fox, lynx, raccoon and wendroo monkey (that is an off-white monkey from India) that give an ooga-ooga-wah-wah head-hunter appearance. If milady wishes these fur wigs restrained—the hair net is suggested by Mr. John.

Of course, he does make many other kinds of chapeaux including entrancing empire bonnets.



—Perry Griffith Photo
NEXT SUMMER

Mr. and Mrs. O. C. Farrington are announcing the engagement of their daughter, Janet Sue Farrington, to Donn Robert Moriarty, son of the Robert E. Moriartys. The bride-elect, a graduate of Millikan High, attends LBCC. Her fiancé, a Wilson graduate, is president of Hammurabi at City College. They will wed next summer.

GOING TO HAVE A PARTY?
INVITATIONS
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There is good news. Over in the salons of Lily Dache and Sally Victor hats are made of tulle and satin and French flowers and veiling and feathers and all the sugar and spice items that DO SOMETHING FOR YOU.

We were completely beguiled by Dache's small draped satin turban worn on the crown of the head with an irresistible rose on the brow that should be called Greek Psyche for your Psyche; by the Emperor Franz Joseph type of walking hat (very Tyrolean) in soiled with a feather cockade; and by a charming frou-frou of black tulle that should be called "David's allure." David was the great portrait painter of the Napoleonic era, much admired by Dache's designer, 26-year-old Mr. Harlan. This little black tulle confection sits upon the top of your empire hair dress. Its small but puffy crown is transparent. A small and delicate fall of tulle encircles the hat leaving the eyes unveiled and a widows peak of brow visible.

JOSEPH FLEISHER the noted maker of hair pieces is presenting wigs in every imaginable shade — natural and unnatural. In addition, he has tiny hair pieces that pin on or clip on with velvet bands.

The tiny hair pieces are bangs or extra curls—if you wish a true Grecian Psyche. Fleishers will teach you how to set these little pieces into pin curls and how to comb the hair over these additions so not even your husband will know.

Bonwit Teller, the swank 5th Ave. department store, has scooped the fashion world for the second year. Bonwits went to the famed couturiers in Paris and Rome and had them make their own originals into ready-to-wear models. These are the real McCoy but ready to wear. In price they range from about \$100 to \$1500. These are beautiful garments, gowns, suits and coats—if you can pay the price. In addition, Bonwit showed their own American-made copies in their windows side by side with the originals. The copies are well done, in good materials and priced modestly.

In the next block on 5th Ave., crowds pressed their noses against the window of jeweler Van Cleef and Arpels to see the magnificent tiara presented to the Empress Josephine by her then adoring husband, the Emperor Napoleon. Possibly six inches tall at the

front, and coming down on the brow in a Mary of Scots point, the tiara has hundreds of diamonds. The central stone is as large as a quarter.

This historic treasure is particularly interesting now that empire fashions are the mode.

IT IS TOO bad but most of the well-heeled visitors to New York never even knew the names of some of the deluxe hotels in New York, where they would receive perfect service and the finest accommodations.

Most visitors struggle to get in the ballyhooed hotels which are jammed with conventions, where the guest is treated like a leper for a big price.

One of the finest hotels in New York—or any other city the writer has visited—is the Carlyle, which towers 35 stories above Central Park on fashionable E. 76th St. Run like the finest Swiss or Parisian hotel, the service, food and accommodations are as perfect as modern civilization can produce. Expensive? Yes—but no more so than those overcrowded tourist traps.

Beautiful arrangements of fresh white flowers are the trade mark of the hotel just as outside the hotel fresh white chrysanthemums bloom around the trees.

In the regency dining room, fresh white flowers—in spectacular arrangements—make a charming team with the crystal chandeliers, the but-tercup yellow leather banquettes, the apple green carpeting, the real—not electrified candles—and the spot-less damask cloths.

In the suite where this is written, there is white carpeting, white brocade sofas and armchairs—highlighted by pale green raw silk upholstered French armchairs, white lamps and fruitwood French provincial furniture. A bedroom is smartly done in beige raw silk.

Whether you thought of him as a great American or "that man in the White House," you could not fail to be moved by the Broadway hit, "Sunrise at Campobello," the saga of the travails of Franklin D. Roosevelt and his spiritual victory over polio. Those of us who knew the Roosevelt family and Louis Howe marvel at the accuracy of portrayal by Ralph Bellamy as F.D.R.; Mary Fickett as Mrs. Eleanor Roosevelt—and all the cast.

Correspondent Will Speak

John Morley, news correspondent, author and lecturer, will speak when the Long Beach Branch, American Association of University Women, meets at luncheon in the Sky Room of the Wilton Hotel Saturday.

Morley recently has returned from his fifth complete trip around the world in the past seven years. His subject will be "Assignment: World's Hot Spots."

Meeting is sponsored by the International Relations Committee of the local branch, of which Mrs. William G. Pellett is chairman.

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Rebekah Luncheon

Rebekah Gleahers will share potluck luncheon Thursday noon in MacArthur Park. Visiting Rebekahs are invited.

END of the MONTH
FUR SPECIALS

Natural Leopard Tie	\$9000*
Black Dyed Persian Lamb Stole	\$94000*
Natural Blue Fox Stole	\$100000*
Natural White Fox Cape	\$147000*
Natural Stone Marten Scarf—4 skins	\$179000*
Natural Stone Marten Scarf—3 skins	\$203000*
White Dyed Beaver Jacket with Natural Pastel Mink Collar	\$303000*
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Natural Ranch Mink Bolero	\$530000*
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LONG BEACH 3, CALIFORNIA

Days of Forty-Niners
LONG BEACH STATE COLLEGE EVENTS
by PLACER MINER

Now that the football season is here, let's start this account of activities at Long Beach State College with a little gridiron terminology.

It's back to the huddle for the Zeta Tau Alphas—somebody goofed on a signal. Seems that the ZTAs are holding their annual Mother-Daughter Tea in the Soroptimist House this afternoon from 2 until 5 p.m. Plans call for tea and cake; the girls thought the mothers were serving, while the moms assumed their daughters would do the hosting. At last report the event is still scheduled, and a Zeta spokesman says SOMEBODY will serve tea and cake to the 80 persons expected to be on hand.

TUESDAY NIGHT, ACE (Association for Childhood Education) gets the year off to a fast start as members gather at 7 p.m. to witness a demonstration by Dr. R. P. Durbin of the LBSC faculty, "Science Aids in the Elementary School." A brief business meeting, a "browsing" period, and refreshments will follow. ACE prexy Pat Renley invites all education majors to attend.

WEDNESDAY AT 3 p.m. in the Soroptimist House, LBSC's largest group, Associated Women Students, has scheduled its traditional first-days-of-school Coke Hour. The event welcomes girls new to the campus, and provides a chance to firm up plans for next week's all committee work party. Also present at the get-together will be representatives of Tillicum and Califias, the two women's service honoraries, putting in a plug for their organizations.

WEDNESDAY ALSO, Alpha Kappa Psi (National Professional Business Fraternity) engages in the first of three rush events—a professional meeting on campus at noon. Next day, it's a smoker at the Lafayette Hotel. Dave Frisko, program chairman, says the main speaker is a graduate of the Harvard Business School. And the following Sunday sees the budding young businessmen gathering (at a place to be announced) for the annual Founder's Day celebration. Mindful, perhaps, of Thursday night's \$3.00 tariff, the fellows will eat spaghetti.

FRIDAY, IT'S another open air rally as the Forty-Niner student body drums up some pep and football fever prior to the home opener against San Diego a few hours later.

And Sigma Kappa Sorority closes out the week with a two-day retreat to the Malibu Mountains. Carol Cartmel is in charge of the junk which provides the activities with the chance to become better acquainted with their pledges.

AND BRIEFLY noted in passing: Lots of Brown and Gold beanie on campus. The Vets Club, under George Wandroke, has done a nice job with this project. Another venture which is progressing nicely is the AWS calendar campaign. At last reports, the girls were just a few sales away from breaking even, and the sales are still going strong. And the 49er Young Republicans are out early in this general election year: they are making plans for a mid-October appearance on campus for their atomic congressman, Representative Craig Hosmer.

School Menus

Real Treats for Lunch!

The following menus will be served in Long Beach elementary schools in the week of Sept. 29-Oct. 3.

- MONDAY: Spanish rice, garden peas, sliced peaches, toasted French bread and milk.
- TUESDAY: Hamburger on bun, cut green beans, chilled cantaloupe, 1/2 cheese slice and milk.
- WEDNESDAY: Chopped steak on mashed potatoes, mixed vegetables, tutti fruiti cream pudding, peanut butter sandwich and milk.
- THURSDAY: Neapolitan macaroni, buttered spinach, tomato and cottage cheese salad with parsley garnish, whole wheat bread and butter and milk.
- FRIDAY: Baked haddock, sliced carrots, fruit gelatin, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch, 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

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... simply sponge soil away with soap and water.

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We will store your coat without charge and special gift wrap FREE.

OPEN MONDAY AND FRIDAY NIGHTS
9:30 A.M. to 9:00 P.M.

MOLLY MAYFIELD

Get Wise to Yourself!

DEAR MOLLY:

I'm a teenage girl, and I decided early to get all the kicks that I could. And I've had lots of them.

Now I've met up with the neatest number you've ever cast your baby blues on. He wants me to marry him. But I know his past, and I don't think I could trust him any more than he could trust me.

You don't think we'd make good as a married couple, do you, Molly? When I finally get married, I want somebody I can trust, not a jumping jerk, no matter how handsome he is, don't you think?

—JUST FOR KICKS

DEAR JUST FOR KICKS:

You poor, ignorant baby! You haven't the vaguest notion of what love and marriage, truth and trust actually are. You don't want to marry this lathery Lotherio because, in his male way, he's just like you.

Get wise to yourself, young lady! You can't have your kicks, as you call them, and have love and honor, too.

Which do you really want? It's up to you. Make up your mind before your life has become so sordid that nobody would want it.—M.M.

DEAR MRS. MAYFIELD:

I need help badly. It's my mother.

Every time she wants to go somewhere, I have to go, too, or she doesn't go at all. I am almost 17 and quite capable of taking care of myself at home.

Mainly she goes to revivals and things, which I don't mind. But every time, she goes, she carries a whole carload of women with her.

I'm tired of hearing what Mabel and Elsie did and who told who and what the latest fashion is. I've had it—up to my neck!—GADABOUT

DEAR GADABOUT:

Your mother had better quit gadding. She hasn't much time left to enjoy you at home.

And your time with her is just as short. Couldn't you find something in common with her friends—like being her friend, too? Plead for just the two of you going sometimes.—M.M.

DEAR MRS. MAYFIELD:

I'm not in trouble as so many girls are who write to you, but my fiance and I are wondering how to go about asking or telling our parents that we want to get married in the near future.

We are both 19, and have been going steady for 14 months. He is the baby of the family and I'm afraid his parents are going to veto his wanting to get married just now.

DEAR CONFUSED:

I know that 19 doesn't seem as young to you as it does to me—so if I suggested your waiting a bit for marriage you'd pooh-pooh the mere thought.

Therefore, I'll skip that bit of advice and suggest that you both go to your parents and discuss the matter with them. Then go to his parents and discuss the same with them.

Between what your parents and his parents say, you'll have a much clearer notion of what the next step is to be.—M.M.

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GA 7-0997 • Free Parking • 9:30 a.m.-5:30 p.m. Fri. 9:30 'til 9

of tomorrow

Parade's All-Stars:

A scouting report on
what they can do



1B—Rocky Nelson
Toronto



2B—Jack Dittmer
Phoenix



3B—Ben Valenzuela
Omaha



SS—Andre Rodgers
Phoenix



OF—Vada Pinson
Seattle



OF—Gordon Windhorn
Denver



OF—Carlos Bernier
Salt Lake City



C—John Romano
Indianapolis



P—Jerry Davie
Charleston



P—John Gabler
Denver

1B. Rocky Nelson: "If I were a major league manager," says Toronto pilot Dixie Walker, "I'd bring him up." Rocky led the International League with over 40 homers, hit around .320.

2B. Jack Dittmer: Always a precise fielder, he hit well (over .300) for the Giants' club, now appears ready to clout big-league pitching.

3B. Ben Valenzuela: No smoothy but effective in the field, Ben, 25, hit near .300, showed he could bang the long ball. He's owned by St. Louis.

SS. Andre Rodgers: Only 23, he seems ready for long-predicted stardom. The pride of the Giants, he hit around .370, over 30 homers.

OF. Vada Pinson: He was a sensation with the Redlegs this spring but tailed off. But he's only 20. He socked hard (around .330), covered city blocks in center field.

OF. Gordon Windhorn: Casey Stengel hopes he is the Yanks' new right fielder. Just 25, he hit around .340 to lead American Association.

OF. Carlos Bernier: At 29, this is his chance to make it with the Pirates. He hit around .330, packs power.

C. John Romano: With White Sox eyes upon him, John, 24, has become a slick receiver, a long-ball hitter (around 20 homers near season's end).

P. Jerry Davie: A fast-balling right-hander with control, Jerry, 25, won 11 in a row, is Detroit property.

P. John Gabler: Mixing a knuckleball with a fast ball, John had a 17-5 record near end of season, is earmarked for Yankee Stadium in '59.

Class AA and A All-Stars

1B—Charles Coles, Nashville, Southern
2B—Bobby Case, Colo. Springs, Western
3B—Emil Syngel, Pueblo, Western
SS—Dick Phillips, Atlanta, Southern
OF—Don Miles, Victoria, Texas
OF—Jim McAnany, Colo. Springs, Western
OF—Jim Fridley, Nashville, Southern
C—Les Peden, Little Rock, Southern
P—Jim O'Toole, Nashville, Southern
P—Bob Hartman, Atlanta, Southern

Class B, C and D All-Stars

1B—Bruce McIntosh, Lewiston, Northwest
2B—Lou Klimchuck, Pocatello, Pioneer
3B—Bob Sagers, Davenport, Three-I
SS—Dennis Menke, Midland, Sophomore
OF—Frank Howard, Green Bay, Three-I
OF—Gary Rushing, Tucson, Ariz.-Mexico
OF—Morris Stevens, Pulaski, Appalachian
C—Neil Wilson, Fresno, California
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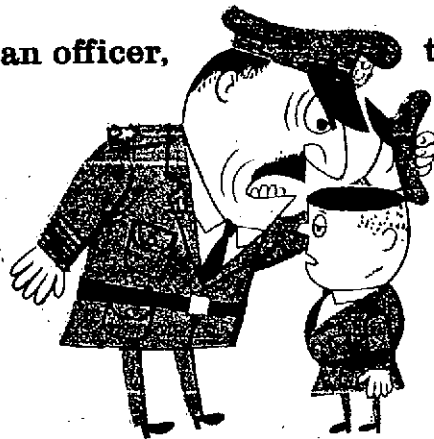
When the Army sizes up an officer,

the official report often comes out like this...

ONCE A YEAR, commanding officers throughout the military sharpen their pencils and compose volumes of what you'd imagine is extremely dull reading—"efficiency" reports on the officers in their command.

By the rules of the game, these 50 to 100-word comments should size up a man's ability accurately, objectively and solemnly. Promotions and careers hinge on good efficiency ratings. Bad ones can be appealed, and all must be endorsed and reviewed. All become part of the officer's permanent file in the Pentagon.

But actually many ratings are not solemn at all. They make up one of the nation's richest veins of off-guard humor. Asked for an evaluation, many a CO responds with a punchline. Others simply get their verbal feet mixed up. And often the rating tells more about the CO than about the subordinate, as some of these examples mined from Army files show:



This officer has talents but has kept them well hidden.

Combs his hair to one side and appears rustic.

Does not drink but is a good mixer.

Can express a sentence in two paragraphs any time.

A quiet, reticent, neat appearing officer. Industrious, tenacious, diffident, careful and neat. I do not wish to have this officer as a member of my command at any time.

'He hasn't any

He has failed despite the opportunity to do so.

His leadership is outstanding except for his lack of ability to get along with subordinates.

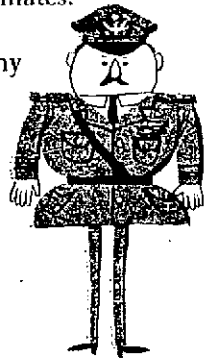
He has failed to demonstrate any outstanding weakness.

He hasn't any mental traits.

A tall stocky officer.

Needs careful watching since he borders on the brilliant.

His departure is in no way considered a loss. In fact it is a gain. His transfer was concurred in by all commanders with a sense of relief.



Which one is the Dromedary Gingerbread?



Not this! Pale color means pale taste!

This gingerbread was baked with a competitive mix. If you like a bland appearance and weak flavor, this is the kind of gingerbread for you—but it won't satisfy a *real* gingerbread appetite.



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gingerbread you get *only* from Dromedary. Loaded with golden-brown molasses and tangy Jamaica ginger for that *true* old-fashioned gingerbread taste. Real gingerbread texture, too!

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Mrs. Engle Club Guest

Mrs. Claire Engle, wife of the Democratic candidate for Senate, Congressman Engle, will be a special guest of Democratic Women's Study Club at its luncheon meeting Wednesday in Wilton Hotel Pageant Room.

Mrs. Carmen Warshaw, vice chairman of the Democratic Women's Division of Southern California and chairman of "Women for Brown for Governor," will be featured speaker at the afternoon session. Her selected topic is "Women's Role in Politics."

Study Club activities, with Mrs. L. H. Jarnagin presiding, will open with a 10 a.m. study hour led by Mrs. Mary Rene who will discuss ballot propositions. Mrs. Maude Griffin will speak on legislation and Mrs. Jewel Boynton on current events.

Luncheon will follow at 12:30 p.m. and reservations may be made before Tuesday with Mrs. Frank M. Parker, 138 Hermosa Ave. The public is welcome.

Alums Open Fall Season

Delta Gamma alumnae will resume their activities with their first fall meeting Thursday evening at the home of Mrs. Douglas Newcomb, 256 Granada Ave. Both the daytime and evening groups will convene at 7:30 p.m. to hear their president, Mrs. William P. Schwager, report on the recent Delta Gamma national convention which she attended in Miami in June.

Mrs. Robert J. Tarry is chairman of the committee for this meeting. Others working with her are Mrs. Charles Fisher, Mrs. W. D. Sharborough, Mrs. Walter D. Stone, Misses Margaret Cowan and Marion Evans.

Alumnae new to this area who wish to attend the meeting may call the hostess, Mrs. Newcomb.

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Mrs. Thomas R. Keene



Mrs. Eugene Miller

Miss Spain, Thomas Keene Married in Nuptial Mass

Beautiful voices of the Immaculate Heart College Madrigal Singers heralded the recent nuptial mass in St. Matthew's Church which united one of its members, Marilyn Ann Spain, with Thomas R. Keene of Temple City.

Two hundred guests witnessed the double ring rite which joined the daughter of Mr. and Mrs. William C. Spain, 4112 E. 5th St., with the son of Mr. and Mrs. Gustav Keene, Temple City.

Escorted to the altar by her father, the bride wore a princess gown of silk organza with appliques of Chantilly lace on bodice and skirt. A crown of pearl stephanotis blossoms held her veil. Her bouquet was of white orchids with stephanotis and lilies of the valley.

Identical dresses of ice aqua taffeta were chosen for Ann Berkhoel, maid of honor, and Mary Lou Keller, Carol Keene and Mrs. George

Diebe, bridesmaids. They carried cascades of pink blossoms.

ARTHUR PION was asked to assist as best man and Jack Silva, John McSweeney and John Flynn ushered.

After returning from a honeymoon trip to Yosemite, the bridegroom will resume studies in sociology at Loyola University and the bride will be graduated this year from Immaculate Heart College as a music major. They will reside in Hollywood.

The new Mrs. Keene, a graduate of St. Anthony's High School, attended Long Beach City College. She has been active in Long Beach music circles, playing with the Long Beach Symphony, and will be president this year of Sigma Alpha Iota, national honorary music fraternity. Her husband received early schooling in Rosemead.

Local Girl Takes Vows

Dr. and Mrs. Herbert A. Carlson, 4241 E. 14th St., are announcing the marriage of their daughter, Eleanor, to Ronald F. Marchand, son of Mr. and Mrs. Frederick A. Marchand of Cleveland, Ohio. The ceremony took place Sept. 17 in Boulder, Colo.

Attending the couple were Mr. and Mrs. Jack Lee Hammon of Chicago.

THE BRIDE was graduated from Chadwick School, Rolling Hills, attended Westlake School for Girls, Los Angeles, and Progress School, Long Beach. She is now a student at the University of Colorado.

A Sigma Nu, the bridegroom is in the school of business administration at the U. of Colorado. Both will continue their studies at the university.

Exchange of Rings

Belmont Heights Methodist Church was setting when 300 guests attended the afternoon wedding of Miss Barbara Ann Dinsmore, daughter of Mr. and Mrs. Gardiner E. Dinsmore, 292 Pomona Ave., and Lawrence Eugene Miller, son of Mr. and Mrs. Eugene I. Miller, 3907 San Anselmo Ave.

The Rev. Richard V. Kendall officiated at the double ring service. The bride's gown was of imported embroidered nylon organza over white tulle fashioned with empire bodice and bouffant skirt falling to brush train. Her veil of illusion was caught to a crown of pearl orange blossoms and she carried white butterfly orchids and white roses and stephanotis in cascade arrangement.

Aletha Huston, maid of honor, and Marion Eodge, Dawn Hunter and Mrs. James P. Nielsen, bridesmaids, wore white nylon organza over yellow tulle. They carried deep yellow Gloria roses.

THE BRIDEGROOM asked his brother, Jack Miller, to be best man and Don Dinsmore, brother of the bride, Sam Crilly, Dan Swanson, Don Malloy and James Nielsen to usher.

The newlyweds are at home in Long Beach after a honeymoon in Santa Barbara.

The bride was graduated from Wilson High School and received the Outstanding Woman of the Year award in her senior year. She affiliated with Delta Omicron Tau while attending Occidental College. Her bridegroom also was graduated from Wilson and attended the University of Arizona. Both are continuing studies at Long Beach State where the bride is a member of Alpha Phi and her husband plays varsity football.

AMONG CAREER WOMEN

Waffle Feast Today for Soroptimist Club

By ANNE GILCHRIST

This is "feast day" for members and guests of Downtown Soroptimist Club who will gather for their annual waffle breakfast (with all the coffee you can drink!) from 11 a.m. to 2 p.m. today at the home of Mrs. Otho Slaton, 4320 Olive Ave.

Mrs. E. H. Lundquist, chairman of ways and means, and her committee count this among one of the club's most popular money raising projects. Proceeds will be used for the Soroptimists' scholarship fund for Long Beach City College girls and its revolving fund at State College, according to Miss Betty Shaw, president.

Quota Club

Donald M. Comfort, vice president of Long Beach Heart Assn., one of several volunteer citizens who are serving as members of a speakers bureau appearing before local organizations in support of "Jobs for Long Beach" (Propositions "S" and "T" on the November ballot) was guest speaker Monday evening at Quota Club's dinner at Brower's Restaurant. Following his outline of benefits passage of the two propositions would bring to Long Beach, members voiced wholehearted approval and endorsement. Mrs. Roger T. Huffman, a member of the executive committee for "Jobs," introduced the speaker. Kathryn Wland, program chairman, made arrangements for his appearance.

Plans were completed by the club for representation at the Quota conference to take place at Disneyland Hotel Oct. 1-12. Delegates will be President Helen Cameron and Katherine Herbert; alternates, Rita Phipps and Connie Brown.

Pilot Club

Esther Harter of Beverly Hills, Governor of District 18 of Pilot International, will make her annual, official visit to the Long Beach Pilot Club at its dinner meeting Wednesday at the Lafayette Hotel. President Virginia Linabury will call upon all committee chairmen for their reports to the governor at that time.

In addition, a full schedule of fall projects will be

discussed and plans completed, including the service women's annual party at the holidays for the Crippled Children's Society. Final reports will be given on profits realized from the annual So. California Inboard Regatta which Pilot Club sponsors each Labor Day at Marine Stadium. The popular boat racing event is the club's major fund raising project of the year and on its success hinges much of Pilot's philanthropic work in this area.

Lambda Sigma Pi

Business women members of Lambda Sigma Pi sorority opened the new club year with a dinner meeting last week at Apple Valley Steak House under direction of Marie Clements, president. Dinner co-chairmen were Alice Wagner and Cordelia Crawford. Patricia Fogo, state president, and Zephia Pain of Palm Springs, former member of Long Beach Delta Chapter, were special guests. New ways and means events were discussed as well as an accelerated educational program for members. Final summer party preceding this back-to-business meeting was an end of vacation barbecue co-hosted by Libby Spawr, social chairman, and Golden Fulton.

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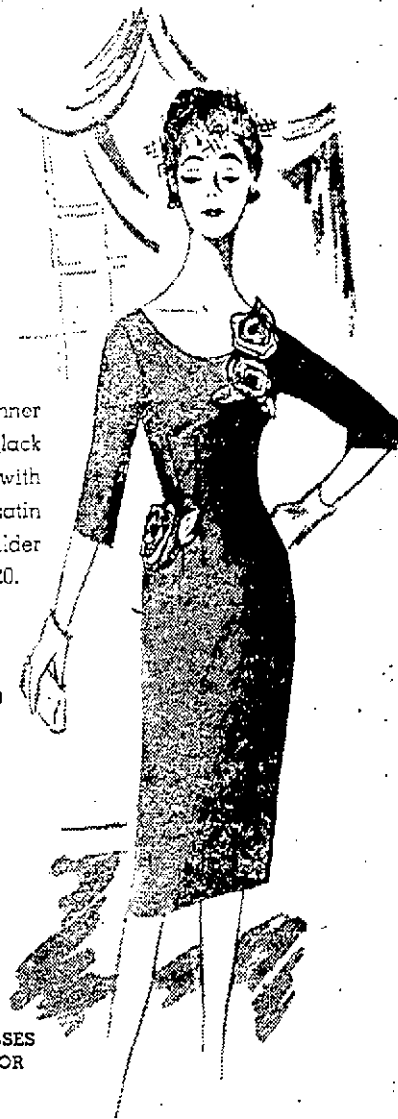
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and side. 12-20.

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2.00 jar hormone cream

Richly fortified with whole, natural estrogen. Estrogen is just what your complexion needs to help soften those tell-tale signs of age and dryness.

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Linolin enriched to pamper and smooth your whole body. It's so delightfully fragrant and quick vanishing, it's a pure pleasure to use.

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Cynergic oil and deep foam beauty cleanser are your 3 steps to beauty help WASH AWAY . . . deep soil, surface blackheads help FADE AWAY . . . coarse texture, discoloration help SMOOTH AWAY . . . fine lines, dryness

Now a marvelous multipurpose beauty combination by COLONIAL DAMES* gives your skin the balanced, normalizing beauty treatment it needs to look lovelier, younger and more radiant than ever before.

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BY DOROTHY GRAY

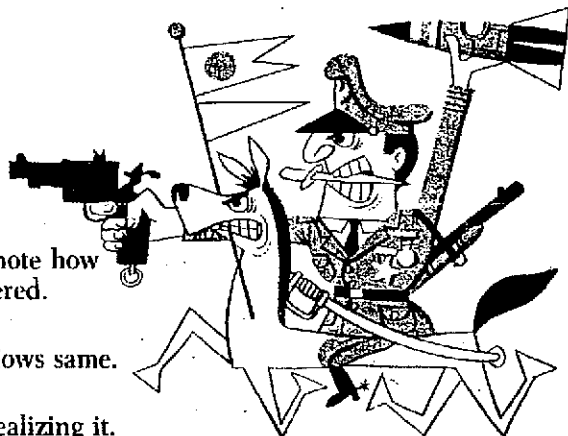
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mental traits'

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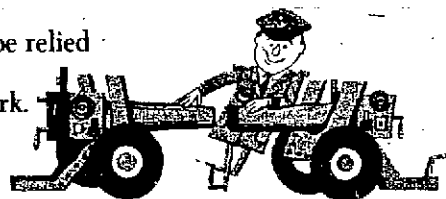
Believes sincerely in the power of prayer and it is astonishing to note how many times his prayers are answered.

Open to suggestions but never follows same.

Has begun to fraternize without realizing it.

Never makes the same mistake twice but it seems to me he has made them all once.

In any change in policy or procedure, he can be relied upon to produce the improbable hypothetical situation in which the new policy will not work.



Gives the appearance of being fat due to the tight clothes he wears.

Is stable under pressure and is not influenced by superiors.

Is keenly analytical and his highly developed mentality could best be utilized in the research and development field. He lacks common sense.



Has developed into a good, round staff officer.

Tends to over-estimate himself and under-estimate his problems, being surprised and confused by the resulting situations.

This officer's physical condition is good (broken leg).

An independent thinker with a mediocre mentality.

Maintains good relations unilaterally.



Recently married and devotes more time to this activity than his current assignment.

An exceptionally well qualified officer with a broad base.

Tends to create the impression of unpositive personality through needless and undiscerning gentility and softspokenness.



Of average intelligence except for lack of judgment on one occasion in attempting to capture a rattlesnake, for which he was hospitalized.

DIETERS REJOICE!

This fruit-flavor dessert has only 12 calories. It's sparkling

D-ZERTA GELATIN

(It's made without sugar)



COMPARE WITH THESE LOW-CALORIE FOODS

apple	76
flavored gelatin	83
slice white bread	63
glass skimmed milk	87
D-ZERTA GELATIN	12



6 delicious fruit flavors. Made by General Foods, the makers of Jell-O desserts.

Try D-Zerta Pudding, too. Only 54 calories to a serving. 3 luscious flavors. In the diet section of your store.

No other mushrooms have such delicious flavor!



So Convenient — Just Heat and Use!

Bin B Mushrooms are superior in flavor because they are the choice brown variety of cultivated mushrooms—broiled in creamery butter and then packed in tasty butter-enriched mushroom broth.

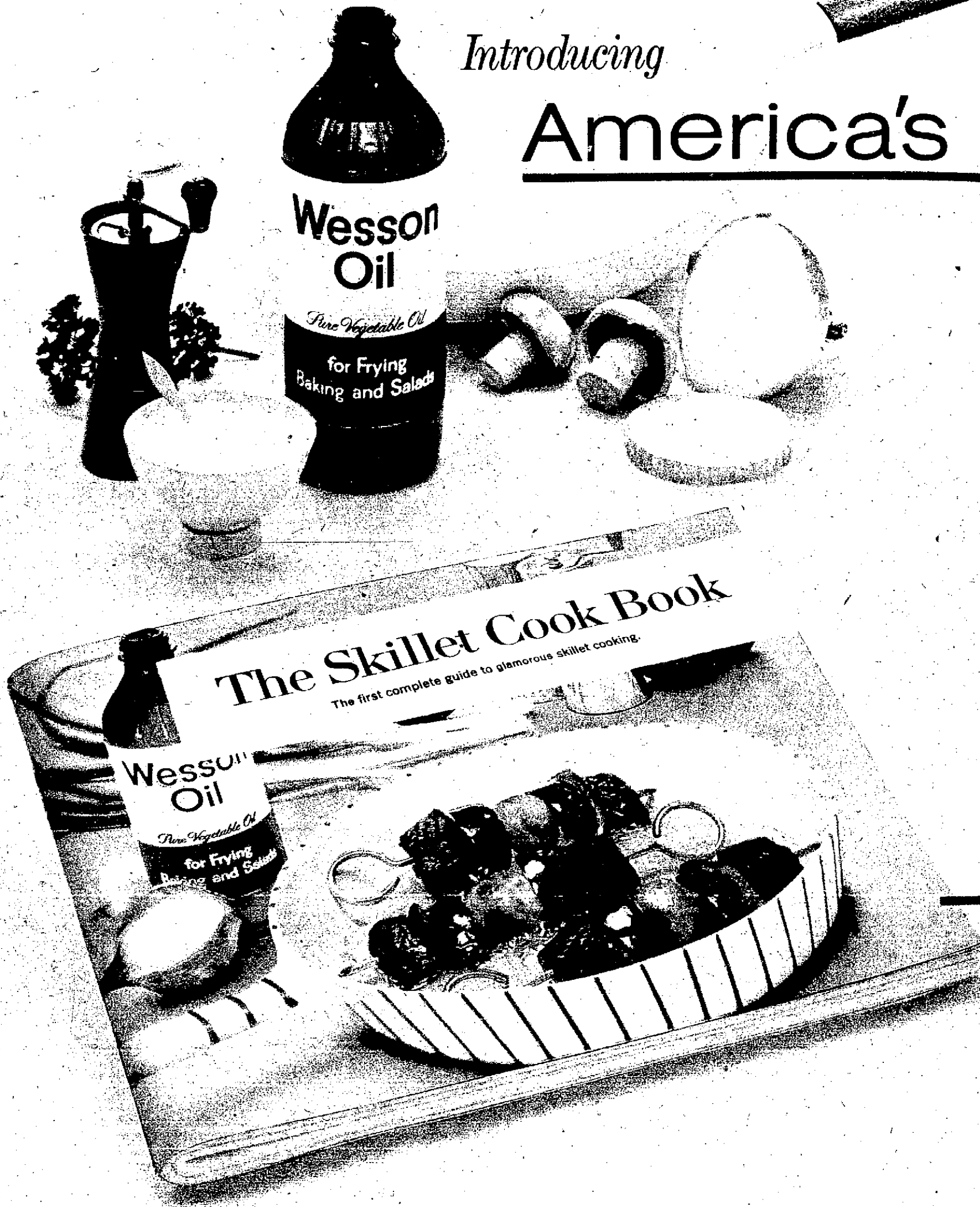
You'll enjoy all three ready-to-use styles of Bin B Broiled in Butter Mushrooms—already prepared as called for in your favorite recipes:

Bin B WHOLE MUSHROOM CROWNS, perfect with steaks
Bin B SLICED MUSHROOMS, wonderful in omelets
Bin B CHOPPED MUSHROOMS, ideal in sauces.

Free! 32-PAGE RECIPE BOOKLET
Write: Bin B Mushrooms, M-3, West Chester, Pa.

Introducing

America's



Art Shows Abound in Area

By VERA WILLIAMS
I. P. T. Art Editor

Opening at 2 p.m. today in Exodus Gallery, 235 6th St., San Pedro, will be an exhibition of the recent work of Gerd Koch, George R. James and Ernie MacCluskey. These three were chosen by Gerald Nordland, Frontier Magazine art critic, from the "Artists Under 30" show in Exodus Gallery.

Koch, who has exhibited nationally and is represented in the Long Beach Museum of Art permanent collection, will show oils.

George R. James, graduate of Long Beach City College, now in the Army at Fort Huachuca, Ariz., will exhibit drawings done at the post. A watercolor by James was purchased in the 1957 Newport exhibit and the same year he won a prize in the Los Angeles Municipal Art Festival. His painting, "In Palmer's Garden," recently was given Long Beach Museum as part of the donation policy of Exodus Gallery.

MacCluskey, 19, youngest member of the trio, will show photographs. He has taken and developed pictures since he was 6 years old.

The public is invited to see the art work, meet the artists and linger for coffee. Several jazz musicians will play.

The show will continue until Oct. 28.

SEVEN MEMBERS of the Community Art League have exhibits.

Betty Hayes of Downey has a one-man show in the Security-First National Bank, 8223 E. Firestone, Downey.

Agnes Warrick of Downey has 15 paintings in the East Long Beach branch of the Security-First National Bank, 4616 Los Coyotes Blvd.

Lucille Hagedorn of Lakewood has paintings in the Bellflower Library, Flower St. and Bixby Ave., Bellflower.

Judy Yoder of Norwalk has her first one-man show in the

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Helms Insurance Agency, 13933 San Antonio Dr., Norwalk.

Esther DeBoer and Dawn McGill, both of Norwalk, have paintings in the Duncan Vail Galleries, 637 S. Olive St., Los Angeles.

Kay Boehm is showing paintings at 9302 E. Laurel Ave., Bellflower.

MAJOR EXHIBITIONS organized by the Long Beach Museum of Art, 2300 E. Ocean Blvd., are being shown throughout the country.

Arts of Southern California series will be shown in galleries in Arizona, Florida, Georgia, Illinois, Nebraska, New York, Oklahoma, Oregon and Texas.

I—Architecture will be seen until Oct. 13 in the Stanford Art Gallery, Stanford University; II—Painting will be in the Downey Museum of Art, Downey, until Nov. 7; III—Art in Film will be in the USC Art Gallery, Oct. 1-30. The series, sponsored by the Museum and the Los Angeles County Board of Supervisors, was inaugurated in June 1957.

IV—Prehistoric and Indigenous Indian Art on view in the Museum through Oct. 21 will be shown in the Springfield, Mo., Art Museum and the Taylor Museum, Colorado Springs, Colo.

In addition, the 15 American Painters exhibition, organized in May 1957, has been traveling the past year and now is in the Mint Museum, Charlotte, N.C.

Recent acquisitions and Art Loan comprised of works from the Museum collection will be displayed through Nov. 5 in the Long Beach Museum. Art Loan includes paintings by Karl Benjamin, Dorothy Brown, Paul Darlow, Anya Fisher, Robert George, John Leeper, Alleen MacDonald, Nels Y. Nelson, Richard Rubin, Marvin Saltzman and Elsa Warner, which may be borrowed by residents of Long Beach and vicinity.

On view in the newly remodeled entrance of the Museum are three paintings added this summer: "Reflections on a Wall" by Marilyn Prior; "Shifting Colors," Elsa Nelson, and "In Palmer's Canyon," by George James.

A Guggenheim Foundation loan of paintings by internationally known artists will remain in the Museum until March. This includes paintings and drawings by Wassily Kandinsky, Paul Klee, Oskar Kokoschka, Franz Marc, Paul Nash, Pablo Picasso, Georges Valmier and F. Vordemberge-Gildewart.

Drawings and paintings by Dean Spille will be shown until Oct. 5.

TUESDAY WILL be the last day to visit the Huntington Library and Art Gallery, 1151 Oxford Rd., San Marino, before its annual fall closing. Exhibitions and grounds are closed to the public during October for renovation.

NINETY WORKS by Juan Gris, cubist artist, and photographs of buildings, original plans and drawings by Irving Gill, Southern California pioneer in modern architecture, will be shown Oct. 1-26 in the Los Angeles County Museum, Vermont St. and Exposition Blvd., Los Angeles.



—Jaeger Fuller Photo

THEY'RE IN "CAROUSEL"

Kay Elhardt, as Carrie, vivacious New England girl of the 1870's, embarks on her honeymoon with sincere though sometimes stodgy Enoch Snow, played by Edward Clark in "Carousel" slated for Oct. 14-18 by Long Beach's light opera company, Singer's Workshop. The Rodgers and Hammerstein musical will be given in Municipal Auditorium. Cast includes 60 of Southland's finest actors, singers and dancers. Reserved seats available now by calling Dance-Drama Center, 518 E. 4th St.

Ducats to Film Series Available

Tuition tickets for the 1958-59 all-color film lecture series will be available beginning Monday at all major centers of the Long Beach City College General Adult Division.

Each of the seven programs will again be presented at Wilson Auditorium on Monday, Jordan on Tuesday, Milikan on Wednesday, Polytechnic on Thursday and at Lakewood High School auditorium on Friday evenings. Tuition for the series is \$2.50.

Tickets will be sold between 9 a.m. and 4 p.m. daily at the main office of the General Adult Division, 4901 E. Carson St., Long Beach 8. They should be accompanied by checks and stamped, self-addressed envelopes.

Opening the new series will be Eric Pavel's "Argentina Smiles Again" (October 6-10), first film study of Argentina since the overthrow of the Peron regime.

Other film lectures will cover the South Seas (Nov. 3-7), Ethiopia (Dec. 1-5), Russia (Jan. 12-16), Norway (Feb. 2-6), Germany (March 9-13) and Mexico (April 6-10).

Recitals Due by Organists

Forthcoming activities of the Long Beach Organists Guild will begin Oct. 7 with a concert "Artists of the West" in St. Luke's Episcopal Church. Featured will be Marcia Hannah, Shirley Ann Herley, Raymond Parmelee and Iris Eshelman.

On Nov. 4 Dr. Leslie Spelman will preside at the Moller Organ of First Congregational Church. The Redlands University Brass Quartet will assist.

Charles Shaffer of Santa Ana will be here in recital Jan. 27 at Immanuel Baptist Church.

The Long Beach City College Schola Cantorum, assisted by Helen Davenport, organist, will appear in concert March 3.

Tickets for the events may be purchased from American Organist Guild members.

Wide Choice in Vocal Recordings

Vocal recordings in the record collection at the Main Library range from grand opera to calypso. These were noted on the weekly new record list: Bach, "Cantata No. 170" with "Cantata No. 54" (Alfred Deller and the Leonhardt Baroque Ensemble); "Les Bords du Saint-Laurent" (French-Canadian folk songs, sung by Pierrette Champoux); "Calypso From 'The Virgin Islands'; Satie, "Socrate"—a symphonic drama (Paris Philharmonic Orchestra) and Wagner, "Lohengrin" (Jochum conducting).

Coleman Concert

Rosalyn Tureck, renowned Bach pianist who is returning to the U.S. after several years in Europe, will open the Coleman Concerts series at the Pasadena Playhouse on Sunday, Nov. 16, at 3:30 p.m. Reservations may be made by writing the Coleman Chamber Music Association, 46 N. Los Robles, Pasadena. A complete season brochure, listing all programs is available free of charge.

College Recordings

Three new souvenir 12-inch microgroove LP recordings of performances by Pomona College singing organizations have been made available through the college's music department.

Poets Luncheon

Poets' Haven will have a luncheon Saturday, Oct. 11, at 1 p.m. in the Hollywood Plaza Hotel.

Band Concerts

Last program of summer band concerts in Los Angeles area will be today. Free concerts will be presented from 2 to 4 p.m. in the following four Los Angeles parks: MacArthur Park—Concert Band; Hollenbeck Park—Symphonic Band; Lincoln Park (Los Angeles)—Angelus Band; Pt. Fermin Park (San Pedro)—Metropolitan Band.

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Major & Minor Notes

By RACHEL MORTON

In two recent articles, one by the noted Italian-American composer, Mario Castelnuovo-Tedesco, the other by Patterson Greene on comments made by our own American basso, Jerome Hines, the status of opera in America was so pertinently set down that I quote herewith, excerpts from each.

Says Mr. Tedesco, "First of all, does America really want to have opera? Frankly, I doubt it. Opera has been for centuries a European form of entertainment. It is really popular there; it has had a long tradition and a steady practice. But it has never been completely acclimated here. What the American audience really wants are musicals. But opera in its traditional form is really not popular. We may find proof in the fact that when in the great city of Los Angeles a proposition was made to build a new auditorium which could accommodate opera performances, it failed to pass, while everybody probably would have voted for a new stadium."

"Do American composers have a real feeling for opera? Again, I doubt it. Are American composers duly trained and technically equipped to write operas? In American universities and schools of music where so many subjects are taught, they have traditional harmony, chromatic harmony, atonal harmony. They have Palestrina counterpoint, Bach counterpoint, modern counterpoint. But there are not, so far as I know, any courses in opera writing, not even in the advanced classes of composition. It may be interesting to note that in the recent international contest of La Scala for a three-act opera that of the 64 operas submitted, 36 were Italian, 16 German, 7 French, 2 Hungarian, 2 Yugoslav and only one in English—the one I wrote myself." (And that one Tedesco modestly omits stating was his opera "The Merchant of Venice," and won the first prize.)

"IF AMERICAN opera is bound to come and grow, it should of course be in English, so that the text should be currently and easily understood. What may we say as a conclusion? That opera will come in due time if American audiences really wish to have it, if American composers will be properly trained for it, and mainly if exceptional talents are born, both on the creative and performing sides. But we should not forget that America already has at least one exceptional and significant opera—even if it is a little on the vernacular side and even if today's purists may frown on it. It is Gershwin's "Porgy and Bess," an opera which only an American could have written, just as "Boris Godunov" could have been written only by a Russian."

Jerome Hines, the Los Angeles born basso, is 6 feet 6 inches tall. He first sang, at 17, in the chorus of the Los Angeles Civic Light Opera Association. He began with secondary parts with the Metropolitan Opera Company but advanced rapidly to leading roles. Last summer he was honored by being engaged to sing at the Bayreuth Festival in Germany, singing the role of "Gurnemanz" in Wagner's "Parsifal."

"My wife," commented Hines, "is my severest critic. She and I agreed that on several occasions at the Met, I sang Gurnemanz better than I was ever able to sing it at Bayreuth. But the same people who had brushed aside my performance in New York came to me starry-eyed in Bayreuth. America has still to acquire artistic self-respect. The Germans prefer German singers, the French prefer the French, the Italians prefer the Italians. They all demand their own languages in opera. But Americans prefer anyone but Americans, unless they come upon them in Europe. And they accept any language, however mutilated, so long as it is not English. American singers prefer to sing in Europe, because there they are treated with deference in the theater."

Patterson Greene tells of this ironic incident. "I must introduce him to America," said the personal representative. She was referring to the basso cast as Gurnemanz in last summer's Bayreuth Festival production of "Parsifal." Her companion protested: "He is known in America already. In fact, he is an American." "Nonsense," retorted the personal representative, "No American sings like that."

Campus talent will provide two of the programs. The "Festival of Music" on January 24 will feature the City College Choir, Madrigal Sing-

'Evenings at Eight' Programs Revealed

Sale of season tickets for Long Beach City College's second annual "Evenings at Eight" series opens Wednesday in the Lakewood campus bookstore.

In addition to the six regular programs, the 1958-59 series will include a special performance by the San Francisco Ballet on November 13, with tickets available at reduced rates to "Evenings at Eight" subscribers.

One change in the previously announced schedule will be the duo-piano team of Arthur Whittmore and Jack Lowe in place of the Gateway Singers for the opening program Nov. 1.

Lakewood campus officials learned late this week, after announcements of the 1958-59 season were in the mail, that the Gateway Singers have suddenly canceled all West Coast engagements because of an extended run in Chicago. The folk-singing quartet was one of the hits of the Lakewood campus series last year.

WHITEMORE AND LOWE, rated the outstanding duo-piano team in the country, have appeared extensively on television and as guest artists with many major symphony orchestras. Their repertoire ranges from two-piano classics to musical comedy tunes and other popular music.

Other outside attractions on "Evenings at Eight" will be actress Cornelia Stabler as "Charlotte Bronte, the Passionate Victorian," Feb. 28; playwright-actor Emlyn Williams in "A Boy Growing Up: An Entertainment from the Works of Dylan Thomas," March 20; and Mr. and Mrs. Meredith Willson, of "The Music Man" fame, in an April 11 program titled "Mirth and Music."

Campus talent will provide two of the programs. The "Festival of Music" on January 24 will feature the City College Choir, Madrigal Sing-

ers, band and symphony orchestra. A major play, yet to be announced, will be presented May 22.

Tickets for the six regular programs are \$6. "Evenings at Eight" subscribers will also be offered tickets to the San Francisco Ballet, on a priority basis, at the special rate of \$2. Ballet tickets for non-subscribers, if any are left, will be \$3.50.

Mail orders may be sent to "Evenings at Eight," Long Beach City College, 4901 E. Carson St., Long Beach 8. They should be accompanied by checks and stamped, self-addressed envelopes.

Playgoers Magazine

NEW YORK (AP)—A new magazine concerned with stage activities throughout the country is to be published this fall entitled "The Theatre."

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THE PERMANENT DENTURE RELINER

Their teacher is a TAPE

These children are pioneers who learn through earphones. Their success may change your school

by SID ROSS and ED KIESTER

ST. JOSEPH, MO.

FIFTY-FOUR bright-faced sixth-graders here begin their school day by eagerly slipping lightweight earphones into place and plugging the trailing wires into the floor. Up front their teacher, Sister Rene of the Order of St. Benedict, fiddles at her "desk" — a chest-high console of lights, buttons and dials.

Then she flicks a switch. Childish chatter dies away. A reel of recording tape begins to unwind. Through the earphones crackles the day's history lesson: Sister Rene's voice saying, "Class, have you ever taken a long trip by car?"

For 15 minutes the lesson will go on until the earphones are removed, and discussion begins. And all day long, students at St. Joseph Cathedral School will be alternately "on the air" and off in one of the most revolutionary — and startlingly successful — experiments in U.S. schools today.

Electronics Meets Education

At its heart is a unique wedding of modern science and traditional education: teaching by tape recorder. The brainchild of a tall, gentle nun named Sister Mary Theresa Brentano, tape teaching attacks directly some of the most pressing problems of American education.

Educators everywhere are watching the experiment closely. At one sweep, it attempts to offset the classroom jam, ease the teacher shortage and step up the quality of learning. Most important, tape teaching tries to solve the problem facing teachers in every school: how to race ahead with bright young minds without befuddling the slow; how to work closely with the slow and still keep from boring the bright.

A Faculty At Her Fingertips

Sister Rene's battery of electronic gear serves her as a whole staff of assistants. Four tapes can be played simultaneously. A flip of a switch pipes one lesson to bright students, another to the average and another to slow learners. While one-third of the class is "on tape," immune to distraction, the other two-thirds can hold a discussion. When a student wiggles for attention, Sister Rene can speak to him alone through an intercom. When a student is lagging behind, he can be tuned into a special "make-up" tape that no one else hears.

Sister Rene — and other teachers using "tape teaching" — are literally three teachers in one.

St. Joseph School now has five classrooms wired for sound, and is one of 16

Catholic elementary schools trying out "tape teaching." (Others are in Louisiana, Texas, Kentucky and Kansas.) The experiment now is in its fifth year. A few bugs remain to be ironed out, but here at St. Joseph it already has produced results like these:

- Sixth-graders taught by tape last year raced at least a half-year ahead of expected achievement in every subject, averaged two and a half years ahead in geography and history.
 - Third-graders averaged five months ahead of expected gains, scored at mid-fifth grade level in science.
 - Slow learners have perked up: one boy zipped through three years' work in 10 months (thanks to "remedial" tapes) and also blossomed as a personality.
 - Bright students have been challenged — often for the first time — and so have teachers. "You really have to be on your toes with tape," says third-grade teacher Sister Seraphine.
 - Attendance has picked up astonishingly. Unexplained one-day absences have vanished.
 - Kids love it. Reported one third-grade boy: "Electronics is more fun than TV."
- "Fun" for the students is a dividend, not the aim of the experiment. Sister Rene, Sister Seraphine and other teachers report students are more interested in school, more stimulated to work, more alert. The students echo their teachers.

"School's Exciting Now"

"I like school better now," says sixth-grader Elizabeth Sutherland. "It's exciting. On the tapes, Sister seems to be talking right to you. It sticks in your mind better. And after you go off the tapes, Sister has more time to spend with you."

"You work harder," chimes in classmate Raymond Miner, "and you go faster. But you understand it better. My grades have gone up. And my folks! They think electronics is swell."

In outline, tape teaching sounds like a modern twist on the old-fangled one-way method of teaching, in which Teacher droned on and on and students either listened or fell asleep. Some modern teachers and parents — though aware of the problems tape teaching tries to solve — would regard it as a setback, not an advance, for education.

In practice, however, tape teaching works the other way. Sister Rene has more time for discussion, more time for questions, more time for individual help. No student spends more than 15 to 20 minutes an hour with headset on. But that 15 to 20 minutes is the core of the day.

Sister Rene's children are divided, for each subject, into three groups: fast

Continued on page 20



TAPE PIONEER, Sister Mary Theresa Brentano, records voices of St. Joseph third-graders in playlet, *The Sign Folk*. Played back, tape will be used in English classes.

FALL HAIR VALUES

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Save 1.11 on this 11 ounce fine quality Regular or No Lacquer hair spray. . . . **89^c**
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Sensational new hair spray by this leading cosmetician . . . so right for Fall. . . . **1⁵⁰**
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Creates curls as soft and clean as nature's own . . . guaranteed to leave no film or stickiness. . . . **1⁵⁰**
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Just press the button to ensure you are perfect for Fall's dates and parties. . . . **1⁵⁰**

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Magical Spray hair dressing to give your hair lustre and manageability. . . . **1²⁵**
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A quality hair dressing suitable for men or women. . . . **59^c**

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HEADSETS COCKED, students at St. Joseph, Mo., school "tune in" lessons. Nuns find "tape teaching" works best in history, English, not so well in math.

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Party Pretties!



FRENCH'S Sassy Pin Wheels

The season's prettiest snack, French's Pin Wheels, have a tantalizing flavor! The reason? French's Worcestershire... that exciting blend of such rarities as anchovies, tamarinds and soy. Try this recipe soon!



PIN WHEELS

Make 1/2 pkg. pie crust mix as package directs. Roll into rectangle 1/2 inch thick. Spread with mixture of 1/2 lb. liverwurst and 2 tps. French's Worcestershire Sauce. Roll up tightly. Chill. Cut into thin slices. Bake 8-12 min. in 450° F. oven. Serve hot.



TAPE TEACHING continued

In spite of gadgetry, children and teacher are closer than ever

learners, average, slow. Group lines are not rigid: one boy is in Group I for history, geography and science, in Group II for English and arithmetic; and he has switched back and forth several times.

For each group in each subject, there is a daily tape lesson, geared to group pace. But before the tape begins to whirl, Sister Rene preps the students with a short discussion. When the tape ends, she is there to pick up the discussion again.

Usually, two of the three groups are "on tape." Headsets weigh only a few ounces, look much like a doctor's stethoscope (see photos). Under each desk is a floor switchplate with two outlets. Connecting wires are concealed; there is nothing to trip over, no gadgetry to get in the way. So unconscious are students of their headsets that often someone will leave his seat while still "plugged in." The result is a quick snap of the neck, a sharp clatter and a general horse laugh.

With headsets in place, outside noises are shut out, and students listen with obvious interest. When Sister Rene asks a question on tape, heads nod unconsciously and lips frame an answer. Recently, in a geography discussion of Australia's bushmen, she mentioned that an item of their diet was live worms. There was a spontaneous, and heartfelt, "Ugh."

The Nun's Story

On tape, Sister Rene's voice is not at all impersonal, but warm, direct, almost confidential. Occasionally, her "live" voice will cut across her "canned" voice with a question or a response to a student's raised hand. Through her array of switching gear, Sister Rene can keep close tabs on her students and give help instantly where it is needed.

It was such universal teaching problems as these that Sister Theresa set out to solve when she first thought of binding teacher and students electronically. Sister Theresa is a visionary who has devoted her life to bettering education. She holds a Phi Beta Kappa key, won the first doctor's degree in English ever granted at the University of Kansas, then edited English textbooks for Catholic University.

The turning point in Sister Theresa's career was her transfer to the Benedictine Academy at Covington, La. There she found traditional teaching methods lacked something. She found parents equally concerned.

While studying foreign languages, Sister Theresa had seen how effective tape recording could be. Why, she reasoned, couldn't tape be the bridge of communication between teacher and pupil in other subjects? With the germ of an idea, she went to Ray Toups, an engineer with radio station WWL, New Orleans. It took



Wired for sound, Sister Rene presides over tape reels, switchboard, lightweight mike.

more than a year for her and Toups to work out a practical system, complete with intercom. But when it was first tried, at the St. Scholastica Academy in Covington, results were sensational.

When 25 elementary students were given a month's pilot test, they averaged a 5.7 months' gain in spelling and a 6.8 months' gain in reading, measured by standard tests. In a later test, 100 students took a fully-tape-taught curriculum; only one did not show the expected 10 months' gain in every subject, and nearly two-thirds gained more than two years.

The Fund for the Advancement of Education has given the experiment two grants, and the Order set up a "tape institute" which Sister Theresa heads, at Mt. St. Scholastica College, in Atchison, Kan., near here. The experiment is spreading through the Order's schools. Covington now has a new school built around tape teaching, in which students work in air-conditioned, soundproofed, electronically-equipped booths.

Ironing Out the Wrinkles

Meanwhile work goes on to iron out the wrinkles. At St. Joseph and elsewhere, tape teaching has been more successful in some subjects than in others. And teachers must be trained to keep their pace slow instead of speedy, as they did in the early days. Then there is the problem of re-orienting teachers to become "tapeworms," instead of "bookworms."

And, like television, tape teaching eats up material at an alarming rate. Sister

Rene, for instance, must spend several hours each night recording tapes for the next day. She must work out three different approaches to the same material, organize her program more tightly, select from a number of books.

Tomorrow's Classroom Today?

Sister Theresa does not think this is a complete drawback. In tape teaching, she points out, a teacher must be in much closer touch with her class — everyone in her class.

Sister Rene admits she had doubts when the experiment first began. "I thought I'd lose contact with my pupils," she says. "But I've found I can do more in the 15 minutes after tape than I could in the old 45-minute subject period. The relationship actually is more intimate now."

So far, tape teaching has not been tried in any public schools. Confronted with the same problems, schools have experimented with various solutions: assistant teachers, clerical help, educational television — and simply more teachers. Tape teaching, its advocates feel, achieves at least as good results, and may be less costly. To equip a classroom for tape teaching costs \$3,000 more (even Covington's special classroom cost only \$8,000 more) and equipment has a long life.

From all these experiments, many educators are convinced, a new type of teaching will come, tailored by the advances of the modern world. And the shape of that classroom of tomorrow may be foretold by the shape of St. Joseph classrooms today.

Something for the Boys

Ol' Ted's Aroused
by Young Hooligans

By TED KREC

In my capacity as men's fashion columnist for these newspapers, I must confess it isn't often that a national issue gets to me. I'm more interested in ties than taxes and appearance than annexation.

Usually I leave the heavy stuff for such cogitators as our editorial staff. But in recent weeks I have become aware of a situation which has just galled me to the core.

An old saying has it that "one picture is worth 10,000 words," and I guess it must be true. The reason I say this is that I have been seeing stories for a long time about the integration mess and Foolish Faubus, but it wasn't until I saw a picture in the paper and news magazines that my Bohunk blood started to boil.

The picture to which I refer showed a group of young hooligans posed defiantly in front of the Van Buren, Ark., high school and carrying signs insulting to Negro students. They were there, the picture caption said, to block the integration of the school.

JUST LOOKING at that picture is enough to turn a responsible man's stomach, for if THIS is the youth of today, I'm glad I was a youth yesterday.

I acknowledge the fact that a lot of this unpleasantness has been inspired by adults, but these are not children. They're high school students, old enough to know better.

In case you didn't see this picture, let me describe these bums for you. I'd say they were about 16 or 17 and the majority of them sported ducktail haircuts. They wore jeans, of course—jeans which obviously hadn't seen a wash tub in many moons—and all of them had forgotten to wear bells, which perched said jeans precariously close to the indecent. As I recall none of them had on a coat, but they wore disreputable looking sport shirts, if I may so defile the words. The big, bold ringleader was posed in front of the group. I could tell he was the ringleader because his shirt was unbuttoned completely and revealed a puny, bare chest.

As I say, this picture is enough to turn a responsible man's stomach. Van Buren was the home of the late, great comedian, Bob Burns, and I imagine Bob would have changed his address had he seen any such picture as this; that's the kind of guy he was.

I guess it must have been a hot day when the picture was taken, for none of these creeps had on his black leather jacket with a gang insignia. That's all that was missing.

AS I LOOKED at that photo, I was ashamed of the fact that these goons shared the title of American with me. At that moment, I would have changed my nationality if I could have done so.

What sort of age are we living in when a handful of filthy, unkempt, B-movie parasites can defy the orders of the highest court in our land? Are we reverting to the spirit of the French Revolution when howling mobs ran through the streets of Paris denouncing and executing everyone who crossed their paths?

I know there will be some critics in my audience who will say that I "don't under-

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ZTA Alums
Will Honor
the Founders

Long Beach Alumnae of Zeta Tau Alpha have asked Orange County alumnae to meet with them Wednesday at 7:30 p. m. in an observance of founders' day. The gathering will take place in the Ebell Club.

The occasion will mark the 60th anniversary of the academic fraternity which was founded in October 1898 at Longwood College in Farmville, Va.

RECENT graduates from Delta Alpha Chapter at Long Beach State College will be welcomed into the alumnae group. They include Mrs. Violet Ammann, Mrs. Carolyn Harmon and Misses Kathy Bruce, Georgeanne Hinkle and Mary Ann Wood.

Alumnae officers, Mmes. Joseph Shoemaker, John Gerdes, T. F. Bartels and Claire E. Pike, under direction of the president, Mrs. Harry L. McCumber Jr., will be in charge of the ritual.

Special music will be sung by Mrs. Marvin K. Paup, accompanied by Mrs. James B. McCarey. A business session and social hour will complete the evening.

NLB Women
Plan Lunch
and Program

North Long Beach Women's Club will open its 30th season Wednesday with a luncheon and program in Houghton Park Clubhouse. Mrs. Claton Watson, president, will open the meeting.

Invitations have been extended by Mayor Raymond J. Kealer, Councilman and Mrs. Virgil Sponberg, the Rev. and Mrs. George O. Peek and Mrs. Maesser Wilson, district president, California Federation of Women's Clubs. Other honor guests will be charter members and past presidents.

THE DRAMA section, directed by Mrs. R. A. Davison, will provide a portion of the program, and the Choralettes, led by Mrs. George Hughes, will sing. Mrs. Lee Carter, head of Group 1, will have charge of luncheon arrangements and decorations.

It's Fashionable to Point



THESE SLIM, tapered shoes make a point in fashion and are among many new styles to make their debut this month as French Room Originals. At left is the classic pump in black, brown or navy calfskin touched with a high-soaring ornament of brass. Gleaming calfskin in red, green, blue, grey or briarwood, all touched with a black finger of calfskin, at right, also are being introduced at the magnificent new Chandler's shoe salon on Fifth Ave., New York City, as well as Chandler's Lakewood store. Careful detailing and fine fit characterizes custom-made footwear.

Dear Abby
She's Interested in Mail

By ABIGAIL VAN BUREN
DEAR ABBY: What's wrong with so many women nowadays?

Don't they have any modesty or decency at all? My husband comes home from his mail route and tells me he wishes these women with their short shorts and tight jeans would cover up. He says most women answer the door in their bath robes until noon! I was taught to dress up in the morning with shoes, stockings, undergarments and a dress. But then I wasn't interested in tempting strange men who came to my door. I hope some women will read this and take the hint!



—MAIL CARRIER'S WIFE
DEAR WIFE: Don't worry, Lady, when a woman greets the mailman in the morning she is either too tired or too busy to attempt to carry the mail carrier away. She's interested in MAIL — not MALE!

DEAR ABBY: I've a problem that is common but I don't know what to do about it. My girlfriend lives a few doors away and she came and told me that my 8-year-old boy has been finding out about the birds and the bees with her 5-year-old daughter. Should the kids be punished or what?

—TWO LOST MOTHERS
DEAR MOTHERS: Punished for a curiosity that is as natural as breathing? Certainly not! Let the children know that you are willing to answer all their questions—and don't act embarrassed or they'll come to regard the subject of "sex" as something wrong and shameful.

DEAR ABBY: I was Uncle Tony to 16 nieces and 24 nephews, but now I am a dirty dog. I have a little grocery store and always let my nieces and nephews have a stick of gum or a piece of

licorice, but about a year ago they got to sticking their hands in the cash register and helping themselves to packaged cookies and potato chips and it started to get expensive. I warned them in a nice way but when cigarettes started to disappear I watched them all. Jan. 1, 1958, I sent them each an itemized statement. The total amounted to \$101.20 but nobody paid. Instead they don't come near my store and even my sisters and brothers are mad at me. Did I do wrong?

—UNCLE
DEAR UNCLE: If you warned them, and they paid no attention, you did right!

DEAR ABBY: A letter in your column caused me to write what I am about to say. I am 51 years old. I love housework and keep myself busy. I have three married children and they have children of their own. I used to drop everything and run to babysit for them. I didn't realize I was neglecting my husband. A few things happened around Christmas time that made me realize my children didn't care as much for my happiness as I cared for theirs. I have made up my mind that I have ONE baby to tend, and that is my husband. After 33 years I just woke up. —MAMMA

DEAR ABBY: This boy was supposed to be my boyfriend. He went to the hospital to have his appendix out. He also had his tonsils out. He told me he couldn't have any company, so I sent him a 25 cent get-well card. I just found out he had a

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Oswald Jacoby
Overtrick
Good Goal

The student went right up with his ace of spades; drew trumps and led the jack of spades. West took his queen and the student claimed the balance.

He explained that he would discard his queen of clubs on dummy's spade 10 and ruff out his jack and 10 of diamonds.

"How did I do, Professor?" he asked.

Your bidding was very good and you reached the right contract," said the Professor. "You played absolutely safe to make your contract and could not have made seven on any line of play. Nevertheless, you did make one mistake."

THE PROFESSOR was right. The student could have played for seven without risking his contract. It wouldn't have been much of a play, but it wouldn't have

NORTH 27	
♥ 10 6 5	♦ 8 2
♥ K 9 7 6	♥ 5 3 2
♦ 4 3	♦ 9 8 5 2
♣ J 7 5	♣ K 8 6 2
WEST	
♥ K 9 7 4 3	♥ 8 2
♦ None	♥ 5 3 2
♦ 7 6	♦ 9 8 5 2
♣ 10 9 4 3	♣ K 8 6 2
EAST	
♥ 8 2	♥ 5 3 2
♦ 9 8 5 2	♦ 9 8 5 2
♣ K 8 6 2	♣ K 8 6 2
SOUTH (D)	
♦ A J	♦ A J
♦ A K 10 8 4	♦ A K 10 8 4
♦ A K J 10	♦ A K J 10
♦ A Q	♦ A Q
No one vulnerable	
South	West
2♥	2♣
3♥	3♥
4♥	4♥
5♥	5♥
6♥	6♥
Pass	Pass
Opening lead—♦ K	

cost him anything except a couple of seconds of time and students always have plenty of this.

After drawing trumps, the students should have played the ace and king of diamonds. If the queen had dropped he could then have discarded both of dummy's losing spades on the jack and 10; ruffed a spade and made seven with the club finesse. The queen of diamonds wouldn't have dropped, so it was all academic but sometimes an overtrick is worth trying for.

Meeting Tuesday
Executive Committee of Long Beach Council of Parents and Teachers will meet at 9:30 a.m., Tuesday in the home of the first vice president, Mrs. Joseph Meyer, 6934 Long Beach Blvd. Mrs. D. A. Loucks will preside.

Mrs. Robert Van Buskirk will be in charge of refreshments, assisted by Mrs. Mae Benson.

'Hard Times'
Dance Set

A hard times dance is on the social agenda of the Plaza Women's Club. Prizes will be awarded for the most appropriate costumes worn Oct. 4 at the Signal Hill Club.

Dance games will be led by Rip Riptue, who also will act as master of ceremonies. Mrs. Earl Miller is dance chairman.

In charge of ticket sales are Mmes. George Smith, Richard Schiltz, William Obrecht, M. Webb and Roy Pennington.

Mrs. Robert Van Buskirk will be in charge of refreshments, assisted by Mrs. Mae Benson.

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Your Baby & Mine
Relations at Fault
in Family Circle

By MYRTLE MEYER ELDRED

Here is one of those tempests in a teapot which illumine a faulty family relationship. Mrs. O. J. F. writes, "My nephew is 5½ years old. Tonight when he was here we made ice cream and there was a 25-pound sack of ice left over. His stepmother told him to carry it out to the car and return for the freezer."

"I handed the ice to my son, who is 10, and told him to take it to the car and I took the freezer myself. I thought it was too heavy for a 50-pound child to carry."

"My sister-in-law called my nephew over to punish him for not carrying the ice. She said he had disobeyed her. I told her it was my fault and I was the one who told my son to carry it and I told her why. She said it was not too heavy as she had lifted it."

"Was I in the wrong? Do you think a child of this weight should carry 25 pounds down four uneven steps and to the car? Had I a right to interfere and should I apologize?"

YOUR SISTER-IN-LAW resented the fact that you showed your disapproval of her order and so she took it out on the child.

You really do disapprove of her and she knows it and so whatever you do tends to make her angry. She probably feels her position as a mother is not a secure one and so is ready to flare up whenever she sees her authority jeopardized.

I doubt very much if a grown woman could assess the weight a 5-year-old could carry. That was just an excuse. But you have admitted that you were at fault, you have shifted the blame from the child to yourself and that ought to be enough.

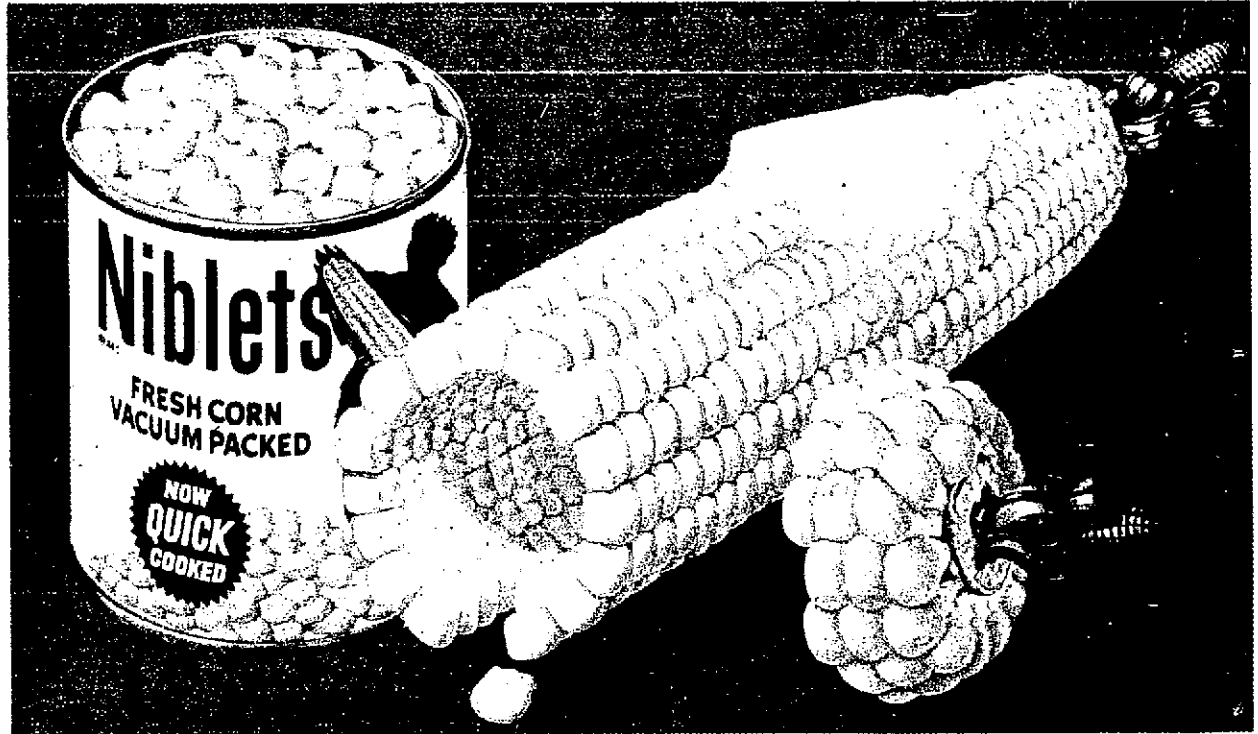
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Quick-Cooked Niblets Corn has everything a fresh young roasting ear has *except the cob*

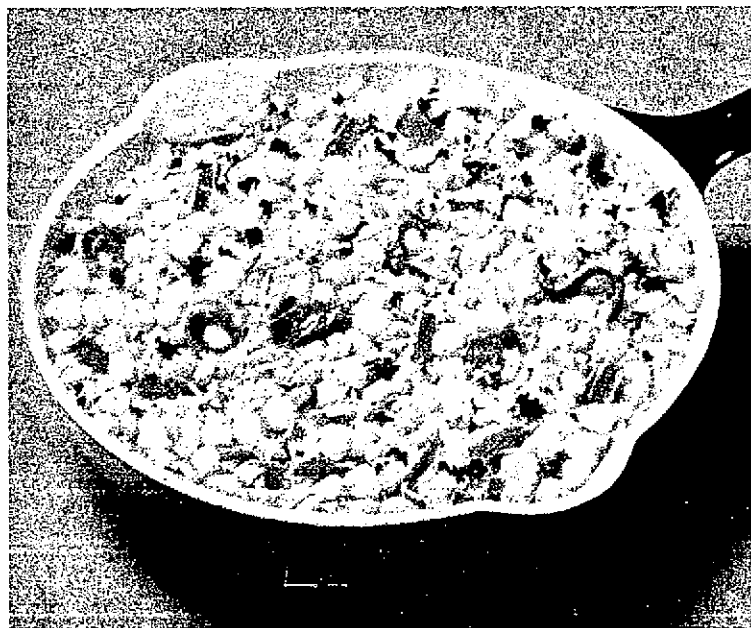


Changing winter into summer is a trick the Green Giant hasn't fully mastered. But you might think so when you find the color, flavor and "bite" of fresh-picked corn right on your plate.

What's the big secret? Well, the Green Giant has discovered a way to quick-cook his corn.

(It's done in one-fifth the time of others.)

You should taste the difference quick-cooking makes in Niblets Brand corn. The corn that's specially bred to grow into taller kernels. The one that's vacuum packed for fresh crispness. Try it.



Manhattan Corn With Ham created by James A. Beard, the Green Giant's creative cooking consultant. Combine 12-oz. can Niblets, drained, with $\frac{3}{4}$ cup finely cut ham. Sauté $\frac{1}{2}$ cup finely chopped green onions gently in butter. Add to corn and ham. Toss thoroughly with $\frac{1}{2}$ cup cream and 1 tsp. prepared mustard. Heat to boiling in saucepan. Garnish with chopped parsley and grated Parmesan cheese. Serves 4.



Paper hats protect the breed. Here a Green Giant botanist is sprinkling pollen on corn silks. This way the Green Giant improves the seed and makes Niblets kernels grow extra tall.

Niblets BRAND Corn

GREEN GIANT
holds the speed
record for cooking

Chiffon pie that's easy to make

by **BETH MERRIMAN**

Parade food editor

Time was, when a chiffon pie was a real production — laborious and time-consuming. Now, with the new mixes, it takes only a few minutes to whip one up.

But there still is room for a little imagination. Take today's recipe for Rocky Road Chiffon Pie. Miniature marshmallows and pecans have been added to a chocolate chiffon mix to make a delightful contrast in both color and flavor. To add to the beauty, a swirl of fluffy whipped cream tops each wedge.

And to make it all still simpler, you might like to make a crust out of cereal or cookie or cracker crumbs that requires no baking.

A truly distinctive pie, you will agree.

Rocky Road Chiffon Pie

- 1 package chocolate chiffon pie filling mix
- 1 cup boiling hot milk*
- ¼ cup sugar
- 1 cup miniature marshmallows
- ⅓ cup chopped pecans
- 1 baked 8" or 9" pie shell, cooled

Place mix in small deep mixing bowl (about 1½-quart size). Add boiling hot milk; mix well. Beat vigorously with rotary beater, or at highest speed of electric mixer, until filling stands in peaks (about 3 to 6 minutes). Add sugar slowly, while beating; beat a minute longer. Fold in marshmallows and pecans. Spoon into pie shell. Chill until set (about 2 hours). Top with whipped cream, if desired.

*Homogenized or skim milk is recommended.

FROM PARADE'S TEST KITCHEN



Photo by Bernard Gray — Gommi Studios

Club to Launch Fall Program

Opening the fall season, Woman's City Club will greet members and guests Tuesday with a luncheon and card party in the clubhouse, 1309 E. 3rd St. Mmes. Norman Martin, Alice Harper and Marie Botts are hostesses.

First of the regular club meetings will take place Friday at 1:30 in the clubhouse with the appearance of Mayor Raymond J. Kealer, who will bring a message, and the Salon String Trio.

Mrs. S. F. Stipp, president, will open the meeting.

CLASSIC melodies, moods and rhythms of tangos and familiar light operetta music will be played by the versatile trio composed of Sara Kring, violinist; Florence Lahmeyer, cellist, and Helen Kinsley, pianist. All have extensive musical backgrounds and have appeared throughout the Southland.

Open house and tea will follow the program.

Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

Sept. 29
4:30—Second Season Silver Medalists.
5:30—Second Season Gold Medalists.
6:30—First Season Silver Medalists.

OCT. 1
4:30—Freshman Dons and Debs of North Long Beach. "Cinderella Ball," party dress. Patronesses, Mrs. Ralph Berge, Mrs. Richard Shoenaker; chairman, Mrs. Ray Dromgold.
6:30—Sophomore Dons and Debs of North Long Beach. "Pumpkin Parade," party dress. Patronesses, Mrs. J. A. Robinson; chairman, Mrs. J. A. Robinson.
8:30—Junior Dons and Debs of North Long Beach. "Glass Slipper Ball," party dress. Patronesses, Mrs. Carl Muhl, Mrs. Austin Kozover; chairman, Mrs. Harry Kozover.

OCT. 2
4:30—Freshman Beaux and Belles of North Long Beach. "Cinderella Ball," party dress. Patronesses, Mrs. Ralph Berge, Mrs. Richard Shoenaker; chairman, Mrs. Ray Dromgold.
6:30—Sophomore Beaux and Belles of North Long Beach. "Pumpkin Parade," party dress. Patronesses, Mrs. J. A. Robinson; chairman, Mrs. J. A. Robinson.
8:30—Junior Beaux and Belles of North Long Beach. "Glass Slipper Ball," party dress. Patronesses, Mrs. Carl Muhl, Mrs. Austin Kozover; chairman, Mrs. Harry Kozover.

OCT. 3
4:30—Junior Cupers. "Glass Slipper Ball," party dress. Patronesses, Mrs. Charles Juppner; chairman, Mrs. Allen Walker.
6:30—Senior Cupers. "Glass Slipper Ball," party dress. Patronesses, Mrs. John E. Fung, Mrs. C. B. Broderick; chairman, Mrs. C. B. Broderick.
8:30—Senior Cupers. "Glass Slipper Ball," party dress. Patronesses, Mrs. George C. Hill; chairman, Mrs. Carl W. Darrow.

OCT. 4
2:00—Chairs and Chits. "Pumpkin Ball," western tops. Patronesses, Mrs. Philip Bengel; chairman, Mrs. John B. Hout.
4:30—Silk 'n' Spurs. "Boots and Saddles," western tops. Patronesses, Mrs. Dwight V. Kyle; chairman, Mrs. Robert E. Kelly.
5:30—Ladies and Lace. "Pumpkin Ball," western tops. Patronesses, Mrs. Philip Bengel; chairman, Mrs. John B. Hout.

United Council of Church Women

Long Beach Council of United Church Women will conduct an open board meeting Monday at 10 a. m. in Fellowship Hall of Trinity Lutheran Church, 8th St. and Linden Ave. Emphasis will be placed during business discussion on changing the type of project used to high light World Community Day, which takes place Nov. 7. Mrs. Dwight V. Kyle, project chairman, will outline procedures for this year. Mrs. Charles Lovitt is World Community Day chairman. All presidents and representatives are expected to be present at the board meeting.

League Speaker

Miss Beulah Spiers will be guest speaker at the social meeting of the Women's Architectural League, Southern California Chapter, at 11:30 a. m. Wednesday in the Building Center, 7933 W. 3rd St., Los Angeles. Her topic will be "Color As Related to the Home."



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Bellflower at Stearns

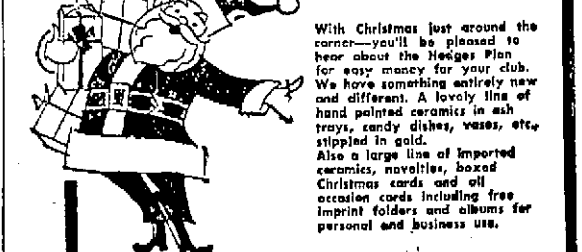
In the Long Beach Area Susan's Window Shopping



FROM SHOPPING to club meetings, this lightweight wool suit bespeaks your careful taste in clothes. Completely lined, it is accented with a bow at the waist and a bloused back. Available in royal and turquoise plaid, in plain red, and other shades. Under \$40.

For the name of the store showing this style, phone Susan at HEMlock 5-1161, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

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How to Cook for Hungry Crowd

By MILDRED K. FLANARY
L. P. T. Food Editor

There comes a time in most any woman's life when she is faced with the problem of either cooking for a hungry crowd or planning the menu. And it's truly a talent if you have the ability and the aptitude for planning, executing and serving large groups of people. Many an engineer with a "math" degree wouldn't tackle the job.

Calls to this department for what to serve in quantities and how much to buy and how to prepare what you've bought are innumerable. So with the fall season at hand, when organized activities are renewed and foods take on new aspects of heartiness and abundance, we thought it a fitting time to impart a few suggestions on that subject.

THERE ARE two other reasons, also, for this Sunday society departure. First of all this writer is attending the Food Editors' Conference in New York, and secondly, Mrs. J. W. Jensen, 9515 E. Flower Ave., Bellflower, recently sent in several suggestions for our cook book which were so wonderfully thought out and so helpful that we decided to share them with you. So today and for the next two Sundays, we will give our chefs of the Week a rest, and give you instead three menus and "how-dos" on

quantity cooking.

MENT NO. 1
Fried Chicken, Chicken Gravy
Mashed Potatoes
Buttered Carrots and Celery
Lettuce—
Roquefort French Dressing
Hot Biscuits
Apple Pie Coffee

Preparation Tips:
Brown chicken in heavy skillet. Place in large roasting pans to finish cooking in moderate oven (350 degrees F). Portable electric ovens are handy for this.

Scrub or scrape carrots to remove skin quickly. Cook one-inch carrot and celery slices together in rapidly boiling salted water or in pressure saucepans. Chopped parsley makes an attractive garnish.

Allow 6 servings per head of lettuce. Slice or cut into servings. Crispness of lettuce will be improved if covered

Alpha Delta Pis in New Season

Alpha Delta Pis will begin their 1958 season at 7:30 p. m. Tuesday with a meeting in the home of Mrs. Alexis Jacobowsky.

Following a business session led by the new president, Mrs. Harry Dawson, members will be asked to tell about their vacations and Mrs. Jacobowsky will discuss her participation in United Nations activities.

Co-chairman will be Ethlyn Neumann and interested Alpha Deltas are invited to make reservations with her.

Dinner, Bazaar

A fried chicken dinner and bazaar will be given in Morgan Hall Monday by Wide Awake Rebekah Lodge 71. Hours are 5:30 p. m. to 8 p. m. Alleyne Anderson is chairman. Proceeds will assist senior citizens' and children's homes.

with a damp cloth and stored in refrigerator.

To serve 50 people, purchase:
Drawn weight poultry 24 lbs.
Potatoes 15-17 lbs.
Carrots 10 lbs.
Celery 10 bunches.
Lettuce 9 heads
Roquefort Cheese 2 lbs.
French Dressing 3 quarts.
Milk 3 1/2 quarts.
Margarine or butter (for table use) 1 1/4 lbs.
Coffee 3 lbs.
Coffee Cream 1 quart.
Shortening 2 lbs.
Salt, pepper seasonings, etc. 2 lbs.

CRISP FRIED CHICKEN
Frying chicken cut in serving pieces 30 lbs.
Flour 4 cups.
Salt 1/2 cup
Shortening 2 cups.
Roll chicken in seasoned flour. Brown on all sides in heavy skillet or large roasting pan. When well browned cover and cook in moderate oven (350 degrees F) until tender (about 60 minutes). Save drippings and flour for chicken gravy.

CREAM CHICKEN GRAVY
1 Gallon
Seasoned Flour 1 cup.
Drippings 1 cup.
Milk 3 quarts.
Combine flour and drippings. Stir in milk a little at a time and keep gravy free

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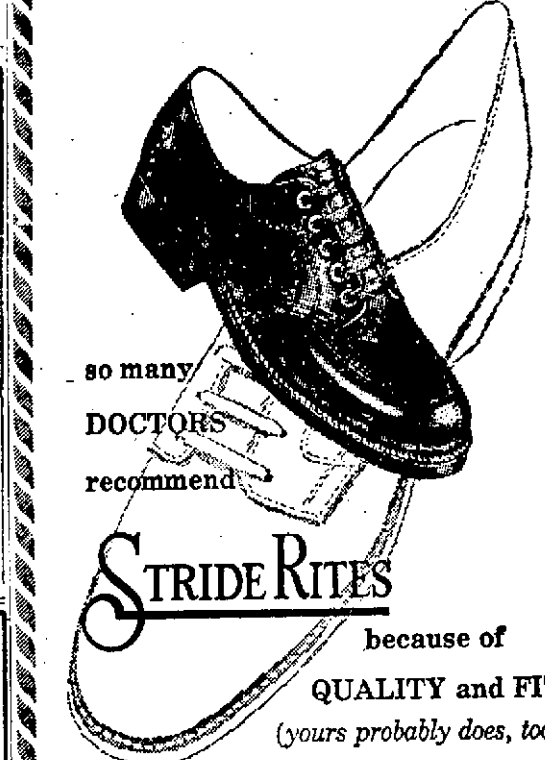
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warm milk slowly—some potatoes require less liquid than others. Pile potatoes lightly into hot serving bowls, top with butter and serve immediately. If served on the plate, top with gravy.

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RATH SLICED DRIED BEEF 2 1/2-Oz. Glass 39¢
RENUIT ODORLESS CLEANER Quart Can 69¢

PUSS 'N BOOTS CAT FOOD 3 8-Oz. Cans 25¢ 2 16-Oz. Cans 27¢

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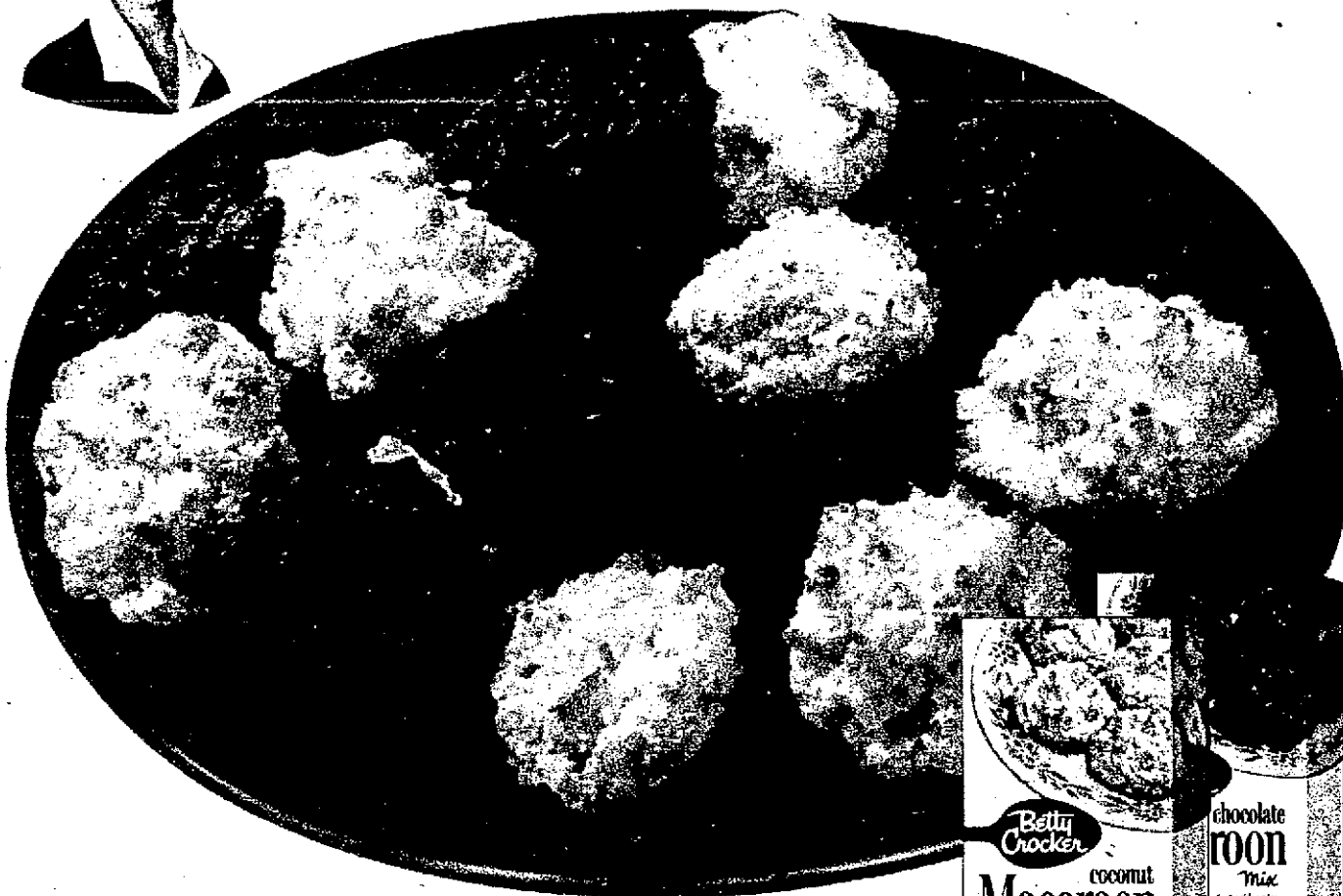
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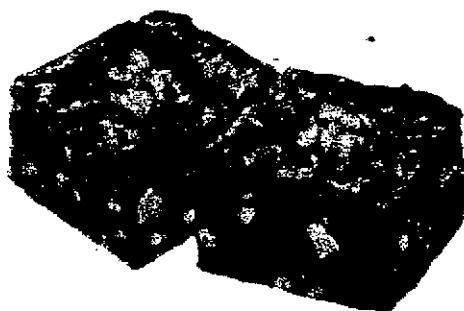


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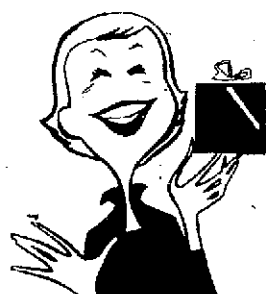
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by PETER DRYDEN

Ideas for easier living

Pre-hung combination door: Now an aluminum combination storm-screen door comes pre-hung and pre-drilled for fool-proof do-it-yourself installation. Just set in doorway and screw frame to jamb. With chain, latch, pneumatic closer: \$44.95. *Warrenville Window, Mount & Manning Sis., Warrenville, Ill.*

Split-tip paintbrush: With each nylon filament tip split into several fibers, a new brush holds more paint, lets it flow on more smoothly with fewer strokes. 4" size: \$3.59. *Linzer, 10-20 Astor Pl., New York 3, N.Y.*

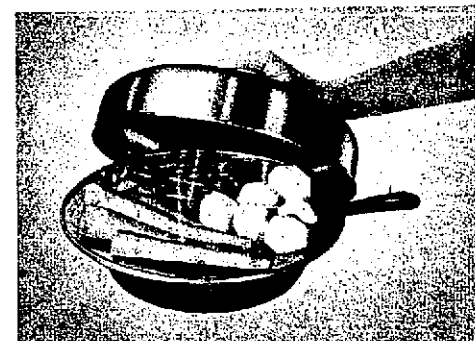
Make it a chain saw: Like to use your circular saw as a chain saw for tree pruning, firewood cutting, heavy carpentry? A new kit for most models of portable circular saws contains chain, guide bar, everything you need for quick conversion. \$34.95. *Cenatron, 5464 Route U.S. 99 S., Fresno, Calif.*

Luminous ash tray: For TV, terrace and bedroom use, a non-radioactive glass ash tray glows in the dark for 10 hours, becomes luminous again after exposure to daylight. \$1. *Siva, 271 Madison, New York 16, N.Y.*

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



For indoor gardening: Plant watering is simplified by this new three-quart plastic can that's narrow enough to fit on a window sill, is rust-proof. In red, yellow, pink, green, violet, turquoise: \$1.98. *Fisher, 345 Barthman Ave., Columbus, Ohio.*



Steam cooker: Put this new utensil over a frying pan filled with water and it steam cooks vegetables to retain flavor, color, nutritional value. Handles one or more vegetables for up to eight servings. \$4.95. *Kitchen-Mac, 6200 N. Broadway, St. Louis 15, Mo.*

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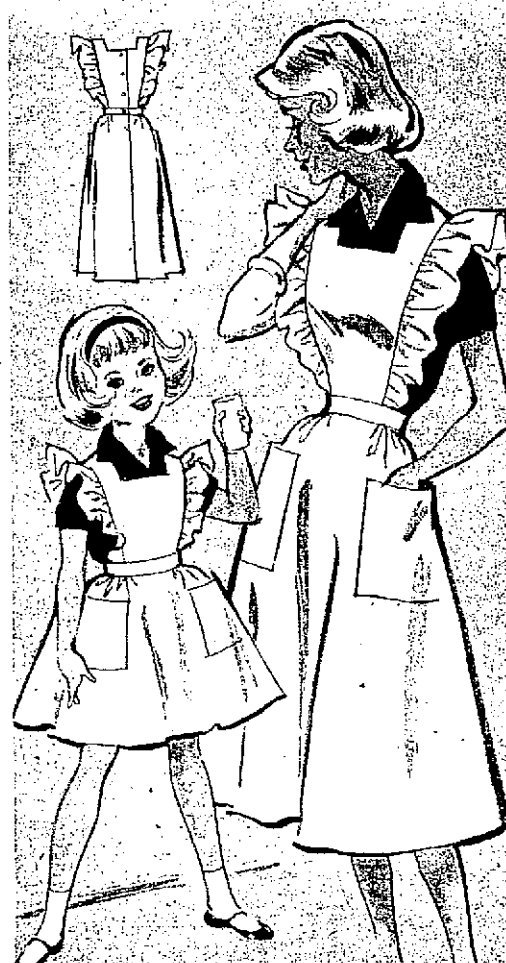
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Worry Clinic

Don't Rush Into Marriage, Living Today Too Complex

By DR. GEORGE W. CRANE

CASE Y-395: Myrna F., age 18, is a college freshman. "Dr. Crane," she began, "you mentioned that high school girls should not go steady."

"And I agree with you. But didn't girls marry young in past generations?"

"And weren't those marriages as happy as the modern ones?"

Yes, girls often married at 15, 16 and 17 in George Washington's day.

And there was more defense of such early weddings at that time.

For example, the average length of life in America when George Washington was a young man, was barely 42 years.

So a girl of 17 couldn't expect to live but 25 years. She knew she'd be lucky to celebrate her silver wedding anniversary.

Now she can delay marriage till she is 25 and still expect to live till her golden wedding day.

That's due to modern medical science, better diet, vitamins, etc.

Besides, living was not very complex at the time of George Washington.

A WIFE needed to know how to bake and sew, sweep and plant a garden.

Today, a modern bride is expected to be a bookkeeper and social secretary.

She realizes she must be able to speak in public if she is to become active in the P.T.A. and other educational or social clubs.

She must operate a lot of electrical equipment and often be her own repair man.

She must pass a driver's test for an auto and chauffeur her kids to school, as well as drive to the supermarket for shopping.

She probably does the corresponding for her husband, too, and maybe 90 per cent of the work in computing their income tax.

She must supervise her children's exposure to education and TV, comic books and music lessons, in addition to serving as the main religious spark plug in the family.

The modern wife is thus a

far more versatile person than the bride of 1776.

You teenage girls thus should graduate from high school and take at least one year of advanced schooling, either at business college or liberal arts, before you even consider marriage.

Then you should work for at least a full year to learn how tough it is nowadays to eke out a livelihood in this competitive age.

Medically speaking, a girl might well function as a wife at 15 or even younger.

BUT EMOTIONALLY, educationally and financially, she needs to be 21 or even older to handle the great variety of demands upon her.

So when you consider marriage, don't be stampeded solely by a romantic moon and "butterflies" in your stomach.

You cast the proxy votes for your future unborn children:

They'd rather have a mother who can function gracefully in P.T.A. and handle the myriad of duties of modern successful parents.

So send for the 200-point "Tests for Sweethearts," enclosing a stamped return envelope, plus 20 cents.

As you rate your date thereon, try to imagine the attitude of those future children of yours for whom you now cast the proxy votes.

If you want those "butterflies" to stay in your stomach via a permanently happy home, then you better use modern scientific tests.

You can fall in love many times. But happy marriage may come but once.

(This feature also appears Tuesdays and Thursdays in the Independent.)

Religious Educator Will Speak

Dr. Roger Hazelton, chairman of the religion department of Pomona College, will discuss "Revising Our Hymnal" when he addresses the Women's Fellowship of First Congregational Church Thursday afternoon. A member of the Division of Worship of the National Council of Churches and author of "God's Way with Man," he has worked for five years on a committee for hymnal revision.

The open board and business meeting will convene at the church at 10:30 a.m. with Mrs. Edgar M. Becker presiding. The Rev. William H. McCance, recently returned from Europe, will speak prior to the noon luncheon. Luncheon reservations may be made by telephoning the church office.

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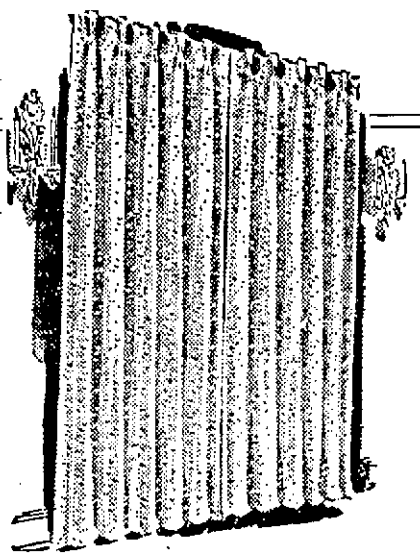
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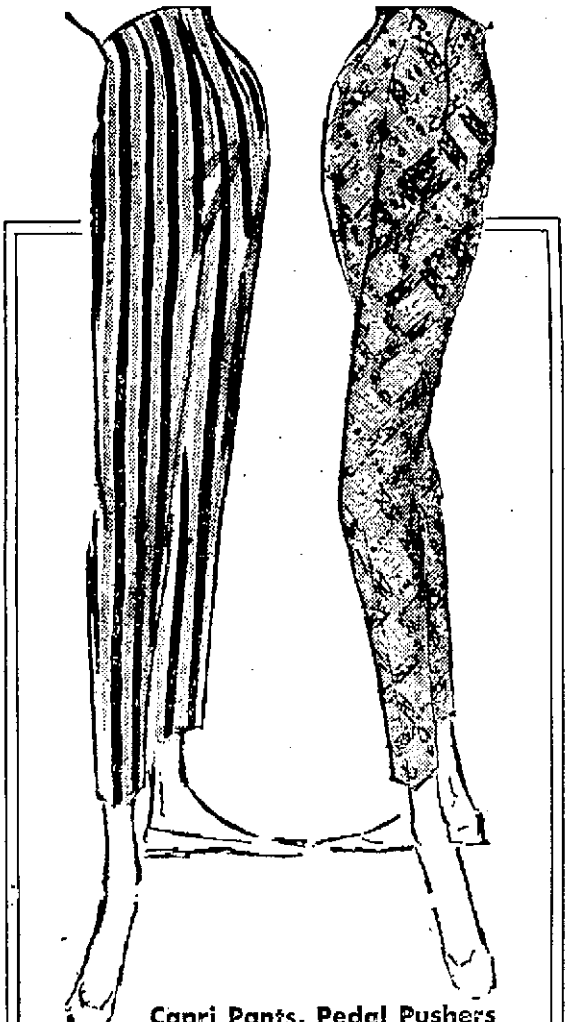
Pilgrim quality, your guarantee! Handsome cotton gingham in a good selection of attractive plaids. Popular medium spread collars. Wash fast, men's sizes.



Regular 10.98 Draperies

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"Golden Strands" draperies are aglow with golden flecks of glistening shredded Lurex. Heavy bodied slub-weave, textured rayon... solution-dyed and color-fast. Pinch-pleats, satin backing. Favorite colors.

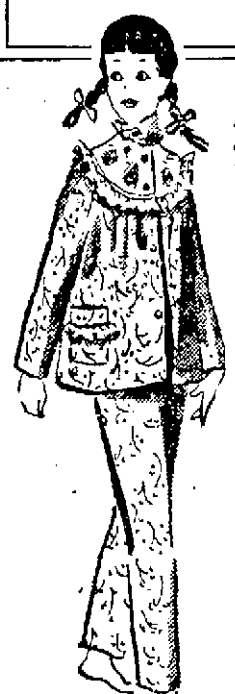


Capri Pants, Pedal Pushers Special Purchase Price

1.66

Stock up your fun-time wardrobe now at this low, low price! Hi-rise style pedal pushers and capri pants in plain and printed cotton. Back zipper, assorted styles. 10-18.

Cotton Shirts, sizes 10 to 16.....\$1



2.69 Flannelette Honeylane PJ's

1.99

Sanforized two-piece sleep companions. Cozy and warm in floral prints, assorted colors. Limited sizes.

39c Cotton Pantie 4 for \$1

Fine combed cotton with elastic waistband and leg opening. White only in girls' sizes 7 to 14.

Corduroy Crazy Pants

99c

Reg. 1.49! Little girls love these bright colored play pants. Elastic waistbands, washable. Sizes 3-6X.

Regular 69c Knit Polo Shirts. Boys' and girls' cotton knit polo shirts, variety of stripes and patterns. 2-6.....2 for 99c



Boyville and Fraternity Prep Boys' Ivy Sport Shirts

1.17 2 for 2.25

Usually 1.59! Ivy styled button down collar in patterns and stripes. Perfect for back-to-school. Washable in sizes 6 to 18.

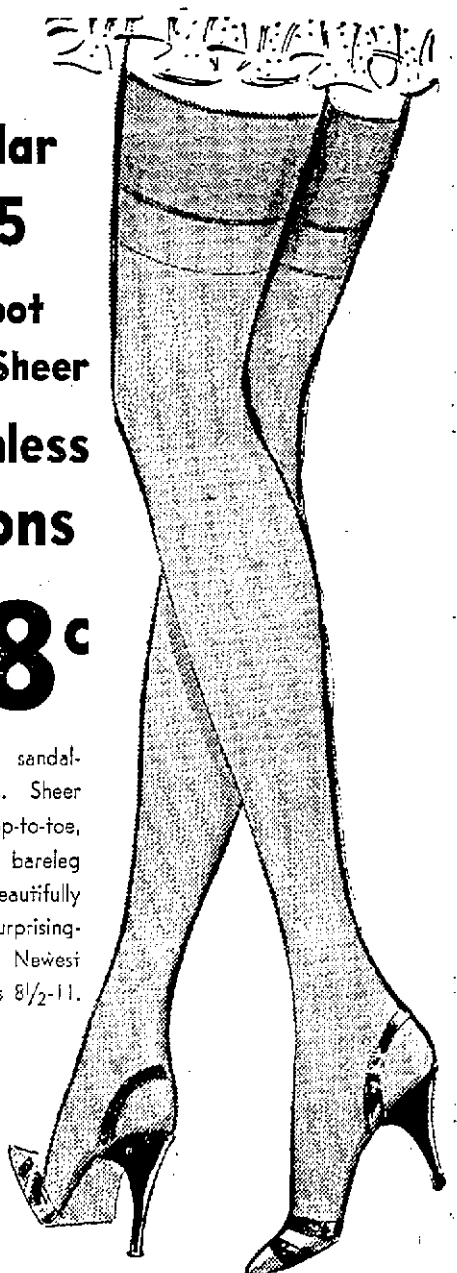


Regular 1.25 Sandfoot Ultra Sheer Seamless Nylons

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Ultra sheer sandal-foot nylons. Sheer and clear top-to-toe, no-seam for bareleg glamour. Beautifully sheer, yet surprisingly durable. Newest shades. Sizes 8 1/2-11.

Every Pair Perfect!



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Charmode "Elfin" Cordtex in cotton and dacron. Circular stitched uplift cups.

In snowy white, A, B, C cups, sizes 32 to 42.



1.98 Nylon Slips 1.68

Beautiful assortment of slips with dainty trims of embroidery, sheer, and nylon lace. Lovely pastels and white. Sizes 32-40.



Women's Fancy Acetate Panties 4 for \$1

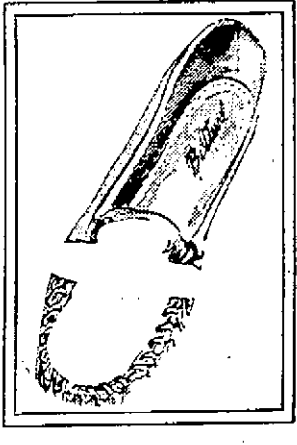
Better quality, runproof acetate tricot, s-m-l.



Women's 2.98 Leather Mocs

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Glove leather tops with cushion soft crepe soles. Pink, white, tan and others. Sizes 4-9.

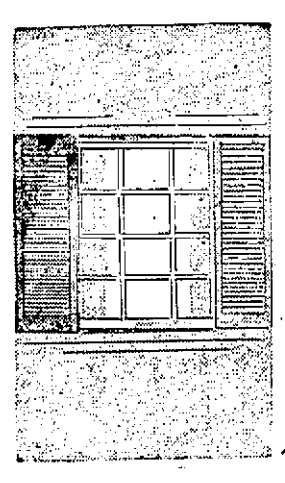


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SEARS

Downtown Long Beach

American at Fifth HEMLOCK 5-0121

How do you "measure up" to the stars?

Here's Hollywood's secret of weight control.

By JEAN MANNING

"What I wouldn't give for a figure like that!" How often have you said that—perhaps as you've caught a glimpse of Anita Ekberg on the cover of a magazine or seen Ann Miller step across the screen?

But have you ever stopped to think that today's glamorous movie stars weren't all born with wasp-like waists . . . or bird-like appetites?

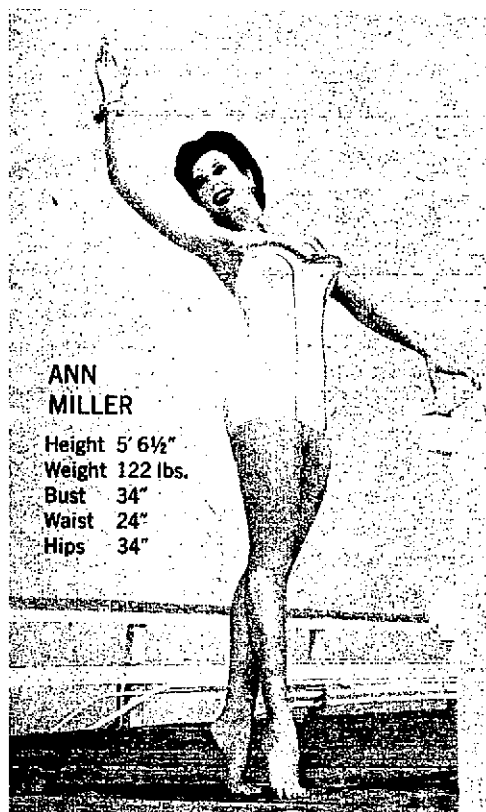
Fact is, most of today's actresses—and actors—admit to a weakness for pie à la mode and other culinary delights. And in the "weights and measurements" department, this can add up to trouble—particularly in Hollywood, where the movie camera has the disconcerting habit of making two pounds look like ten.

Well, how does movieland cope with this "weighty" problem? Today, they've found an answer that's changed the whole reducing picture. Hollywood stars now control their appetites—with a "candy that makes you thin!"

Beautiful example of how well this method works is popular Alexis Smith with a figure that would make any girl green with envy.

Lunching one day at a famous Hollywood restaurant, a close friend quizzed her. "Alexis, how do you do it? There you are ordering that divine French pastry while I'm munching on lettuce leaves—yet who has the roly-poly middle? Me! Tell me, what's your secret?"

Alexis laughed. "Why, darling, there's no real secret! I simply keep in shape the way Nature in-



**ANN
MILLER**
Height 5' 6½"
Weight 122 lbs.
Bust 34"
Waist 24"
Hips 34"

tended me to—by not overeating." Then she took out two small, square candies. "See these? They help me keep my appetite—and weight—under control. And I wouldn't go anywhere without a few!"

But how, you may wonder, could *candy* possibly do that? The explanation is simple. This is no ordinary, old-fashioned candy. (Nor, for that matter, is it a modern drug in disguise.) It's a special, low-caloric, vitamin-and-mineral enriched candy called Ayds. And, from all reports, it works on an entirely different principle from anything in the past. It is, in fact, an "appetite deterrent." Taken as directed before meals, it curbs the appetite so you automatically eat less and lose weight. And what a "salvation" it's been for Hollywood—particularly at role-casting time!

A case in point was that of attractive Ann Miller. Given the chance at a much coveted role in MGM's "Opposite Sex," Ann decided to check her measurements before the test. The tape measure revealed she'd put on a few pounds. "Not enough to show though," thought Ann. But, oh, the nasty tricks that camera can play! And with Vista-Vision . . . well, the director just couldn't risk it! Ann's weight had to come down a bit more—or no part!

Luckily, Ann had the answer to her problem. She had heard of Ayds. "I learned my lesson once and for all," remarked Ann the night of the Première. "Even with all the dancing I do, I found that exercise alone is not enough. That's why I now

depend on Ayds to control my appetite and my weight." Incidentally, Ann used the chewy caramel kind first, but the last time changed to the new chocolate fudge-type Ayds. (She says these just melt in your mouth.)

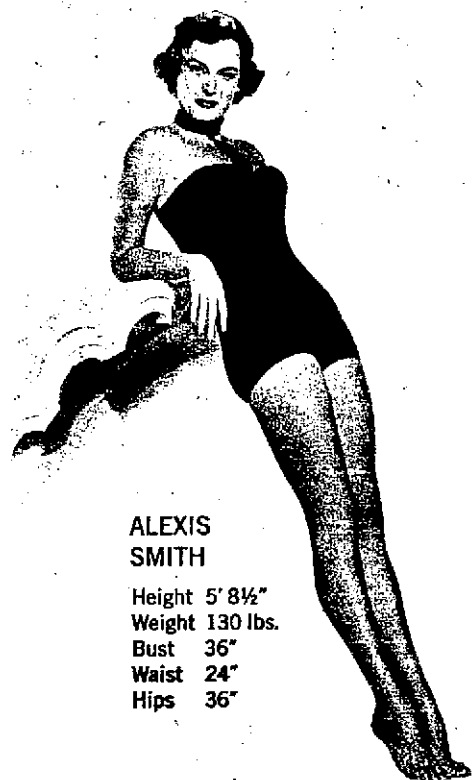
What drew the attention of the movie colony to this amazing candy was an article in a leading national magazine. Based on a report published in a Medical Journal, it told of a clinical investigation at a famous Boston Medical Center, conducted by six doctors to determine the value of "appetite deterrents" in achieving weight loss.

More than two hundred overweight men and women were given leading weight-reducing products, while a selected number were given a strict diet alone. The results? At the end of the 60-day test, the doctors discovered that those following the Ayds Plan lost the most weight—almost three times as much as those on the strict diet alone. What's more, the Ayds users suffered no hunger pangs, no sleeplessness or unpleasant side-effects. A startling revelation! And a discovery that just couldn't go unheralded in Hollywood, where a lovely figure is often worth more than a beautiful face.

One actress who has been blessed with both good looks and lovely lines (36-22½-34) is Lita Baron, known off-screen as Mrs. Rory Calhoun. She's 5' 3", weighs 110 pounds. Yet even she has been heard to say: "Staying down to your ideal weight is sometimes hard—until you discover Ayds. But once you do—it's such a natural, safe way to trim off weight and then control it. Why, with Ayds, a woman—or a man—can take off lots of pounds or just a few—and without drastic dieting!"

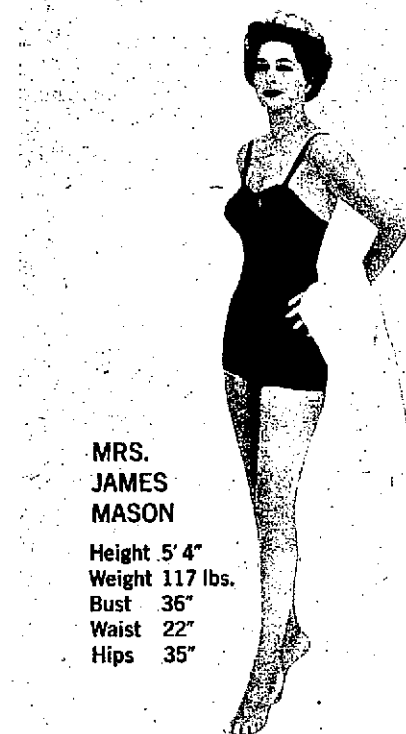
And there you have it from one of Hollywood's loveliest. When it comes to the question of trimming off that "too, too solid flesh," we all need help. The reason why Anita Ekberg, Mrs. George Brent—and dozens of others—have made it a habit to reduce their food intake—with this "candy that makes you thin."

As Pamela Mason, talented wife of actor James Mason, commented: "Losing weight isn't easy when you're depending on will power alone. But



**ALEXIS
SMITH**

Height 5' 8½"
Weight 130 lbs.
Bust 36"
Waist 24"
Hips 36"



**MRS.
JAMES
MASON**

Height 5' 4"
Weight 117 lbs.
Bust 36"
Waist 22"
Hips 35"

when you reduce with Ayds, you never feel hungry. You can eat whatever you want—but you just want less."

Naturally, we all can't "measure up" to Hollywood's glamour gals, but one thing is pretty certain: A stop at the nearest drug or department store to pick up a box of Ayds (either regular vanilla caramel or new chocolate fudge-type) can do wonders in helping any woman (or man) toward a slimmer, trimmer figure.

Wonderful new way to bake
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Pillsbury



*...fresh dough you
just slice 'n bake!*

Slice! It's fresh cookie dough,
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cookies are done . . . crunchy-
crisp 'n wonderful, just like real
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Butterscotch Nut, Crunchy Peanut,
Toasted Coconut and the new
Sugar Cookies. Nothing says lovin'
like these cookies from your oven!



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At your grocer's dairy case!

(where you get those ready-for-your-oven Pillsbury Biscuits!)



YOUR
LAST
CHANCE
TO

**Pin the name on
the donkey/ the elephant**

Final reminders on the big election contest

What to do: think up the best names for the Democratic
and Republican mascots

Mailing deadline: midnight Monday

Prizes: trips to the French Riviera or Alps (plus 118
runner-up prizes --- specially designed desk sets)

Winners: to be announced November 2

How to enter: read rules and send coupon below

Last word: send your names *now*

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not. No entry can be returned. PARADE
assumes no responsibility for any entry.
- 3 All entries must be on the official
entry blank. No others can be accepted.
- 4 The decision of the judges is final.
- 5 This contest is not open to PARADE
employees and families, nor to employees
of distributing newspapers and fam-
ilies.
- 6 This contest is being conducted only
in the continental U.S., Alaska and
Hawaii, and only in any state or local-
ity not prohibiting, taxing or licensing
such contests.
- 7 This contest is subject to cancella-
tion at any time.
- 8 All entries must be accompanied by
the contestant's name and address and
name of this newspaper.

ENTRY BLANK

My name for the
Democratic Donkey is



My name for the
Republican Elephant is



Fill in the blanks above (one or both), print name, address
and name of newspaper and send to Name Contest Editor,
PARADE, Box 1640, Grand Central Station, New York 17, N.Y.

Name.....

Street.....

City..... Zone..... State.....

My paper is.....

Dr. Peale Is Among Speakers for State Realty Convention

Dr. Norman Vincent Peale of New York City, famed minister and author of "The Power of Positive Thinking" will address the 54th annual convention of the California Real Estate Assn. on Nov. 7 in the new California Masonic Temple on Nob Hill in San Francisco, it was announced by Clive Graham of Long Beach, president of the 27,000-member association of Realtors and real estate salesmen.

The address by Peale on "How to Develop Your Dynamic Power," will be a high point in the convention which includes an impressive list of speakers.

More than 1,000 Realtors in California have already registered for the three-day meeting, Nov. 6-8, to be held in San Francisco, with headquarters at the Sheraton-Palace Hotel. Total registration is expected to exceed 3,500, a new record for the convention in San Francisco. Last year when the meeting was held in Los Angeles registration soared to 4,460.

ASSOCIATION PRESIDENT GRAHAM reports that Howard Pyle, deputy assistant to the President of the United States and former governor of Arizona, will deliver the keynote address. Other top speakers at the annual meeting include Arthur H. "Red" Motley of New York, president of Parade Publications, Inc., regarded as the nation's outstanding speaker on salesmanship, and James C. Downs, Jr., real estate economist and president of the Real Estate Research Corporation in Chicago.

Graham stated that in addition to the general sessions, the convention will feature many conferences and panel meetings on specialized subjects of real estate—industrial real estate, property management, appraisal, public relations, advertising, farm brokerage, multiple listing, exchanges, mortgage

finance, shopping centers, and many others.

GRAHAM ALSO ANNOUNCED that the "after breakfast workshop"—round table discussions on real estate—will again be on the program for two mornings. A number of luncheon meetings are also on the convention program, featuring some nationally prominent speakers.

Following the CREA convention which opens on Thursday, Nov. 6, and closes on Saturday, Nov. 8, will be the five-day annual convention of the National Assn. of Real Estate Boards, opening on Nov. 9 and closing on Nov. 13. This is the first time the NAREB convention, representing real estate boards throughout the country, has been held in California since 1952 when it met in Los Angeles. A majority of the delegates attending the CREA convention will remain for the national meeting.

IN BUSINESS CIRCLES

This Area Provides 61 Per Cent of Industrial Jobs in State

Manufacturing employment in the Long Beach-Los Angeles-Orange County area comprises 60.9 per cent of California's total of 1,135,000 industrial workers.

According to the publication "Business Centers in California," just compiled by the research department of the Los Angeles Chamber of Commerce, the total of local industrial workers (691,700) exceeds nearly four times that of San Francisco area (179,200).

San Francisco has 15.8 per cent of the state's manufacturing employment, a decline of 28.1 per cent since 1919, earliest date recorded in the Chamber's report. Greater Los Angeles area, however, has grown from 26 per cent in 1919 to its present percentage.

San Diego follows the state's two major business centers with 5.6 per cent (64,000) of the industrial employment. Next, in order, are San Jose, 3.8 (42,700); San Bernardino-Riverside, 2.5 (28,000) and Sacramento, 1.7 (19,600).

In total employment, the Chamber report reveals that the Los Angeles area also tops the state with 45.2 per cent (2,450,000) of the total (5,423,000), a rise of 4.8 per cent since 1930.

Wayne Fitzgerald (Equitable Life) was recently elected to presidency of the Long Beach Chapter of the American Society of Chartered Life Underwriters for the year 1958-59.

Other officers include: Dale W. Harding (Connecticut General), vice president; Ted H. Robbins (New England Mutual), secretary-treasurer; and directors — George Mihalka (California Western States Life) and Bryant Sells (Continental Assurance).

Fitzgerald has just been notified by the American College of Life Underwriters, Philadelphia, that five local insurance men are among 632 who have been granted the C.L.U. designation. They are Stewart L. Hall (Occidental Life), Melford E. Emerson (Metropolitan), Robert Allen Fenberg (Equitable Life), Emmett A. Schwartz (Connecticut General) and Merl E. Shields (Connecticut General). "To obtain the coveted C.L.U. distinction, it is necessary to pass a series of five professional examinations and meet other requirements and generally takes three to five years to complete preparatory studies," Fitzgerald stated. "In Long Beach, we have two classes teaching C.L.U. subjects at Long Beach City College, with over 60 insurance men participating."

SIX LONG BEACH agents for the Farmers Insurance group and their wives will go to Mexico City Oct. 5 for a vacation trip awarded top salesmen for the company, according to Robert E. Early, first vice president. They include:

Paul Feller, Sterlin H. Fisher, Kenneth V. Foster, H. K. Hamby, Harry M. Lounsbury and James J. Nagle.



REALTY SPEAKER

Larry Miller, president of the Long Beach Board of Realtors, announced that Steve Spindell, program chairman for September, has engaged Anton J. "Tony" Ourada, above, title supervisor for Land Title Insurance Co., as speaker for the Tuesday "Early Bird" Breakfast meeting at the Lafayette Hotel. Ourada's topic will be "Divorce and Its Effect on Real Property." He has been with Land Title since 1949, except for two years in the Marine Corps during the Korean conflict.

Hamilton Watch Is Expanding

LANCASTER, Pa. (AP)—Hamilton Watch Co. will expand manufacturing space at the Denver, Colo. electronics division by 50 per cent.

The company said the division needs more space to produce government recorder equipment and other standard electronic products.

The company also said that 40 per cent of all Hamilton Watch employees laid off during 1958 have been recalled. This has been made possible by an increase in sales, the company said.

Independent-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, SEPT. 28, 1958

R-1

Real Estate and BUSINESS DEPARTMENT



CONSTRUCTION STARTS

During ceremonies for the new City Hall building for the City of Palos Verdes Estates, officials are shown as they mark start of construction. Left to right are Earle E. Parkhurst, vice mayor of Palos Verdes; Noble Millie of Millie and Severson, Inc., contractors; Robert S. Norman, developer and owner of the project; and Palos Verdes Mayor H. F. B. Roessler. The new municipal facility will cost \$400,000 and will be leased by Norman to the city on a long-term basis.

Palos Verdes City Hall Construction Is Started

Marking a progressive milestone in the history of the City of Palos Verdes Estates, ground was broken recently for construction of a new City Hall.

The municipal facility will be constructed at 340 Palos Verdes Dr. West at a cost in excess of \$400,000. Owner of the improvement is Robert S. Norman, Los Angeles real estate developer. It will be leased by the city on a long-term basis.

As designed by Carrington H. Lewis, A. I. A., the City Hall will contain more than 18,000 square feet distributed between two levels and a full basement.

IT WILL BE BUILT by Millie and Severson, Inc., engineers of Long Beach.

In ceremonies at the site, Palos Verdes Mayor H. F. B. Roessler turned the first shovel of dusty loam to herald the start of the project. Taking part also were Vice Mayor Earle E. Parkhurst; City Treasurer Robert W. Mooney; City Clerk Colonel William C. Platt; Chairman of the City Hall Committee Harry Brandel; Chief of Police and Fire Chief Jack Smith; developer Norman; and Noble Millie of Millie and Severson.

Architectural styling of the structure incorporates the Spanish character or motif set by other buildings in the general Palos Verdes Estates Plaza area.

Women to Tell Builders What Home Improvements Needed

By FRANCES LEWINE WASHINGTON (AP)—Builders may get an earful in the next few weeks about modern homes and what they are like to live in. It's not all good.

Housewives from across the country will be coming to Washington for two big conferences in October to dream a little about their dream houses.

From advance comments, it seems the lady of the house isn't sold on kitchens, those sliding door clothes closets, living-dining-recreation areas all in one, and small bedrooms.

AIR CONDITIONING looms high on the women's lists of suggestions. And now the adults want their own hide-away room, free from young rock 'n' roll rhythm-makers.

McCall's Magazine is bringing delegates from every state, including Alaska, for a "Congress on Better Living" Oct. 7-10 to talk about what housewives want in homes and housewares in the near future.

And a week later, Oct. 14-16, the National Assn. of Home Builders calls in 100 women—all essay contest winners—to take part in an official research project for the housing industry.

THE CONSUMER VIEWS of these women from all over the country may affect the national housing picture, or at least give the industry some guidelines, the association says. There were more than hints.

Habit-Forming WINOOSKI, Vt. (UPI)—State Sen. Russell F. Niquette decided that the city clerk's office should remain open on Saturdays as it has for the last 20 years because "the people are used to it now."

In the contest essays that today's new homes aren't at all perfect.

More room, cried Mrs. Violet Cinquigranno of Metairie, La., who reminded the builders "most of us young marrieds average 3 to 4 children, and want room for them."

None of these small kitchens, either, she said. She wants a large kitchen with grocery space so you can see what you want "without climbing into the shelf."

"A retiring room for adults" appealed to Mrs. Isabelle Murphy of San Diego—and she wasn't alone.

Mrs. Claire Bouton of Birmingham, Ala., got "pretty gadget minded. Aside from involving television fitted into walls, between rooms, she thought it would be nice to have a hand-and-hair blower dryer on the bathroom wall."

And "A low luminous toilet for children at night."

Unit #3 Sold Out . . . Unit #4 50% Sold

Starlite

HOMES
\$295 DOWN \$79.50
PLUS \$55 COSTS PER MO. Pr. & Int.

3 & 4 BEDROOMS
1 1/2 and 1 3/4 BATHS
\$11,350 & \$12,750

WALL TO WALL CARPETING
PLUS MANY OTHER FEATURES

Models Furnished by Lewis DeHaven Shaw

PREVIEW!

Just a 3 block walk to the Beach...



Introducing the all-new **Bermuda Series**
A new spaciousness in beach living.

From Malibu to Newport Beach... you won't find any homes that can compare in value. What's more... look at the low price. A 3 bedroom plus family room, 2 bath home with complete built-in kitchens and several dozens of quality construction features in a year-round resort area... from only

\$17,950
VETS...NO DOWN
Low Costs & Impounds Only

Imagine...you can walk to the beach, schools, churches or to the new \$14,000,000 Long Beach Marina. Never before has a year-round beach home been available for this price. Don't miss this opportunity to get in on the ground floor.

2 Furnished Models by Carwood Contemporary of Lakewood

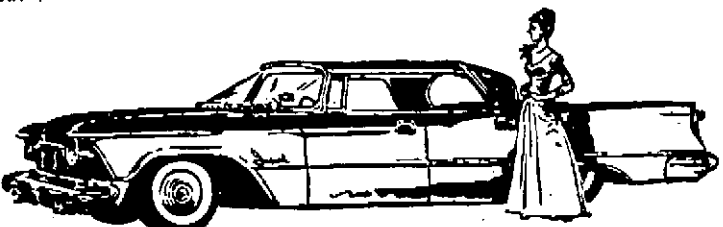
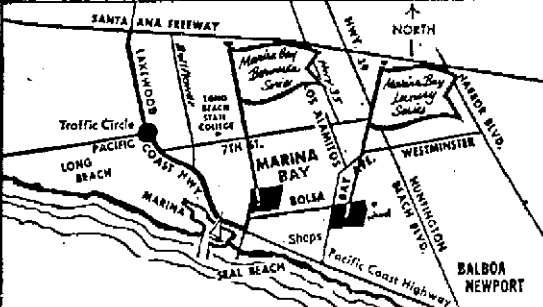


MARINA BAY Homes

Bermuda Series from \$17,950 • Luxury Series from \$19,950

BE SURE TO SEE THEM BOTH...

Just 2 Miles South of Long Beach on Pacific Coast Highway



Too Fine for Words!

What can you say to describe a home so beautiful it tugs at your heart... so wonderfully made it should stand for generations... so magnificently situated you'll thrill to every living moment?

What can we say—except invite you to visit one of the most distinguished groups of elegant custom homes in all of Southern California?

2200 square feet of living space, from \$32,750

TUSTIN'S Lemon Heights District



... WE'RE OVER 50% SOLD OUT!

Driving directions: From Long Beach, drive East on 7th, which becomes Garden Grove Blvd., to Harbor Blvd., then right (South) to Westminster Ave. Turn left (East) on Westminster Ave., which becomes 17th Street, and continue thru Santa Ana to Hewes Avenue, then left (North) to Spaulding to signs for Lemon Heights West Unit #2.



SCHWARTZ-YEDOR Building Corp.
"House & Home" 1958 Award of Merit Winner
Certified by McCall's Congress on Better Living
OPEN 10 A.M. UNTIL 6 P.M. DAILY
Drive out today or phone KEllogg 8-9479
Decorating Service by F.S.D. available to homeowners.

Look at what this Texan is riding now...

A home-made sub!



Topside, "Captain" Bass waves his cowboy hat atop Turtle II (named for a 1776 sub that sank).



SUBMERGED, Bass (in cap) and crewman peer out porthole. The sub (9½' x 3¼') holds four — barely.

CORSICANA, TEX.

KICKING UP his boot heels in the photo above, Ray Bass is stashed in the hatch of an honest-to-goodness submarine. He built the craft himself, and it cost him less than \$100.

An amateur flier, Bass explains: "I'd seen what's upstairs. Now I wanted to see what's below." To poke around below Lake Halbert here, Bass first thought of taking up skin diving. But this January, reckoning like a true Texan, he decided to go down with his boots on.

For a hull, Bass and a cousin rustled up a 9½-foot-long water tank. They scavenged an old pipe for the "conning tower." To make the sub go, they turn the propeller from inside by hand. Just like the *Nautilus*, they let water into tanks to dive (about 15 feet), blow it out with oxygen to rise. But being a view-loving Texan, Bass points out one big difference between his sub and the *Nautilus*: the *Nautilus* has no portholes at all — he's got seven.

A DRAMATIZED STORY THAT COULD HAPPEN TO YOU!

Do You Wonder What Makes You SO DARN TIRED?



Posed by professional model.

I used to feel weak and run-down all day long — from morning 'til bedtime. I found myself getting upset by almost everything. I was "touchy" at the office, cross and irritable with the children. I'd start arguments with my wife over the smallest things. I finally decided to see our doctor.

After examining me, the doctor explained that my condition was due to a lack of important vitamins and minerals in my diet. He recommended I take a good food supplement daily.

I sent away for a trial supply of Vitasafe High-Potency Capsules that I had seen advertised. Soon my energy came back, and now I feel like a new man! If you feel tired, nervous, and miserable, why not send for your trial supply by mailing coupon today?

25¢ just to help cover shipping expenses of this

FREE 30 days supply of High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS and MINERALS

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES. Discover for yourself how much stronger, happier and peppier you may feel after just a few days' trial! Just one of these capsules daily supplies your body with adequate amounts of each and every vitamin believed essential to human nutrition.

With your free vitamins you will also receive complete details regarding the benefits of an amazing Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free Capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that

will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (a saving of almost 50%). Mail coupon today!

VITASAFE CORP.
43 West 61st St., New York 23, N. Y. D-71

Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in Parade.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:
☐ Man's Formula ☐ Woman's Formula

ENCLOSE 25¢ per package for packing and postage

Name.....

Address.....

City..... Zone..... State.....

Only one trial supply of each formula per coupon.

IN CANADA: 394 Gillingham Ave., Toronto 8, Ont.
(Canadian Formula adjusted to local conditions.)

© 1958 VITASAFE CORPORATION
43 West 61st Street, New York 23, N. Y.

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CONSTIPATION affect you this way?

Tired and sluggish? Nervous, irritable, maybe from constipation due to lack of bulk? There's a safe, natural way to regularity—the Kellogg's All-Bran way.

A daily half-cup of Kellogg's All-Bran with milk gives you needed bulk for regularity—without habit-forming laxative drugs. Treats you to the wonderful flavor of bran, too. Put Kellogg's All-Bran on your shopping list, and overcome your constipation problems due to lack of bulk.



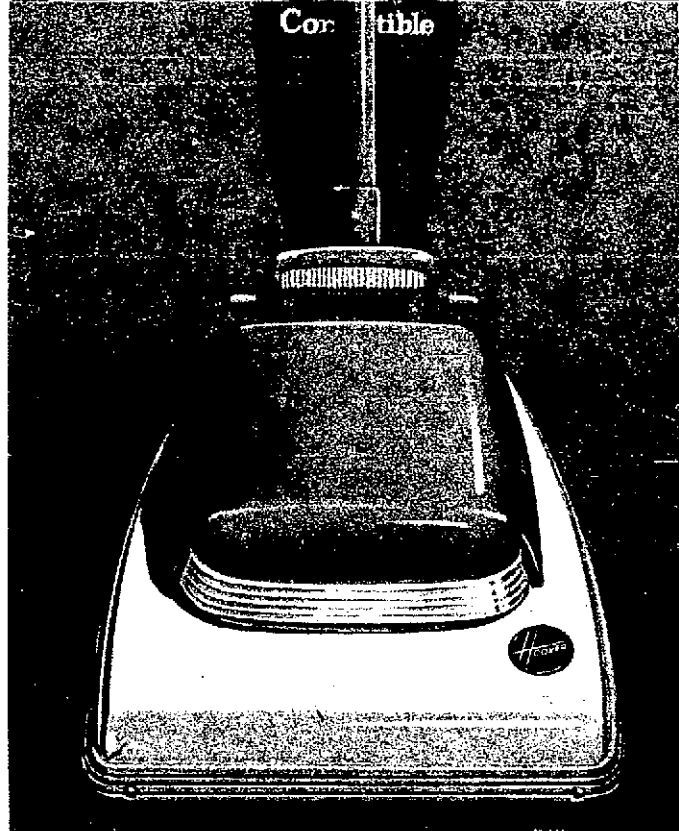
Worry of FALSE TEETH Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at drug counters everywhere.

RHEUMATIC ARTHRITIC PAINS

Nothing else is faster, safer, more effective in relieving pain than DOLCIN. That's why you should try DOLCIN tablets whenever moderate pains and discomforts of arthritis, rheumatism, sciatica or muscular aches occur. The DOLCIN formula has helped millions of men and women...is prescribed by many doctors...used in scores of hospitals. Try DOLCIN...the world's best-known and most widely-used product in its field...today.

Get the EASY-GOING feel of the new HOOVER



The '59 Hoover Convertible does the work—you just guide it. On carpets "it beats, as it sweeps, as it cleans"—gets *all* the dirt. Then *Automatic Shift* gives you 50% more power for attachments. Actually *two* cleaners in one. Get the new '59 Hoover.





WHAT YOUR DOCTOR KNOWS ABOUT
**SPLITTING
NAILS**
AND
KNOX Gelatine

Published medical research shows that 7 out of 10 women made their fingernails lovely and pliant... simply by drinking one full envelope of Knox Gelatine daily (about 5¢) in fruit or vegetable juice, bouillon or water. At your grocer's. *Never* sold in capsules.

NOTE TO PHYSICIANS: For reprints of the only clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.



©1958 Knox Gelatine Co.

Parade's fashion editor takes five Americans
to the new collections in Paris, where they pick...

The clothes they like best

by VIRGINIA POPE

Parade fashion editor

PARIS. The styles being launched in Paris this year are more fabulous—and challenging—than ever. With fashion in the middle of a radical change that will affect styles the world over for months, even years, to come, PARADE decided to go straight to the heart of the matter for its readers.

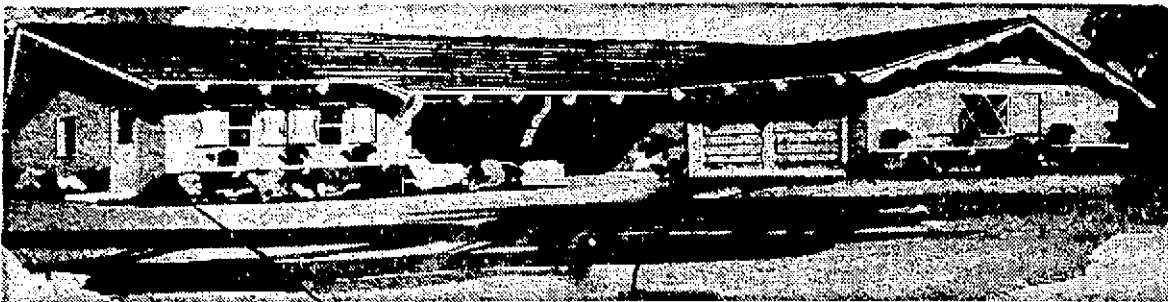
We took a representative assortment of

fashion-conscious American women to the showings of five of the top designers. As we suspected, their shrewd judgments of what they liked for themselves put the collections into practical perspective for style-loving American women. Here are the 1958 Paris fashions, seen through American eyes—those of an Army wife, a movie star, a career girl, a debutante and a school teacher. ■



AN ARMY WIFE: Mrs. Helen Meyer of Texas, whose husband is a major stationed in France, liked the collection of Jean Dessès, one of the few Paris designers who "recognizes" the normal waist

(others are Heim and Patou). "The Empire is not for everybody," says Mrs. Meyer. "This soft waist does something for me. And the short evening length best fits Army life." Daughter Monica approves.



FOUND IN PARK LA PALMA

Attractive exterior pictured is one of 14 distinctive room or 2-bedroom with den residences in close-in style available at Park La Palma's new unit three, Buena Park. All models feature 2 attractive bathrooms. Baskin Construction Co.'s new community of 3-beds and a 2-car garage.

Park La Palma Terms Attract

Appraisal of one moderate price for the attractive California ranch residences, coupled with veteran terms of nothing down, except impounds and closing costs, has spurred home sales to a new high at Park La Palma's unit 3, according to James R. Wade and Associates, sales agents for this Baskin Construction Company community, Miller and La Palma, Buena Park.

Fully priced at just \$13,500, the large-family homes offer a selection of 14 individual exterior stylings and a choice of flexible, family-zoned floor plans with 3 bedrooms, or 2 bedrooms, and den, both with two-car garages. Monthly payments, Wade pointed out, of \$70, include both principal and interest.

THERE IS A CHOICE of front or rear living rooms and all models feature a highly convenient central hallway that adds to the homes' ease of upkeep.

Kitchens are equipped for step-saving efficiency, and are furnished with sink-installed disposer, work counter topped with genuine Formica, work table with hardwood chopping block and ash hardwood cabinets with attractive brass hardware.

There is also the added convenience of a separate service porch or service area.

Furnished models are reached

by driving Santa Ana Freeway to Valley View, then south on Valley View, which becomes Miller, approximately two miles to La Palma, then east on La Palma to the homes.

From Long Beach, go east from Lakewood Blvd. on either Carson (becomes Lincoln) or South St. (becomes Orange-thorpe). From Carson (Lincoln) go north on Miller to La Palma, then east to model homes. From South St. (Orangethorpe) go south on Miller to La Palma, then east to the model homes.

E. F. Shaheen Is District Realty Head

The 22nd District of the California Real Estate Assn. will be headed in 1959 by Realtor Edmund F. Shaheen. Shaheen, scion of a pioneer real estate family, was unanimously elected to the position of District Vice President at a recent meeting hosted by the Southeast Board of Realtors.

The 22nd District, one of several located throughout the state, has been known in the past for its many accomplishments in the profession of Real Estate, bringing to this area many State and National Awards. Its member boards include the Bellflower, Compton-Lynwood, Downey, Long Beach, Whittier, Norwalk-La Mirada, Montebello, East Los Angeles, and Southeast Boards of Realtors.

Shaheen is the executive Vice President of the Thomas Shaheen Co., and specializes in the fields of industrial and commercial real estate sales and exchanges. He is president of the Compton Lynwood Board of Realtors.

Blank Page Tells Business Story

SHIDLER, Okla. (UPI)—Sam Fields, publisher of the weekly Shidler Review, printed a three-page paper. The second page was completely blank with the exception of three tiny lines in the center which read: "Business is good everywhere but at Shidler Review."



E. F. SHAHEEN
Heads District Realty Group

FOR L. B. COLLEGE ESTATES

Additional \$500,000 Used on Home Sites

Natan Shapell, president of S. & S. Construction Co., announced that grading and engineering work on their new subdivision, Long Beach College Estates, located on a portion of the famous Bixby Ranch at 7th St. and Studebaker Rd., has been completed and that construction of a group of model homes has begun. The land was purchased from Bixby Ranch Co.

TO PREPARE the land for the high-caliber construction S. & S. contemplates, Shapell explained that the firm was required to spend nearly \$500,000 over and above the cost of the raw land. Engineering improvements, he said, plus attaining the required high ground level (which entailed moving over 200,000 yards of earth to raise the level), make the land actually much higher in price than adjacent property.

OFFICIALS of S. & S. stated that while higher prices for land in the general area prevail, the tremendous expenditures which were necessary to bring this land up to the standards established by the builders for the type subdivision planned make the property one of the most costly in the area.

Much favorable comment has been made, Shapell said, on the beautification program proposed for Long Beach College Estates, which is to include full community landscaping, a large recreational park and playground with facilities in excess of \$100,000; beautiful ornamental entrance gates off Stude-

baker Rd. and a block wall to give the community privacy and exclusiveness.

S. & S. officials feel that

Long Beach College Estates handling their own sales with their own well seasoned sales staff and, he reports, preselections and sales are excellent.

(Reprinted from the Independent Press-Telegram, September 14, 1958)

WHY HAVE WE posted a new price sign on Windsor Greens homes, more than \$2,000 under the original figure recently announced in these pages? And how honest was the original price to begin with?

The original price (from \$31,000) was an eminently honest one. It was based on the impartial appraisal by a very fine lending institution, which is actually making loans to Windsor Greens residents on the basis of that appraisal. What's more, a later appraisal indicated that these homes had actually increased in value with the continued development of the Lakewood Country Club Estates, in which Windsor Greens is located.

My decision to lower the purchase price, effective immediately, to \$28,750 for the same model is simply a wise business move on my part. I am a builder. Where you pay interest money on your one home, I must pay interest on all homes I build, from the day construction starts until the day they are sold. True, property surveys indicate that rather than lowering my prices, I could command five or six thousand dollars more for my few remaining Windsor Greens homes in the near future. But it just isn't good business to let completed homes wait for buyers, even for a few weeks. To continue my building activities, both in this area and elsewhere, it is to my advantage to forego future profits for instant cashout.

Strangely enough, experience proves that home buyers who take quickest advantage of a profit situation like this are persons who need the savings least. I feel certain that I could run this ad in the Wall Street Journal and dispose of the few remaining homes quickly to investors in search of potential profit. This I have no desire to do. The many Windsor Greens residents, who paid me full price for their homes, selected this community for its lovely, pleasant living values—not for quick speculation. I respect this trust. I prefer to be the one—not some speculator—to decide what families qualify to be their neighbors.

So I address this message to families who seek the finest home and the nicest suburban environment possible. I invite you to select a Windsor Greens home for these most important reasons. Let the \$2,000 you save be a happy windfall, to make your family's living at Windsor Greens all the more pleasurable.

JAMES PELTON, Builder

Now from only \$28,750
Down payment from \$3,975

Windsor Greens

in LAKEWOOD'S
COUNTRY CLUB ESTATES

On Carson Street, between Lakewood
Boulevard and Cherry Avenue. Right
alongside the clubhouse.

FURNISHED MODELS
ON DISPLAY

Use 'Doughnut' for Ocean Drill

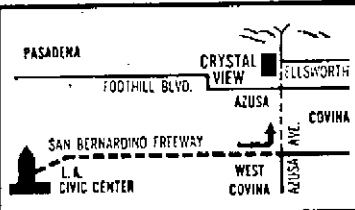
TULSA (UPI)—"Doughnut" is the nickname of a new type of barge designed for offshore drilling in deep waters. It's circular in shape with a hole in the center for the well bore. A model of the "doughnut" is being tested for the petroleum industry at the University of California.

VETS! LOOK WHAT \$82 Per Month WILL BUY IN CLOSE-IN AZUSA!

- VETS NO DOWN (just costs & impounds)
- \$82 INCLUDES EVERYTHING — TAXES, INSURANCE, PRINCIPAL & INTEREST
- 3 BEDROOM, 2 BATHROOM
- \$12,950. FULL PRICE!
- IMMEDIATE OCCUPANCY

SEE TODAY

San Bernardino
Freeway to Azusa
Avenue, left
(north) to Foothill
Boulevard continuing
north 1/2
mile to Ellsworth
and Sales Office.



Crystal View ESTATES

Azusa Avenue at Ellsworth

GOING LIKE HOT CAKES - HURRY ON OUT!

Years Ahead in Value

3rd UNIT

IN CLOSE-IN

BUENA PARK

Park La Palma

GI TERMS • 4 3/4% INTEREST

NOTHING DOWN (except impounds and costs) TO VETS

Full price **\$13,500**

3 bedrooms, 2 baths or
2 bedrooms, den, 2-car garage

monthly

payments...

\$71⁵⁰

(includes principal
and interest)

These big "Economy Size" homes (King size in all but price) are selling fast... even before we could announce the Grand Opening! Monthly payments less than rent... luxuries you wouldn't expect at the price... choicest close-in location... all contribute to your family's happiness and comfort. Better hurry out—but quick—for best choice!

FOUR FURNISHED MODELS

FROM LONG BEACH

Go east from Lakewood Blvd. on Carson (be-

comes Lincoln). From Carson (Lincoln), go

north on Miller to La Palma, then east to

model homes.

FROM LOS ANGELES

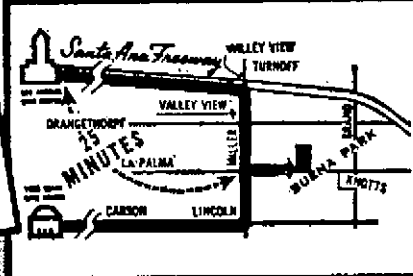
Turn off Santa Ana Freeway at Valley

View (becomes Miller) and drive south

about 2 miles to La Palma, then east to

model homes.

James R. Wade & Associates Sales Agents
Telephone: Lawrence 2-8010
Baskin Construction Co., Builders

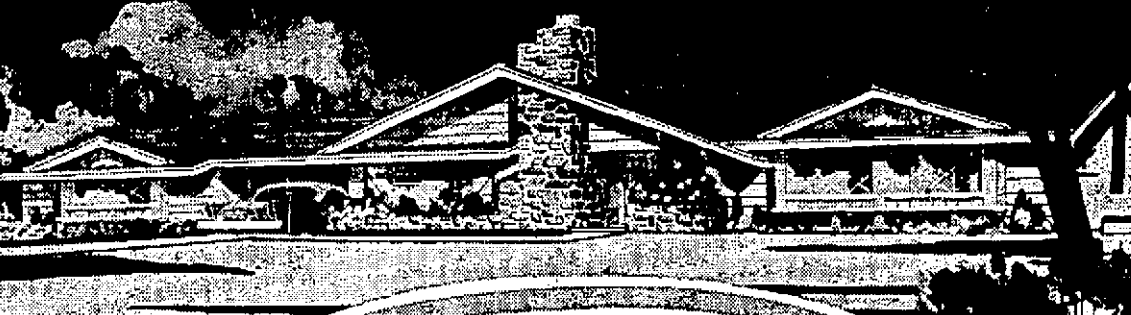


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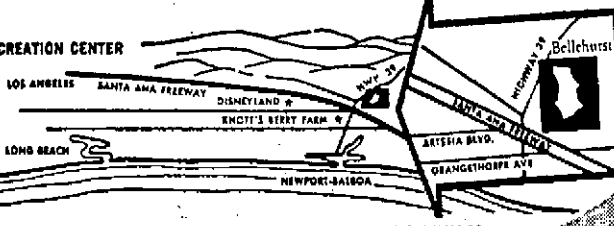
Hurley

Teen-age Center

Picnic area

Tennis Courts

Badminton Courts



ONE MILE NORTH OF SANTA ANA FREEWAY ON HIGHWAY 33

Lawrence 2-1178 BUENA PARK

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bedroom homes.
Carpets — drapes —
landscaping and
sprinklers optional.
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today.



A GLAMOROUS STAR: Fashionably astute Gloria Swanson has been dressed by Givenchy for the last three years. The blue satin Directoire model shown is her favorite from this year's collection. "I like it because it seems to float over the figure, and I don't feel as though I have to hold my breath," says Miss Swanson. "It conceals the upper arm, as well as a spreading waist and hips. It does something for the figure!" Givenchy designed the chemise Miss Swanson is wearing.

A CAREER GIRL: Helen Clay Jones from Kansas City is a Pan American hostess. She was fascinated by the clothes at Pierre Cardin's: the Japanese inspired details, the complicated drapes. But for "the kind of thing American girls like to wear," she chose this red bloused-back tweed suit with "skimpy" skirt. That's Cardin with her.



A DEBUTANTE: "Probably at no other time in her life is a long, true ball gown more important to a girl than the year she comes out," says Eileen Kingsbury-Smith, who made her debut at the American Debutante Ball at Versaille this summer. She found a wealth of the kind she liked at Dior, who made her debut gown. Here she points to her favorite, a blue peau de soie, with a looped sash at the high waist.

A TEACHER: Anne Gazool, assistant professor of French at Smith College, knew what she liked at the Lanvin-Castello collection. She ignored the shaggier fabrics and bulkier silhouettes, disliked the very short skirt. "The high waists are lovely," she decided. Her choice is this "useful as well as smart" heavy red tweed coat with a "smugler" collar worn over a red high-waisted wool dress.

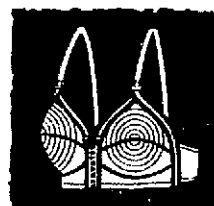
All New Freedom-Designed Uplift "RAVE" Bra by Formfit

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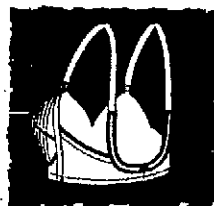
Exclusive!

ELASTIC THREAD UNDER-CUP STITCHING allows cups to move while the band stays in place.



Exclusive!

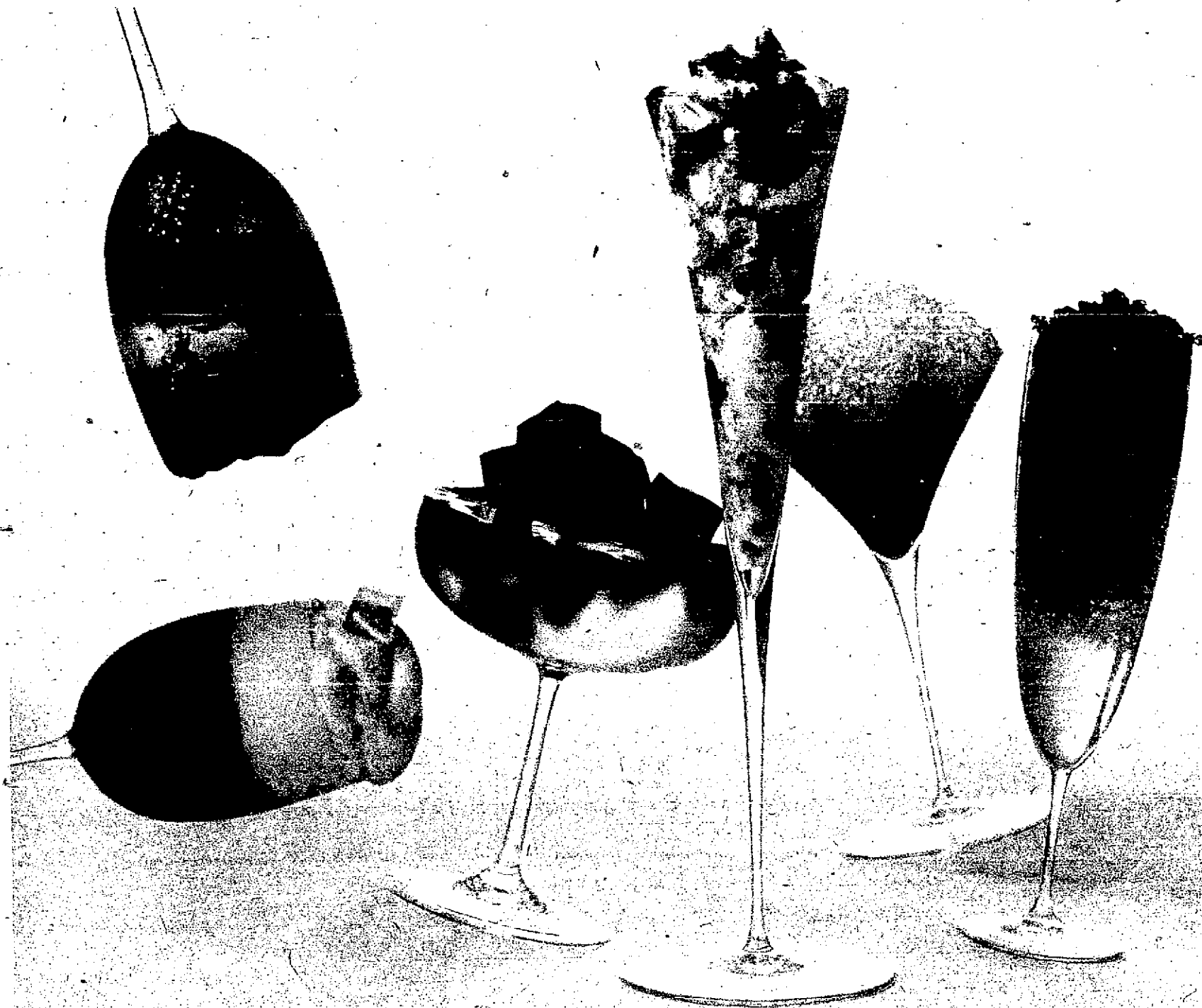
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It's National Crazy-Mixed-Up-Jell-O Week!

Just take a look at those jolly jewel-like Jell-O colors all mixed up together... it's enough to put a rainbow to shame!

What a vivid way to brighten a rainy day... or to show off your artistic talents. Try creating new shapes and flavor schemes of your own.

Jell-O makes desserts original and pretty enough for even the most special guests... yet it's so easy, you can crazy-mix one up for the family tonight!

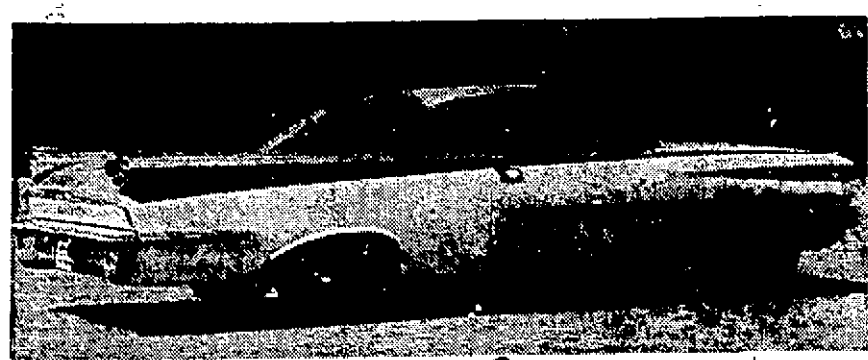


CRAZY-MIXED-UP-JELL-O IDEAS

- Make lovely lacy Jell-O by putting set Jell-O through a ricer or sieve!
- Cut set Jell-O into little cubes of brightness... mix the gay colors!
- Layer different flavors of Jell-O!
- Fold 1 cup cream, whipped, into slightly thick Lemon Jell-O. Then fold in colorful spoonfuls of clear Jell-O. Chill.



Don't let this week go by without **JELL-O**



1959 OLDSMOBILE IN DEBUT SOON

The fleet, trim beauty of Oldsmobile's new "Linear Look" for 1959 is apparent in the Super "88" Holiday Scenic Coupe, one of Oldsmobile's two entirely new body styles in the Holiday models. The '59 Olds will go on display at Long Beach dealer C. Standlee Martin beginning Oct. 3rd.

C. Standlee Martin Will Show '59 Model Oldsmobiles Friday

By ART STEPHAN
Independent, Press-Telegram
Auto Editor

There's a highly enthused bunch of boys at C. Standlee Martin's Oldsmobile agency this week as the sales crew prepares to launch their 1959 Olds line at a gala public showing next Friday.

According to owner Stan Martin, "Oldsmobile for 1959 represents the most outstanding product in Oldsmobile's history in styling, quality and value." And our two new Holiday hardtops introduce an entirely different trend in passenger car design.

And, after a look at the car last week I can't help but share Mr. Martin's enthusiasm.

The 1959 Olds will feature two new family-size body styles, two completely new and more efficient Rocket engines, increased luggage space, new Air Scoop brakes on all four wheels and many other advancements.

New in the line will be a four-door Holiday Sport Sedan and a two-door Holiday called the Scenic Coupe.

All models have a lower silhouette although increased interior space has been provided.

In the 1958 series 305 horsepower was provided. Oldsmobile will offer its 1959 line in 15 body styles, including station wagons in the "88" and super "88" series.

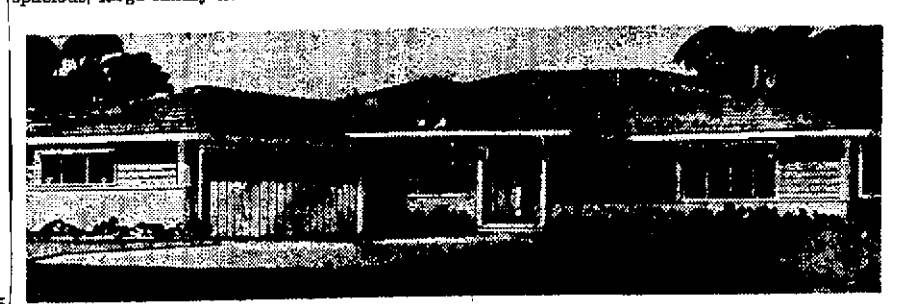
All models have a rectangular patterned grille recessed under the hood. The identification name appears in block letters across the center of the grille. Widely spaced dual headlights with new circular parking lamps between them are set within the grille.

THE HOOD COVER is wider, spreading farther into the front fenders. Sculptured into the body metal are twin booms that start at the front fender emblems and sweep backward to the taillight assemblies. With the down curving deck lid they give a modified fin effect at the rear.

The "88" series is powered with a new engine equipped with a two-barrel carburetor. It is rated at 270 horsepower. The 1958 series had a 265 horsepower engine. For the super "88" and the "88" the new engine, with four-barrel carburetion, develops 315 horse-

Three Homes Available Today in Norwalk Village Unit 12

Due to credit rejections, there are three choice residences available today at Norwalk Village's Unit No. 12, according to David Shapell, executive of S. and S. Construction Co., builder-developers of this close-in Norwalk community. Veterans can purchase these spacious, large-family homes on terms of nothing down, except the usual impounds and closing costs, on long-term VA loans at 4 1/2 per cent interest, Shapell said. There is also favorable non-veteran financing, he added.



NORWALK VILLAGE OFFERS

Attractive, California ranch-style residences offering 3 bedrooms and 2 baths or 2 bedrooms, a den and one bath, are now available at Norwalk Village's new unit No. 12, S. and S. Construction Co.'s community in close-in Norwalk.

styling and flexible "geared" seeing the new homes in unit 12 to comfortable family living. floor plans offer three bedrooms and two baths or two bedrooms plus a den and one bath.

VETERANS MONTHLY PAYMENTS, Shapell noted, are from \$77.50, including principal and interest, and the homes are fully priced from just \$14,800.

Visitors, Shapell said, are invited to inspect furnished models in the earlier unit, Greenstone and Rosecrans, before infected jaw.

Close-Mouthed

NOGALES, Ariz. (AP)—Robert Connor, candidate for Santa Cruz County sheriff, suffered one of the worst afflictions possible for a candidate. He had an infected jaw.

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ALREADY RESERVED

A home value so remarkable that reservation sales in the third unit have reached the one-quarter mark before opening! With FHA quality insured, excellent terms and features surpassing homes priced much higher, Happy Holiday Homes are Orange County's biggest value!

Free Decorating Service in Lemon Heights West

Buyers of the spacious, luxuriously appointed, custom residences at Lemon Heights West No. 2 now have the advantage of free consultation and decorating service, according to Tom Yedor, president of Schwartz-Yedor Building Corp., builder-developers of this new community in the exclusive Lemon Heights District of Santa Ana.

Expressly designed for families who require larger residences, each home encompasses 2,200 square feet of actual living area. Homes are available in an unusually wide selection of diverse architectural stylings and highly individual floor plans with 3 and 4 bedrooms and 3 baths. All were designed by George Vernon Russell, A.I.A.

SCHWARTZ-YEDOR, winners of "House and Home" 1958 Award of Merit and McCall's 1958 "Congress on Better Living Certificate," have incorporated in the building of these homes all of the custom detailing and luxurious appointments that won the firm these distinctions.

Typical are the kitchens equipped with built-in wall oven, counter range-top, sink, installed disposer, combination

refrigerator-freezer, automatic dishwasher, washer and dryer. Built-ins also include a Hi-Fi intercom system.

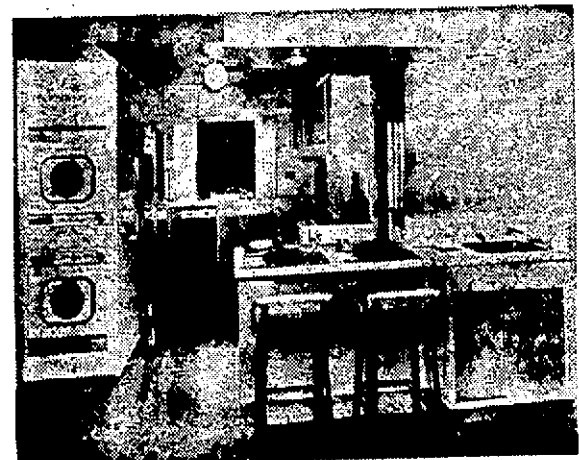
AMONG THE OTHER features are sunken playrooms, master bedroom suites with private baths, family rooms, separate dining rooms as well as separate dining areas, and powder rooms. Plans also offer indoor barbecues.

Living rooms feature custom fireplaces, styled to the individual decor.

Models, on daily display, are reached by driving Santa Ana Freeway to 17th St. in Santa Ana. Take 17th St. east to Hewes, then drive north on Hewes to Spaulding and west on Spaulding to Lemon Heights West No. 2.

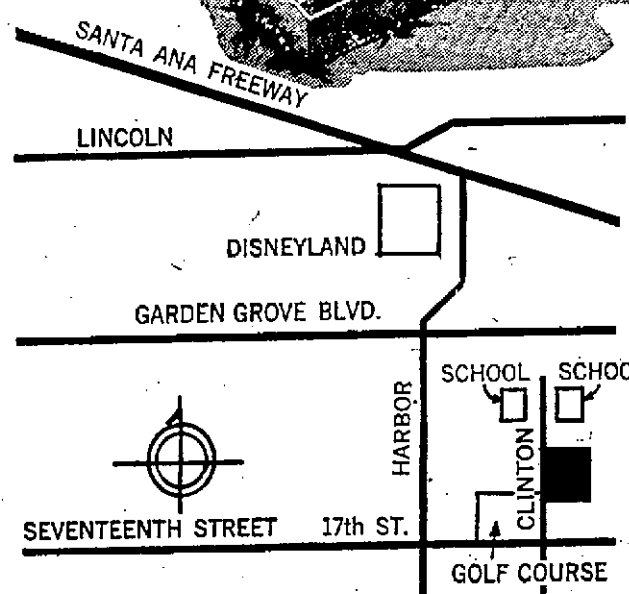
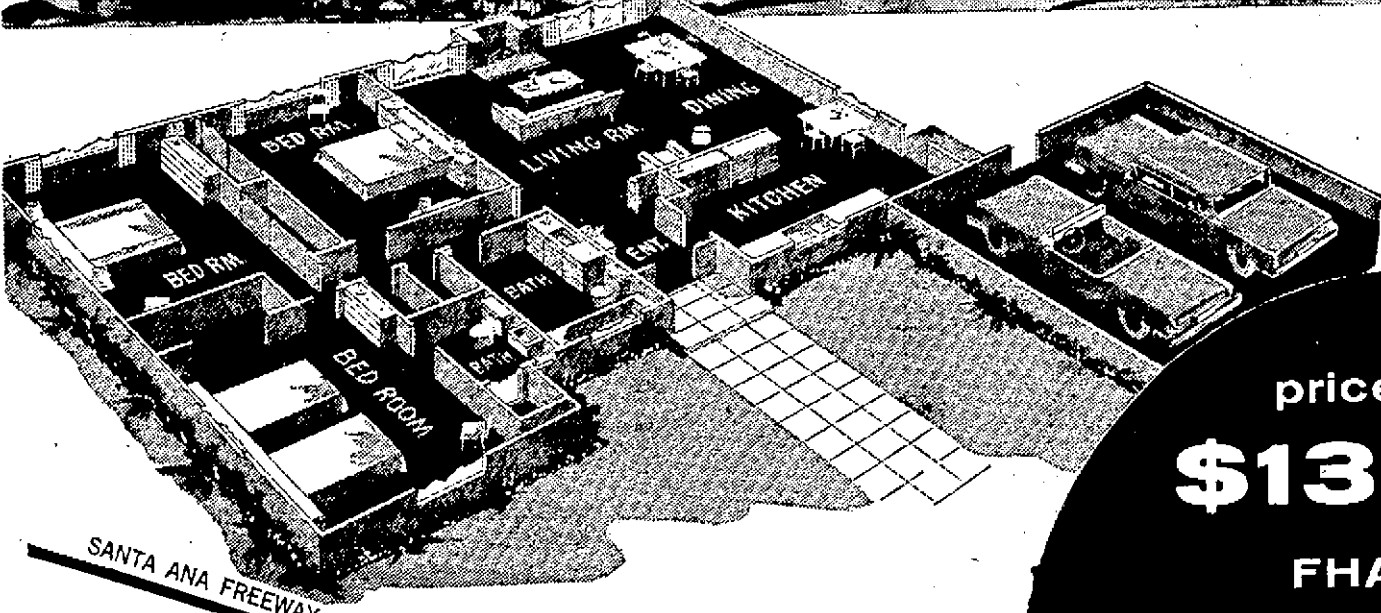
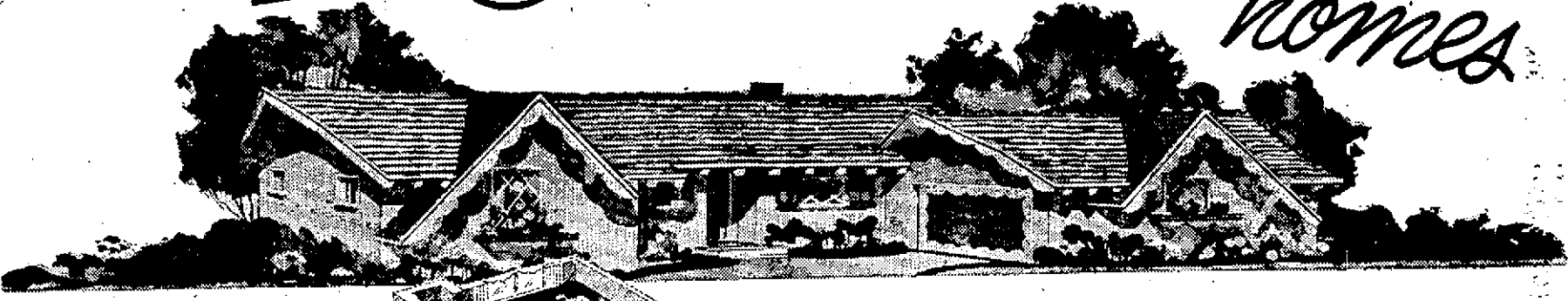
Lengthy Business

CHICAGO (UPI)—The Illinois State Toll Highway Commission figures that if the 6,800 pre-stressed girders used in 265 bridges on the new tollway were placed end to end they would reach from Chicago to Milwaukee, a distance of about 90 miles.



LEMON HEIGHTS WEST NO. 2

Pictured is the kitchen in one of the furnished model homes at Lemon Heights West No. 2, Schwartz-Yedor's new community of customhomes in Santa Ana's Lemon Heights district. Kitchens are completely appliance-equipped with washer, dryer, built-in oven and range, combination refrigerator-freezer, sink-installed disposer and automatic dishwasher.



DIRECTIONS

Happy Holiday Homes are on Clinton Ave., 600 feet north of 17th St., east of Harbor Blvd. Two schools are nearby, and a golf course is within blocks of the development. Visitors drive south on Harbor Blvd. to Westminster (17th St.) and east to Clinton, then north to model homes.

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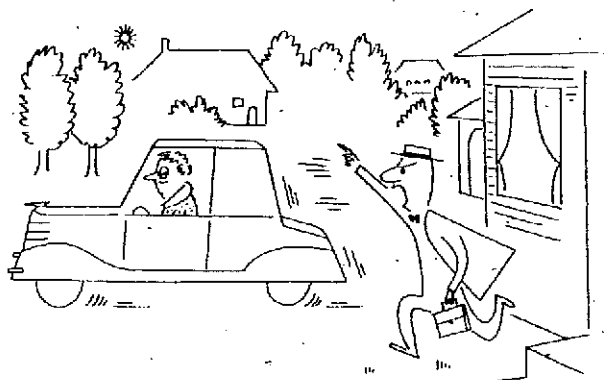


"Here's your old steering wheel!"

'These made me laugh'

—PHIL SILVERS Guest cartoon editor

The Ben Roth Agency



"Dear! Honey! HEY, STUPID!"



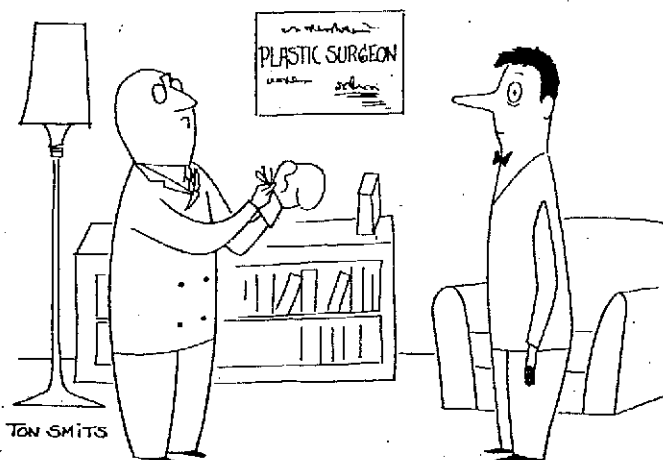
Silvers



Smits

Comedian Phil Silvers (CBS-TV, Friday nights) gives today's cartoon page an international flavor by going abroad for his laughs. He chose these cartoons by Ton Smits, 37-year-old Dutch cartoonist and artist. Smits, a bachelor, lives with his mother in the most modern house in Eindhoven, Holland. In a huge studio designed to his specifications, he divides his time between cartooning and painting. Smits is one of the few European cartoonists who sells his work regularly in the U.S.

Reprinted from Today's Health



TON SMITS

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—cut shrinkage 25%

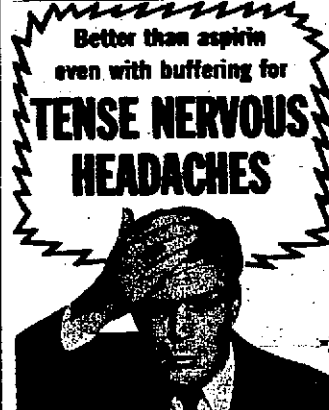
There's a big difference! When you use Adolph's Meat Tenderizer you'll see how plump and juicy burgers can be. Jeannette Frank, author of "Modern Meat Cookbook" says, "Adolph's keeps the juices within the patties. They stay plump and do not shrink." Try this recipe. Add Adolph's to the meat and mix thoroughly. Cook immediately. One teaspoon sufficient for 1 lb. of meat. Do not use additional salt. Next time you cook ground meat try...



Adolph's
MEAT TENDERIZER

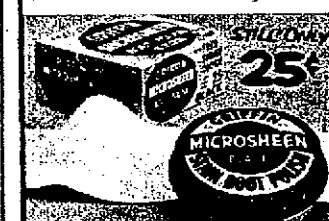


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Hancock Set for Wildcat

Hancock Oil Company is preparing to drill KCL No. 84-9, a 10,650 foot wildcat well in the North Gosford field. The company has recently completed two producing wells on this same property. Located on a 960-acre Kern County Land Company lease in the Northwest Canal area. The well will test Upper and Lower Stevens zone sands which are productive in the nearby Sycamore, Canal and Gosford fields. The wildcat location is about 2½ miles northwest of Canal field production. Hancock is nearing total depth on their 9,800-foot step-

Also, in the westerly portion of the Gosford field, Hancock plans to deepen their KCL No. 74-23 to the Lower Stevens zone to offset a recent successful completion by Union Oil Company at their stepout well KCL No. 65-23.



ANAHEIM OPENING

Homes such as the one above are now available in the third unit of Pierce & Armour's Park Village Homes, at Crescent Ave. and La Reina St., on FHA terms. The 3 and 4-bedroom, 2-bath homes are offered by the McCarthy Co. on a trade-in plan as well.

Park Village Homes Opening Continued

Continuation of grand opening of the 42-home third unit of Pierce & Armour's Park Village Homes in West Anaheim was announced yesterday by a spokesman for the McCarthy Co., sales agents for the \$850,000 development of 3 and 4-bedroom, 2-bath residences.

"Our expectations of a substantial public reaction to the grand opening have been more than met," the sales executive said, "and we have decided to continue this event because of this reaction."

Located south of Crescent Ave. at La Reina St., Park Village was established less than a year ago, and all the homes in the first unit and 90 per cent of those in the second have been sold, he added.

PARK VILLAGE HOMES are available on FHA terms requiring as little as \$695 down plus costs and impounds and with monthly payments as low as \$79.91, principal and interest included.

In addition, the McCarthy Co. executive stressed, there is a popular trade-in plan, made partially effective because of the firm's offices throughout the Southland.

Three model homes are open daily and Sunday, from 10 a.m. until dark. To reach these homes take Santa Ana Freeway to Magnolia Ave., turn off (which is between Dale and Brookhurst); go south on Magnolia Ave. to Crescent Ave. and turn right to La Reina St.

SPACIOUS FLOOR PLANS at Park Village feature a choice between a family room and kitchen arrangement or the extra large family kitchen. Two of the models also have a hobby room offering ample space, for example, for a photo darkroom or handyman shop, as well as for sewing and home laundry equipment.

Additional quality features at Park Village are center hall plans, fireplaces in the living room and stall showers.

Plant Is Built to Spare Trees

WILMINGTON, Mass. (UPI)—Trees protrude through the roof of the Avco Manufacturing Company's new 16-million-dollar research center here. Rather than chop down the big trees, company officials decided to build the plant around them.

Christen Returns to Crosby Valves

George H. Christen, 820 Obispo Ave., has returned to the Crosby Valve & Gage Co., Los Angeles, after an absence of 10 years and now is the sales manager of the Western district. Since leaving the Crosby Co., he had been sales manager for the J. B. Gill Co., engineers and contractors, of Long Beach. He is a member of the American Petroleum Institute, Pacific Coast Gas Assn., California Natural Gasoline Assn. and Southern California Meter Assn.

PARK VISTA

64th St. and ATLANTIC
COME TO 555 E. ADAMS

First Medallion Award
in Long Beach



Ideal For Teachers & Working Couples

You must see today, these brand new luxuriously furnished, extra large, 1-bedroom apartments, surrounding a crystal clear, heated swimming pool, located on Atlantic Ave. in Long Beach, directly across from Houghton Park and two blocks from the Long Beach Freeway. Rentals from \$125.00 to \$145.00 incl. carport. Adults only.

SEE MANAGER ON PREMISES NOON 'TIL DARK OR CALL
MOORE REALTY GE 4-3466 EXCLUSIVE RENTAL and LEASING AGENT

NON-VETS
\$195.

Plus Only \$90 Costs

MOVES YOU IN

3-4 BEDROOMS

1½-2 BATHS

1300 sq. ft. of living area

FULL PRICE

\$12,200 to \$12,500

NO DUE DATES

NO BALLOON PAYMENTS

AT

**MAGNOLIA
MANOR 7**

FEATURES OF HOMES COSTING \$4,000 MORE!

... inspect these homes carefully, then shop the entire market. You'll agree dollar for dollar, inch for inch, these are your best values ... THE MOST FOR YOUR MONEY!

See on TV Channel 5 Sunday, 10 A.M.

PREFERRED LOCATION!

- NEAR FREEWAYS
- NEAR SCHOOLS
- NEAR SHOPPING
- NEAR BEACHES

Drive out Santa Ana Freeway to Highway 39 (Grand Ave.) turn south past Knott's Berry Farm to Westminister, east to Magnolia Manor 7. From Long Beach: east on 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd., south to Westminister and east to Magnolia Manor 7.

LARAMORE

CONSTRUCTION CO.

FRANK H. McFARLAND,

Sales Agent

GARDEN GROVE BLVD.

CHAPMAN

KATELLA

HARBOR BLVD.

WESTMINSTER

MAGNOLIA MANOR 7

VERANO

CANNERY

WRIGHT

HIGHWAY 39



In cool, sea-breeze swept Costa Mesa.

Mesa Highlands

BIG 3-BEDROOM-2-BATH HOMES

\$495

DOWN
ON FHA TERMS
it's every cent you need to move in today!

FROM \$13,500—LOW AS \$106 PER MONTH

This is the big, solidly built, beautifully planned home you have been looking for. Just two miles from beautiful Newport Harbor ... near schools, shopping, and every convenience. HURRY! THESE ARE GOING FAST!

LUXURY FEATURES INCLUDE

- Brick corner fireplaces
- 16" Master bedrooms
- 70,000 BTU forced air heat
- Full ceramic tile showers and glass doors
- Built-in gas range and oven
- Metal hood and fan over range
- Vinyl floor tile kitchens and baths
- Planters in brick, slumpstone
- Natural ash cabinets
- Corner family room
- Extra large wardrobes and linen closets
- Weather-stripped front and back doors
- Oversize double garages
- Garbage disposals
- Sidewalks and street lights in
- Extra Large, Deep Lots

30 Year FHA Approved Loans

TERMS—SALE PRICES

\$13,500—\$495 DOWN—\$106.00 MO.

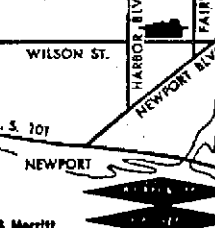
\$13,750—\$495 DOWN—\$108.00 MO.

\$14,250—\$795 DOWN—\$110.00 MO.

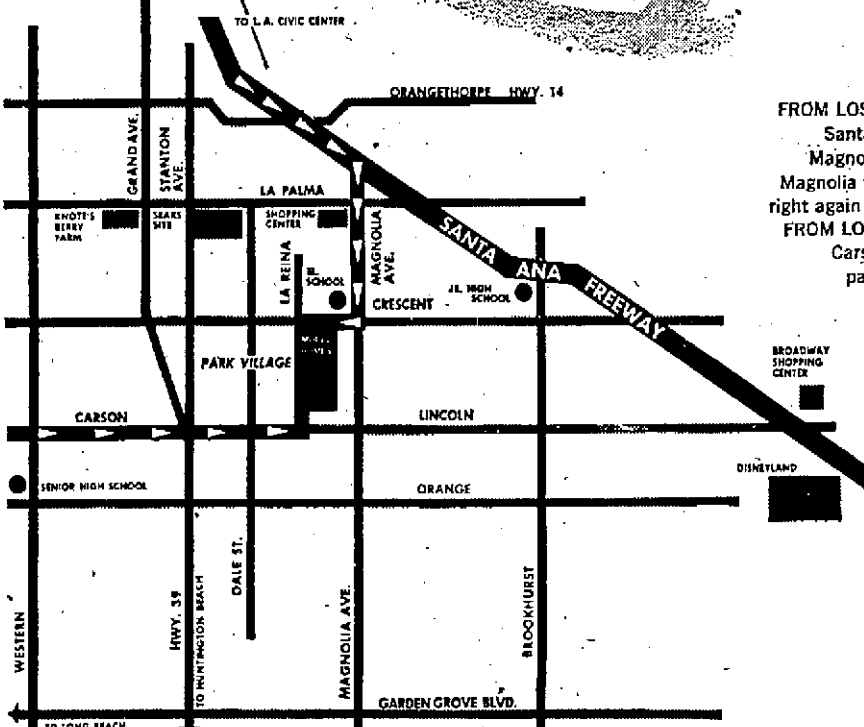
* ALL MONTHLY PAYMENTS INCLUDE TAXES AND INSURANCE

K.W. KOLL BUILDER

Kitchens by O'Keefe & Merritt
Furnished Models, Jane Hodgson
Exclusive Sales Agents



MARVELOUS QUALITY HOMES
IN A PRESTIGE ANAHEIM
LOCATION!



FROM LOS ANGELES: Take Santa Ana Freeway to Magnolia. Turn right on Magnolia to Crescent, then right again to model homes.
FROM LONG BEACH: Take Carson (Lincoln) just past Highway 39 to Park Village entrance.

See the beautiful Park Village furnished model home with the latest decorator ideas and with its big, woodburning fireplace. Here's a home you'll love at first sight!

VETS—NON-VETS
—TRADE IN YOUR PRESENT HOME

or purchase on **FHA TERMS**

from **\$695 DOWN**

plus costs & impounds

from **\$79.91 MONTH**

includes principal & interest

Enjoy the luxury of living in Park Village #3—the prestige area of west Anaheim. 3 or 4 bedrooms, 2 baths. Center hall plan. Select oak floors with 2" thick sub-flooring. Cedar shake and shingle roofs. Carrier 80,000 BTU forced-air heating. Acoustic ceilings. Superamic tile. Marble-topped Pullman lavatories in some baths. Stall showers. Full-length Glide-All wardrobe sliding doors. Palos Verdes stone and brick venter planters and many more quality features! City of Anaheim Utilities—sewers, street lights and sidewalks all included.

*** park village**
HOMES in ANAHEIM

MODELS OPEN DAILY & SUNDAY
10 AM 'TIL DARK

see it today!

sales agents

PIERCE and ARMOUR builders-developers

sales office: 509 La Reina St., Anaheim

Your Park Village dream kitchen is spacious—designed for an active family's cooking-dining pleasure. Features include Superamic tile drainboards, Pryne Ventilating Fans, Waste King Garbage Disposals, built-in mahogany writing desk and optional built-in O'Keefe & Merritt gas range and rotisserie oven!



The man-of-the-Park Village home will enjoy many hours of relaxation in this exclusive hobby room. Use it for woodworking, radio, photo darkroom—any hobby!



SOUTHLAND PROFILES BUSY LADY

SHE HAS GABBIEST VOICE IN TOWN!

LONG BEACH, CALIFORNIA — SEPTEMBER 28, 1958

DENNIS THE MENACE

By Hank Ketcham



THE BOMBS

by CARL GRUBERT



SEE US FOR
HOME LOANS

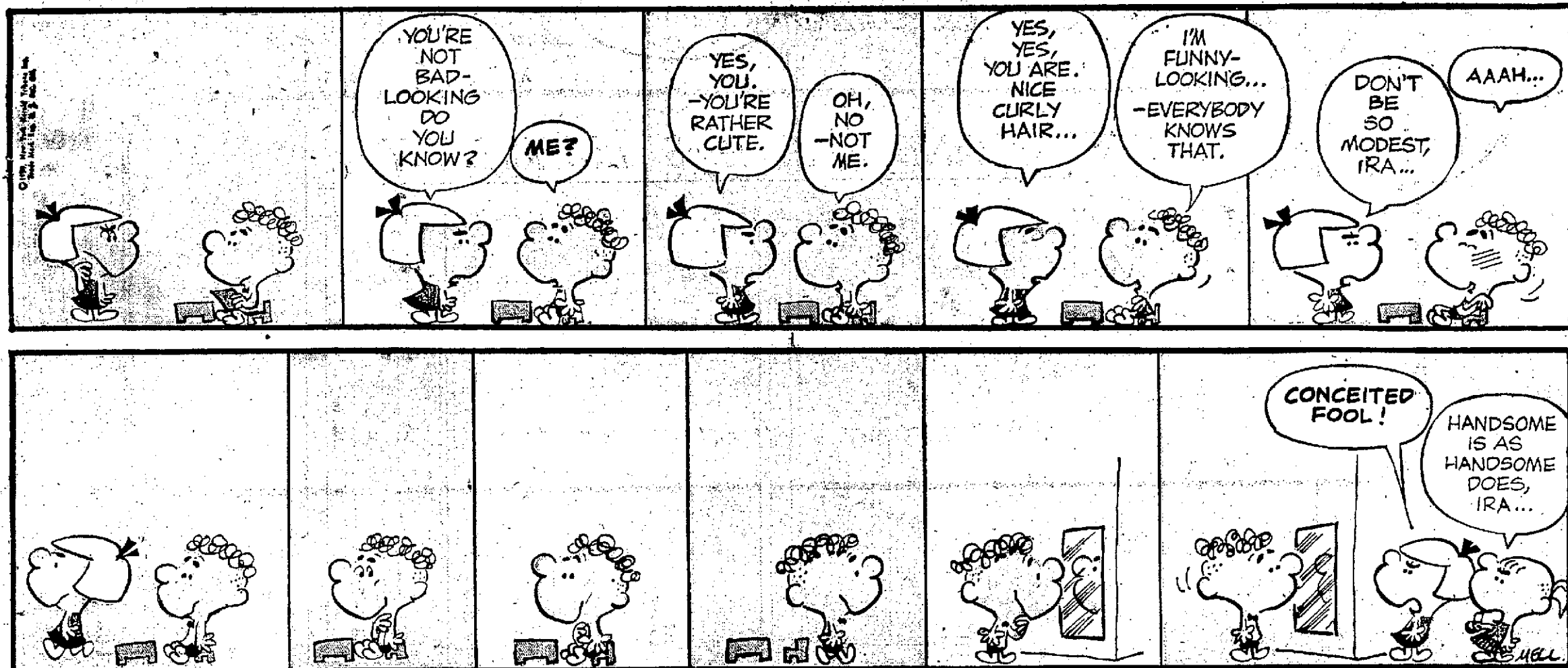
Equitable SAVINGS & LOAN ASSOCIATION
4th & American, HEmlock 7-0591



4% Per Annum — Interest Paid 4 Times a Year

• Each Account Insured up to \$10,000.00

TIME & TEMPERATURE CORNER — The Best Place to Save



MORTY MEEKLE

By Dick Cavalli



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



BARKER BROS.

LONG BEACH
BROADWAY AT LOCUST - HE. 6-9251

78th ANNIVERSARY

**SAVINGS
IN EVERY
DEPARTMENT!**

SALE

**FURNISHINGS
FOR EVERY
HOME!**

Starting Monday!

special for one week only!
WOOL or NYLON BROADLOOM
Completely installed over newest heavy rubber faced padding with tackless strip and all door metals! "Coronado" 100% DuPont nylon in 12" width, tweed and solid colors (or) "Versailles" 100% all-wool in 12" and 15" widths, tweed and solid colors.
reg. \$11.95 to \$13.95
\$9.99 sq. yd. (installed)

**contemporary and traditional
TABLE LAMPS**
(A) Wallpaper roller, 33½" tall, \$24.95 value.....**\$19.95**
(B) Danish Modern, 38½" tall, \$32.50 value.....**\$24.95**
(C) Amber Glass, 35" tall, \$49.95 value.....**\$34.95**

**choice of 3 mahogany
OCCASIONAL TABLES**
Choose round drum table with gold-tooled leather top, 30" round, 28" high... book drum table with gold-tooled leather top, 25" round, 27" high... square book table with gold-tooled leather top, 22" square, 27" high. Your choice at one low price!
reg. \$69.95 to \$79.95
\$44 each

**only at Barker Bros.
BEST-SELLING CHAIRS**
(A) Channel-Back Barrel, 3 colors! \$49.50 value.....**\$37.00**
(B) Diamond Channel-Back, 3 colors! \$59.50 value.....**\$44.00**
(C) Cabriole Leg Design, 3 colors! \$69.50 value.....**\$49.00**

**gold-decorated black
BOSTON ROCKER**
A handsome chair with big 41" back, tapered spindles, gracefully turned arms, stretcher base. Black finish with distinctive gold decoration. Specially priced at Barkers during our big 78th Anniversary Sale!
reg. \$39.95
\$29.95

**LOUNGE CHAIR & OTTOMAN
with polyfoam seat cushion**
Heavily upholstered back is wedge-shaped; fitted cushion is polyfoam, reversible for twice the wear! Both chair and ottoman on casters... both covered in informal textured cover in choice of toast, gold, green or red.
\$119.95 value
\$79.95 (2 pcs.)

Our big annual event... but getting bigger and better every year! This year, in celebration of our 78th Anniversary, we're conducting a month-long sale... and what a sale it is! You'll find furniture and accessories for every home... savings in every department! You'll find greater selection, greater values! Remember, it's our 78th Anniversary Sale... starting Monday at Barkers!

Anniversary Sale values listed are only representative of outstanding selection... shop Monday and see them all!

**SHOP MONDAY FROM 9:30 TO 9 ★ FRIDAY HOURS, 12 TO 9
OTHER DAYS, 9:30 TO 5:30 ★ CONVENIENT FREE PARKING!**

special for one week only!
2-PC. MAPLE BEDROOM
Includes 9-drawer 52" double dresser and 28x40" framed plate glass mirror... beautifully crafted of solid Eastern maple with warm honey finish.
Low-post bed with footboard, twin or full.....**\$34.95**
4-drawer commode, 22", brass pulls.....**\$34.95**
\$129 (2 pcs.)

**extra high pillow - back
KING-SIZE WING SOFA**
It's 98" long and extra high and deep to make one of the biggest sofas in town! Back and arms are gracefully curved, coil-spring construction, wide wings, textured cover with trimly tailored flounce. Gold, brown, green, cocoa or red.
reg. \$279.50
\$219.50

close-out of last year's ticking!
"BARKEREST" SLEEP SET
Full-size mattress has 840 coils, individually pocketed and completely encased in rubberized curled hair. Box spring has 80 heavy gauge steel coils, stabilized to prevent side sway. Medium or firm tension, twin or full size. 10-year guarantee against structural defects!
reg. \$139.50
\$99.50 (2 pcs.)

special for limited time only!
3-PC. MODERN BEDROOM
Includes bookcase headboard in twin or full size, 60" 9-drawer triple dresser, 48x28" plate glass mirror... select walnut with gleaming finish.
34" 4-drawer chest, \$79.50 value.....**\$58.00**
18" 1-dr. night stand, \$39.50 value.....**\$29.50**
\$166 (3 pcs.)

brand new at barkers!
FR. PROV. SECTIONAL
Here are just a few of the deluxe features... French styling, diamond tufting, double welt detail, hand-tied base, Marflex cushions, heavy hardwood frame. Your choice of two matelasse covers in 9 colors. (Foam cushions, choice of other covers at slight extra cost.)
\$499.50 value
\$379.50 (3 pcs.)

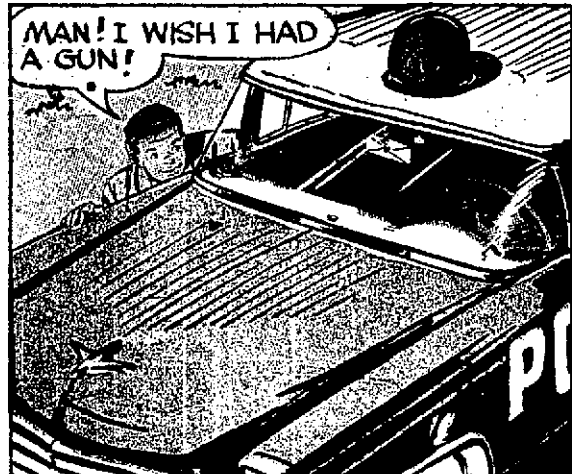
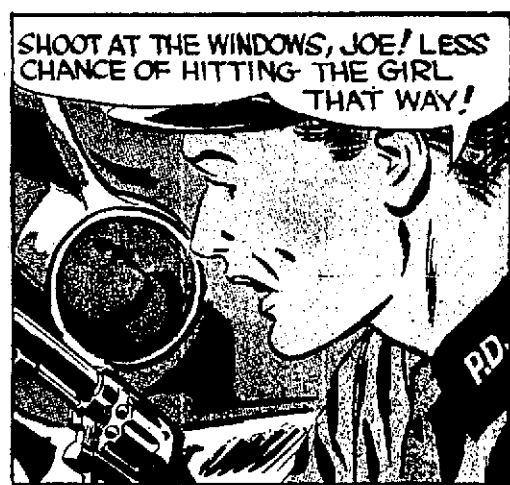
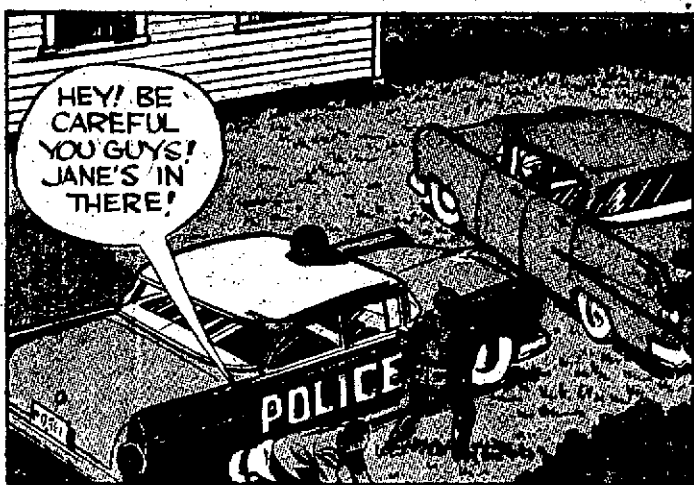
foam cushions... at \$50.00 savings!
"LAUREL HOUSE" SLEEPER
A dream of comfort... thick foam seat cushions, full-size innerspring mattress heavily padded and insulated, textured cover in variety of colors. Only at Barkers... at a big Anniversary Sale saving!
\$249.50 value
\$199.50

limited quantity at this low price!
5-PC. MODERN DINETTE
Includes 42" round table with one fill and four sculptured chairs. Table has walnut-grained top of stain-resistant plastic, the chair seats are wipe-clean plastic in tan. Black legs, brass accents.
\$149.50 value
\$99 (5 pcs.)

never before at this low price!
6-PC. PROV. DINING GROUP
Includes 42x58" oval table with one 10" fill, 58" buffet with brass pulls, 1 arm chair and 3 side chairs with upholstered seats... beautifully grained walnut, pumice finish.
\$388.50 value
\$268 (6 pcs.)
46" china cabinet, \$179.50 value.....**\$149.50**

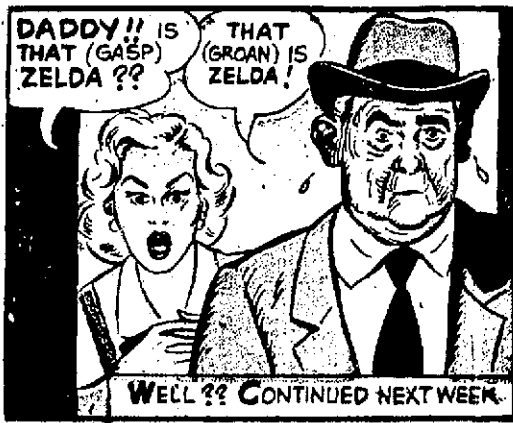
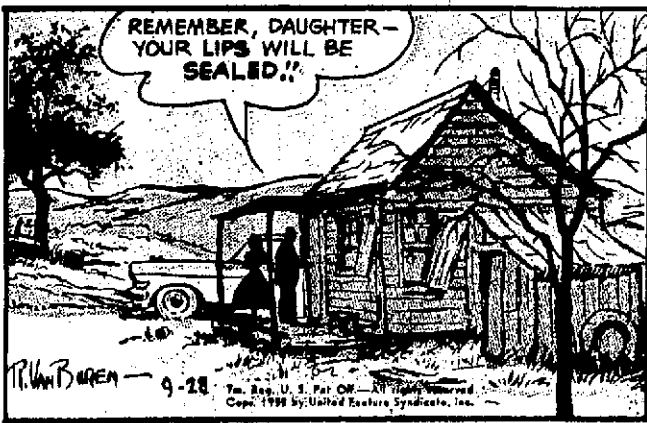
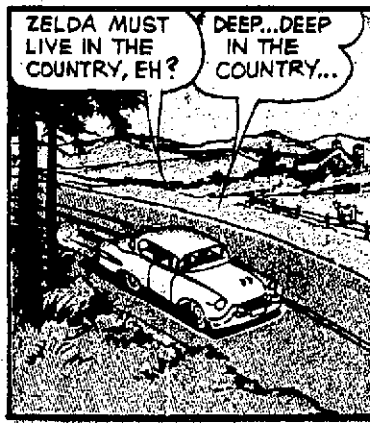
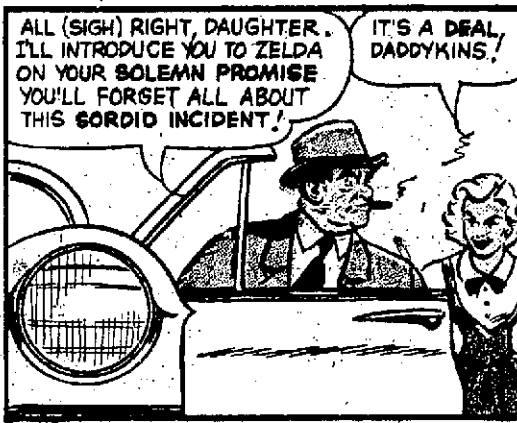
special purchase savings!
3-PC. TRAD. BEDROOM
Includes panel bed in twin or full size, 56" 8-drawer double dresser, framed mirror... select mahogany veneers with beautiful finish, brass pulls. Only at Barker Bros.
\$219.50 value
\$148 (3 pcs.)

**CREDIT TERMS: AS LOW AS 10% DOWN, AS LONG AS 24 MONTHS TO PAY!
TRADE IN YOUR OLD FURNITURE ON BARKER BROS. "NEW FOR OLD" PLAN!**



Abbie an' Slat's

Featuring BATHLESS GROGGINS by RAE BURN VAN BUREN



WELL?? CONTINUED NEXT WEEK.

The only bleach bottle made to fit your hand

NEW!

COFFEE POT HANDLE

SAFEST TO PICK UP AND POUR



ENDS WRESTLING WITH RISKY RING-TOP BOTTLES

The only full-strength bleach with extra mild odor and safety!

You cannot buy a better bleach. Only new Purex gives you special bleaching action for the whitest, cleanest clothes...plus...the extra safety of a full-grip handle!

And new Purex is so gentle (note its milder odor) you can use it every washday without worry—even on nylon!



REACH FOR THE BLEACH WITH THE COFFEE POT HANDLE

PUREX BLEACH

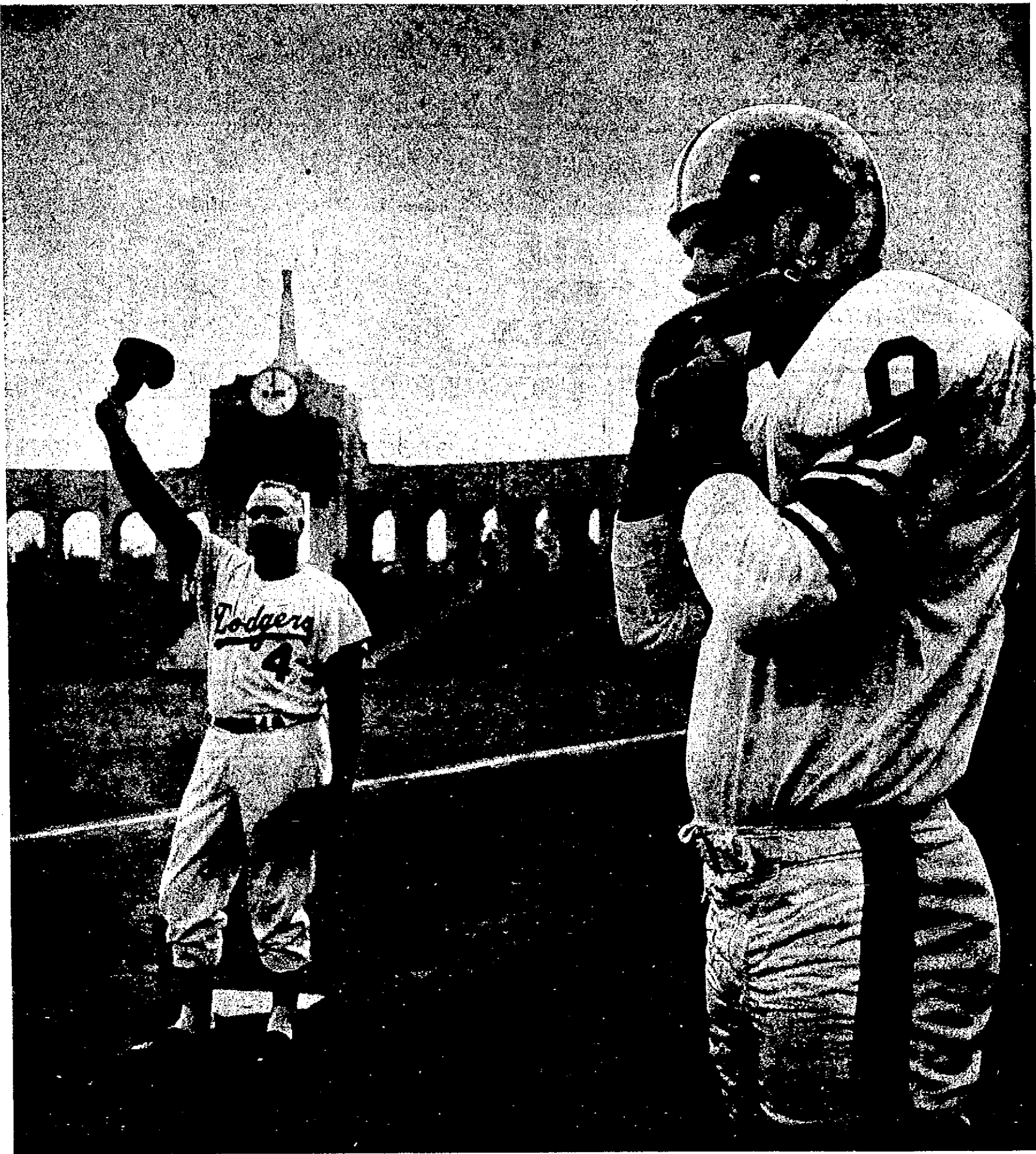


Southland

October 28, 1956

Gobbler's Value
in Long Beach

MAGAZINE OF THE SUNDAY INDEPENDENT PRESS-TELEGRAM, LONG BEACH, CAL.



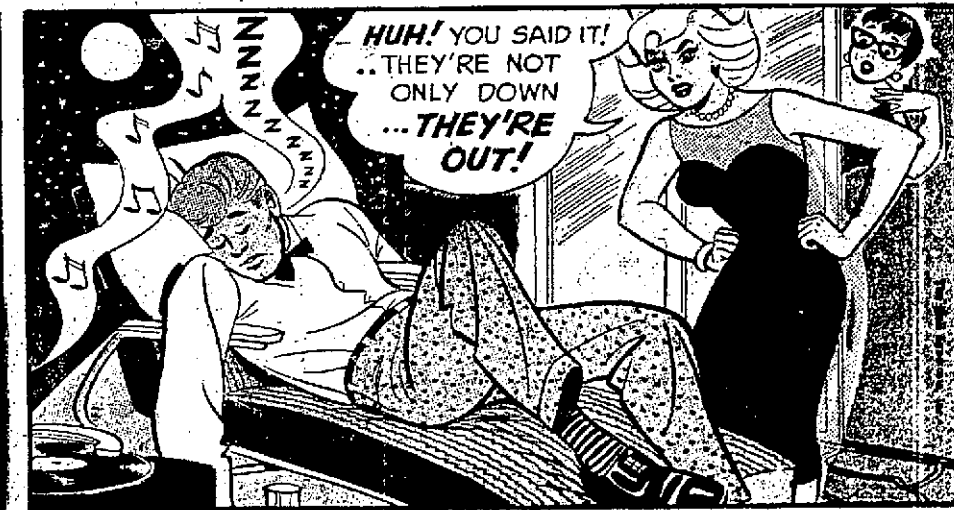
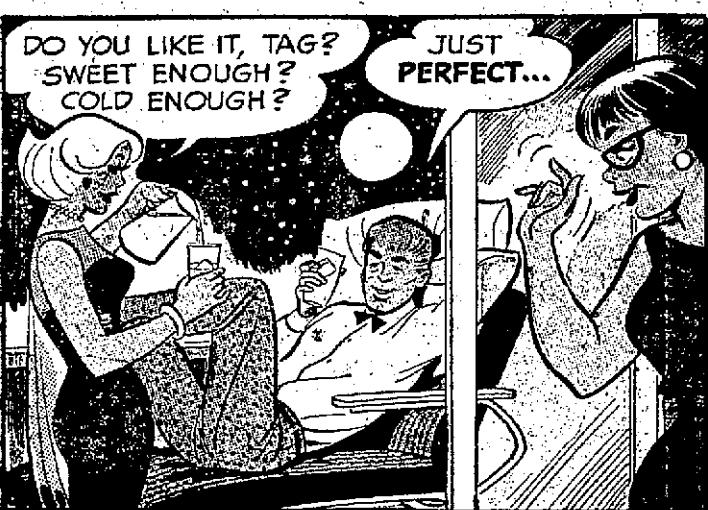
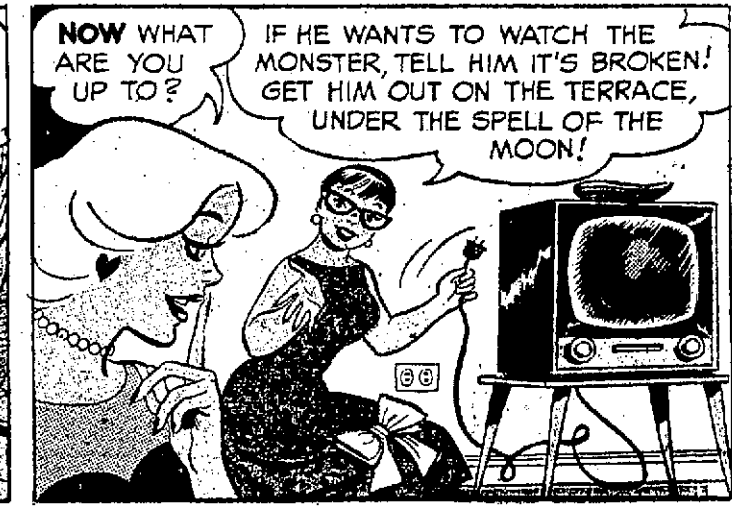
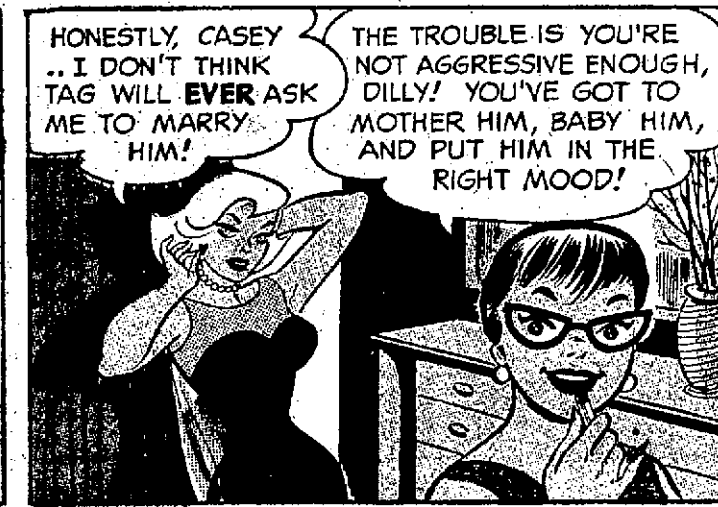
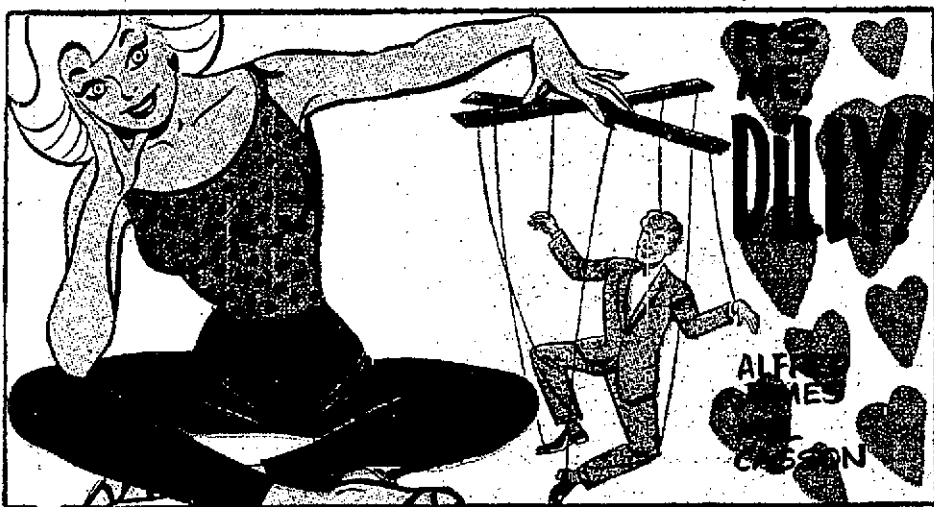
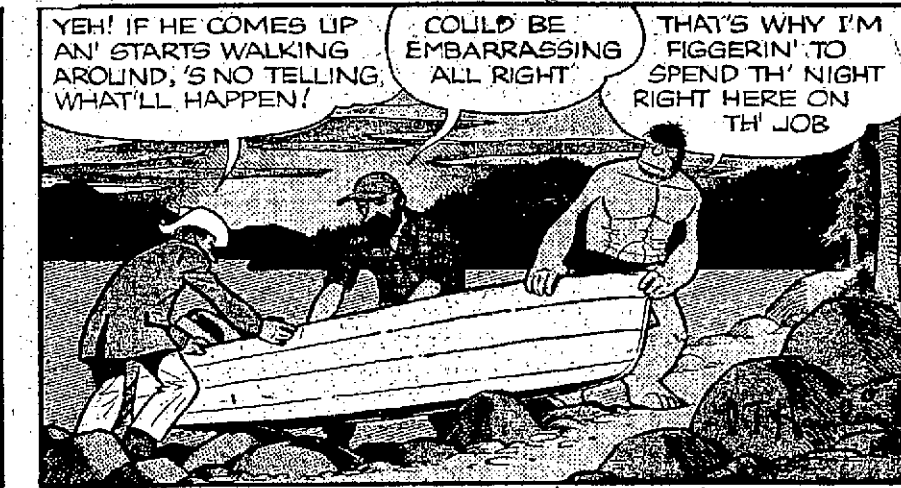
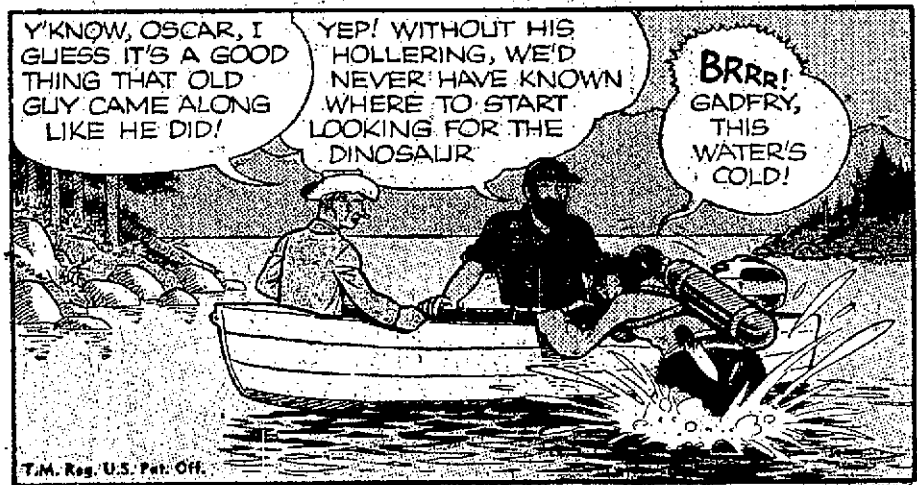
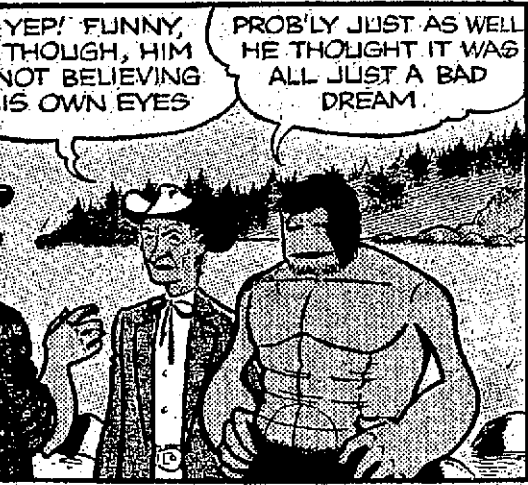
Hail and Farewell in the Coliseum.

Photo by Don Webster



ALLEY OOP!

BY V. HAMLIN





SUMMER'S- END FLOOR SAMPLE SALE

We're Clearing for Fall Action

SAVE ON FINE FURNITURE TODAY, SUNDAY, 11 a.m.-5 p.m.

We Are Closing Out Our Maple

To Make Room for an Exciting New Idea in Home Furnishings

**SOFAS-SECTIONALS
BEDROOM-TABLES
LAMPS-DINING ROOM
CHAIRS-PICTURES**

**ALL
ON
SALE**

**1/3
OFF**

1/2 OFF

ODD MODERN COFFEE TABLES

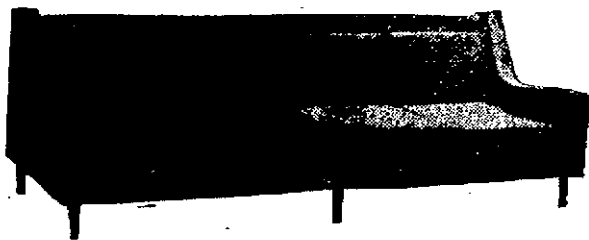
54.50-79.50 1-OF-A-KIND MARBLE,
BIRCH, TANGUILE MAHOGANY

25⁰⁰

COMPLETE MODERN HOME SALE

SAVE \$335 on 3 ROOMS, INCLUDING CARPET, DRAPES

Decorator Sample Sofas Sectionals 25%-50% Off



344.50 8-FOOT DANISH MODERN SOFA, REVERSIBLE LOOSE
PILLOW BACK, FOAM CUSHIONS, 1 ONLY..... 165.00

174.50 6-FOOT BROWN FOAM RUBBER SOFA 120.00

89.50 DOUBLE CONTOUR CHAISE LOUNGE, CHROMSPUN
COVER 50.00

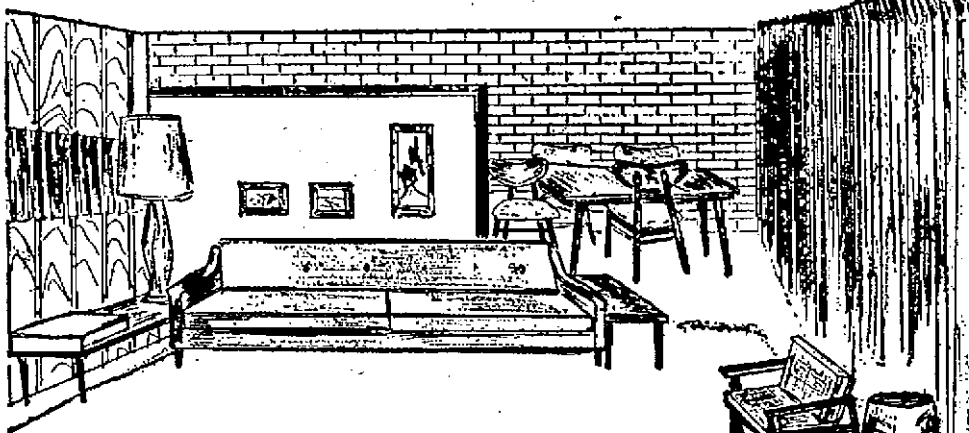
394.50 120" LUXURIOUS HANDMADE SOFA BY QUALITY OF
CALIF. FABULOUS HAND LOOMED FABRIC IN IVORY AND
BEIGE 400.00

385.00 CIRCULAR SECTIONAL IN BROWN LINEN WEAVE COVER
BY SHERMAN BERTRAM 250.00

524.50 4-PC. FOAM RUBBER CIRCULAR SECTIONAL, VIBRANT
BROWN CONTEMPORARY FABRIC 395.00

84.50 MODERN ROMAN COUCH IN BLACK PLASTIC, REMOV-
ABLE BACK FOR SLEEPING 60.00

385.00 100" CUSTOM HANDMADE SOFA BY QUALITY, GOR-
GEOUS DETAIL, 1 ONLY..... 200.00



ONLY SIRIS COULD OFFER
A Nationally Advertised Decorator
Coordinated Collection of

FURNITURE - CARPET - DRAPES

3 COMPLETE ROOMS AT ONE LOW PRICE

COMPLETE LIVING ROOM

- FOAM RUBBER SOFA... REVERSIBLE CUSHIONS...
- CHOICE OF SMART FABRICS
- MATCHING CLUB CHAIR IN CHOICE OF HARMONIZING FABRICS
- DANISH WALNUT OCCASIONAL CHAIR...
- SMART ACCENT COLORS
- PAIR OF WALNUT END TABLES
- MATCHING BENCH OR COFFEE TABLE
- TALL CORNER LAMP... PLUS TABLE LAMP...
- BOTH WITH 3-WAY SOCKETS

PLUS CUSTOM DRAPES

- SMART CONTEMPORARY FABRIC IN CHOICE OF 9 COLORS
- BEAUTIFULLY MADE TO FIT YOUR EXACT WINDOW SIZES
- FULL LENGTH IN ANY COMBINATION OF SIZES TOTALING 84"-112" ... PLUS SILL LENGTH PAIR TO 48"-56"

Plus 100% Nylon Tweed Carpet

- 20 SQUARE YARDS IN YOUR CHOICE OF 4 COLOR COMBINATIONS

DINING ROOM

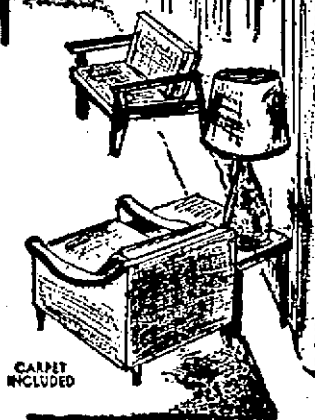
- DANISH WALNUT EXTENSION TABLE... OPENS TO SEAT 6
- HEAT AND MAR-RESISTANT TOP
- SET OF 4 SCULPTURED CHAIRS WITH UPHOLSTERED SEATS

BEDROOM

- SHIMMERS FULL SIZE HEAVY MATTRESS...
- PLUS MATCHING BOX SPRING
- DANISH WALNUT & DRAWER DRESSER WITH TRYING PLATE
- GLASS MIRROR... MATCHING FULL OR TWIN SIZE BED

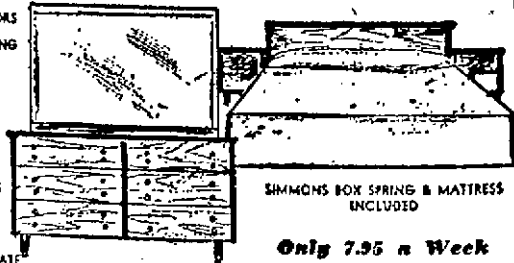
DECORATOR SERVICE INCLUDES
PIECE OF CHAIRSEAT
• A STAFF OF HIGHLY TRAINED WOMEN
DECORATORS TO HELP YOU SELECT COLOR
COMBINATIONS, MOST ATTRACTIVE ROOM
ARRANGEMENT AND WINDOW TREATMENT

UNCONDITIONAL GUARANTEE
• EVERY ITEM EXACTLY AS LISTED
• EVERY ITEM - NEW - IN PERFECT
CONDITION
• EACH UNIT OR PIECE CAN BE PUR-
CHASED SEPARATELY.



CARPET INCLUDED

DRAPES INCLUDED



SIMMONS BOX SPRING & MATTRESS INCLUDED

Only 7.95 a Week

TOTAL PRICE IF EACH PIECE
BOUGHT SEPARATELY..... 1024⁰⁰

SAVE 335.00

ALL 3 ROOMS
ONE LOW PRICE

688⁰⁰

1252 American Phone HE 7-3593

Shop Mon. and Fri. 9 a.m. - 9 p.m.; Sun. 11 a.m. - 5 p.m.

OUR COVER



The Dodgers departed the Coliseum Saturday as they played their final 1958 National League game, but the place won't be quiet long as the Rams commence their regular National Football League season this afternoon. In Staff Photographer Don Webster's cover picture, star Dodger outfielder Duke Snider waves farewell, while Ram offensive end Leon Clarke adjusts helmet to begin season. Both athletes are Southern California

products. Snider attended Compton High School and presently owns an avocado ranch in Fallbrook. Clarke was an All-Coast end while playing college football for the University of Southern California. This past season was Snider's 12th straight with the Dodgers. Clarke is beginning his third campaign with the Rams. (P.S. Both Snider and Clarke hope the Rams fare better in their forthcoming campaign than the Dodgers did in theirs!)

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NEXT WEEK

In 1939 the school for registered nurses closed down at Seaside Memorial Hospital. Since then, Long Beach has had no facilities of this kind. But this situation will right itself, come September of next year, and any Long Beach young woman who wishes may enroll in a course approved by the California State Board of Nursing Examiners, graduate in two years, and remain right at home while attending school. Southland will give you all the details next week in an article, "So You Want to Be a Nurse!"

Fred Taylor Kraft, Magazine Editor

Southland Magazine is published weekly as a supplement to the Sunday Edition of The Independent Press-Telegram, 504 Pine Ave., Long Beach 12, Calif. Reprinted nationally by Ridder-Johns, Inc., New York, San Francisco, Chicago, Detroit, Minneapolis and Los Angeles.

Buffums'

sees beauty born again with amazing

Tree of Life by Helena Rubinstein

Beauty blooms anew with Helena Rubinstein's miraculous new formula, Tree of Life Cream. The secret . . . Placene— from nature's storehouse of nutrients for the unborn baby. These life supporting ingredients act naturally on the nutritive bed of the skin to restore natural oil and moisture, stimulate circulation and smooth and illuminate your complexion.



Enjoy the youth-giving wonders of Tree of Life Cream today! For a limited time only—special introductory size just . . . **1.50***
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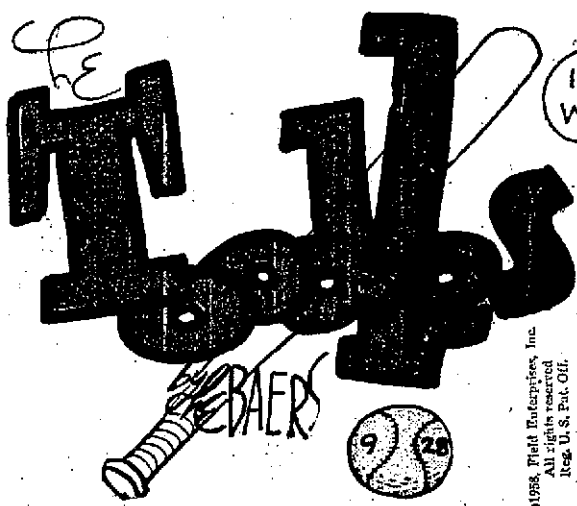
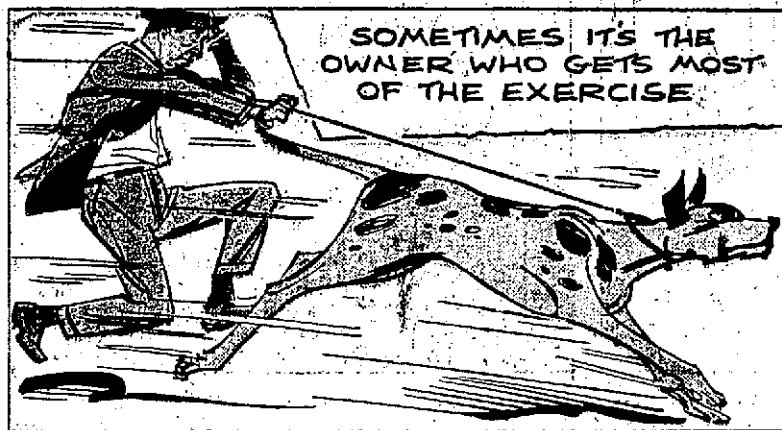
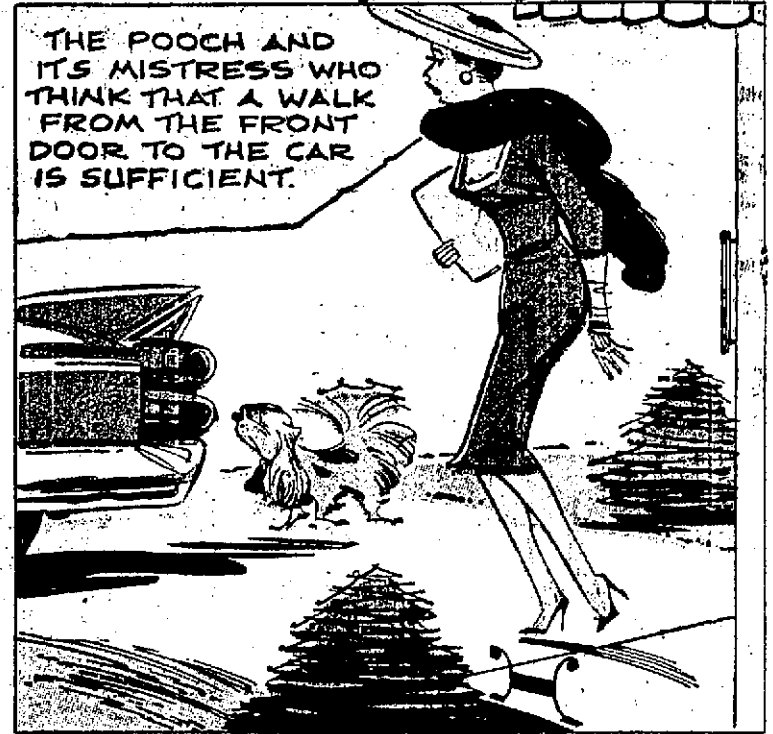
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VIGNETTES OF LIFE

Walking The Dog

By Harry Weinert



Scientific Fishing from the Air

SCIENTIFIC FISHING from the air is the latest use found in the Hawaiian Islands for that versatile aerial workhorse, the helicopter.

Scientists of the Pacific Oceanic Fishery Investigation recently completed a 100-mile sweep of Hawaiian waters, using a "chopper" to carry them on the oceanographic survey.

They checked schools of fish, flocks of sea birds, water temperatures and took samples of sea water—all from the whirlybird supplied by the Kaneohe

Marine Corps Air Station.

The POFI experts were enthusiastic in their appraisal of the results. They cited cost and speed as the primary advantages.

OPERATION OF the helicopter was estimated to have cost about \$450 for the trip. Covering the same area by vessel would have entailed an operating cost of more than \$1,000.

Total flight time for the 'coper was less than six hours, while a boat would have taken

36 hours or more. Moreover, some fish and marine birds move so much faster than a boat that water-borne observers have difficulty in determining if they are seeing the same school or flock more than once.

Visual scanning is generally better from the air because of the greater altitude.

The scientists making the initial survey, Garth I. Murphy and Vernon E. Brock, predicted wider use of helicopters in making such surveys. — BAXTER OMOHUNDRO.

ARNOLD E. HAGEN

INFORMATION FREE

"Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

LONG BEACH MUSEUM OF ART—PUBLICATIONS — The Long Beach Museum of

Art publishes each month, catalogues and bulletins of interest to the general public. Information regarding the schedule at the museum and the exhibition program is included. Also biographical information regarding the artists whose works are seen in the exhibits and other pertinent data can be obtained.

Long Beach Museum of Art, Dept. IF, 2300 E. Ocean Blvd., Long Beach, Calif.

WHAT ABOUT AIRLINE FARES?—Very concise statement of how scheduled airlines of U.S. have held the fare line while prices of most things have risen greatly. Also reasons why there is need for increase in fares.

CAREER OPPORTUNITIES WITH THE AIRLINES—Booklet of 75 pages with illustrations giving information about representative airline jobs. Written for young people who might like to work for the airlines and for teachers who are helping them to decide what to do when they finish school. Booklet outlines what the career possibilities are in air transportation and what the qualifications are for an airline career.

UNCLE SAM'S BEST BUY — A summary story of the industry's contributions to the country and of what the industry receives in return. Suitable for general readership, including schools.

Air Transport Association of America, Dept. IF, 1000 Connecticut Ave., N.W., Washington 6, D.C.

LETTERS ABROAD — A crossroads for international correspondence—A leaflet that describes the services of this organization. If you are interested in corresponding with someone in a foreign land send for this leaflet today and receive further details.

Letters Abroad, Dept. IF, 45 E. 65th St., New York 21, N.Y.

STAN MUSIAL'S — HOW THE MAJORS PLAY BASEBALL — A 47-page booklet that will serve as a guide to better playing for the young and better watching for the old. Detailed information about hitting, base running, pitching, catching, baseline coaching signals, how to score, etc. (7c handling charge for this booklet.)

Rawlings Sporting Goods Co. Dept. IF, 2300 Delmar Blvd., St. Louis 8, Mo.

ENJOY TUCSON — Nestled among picturesque mountain ranges in the southern part of Arizona, Tucson for centuries has been the crossroads of the Southwest. This informative 28-page booklet will supply you with up-to-date information about this scenic area. Many beautiful photographs in color. Also maps of the area.

MISCELLANEOUS BOOKLETS: (1) "The Southwest at its Best... Tucson, Arizona"; (2) "Facts & Figures"; (3) Accommodations."

Tucson Chamber of Commerce, Dept. IF, P.O. Box 991, Tucson, Ariz.

(Civic organizations, governmental agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 703, Compton, Calif.)

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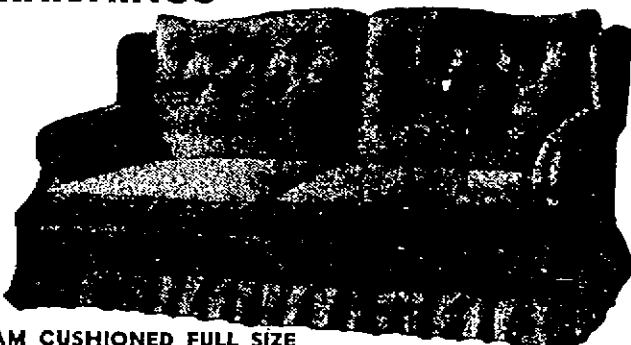
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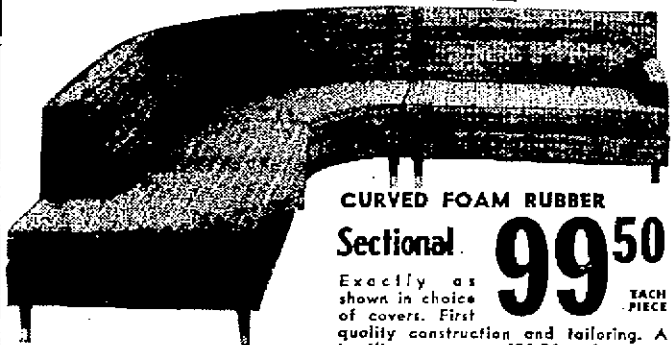
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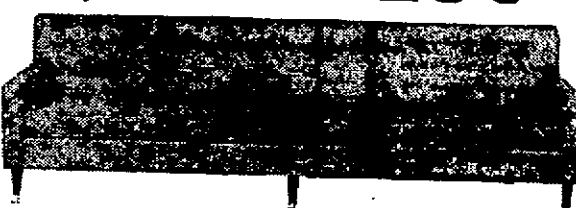
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Box Spring to match at the same low price.



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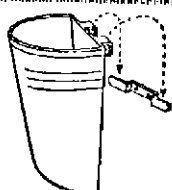
A fine reputation for Prescription Service is the most precious possession a drug store can own . . . Sav-on's prestige is unequalled in both community and trade circles, because the name SAV-ON has become known as the symbol of absolute reliability and trust—ensuring accuracy and the knowledge that only the finest drugs are used as prescription components.



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Save 2.00 on this stainless steel kettle with copper bottom in 2 1/2 quart size.

2.95



Auto Plastic Litter Caddy

You needn't be a litterbug with this all-purpose unbreakable safe plastic waste caddy for home or auto.

39c



Stainless Steel Cutlery Set

Wallace service for six in attractively designed stainless steel, so easy to keep gleaming bright.

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Football Safety Helmet

Speeding "Reach" model in official style with heavy webbing protector to help prevent injury.

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Standing Metal Record Rack

Smart modern design rack to hold up to 40 records in security and convenience.

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Empire Nylon Bath Brush

For extra bath ease, with attractive handle and nylon bristles. . . . A big saving.

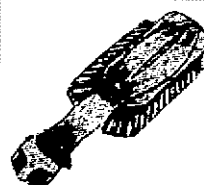
59c



Instant Maxwell House

Six-ounce jar of 100% pure coffee . . . at this very special Sav-on price.

\$1.00



1.00 Lucite Hairbrushes

Save 31c on each brush you buy . . . ladies' or men's in wide assortment of styles.

69c



Envelopes and Writing Paper

In colorama pastels this 25c package of stationery and 25c package of envelopes are on special . . .

25c

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A new low price on this nationally famous "270" model with 54" by 15" ventilated top, rubber-tipped tubular steel legs fully adjustable for sit or stand ironing . . . folds easily for storage. Now on special.

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Popular jet spray household cleanser . . . 14-ounce size.

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Cashmere Bouquet

Both size bars of this famous toilet soap . . . Now on special

2 for 19c



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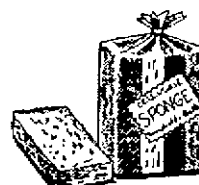
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Protects . . . for Fall use, one-pound box now on special.

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Dupont Sponges

Budget pack of assorted color household sponges.

4 pak. 29c



Freezer Paper

A Sav-on special. K.V.P. 50 foot roll.

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Chunk style dog food. 15-oz. cans.

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1-lb. can of milk chocolate fudge.

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Cameo Cleanser

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Hershey's . . . mixes instantly with milk . . . 16-ounce size.

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Sanitary and safe and so easy to use . . . this carton of 152 disposable liners is a smart baby buy at this price.

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Stainless and rust proof bottle handling tongs.

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80-proof, leaves no odor. American grain spirits, 5th

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Kentucky Reserve Stock

86 proof straight bourbon. Save at this price . . . 5th

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Deluxe Reserve

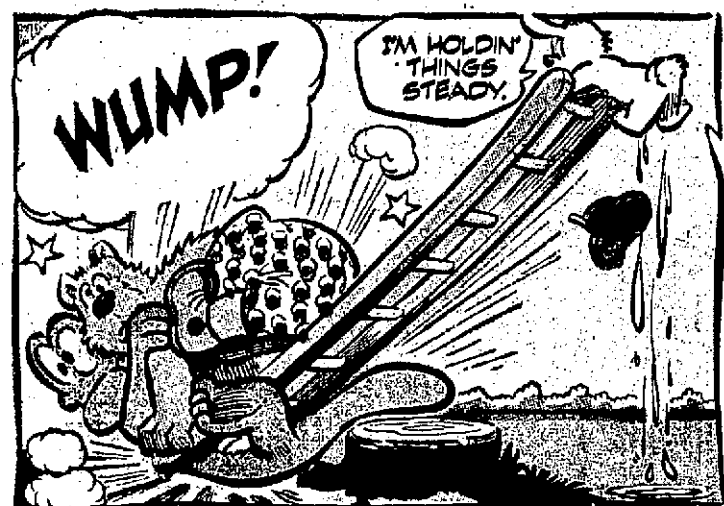
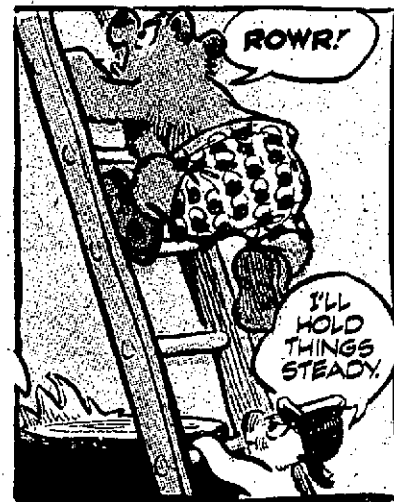
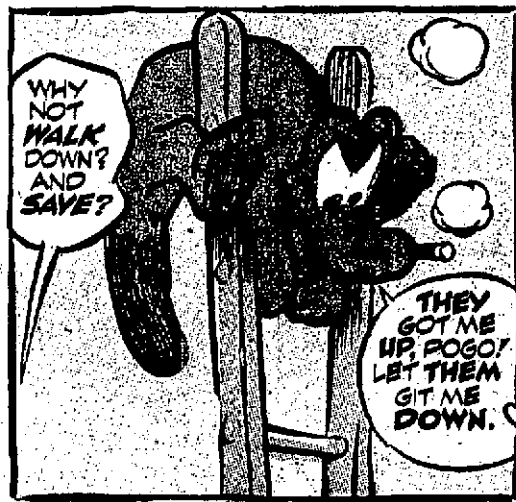
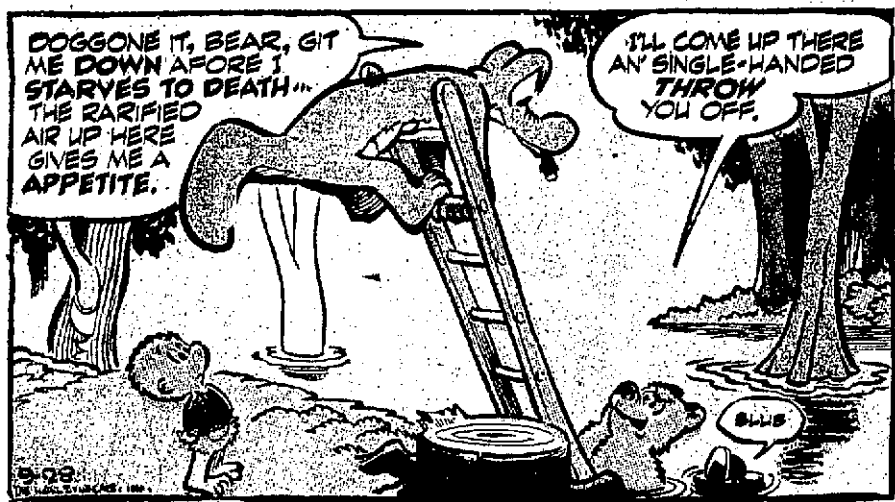
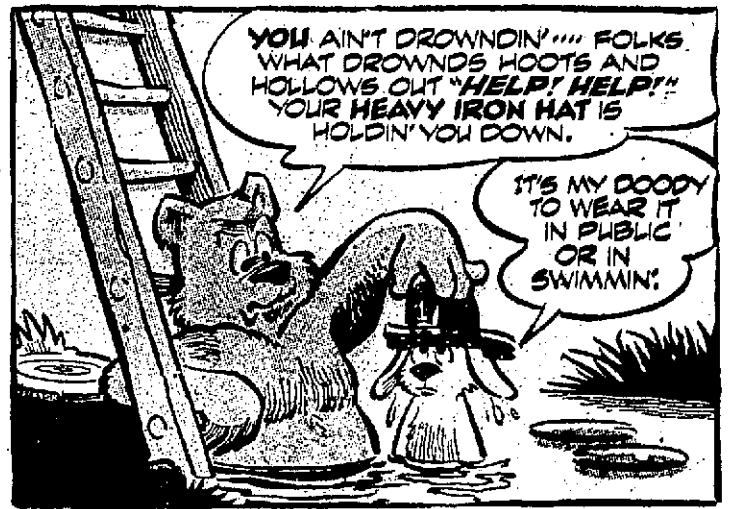
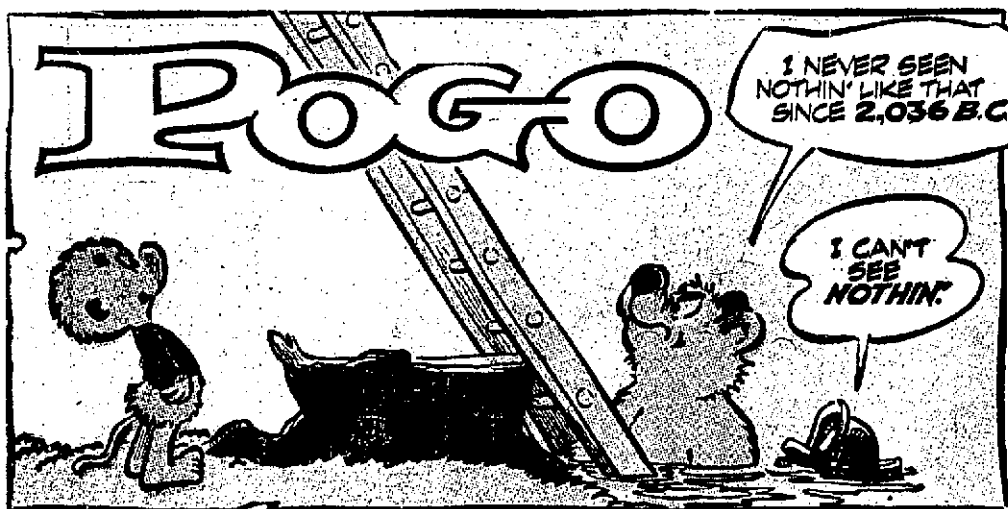
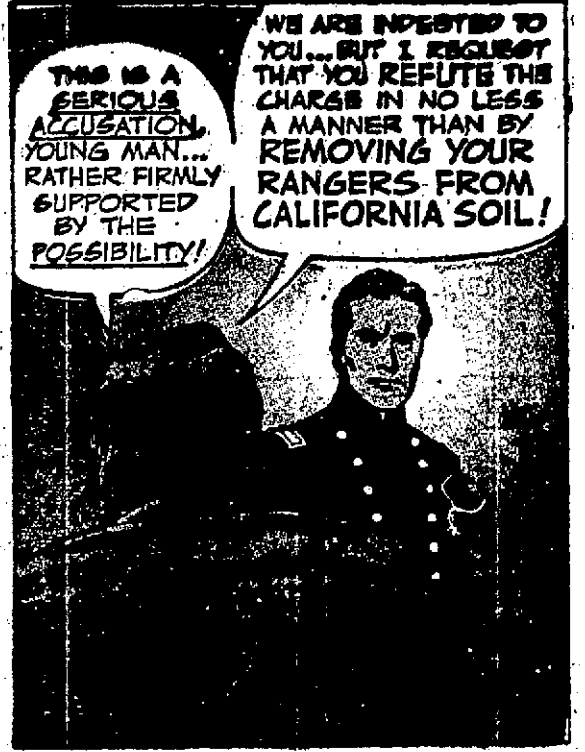
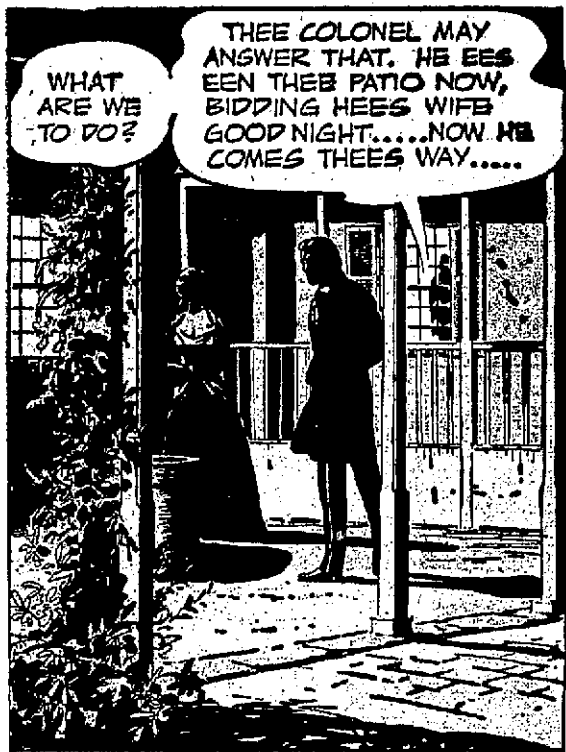
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LA REINA RULE

WHAT YOUR NAME MEANS

DEAR MISS RULE: Please give the origin of CASS. D.C., Wilmington; MRS. W.C., Long Beach.

D.C., W.C.: The fascinating CASS lineage descended from a female English ancestor who had the given-name Cassandra, famous in Greek mythology. Cassandra was the daughter of King Priam of Troy. She was revered as a prophetess but her father decreed that the people should disregard her prophecies. Her name refers to this decree, for it means "one who is disbelieved." Cassandra was shortened to Cass by medieval English descendants. Ralph, son of Cassandra lived in Cambridgeshire, 1273. Stephen Cassé was a Somerset land owner in 1327. The Cass coat-of-arms from Middlesex has three sparkling fountains on a red-bordered, black chevron across a silver shield. The Cass family were 17th century New England settlers.

DEAR MISS RULE: Can you enlighten me on HEATLEY? W.E.H., Long Beach.

W.E.H.: The HEATLEYS are descended from an English ancestor named after his farm property. "Heat-Ley" was originally "Heath-Ley," meaning "meadow on the heath or wild wasteland." The location of Heath-Ley is lost in antiquity. The Heatley coat-of-arms has three black bear heads on a diagonal green stripe across a gold shield.

DEAR MISS RULE: Would like the analysis of COOK. R.M. MRS. M. M.W., Long Beach; M.C., Seal Beach.

THE "COOK" was an important personage in the great kitchens of early English castles. One cook who satisfactorily gratified the appetites of his household, was labelled THE COOK and gave this name to his progeny. The Domesday Book of 1086 lists several men with the surname "de Coci," the Latin source-form of Cook. COOKE was also in early records. The Cooks of Bedfordshire had as

their coat-of-arms a shield divided into four sections, alternating purple and silver in color, with a horseshoe in the lower left purple section. John Cooke and his father Francis arrived at Plymouth, Mass. on the Mayflower in 1620. Many of their descendants shortened the name from Cooke to Cook.

DEAR MISS RULE: What is the background of MOORE, MOORMAN, MOREHEAD, MORFOOT, MORROW and MORTON? G.L., H.M., H.D.M., K.C., MRS. E. S., Long Beach; A.M., Sunset Beach; G.W., Lakewood.

EIGHT CENTURIES ago in England, numerous surnames were taken by ancestors who resided near "moors," uncultivated, partially marshy land covered with heather or peat. While MOORE is the most prominent name of the group, MOORMAN has the same meaning "man who lived on the moor." MOREHEAD stood for "home at the head or upper end of the moor." MORFOOT denoted the foot or the moor; MORROW was "moor-wre," or "corner of the moor." MORTON meant "from the moor-land." 12th and 13th century records list Adam Atte More (Moore) of Oxford, William de More-rawe (Morrow) of Yorkshire, Robert de Morton of Nottingham and John Morman (Moor-man) of York. The MORTON coat-of-arms has a silver goat head on a red shield; the MOORMAN lineage, a silver and gold checkered cross centered on a gold shield; the MOREHEAD coat-of-arms is three silver acorns on a diagonal blue stripe across a silver shield; the 13th century MOORE shield has three blue cinquefoil plants on a blue chevron across an ermine background.

Send your name to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.



Grandma's

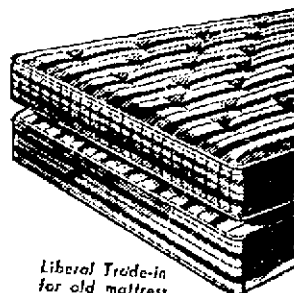
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Gabbiest Voice in Town!

By Bert Resnik

THE MOST POPULAR phone number in the Long Beach exchange is that of a southern belle.

The attractive brunette from Georgia averages 500 phone calls per hour and that, suh, is a mighty powerful amount of talking—even for a woman.

What's more, Mary Moore is on the chatter job 24 hours a day, seven days a week, 365 days a year. It's all a matter of record.

For Mary's voice is that of the "Time-of-Day" service, dial HEMlock 7-0211.

The Georgia brunette's voice, via a recording, has given the time to 4,348,178 callers in the past 12 months.

BUT THE ATLANTA GAL behind the soft, melodious tones has never brought the rest of her to Long Beach.

It's also a matter of record that about 50 per cent of the callers don't realize that Mary is a recording. Tests show that half of them say "thank you."

C. W. Duncan, manager of the General Telephone Co.'s local exchange, tells of one frustrated, polite caller. He phoned Duncan and complained:

"I want to report the girl that gives the time. I've thanked her a hundred times and she's never once said, 'You're welcome!'"

That Long Beach phone callers are thankful for "Time-of-Day" is evident in the average monthly 362,000-plus use of the service.

THE HEAVIEST PLAY is at four different periods.

No. 1 is shortly before 7 a. m. and company officials feel this has something to do with getting to work on time.

No. 2 is between the hours of 9 and 10 a. m. when school days are with us.

No. 3 is between 9 and 11 p. m., beddy-by hours.

No. 4 is between midnight and 3 a. m., when maybe Momma is worried why Poppa isn't home and could it be her clock is wrong.

There is an increase in the number of "Time-of-Day" requests when Daylight Saving Time converts to Pacific Standard Time and vice versa.

The record month was October 1954, four months after the service was established. There were 434,000 calls that month in the wake of newspaper publicity.

THE FEWEST NUMBER of calls was in February 1955 and nobody knows why.

Mary's voice, via the mechanism officially known as the Audichron, intones the time six times each minute. It sounds like this:

"1:24 . . . For convenience and privacy add an extension telephone in your kitchen or bedroom . . . 1:24 . . . Products and services of all descriptions are listed in the yellow pages . . . 1:24 (etc. three more times)."

The Audichron can handle 20 incoming calls at any given second. In Long Beach, Mary's voice is on three recordings—one for the hour, another for the minute and the third for the message.

THE TRIPLE SETUP permits the message record to be changed periodically without interfering with the time giving.

The time records are synchronized with Naval Observatory Time provided via Western Union.

The records are set up so that, when Daylight Saving Time comes in, one pin can be pulled, moved



Voice of "Time-of-Day" is Mary Moore of Atlanta. She's never been in Long Beach.

a digit to the left in less than an eye-blink and there's the correct hour's difference.

Mechanical failure of the Audichron, which is checked daily, is a remote possibility. It hasn't happened yet.

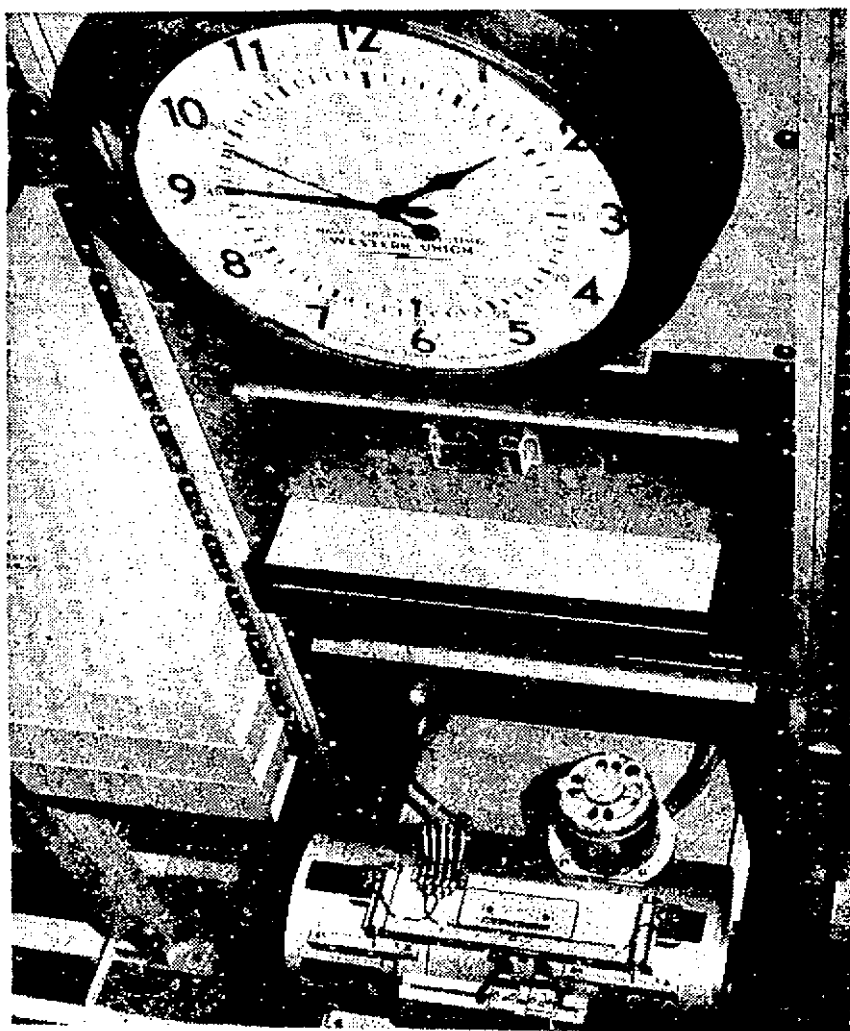
But if, for example, a tube were to blow out, bells would sound the alarm, trouble-shooters would rush to the spot and the faulty part could be replaced in an average of 30 seconds.

IF THERE WERE a power failure, giant batteries would instantly take over provision of "Time-of-Day" service.

If worst came to worse, a switchboard operator could plug in, look at the Naval Observatory Time clock above her and vocally keep time marching on for the telephone users.

The Audichron is checked daily. In addition, it is overhauled once each year.

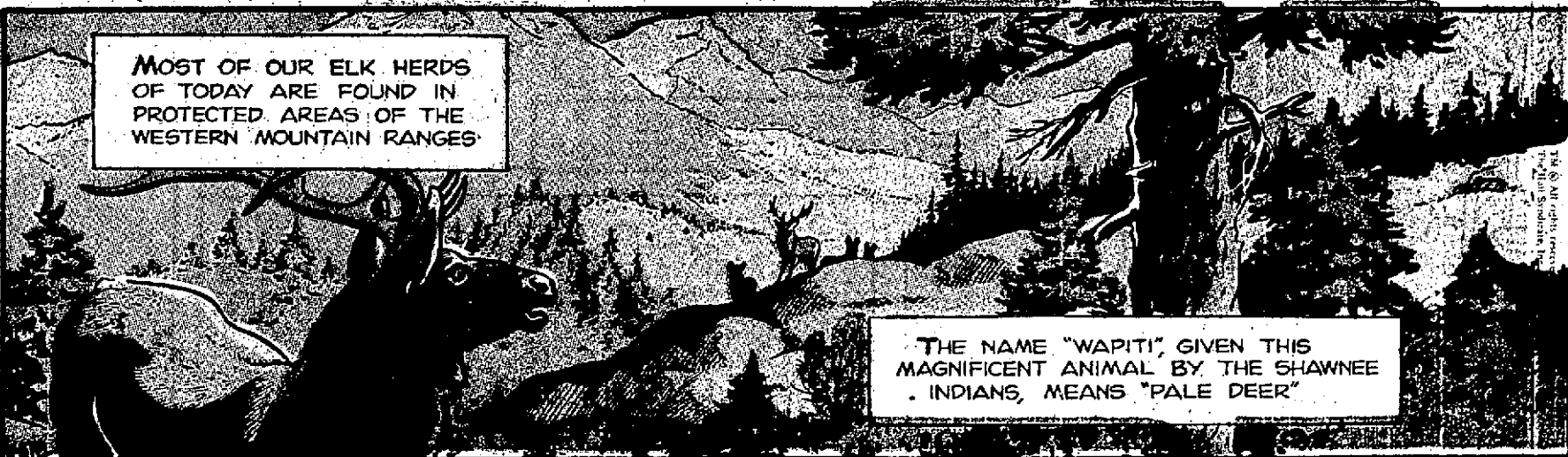
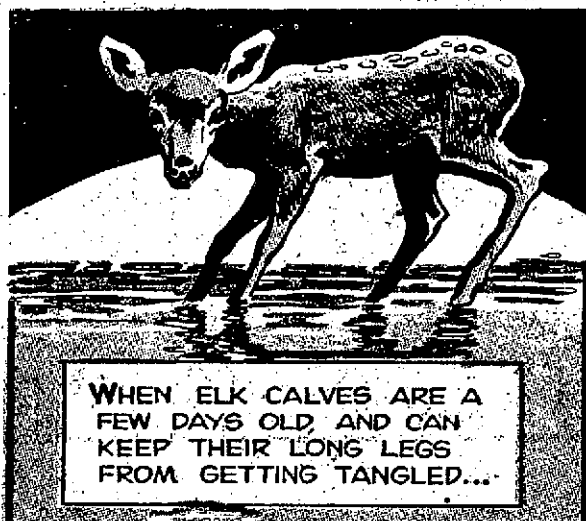
When you have time on your hands, dial HEMlock 7-0211 and make sure it's accurate.



Photos by Joe Risinger

Audichron, shown here from above, gives time of day plus "commercial" to all who call. (Needn't say "thank you," the machine doesn't care.)

Machine uses Mary's voice, triple recorded. Here, Virgil Ryder, switchroom foreman in charge of Audichron, explains the device to Ann Miller.





California State Department of Employment's Long Beach manager George Toll (right) counsels young job seekers after they have been interviewed and coded.



Norman Rodd, parolee placement supervisor, confers with applicant. The prison parolee employment program first set up in the local office is now nation-wide.



Two-hour aptitude tests such as these teenagers are being given free are said to be especially valuable to young persons trying to find their niches in life.

They Find Jobs for Thousands

By Vera Williams

THIS IS AN EMPLOYMENT OFFICE—not an unemployment office.

That basic philosophy of George Toll, its manager for 15 years, dominates the Long Beach office of the California State Department of Employment, Pine Ave. at Anaheim St.

The whole machinery of the office is geared to connecting men and women and jobs as soon as possible.

"There's little kick to handing a man or woman an unemployment insurance check," says Toll. "But there is a real thrill in putting men and women in jobs where they will do good work and where they will be happy."

Every year 15,000 persons are placed through the office. Eighty per cent of the jobs are local. And they range all the way from board and room to salaries of quite a few thousand dollars a year. The top was a \$20,000-a-year job as public relations and promotion man for an airline, with headquarters in New York, landed a few years ago.

ONE-THIRD OF THE applicants are women.

Ages range from the low-teens to the high-70s. Most, of course, fall in the 21-to-45-age bracket.

"We place people in jobs according to ability, not need," emphasizes Toll. "We try to put the best possible person we have in a job. We have an obligation to the employer as well as to the person seeking employment."

About 7,000 persons seek work each month through the Long Beach office, which serves Long Beach, Bellflower, Lakewood, Signal Hill and intervening territory.

Toll adds that the monthly job turnover in the area is 4,000—that means that normally 4,000 persons change jobs, quit jobs or are let out of jobs each month in the area.

AN AVERAGE OF 465 PERSONS draw weekly unemployment insurance checks at the office. This insurance, payable within a week after a person loses his job, and based on his earnings of the previous 18 months, runs to a maximum of 26 weeks. The average is 10 weeks. And most applicants draw the maximum, \$40 a week.

Unemployment insurance money is not taxable and it can not be attached.

Three-tenths of 1 per cent of each employer's payroll goes into an unemployment insurance administration fund in Washington, D. C. It is allocated to the states on the basis of population and need. The Wagner-Peyser Act of 1933 sets up the procedure, followed in all state employment offices.

PERSONS ARE ADVISED to register at once at the State Employment Office when they lose their employment. This gets the machinery under way for both the unemployment insurance and the process of getting another job. They are interviewed, coded, and counseled if counseling seems necessary.

Twenty thousand—that's right, 20,000—occupations are listed in the code book, ranging from professions to strong-back labor jobs, and their manifold variations.

Coding makes it possible to quickly locate a qualified person for a job.

A NEWSPAPER REPORTER, for instance, is 0.06-71; a strip tease artist is 0.45-31; a Santa Claus is 2.40-94; a candy maker is 4.05-211.

Persons receiving unemployment insurance call once a week for their checks. At that time, they are interviewed on their job prospects, their efforts to get a job, jobs that may have been offered them. Penalties are exacted for failure to accept a reasonable job offer, and severe penalties for misstatements.

A person who refuses a reasonable job, for instance, may lose his insurance for a couple of weeks; a person who makes a false statement may lose his insurance up to eight weeks; a person who has a job while he collects unemployment insurance must pay back the insurance, and also may be prosecuted in the courts.

"We have to be strict about this," explains Toll, "to keep the chiseling down."

THE LONG BEACH office has won three of the 12 awards given by the International Assn. of Personnel in Employment. Toll won it for aid to disabled war veterans; the late Clair Painter won it for setting up the first employment program for prison parolees in the state, a program which now is nationwide, and J. M. K. Youngblood won it for a survey of 1,000 applicants on the inactive file—finding out what became of them, if they got jobs and where and when.

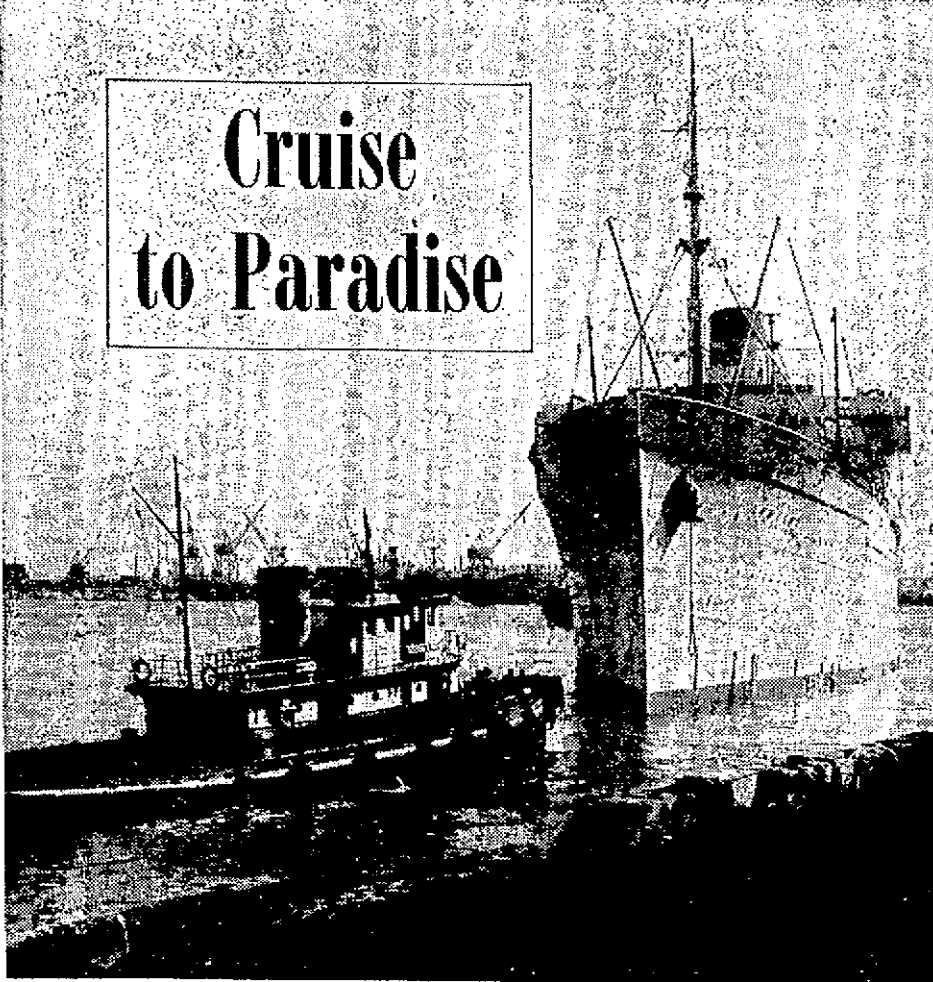
The State Employment Office has four services the public knows little about:

1. Prospective employers may interview applicants at the office.

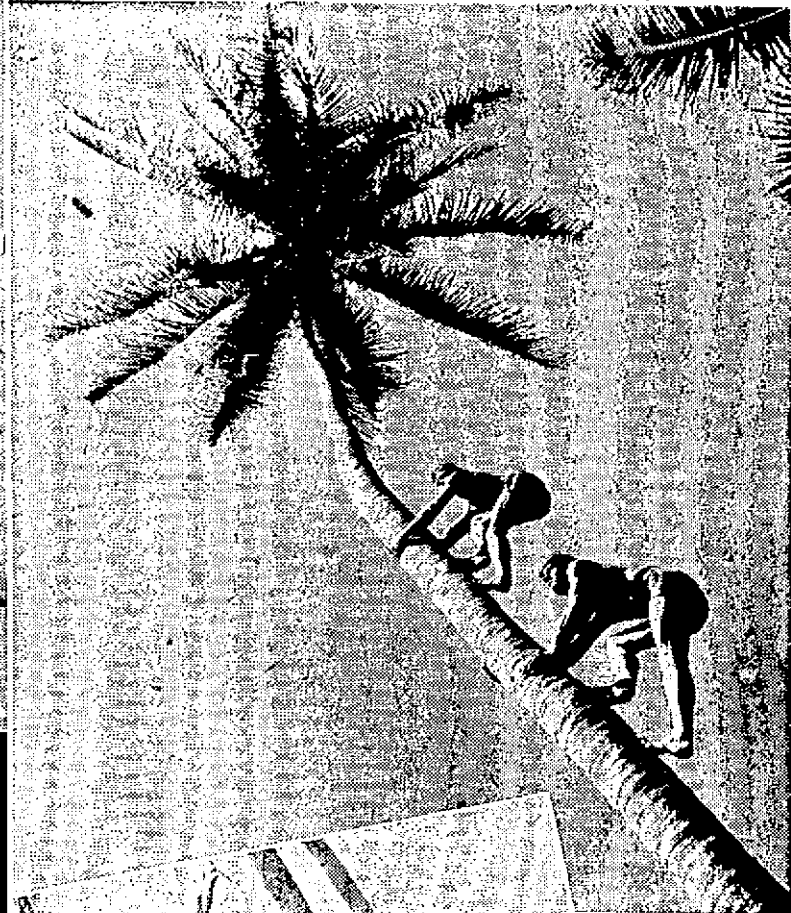
2. Employment offices have a national clearing

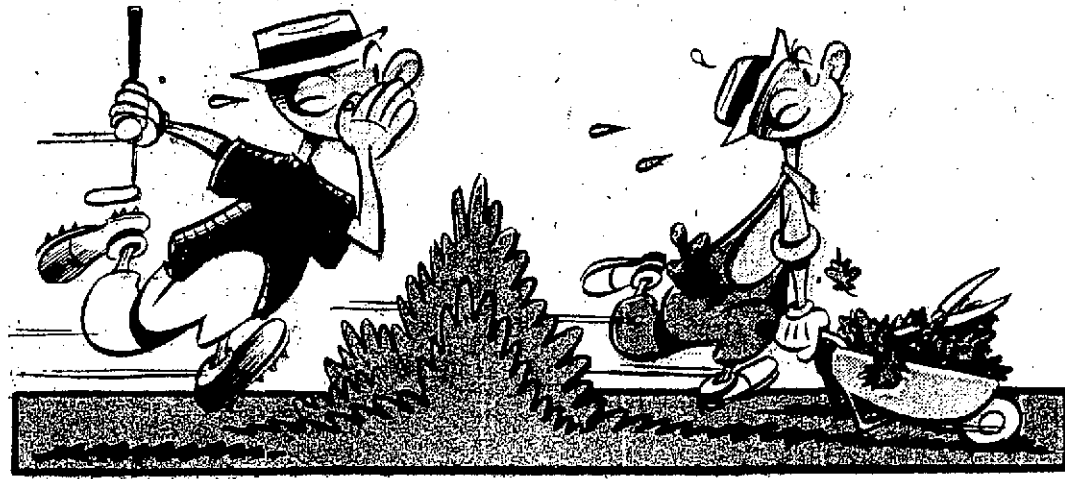
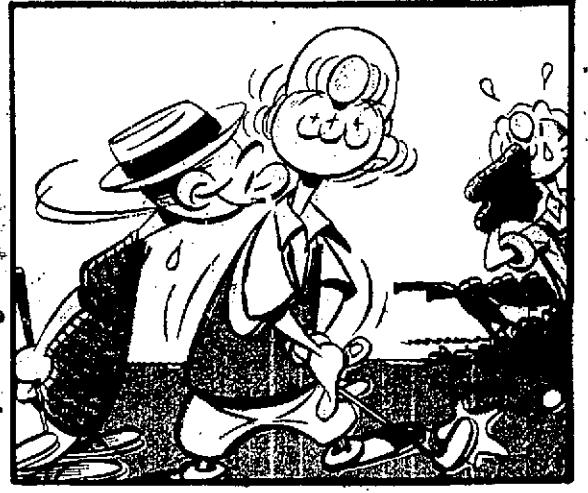
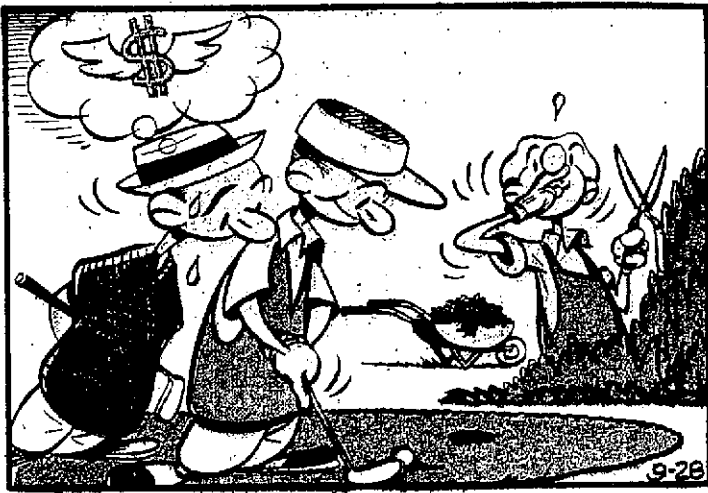
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Cruise to Paradise



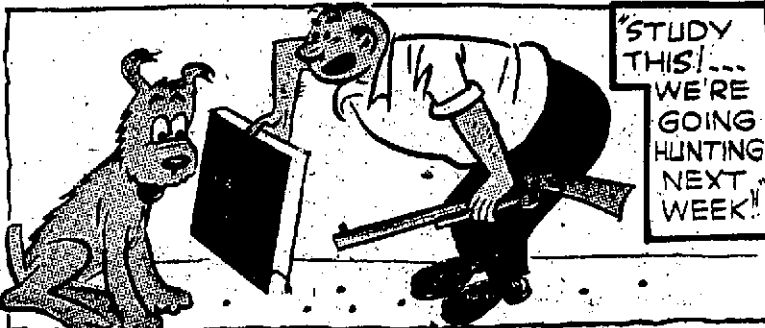
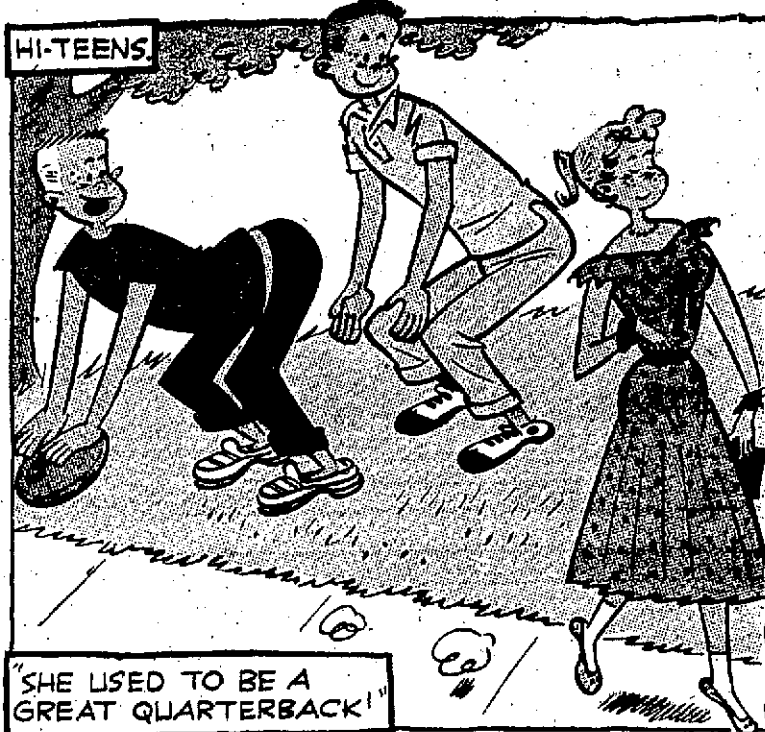
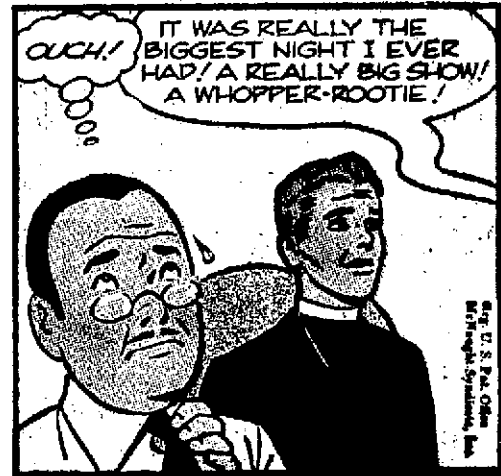
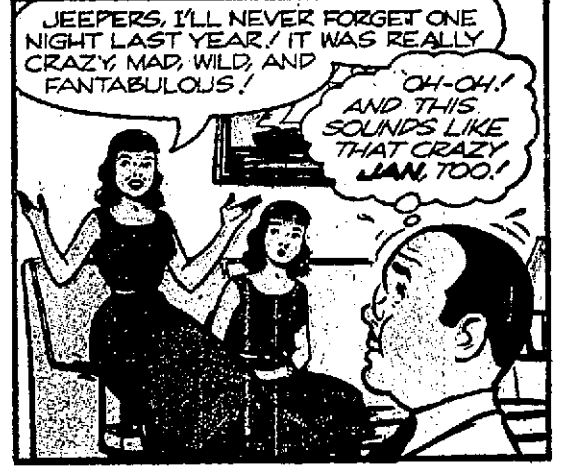
The South Seas—enchanted archipelagoes of Eden—have been known from earliest times as the Islands of Illusion, whose shining beaches and palm-fringed lagoons have conjured up strange, symbolic meanings in the minds of men. To most of us they remain an exotic, far-away dreamland teeming with romantic adventure. This Paradise on earth is the destination of "Cinerama South Seas Adventure" which has its premiere Oct. 1 on the great, curved triple-screen at the Warner-Hollywood Theater. Presented in Technicolor, the cruise starts from Long Beach-Los Angeles Harbor (photo at top left) and proceeds to Hawaii, Tahiti, Tonga, the Fiji Islands, New Hebrides, and Down-Under through New Zealand and Australia.





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By Dick Brooks





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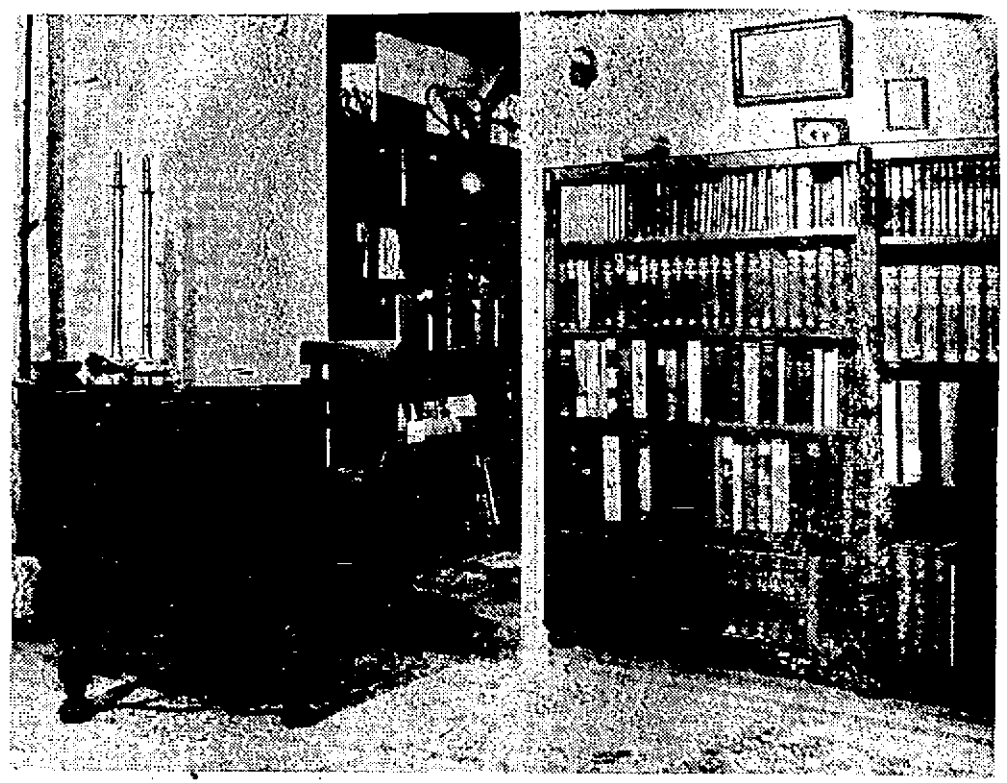


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Books line one wall of the F. A. Knight's library. Additional shelves in an alcove hold more books. The library, a quiet retreat, is on second floor.

SOUTHLAND HOMES

Room That's the Heart of a Home

By Eileen Ball

HEART of the home of Mr. and Mrs. F. A. Knight, 4202 Chestnut Ave., is a corner room on the second story—a retreat well away from the downstairs "traffic" and overlooking the serene beauty of the gardens below. Here the Knights may relax and enjoy the comforts of good books and good music.

In the original plan of the house, the library was a bedroom, unneeded and failing to make any real contribution to the functioning of the household. At the suggestion of the Knights' daughter, Elizabeth Sullivan, the area was brought into true value.

Feeling that the room needed more architectural emphasis, Mrs. Sullivan had carved molding installed around both the

ceiling and the doorways. This particular molding formerly embellished a former home of Marion Davies and was imported from Germany. Combining the classic egg-and-dart and Greek key motifs, this architectural accent adds gracious delineation to the rectangular area.

THE GENERAL DECORATIVE theme of the room assumes a somewhat restrained and traditional tempo. This is but a reflection of a not-too-obvious but undeniable trend current in interior design.

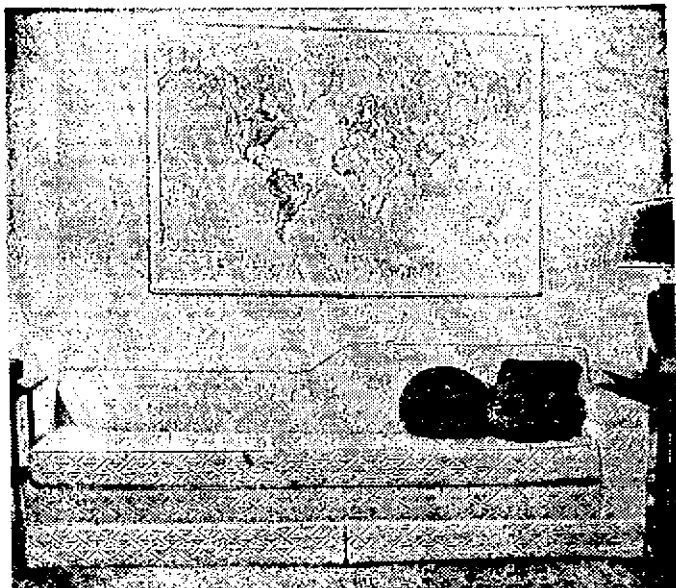
A further step in refurbishing was the selection of a Kirmin Oriental rug imported from

Iran. Featuring the classic "shah's garden" pattern in its border and medallion center, this rug is remarkable for its highly unusual and beautiful emerald green field, a jewel tone rarely seen in these costly rugs.

Because the room was designated for use in the hours after dinner, it followed that all colors and textures should be selected in the same light that would ultimately illuminate the library. Walls, draperies and upholstered pieces were closely attuned to the pale moonstone blue predominant in the border motif of the rug. Draperies of brocatelle in a stylized Louis XIV motif, a custom-made sofa of quilted antique satin, plus walls of smooth plaster present various textures that showcase



Chinese urn, an antique, made into a lamp, and curved, antique desk flank Knight's chair. Reproduced frontispiece of favorite book framed on wall.



Photos by Joe Risinger

Chart of world, in relief, hangs above the Knights' sofa, a handy item of reference for current reading.

this pale, near-neutral blue. The dark, ruby red in the rug border is echoed in throw pillows for the sofa as well as in the base of a small antique lamp that stands by the sofa. The lamp is based upon a Chinese vase and topped with a shade of hand-woven Japanese silk damask. The shape of the shade is the same as the rectangular-shaped table that holds it.

AN ANTIQUE of rare quality, the table was crafted by Thomas Sheraton in his small cabinet shop in London. The tall brass candlesticks standing on the desk in the far corner of the room have a certain kinship for the table inasmuch as they, too, date back to the same high design period.

ALONG THE INSIDE wall of the library is an extensive bookcase. In a small alcove off the library additional bookcases line the walls. In the library itself, a curved, antique desk serves a specific function while contributing considerable aesthetic appeal to the entire scheme.

Across the room stands a damask-covered club chair over

which hangs an enlargement of the frontispiece of one of Knight's favorite books, the motif of which has been enlarged and hand-illuminated.

An oversize Chinese vase standing on one side of the chair has been in the Knight family for many years. Only recently it underwent the metamorphosis of becoming a lamp base. Handsome, heavy, and topple-proof, it serves its new function nobly, its reflector offering varying degrees of illumination from a soft glow to a tense brilliance.

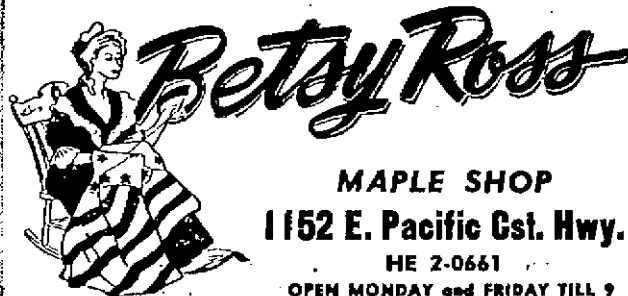
EVERY ITEM in this library has been arranged, selected and scaled to the specific tastes of the individuals who occupy it. Carefully selected, then skillfully combined, they add up to an everyday pleasure in living.

As a final fillip for the room, a high relief map hanging over the sofa complements the hue of the wall, its raised mountain peaks and ocean depths highlighted in harmonious tones. It is both decorative and handy for reference for Knight who follows current events closely and also finds the study of history an entertaining avocation.

Announcement.

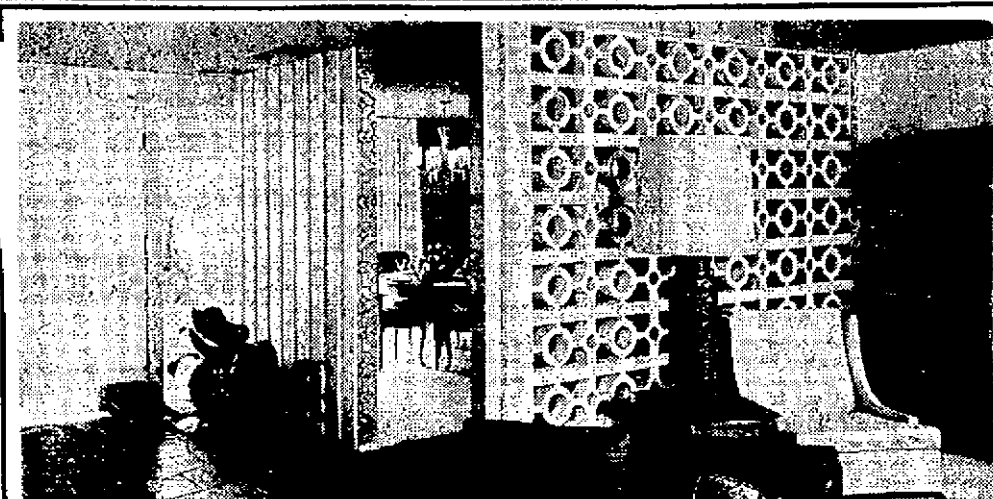
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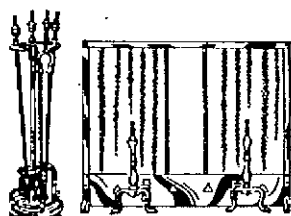
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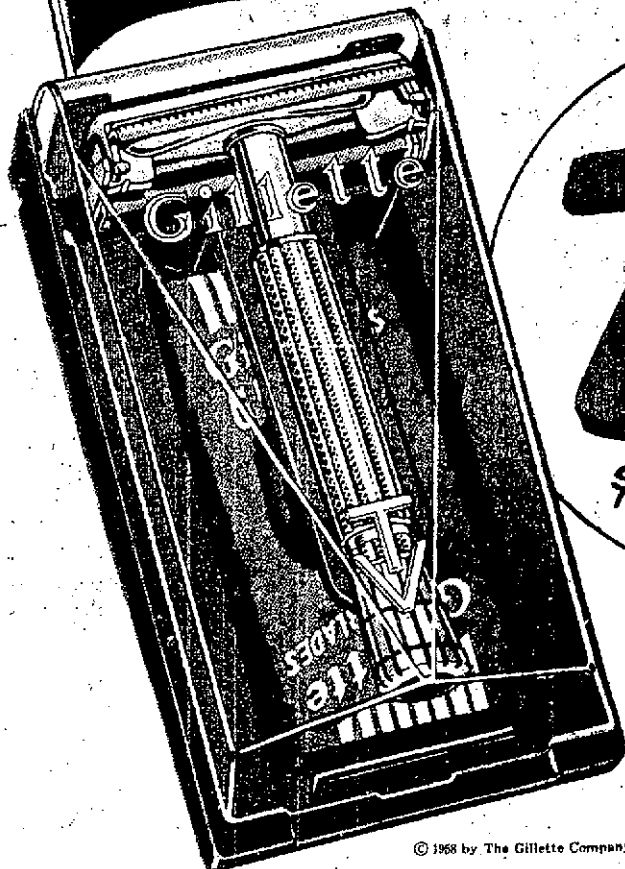


STEVE ROPER

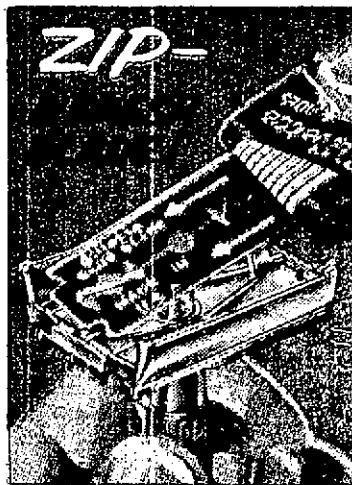
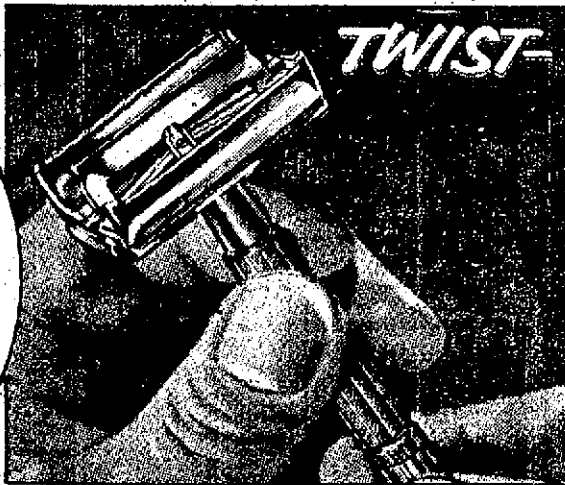


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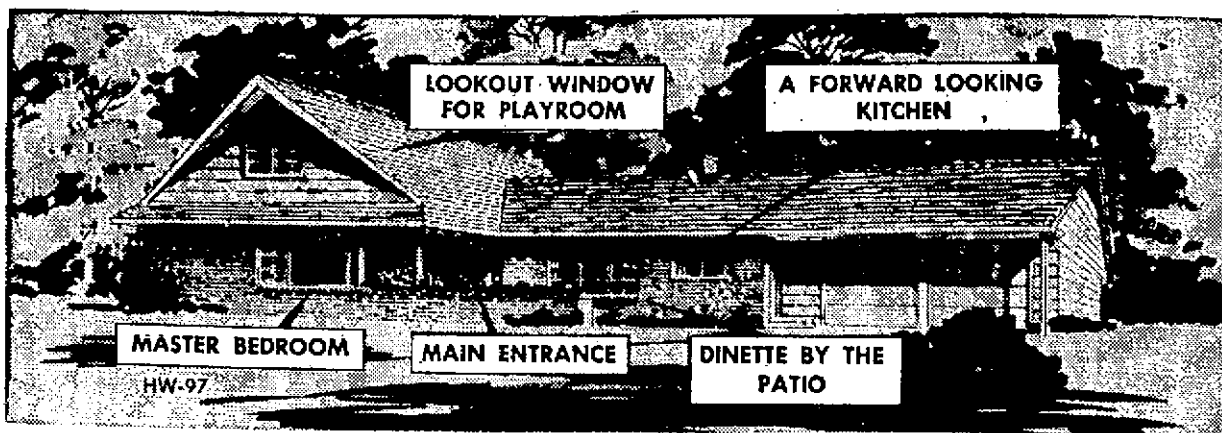


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Large roof overhangs are a feature of this contemporary home. Unusual playroom for children occupies upper level (left).

HOUSE OF THE WEEK

Playroom Crowns New Home

By John O. B. Wallace

SPACE age youngsters should have special interest in the penthouse playroom that features this House of the Week. Occupying the whole of the upper level, it features an honest-to-goodness observatory

for junior astronomers, as well as a doll house, a puppet theater and a pair of built-in bunks. And when the children outgrow it, you can convert it readily into a family recreation area. All this is just the frosting

on the cake of a solidly planned, seven - room house, which we have numbered HW-97, from the drawing board of architect Samuel Paul. The house has an area of 1,793 on the main living level

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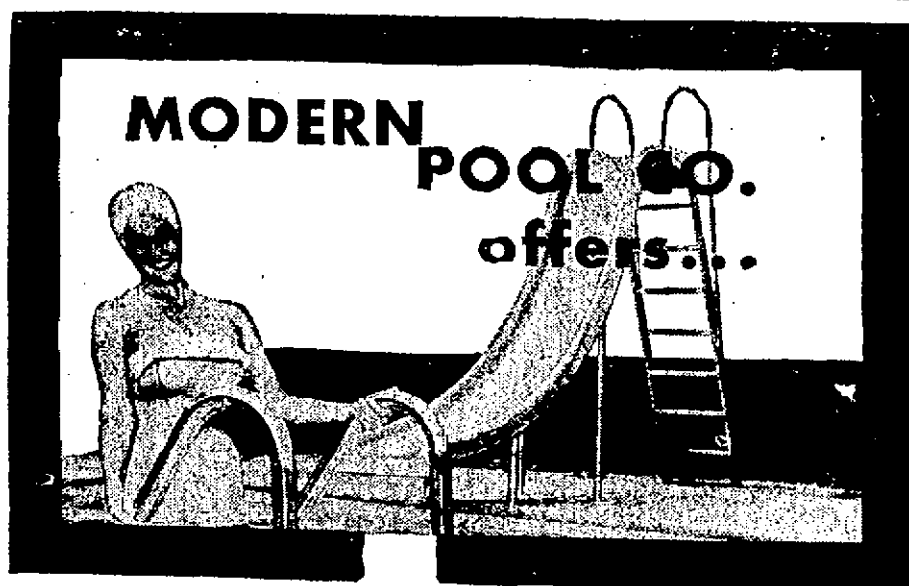
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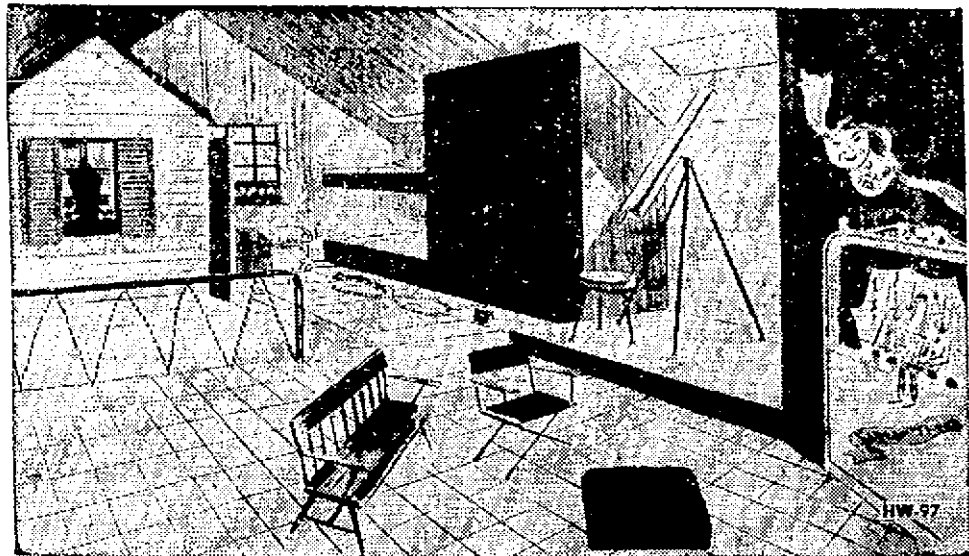
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Especially designed for America's modern youngsters, this playroom is the conception of Architect Samuel Paul. Room includes observatory, telescope.

and 660 square feet on the playroom level. Overall dimensions are 74 feet 6 inches by 47 feet. The architect recommends a minimum plot of 100x100 feet. It incorporates unusual effects in the exterior too.

Its long, covered, flagstone porch offers weather protection and adds emphasis to the entrance. The large window areas

and the long, horizontal lines of the house are in contemporary styling.

A deft touch is the high pitch of the roof over the protruding attic in contrast to the lower pitch of the roof over the main portion of the house.

THERE ARE LARGE roof overhangs above the entrance, porch, the service porch and the rear dining and lounging porch. A combination of brick, siding and glass is used for exterior materials.

The dwelling's seven rooms and two baths include a laundry, garage, storage area and a master bedroom with dressing room and wardrobe. An optional bath and dormer may be added to the playroom level.

Located over the bedroom wing, the playroom floor is sound insulated with cork and rockwool. Architect Paul says this about the playroom:

"This room is designed to be informal, where children can participate in play activities uninhibited and completely free. A place where cleaning up the toys is not a must. The train tracks have their place on the floor.

"By means of a plastic, domed skylight and a telescope, the stars can be viewed as well, perhaps, as earth satellites. Double bunks are provided for sleeping, if desired.

"A folding partition around the stair can completely close off this room from the lower

area—and the main living activities take place all on one floor."

THE LARGE FOYER, nearly square in shape, leads to all parts of the house. Standing in the foyer, it is possible to look up through the decorative open stairs to the skylighted observatory on the playroom level.

Directly ahead of the foyer is a large living room ending in a glass wall through which the garden may be viewed.

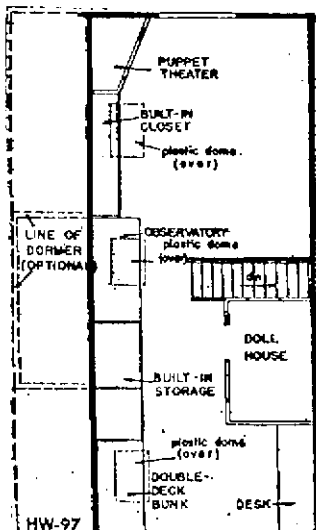
The fireplace is of rough brick, contrasting with the smooth plaster of walls.

A built-in buffet is a feature of the dining room—and two large, aluminum sliding doors open from the dining room onto the rear porch.

The kitchen has modern equipment—built-in oven, built-in range, sink, dishwasher, counter space and cabinets. The laundry is in an alcove off the kitchen.

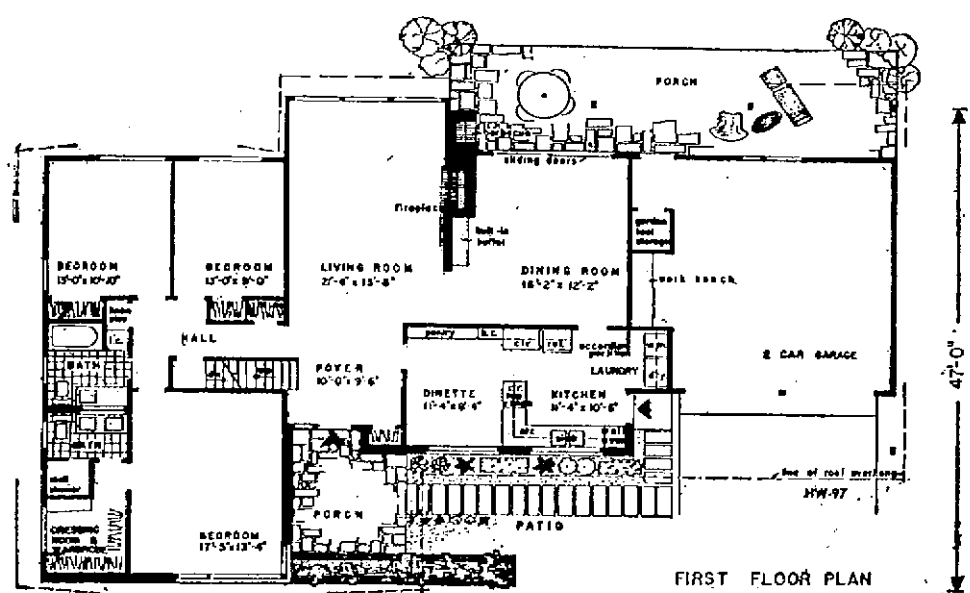
The master bedroom has a dressing room, wardrobe and two basins. The entrance to the hall bath, which serves the other two bedrooms, is secluded enough for privacy. The house has a full basement.

To obtain plans, address Building Editor, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif., enclose 35 cents and request House of the Week, Study Plan, Design HW 97.



PLAYROOM LEVEL

This is the floor plan of the playroom level. After youngsters grow up, area forms a recreation room.



FIRST FLOOR PLAN

Foyer of HW 97 is somewhat square in shape and leads to all parts of the house. All of the service facilities are in front in kitchen-dinette area.



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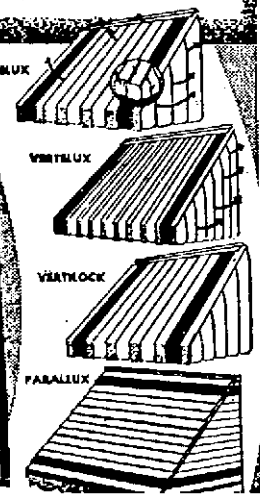


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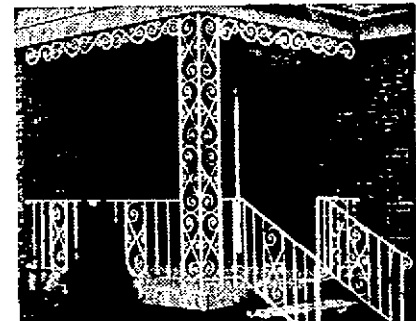
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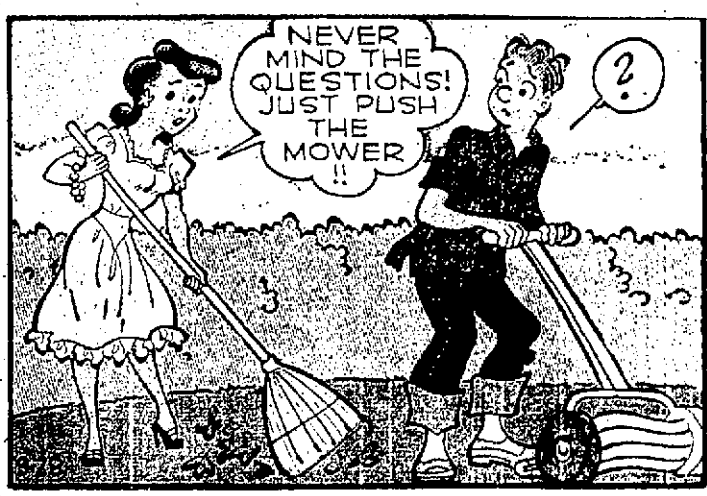
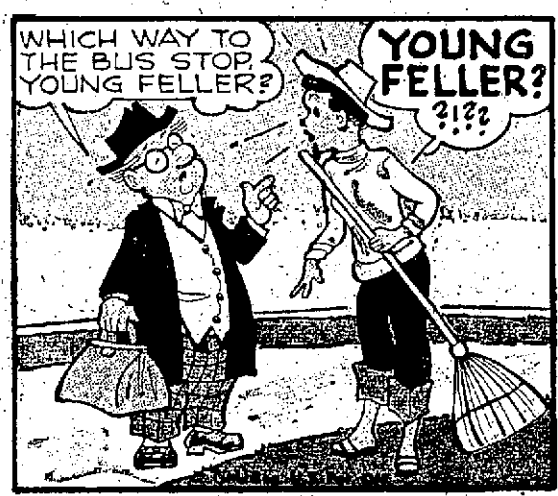
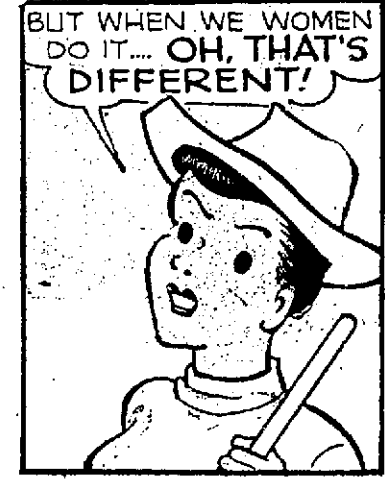
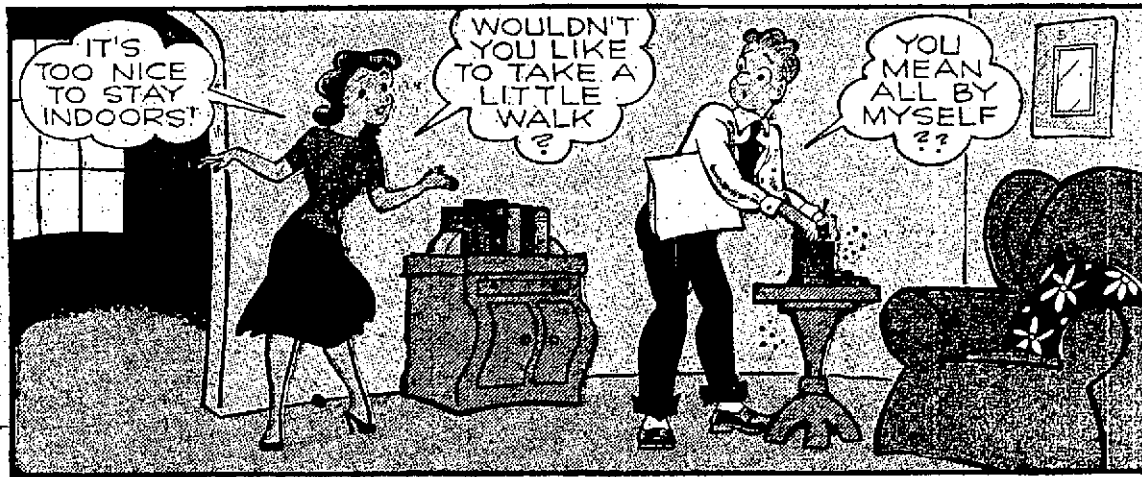
WEST COAST METALCRAFTS

PHONE GA 4-1564

3980 CHERRY AVE

Priscilla's POP

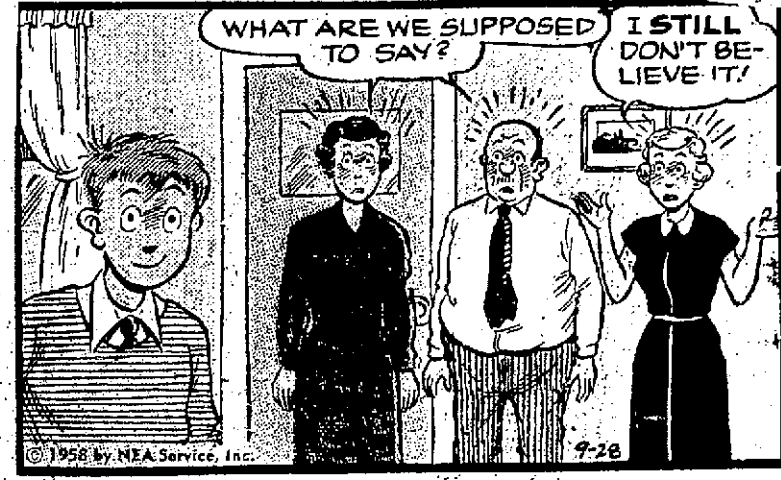
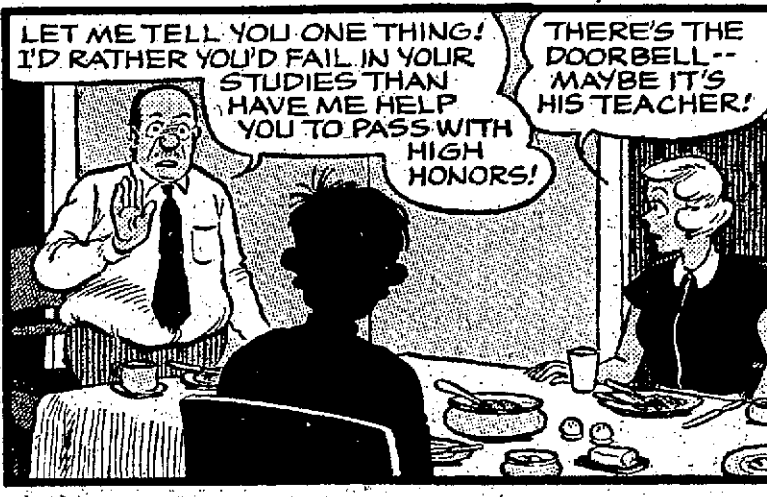
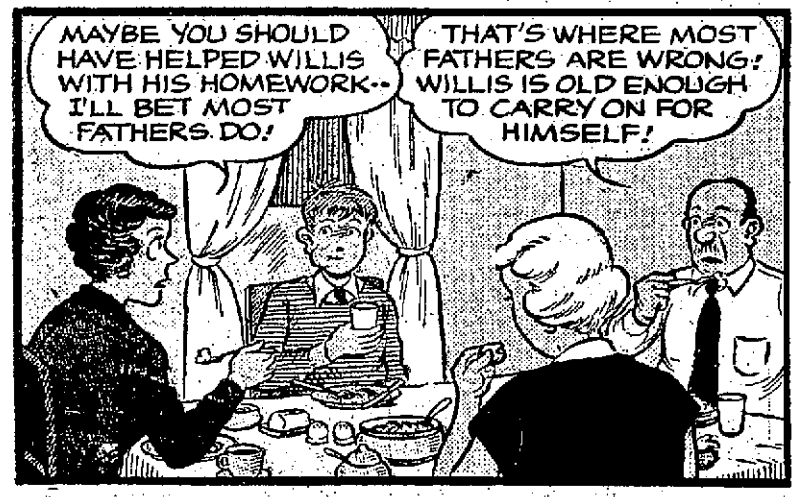
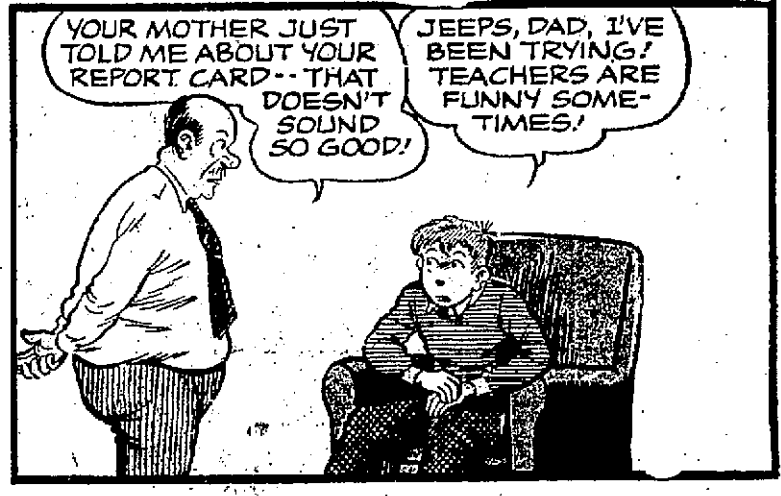
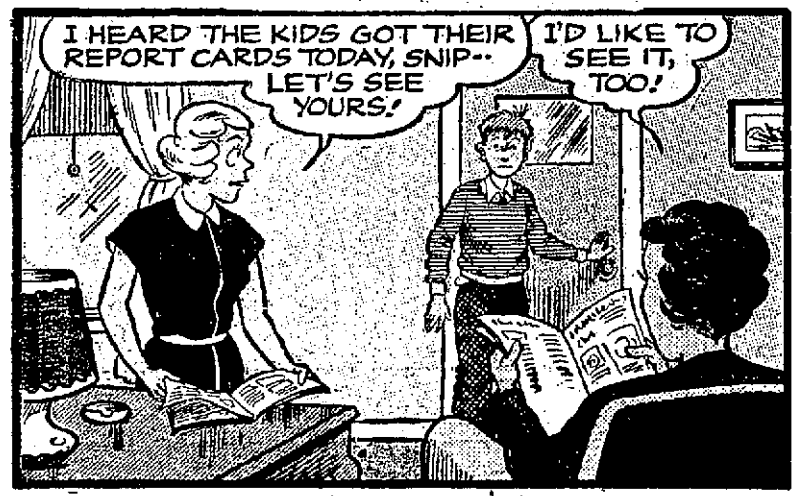
by AL VERNEER



OUT OUR WAY

The Willets

By J. R. Williams



NEA COCHRAN

© 1958 by NEA Service, Inc.

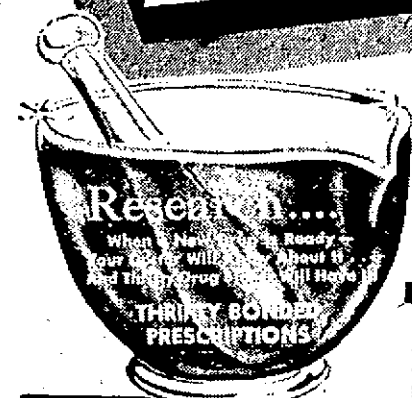
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NBC Photo by Elmer Holloway

Little giraffe clothes tree, shown with NBC's child actress Claudia Dehning, is easily made.

Little Giraffe Holds Clothes

By Steve Ellingson

CHILDREN will never go out of fashion—God bless 'em! And anything we can do for their comfort and happiness, we should do.

Incidentally, when we benefit children, we lessen Mamma's work and care.

The little giraffe clothes tree pictured above is a simple invention. It gives absolute security against clothes being scattered all over the room. Makes a wonderful Christmas present too.

If you have a child whose room looks like it had been gone through by a Texas windstorm on a bender, then you will find this giraffe to be a mighty handy article. It teaches youngsters that there's a place for everything and everything should be in its place. It makes them want to hang up their clothes.

THERE'S NO REASON for a child to be without a giraffe clothes tree. You can build it yourself for practically no cost at all from a few scraps of wood. Any inexperienced amateur can do it when he (or she) uses the full size pattern.

All you need do is trace the pattern parts on wood, then saw them out and finally put them together. Painting is easy too. You simply trace the giraffe's features, such as the eyes, nose, spots, etc. on the wood and then paint over the tracings.

The pattern lists the needed materials and gives easy-to-read step-by-step directions which anyone can understand.

You will notice that the little pegs on the neck are just the right height for hanging up clothes. The whisk broom tail is handy at all times.

To obtain the full-size giraffe clothes tree pattern No. 113 send 50 cents in coin to Steve Ellingson, Long Beach Independent, Press-Telegram 15155 Salicoy St., Van Nuys, Calif.

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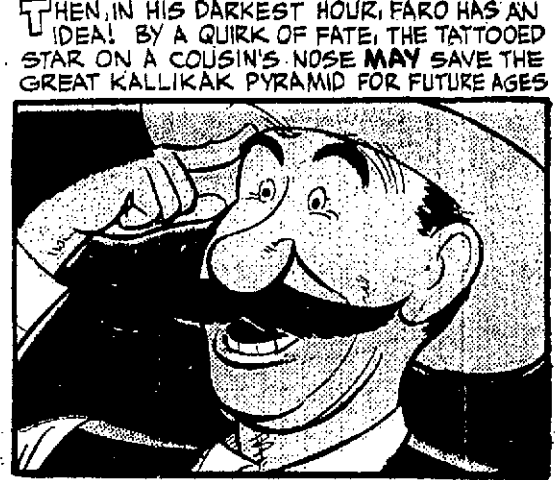
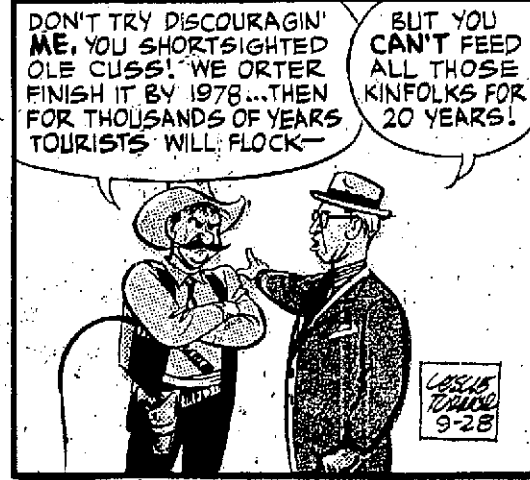
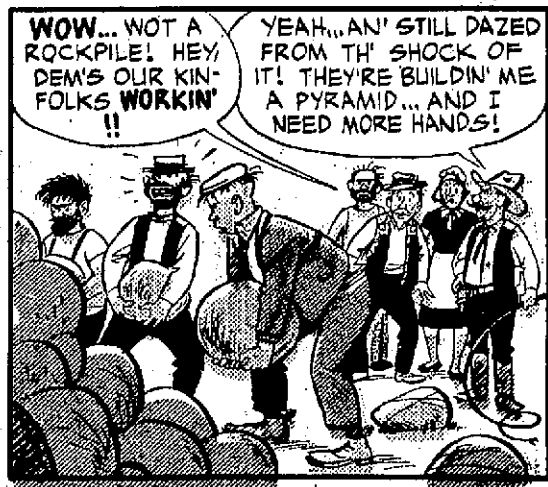
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1 block west of Magnolia
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AMPLE PARKING

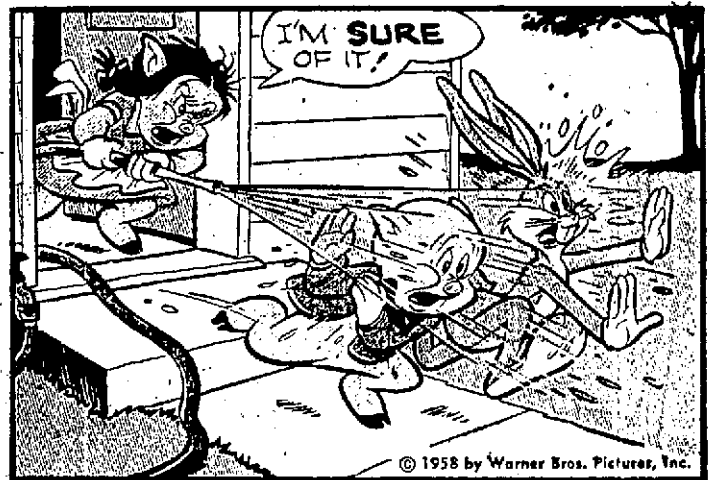
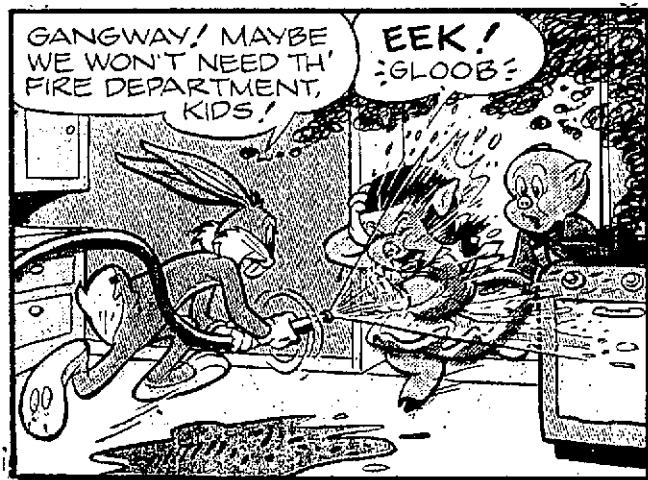
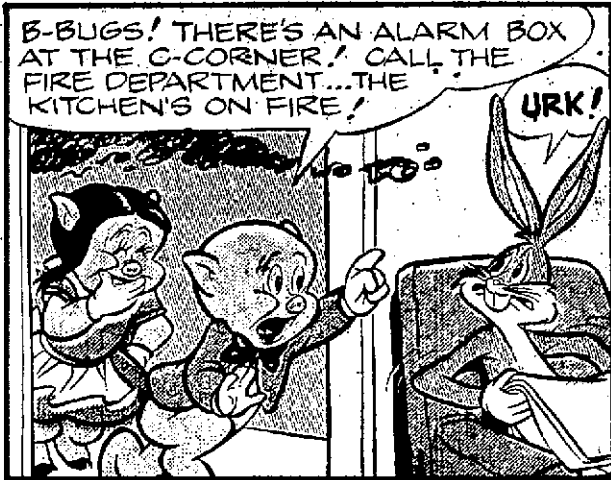
CAPTAIN EASY

By Leslie Turner



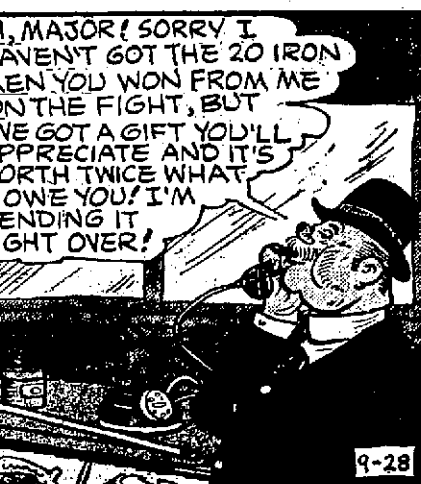
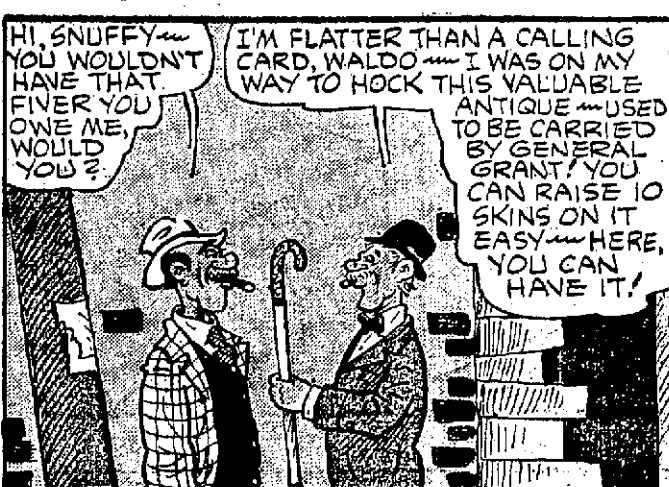
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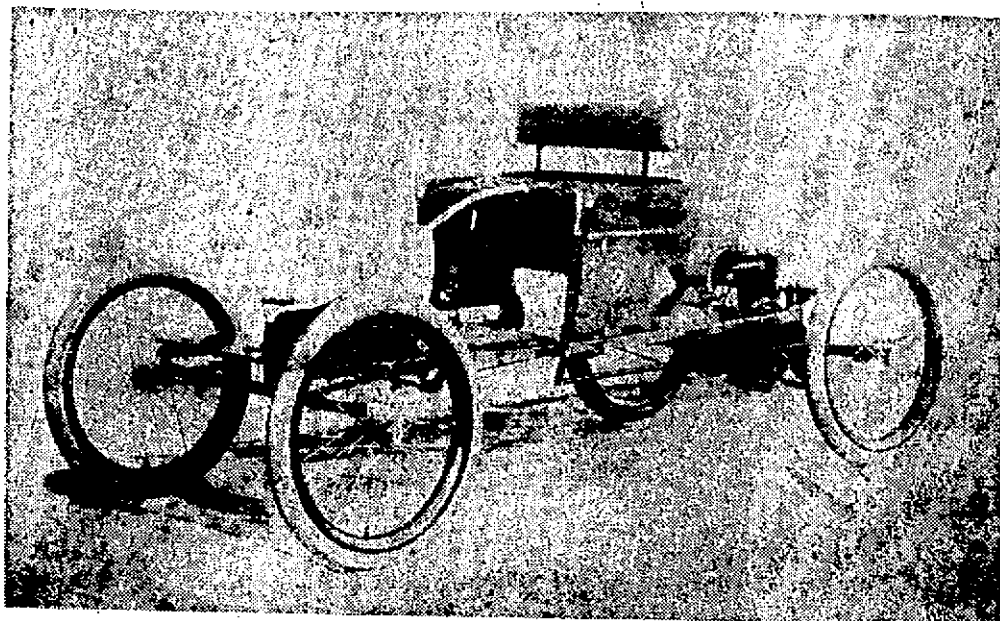
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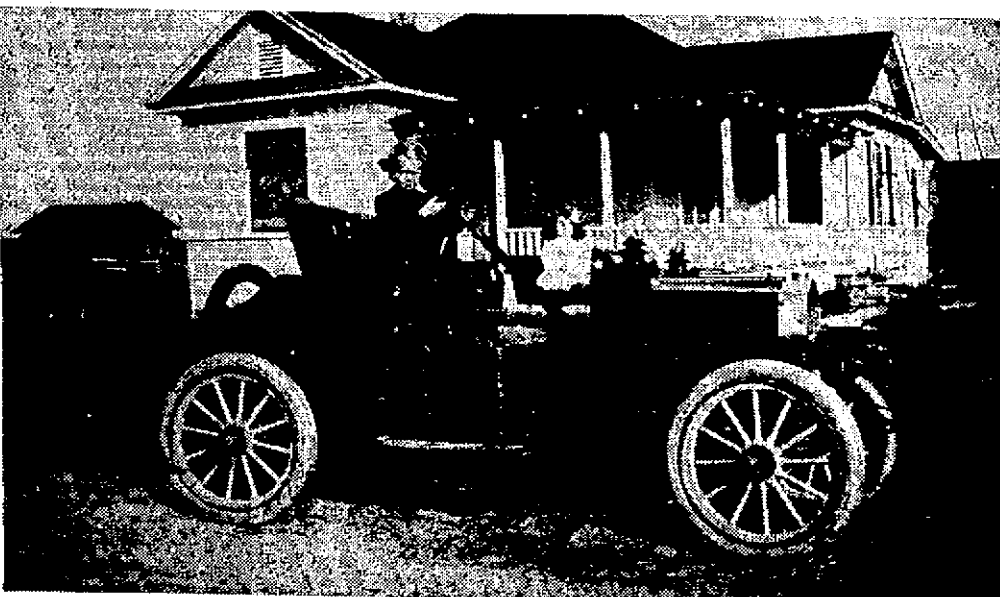
Skirted Shade Pictured With
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SOUTHLAND ALBUM

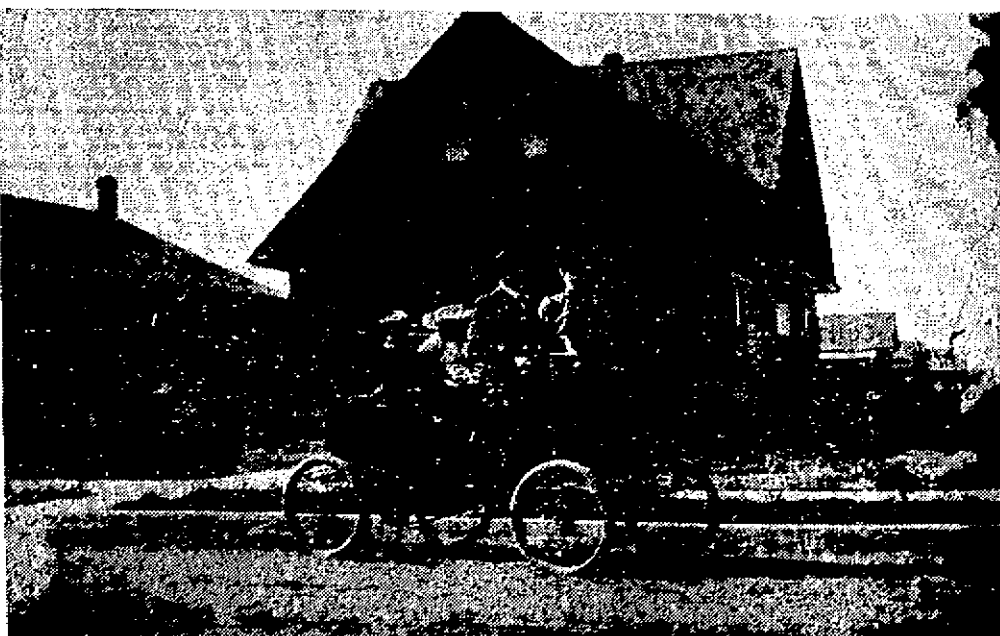
Who remembers the town's first "gas buggies," those chugging, coughing, bucking contraptions that brought all the kids in the neighborhood running and scared driving horses almost out of their wits? Frank L. Varney, 3800 Jotham Pl., probably can tell you as much about them as the next one because his uncle, Wm. H. Varney, was an early-day Long Beach auto dealer. He even has pictures to prove it, some of which are shown here.—(By Betty Hardesty)



The first free auto delivery service in Long Beach was done with this "Buck-board" purchased by Bulfums' "Mercantile Department Store" back in 1904.



Mrs. Varney recalls with pride when their daughter Vera (now Vera Varney West Whittier) was snapped in their first auto, a Maxwell, in 1911. Home of her maternal grandfather Alvah Howarth (in photo) still stands, 1010 Coronado.



Wm. Varney's first family car was this Locomobile—the first in Long Beach. The photo was taken in front of the Varney home at 7th and Pacific, in 1905.

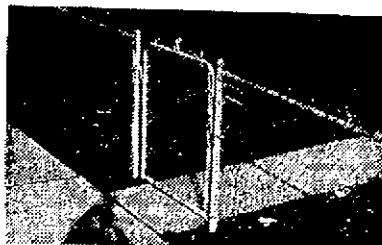
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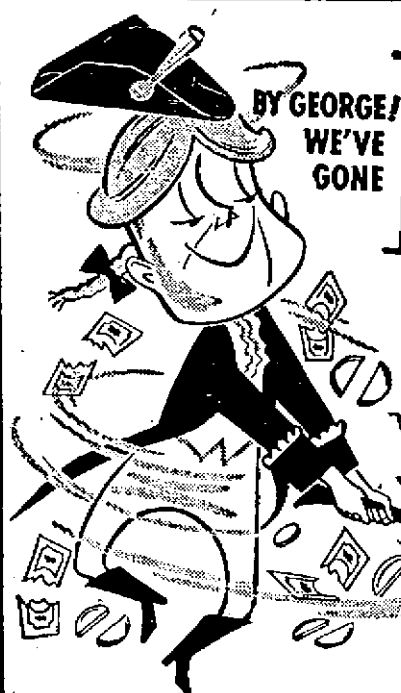
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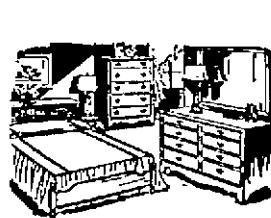
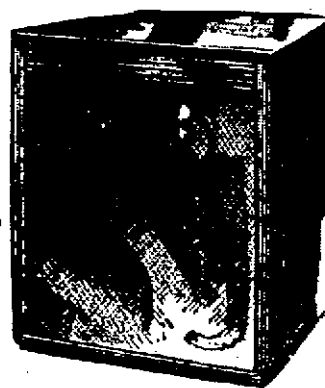
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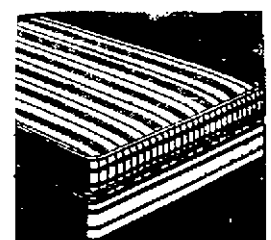
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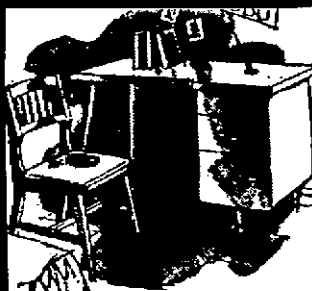
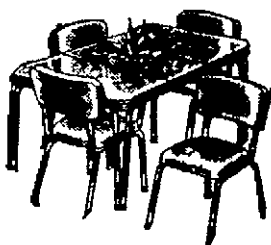
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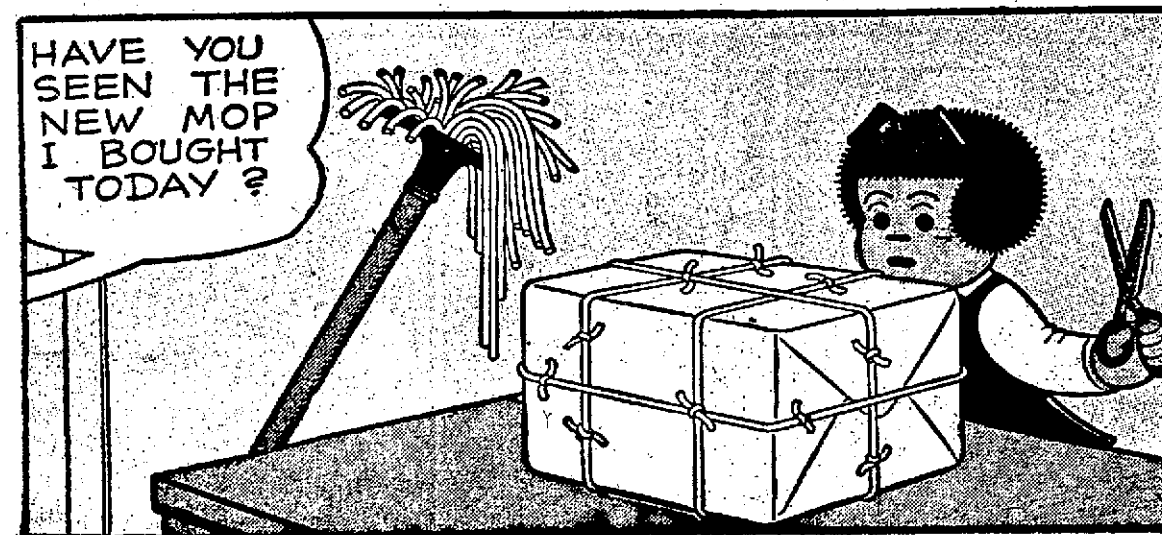
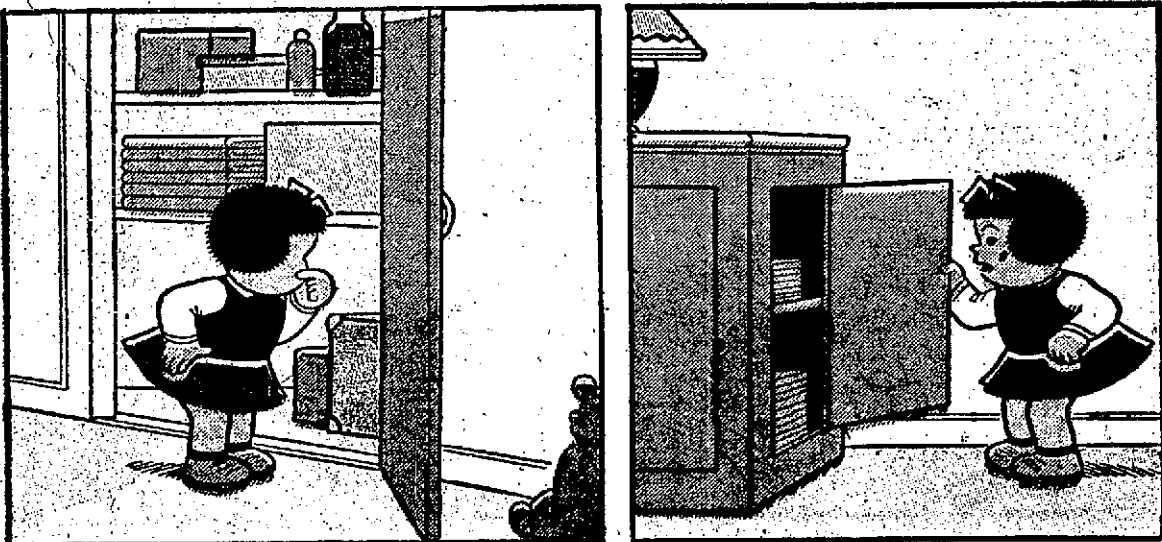
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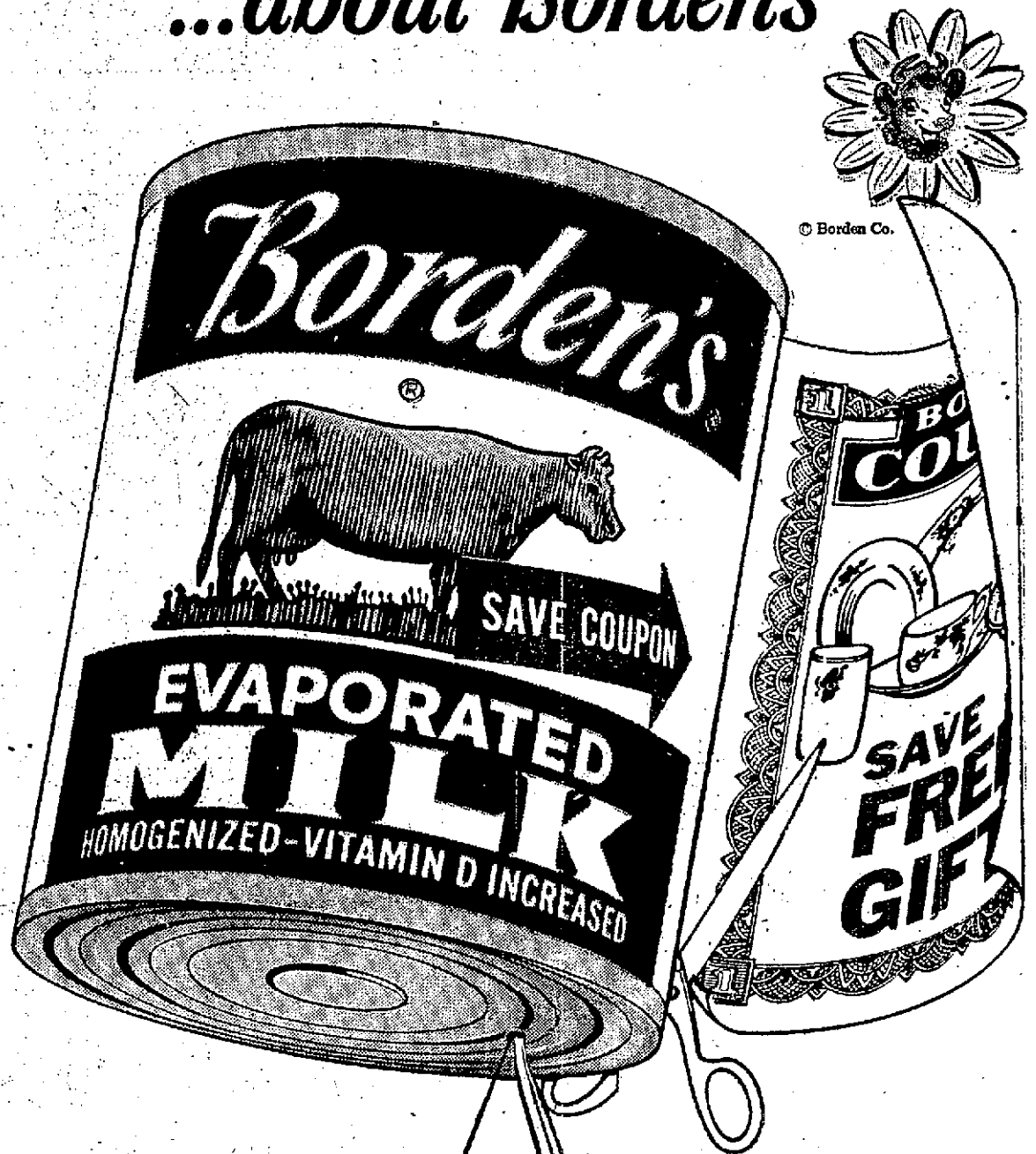
nancy

By ERNIE BUSHMILLER



The West is Wild

...about Borden's



When a man aims to have cream in his coffee, ma'am, let him. Only make it Borden's Evaporated Milk. Even fussy critters like its creamy-rich taste! It's so doggone Borden-good you'll use it for everything: coffee, cereals, fruits, cooking, baking, whipping.

Wahoo! Free gifts for you and your family. Appliances, radios, cameras, jewelry, toys, tools, sporting goods, homewares . . . 800 to choose from. Easy to get with Red Scissor coupons of Borden's Evaporated Milk. Get gifts faster by combining coupons with those of other Red Scissor products.

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NO CHARGE FOR LABOR Reg. 2.98-3.98 per yd. **179 YD.**

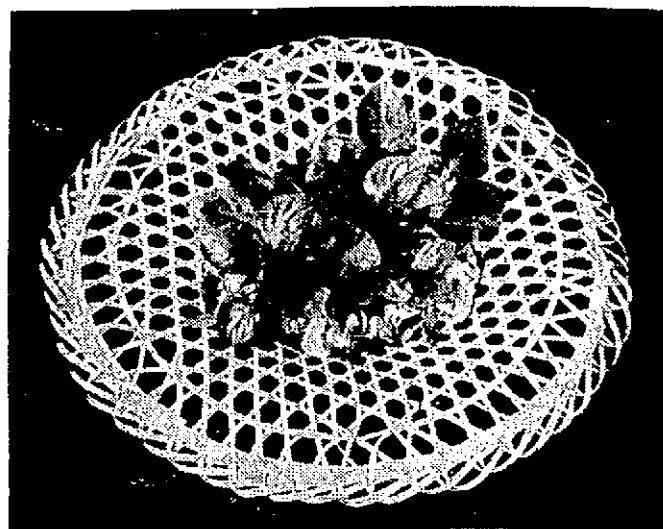
That's right! We make your draperies **WITHOUT CHARGE** when you purchase the fabric from us . . . draperies may be 72 inches or longer. We'll even send our decorator-consultant to your home — day or evening — with a wonderful choice of samples. There'll be **NO COST or OBLIGATION** to you for this service! Shop at home.

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Formerly of Van Dell's
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It's Done With Hats



Photos by the Author

Plant set in coolie hat makes a novel centerpiece. Pointed crown of hat can be ironed flat.

By Edna Hicks

LAST SUMMER'S hat takes on dimensions when used as a shadow box picture, a planter, or a table centerpiece, displaying the various family hobby interests.

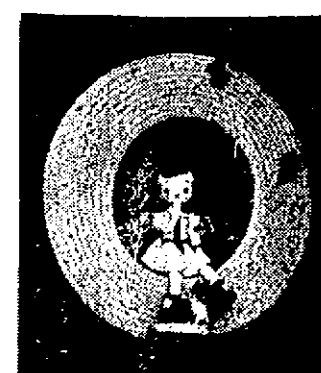
Little sisters' charming doll, with the long-bending arms and legs, will sit in a firmly blocked hat.

A circle of colored construction paper can be fitted in the back of the crown making a colorful contrasting background inside the shadow-box effect. As a variation one can use a fitted circle of a piece of the wallpaper where the "picture" will hang, giving the effect of a circle shelf with an open back. You may wish to add a tiny parasol or an artificial bee or a butterfly, a dried flower branch or a miniature animal to the little footstool. You will need only a good adhesive and

(Continued on Page 30)



Brother's shells in hat make nice wall display.



Shadow box picture made from straw hat and doll

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Sloppy Joes—ground beef, browned and topped with a barbecue sauce—make news as an in-a-bun sandwich for a teenage parties and for any snacking.

Teenagers Go for Sloppy Joes

By Mildred K. Flanary

Independent Press-Telegram Home Economics Editor

SLOPPY JOES, teenager's delight... are equally popular with the young hostess.

This sandwich innovation actually started in school lunchrooms across the country, and pupils are now asking their mothers to duplicate it at home. The ingredients consist of barbecued beef served in a toasted bun.

The filling can easily be made by a young hostess who is entertaining school friends for an evening. The beef is browned in a skillet and then a simple barbecue sauce is added. The sauce for spicy flavor combines molasses, blends easily with other ingredients to give the sauce a rich color and sweet-tart taste.

Barbecued beef can also be used in combination with canned tomatoes and a little onion as a savory meat topping over rice or macaroni. The beef might also be heated with canned kidney beans or whole

kernel corn for a main dish similar to chili.

Barbecued Beef

- 1 pound ground beef
- 1/4 tsp. salt
- 2 tbsp. molasses
- 2 tbsp. prepared mustard
- 1 tsp. Worcestershire sauce
- 1/4 tsp. Tabasco
- 1/2 cup catsup

Sprinkle beef with salt. Brown beef in skillet, breaking up with fork. Blend together molasses and mustard; stir in remaining ingredients. Add to beef; heat to serving temperature.

Sloppy Joe's Barbecued Beef Sandwiches

Serve heated barbecued beef on toasted hamburger rolls. If desired, top with onion rings.

Note: 1/4 cup grated American cheese may be added to heated mixture. Stir until melted. Yield: 4 servings.

Barbecued Beef and Rice

Substitute 1 can (1 pound)

tomatoes for catsup in the basic recipe. Add 1 medium onion, sliced. Cover and simmer 30 minutes. Serve with hot cooked rice. Yield: 6 servings.

Chili Beef

To the basic recipe, add 1 can (1 pound) kidney beans or 1 can (1 pound) undrained whole kernel corn, and 1/4 teaspoon chili powder. Cover and simmer 30 minutes. Serve with hot corn bread squares. Yield: 6 servings.

Taos Celebrates

The charming old town of Taos, N. M., and its famous neighbor Taos Indian Pueblo, will celebrate the feast day of San Geronimo Sept. 29-30.

The events of the fiesta will recall the Indian and Spanish history of the Land of Enchantment, a history which adds color and fascination to this Southwest state.

San Geronimo—or Saint Jerome—was chosen by Franciscan missionaries, in 1598, as patron saint of the Indians of Taos Pueblo.

Today, the Tiwa-speaking Taosenos honor San Geronimo in Christian ceremonies, and at the same time offer thanks to their own gods of rain and fertility, in rituals that express the ancient pre-Spanish traditions of the Indians.

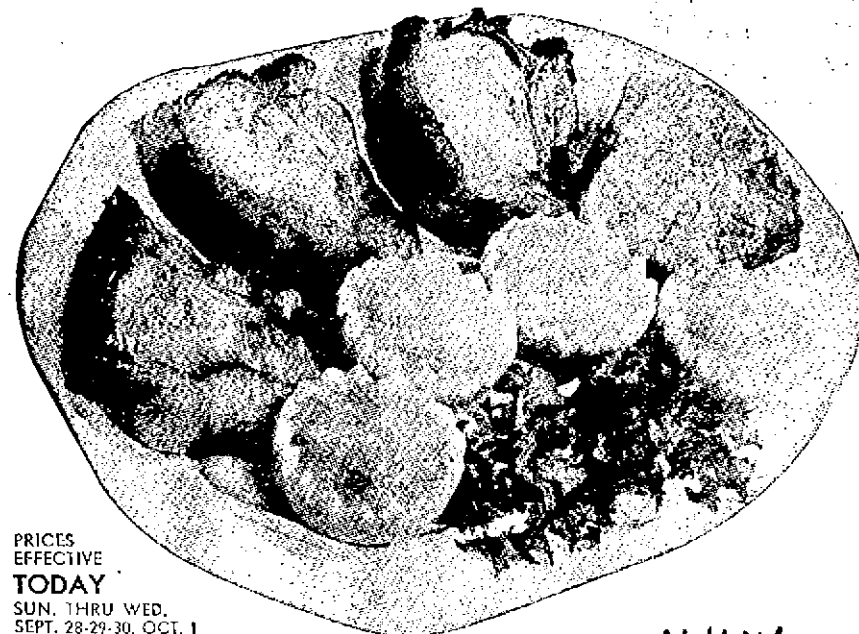
Taos, 7,000 feet above sea level in northern New Mexico's Sangre de Cristo Mountains, is filled with mementoes of the past, and best known today for its distinguished colony of artists and writers, who began to gather here late in the 19th Century.



4 NEW STORES TO SERVE YOU!

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- 15124 S. ATLANTIC, COMPTON
- 2008 W. COMPTON, COMPTON
- 10040 ROSECRANS, BELLFLOWER

(Formerly Fox Markets)



PRICES EFFECTIVE TODAY SUN. THRU WED. SEPT. 28-29-30, OCT. 1

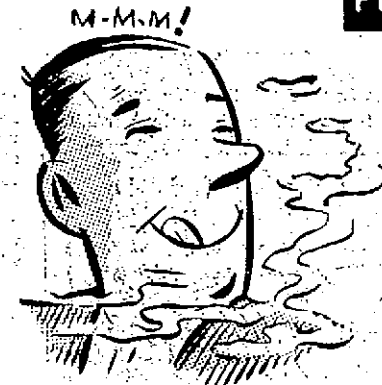
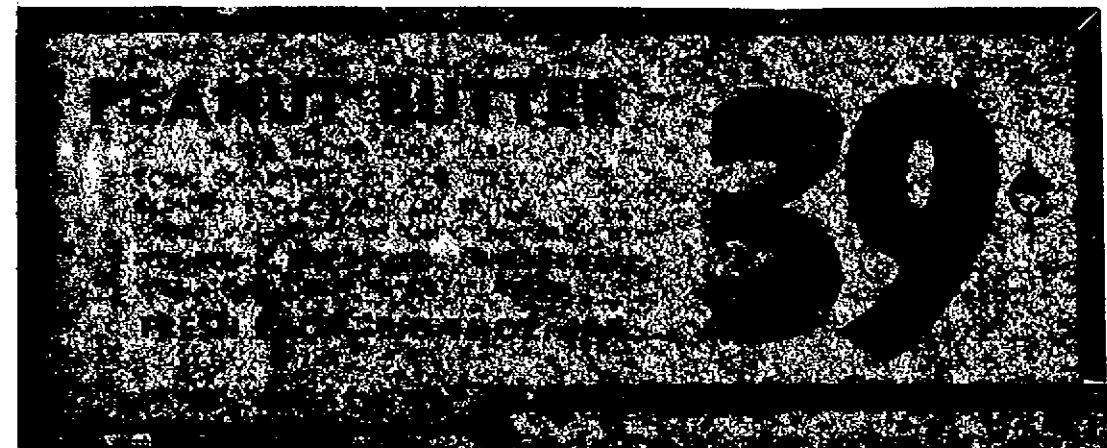
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TOILET TISSUE

SOFT-WEVE 2-PLY ROLL 27¢

CORN MUFFIN MIX

BETTY CROCKER 14-OZ. PKG. 29¢

ORANGE DRINK

TIP TOP FROZEN 6-OZ. CAN 3 for 49¢

MORRELL TASTEEZ

FROZEN BEEF, PORK, OR VEAL 8-OZ. PKG. 39¢

MORTON DINNERS

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FRUIT DRINK

PINEAPPLE-GRAPEFRUIT, FOX, 46-OZ. 4 for \$1

DOG FOOD

DAILY DIET NO. 1 TALL CAN 15 for \$1

PEAR HALVES

STOKELY NO. 303 CAN 4 for \$1

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ALL GREEN NO. 300 CAN 4 for \$1

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CHICKEN OF THE SEA LIGHT MEAT... 9 1/4-OZ. INC. 8¢ OFF DEAL... 39¢

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GROUND BEEF

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PICTSWEEET FROZEN, 10-OZ. PKG. • PEAS • CUT CORN • BROCCOLI Chopped 5 for 89¢

Baked Pork Chops

Six to 8 pork chops, salt, pepper, paprika, celery and garlic salts, flour, 2 large onions, 1 tablespoon prepared mustard, 1 green pepper, 2 teaspoons grated lemon rind.

Rub chops with mustard. Sprinkle with pepper, seasoned salt, paprika and flour. Brown in a heavy skillet in a small amount of fat. Place in flat baking dish. Cover with onion and green pepper rings, water and lemon rind. Bake in a slow oven (325 degrees F.) approximately 45 minutes. Bake potatoes at the same time.

SERVE WITH: Chilled Grapefruit, Mashed Potatoes, Green Beans, Peanut Butter Muffins, Stuffed Celery, Orange and Coconut Salad and Sherbet with wafers.



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TELEVISION

Baby Sister Steals the Show!

By Terry Vernon

Independent Press-Telegram
Television Columnist

PATTY MCCORMACK, vicious brat of the Broadway production "The Bad Seed," is going to have some scenes stolen from her in "The Chain and the River," opening production of the new season's "Good-year Theater" at 9:30 p.m. Monday.

Patty is not complaining. The reason is that it will be all in the family—Patty's baby sister, Maurine, will be doing the stealing. This is Maurine's acting debut and she's making the most of it.

The 22-month-old girl laughs, giggles and cries on cue in her role as Patty's younger sister—all like a pro.

"When Director David Greene would shout, 'Roll 'em, boys!' Maurine would yell 'Roll 'em' too," Patty reports. "Then she would kind of play up to the make-up man, touch her own face, and tell him 'make-up, make-up'."

MAURINE WAS GIVEN the role of the baby when Patty asked Director Green if they could use her baby sister in the part which originally called for a boy. It was arranged with the approval of Green and Producer William Froug.

The only time Maurine became upset was in a scene



Patty McCormack plays with 22-month-old sister, Maurine, who makes her acting debut on Monday.

where Paul Douglas, portraying a father bitten by a rabid

animal and going mad, beats Patty for not obeying. Maurine thought it was for real and started crying, telling Douglas to stop it.

"If Maurine loves to be such a 'ham' now," Patty relates, "I wonder what she'll be like when she's my age?"

They Find Jobs

(Continued from Page 8.)

service so information is available here, for instance, about jobs opening in New York.

3. Two-hour aptitude tests, especially valuable to young persons trying to find their niches in life, are given free.

4. Shorthand and typing proficiency tests are given free.

"If a prospective employer comes to us, we'll provide him with a desk and set up interviews for him," says Toll. "For instance, when North American laid off a lot of men a year or so ago, employers from St. Louis, Minneapolis, San Diego, El Segundo and Long Beach used our facilities and the men were hired right now."

"If a person wants to move to some city or town, we can tell him about job prospects there, and sometimes help him line up a job."

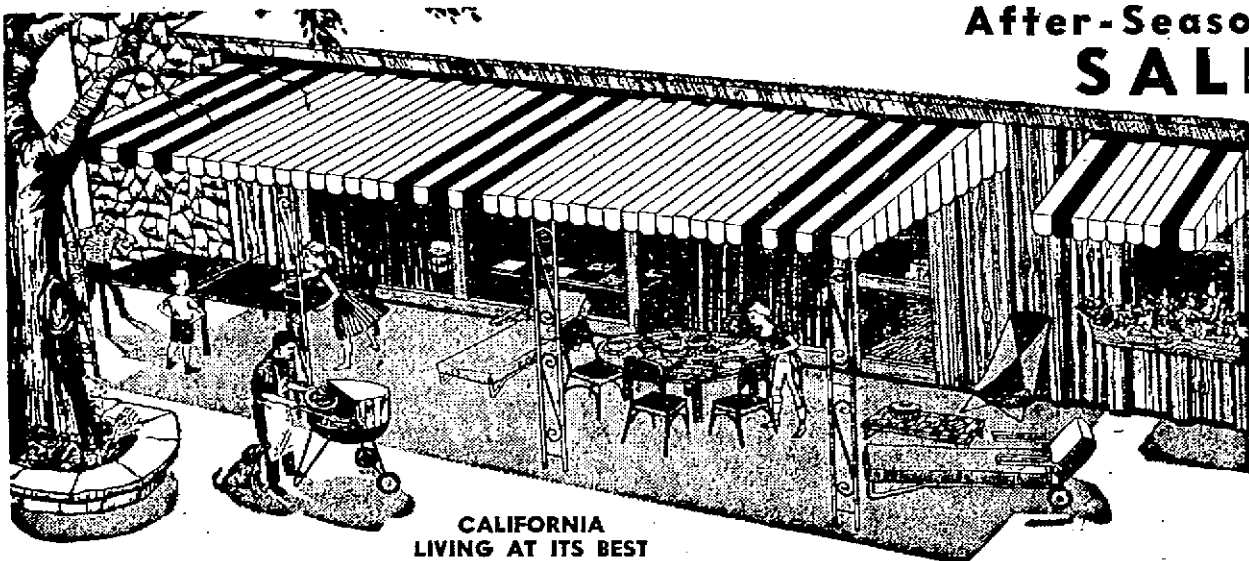
SERTOMA CLUB operates the Youth Employment Service (YES), with Jess May in charge, to help find part-time or vacation jobs for teen-agers.

Through the Century Club, a program is conducted to find after-school jobs for athletes.

Key persons under Toll in the Long Beach office of the California State Department of Employment are Vickey King, operations supervisor; Clayton Abbott, placement supervisor; Norman Rodd, parolee placement supervisor; Nelle Gabler, unemployment insurance supervisor; Carl Yost, technical service supervisor; W. B. LaForce, veterans supervisor.

Toll personally places a dozen persons a month in jobs. "I like to keep my hand in," he explains. He began as interviewer in the San Pedro office in 1937 and managed the Wilmington office 1941-1943 before coming to Long Beach.

After-Season SALE



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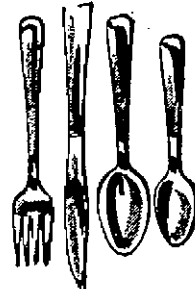
Scoop! big savings on world's finest aluminum cookware and table-service ware

Aluminum cookware and table-service ware

Item	Reg. Price	Value
one quart dome cooker	reg. 9.98	3.68
2 quart dome cooker	reg. 12.98	4.68
large serving tray	reg. 6.95	2.18

stainless steel tableware

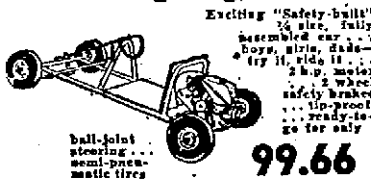
Wants real buy? Here's some tableware that can take it — very practical yet elegant, too. Lovely simplicity pattern will grace any decor. Reg. 8.95. Service for 6 24 pieces 3.69



Other units on hand at comparable savings not shown here.



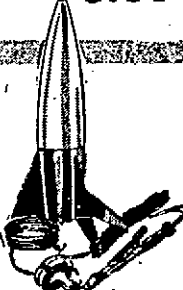
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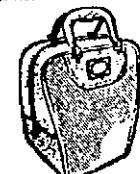
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12.88



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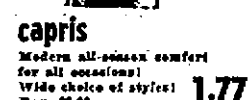


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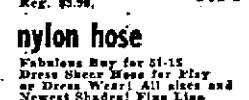
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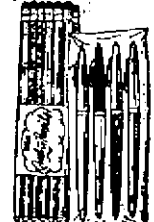
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Fabulous Buy for \$1.15 Dress Sheer Hose for Play or Dress Wear! All sizes and Newest Shades! Fine Line Seams. Reg. \$1.15.

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ball point pens

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The bag of 1000 uses... travel, sports, overnight, etc. Durable construction... full 18" size. Nanghyde

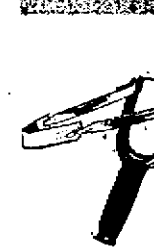
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kids snap beads

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All kids love 'em! Rugged steel for lots of use. Can also shoot feathered arrows.

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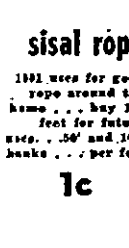
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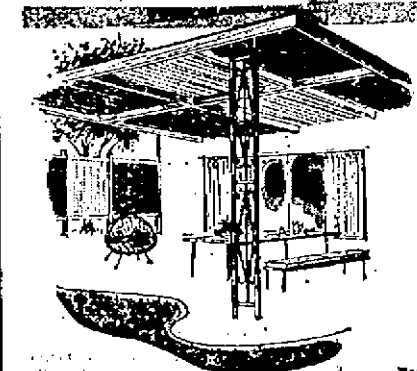
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Gorgeous 1st quality genuine FORMICA laminate on 1/2 inch plywood base... perfect for smart modern shelving, tables, bar stools, iron furniture... Many various sizes, colors and shapes available.

11 1/2" x 30"

79c each

quality tool sale

Make those home-building jobs easier... more expert in appearance... a large selection of practically every kind of tool... only importing make these... exceptional low prices possible...

88c



BOOK REVIEWS

Southern Doctor and His Women

IT WAS while he was working in a war plant during World War II that Frank Yerby, writing nights and weekends, completed his first novel and tremendous best-seller "The Foxes of Harrow." With a dozen other novels to his credit since, his total sales have climbed to 16,451,931.

Mr. Yerby's most popular books have been set in the South with a liberal seasoning of sex, the same formula he has concocted for his latest, "THE SERPENT AND THE STAFF" (Dial, \$3.95). But unlike any of his previous stories, this one is about a doctor.

Duncan Childers is a bastard product of Irish Channel, a slum district in New Orleans. He is so conscious of the poverty and misery of his people that when he is called upon to choose a career for himself, he deserts music for which he has great talent, for medicine.

An elderly benefactress makes it possible for him to study in Europe and, when he returns completely dedicated to his profession, he joins the staff of the Rosebriar Clinic, often referred to as a "cutting and sewing emporium for ailing millionaires." And, although he is very successful, often performing operations heretofore not attempted in this country, he eventually heeds the call of his heart to desert his exclusive clientele, go back to his people and become a Back Bayou pillpusher.

Childers' good looks attracts women to him. First there is Calico, whom he loved but who deserts him to return to the call house from which she came; Mary, with whom he shares his bed while studying abroad; Hester, blond, wealthy and a sexpot whom he marries only to find that she has given herself freely to other men; and, finally, Jen, who becomes a nurse out of her long-suffering adoration to him.

The doctor has enemies, too, bitter enemies who stop at nothing to try to steal his women and drag his name in the street. And there are characters as lovable as any to be found in all fiction.

Eleven of Mr. Yerby's 12 previous novels have been selected by major book clubs, three have been made into movies. His latest, while perhaps lacking some of the dramatic impact and memorable scenes found in "The Foxes" and "Benton Row," is good reading and very soon will stand high among the best sellers.

"SELLING BY KNOWING HOW" by Tim Mennen (X-L Printers, \$3.95): When is the best time to close a car deal? How is the auto correctly demonstrated? What are the best ways to locate prospects? All these questions and many more relating to new and used car salesmanship are answered by Mennen, a Long Beach man, in this book. Now head of an automotive management service, Mennen is a former local auto agency executive who writes authoritatively on the subject of selling cars. His book presents hundreds of sales tips and techniques the author learned during two decades of selling at all levels. The volume, 89 pages in handbook size, emphasizes car selling, but is also useful for sales personnel in other fields.



CATHERINE ARLEY

An actress turned writer, Catherine Arley is author of the exciting novel "Woman of Straw" which is to be made into a motion picture by J. Arthur Rank. She's French, and she lives in Paris.

GARDEN LORE: Two beautiful books for the gardener have been published by Crown. In "THE ART OF THE JAPANESE GARDEN" (\$2.95), Tatsumi Ishimoto covers not only the art but also the esthetics of the Japanese garden, accompanying his text with more than 200 photographs. "THE COMPLETE GUIDE TO INDOOR PLANTS" (\$3.50), by Eigil Glaer, contains almost 400 illustrations of plants in full color—many of which are found in Long Beach homes—with information about their care and treatment, such as soil, water, potting, light and air, temperature, fertilizers, transplanting, propagation, plant enemies, and arrangement.

Small capsules of good books:

"HANDS UP, or, Twenty Years of Detective Life in the Mountains and on the Plains" (University of Oklahoma Press, \$2): Authorship of this badman narrative, first published in 1882, is not known but the stories are reminiscences of Gen. D. J. Cook, chief of the Rocky Mountain Detective Association. They are all supposed to be true but, fact or fiction, are the biggest bargain of the year for those who enjoy reading about crimes of the early West. The book is volume 11 in The Western Frontier Library series.

"THE EXPLODING METROPOLIS" by the editors of Fortune (Doubleday, \$3.95): Six articles published in Fortune, dealing with the vast spreading-out of cities in America, plus an introduction by William H. Whyte, Jr., make up the contents of this book. Here is shown how better planning will result in more beautiful cities, and a happier people who live in them.

"A NEW HISTORY OF THE UNITED STATES" by William Miller (George Braziller, \$5): This tremendously compelling panorama of America begins even before the beginning—in the world before Columbus—and follows step-by-step through the nation's development to the present when it is fighting communism for the survival of a free world. Easy to read, factual down to the last detail, and hard to forget.

"THE ROAD TO EMOTIONAL MATURITY" by David Abrahamson, M.D. (Prentice-Hall, \$4.95): The author, a psychoanalyst and psychiatrist of wide reputation, has written this book to aid readers in working through their problems on a sound basis without running away from them, and to help them understand themselves and others so that they may become a healthier and happier people. After showing how one may start a self-examination, he points the way to emotional comfort. He cites numerous case histories, always in the layman's language.

"TOMORROW IS MANANA" by Shirley Deane (Morrow, \$4): The author, with her artist husband and two children, had sought a long time for "just the right place" to spend a year in Spain, found it on the edge of a cliff overlooking the square in the quaint Andalusian fishing village of Pueblo. In this delightful book she describes their life there, one of those marvelously magical years that most people can only dream of living. Readers with such dreams will never forgive themselves if they overlook Mrs. Deane's book.

"SWEAR BY APOLLO" by Shirley Barker (Random House, \$3.95): Medicine in the days before great universities, when father passed his profession on to his son, Randall Woodbury has learned all his father, an 18th Century physician in New Hampshire, can teach him. Imiting himself to Scotland for further study, he soon finds he can learn very little that is new. He accepts an offer to serve as physician on the remote Isle of Rona attracted by the Laird's beautiful daughter and the challenge to practice.

(Continued on Page 37.)



LEON URIS, who wrote the best-selling "Battle Cry," describes the children of Israel making their way to the Promised Land in his new novel "EXODUS" (Doubleday, \$4.50). Opening with events that took place immediately after World War II, it includes many historical events and real-life incidents, ranging from Biblical times to the establishment of the State of Israel 10 years ago. Drawing is from book's dust jacket.

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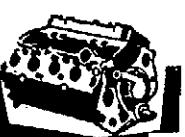
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Only Cats Know the Answers

By Stella George

"WHY does a cat have kittens?" asked Steven, aged five.

"Because she's a cat," said his father.

"Why is she a cat?" said Steven.

"Because she's not a dog," said his father.

"Why?"

"Go ask your mother."

"Why don't you know the answer?" said Steven.

"Because I'm not a cat. Go ask your mother," said his father.

"Why aren't you a cat?" said Steven.

"Because then I couldn't answer all your questions."

"Why can't you answer me now?"

"Because I have an appointment with a child psychologist," said his father.

AT DINNER, Steven refused to eat his broccoli.

"Why do I have to eat it?" he asked his mother.

"Because it's good for you," she said.

"Why? Aren't potatoes good for you?" said Steven.

"Yes," said his mother.

"Why aren't you eating them?" said Steven.

"Because they're fattening," she said.

"Isn't broccoli fattening?" said Steven.

"Let's find a book that has all the answers," said his father.

"Why don't you know all the answers?" said Steven.

"Because I'm not a cat," said his father.

"It's perfectly normal for children to ask questions," said the psychologist later. "Natural curiosity is a sign of intelligence. You should be pleased with your son."

"Why?" asked Steven's father.

CHILDREN LIKE Steven will soon begin to realize that parents don't KNOW anything. Unsatisfactory answers to questions can develop childhood frustrations, and the outlook for a happy future is dubious unless, of course, the child grows up to be a child psychologist.

The point is: Parents MUST answer ALL questions in a straight-forward, honest, concise, intelligent, polite manner, tempered if possible, with a touch of humor. The reply Steven received to his question, "Why does a cat have kittens?" was pointless and vague. Steven knew she was a cat and he knew she had kittens; he wanted to know WHY she had them.

A simple answer like, "Cats have kittens, Steven, because they like to reproduce their own kind and kittens, as you know, are baby cats. And cats have kittens because they like having them and that's why they have four or five at once instead of one like elephants do. Isn't it wonderful that elephants don't have kittens or cats have elephants, Steven, ha ha, and that's just the reason cats have kittens. You just ask your mother if I'm not right. How would you like four elephants walking around the house? Wouldn't that be funny, ha ha!" ... that would have satisfied Steven who would be too intelligent to ask why it was funny. Children ask questions for



"Why aren't you a cat and know the answers?" Steven asks father, scrutinizing kitty for signs of wisdom.

many reasons. Naturally curious, they like to quiz parents to find out how much or little they (the parents) know. Also they like to participate in intelligent conversation and they enjoy attention. And, also, it's fun to get parents frustrated when they don't know the answers. Parents should know how to answer the questions for many reasons. For one thing they should prove that they can outsmart their offspring by not becoming frustrated. Too, some of the questions are a real challenge both to intelligence and ingenuity.

HOW TO ANSWER some questions is no mean feat. Knowing all the answers is, of course, impossible. But surveys have shown that the majority of children ask essentially the same basic questions at some time or another. The following list might be used as a guide for future reference to a few of these questions.

QUESTION: Why do I have to eat this stuff? (Stuff can represent any number of things, i.e., spinach, broccoli, lettuce, milk, eggs, cheese, oranges, or maybe cereal.

ANSWER: Because it (see above references) contains certain vitamins which will enable you to grow up and be much smarter than mother and daddy who were never smart enough to eat it when they were young. But you can't have too much of it because then you would be too smart!

QUESTION: Why is Mrs.

Brown so fat? (Pointing to Mrs. Brown).

ANSWER: Mrs. Brown is one of those attractive women, darling, who has never let herself be thin and scrawny, but who has always been lucky enough to keep a lovely figure and be able to wear pretty clothes all the time. That's a beautiful dress, Mrs. Brown, but then you always look so nice, as little Stevie and I have always said, "Mrs. Brown is one of the loveliest ladies we've ever seen."

QUESTION: Where do babies come from?

ANSWER: Babies come from lots of places, darling. For instance, you came from San Diego while your father was born in Chicago and I came from Los Angeles. Your grandma, on the other hand, came from Newport and your grandfather (on my side) came from England. Aunt Louise came from Kansas City, however, and Uncle Alfred came from Seattle. But you, angel, came from San Diego, and now we all live in Long Beach. Isn't it fun?

NOTE: The answer to this question should be memorized since it is often asked in public places such as movies or museums or in private homes when relatives come for dinner or Sunday tea.

OF COURSE, there are countless questions for which there are no pat answers. Quick thinking on the part of the parent is the only solution.



"Why do I have to eat this stuff?" Steven asks. What ever the answer, he'll follow up with another "why?"



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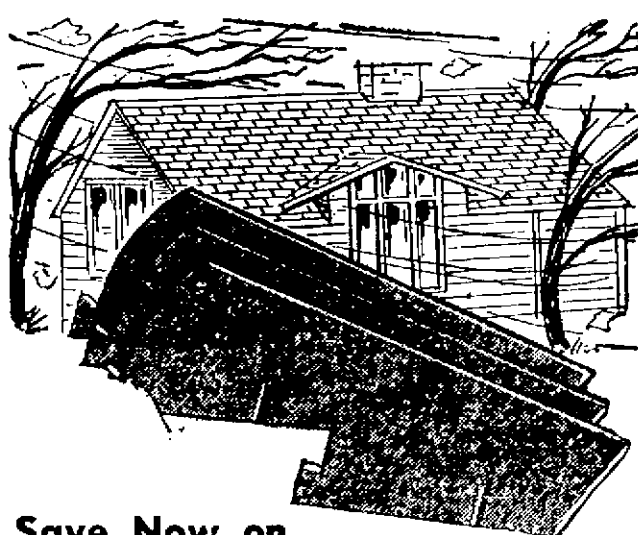
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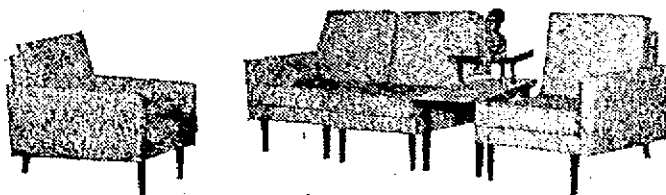
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The Mission Indians used a dye made from bark, roots and berries for patterns in these baskets.

Indian Artistry

By Caroline Coleman

UTENSILS, CEREMONIAL OBJECTS, basketry, jewelry and clothing of Southern California Indians, covering a period of almost 2,000 years, make up the prehistoric and indigenous Indian art exhibition through Oct. 21 in the Long Beach Museum of Art, 2300 E. Ocean Blvd.

The exhibition presents basic art forms of the early inhabitants who occupied the state south of Santa Barbara. Art of the Canallino or Channel Island Indians, who lived in coastal regions from 500 B. C. to 1500 A. D. is featured. Representative of the post-Spanish period are numerous examples of skillful work by the Mission Indians, eastern desert tribes and Colorado River peoples.



These dolls were made of fired clay by the Mojave Indians and show dress of tribe's women at time.

SCIENCE EDITORIAL

Doctors Report "Miracle" Royal Jelly May Change Your Whole Life!

Here is the thrilling story of Royal Jelly...bringing new hope to countless thousands of men and women over 35...

by Arthur G. Gibson
Science Feature Writer
NEW YORK, N. Y.

An amazing scientific discovery, just recently made available through the combined efforts of Scientists who have, after years of testing in Medical Laboratories, developed this wonderful substance in combination with eight important, and essential vitamins in an easy to take capsule form. The powers of Royal Jelly, have been tested over many years. Each year has seen new developments, new proof, as men and women from many countries of the world have begun to feel the amazing benefits of this highly beneficial Queen Bee's Food. (The price of Royal Jelly was quoted, as high as \$500.00 per ounce in its initial introduction to the U.S.) Now, thanks to the tireless efforts of research scientists, a way has been found to make this wonder working miracle food of the Queen Bee available to the public in comparatively inexpensive, easy-to-take, oral capsule form.

The men of Medical Science who have experimented with Royal Jelly, claim that Royal Jelly will perform the function of increasing MEN and WOMEN'S WANING POWERS.

Royal Jelly...The Queen Bee's Special Food...Its Secret of Prolonged Life!

Royal Jelly is totally unlike honey, and has baffled Scientists since the 1700's. In 1894, some of the mystery was dispelled when Leonard Bordas, a French Scientist, discovered that Royal Jelly is secreted by special glands located in the head of worker bees whose job is to nurse the Queen.

Intrigued by the strange longevity and extraordinary sexual powers of the Queen Bee, leading Scientists in France, Germany, Mexico, Italy, Canada and U.S. have been trying to discover the Secret Factor in Royal Jelly that so benefits the Queen Bee.

It is not surprising that Royal Jelly has attracted Medical Attention throughout the world... Here is the substance, the sole diet of the Queen Bee in which lies the secret of the difference between her and the rest of the hive. For the Queen lives to 6 years, whereas the 20 to 40 thousand worker bees and the few hundred drones live but a few short months. The Queen Bee larvae looks like all the rest, including those of the female worker bees. But only SHE is fertile, producing some 400,000 eggs annually.

Her food is ROYAL JELLY, secreted from the glands of the worker bees. The ingredients are nectar and pollen from the flowers, plus honey, combined in a mysterious way by Nature to make up the "miracle food" ROYAL JELLY...



Leading Medical Authorities in France, England and Germany

Attest that Royal Jelly contains vital nutritional factors necessary to the health and well-being of mammals. Royal Jelly has been acclaimed as one of the richest natural sources of Vigor and Vitality.

Discoverer of Insulin Dr. Frederick Banting

"The most complete Scientific Report on Royal Jelly was prepared under the direction of Dr. Frederick Banting, the discoverer of Insulin, at the Banting Institute in Canada. Royal Jelly was found to be rich in proteins and vitamins, with a particularly high concentration of pantothenic acid, the vitamin of the important B-Complex group, that has to do with increasing the life span in animals."

"TEXAS A & M COLLEGE has been conducting experiments on Royal Jelly."
"PROFESSOR G. F. TOWNSEND of ONTARIO AGRICULTURAL COLLEGE is resuming research on Royal Jelly."
"Dr. T. H. McAVACK has agreed to conduct experiments in Longevity with human beings fed Royal Jelly..."

Royal Jelly Reported to Help Those Over 35 Suffering From:

Mental Depression... Loss of Appetite
Weakness... Digestive Disturbances... Headaches... Loss of Vigor
Nervousness... Vague Aches and Pains... Irritability.

Royal Jelly May Mean "New Life" After 35

Reports from Europe tell of an 80 year old Gentleman whose physical condition would make a 50 year old envious. The man regularly partakes of Royal Jelly. According to a book published in England, when Russian Officials sent questionnaires to all the Centenarians (people over 100 years old) in the Soviet Union, more than half of them turned out to be beekeepers.

From France and Germany come amazing Scientific Reports of outstanding results obtained with Royal Jelly. One French Authority writes of a woman over 40 feeling increased energy, vitality, and of a wonderful feeling of "youth and well-being" that resulted from continued use of Royal Jelly.

At this moment, in Leading Universities, Scientists and Nutritionists and Medical Doctors are doing extensive work to determine the exact role that Royal Jelly may play in Your Life, Your Health and Your Emotional Condition. These researchers are especially interested in its effects on those who have passed middle age. They are working on Royal Jelly because this rare NATURAL FOOD has been indicated to contain remarkable energy, Factors,

How would you like to awaken one morning and find yourself possessed with a marvelous sense of "well-being," full of New Pep and Vitality? Wouldn't it be wonderful if you could feel renewed vigor and enjoy a "new lease on life?" Now... Scientists say this may happen to you!

Famous Doctor Praises Royal Jelly

Doctor Paul Niehans, famous Swiss Surgeon and experimenter with Hormones says: "ROYAL JELLY is an activator of the glands"... Dr. Niehans discovered that many minor disabilities which bother millions of people such as tiredness, irritability, headaches, insomnia, physical and spiritual convulsions, were easy to cure with the Cellular Therapeutics of the Secretion of the bees which we call Royal Jelly.

This wonder working "elixir," ROYAL JELLY, was rare and inaccessible in quantity in this country. It was not until recently that it was brought to the attention of the American People. Leading National Magazines and Newspapers featured it in a glowing report, and Feature Columnists from coast to coast began to tell the important story of Royal Jelly.

Royal Jelly Safe to Use, Say Doctors

"Royal Jelly" contains LIVING NATURAL SUBSTANCES beneficial to men and women, reported Doctors attending The Second International Congress for Biogenetics. Dr. De Poniade, 80 year old French Scientist and the Senior among the Physicians and Biochemists attending the Congress, said the Bee Secretion might have been known to Ancient Indians, Greeks and Romans, and might have been the "Food for the Gods" or "Nektar" mentioned in the Mythology of these Countries.

Scientists and Doctors have reported on Research conducted over a period of 20 years that "Royal Jelly" is perfectly safe for Humans... That "ROYAL JELLY" is an excellent Nutritional Supplement, containing Natural Vitamins in extremely high concentration which are considered to be of the greatest value to human health, energy and vitality.

Royal Jelly Won Approval Before Congress of 5,000 Doctors in Karlsruhe

The General Consensus of Opinion of the Doctors who had performed research on Royal Jelly was that it was found to be an excellent tonic for the nerves, and that it provided one with an almost immediate feeling of "well-being." In some cases depression disappeared, natural vitality was restored, and a more youthful disposition was the patient's reward. Royal Jelly has been known to improve the memory, normalize work capacities, and help alleviate some of the ills of age. Researchers have attributed Royal Jelly's potency to vitamins and/or hormones. But the most recent opinion is that its stimulating qualities will eventually be attributed to a "NATURAL X-FACTOR," which can not be produced synthetically.

One of the finest Royal Jelly formulas available today, without prescription, is VITAREX VX FORMULA 60", which combines nineteen important and essential vitamins with the Natural Food of the Queen Bee, "ROYAL JELLY," plus pure Natural Wheat Germ Oil (Vit. E). Using just one easy-to-take VITAREX CAPSULE each day, you may yet discover, as have thousands of others, that you can FEEL GOOD AGAIN!

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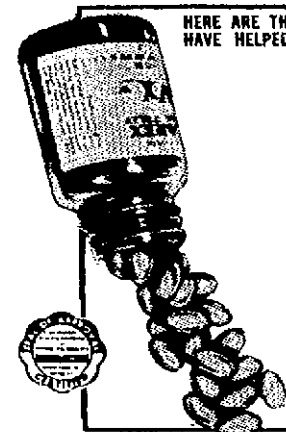
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Lemon Bioflavonoid Complex, 5 mg.	...
Vitamin A (Acetate), 12,500 USP Units	312%
Vitamin B, 1,000 USP Units	250%
Vitamin C (Ascorbic Acid), 75 mg.	250%
Vitamin B1 (Thiamin HCl), 5 mg.	100%
Vitamin B2 (Riboflavin), 2.5 mg.	200%
Vitamin B6 (Pyridoxine HCl), 0.5 mg.	...
Vitamin E (Succinate), 2 I.U.	...
Niacinamide, 50 mg.	500%
Calcium Pantothenate, 4 mg.	...
Folic Acid, 0.5 mg.	...
Calcium, 65 mg.	8.5%
Phosphorus, 50 mg.	6.5%
Magnesium, 3 mg.	...
Royal Jelly (A Food Substance), 50 mg.	...

COMPARE THIS REMARKABLE ROYAL JELLY FORMULA WITH ANY OTHER AT ANY PRICE!

Tranquility And Blessed Relief May Await The Royal Jelly User

Here Are Some of the Symptoms of Approaching Old Age which Make Men and Women over 35 feel devitalized and "played out" before their time:

PHYSICALLY, MENTALLY and EMOTIONALLY - Human Dynamics "slow down" - Disinertia - Weak feeling - Vague aches and pains - Listless - "don't care attitude" - Lacks recuperating power - Fatigues easily - Fails to get rest from sleep - weakness - Loss of mental efficiency and ability - Unable to make simple decisions - Can't concentrate - Nervousness - Tense feeling - Moodiness - Lack of emotional control - Loss of interest in work - Loss of self-confidence - Feeling of futility - Worries needlessly - Fear of future - Insecurity - Falling memory - No zest for life - Difficult to get along with - Embarrassed

Observations by Doctors of the Karlsruhe Medical Congress

- Royal Jelly gives new energy to those in a weakened state, and greater vigor, more physical strength and spiritual strength to the healthy.
- Royal Jelly alleviates suffering of men and women in their critical years in a sensational manner.
- Royal Jelly acts on weakened, tired eyes, giving instantly a sensation of new light.
- Feelings of tiredness disappear immediately on taking a minimum of Royal Jelly.
- Royal Jelly gives a feeling of increased vigor, drive and energy, especially to men and women over 40.
- Glandular studies may lead to new hope for men and women.
- Royal Jelly permits prolonged intellectual work without tiring.
- Royal Jelly produces a pleasing state of relaxed well-being and eases tension.

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Southland takes its readers into a different, attractive
Long Beach area home each week.

It's Done With Hats

(Continued from Page 18)
a needle and thread to anchor
the items.

IF THE LITTLE miss in your
family has several dolls, they
can be arranged on the wall,
in a diagonal or straight pat-
tern harmoniously related. This
is a nice change from the con-
ventional dolls-on-a-shelf dis-
play.

An invisible hook can be
made by taking a stitch in the
crown, with a string to hold it
to the wall on a tack.

Brother's shells and collec-
tions from camping trips can
be taken out of hidden boxes
and enjoyed by the family and
guests alike, as a wall decora-
tion. The shells will take a
beautiful gloss if painted with
a clear lacquer.

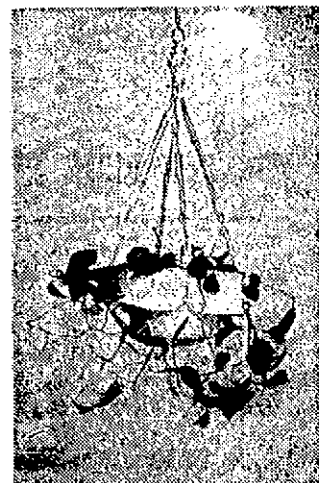
A 3-D effect will be achieved
if the shells are glued with a
good adhesive and arranged as
a seascape for a playroom or

boy's room. Used in the accom-
panying photo is a block-
Mexican hat known as the
"California." Any hat will do.

IF MOTHER'S VINE is
planted in a coffee can, or clay
pot, it can be placed in a little
bowler hat and hung in a raffia
hanger to sway in the patio.

A novel centerpiece for a
table is a coolie hat with a
plant in the center. The pointed
crown on the lacy coolie hat
can be made flat by soaking
the raffia peel, then stretching
it and pressing the point.

Any reed or palm hat can
be painted or sprayed with any
color paint, enamel or flat
paint, lacquer, gold or silver.



Bowler hat in raffia han-
ger holds vine in patio.

Garden Hide-Alls

Like the lazy housekeeper of
a thousand jokes, a gardener
who tires of keeping his large
garden tidy can take the easy
way out—by sweeping it all
under the carpet. Not a wool
carpet. In this case, we mean
a wonderful hide-all ground
cover.

Members of the California
Association of Nurserymen re-
cently named eight ground
covers as their favorites for
carpeting the garden. All will
take a bit of attention to
watering and weeding until
established, but once they take
over—sit back and relax.

Topping the list are three
ivy favorites: For large areas,
the large leaf Algerian Ivy or
the slightly smaller English Ivy
are both fast growers for quick
fill-in; and the small leaf
Hahn's Ivy is good in more con-
fined quarters.

IN THE SAME CLASS so
far as covering depth goes is
the creeping variety of St.
Johnswort, known as Aaron's
Beard. This rampant grower
sprouts an incredible number
of new shoots each spring, each
of which bears a cup-shaped
yellow flower.

Another plant that covers in
a hurry when once established
is ornamental Wild Strawberry.
Strawberry will cover to an
eventual depths of about eight
inches and bear delicate white
flowers in spring, red berries
in summer and fall. Except for
the Hybrid Ornamental Straw-
berry No. 25, the berries are
seldom edible.

Three plants that hug the
ground as well as cover it are
Carpet Bugle, Creeping Thyme
and dichondra. Carpet Bugle
makes a rich green mat when
established and puts up spikes
of blue flowers. White or pink
flowered varieties are available.

CREeping THYME is dense
and flat and deliciously fra-
grant when crushed. Its small,
purple flowers bloom through
summer in the hottest loca-
tions. Dichondra takes time to
establish, but is the best lawn
substitute of the lot. It looks
like a lawn, takes traffic like
a lawn, but seldom needs mow-
ing.

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Around the World With

DEPLANE

"We will take a round-the-world cruise this winter. Can you tell us the best buys in Europe? In the Orient? (We will be stopping off a week or so at some places.)"

THE BEST buys are usually in places where you can avoid tax and customs duty: Free ports like Shannon Free Airport; Hong Kong; Panama and Curacao for example.

Hong Kong is priced better for Swiss watches than Switzerland. And better for German cameras, tape recorders and hi-fi sets than Germany. Also better for Japanese cameras and binoculars than Japan — even though you get them tax-free as a tourist in Japan.

French perfumes are cheaper at Shannon Airport than in Paris.

Silk clothing looks best to me in Italy.

A few things to watch out for: Pearl prices in Japan have an astronomical range — you should know pearls and shop about three places.

Hong Kong merchants have a dozen prices: The first asking price is about double what they expect to get. Great place to shop if you know what you want and what it should cost; disastrous if you don't.

"We would like the best information for hotels in England . . ."

BBRITISH Travel Association is one of the few really good tourist information services. Write them at 366 Madison Ave., New York City and ask for EVERYTHING on traveling in England. You get good hotel listings; a book on the inns of England; a fine restaurant list. And, if you specify, listings on castles, country houses, antique shops or anything else you want to visit.

"What about buying a car in Europe during the summer?"

BEST WAY NOW seems to be through a local U.S. dealer. They set it up for you. Buying out of a European showroom is risky. First, you may not get the better export model; second, you may not get a car at all. The popular makes sometimes have a month waiting list.

"We will stay one night in Dublin en route to London and would like a good Irish restaurant."

THE RESTAURANT you want is Jammet's, in the center of Dublin. Old and respected and colorful. Don't let the menu in French throw you. It



Miss Delaplane Honored

Stan Delaplane (left), Southland Magazine's travel columnist, takes a back seat to his daughter Kristin as she is appointed "Miss Teen-Age Ambassador" to Ireland by Irish consul Kevin Rush in a San Francisco ceremony. Kristin is visiting Ireland with her famous father to inspect Irish fashions and to reflect the preference of American teenagers in other Irish imports.

started French a long, long time ago. But the food has acquired an Irish accent.

"On a trip to Australia is it worth while stopping over in Fiji?"

I THOUGHT SO. I liked the native cottage hotel at Korolevu, halfway between Nadi airport and Suva. (About \$7 taxi ride and a half-day).

Suva is not much and neither is the major Grand Pacific Hotel.

I hear great reports on a three-day cruise on the yacht Blue Lagoon down to the untouched Yasawa Islands. A hundred dollars includes everything. You book it right at the airport through the Fiji Visitors' Bureau.

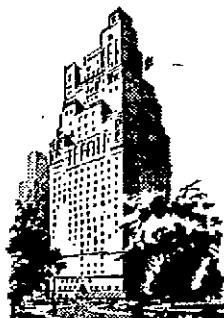
If you have time and can make air connections on the once-in-a-while TEAL service out of Suva, I think Western Samoa is THE South Pacific Island. Stay at Aggie Grey's.

Stan Delaplane, Southland Magazine's roving correspondent, will answer your questions on travel (no phone calls) from his own experiences in making reservations, changing money, locating restaurants and battling foreign languages. Make the question specific. Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif.

Berlin Popular

Berlin continues to attract more and more travelers, figures just released by the Berlin Tourist Office reveal. In the seven years from 1950 through 1957, the total number of overnight registrations by visitors doubled, while registrations by travelers from abroad increased almost five times, from 61,600 overnights in 1950 to 297,000 in 1957. The first six months of 1958 showed an increase of 35 per cent in overnight registrations by visitors from abroad.

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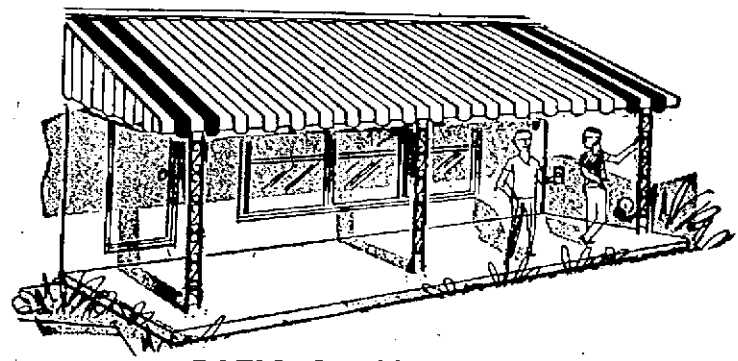
CAMERA ANGLES

Back of the Camera Counter

A CAMERA STORE salesman is a rarely publicized, yet powerful, factor in photography. It is he to whom the nation's camera fans often turn for advice and help when they buy a camera or supplies, when

By the Shutterbug
they run into problems with their equipment, and when they get their pictures back from the processors.

His influence can spark the interest and enthusiasm of the photo fans who come to him daily or, if on the negative side, can discourage or dampen their ardor.
What is the status of our

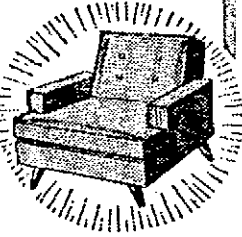


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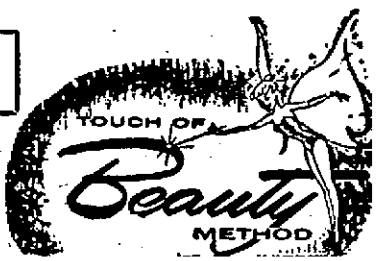
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Hans Baumeister of Germany calls this "Selling Photography Early." Shot with Super Ikonta, 1/25 at f5.6.

country's camera store salesmen? Are they up on their toes on the latest developments in the field? Are they doing a good job for the amateur photographers who depend on them? Where can they get their training to do a better job in their trade?

IF ANYBODY is qualified to answer these questions, it is Wolf Wehran, a personable young German who has just completed a five-month cross country tour. Sent here by the Zeiss-Ikon company of Stuttgart, Germany, on a lecture and fact-finding trip, he covered 20,000 miles and spoke to 1,200 camera store sales personnel. Together with a similar trip which he made just one year ago, during which he met 1,600 sales people and dealers, he has now been in every one of our 48 states.

"On an overall basis, there is a noticeable scarcity of trained camera store sales personnel in the United States," Wehran said. "I mean people who can not only discuss the various cameras on their shelves with some degree of technical proficiency, but who can offer their camera fan customers advice and suggestions for using their equipment to its fullest advantage for maximum enjoyment. In some cases, salesmen have never taken any pictures themselves at all so can't speak with any practical experience to guide them. In other cases, they are newcomers from other fields with no photographic background."

"At the same time, however," he added, these salesmen would like to learn more themselves. The fact that so many turned out all over the country to hear me is one indication. Some of them drove 200 to 300 miles because there was a chance to get the latest information. And

they asked questions, lots of them.

"ONE REASON for the difference between American and European camera store salesmen," Wehran pointed out, "is that there are three fulltime schools for training such personnel in Europe — two in Germany and one in Switzerland. But there are none in America."

"After a youngster completes his basic education in Germany, he can enter one of these specialized schools. There he gets a thorough grounding in photographic technique, equipment and darkroom methods as well as salesmanship."

Here and there, some American manufacturers have given and are giving brief training courses along these lines. But they are short sessions and can not do the job that a fulltime specialized school can do. Such a program would start photominded youths off on an agreeable career.

"THE REASON I stress this subject," Wehran emphasized, "is that it can do so much good for photography as a whole. Good camera store salespeople can win new friends for photography and maintain the interest of all. They can act as a stimulant by keeping up with new applications and new techniques in the field and passing the new ideas along to their customers."

"For instance, by adding a new lens component, a fan can dabble in close-up photography or by using a new polarizing filter he can eliminate glare and get better color rendition in his slides. By offering advice of this nature which results in more interesting pictures, the camera store salesman serves the best interest of all in photography."

LONG BEACH Camera Guild will have two competitors (Continued on Page 36)

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Photo by the Author

Hounds that may have been the progenitors of animals like these appear to have been early man's dog allies.

PET PARADE

Caveman's Canines

By Eleanor Avery Price

MISTS of the ages becloud the breed of dog which first became the ally of mankind and research may never bring the truth to light, but it probably can be safely said that cavemen either adopted orphaned puppies and found them to be good protectors of the family while the cavemen were away hunting for food, or they came upon dogs and other animals battling for food, shared in the kill when the dogs won, and recognized the advantage of owning stout dog allies as hunting companions.

The first records of the dog show that it was some type of hound born on the sands of ancient Egypt. This would mean that it was either a saluki or a greyhound, or perhaps both.

THOSE WHO CLAIM the saluki as the oldest breed point out that the hounds depicted on the earliest carvings of Egyptian tombs of 2100 B.C. appear to be salukis, having feathered ears, tail, and legs. And records of salukis have been found at Hierakonpolis as early as 3600 B.C. More recent excavations of the Sumarian empire, estimated to have existed during 7000-6000 B.C. have produced carvings of dogs greatly resembling salukis.

Certainly these claims would be hard to dispute.

Greyhound fanciers are not lagging far behind, however. Dogs of the 4th Dynasty, which in modern chronology would be between 3500 and 4000 B.C. were definitely of the Greyhound types, as shown by carvings from the Tomb of Amten in the Valley of the Nile. And as far as there being feathered salukis is concerned, there are also silky-haired greyhounds

which live in old Egypt and Nalolia, Persia! There are even wire-haired greyhounds to be found in East Russia and Tartary!

BOTH THE SALUKI and the greyhound were symbols of aristocracy, the favorites of Egyptian royalty. Both were noted for their tremendous speed in bringing down the gazelle, the fastest of antelopes. The dogs also were used on other kinds of game such as foxes and hare.

The first laws for greyhound racing were passed in England during the reign of Elizabeth I, drawn up by the Duke of Norfolk. The greyhound stud book was founded in 1882.

Real interest in racing salukis came later, and, although they have their place in the dog racing world and make excellent family pets as well, the sport of dog racing is predominated by greyhounds in England, on the continent and in this country.

TODAY'S GREYHOUND as of yore is remarkably intelligent and swift-moving. He can easily cover about 18 feet in a running stride and has been clocked at 37 miles an hour.

The good greyhound enjoys a race as long as he is well trained, well treated, and well fed, his food being a mixture of raw ground or chopped beef, vegetables, and cereal or kibble.

Breeders interested in good stock sell puppies at from \$500 to \$1,000 per pup. A top-rating racing kennel of around 20 to 30 first class greyhounds can gross up to \$75,000 annually. Most greyhounds, however, are used as bench contenders at dog shows, and, despite their great beauty and aristocratic background, comparatively few are kept solely as family companions.

ANYONE INTERESTED in participating in the obedience demonstrations at the forthcoming California Pet Fair set for Nov. 7-8-9 at the Municipal Auditorium, or in the demonstrations and program of the Southern California Obedience Council Convention scheduled Nov. 9 at the Lakewood Country Club, should contact the Lakewood Obedience Club, Phone Mrs. Dutch, HA 5-5930.

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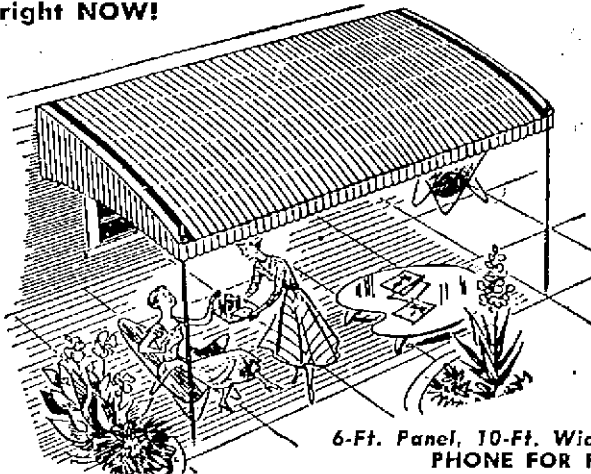
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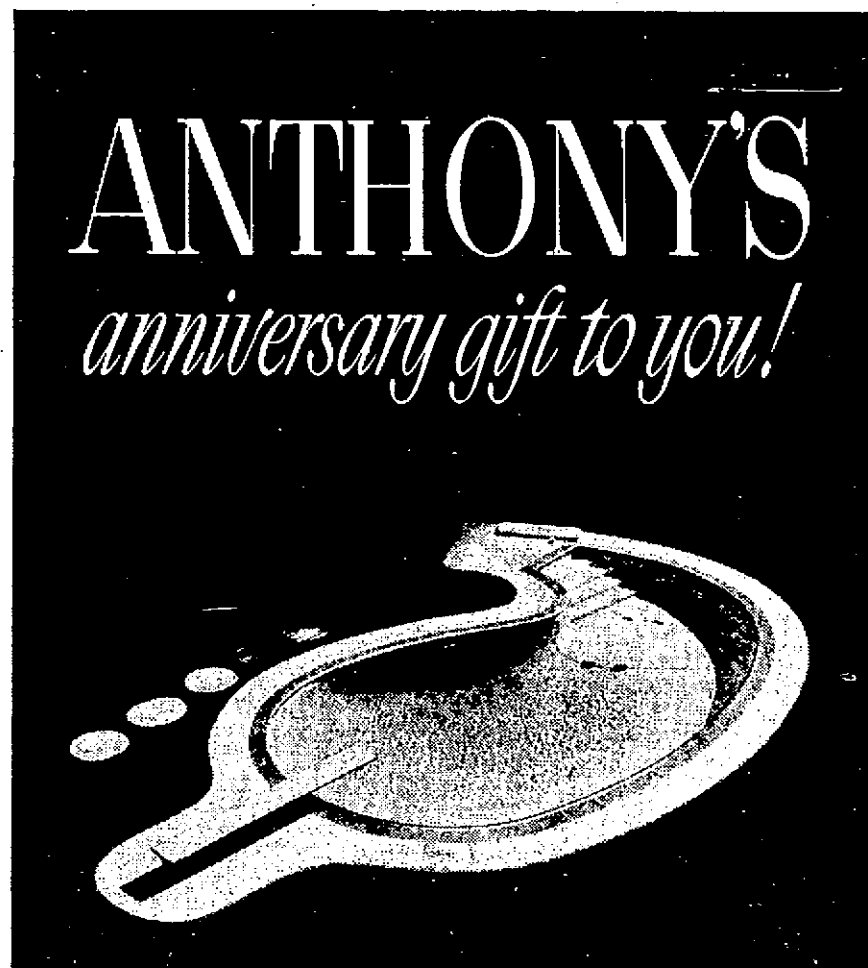
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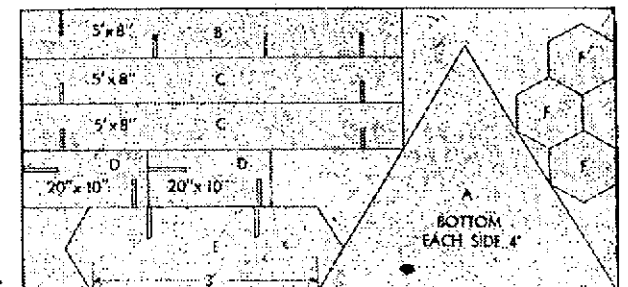
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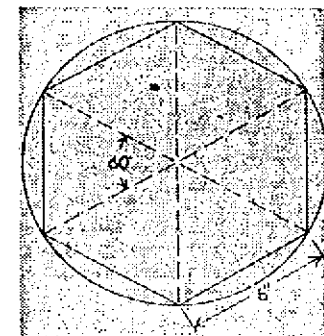
HOW TO Build a Sandbox From Plywood Sheet



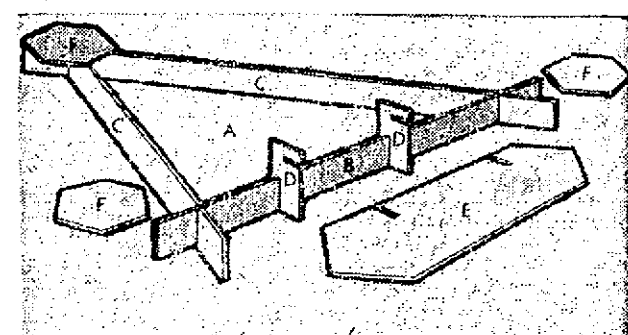
1. NOT BIGGEST, BUT THE CUTEST sandbox we've seen. Left-over wood makes shelf that's store counter for sand pies or toys. In winter, use in basement, garage, or on porch.



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3. YOU CAN GET the correct shape for the seats by using this diagram to make your cutting marks.



4. WITH WATERPROOF GLUE, assemble sides of the sandbox. Glue and screw the bottom over the edges of the sides. Interlock slots of shelf and shelf brackets with glue. For more strength, use triangular glue blocks under the shelf. Seats are screwed to the side members down through the tops. Counter-bore the holes. Fill holes, sand, seal and finish.
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Desert Effects in the Garden

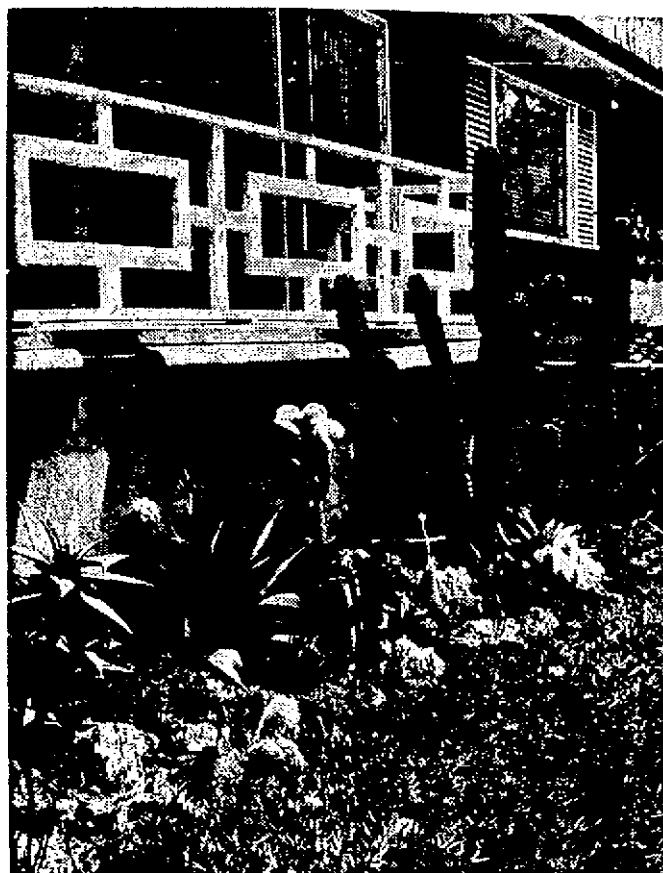


Photo by the Author

Cactus gardens reward the grower with strange formations, ease of culture and few demands for attention.

By Bob Gilmore

FOR EASE of culture and novel effects try a desert landscape. This type of scene will be restricted to cactus and succulents, plants that thrive on neglect and require little or no care. Southern California offers a natural setting for this type of landscaping, this entire area having a semi-desert environment.

The cactus family includes a wider range of plant shapes, textures and oddities than any other horticultural group. Some, because of their contour, are known as pipe organs; the Old Man of Argentine has been so named because of the long, white hairlike strands covering the top of the plant. And the spiny cactus will prove an excellent choice for discouraging trespassers.

Cacti in general have two growing demands. Being desert natives they require a sunny position and very little moisture. Most of them are found growing wild in areas subject to an annual rainfall of 12 inches or less. Therefore, from

a watering point of view, a desert landscape is highly economical.

FOR SMALL AREAS simply sink potted specimens in the soil. The bed in which the pots are placed should be filled with sand. Make certain that the rims of the pots do not show above the surface.

The best all-around soil for cactus is loose and loamy. Some leaf mold may be added. And you can also economize concerning the feeding problem. Cactus should not be fed. This is simply emulating the growing conditions of the area where the plants are native.

Cacti may be pruned but just for the purpose of improving their shape. They react favorably to this gardening routine. Another factor in their favor is that these ornamentals will live to an old age. They may well prove to be the most permanent assets of your entire surroundings.

Cacti have a rather limited growing area. They should not

be planted in regions subject to frost; they cannot tolerate high humidity. Winter moisture, especially fog, may prove dangerous. They thrive on summer heat and excellent drainage is a must.

IF YOUR SPACE is limited you might try an indoor desert landscape. The plants are just as easy to raise indoors as outside. They require lots of light and cannot tolerate gas fumes so keep them out of the kitchen unless you have an electric range. Do not overwater at any time.

Not all nurseries carry a wide range of varieties so it is advisable to obtain planting stock at concerns specializing in cactus. There are several such outfits in Southern California. Frequently, you will see hundreds of different types of cacti and succulents on display. This gives you the chance of selecting those that seem to interest you the most.

One rather spectacular subject for your cactus garden is the tall-growing aloe. This is a most colorful specimen with its clusters of red and yellow blooms. Varieties of a group known as mammillaria which are low growing will provide excellent contrast with the taller aloes. You can easily discourage trespassers with spiny cactus such as the organ pipe. Agave plants will also prove of tremendous value in creating desert-like scenes.



DOROTHY DIGGS in the garden

Now is the time when your roses are making new wood so, if you want long stems and good blossoms for the fall blooming season, give the roses a feeding now in September. This should be the last feeding until after the first of the year when you do your pruning.

To protect your roses from the beetles and other "chewers" that seem more prevalent late in the season and cause ragged looking foliage, you can safely use a combination of malathion and dieldrin as necessary. Alternate this with the regular 2-purpose rose spray for mildew, black spot, thrip and aphid. A copper spray containing nicotine is excellent. By doing this you will keep all enemies under control.

If we have our usual mild California winter, you will probably be able to pick beautiful roses until New York Day, if you give them proper care and protection.

Begonias 'Talk'

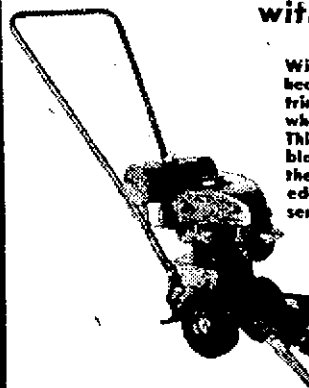
Tuberous begonias have built-in indicators to signal their need of food, if the leaves have a dark green, almost bluish tinge, they have too much food, so let them rest.

Light green, or yellow-tinged leaves mean they need a feeding.

Use liquid fish fertilizer in the standard dilution. A pint once every two weeks for plants in pots, or once each month for those in the ground is recommended.

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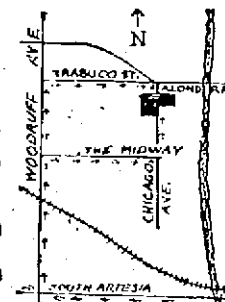
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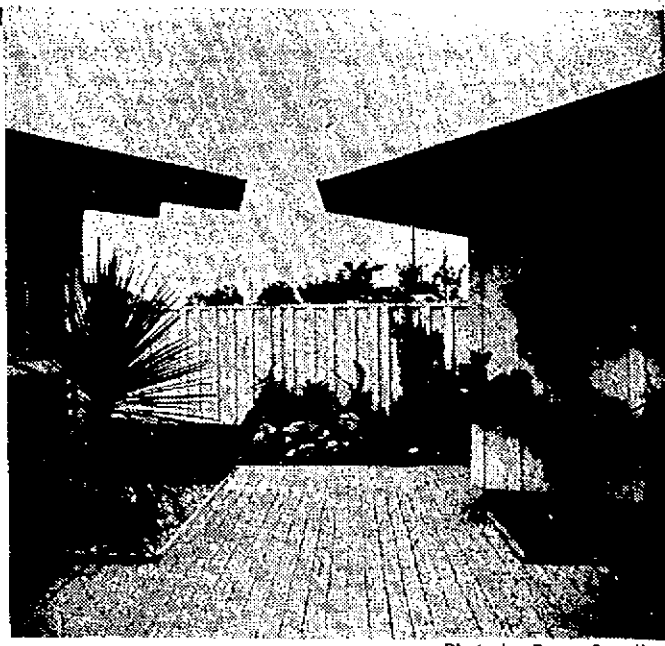


Photo by Peggy Sewell

Brick paving, groundcovers of crushed rock and low-growing plants keep this garden pleasant to look at.

By Dorothy Jewel

WHEN your view is all within the confines of your lot, then landscaping must be beautiful to see every day of the year. It becomes a part of the decor, being visual-

ly brought inside through glass doors, windows and walls. An important prerequisite of a garden in constant view is that it should look neat, hence the landscaping should require little upkeep to retain the tidy but lush appearance.

When Mr. and Mrs. Edward Seuffer, of 3058 Karen Ave., moved into their new subdivision house, the lot was bare of planting. They laid brick paving, planted trees, shrubbery, and plans working towards a yard that would be an attractive view for their many windows. Now their outdoor spaces are always attractive and require little care.

HERE ARE some reasons why their gardens stay lovely. They are ideas that can be applied to any garden where ease of upkeep is important.

1. THERE ARE NO bare spots where weeds can get a foothold.

This complete cover-up of bare ground is accomplished through the use of groundcovers. Inorganic mulches such as gravel, crushed rock, pebbles and aggregate are used in planting areas around shrubs and plants. The Seuffers found that they could buy crushed rock in colors, which included light green and lavender. Pea gravel covers the children's play yard.

Other groundcovers include low, tight growing plants which are easy to keep under control. Ornamental strawberries, baby tears, echeverias (a succulent which grows low to the ground in small rosettes), ajuga, and festuca are plants which can grow right up to the base of

trees and shrubs and keep out weeds.

2. WOOD STRIPS outline all planting areas.

The neat, well-planned look this garden maintains can be attributed to precise outlining of all planting areas with 1x4 inch wood strips of redwood permanently staked in place. These plots, where planting is concentrated, jut out into the lawn in angular patterns.

3. SMALL LAWN areas of dichondra rarely need mowing.

Brick and dichondra lawns eliminate the need for weekly sessions with the lawn mower. Two brick courtyards in front and back provide sure footing for outdoor furniture. The two areas devoted to lawn are small and although they do need occasional weeding, the dichondra is comparatively carefree.

4. ONLY PERMANENT plantings are used.

No annuals or other plants

that die out in a few months time and must be replaced are used. Plants and shrubs that will not outgrow their spot in the scheme of things are favored.

5. SHRUBS, PLANTS, vines and trees are hardy types.

Tropicals and succulents occupy important spots in the outdoor plan. They contribute to the lush appearance and add interesting leaf patterns. The varieties chosen grow easily in Southern California. Succulents are used in mound planting since they need little water.

A Brazilian Pepper tree used in the front courtyard is resistant to insects. It replaced a Chinese Elm which had the unfortunate habit of collecting caterpillars.

Any of these ideas any householder can apply to his own garden and will mean more time spent enjoying the outdoors.

Cyclamen . . . Bright Winter Star

Like a bright winter star, the florists' cyclamen shines in California through the darkest months of the year. From November through winter and into spring, it pushes up one heavenly bloom after another, providing a show of color that few plants can match in length or beauty.

Where winters are mild, or only mildly frosty, this little gem can be grown out in the garden for a mass of bright blooms. Where winters are harsh and subject to many degrees of freezing temperature, it can be used as a house plant, in a window with an eastern exposure or on a screened porch.

Certain members of the cyclamen family are hardier than the florist type, but their period of bloom is considerably less and comes at different times, depending on variety. If you want color when its most wel-

come from November to April, then florists' cyclamen is for you.

Where winter permits, cyclamen is an excellent replacement for tuberous begonias. Plant the cyclamen tubers among the begonias. Then as the latter quit blooming and die down, cyclamen begins to take over, the California Association of Nurserymen advises.

In addition to the tubers or corms which are available now, seedling plants are offered in nursery flats. These are less expensive, but will usually take longer to start blooming when set out at this time. A third possibility — especially where quick color is desired — is to buy potted cyclamen in bloom.

When bloom stops next spring, let the tops dry off and give the corms a summer rest. Garden plantings can be left in place.

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Back of the Camera Counter

(Continued from Page 32) tions — black and white print and color slide — at 7:45 p. m. Wednesday in Long Beach Museum of Art, 2300 E. Ocean Blvd.

September contest winners: Black and white—Dr. Fred Modern, 1st honor award; Marion Paglow, 2nd; Hazel Vosper, 3rd; Murray Shaner, honorable mention; color slides—Elva Hayward, Don Hayward, Murray Shaner, honor awards; Gerald Church, Floyd Williamson and Don Hayward, honorable mention; D. L. Larson, best scenic; Elva Hayward, best creative; Marion Paglow, best tabletop; Eugene Abram, best portrait. Art Maddox, of the Circle of Confusion, Whittier, was judge.

A NEW PAMPHLET, "Meet Kodak Panalure Paper," which contains complete instructions on how to make black-and-white prints and enlargements from Kodakcolor and/or Ektacolor negatives on Panalure paper, is available without charge to darkroom enthusiasts. Subjects covered include the filters required for both tungsten and fluorescent lamp enlargers, safelight recommendations, exposure, development, and how to tone black-and-white prints on Panalure with Kodak toners. To get a copy, write Sales Service Div., Eastman Kodak Co., Rochester 4, New York.

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Prune Pelargoniums Now

By Joe Littlefield

PELARGONIUMS, Martha Washington geraniums, can be forced to grow bushy and attractive by proper pruning now. Gardeners that aren't experienced in the principles of right pruning, instinctively cut back the vine-like, scraggly branches to within a few inches of the ground. Often, the end result of such pruning causes the remaining leafless branches to die.

After a Martha Washington geranium is pruned, the remaining branches should have some foliage. Cut the branches back to where you think it helps to shape the plant but leave from two to four leaves. The remaining leaves on the branch encourage new growth. If such pruning is not satisfactory, trim again lower down, after new growth develops.



Prune Martha Washington geraniums now. Let 2 to 4 leaves remain to stimulate recovery growth.

FOLLOWING THE FINAL pruning, you'll help plants grow bushy by pinching out the new tip growths. Fertilize the geraniums to encourage good growth, even though they are susceptible to frost.

Scale are small, hard shell, sap sucking insects. On citrus fruit, they make the fruit look as if they had measles. In the long run, scale do less damage on fruit than they do on leaves, branches and twigs. Scale left undisturbed, whether on citrus, or a different type of scale on oleander, eucalyptus, gardenia, or other hardy evergreen plants, eventually cause die back of twigs, and weaken the larger branches.

That's why it is so important to spray. This is a good season to spray because the young migrate before finally settling down and setting up housekeep-

ing on a particular branch, twig or leaf. Young scale are much easier to kill than the old, mature scale. Often, one spraying with a scale oil spray is enough.

ALWAYS BE SURE soil is thoroughly moist around the plant before you spray. Don't spray if temperature is 85 degrees or more, because you're likely to spray-burn the foliage and damage the plant. Use only the amount of spray recommended on the scale oil bottle, to be diluted in a given amount of water. As you spray, thoroughly drench all of the plant, underneath leaves as well as on top. Wet twigs, trunk, and the immediate soil around the trunk. When you've finished spraying, the plant should be dripping as if a thunder shower of scale oil spray had just passed over the plant.

Usually one spraying job may

be enough. If the remaining scale on the plant don't flake off when you barely scrape them with your pocket knife blade point, then spray again about a month later.

LAST CALL to divide bearded iris! Usually in July or August, we dig up old, woody iris clumps, separate, and replant the new. If you'll hurry up and redo iris now, it still won't be too late for them to grow, mature, and bloom next spring. If they are remontant iris, those that bloom twice a year, they may not bloom this late season.

You still may be able to buy some bare-root iris from the iris specialists, if you'll hurry and order the plants. When planting them out in a group of three, face the leaf end side of the rhizomes away from the center of the triangle or circle. Part of the top surface of the rhizome (horizontal thick root stock) should show when it is planted.

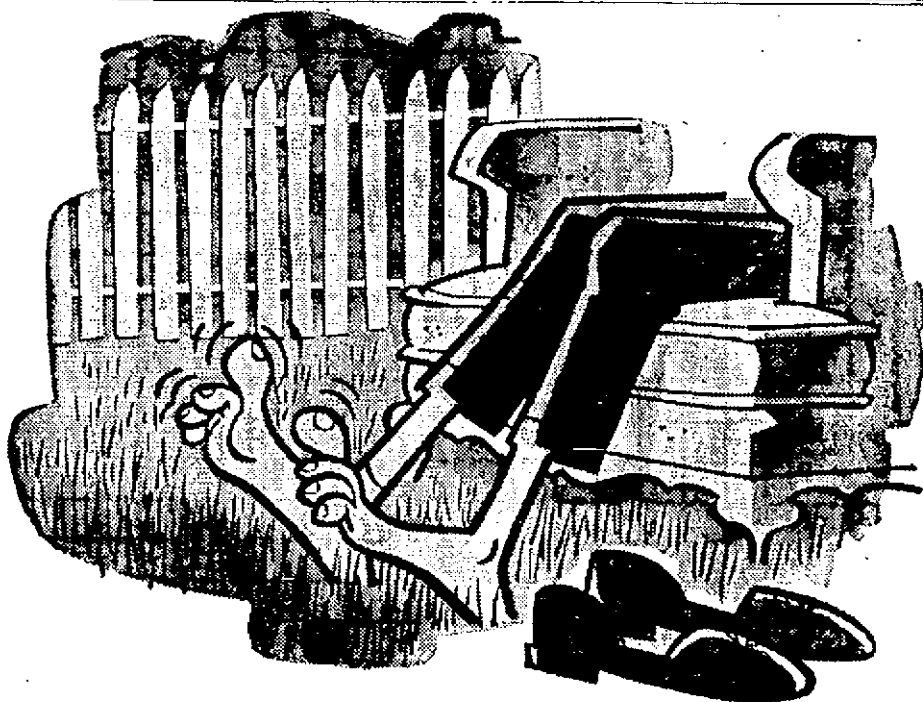


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FEEDS LAWNS 2 WAYS.



Northrup King Hi-nitrogen Lawnfood contains chemical nitrogen for quick growth, sparkle... plus organic nitrogen for steady season-long growth, root development. 50 lbs. covers 5,000 sq. ft. \$5.45

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Wheelbarrow design for faster, easier, more accurate spreading. (Even on slopes, along walls.) No skips or doubling. A professional-type spreader at a popular price!



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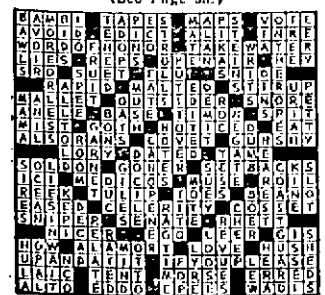
LOS ANGELES, CALIFORNIA

Reviews of the Newest Books

(Continued from Page 24)
fice medicine where only witchcraft is known.

"THE HOT HALF HOUR" by Robert L. Foreman (Criterion, \$3.95): This is the first novel of a man high up in TV advertising and he knows his subject, despite the fact he has much to learn about writing novels. Specifically, the book tells about a respectable Madison Ave. advertising agency and gives a behind the scenes view of a spectacular big-money give-away show. The book is exciting because of the hard-hitting vernacular of the television ad man, and for the information offered by a man who obviously knows what he is talking about.

SOLUTION TO TODAY'S PUZZLE
(See Page 38.)



"THE FEATURE WRITER'S HANDBOOK," by Stewart Haral (University of Oklahoma Press, \$5). Prof. Haral summarizes proven writing techniques and devices. He includes professional advice from such experts as Cynthia Lowry and Inez Robb, as well as a host of editors and staff writers of the metropolitan press. Prof. Haral has a facility for getting down to cases and would-be authors will probably find his notions about sparking ideas of particular value. He even has a long list of ideas for those who are fresh out of them.—S.J.B.

"NEW YORK CALL GIRL" by Robert Lowry (Doubleday, \$3.95): All but a few of the short stories appearing in this generous collection have found their way into some of America's best magazines. That's because, as the author acknowledges in his introduction, he "didn't write them for money, but for love—of words and of a people and of life itself." His protagonists are as varied as their experiences. Example: Who would think a call girl would start out to write an autobiography? That's exactly what happens in the title story, as convincing a piece of fiction as you'll read in a long, long time.

Southland's Crossword Puzzle

Solution to Puzzle on Page 37

By Jules Arensberg

ACROSS

- 1 Fictional deer.
- 6 Stereophonic recordings.
- 11 Plots.
- 15 Poll.
- 19 Eschew.
- 20 Deuces.
- 21 Got off.
- 22 Concerning.
- 23 Promise: 3 words.
- 25 Back down: 2 words.
- 27 Tarradiddles.
- 28 Representatives: Abbr.
- 29 Outdoor.
- 31 Attention-getter.
- 32 Theater sign.
- 33 Tallow.
- 34 Asiatic.
- 35 Tricky: Sl.
- 37 Speedy.
- 39 Fountain drink.
- 42 Agitate: 2 words.
- 45 Polo stick.
- 47 Long shot.
- 49 Make zzz's.
- 50 Anoint.
- 51 Station.
- 52 Bitter cynic.
- 54 Narrow strip of land.
- 55 Haze.
- 56 Ancient Teuton.
- 57 Caught sight of.

DOWN

- 60 Those out of the money: 2 words.
- 62 Crave.
- 63 Fearful of firearms.
- 65 Australian parrot.
- 66 Passe.
- 67 Gentle.
- 68 Favorably impressed: 2 words.
- 71 Dead duck.
- 72 Reverses.
- 76 Here: Fr.
- 77 Does.
- 79 Cogitate.
- 80 Steam up.
- 81 Fume.
- 83 Garden flower.
- 84 Digits.
- 85 Spree: Sl.
- 86 Relaxed (with up).
- 88 Quickness.
- 90 Pot.
- 91 Potshooter.
- 93 Upper House.
- 94 Scarlett's husband.
- 95 More pleasant.
- 97 Personality.
- 98 Look askance.
- 99 U. S. soldiers.
- 102 Indian greeting.
- 104 Dejected.
- 107 Tennis term.
- 108 Keep secret (with up).

DOWN

- 109 Call to battle: 4 words.
- 111 Phrase of courtesy.
- 114 Secular.
- 115 Tepee.
- 116 Senator from Oregon.
- 117 Misplayed.
- 118 Choir member.
- 119 Tarot root.
- 120 Fencing sword.
- 121 Dry riverbed.
- 1 Reprimands (with out).
- 2 To have: Fr.
- 3 Somewhat: 3 words.
- 4 Offers.
- 5 Words at a wedding.
- 6 Sneeked.
- 7 Embrace.
- 8 Affixes to.
- 9 A college course, for short.
- 10 Saunters.
- 11 "Better half".
- 12 Actor Ladd.
- 13 Little chief hares.
- 14 Beer mugs.
- 15 By way of.
- 16 In a helpless condition: Sl.: 3 words.
- 17 Corner.
- 18 Spooky.
- 24 Orchard product.

- 26 Legal documents.
- 30 Bring about: 3 words.
- 33 German admiral.
- 34 Kismet.
- 36 Repeats tirelessly.
- 38 Everything counted: 2 words.
- 39 Mawkish flattery: Colloq.
- 40 Revised.
- 41 Resign.
- 43 Dickens' Heep.
- 44 Piousness.
- 45 Parent.
- 46 Indigo.
- 47 Dobbin's dinner.
- 48 Legendary bird.
- 51 Ossous.
- 53 Nullify.
- 56 January's birthstone.
- 57 Memorandums.
- 58 Stupid: Colloq.
- 61 Space.
- 62 Housewife's aid: 2 words.
- 64 Proximate.
- 66 Gentle.
- 67 Hardy heroine.
- 68 Fathers.
- 69 Indian, e. g.
- 70 Ambushes: 3 words.

- 71 National League president.
- 72 Chop.
- 73 Their motto is "semper paratus".
- 74 Cattle.
- 75 Coin.
- 78 French nobleman.
- 79 Speck.
- 82 Military cap.
- 84 European leader.
- 85 South African.
- 87 Number ten.
- 89 Fore-runner of sailing.
- 90 Tweet.
- 92 Give an account of.
- 94 Stago presentations.
- 96 Scolded.
- 98 United.
- 100 Japanese immigrant.
- 101 Lean-to.
- 102 Hawaiian shimmy.
- 103 Cacholong.
- 105 Baby-sit.
- 106 Man's name.
- 107 Musical instrument.
- 108 Wife of Zeus.
- 110 Pig, or sgt.
- 112 Popinjay.
- 113 — Wallace, author.

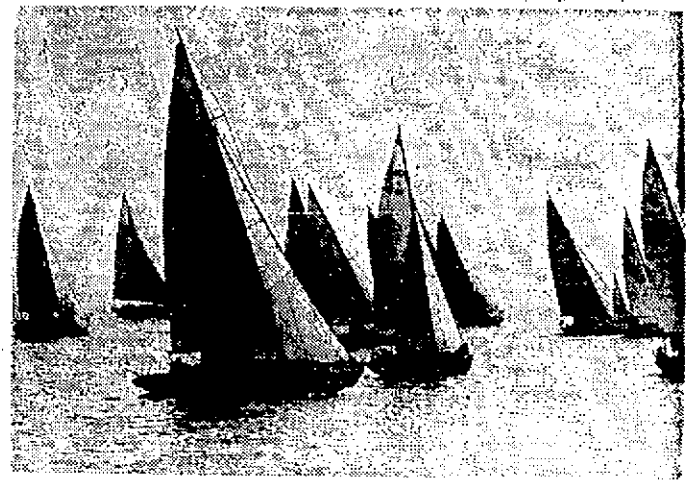


Photo by the Author

Technical data of many kinds is figured in handicaps for sailing craft to keep them in close competition.

BOAT TALK

Slide-Rule Yachting

By Bob Ruskauft

MANY YEARS AGO I asked the famed and obliging naval architect Ted Geary:

"How do they arrive at this measuring business in yachts? Take, say, the six-meter class?"

"Well, all right, let's take the six-meter class," said Ted. "However, measurement isn't really so involved. Of course it depends a little on whether you figure from the Universal or Empirical Rule of Measurement. Now, for instance"

THAT MUCH OF IT seems like only yesterday, but this department has been afraid to ask a naval architect the question since.

It was really quite simple, though . . . to Ted Geary.

This much was clear and time hasn't changed it:

In order to establish a proper method of handicap, or fairness on a boat-for-boat basis in racing yachts, everything about the boat is measured and/or evaluated with slide-rule precision.

This includes such items as girth amidships, overhang, propeller slippage credits, overhang, sheer, rig, sail area, overhang height of the mast, length of the boom, ballast (dead), overhang. . . .

SOME HAVE intimated that, at about this point, they throw in the unpaid balance, add 7 per cent interest, then divide by a figure which may be based on the Empirical, Universal or International Rule of Measurement.

Of course, the naval architect can't be blamed for all of this. Once a craft has been blessed with a jug of wholesome champagne and gone forth to her racing destiny, Measurers and Handicappers abound.

Then, after the race, there's the Protest Committee.

BUT THE PROBLEM here is to explain naval architecture in simple terms. Since we've

already done that you might ask, what is the object?

Well, if everything works out all right, the net results will show, to the nth of a second, how much time Yawl A will have to give Schooner B, which also gets a time allowance from Ketch C, in a race.

Sloop D has to give all of them some time. Even then, some say it isn't sufficient time, for it has been intimated that Sloop D was designed purely and simply to be a rule beater in the first place.

At about this point I wish to apologize to my good friend Ted Geary, all naval architects and sailormen of (formerly, anyhow) good will.

And, give thanks that space has run out.

BOAT HOOKS: Events today—Outboard runabouts go at 9 a.m. in a 50-mile ocean derby off Pacific Landing; inboards end their two-day try for records at Saiton Sea; stock outboards race in the annual 115-mile Colorado River marathon at Needles. Sailing feature will be the Humphrey Bogart memorial races for dinghies this afternoon in Newport Bay.

BOATING Brief

By Ed Iannuzzi



COMFORT BELOW

You cannot get too much light and air in the cabin. Even if your boat is small, you can create an illusion of space by using a single light colored paint or a single decorative motif. Keep furnishings simple but efficient for best results.

"We Cover the Waterfront" HE 7-6524

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22-FT. OWENS CRUISER
Ideal family boat, sleeps three, galley, head, 220-h.p. V-8 — very fast. Only \$4498
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16-FOOT CENTURY RESORTER
Official boat of National Ski events. Powerful 135-h.p. Chrysler engine. Ready for delivery today. \$4385
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6200 E. PACIFIC COAST HWY — GE 3-4975
(On Pacific Coast Hwy, Between Seventh St. and Seal Beach)

GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, September 28, 1958

BANQUET ROOM

APPLE VALLEY STEAK HOUSE

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

EVERETT BOYETTE'S
CHARCOAL BROILER

5907 E. Second St., NAPLES

- FINE FOOD • COCKTAILS

Dinners — 5 P.M. - 1 A.M.
Cocktails from 4 P.M. to 2 A.M.

DON LEE ELLIS
at the Organ

Phone HEmlock 4-2894
CLOSED WEDNESDAYS

meet your host



Caricature by Mill Reppert

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She Was a Perfect Lady

FINE Food

DINING ROOM

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Long Beach HE 6-4355

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FAMILY RESTAURANT

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Luxurious Dining Room for the Smartest in Dining Pleasure
FRANK DAY
Lyric Pianist

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- LUNCH
- DINNER
- COCKTAILS

George Metcalf at the piano
SPRING ST. at STUDEBAKER

Francois MANHATTAN

1909 East 4th St.
Luncheon and Dinner

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Dinners Daily 5-11, Sun., 4-10

Long Beach's **FINEST RESTAURANT**

MERLE KOCH at the Piano

RAY'S HUT

CARSON at ORANGE

- BEEF BURGERS
- HOMEMADE PIES
- DINNERS

"Worth Stopping for"

magnificent pancakes

KEN'S
PANCAKE PARADE
3918 Long Beach Blvd.
Open 6 a.m. to 11 p.m.

ON THE EAST wall of the vestibule at the Apple Valley Steak House, 733 E. Broadway, hangs a magnificent color photograph of a westerner astride a handsome golden palomino.

The rider is Oscar Contratto, owner of the Steak House and president of the Long Beach Century Club. From his expression one would gather that he is all set to dash down Broadway in pursuit of rustlers or stagecoach robbers.

The truth of the matter is, however, that Oscar has never in his life owned a horse and probably wouldn't be able to ride more than 500 yards without becoming saddle sore. The palomino in the picture happens to be Lady Top Hat, a prize-winning mare owned by Ben Knight, proprietor of the Naples Grand Market. The fact that Oscar had to use a step ladder to mount the horse for the picture should not be treated with scorn. He was so weighted down with 18-gauge sterling silver trappings that it's a wonder he didn't use a derrick to lift him into the saddle.

THE PICTURE was taken, of course, to add still another touch to the western decor of the Steak House. Oscar was so impressed by Lady Top Hat's good manners that after the picture-taking he led her inside and gave her a drink of water at the bar.

The foregoing information helps to illustrate why the Steak House has become one of Long Beach's favorite restaurants. Oscar goes to great pains to maintain a superb western atmosphere, serving far better steaks than the cowboys of the old west ever knew. People drive for miles around to enjoy the restaurant's famed charcoal-broiled New York cut, \$4.50; top sirloin, \$3.95 and Minute Steak, \$2.85. All are served with splendid soup du jour, Green Goddess salad, baked potato, sautéed green onions and beverage.

The Steak House is also famed for these marvelous dinners: boned royal squab with wild rice, \$4.25; roast Long Island duckling with apple sauce, \$2.95; (served Saturdays and Sundays only); frog legs, \$2.95; and abalone-Alamodine, \$2.75.

—TEDD THOMEY

BOB CROW'S CHINESE FOOD

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PRIME RIB—STEAKS SEA FOOD

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Superb Cuisine in a Spectacular Setting

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Manual Phonograph
10 RECORDS-STAND
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DELUXE
AUTOMATIC
PHONOGRAPH
20 RECORDS
AND STAND
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WEEKLY**

4 STEREOPHONIC TYPE HIGH FIDELITY CO-AXIAL SPEAKERS

4 SPEED FAMOUS V.M. HIGH FIDELITY CHANGER

POWERFUL AMPLIFIER

MULTI TUBE HIGH FIDELITY AMPLIFIER WITH 5 WATT OUTPUT

4 SPEAKERS

Perfectly Phased Co-axial Speakers specially angled for super sound reproduction.

AUTOMATIC SHUT-OFF

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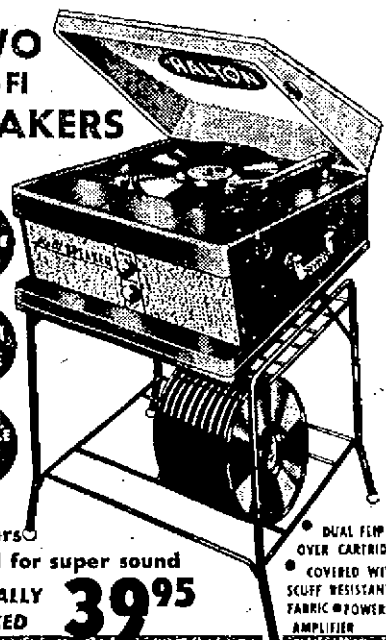
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TWO HI-FI SPEAKERS

PLAYS
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Speakers angled for super sound
SPECIALLY PRICED **39.95**

DUAL FLIP-OVER CARTRIDGE
COVERED WITH SCUFF RESISTANT FABRIC-POWERFUL AMPLIFIER

FACTORY
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INCLUDED 20 POPULAR RECORDS

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FINE HI-FIDELITY SOUND

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Thirty best laughs
from the Army brass

page 14

ALSO: Tape teaching—an exciting
break-through in education . . . A
special fashion report from Paris

Parade



September 28, 1958
REG. U.S. PAT. OFF.

Mr. and Mrs. Pat Boone and their four daughters page 8



As young Phil Dodd delivers morning papers, Alfred, his father and vacation "stand-in," faces PARADE's camera.

Why I'm happy my son is a newspaper boy

by ALFRED N. DODD

The week of October 1-8 is National Newspaper Week. PARADE is proud to salute the fine newspapers across America and to recognize newspapermen and women for another year of distinguished service. To over 600,000 newspaper boys, we extend our congratulations for a man-sized job well done, day in and day out.

A minor problem arose in our Arlington, Va., home a few weeks ago. My 16-year-old son Philip wanted and deserved a two-week vacation. But he had a newspaper route and couldn't find a substitute carrier.

Then I got a bright idea. "Look, Phil," I said, "why don't I deliver your papers?" It was a deal. So Phil went on a northern Minnesota fishing trip, and I became a 54-year-old newspaper boy.

I learned a few things on that job — what it's like, for instance, to get up at 5 a.m. every morning to carry copies of *The Washington Post and Times Herald* to 150 subscribers, then go on to the day's regular activities. I learned as an Army engineer. But Phil is learning early, as a high-school student.

Getting up at that time has helped, I'm sure, to teach Phil responsibility. For he knows each of those 150 customers depends on him for the day's news. And I feel a bit proud to say that Phil hasn't missed a

day other than vacations and a prize-winning trip to Spain and Portugal last spring in the national contest sponsored by PARADE and Trans-World Airlines.

As I see it, being a newspaper boy helps to build character. It helps, too, in teaching a boy how to handle money. Phil's profit is about \$75 a month. With this he buys his clothes, saves for college. And not long ago he bought a second-hand car for \$150.

Phil, I found, has gone a long way toward mastering the art of getting along with people. When he first took the route, one subscriber was a chronic complainer. She would stop Phil to complain that yesterday's paper was late, or torn, or wet, or missing.

Now Phil could have argued with her. He could have become disgusted or even angry. Instead, he always answered her politely and took special pains to see that she got her paper in shipshape condition.

Well, I got a surprise when I came to her place. She met me at the door. "Where's Phil?" she asked. I told her. "I'm glad he'll be back soon," she said. "He's the best newspaper boy ever!" Phil's diplomacy and effort turned her into his No. 1 booster.

Yes, I learned things on that job, many of them about Phil. And I came to the conclusion that I'm mighty glad he's a newspaper boy.

On Parade

In the picture below you see Virginia Pope, PARADE's fashion editor, deplaning from her latest Paris excursion. Faced with a radically changing style scene this season, she enlisted five keen judges. To find out who they are, what they saw, see pp. 28-29.



What a year this has been for Jim O'Toole, 21 (below). In his first year of pro ball, this son of a Chicago cop won 18 games for the Nashville Vols, was called up to the big leagues a few weeks ago by Cincinnati.

His quick jump won Jim the PARADE Achievement Award as the minor leaguer making the most progress in '58. This Sunday he's on the Ed Sullivan Show (CBS-TV). Right now, you can see our full All-Star Minor League teams on pp. 12-13.



Last chance to enter our big election contest — to name the Republican elephant and Democratic donkey — and try for a free European trip. Turn to p. 26 — quickly.

Parade The Sunday Picture Magazine

JESS GORKIN, Editor

Donald Wayne, Managing Editor

William Houseman, Associate Managing Editor

Robert P. Goldman, Edwin Klester, Jr., James A. Bryans, Associate Editors

Eleanor Choate Darnton, Women's Editor

John Devaney, Sports Editor

Douglas R. Steinbauer, Assistant Art Director

Demetria Taylor, Home Economics Director

Virginia Pope, Fashion Editor

Jack Anderson, Fred Blumenthal, Washington Bureau

Lloyd Shearer, West Coast Bureau

ARTHUR H. MOTLEY, President and Publisher

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as long as they're
Post Toasties"



Whatever the boss says goes when it comes to corn flakes—because he knows that Post Toasties happen to be "just a little bit better." Something to do with sweet corn flavor. Serve yourself some, and see!



ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER*



The Breakfast Foods of General Foods

Chow Mein Recipe

Ingredients: 1/4 cup butter • 1 1/4 cups diced lean pork • 1 cup chopped onion • 1 cup chopped celery • 1 can La Choy Bean Sprouts, drained • 1 tsp. salt, 1/4 tsp. pepper • 1 cup hot water

Thickening: 1/3 cup cold water • 2 tbs. cornstarch • 2 tsp. La Choy Soy Sauce • 1 tsp. sugar • 1 tbs. La Choy Brown Sauce.

1 Sear meat quickly in melted butter in hot skillet. Add onions and fry for 5 minutes.

2 Add celery, salt, pepper and hot water; cover and cook 5 minutes.

3 Add La Choy Bean Sprouts; mix and heat to boiling point, then add thickening; stir and cook 5 minutes.

4 Serve hot on La Choy Chow Mein Noodles; flavor with La Choy Soy Sauce.



- Bean Sprouts
- Chop Suey Vegetables
- Fancy Mixed Chinese Vegetables
- Chow Mein Noodles

AND 15 OTHERS!

FREE!

22 pages of Chinese Recipes



La Choy
ARCHBOLD, OHIO



Ex-Marine Charles Nelson gives couples jujitsu pointers. "Usually it's one or the other who wants protection," he says.

A new twist on

FUN IN THE SUBURBS

These young couples banish boredom with a Stunt-of-the-Month Club



HOT Herbert Rosenthal (standing) notifies members of this month's stunt—psychodrama—during dinner beforehand at Castello's, a New York restaurant.

SAME OLD THINGS . . . Same old people . . . Same old places . . . Same old talk.

If this sounds to you like a brief summary of social life in the suburbs, you could be right.

At least, such was the treadmill on which Reuben and Gloria Rosen were moving until January 1957.

Then Gloria made a New Year's resolution to banish boredom from the social scheme of her corner of suburbia—Roslyn Heights, N. Y. She summoned nine of her girl friends to a conference. On the spot, the Stunt-of-the-Month Club was born.

No club could be more streamlined. It has no officers, minutes or dues. Its sole purpose: pure fun and a new outlook on life. The group meets the last Friday of each month. Membership is limited to the original 10 couples. All of them are in their 30's with typically suburban combinations of growing children, busy households, demanding jobs—and little time to plan unique recreation.

At the first meeting, two sets of numbers (one to five) were placed in a hat. The wives drew. Those who drew matching numbers became permanent partners in cooking up a stunt once every five months.

To cover costs, couples chip in \$10 apiece for dinner and entertainment. At first they were going to put

Continued on page 6

VOTE FOR THIS YEAR'S BEST MIX IDEA and

WIN \$10,000

(THE EASY WAY TO CHOOSE IS TO TRY ALL 6)



BANANA FUDGE CAKE. Fresh bananas and Pillsbury Chocolate Fudge Cake Mix make a perfect flavor duet. The new idea is ripe bananas in the batter, and in the easy fudge cream cheese frosting.



ORANGE CRANBERRY CAKE. Cranberry-orange relish adds new texture and color to Pillsbury Orange Cake Mix. Cranberry juice gives Fluffy White Frosting a pretty pink color and delicate flavor.



CHOCOLATE PEANUT BUTTER MARBLE CAKE. You "marble" Pillsbury White Cake Mix batter with a mixture of peanut butter, cocoa, and brown sugar. Peanut butter adds flavor to the frosting, too.



PEACH SUNSHINE CAKE. A "surprise" layer of yellow cake batter, combined with pecans, peaches, and spices, tops a layer of Pillsbury Yellow Cake. Fluffy White Frosting is the final pretty touch.



BLUEBERRY MERINGUE UPSIDE-DOWN CAKE. Pour Pillsbury White Cake Mix batter over a mixture of blueberries, sugar, butter, egg yolks and flour. After baking, invert cake and cover with meringue.



MARBLE FUDGE SANDWICH. Fudge-nut filling is spooned between two layers of Pillsbury White Cake batter. Filling bakes down, marbles all through bottom layer. Fluffy White Frosting covers all.

The Pillsbury MIX IDEA "VOTE OFF"

Nothing to write, nothing to buy! Just send in the ballot with your name and address

Here's the easiest way to qualify for a \$10,000 prize you ever saw! And so much fun. Pictured above are the six top winners in the "Mix, Minneapolis" Mix Idea Contest that ran last spring. We'd like your help in deciding which one is the favorite of all America. Just fill in ballot at right.

If you vote for the winning idea, your name may be drawn for the \$10,000 prize.

Complete recipe tear-offs available at your grocers and in specially-

marked Cake and Frosting Mix packages, or write Ann Pillsbury, Box 32, Minneapolis 40, Minnesota.

HERE'S ALL YOU DO!

Fill out and mail Vote-off Ballot and Registration Form (or a reasonable facsimile). All ballots must be postmarked before midnight, Oct. 31, 1958 and received before midnight, Nov. 7, 1958.

This contest is subject to federal, state, and local laws. Any resident of the continental United States is eligible to enter, except Pillsbury employees, its advertising agencies, judging organizations, and the families of all the above. No purchase necessary to enter.



Nothing says lovin' like something from the oven... and Pillsbury says it best!

OFFICIAL BALLOT AND REGISTRATION FORM

to: Pillsbury "Vote-off"

P. O. Box 40
Minneapolis 40, Minnesota

(Check one). My vote for the best mix idea of the year is...

- | | |
|--|--|
| <input type="checkbox"/> Banana Fudge Cake | <input type="checkbox"/> Peach Sunshine Cake |
| <input type="checkbox"/> Orange Cranberry Cake | <input type="checkbox"/> Blueberry Meringue Cake |
| <input type="checkbox"/> Chocolate Peanut Marble | <input type="checkbox"/> Marble Fudge Sandwich |

Name _____

Address _____

City _____ Zone _____ State _____

Last night
I nearly died
of embarrassment
because of my
**LOOSE
FALSE
TEETH!**



Now I know
no powder
can hold like
Poli-Grip Cream

so tight...so long...so snug

Now you can eat, laugh...even
sneeze without fear of embarrass-
ment. Poli-Grip grips no matter
what!

This pink, pleasant-tasting cream
locks slipping, sliding dentures in
place. You feel its snug, tight-fit-
ting comfort immediately.

**New Cream Locks In Plates
with Natural Suction Method**

You see, dentures work on the
scientific principle of suction.
This means you need an airtight
seal to keep them in place.

Unlike powders that dry into
hard, uneven clumps that let
air seep in, Poli-Grip spreads
smoothly and evenly...builds a
comfortable seal that forms a
natural suction to keep air out.
Your plates hold tighter, longer.
Get Poli-Grip. Discover comfort
you never thought possible.

**POLI-GRIP
CREAM** DENTURE
ADHESIVE



DANCE EXERCISE CLASS: Reports their teacher Mariam McGlone, "It sounded just like thunder cracking the first time they bent their knees."

SUBURBS continued

What's on for Friday night?

A lift for everyone's morale

\$20 in the kitty, figuring this to be the average cost of a night out for two. Then Juliet Nierenberg rebelled: "There's no trick in splurging for a good time. Let's cut the amount in half. Then we'll really have to be ingenious."

All plans are kept secret by the couples who hatch them. Members receive a post card telling them where and when to show up, and if special equipment is needed. Stunts are unveiled at dinner.

"Let's Do It"

Mrs. Margaret Rosenthal sums up the club's approach: "We've learned to do things that are fun, even if they're not sophisticated. The wives used to think everything was too corny. We can thank the men for saying, 'Who cares? Let's do it!' Our gimmick is to make the stunts active, not passive. Anyone can watch — by staying home with television.

"Although most of us grew up in this area, there are hundreds of off-beat places we never bothered to find until now. It's a thrill to hunt for the unknown. One of our kids named it our 'Trackdown.'"

Nearly two years of Stunt-of-the-Month have enriched friendships and given the members an exciting prospect they sadly lacked before.

Still in the scheming stage are these stunts: a picnic dinner in a helicopter; hiring a double-talk speaker for a private dining room in a foreign restaurant; reserving a driving range to smack golf balls by the bucket (with a bottle of champagne for the champ).

The most successful stunt so far? "The Yogi lesson gets my vote," says Milton Lansky. "I found I could stand on one foot indefinitely and have beautiful thoughts. Very useful for a suburbanite on a commuter train."

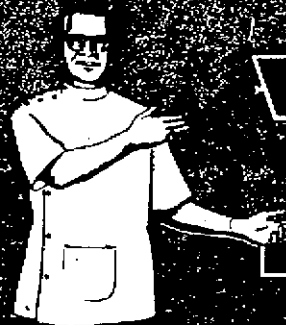
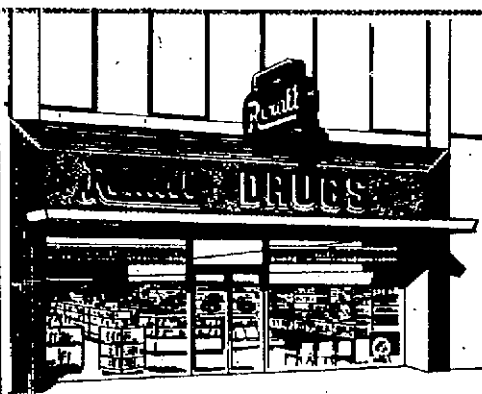
—JEANNE SAROL



MODEL WIFE Gloria Rosen poses in \$25,000 borrowed mink as husband "shoots" her. Couples used studio of Binder & Duffy, photographers.



ACTING OUT domestic situations at the Moreno Institute of Psycho-Drama, the couples gain valuable insight into their personal problems.



Rexall



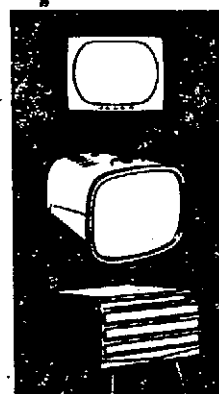
3 NEW THUNDERBIRDS

Given away

FREE!

Just for asking your Rexall Druggist about

1,098 OTHER VALUABLE PRIZES



3 RCA VICTOR 21" COLOR TV SETS

RCA Victor's newest—natural living color plus superb black-and-white performance! New simplified color-quick tuning.

19 RCA VICTOR 14" PORTABLE TV SETS

RCA Victor's finest, giving you the new "Flight-Line" styling, built-in antenna. Aluminized tube; mirror-sharp picture.

76 RCA VICTOR NEW STEREO-ORTHOPHONIC HI-FI "VICTROLAS"

The Mark IX—a compact beauty with extra power to give you the finest of hi-fi! A plug connects it to stereophonic set-up.

PLUS 1000 ONE-YEAR SUPPLIES OF REXALL SUPER PLENAMINS

REXALL SUPER PLENAMINS

AMERICA'S LARGEST SELLING VITAMIN-MINERAL PRODUCT

NOTHING TO THINK UP! NOTHING TO BUY! NOTHING TO WRITE

... but your name and address! Picture yourself at the wheel of a beautiful new Ford Thunderbird! This could be true if your name is one of the first three drawn. Or you may win one of 1,098 other valuable prizes including fabulous RCA Victor Color TV, Portable TV and Stereo-Orthophonic Hi-Fi Sets. Rexall's Super Plenamins Sweepstakes ends midnight, Nov. 30; is subject to state and local laws; effective only in U. S. and territorial possessions. Visit your Rexall Druggist today and get your official entry blank. Just ask him about Rexall Super Plenamins.

11 VITAMINS, 12 MINERALS! It's no wonder this multi-vitamin formula is so popular with American families. One daily tablet gives you 11 vitamins and 12 minerals with B₁₂, iron and true liver concentrate. You get more than your minimum requirement of all vitamins with known minimums... for only pennies a day.

For children 6 to 12,
ask about Super Plenamins, Junior
144, \$5.49. 72, \$3.29. 36, \$1.79

Bottle of
36, only
\$259

72,
\$4.79
144
\$7.95



Get **THRU**
To Muscular Pain

Actually goes thru the skin and gets deep inside aching muscles to kill pain where it really hurts! No stinging. Will not burn skin. 2-oz. bottle. **\$1.49**

REXALL THRU JEL. New! 2-oz. tube, \$1.49

NEW Measures Exact Dosage

REXALL AERO METER NASAL SPRAY

Pocket-size aerosol with 200 measured doses of antibiotic and antihistamine spray. Complete, only... **\$2.98**

Relieves Irritating Tickle

REXALL TRIPLE ACTION COUGH SYRUP

3-way action: penetrates, soothes, helps relax the cough reflex. 4-oz., **\$1.09**

CHILDREN'S FORMULA, 3-oz. bottle... **89¢**

TRIPLE ACTION NASAL SPRAY, child's... **79¢**

Fights Cold Discomforts

REXALL SUPER ANAPAC

Promotes resistance while providing speedy and prolonged relief at every stage of a cold! This famous formula contains high-potency vitamin C, citrus bioflavonoid, antihistamine and time-tested APC compound (aspirin, phenacetin and caffeine). Bottle of 30 tablets, \$1.79. 12 tablets... **98¢**

6-Way Relief For Acid Stomach Upsets

BISMA-REX

Relief in seconds! Action of 6 antacids continues for hours. 1-lb., \$1.98. 4 1/4-ounce... **89¢**

REXALL BISMA-REX MATES, tablet form, 75, 89¢, GEL, the liquid form, 1/2-pt., \$1.19

TABULETS: 12, 10¢; 3 rolls for... **23¢**

Antibiotic Throat Troches

REXALL BIOKETTS

Quick relief for your "fiery" throat! Soothe coughs and simple sore throats due to colds. Contain terpin hydrate. Pocket-size plastic vial of 15... **75¢**

NEW Pocket-Size Aerosol

REXALL AERO METER ASTHMA SPRAY

Instant relief from bronchial spasms. This automatic nebulizer gives you 200 measured, full strength doses. Complete, **\$4.25**

SUPER ANAPAC JR. for children. 24... **89¢**

This advertisement is run on behalf of 10,000 independent druggists who recommend and feature products of the Rexall Drug Company. These suggested retail prices are effective through November 30, 1958 and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Company, Los Angeles 54, California.

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

PAT BOONE: A nice guy

But at 24, he can't stop

by LLOYD SHEARER

Parade West Coast correspondent

ONE RECENT PALM SPRINGS evening Pat Boone's wife Shirley was discussing show business with her husband's idol, Bing Crosby.

A small, forthright Tennessee girl of 24 with a no-nonsense attitude about her, Shirley asked Bing, "How long do you think it'll be before I can get my husband back? Before I can get him to sit down with his family and watch a television program like a normal human being?"

The veteran crooner cocked his capped head to one side, pulled tentatively at his right earlobe as if this would trigger his thinking process, then answered, laconically, "In about 25 or 30 years."

Shirley Boone's concern is understandable. Even though she has given her husband four daughters in the five years of their marriage, Shirley is nagged by the omnipresent fear that gradually and inexorably she is losing her husband to the public.

There is substantial evidence to support this fear. In the past few years singer Charles Eugene "Pat" Boone, also 24, has become a greatly-admired, multi-faceted phenomenon of show business:

- His Dot records have sold more than 18 million copies, bringing him \$1,000,000 in royalties.
- His three 20th Century-Fox motion pictures (*Bernardine*, *April Love* and *Mardi Gras*) will gross an estimated \$15,000,000. Boone's share will approach \$300,000.
- His weekly *Pat Boone Chevy Showroom* (ABC-TV), owned by his Cooga-Mooga Production Company, brings him \$50,000 a week of which he nets \$10,000.
- Personal appearances and guest shots on other TV shows are good for an annual \$200,000.
- In addition, Pat owns two music publishing companies; the Pat Boone-Country Inn, a top restaurant in Denton, Tex.; oil wells throughout the southwest; three homes, one each in Denton, Tex., Leonia, N.J., and Teaneck, N.J. He also is ready to embark on the "merchandising game," which means lending his name for a royalty payment to such products as Pat Boone ukuleles, white buckskin shoes (his trademark), T-Shirts, sweaters.

The Potential Is Limitless

In view of the fact that there now are 2,500 teenage Pat Boone fan clubs throughout the world, the market for Pat Boone products is considerable and the singer's money-making potential limitless.

Unfortunately for his wife, all of Pat's money-making endeavors consume time. (He works 10 to 18 hours a day.) Shirley Boone refuses to trade time for money. She would rather her husband spend time at home than earn an extra \$10,000 a week. This time-

Good-looking Pat Boone has been described as the rare type "all mothers want their daughters to marry."

can become a millionaire

making money long enough to relax and enjoy life

versus-money issue is the only one over which the Boones ever have seriously contended in the course of their happy and fruitful marriage.

A while back when Pat was playing a theater in Salisbury, Mass., he was anxious to break the house record, established by the McGuire Sisters. He attracted tremendous business the first four days, and it looked as if a new box-office record was inevitable. Then a weekend of continuous rain reduced attendance. A young man of usual aplomb and calmness, Pat was upset. His obvious disappointment annoyed his wife. "What difference does it make?" she asked sweetly. "So you don't break the record."

"What difference does it make?" Pat repeated. "I'm booked in here on a percentage, and it means \$2,000 to \$3,000 less for us."

"So what?" Shirley insisted.

He Hasn't Forgotten

"So what?" Pat exploded. "A few years ago in Denton, I worked all year to make \$2,800. How can you forget so quickly?"

Shirley Boone smiled. "You know, Pat," she said softly, "I haven't forgotten it at all. When you were earning \$44.50 a week and I was pregnant with Cheryl, and you were going to college at North Texas State, and we hardly had any money, I think I was happiest then. I haven't forgotten at all."

When a young man's income zooms from \$2,800 to \$1,000,000 a year, an explanation is in order. People want to know why and how. In Pat Boone's case, they want to know even more. Is his sensational singing success deserved or accidental? How come teenagers everywhere have voted this clean-cut, chestnut-haired baritone the nation's All-American boy? Why does a TV critic like John Crosby, who frequently dips his words in sulphuric acid before using, declare that criticizing Pat Boone is akin to coming out against motherhood, hot dogs, and ice cream?

Is it all a phony buildup manipulated by razor-sharp press agents, or is Pat Boone the boyish, impeccable paragon his admirers claim he is?

Rudy Vallee, the troubador who appealed so widely to women in 1929, believes Boone owes his singing success "to the very simple and natural way he sings, which is very much as I sing." Bing Crosby's explanation is that "Pat is the best of the young singers because his voice is pleasant and relaxed, and so is his personality." Perry Como thinks "Pat has a charming personality and a charming voice. He projects the fact that he's basically a very nice young guy." Frank Sinatra declares "Pat is the best of the new singers."

Jerry Wald, 20th Century-Fox producer, says, "Boone happens to be one of the few genuinely nice guys in this dog-eat-dog business. He is not a professional nice guy. He is a *real* nice guy and his niceness shines through. It comes across on the TV screen, on

the movie screen and on records. Fortunately for him, he came on the show-business scene exactly at the right time: when there was a growing reaction against Elvis Presley. Pat happened to be the other side of the coin. He proved to parents, teachers, pastors and even the teenagers themselves that they could go for a singer who was upstanding, decent and moral. To the teenagers Pat Boone is Sir Galahad."

How does Pat Boone regard himself?

With surprising insight, he says, "The first superficial impression I give is of being a nice, sincere, pleasant, congenial fellow. That's the impression most interviewers take away with them, and that's how all those stories of how perfect I'm supposed to be have gotten around."

"The truth is that I'm dull and uninteresting. I never do anything that's particularly exciting except work, which excites me. I've been singing for a living since I was 14 and only recently have I had any singing lessons. (His teacher, surprisingly, is the noted U.S. composer, Gian-Carlo Menotti.)

"My personal life is completely colorless. I don't climb mountains, I don't chase women, I have no fascinating hobbies except my four daughters. I'm terribly in love with my wife, and I'm pretty religious. I'm a member in good standing of the Church of Christ, a group to which my parents also belong. I preach occasionally and I lead the choir, but I don't think that makes me very special."

Incidentally, Pat is the only young singer of note in show business who is a college graduate. He was graduated from Columbia University this past June, a major in speech, *magna cum laude*.

"The key to what makes me run, why I'm ambitious and why I like to work, is my desire for security," Pat says. "I know that money doesn't bring happiness. But somehow, I've just got to have security for myself and the children. I guess the whole answer to my behavior pattern and personality can be found in my youth. My family wasn't poverty stricken, but I guess you could call us poor. Having no money is probably the greatest incentive any kid can have."

No Family Car

Pat Boone was born in Jacksonville, Fla., on June 1, 1934, the first of four children to make life eventful for nurse Margaret and building contractor Archie Boone. He was called Pat because his parents were hoping for a daughter to be named Patricia.

Before Pat was two, his father, a descendant of Daniel Boone, moved Pat and his 1-year-old brother, Nicky, to Nashville, Tenn. There, Archie Boone bought 10 acres of land south of the city, a cow and some chickens to supply food for his growing family, and set up shop. The building business was none too good, and Pat recalls poignantly that money in the family was hard to come by.



THE BOONE GIRLS, wife Shirley and daughters (also see cover), travel with Pat when possible. Here they're with friend Gary Crosby.

"We didn't have a car," he says, "like other families in Nashville. We used to ride around in a pick-up truck, and I remember how I used to keep begging and pleading with Daddy to buy a car, any kind of a car. My constant pleas embarrassed him; but children by nature are such conformists. They want so desperately to belong, to conform with the group. Daddy used to explain that he didn't have enough for a car, and I remember how after every explanation I used to feel sad and ashamed. That's probably when I became imbued with the drive for financial security in life."

"When I was in high school I was always careful about my clothes. I loved nice clothes. They made me feel equal to everyone else. Practically everything I earned I spent on clothes."

"To show you how much clothes meant to me, how much they represented a popularity and success symbol, I got involved with a bunch of high-school guys one Christmas and went shoplifting. We went from one store to another, taking a shirt here, a tie there, socks here, and so forth. After it was over, my conscience ached. I made a list of everything I had lifted, how much each item cost and I went to Mac Craig, our principal at David Lipscomb High. I told him what I'd done, and I gave him the money to pay for the articles. He was a wonderful, understanding man. He sent the money to each store saying, 'This is from a guilt-stricken anonymous shoplifter.'"

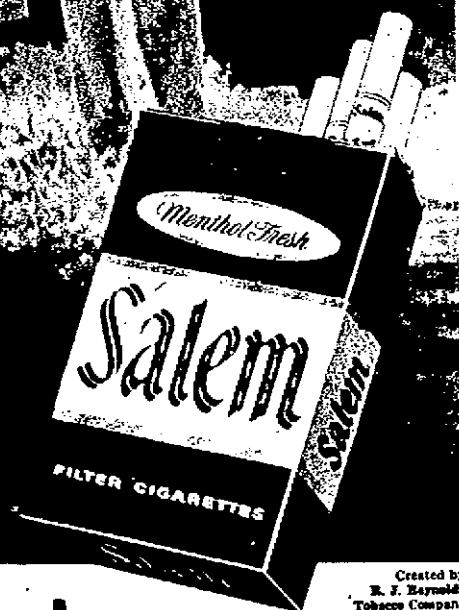
Boone doesn't mind revealing this adventure, "because it shows I'm just about as human as everyone else. All this stuff about my not smoking, not drinking, going to church two or three times a week; sure it's true, but it doesn't make me an angel like some of these publicity guys would have you believe. I have weaknesses just like everyone else, and strengths, too."

Continued on page 10

A new idea in smoking!

Salem

refreshes your taste



Created by
R. J. Reynolds
Tobacco Company

- menthol fresh
- rich tobacco taste
- modern filter, too

Freshness of growing things and softly fragrant air... just as a Spring day like this refreshes you, so a Salem refreshes your taste. Through Salem's pure-white filter flows the freshest taste in cigarettes. You smoke refreshed, pack after pack.

PAT BOONE/continued



THE SCRIPT of *April Love* called for Pat to kiss Shirley Jones as they rode on a Ferris wheel. Pat refused, because it was against his principles to kiss in pictures.

He does what his conscience tells him to do

The fact that he always has been popular (in high school he was student-body president), Pat attributes to inheriting his father's unruffled temperament. His honesty and sincerity are further heritages from his religious parents who raised him "always to do what your conscience tells you to do."

Last year when Pat was making *April Love* with actress Shirley Jones, the script called for him to kiss her. Pat told studio officials it was against his principles.

Says one executive, "At first I thought the guy was kidding. Then I thought it was a great publicity gag. Then I discovered the kid really meant it. He wasn't going to kiss any girl but his wife. There was nothing we could do. Now he just hugs his leading ladies."

A most revealing example of Boone's independence occurred in 1953. He eloped with Shirley Foley, a high-school sweetheart and daughter of Red Foley, one of the best of the country music singers in the South. Both families were against the marriage. "We just didn't think that at 19 Pat could support a wife and continue his education," says his mother. Pat was sure he could. He'd worked as an emcee on station WSIX in Nashville; he'd been a three-time winner on *Ted Mack's Amateur Hour* in New York.

He Went to College

He took his young bride to Denton, where he enrolled as a freshman in North Texas State College. It was then that he got his \$44.50-a-week job at Fort Worth's WBAP-TV station.

Presently he won first prize on *Arthur Godfrey's Talent Scouts* in New York. But he returned to Texas determined to finish his education. He ex-

pected to become either a teacher or a minister.

At this time Hugh Cherry, a Nashville disc jockey, tried selling him to a record company. Cherry called Randy Wood, in charge of Dot Records (recently sold by Wood to Paramount Pictures for \$3 million). Wood agreed to give Pat a chance, "when we find the right song for you."

Eight months later Randy Wood insisted that Pat Boone come to Chicago and record a rock 'n' roll song.

The Right Song

"Up until then," Boone declares, "I'd sung only ballads. I didn't understand rock 'n' roll, and I thought Randy was nuts. I spent a whole day in a Chicago hotel room listening to rock 'n' roll and trying to understand it. Next day after six hours of trying to record *Two Hearts and Two Kisses*, Randy jumped up on the twenty-second take and said, 'That's it.' He sure was right."

Soon other recordings followed: *Ain't That a Shame*, *At My Front Door*, *Tutti-Frutti*, *Love Letters in the Sand*. Arthur Godfrey sent for Pat to come to New York as a regular member of his TV family. By then the father of two girls, a young Pat came and conquered.

Where does he go from here? Pat doesn't know. His wife feels he's on a treadmill he can't get off.

"If I asked him to quit," Shirley Boone says, "I know he loves me enough to chuck it all. But I just don't have the heart. Pat's worked hard for success, and he's enjoying it. But my daddy was successful, too, and I know sensational success has a strange way of becoming a monster and shutting out a man from his family. Each night I pray that it won't happen to us."



You can get reprints of this advertisement, at no cost, by writing to this magazine.

Will you leave these freedoms to your children?

Men have died to leave you these 4 symbols of freedom:

A Holy Bible—symbol of your right to worship as you wish.
(First Amendment, U. S. Constitution)

A door key—your right to lock your door against illegal government force and prying.
(Fourth Amendment, U. S. Constitution)

A pencil—freedom to speak or write what you think, whether you agree with the government or not.
(First Amendment, U. S. Constitution)

And a free ballot—your right to choose the people who represent you in government—your protection against government tyranny.
(Article I, U. S. Constitution)

HALF the world is trying to destroy these 4 symbols and what they stand for.

Even in this country, there are people who threaten our freedoms, by trying to give the U. S. government more and more control over American life.

They have a start—already the government runs hundreds of different kinds of business in competition with its own citizens. And you read about proposals that government take over even more.

The electric light and power business, for example. The federal government already runs some of it. And Congress is being pressed to take over still more. Even though every such step leads down the road to socialism, one thing *most* Americans *don't* want.

If socialism comes to America this way—step by step—you'll never have a chance to vote for or against it. For by that time, government will control your job, your independence, your thinking. Then what freedoms will you be able to pass on to your children?

America's Independent Electric Light and Power Companies*

*Company names on request through this magazine



For a healthy, fun-loving parakeet— IT'S FRENCH'S...14 to 2!

Parakeets like and need a variety of foods.
French's Seed and Biscuit (all in one package)
contain 14* different kinds. Some brands
provide only two. Guard your bird's
health and happiness by making
sure he always gets French's.



French's

PARAKEET PRODUCTS
SEED AND BISCUIT • TREAT • CONDITION FOOD
GRAVEL • TREAT BELL • SPRAY MULLET • CUTTLEBONE

*Millet Seed, Canary Seed, Oat Groats, Poppy Seed,
Torula Yeast, Corn Syrup, Caraway, Niger, Sesame and Fennel Seeds,
Cuttlefish Bone, Soya Bean Grits, Wheat Germ Meal, and Vitamin B12 Supplement.

600 sportswriters pick Parade's

Big leaguers

by **JOHN DEVANEY**

Parade sports editor

Mickey Mantle...Whitey Ford...Bob Turley. These will be some of the nation's matinee idols this week as America's favorite melodrama — the World Series — comes on stage to captivate millions. Waiting in the wings will be the 10 players you see opposite — picked for PARADE by over 600 baseball writers as the most likely big league idols of tomorrow.

Our second annual PARADE All-Star minor league team, this 10-man squad was picked by the National Association of Baseball Writers, newspapermen who watch baseball from the big leagues down to Class D.

Solid proof that the writers can spot talent: Seven* of the 10 members of last year's team spent most of '58 in the majors. And two have already made stardom: Yankee outfielder Norm Siebern, Milwaukee pitcher Carlton Willey.

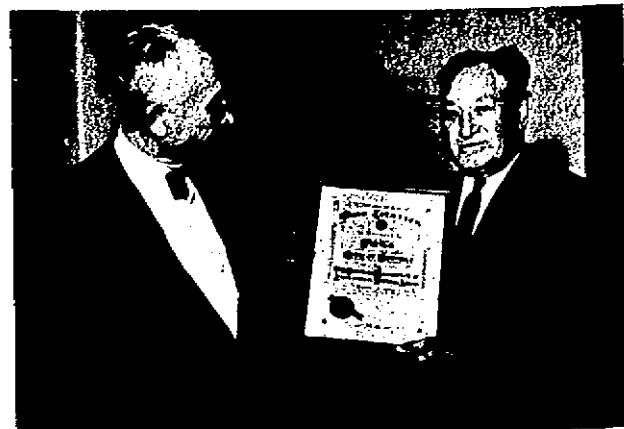
The big leaguers of tomorrow played this season in the three top minors: Pacific Coast, International and American Association. The writers also picked one player, Nashville's Jim O'Toole, for PARADE's Achievement Award (p. 2). In addition, they selected two other teams (opp. p.) as the best in lower minor leagues — most of whom will be "big leaguers of the day after tomorrow."

You, the fans, were not overlooked. As part of the voting, Minor League president George Trautman picked the "all-star minor league fans." Winners: the followers of the Buffalo Bisons, who set an International League attendance record for a last-place club.

Looking over the players, you'll see two familiar names: Jack Dittmer, 30, with the Braves five years, and Rocky Nelson, 33, who had brief shots with several big league teams. Dittmer, the writers think, has found his hitting eye. And almost everybody believes Nelson, after a phenomenal year at Toronto, finally has the confidence he needs for the Big Show.

All the rest have spent less than a year in the majors. Will they make it in 1959? Inspect their credentials on the opposite page and decide for yourself.

*Ron Jackson, 1B (White Sox); Ken Aspromonte, 2B (Senators); Mike Baxes, SS (A's); Marty Keough, OF (Red Sox); Siebern, OF (Yanks); Harry Chitt, C (A's); Willey, P (Braves).



BUFFALO AWARD is accepted by Bison club chief John Stiglmeier (r.), from George Trautman. About 3,200 fans own the Bisons.

of tomorrow

Parade's All-Stars:
A scouting report on
what they can do



1B—Rocky Nelson
Toronto



2B—Jack Dittmer
Phoenix



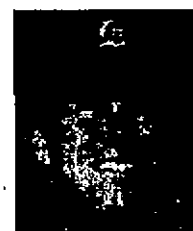
3B—Ben Valenzuela
Omaha



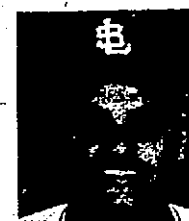
SS—Andre Rodgers
Phoenix



OF—Vada Pinson
Seattle



OF—Gordon Windhorn
Denver



OF—Carlos Bernier
Salt Lake City



C—John Romano
Indianapolis



P—Jerry Davis
Charleston



P—John Gabler
Denver

1B. Rocky Nelson: "If I were a major league manager," says Toronto pilot Dixie Walker, "I'd bring him up." Rocky led the International League with over 40 homers, hit around .320.

2B. Jack Dittmer: Always a precise fielder, he hit well (over .300) for the Giants' club, now appears ready to clout big-league pitching.

3B. Ben Valenzuela: No smoothy but effective in the field, Ben, 25, hit near .300, showed he could bang the long ball. He's owned by St. Louis.

SS. Andre Rodgers: Only 23, he seems ready for long-predicted stardom. The pride of the Giants, he hit around .370, over 30 homers.

OF. Vada Pinson: He was a sensation with the Redlegs this spring but tailed off. But he's only 20. He socked hard (around .330), covered city blocks in center field.

OF. Gordon Windhorn: Casey Stengel hopes he is the Yanks' new right fielder. Just 25, he hit around .340 to lead American Association.

OF. Carlos Bernier: At 29, this is his chance to make it with the Pirates. He hit around .330, packs power.

C. John Romano: With White Sox eyes upon him, John, 24, has become a slick receiver, a long-ball hitter (around 20 homers near season's end).

P. Jerry Davis: A fast-balling right-hander with control, Jerry, 25, won 11 in a row, is Detroit property.

P. John Gabler: Mixing a knuckleball with a fast ball, John had a 17-5 record near end of season, is earmarked for Yankee Stadium in '59.

Class AA and A All-Stars

1B—Charles Coles, Nashville, Southern
2B—Bobby Case, Colo. Springs, Western
3B—Emil Syngal, Pueblo, Western
SS—Dick Phillips, Atlanta, Southern
OF—Don Miles, Victoria, Texas
OF—Jim McAnany, Colo. Springs, Western
OF—Jim Fridley, Nashville, Southern
C—Les Peden, Little Rock, Southern
P—Jim O'Toole, Nashville, Southern
P—Bob Hartman, Atlanta, Southern

Class B, C and D All-Stars

1B—Bruce McIntosh, Lewiston, Northwest
2B—Lou Kimcheck, Pocatello, Pioneer
3B—Bob Sagers, Davenport, Three-I
SS—Dennis Manka, Midland, Sophomore
OF—Frank Howard, Green Bay, Three-I
OF—Gary Rushing, Tucson, Ariz.-Mexico
OF—Morris Stevens, Pulaski, Appalachian
C—Neil Wilson, Fresno, California
P—Jim Horsford, St. Petersburg, Florida
P—Tom Kelleher, Selma, Alabama-Florida

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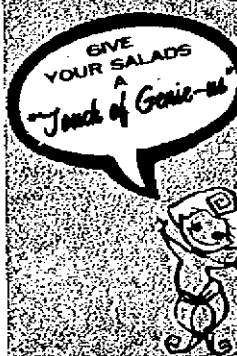
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LIMIT: Two refunds per family (one Russian, one French). Offer void in any area where taxed, prohibited, or restricted by law. Offer expires Dec. 1, 1958.



When the Army sizes up an officer,

the official report often comes out like this...



'He hasn't any

He has failed despite the opportunity to do so.

His leadership is outstanding except for his lack of ability to get along with subordinates.

He has failed to demonstrate any outstanding weakness.

He hasn't any mental traits.

A tall stocky officer.

Needs careful watching since he borders on the brilliant.

His departure is in no way considered a loss. In fact it is a gain. His transfer was concurred in by all commanders with a sense of relief.



This officer has talents but has kept them well hidden.

Combs his hair to one side and appears rustic.

Does not drink but is a good mixer.

Can express a sentence in two paragraphs any time.

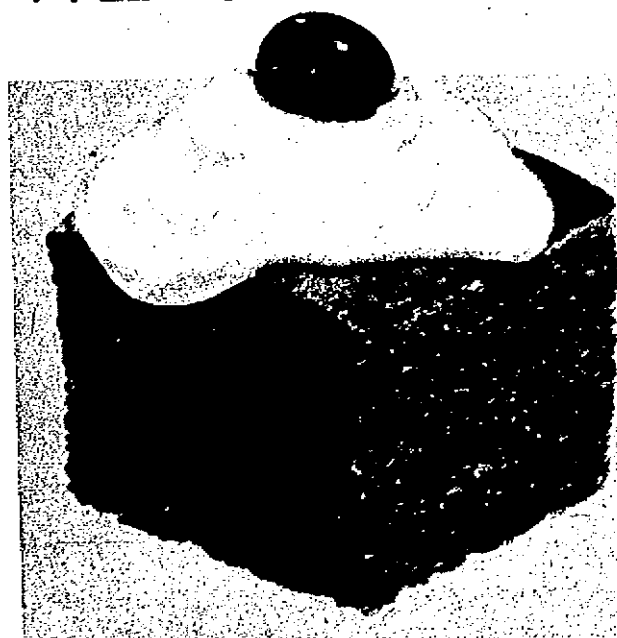
A quiet, reticent, neat appearing officer. Industrious, tenacious, diffident, careful and neat. I do not wish to have this officer as a member of my command at any time.

ONCE A YEAR, commanding officers throughout the military sharpen their pencils and compose volumes of what you'd imagine is extremely dull reading—"efficiency" reports on the officers in their command.

By the rules of the game, these 50 to 100-word comments should size up a man's ability accurately, objectively and solemnly. Promotions and careers hinge on good efficiency ratings. Bad ones can be appealed, and all must be endorsed and reviewed. All become part of the officer's permanent file in the Pentagon.

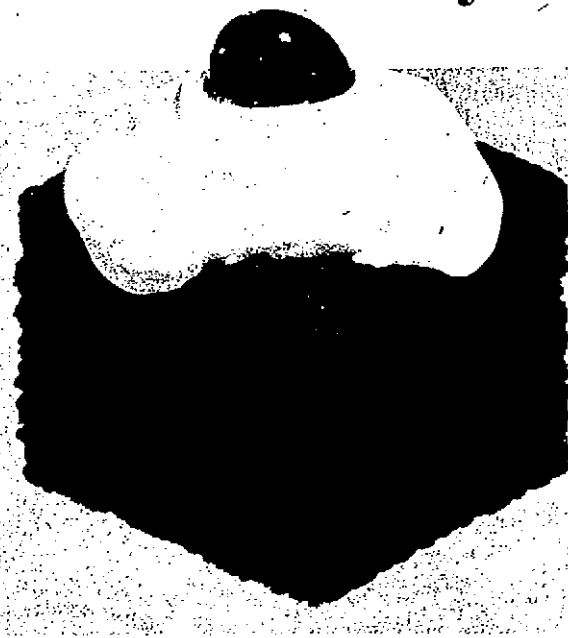
But actually many ratings are not solemn at all. They make up one of the nation's richest veins of off-guard humor. Asked for an evaluation, many a CO responds with a punchline. Others simply get their verbal feet mixed up. And often the rating tells more about the CO than about the subordinate, as some of these examples mined from Army files show:

Which one is the Dromedary Gingerbread?



Not this! Pale color means pale taste!

This gingerbread was baked with a competitive mix. If you like a bland appearance and weak flavor, this is the kind of gingerbread for you—but it won't satisfy a *real* gingerbread appetite.



This is the real, dark, hearty

gingerbread you get *only* from Dromedary. Loaded with golden-brown molasses and tangy Jamaica ginger for that *true* old-fashioned gingerbread taste. Real gingerbread texture, too!

Compare the color!

Compare the texture!

Compare the taste!

One glance tells you which is the *real* gingerbread. Dromedary's darker, richer color means deeper, heartier flavor. And only Dromedary Gingerbread gives you such old-fashioned goodness with just one minute's mixing time.



SAVE 6¢

You'll find a valuable coupon entitling you to a big six-cent saving on either Dromedary Gingerbread Mix or delicious, easy-to-bake Dromedary Pound Cake Mix inside every 1-lb. box of Nabisco Graham Crackers.

Only Dromedary Gingerbread Mix gives you real old-time gingerbread taste!

Dromedary received the rights to this recipe in return for its contributions to the Washington-Lewis Chapter, D.A.R., and the Kenmore Association, Inc.

mental traits'

A particularly fine appearance when astride of horse.

Believes sincerely in the power of prayer and it is astonishing to note how many times his prayers are answered.

Open to suggestions but never follows same.

Has begun to fraternize without realizing it.

Never makes the same mistake twice but it seems to me he has made them all once.

In any change in policy or procedure, he can be relied upon to produce the improbable hypothetical situation in which the new policy will not work.

Gives the appearance of being fat due to the tight clothes he wears.

Is stable under pressure and is not influenced by superiors.

Is keenly analytical and his highly developed mentality could best be utilized in the research and development field. He lacks common sense.

Has developed into a good, round staff officer.

Tends to over-estimate himself and under-estimate his problems, being surprised and confused by the resulting situations.

This officer's physical condition is good (broken leg).

An independent thinker with a mediocre mentality.

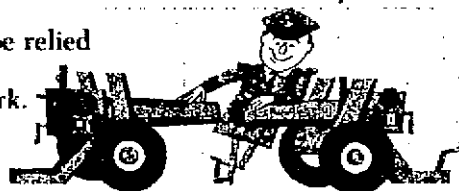
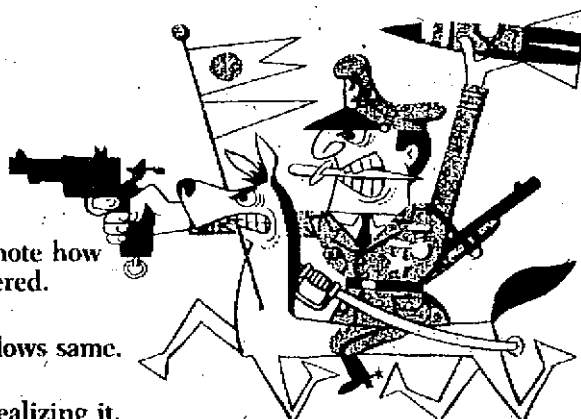
Maintains good relations unilaterally.

Recently married and devotes more time to this activity than his current assignment.

An exceptionally well qualified officer with a broad base.

Tends to create the impression of unpositive personality through needless and undiscerning gentility and softspokenness.

Of average intelligence except for lack of judgment on one occasion in attempting to capture a rattlesnake, for which he was hospitalized.



DIETERS REJOICE!

This fruit-flavor dessert has only 12 calories. It's sparkling

D-ZERTA GELATIN

(It's made without sugar)



COMPARE WITH THESE LOW-CALORIE FOODS

apple	76
flavored gelatin	83
slice white bread	63
glass skimmed milk	87
D-ZERTA GELATIN	12



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BinB Mushrooms are *superior* in flavor because they are the choice *brown* variety of cultivated mushrooms—broiled in creamery butter and then packed in tasty butter-enriched mushroom broth.

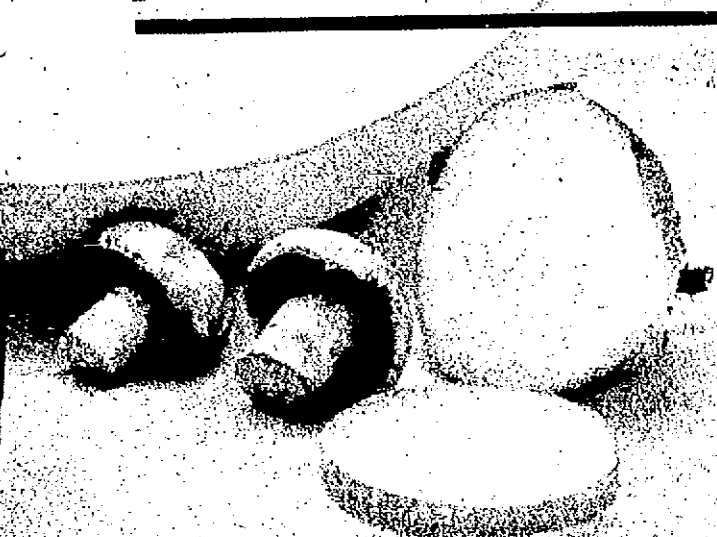
You'll enjoy all three ready-to-use styles of BinB Broiled in Butter Mushrooms—already prepared as called for in your favorite recipes:

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Write: BinB Mushrooms, M-3, West Chester, Pa.

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Relax eyes from close work, look up frequently. Also soothe sore, tired, itching, irritated eyes with soothing, comforting LAVOPTIK Eye Lotion. Free Eye-cup included in package. Depend on 45 years' success. Get LAV-OP-TIK Eye Lotion today, all druggists.

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BRIMMS PLASTI-LINER
THE PERMANENT DENTURE REFINER

Their teacher is a TAPE

These children are pioneers who learn through earphones. Their success may change your school

by SID ROSS and ED KIESTER

ST. JOSEPH, MO.

FIFTY-FOUR bright-faced sixth-graders here begin their school day by eagerly slipping lightweight earphones into place and plugging the trailing wires into the floor. Up front their teacher, Sister Rene of the Order of St. Benedict, fiddles at her "desk" — a chest-high console of lights, buttons and dials.

Then she flicks a switch. Childish chatter dies away. A reel of recording tape begins to unwind. Through the earphones crackles the day's history lesson: Sister Rene's voice saying, "Class, have you ever taken a long trip by car?"

For 15 minutes the lesson will go on until the earphones are removed, and discussion begins. And all day long, students at St. Joseph Cathedral School will be alternately "on the air" and off in one of the most revolutionary — and startlingly successful — experiments in U.S. schools today.

Electronics Meets Education

At its heart is a unique wedding of modern science and traditional education: teaching by tape recorder. The brainchild of a tall, gentle nun named Sister Mary Theresa Brentano, tape teaching attacks directly some of the most pressing problems of American education.

Educators everywhere are watching the experiment closely. At one sweep, it attempts to offset the classroom jam, ease the teacher shortage and step up the quality of learning. Most important, tape teaching tries to solve the problem facing teachers in every school: how to race ahead with bright young minds without befuddling the slow; how to work closely with the slow and still keep from boring the bright.

A Faculty At Her Fingertips

Sister Rene's battery of electronic gear serves her as a whole staff of assistants. Four tapes can be played simultaneously. A flip of a switch pipes one lesson to bright students, another to the average and another to slow learners. While one-third of the class is "on tape," immune to distraction, the other two-thirds can hold a discussion. When a student wiggles for attention, Sister Rene can speak to him alone through an intercom. When a student is lagging behind, he can be tuned into a special "make-up" tape that no one else hears.

Sister Rene — and other teachers using "tape teaching" — are literally three teachers in one.

St. Joseph School now has five classrooms wired for sound, and is one of 16

Catholic elementary schools trying out "tape teaching." (Others are in Louisiana, Texas, Kentucky and Kansas.) The experiment now is in its fifth year. A few bugs remain to be ironed out, but here at St. Joseph it already has produced results like these:

- Sixth-graders taught by tape last year raced at least a half-year ahead of expected achievement in every subject, averaged two and a half years ahead in geography and history.
 - Third-graders averaged five months ahead of expected gains, scored at mid-fifth grade level in science.
 - Slow learners have perked up: one boy zipped through three years' work in 10 months (thanks to "remedial" tapes) and also blossomed as a personality.
 - Bright students have been challenged — often for the first time — and so have teachers. "You really have to be on your toes with tape," says third-grade teacher Sister Seraphine.
 - Attendance has picked up astonishingly. Unexplained one-day absences have vanished.
 - Kids love it. Reported one third-grade boy: "Electronics is more fun than TV."
- "Fun" for the students is a dividend, not the aim of the experiment. Sister Rene, Sister Seraphine and other teachers report students are more interested in school, more stimulated to work, more alert. The students echo their teachers.

"School's Exciting Now"

"I like school better now," says sixth-grader Elizabeth Sutherland. "It's exciting. On the tapes, Sister seems to be talking right to you. It sticks in your mind better. And after you go off the tapes, Sister has more time to spend with you."

"You work harder," chimes in classmate Raymond Miner, "and you go faster. But you understand it better. My grades have gone up. And my folks! They think electronics is swell."

In outline, tape teaching sounds like a modern twist on the old-fangled one-way method of teaching, in which Teacher droned on and on and students either listened or fell asleep. Some modern teachers and parents — though aware of the problems tape teaching tries to solve — would regard it as a setback, not an advance, for education.

In practice, however, tape teaching works the other way. Sister Rene has more time for discussion, more time for questions, more time for individual help. No student spends more than 15 to 20 minutes an hour with headset on. But that 15 to 20 minutes is the core of the day.

Sister Rene's children are divided, for each subject, into three groups: fast

Continued on page 20



TAPE PIONEER, Sister Mary Theresa Brentano, records voices of St. Joseph third-graders in playlet, *The Sign Folk*. Played back, tape will be used in English classes.

RECORDER



HEADSETS COCKED, students at St. Joseph, Mo., school "tune in" lessons. Nuns find "tape teaching" works best in history, English, not so well in math.

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The floor: Pink and white marbled tile (M-1421); Matico Tweed Vinyl-Plastic Tile in pink mottle (VK-1155)



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Party Pretties!



FRENCH'S Sassy Pin Wheels

The season's prettiest snack, French's Pin Wheels, have a tantalizing flavor! The reason? French's Worcestershire... that exciting blend of such rarities as anchovies, tamarinds and soy. Try this recipe soon!



PATENTED
NON-DRIP
TOP

PIN WHEELS

Make 1/2 pkg. pie crust mix as package directs. Roll into rectangle 1/2 inch thick. Spread with mixture of 1/2 lb. liver-wurst and 2 tps. French's Worcestershire Sauce. Roll up tightly. Chill. Cut into thin slices. Bake 8-12 min. in 450° F. oven. Serve hot.



TAPE TEACHING continued

In spite of gadgetry, children and teacher are closer than ever

learners, average, slow. Group lines are not rigid: one boy is in Group I for history, geography and science, in Group II for English and arithmetic; and he has switched back and forth several times.

For each group in each subject, there is a daily tape lesson, geared to group pace. But before the tape begins to whirl, Sister Rene preps the students with a short discussion. When the tape ends, she is there to pick up the discussion again.

Usually, two of the three groups are "on tape." Headsets weigh only a few ounces, look much like a doctor's stethoscope (see photos). Under each desk is a floor switchplate with two outlets. Connecting wires are concealed; there is nothing to trip over, no gadgetry to get in the way. So unconscious are students of their headsets that often someone will leave his seat while still "plugged in." The result is a quick snap of the neck, a sharp clatter and a general horse laugh.

With headsets in place, outside noises are shut out, and students listen with obvious interest. When Sister Rene asks a question on tape, heads nod unconsciously and lips frame an answer. Recently, in a geography discussion of Australia's bushmen, she mentioned that an item of their diet was live worms. There was a spontaneous, and heartfelt, "Ugh."

The Nun's Story

On tape, Sister Rene's voice is not at all impersonal, but warm, direct, almost confidential. Occasionally, her "live" voice will cut across her "canned" voice with a question or a response to a student's raised hand. Through her array of switching gear, Sister Rene can keep close tabs on her students and give help instantly where it is needed.

It was such universal teaching problems as these that Sister Theresa set out to solve when she first thought of binding teacher and students electronically. Sister Theresa is a visionary who has devoted her life to bettering education. She holds a Phi Beta Kappa key, won the first doctor's degree in English ever granted at the University of Kansas, then edited English textbooks for Catholic University.

The turning point in Sister Theresa's career was her transfer to the Benedictine Academy at Covington, La. There she found traditional teaching methods lacked something. She found parents equally concerned.

While studying foreign languages, Sister Theresa had seen how effective tape recording could be. Why, she reasoned, couldn't tape be the bridge of communication between teacher and pupil in other subjects? With the germ of an idea, she went to Ray Toups, an engineer with radio station WWL, New Orleans. It took



Wired for sound, Sister Rene presides over tape reels, switchboard, lightweight mike.

more than a year for her and Toups to work out a practical system, complete with intercom. But when it was first tried, at the St. Scholastica Academy in Covington, results were sensational.

When 25 elementary students were given a month's pilot test, they averaged a 5.7 months' gain in spelling and a 6.8 months' gain in reading, measured by standard tests. In a later test, 100 students took a fully-tape-taught curriculum; only one did not show the expected 10 months' gain in every subject, and nearly two-thirds gained more than two years.

The Fund for the Advancement of Education has given the experiment two grants, and the Order set up a "tape institute" which Sister Theresa heads, at Mt. St. Scholastica College, in Atchison, Kan., near here. The experiment is spreading through the Order's schools. Covington now has a new school built around tape teaching, in which students work in air-conditioned, soundproofed, electronically-equipped booths.

Ironing Out the Wrinkles

Meanwhile work goes on to iron out the wrinkles. At St. Joseph and elsewhere, tape teaching has been more successful in some subjects than in others. And teachers must be trained to keep their pace slow instead of speedy, as they did in the early days. Then there is the problem of re-orienting teachers to become "tapeworms," instead of "bookworms."

And, like television, tape teaching eats up material at an alarming rate. Sister

Rene, for instance, must spend several hours each night recording tapes for the next day. She must work out three different approaches to the same material, organize her program more tightly, select from a number of books.

Tomorrow's Classroom Today?

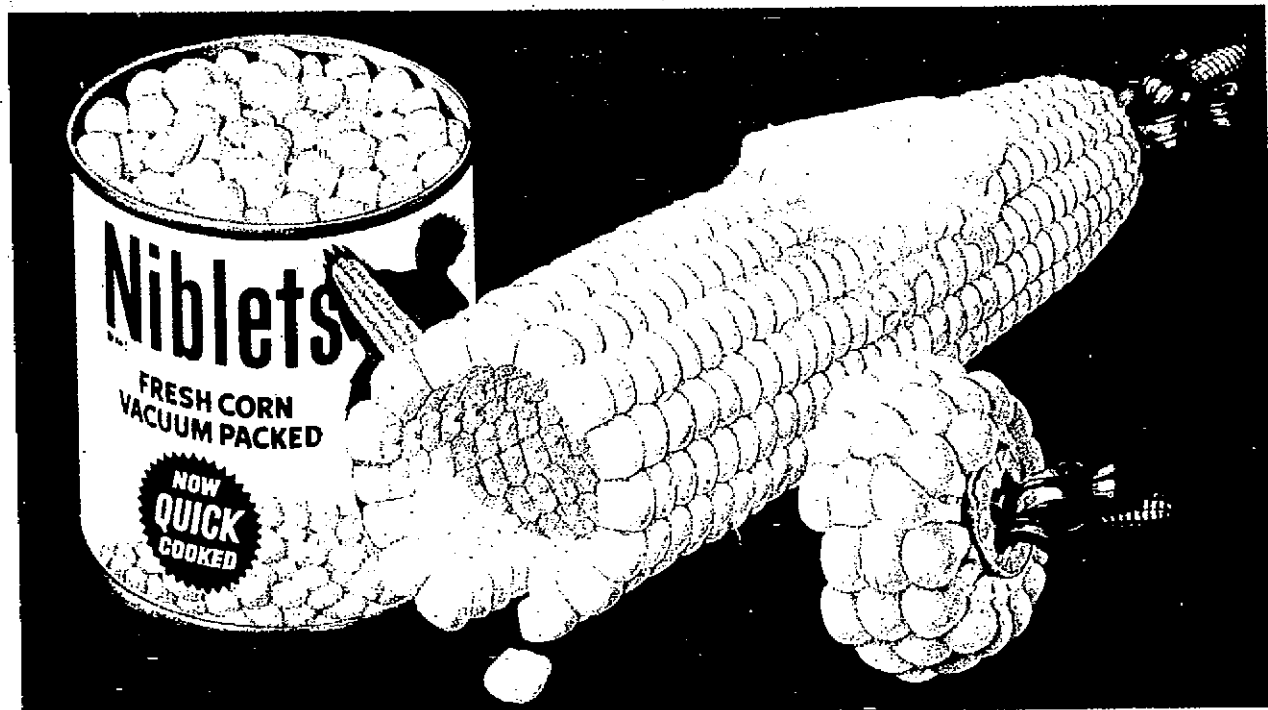
Sister Theresa does not think this is a complete drawback. In tape teaching, she points out, a teacher must be in much closer touch with her class — everyone in her class.

Sister Rene admits she had doubts when the experiment first began. "I thought I'd lose contact with my pupils," she says. "But I've found I can do more in the 15 minutes after tape than I could in the old 45-minute subject period. The relationship actually is more intimate now."

So far, tape teaching has not been tried in any public schools. Confronted with the same problems, schools have experimented with various solutions: assistant teachers, clerical help, educational television — and simply more teachers. Tape teaching, its advocates feel, achieves at least as good results, and may be less costly. To equip a classroom for tape teaching costs \$3,000 more (even Covington's special classroom cost only \$8,000 more) and equipment has a long life.

From all these experiments, many educators are convinced, a new type of teaching will come, tailored by the advances of the modern world. And the shape of that classroom of tomorrow may be foretold by the shape of St. Joseph classrooms today.

Quick-Cooked Niblets Corn has everything a fresh young roasting ear has *except the cob*

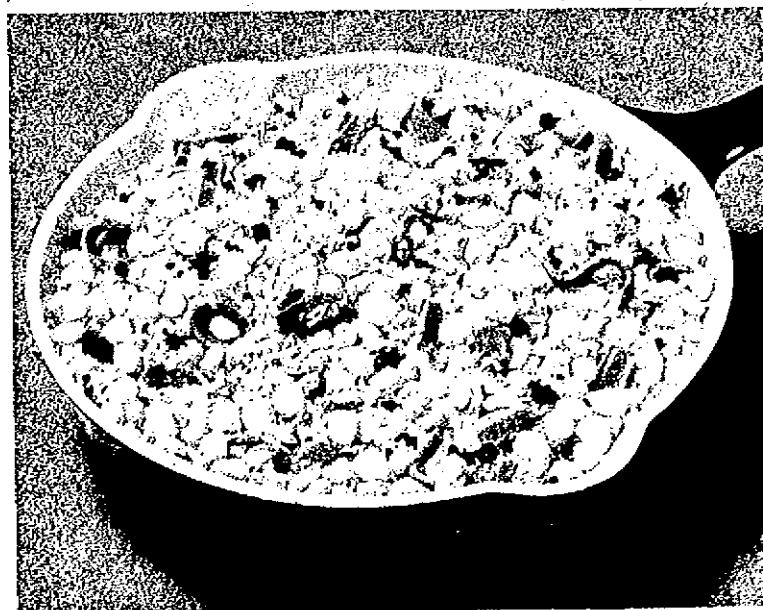


Changing winter into summer is a trick the Green Giant hasn't fully mastered. But you might think so when you find the color, flavor and "bite" of fresh-picked corn right on your plate.

What's the big secret? Well, the Green Giant has discovered a way to quick-cook his corn.

(It's done in one-fifth the time of others.)

You should taste the difference quick-cooking makes in Niblets Brand corn. The corn that's specially bred to grow into taller kernels. The one that's vacuum packed for fresh crispness. Try it.



Manhattan Corn With Ham created by James A. Beard, the Green Giant's creative cooking consultant. Combine 12-oz. can Niblets, drained, with $\frac{1}{4}$ cup finely cut ham. Sauté $\frac{1}{2}$ cup finely chopped green onions gently in butter. Add to corn and ham. Toss thoroughly with $\frac{1}{2}$ cup cream and 1 tsp. prepared mustard. Heat to boiling in saucepan. Garnish with chopped parsley and grated Parmesan cheese. Serves 4.



Paper hats protect the breed. Here a Green Giant botanist is sprinkling pollen on corn silks. This way the Green Giant improves the seed and makes Niblets kernels grow extra tall.

GREEN GIANT
holds the speed
record for cooking

Niblets
BRAND
Corn

Chiffon pie that's easy to make

by **BETH MERRIMAN**

Parade food editor

Time was, when a chiffon pie was a real production — laborious and time-consuming. Now, with the new mixes, it takes only a few minutes to whip one up.

But there still is room for a little imagination. Take today's recipe for Rocky Road Chiffon Pie. Miniature marshmallows and pecans have been added to a chocolate chiffon mix to make a delightful contrast in both color and flavor. To add to the beauty, a swirl of fluffy whipped cream tops each wedge.

And to make it all still simpler, you might like to make a crust out of cereal or cookie or cracker crumbs that requires no baking.

A truly distinctive pie, you will agree.

Rocky Road Chiffon Pie

- 1 package chocolate chiffon pie filling mix
- 1 cup boiling hot milk*
- ¼ cup sugar
- 1 cup miniature marshmallows
- ⅓ cup chopped pecans

1 baked 8" or 9" pie shell, cooled

Place mix in small deep mixing bowl (about 1½-quart size). Add boiling hot milk; mix well. Beat vigorously with rotary beater, or at highest speed of electric mixer, until filling stands in peaks (about 3 to 6 minutes). Add sugar slowly, while beating; beat a minute longer. Fold in marshmallows and pecans. Spoon into pie shell. Chill until set (about 2 hours). Top with whipped cream, if desired.

*Homogenized or skim milk is recommended.

FROM PARADE'S TEST KITCHEN

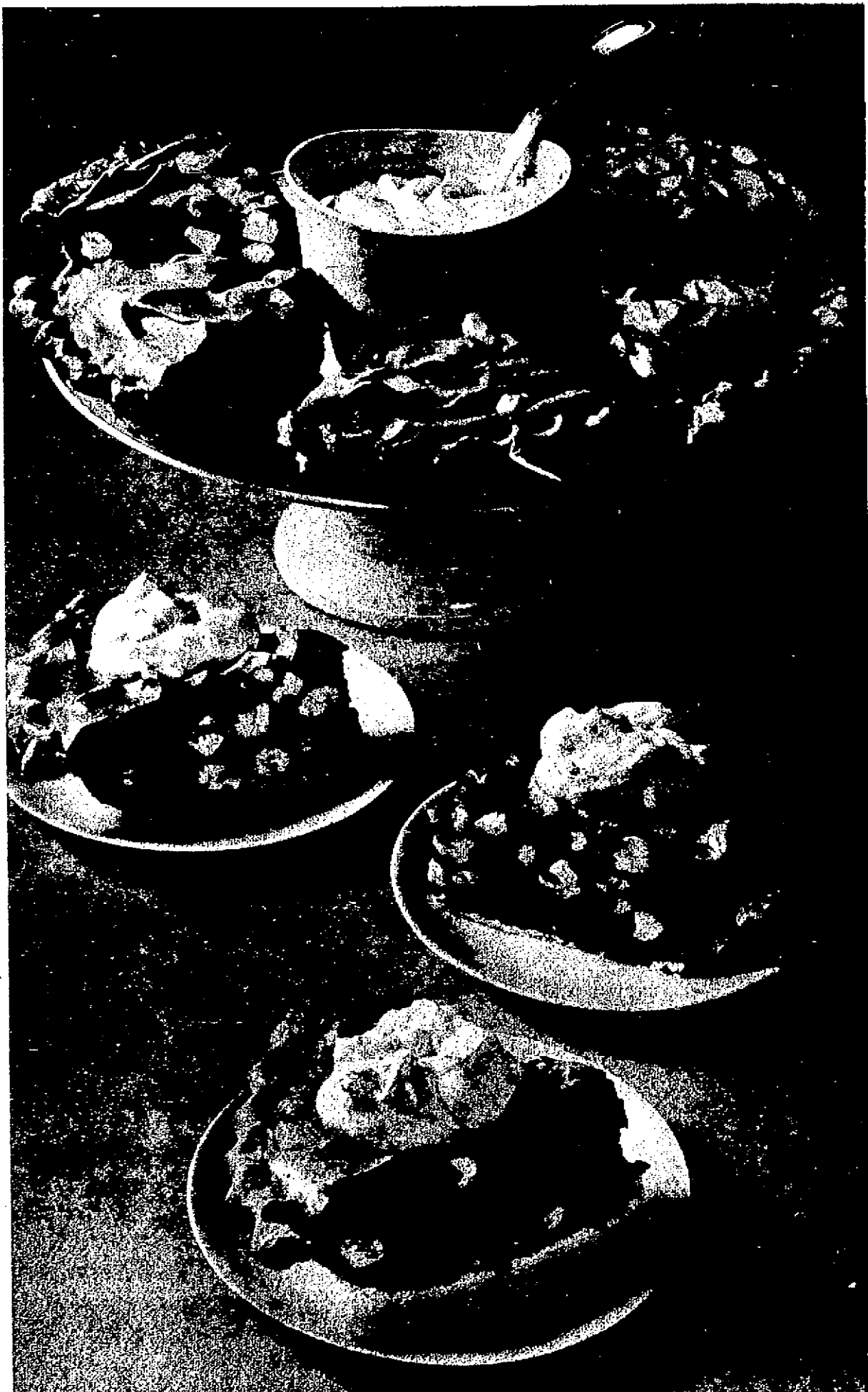


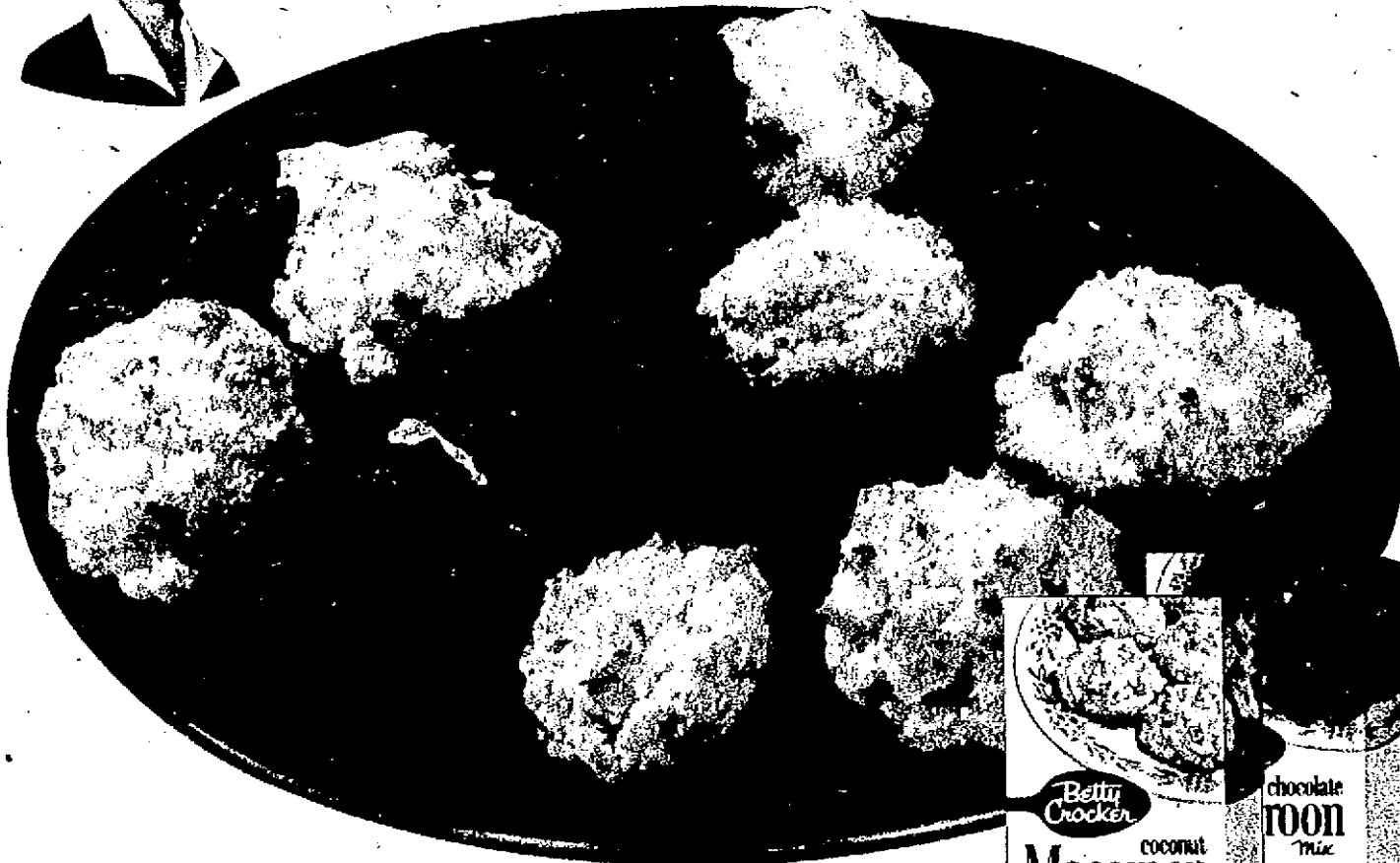
Photo by Bernard Gray — Gommi Studios

"Happy the home
where there is
a full cookie jar!"

"Take a batch
of happiness!"

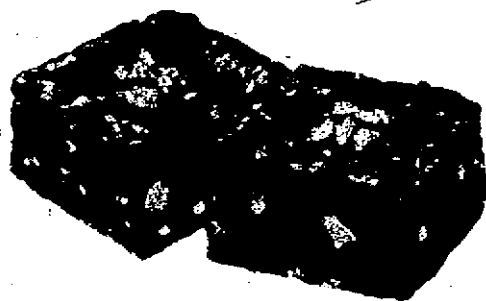


Have a Homemade Cookie- from a Betty Crocker Mix!



MACAROONS

Got a minute? Mix up homemade-good macaroons (that's all the time it takes with Betty Crocker Macaroon Mixes). Try both flavors—chocolate and coconut.



BROWNIES

Like light, cake-like brownies? Fudgy, chewy brownies? You can make either kind homemade-good with Betty Crocker Brownie Mix, and have 36 delicious Brownies.



GINGER COOKIES

Ginger cookies—homemade-fresh from the oven! Just add water to Betty Crocker Gingerbread Mix—they're ready in 10 minutes. (Recipes are right on package back.)



DATE BARS

Delicious homemade date bars—quick-baked from Betty Crocker Date Bar Mix. Just add water. Honey 'n oats 'n coconut and fine fresh dates come right in the package.



FREE! COOKIE MIX RECIPES! Send your name and address to Betty Crocker, Dept. 775B, Minneapolis 40, Minn. You'll receive 21 Betty Crocker Cookie Mix recipe variations that will be fun to try.

**Betty Crocker says— "Your homemade cookies will
turn out perfect* every time—I guarantee it!"**



*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

"Please the man...
charm the child with
fresh-baked cookies!"

"The ground is tilled,
the flour is milled,
the cookie jar filled!"



PATTY BERG, FAMOUS TOURNAMENT-WINNING GOLFER AND FOUR-TIME WORLD CHAMPION

"How I use Murine to rest my eyes after golf"

"I play golf in all kinds of weather . . . glaring sunshine, wind and dust. Murine is a real comfort. Makes my eyes feel clean and rested. I use Murine also after TV, reading or driving." Let Murine help and soothe your eyes, too. Just a couple of drops in each eye floats away discomfort quickly. Use Murine daily to rest your eyes.

MURINE
FOR YOUR EYES



THE MURINE CO., INC., CHICAGO, U.S.A. • TRADEMARKS REG. U. S. PAT. OFF.

"I'M ALWAYS SATISFIED MOST WITH A BRAND THAT'S MADE A NAME FOR ITSELF"

BRAND NAMES FOUNDATION
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437 FIFTH AVENUE, NEW YORK 16, N. Y.



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Itching Agony of Eczema

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Super-Lanolated

RESINOL Medicinal
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and TENDER JOINTS
Speedily Relieved

Dr. Scholl's Zino-pads (Bunion size) lift pressure on the sensitive joint, soothe, cushion, protect it. Get this famous relief today!



Dr. Scholl's Zino-pads

Parade of Progress

by PETER DRYDEN

Ideas for easier living

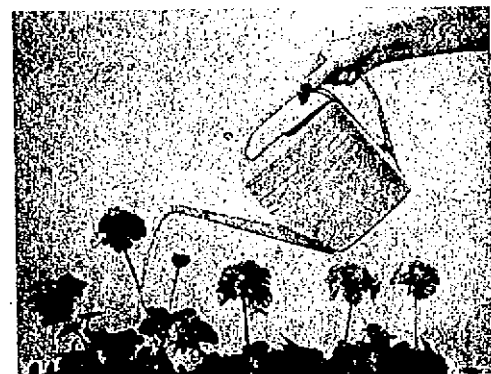
Pre-hung combination door: Now an aluminum combination storm-screen door comes pre-hung and pre-drilled for fool-proof do-it-yourself installation. Just set in doorway and screw frame to jamb. With chain, latch, pneumatic closer: \$44.95. Warrenville Window, Mount & Manning Sts., Warrenville, Ill.

Split-tip paintbrush: With each nylon filament tip split into several fibers, a new brush holds more paint, lets it flow on more smoothly with fewer strokes. 4" size: \$3.59. Linzer, 10-20 Astor Pl., New York 3, N.Y.

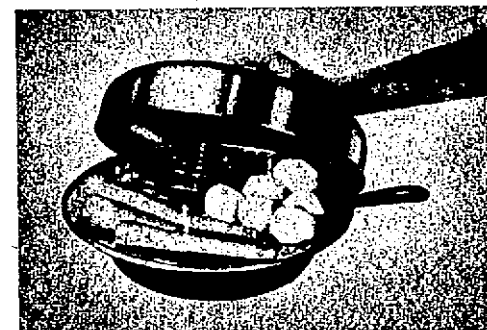
Make it a chain saw: Like to use your circular saw as a chain saw for tree pruning, firewood cutting, heavy carpentry? A new kit for most models of portable circular saws contains chain, guide bar, everything you need for quick conversion. \$34.95. Cenatron, 5464 Route U.S. 99 S., Fresno, Calif.

Luminous ash tray: For TV, terrace and bedroom use, a non-radioactive glass ash tray glows in the dark for 10 hours, becomes luminous again after exposure to daylight. \$1. Siva, 271 Madison, New York 16, N.Y.

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



For indoor gardening: Plant watering is simplified by this new three-quart plastic can that's narrow enough to fit on a window sill, is rust-proof. In red, yellow, pink, green, violet, turquoise: \$1.98. Fisher, 345 Barthman Ave., Columbus, Ohio.



Steam cooker: Put this new utensil over a frying pan filled with water and it steam cooks vegetables to retain flavor, color, nutritional value. Handles one or more vegetables for up to eight servings. \$4.95. Kitchen-Mue, 6200 N. Broadway, St. Louis 15, Mo.

● PATTERNS BY PAULINE

A pair of pinafores

Perky pinafores are a cinch to sew for the busy homemaker — and her little helper. A good protector for dresses, it will keep them fresh in the kitchen and in the classroom. Pattern #456 is in sizes 10, 12, 14, 16, 18, 20. (Size 12, 32" bust: 3¾ yds. of 35".) Pattern #457 is in sizes 3, 4, 5, 6, 7, 8 years. (Size 4: 2¼ yds. of 35".)

Please send me PARADE Pattern(s) #456
Size(s) _____ #457 Size(s) _____ @ 25¢ each

Mail to PARADE, Dept. B., Box 475, Radio City Station, New York 19, N.Y. (Please print. Add 10¢ per pattern for 1st-class mail.)

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How do you "measure up" to the stars?

Here's Hollywood's secret of weight control.

By JEAN MANNING

"What I wouldn't give for a figure like that!" How often have you said that—perhaps as you've caught a glimpse of Anita Ekberg on the cover of a magazine or seen Ann Miller step across the screen?

But have you ever stopped to think that today's glamorous movie stars weren't all born with wasp-like waists... or bird-like appetites?

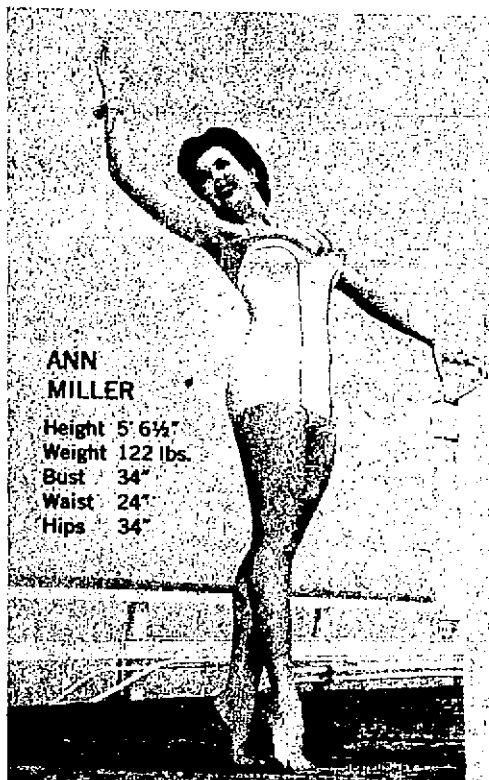
Fact is, most of today's actresses—and actors—admit to a weakness for pie à la mode and other culinary delights. And in the "weights and measurements" department, this can add up to trouble—particularly in Hollywood where the movie camera has the disconcerting habit of making two pounds look like ten.

Well, how does movieland cope with this "weighty" problem? Today, they've found an answer that's changed the whole reducing picture. Hollywood stars now control their appetites—with a "candy that makes you thin!"

Beautiful example of how well this method works is popular Alexis Smith with a figure that would make any girl green with envy.

Lunching one day at a famous Hollywood restaurant, a close friend quizzed her. "Alexis, how do you do it? There you are ordering that divine French pastry while I'm munching on lettuce leaves—yet who has the roly-poly middle? Me! Tell me, what's your secret?"

Alexis laughed. "Why, darling, there's no real secret! I simply keep in shape the way Nature in-



**ANN
MILLER**

Height 5' 6½"
Weight 122 lbs.
Bust 34"
Waist 24"
Hips 34"

tended me to—by not overeating." Then she took out two small, square candies. "See these? They help me keep my appetite—and weight—under control. And I wouldn't go anywhere without a few!"

But how, you may wonder, could *candy* possibly do that? The explanation is simple. This is no ordinary, old-fashioned candy. (Nor, for that matter, is it a modern drug in disguise.) It's a special, low-calorie, vitamin-and-mineral enriched candy called Ayds. And, from all reports, it works on an entirely different principle from anything in the past. It is, in fact, an "appetite deterrent." Taken as directed before meals, it curbs the appetite so you automatically eat less and lose weight. And what a "salvation" it's been for Hollywood—particularly at role-casting time!

A case in point was that of attractive Ann Miller. Given the chance at a much coveted role in MGM's "Opposite Sex," Ann decided to check her measurements before the test. The tape measure revealed she'd put on a few pounds. "Not enough to show though," thought Ann. But, oh, the nasty tricks that camera can play! And with Vista-Vision... well, the director just couldn't risk it! Ann's weight had to come down a bit more—or no part!

Luckily, Ann had the answer to her problem. She had heard of Ayds. "I learned my lesson once and for all," remarked Ann the night of the Première. "Even with all the dancing I do, I found that exercise alone is not enough. That's why I now

depend on Ayds to control my appetite and my weight." Incidentally, Ann used the chewy caramel kind first, but the last time changed to the new chocolate fudge-type Ayds. (She says these just melt in your mouth.)

What drew the attention of the movie colony to this amazing candy was an article in a leading national magazine. Based on a report published in a Medical Journal, it told of a clinical investigation at a famous Boston Medical Center, conducted by six doctors to determine the value of "appetite deterrents" in achieving weight loss.

More than two hundred overweight men and women were given leading weight-reducing products, while a selected number were given a strict diet alone. The results? At the end of the 60-day test, the doctors discovered that those following the Ayds Plan lost the most weight—almost three times as much as those on the strict diet alone. What's more, the Ayds users suffered no hunger pangs, no sleeplessness or unpleasant side-effects. A startling revelation! And a discovery that just couldn't go unheralded in Hollywood, where a lovely figure is often worth more than a beautiful face.

One actress who has been blessed with both good looks and lovely lines (36-22½-34) is Lita Baron, known off-screen as Mrs. Rory Calhoun. She's 5' 3", weighs 110 pounds. Yet even she has been heard to say: "Staying down to your ideal weight is sometimes hard—until you discover Ayds. But once you do—it's such a natural, safe way to trim off weight and then control it. Why, with Ayds, a woman—or a man—can take off lots of pounds or just a few—and without drastic dieting!"

And there you have it from one of Hollywood's loveliest. When it comes to the question of trimming off that "too, too solid flesh," we all need help. The reason why Anita Ekberg, Mrs. George Brent—and dozens of others—have made it a habit to reduce their food intake—with this "candy that makes you thin."

As Pamela Mason, talented wife of actor James Mason, commented: "Losing weight isn't easy when you're depending on will power alone. But

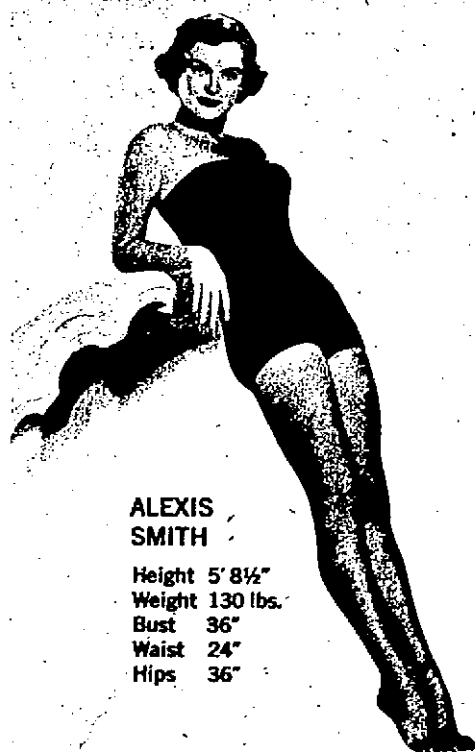


**MRS.
JAMES
MASON**

Height 5' 4"
Weight 117 lbs.
Bust 36"
Waist 22"
Hips 35"

when you reduce with Ayds, you never feel hungry. You can eat whatever you want—but you just want less."

Naturally, we all can't "measure up" to Hollywood's glamour gals, but one thing is pretty certain: A stop at the nearest drug or department store to pick up a box of Ayds (either regular vanilla caramel or new chocolate fudge-type) can do wonders in helping any woman (or man) toward a slimmer, trimmer figure.



**ALEXIS
SMITH**

Height 5' 8½"
Weight 130 lbs.
Bust 36"
Waist 24"
Hips 36"

Wonderful new way to bake
your own Icebox Cookies

Pillsbury



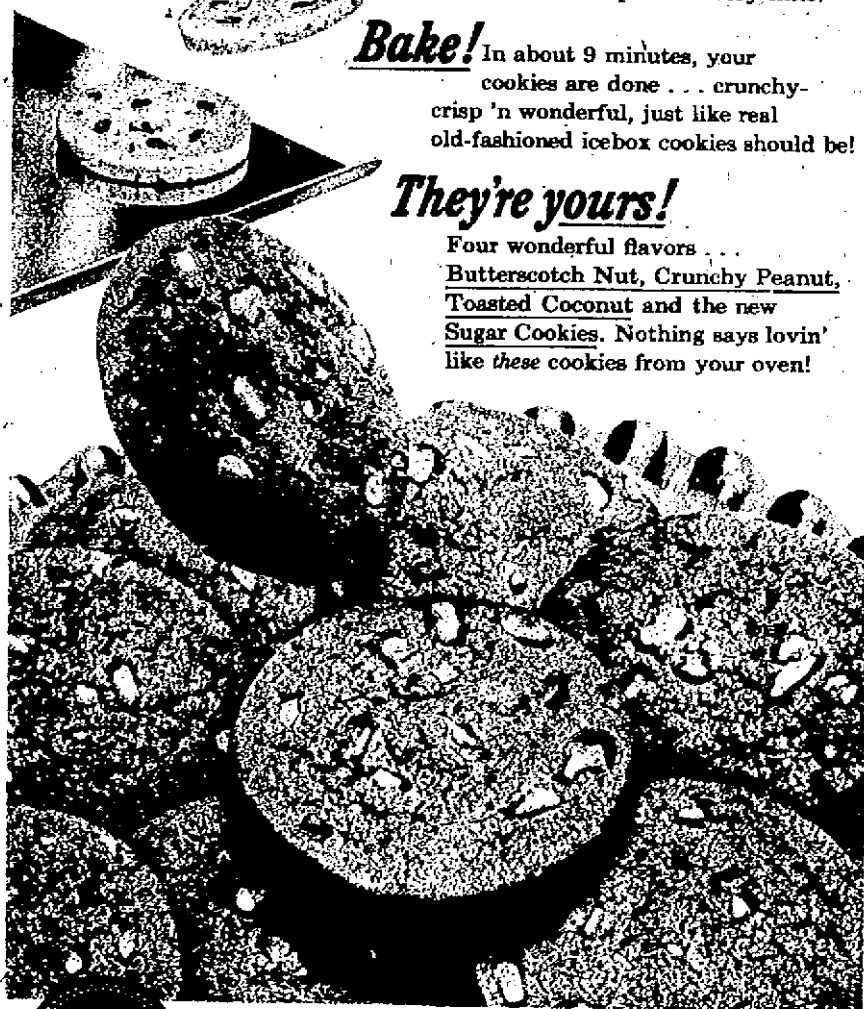
*...fresh dough you
just slice 'n bake!*

Slice! It's fresh cookie dough,
already mixed for you. Makes up to 4
dozen cookies . . . perfect every time!

Bake! In about 9 minutes, your
cookies are done . . . crunchy-
crisp 'n wonderful, just like real
old-fashioned icebox cookies should be!

They're yours!

Four wonderful flavors . . .
Butterscotch Nut, Crunchy Peanut,
Toasted Coconut and the new
Sugar Cookies. Nothing says lovin'
like these cookies from your oven!



At your grocer's dairy case!

(where you get those ready-for-your-oven Pillsbury Biscuits!)



Pin the name on the donkey/ the elephant

Final reminders on the big election contest

What to do: think up the best names for the Democratic
and Republican mascots

Mailing deadline: midnight Monday

Prizes: trips to the French Riviera or Alps (plus 118
runner-up prizes — specially designed desk sets)

Winners: to be announced November 2

How to enter: read rules and send coupon below

Last word: send your names *now*

CONTEST RULES

- 1 All entries must be legible, postmarked not later than Sept. 29, 1958. In the event of duplicate entries, the earlier postmark shall take precedence.
- 2 All entries become PARADE property and may be used for editorial and promotional purposes, whether winners or not. No entry can be returned. PARADE assumes no responsibility for any entry.
- 3 All entries must be on the official entry blank. No others can be accepted.
- 4 The decision of the judges is final.
- 5 This contest is not open to PARADE employees and families, nor to employees of distributing newspapers and families.
- 6 This contest is being conducted only in the continental U.S., Alaska and Hawaii, and only in any state or locality not prohibiting, taxing or licensing such contests.
- 7 This contest is subject to cancellation at any time.
- 8 All entries must be accompanied by the contestant's name and address and name of this newspaper.

ENTRY BLANK

My name for the
Democratic Donkey is _____



My name for the
Republican Elephant is _____



Fill in the blanks above (one or both), print name, address
and name of newspaper and send to Name Contest Editor,
PARADE, Box 1640, Grand Central Station, New York 17, N.Y.

Name _____

Street _____

City _____ Zone _____ State _____

My paper is _____

Look at what this Texan is riding now

A home-made sub!



Topside, "Captain" Bass waves his cowboy hat atop Turtle II (named for a 1776 sub that sank).



SUBMERGED, Bass (in cap) and crewman peer out porthole. The sub (9½' x 3½') holds four — barely.

CORSICANA, TEX.

KICKING up his boot heels in the photo above, Ray Bass is stashed in the hatch of an honest-to-goodness submarine. He built the craft himself, and it cost him less than \$100.

An amateur flier, Bass explains: "I'd seen what's upstairs. Now I wanted to see what's below." To poke around below Lake Halbert here, Bass first thought of taking up skin diving. But this January, reckoning like a true Texan, he decided to go down with his boots on.

For a hull, Bass and a cousin rustled up a 9½-foot-long water tank. They scavenged an old pipe for the "conning tower." To make the sub go, they turn the propeller from inside by hand. Just like the *Nautilus*, they let water into tanks to dive (about 15 feet), blow it out with oxygen to rise. But being a view-loving Texan, Bass points out one big difference between his sub and the *Nautilus*: the *Nautilus* has no portholes at all — he's got seven.

A DRAMATIZED STORY THAT COULD HAPPEN TO YOU!

Do You Wonder What Makes You SO DARN TIRED?



I used to feel weak and run-down all day long — from morning 'til bedtime. I found myself getting upset by almost everything. I was "touchy" at the office, cross and irritable with the children. I'd start arguments with my wife over the smallest things. I finally decided to see our doctor.

After examining me, the doctor explained that my condition was due to a lack of important vitamins and minerals in my diet. He recommended I take a good food supplement daily.

I sent away for a trial supply of Vitasafe High-Potency Capsules that I had seen advertised. Soon my energy came back, and now I feel like a new man! If you feel tired, nervous and miserable, why not send for your trial supply by mailing coupon today?

25¢ just to help cover shipping expenses of this
FREE 30 days supply of High-Potency Capsules

LIPOTROPIC FACTORS, VITAMINS and MINERALS

Safe nutritional formula containing 27 proven ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES. Discover for yourself how much stronger, happier and peppier you may feel after just a few days' trial! Just one of these capsules daily supplies your body with adequate amounts of each and every vitamin believed essential to human nutrition.

With your free vitamins you will also receive complete details regarding the benefits of an amazing Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. You are under no obligation to buy anything! If after taking your free Capsules for three weeks you are not entirely satisfied, simply return the handy postcard that comes with your free supply and that

will end the matter. Otherwise it's up to us — you don't have to do a thing — and we will see that you get your monthly supplies of capsules on time for as long as you wish, at the low, money-saving price of only \$2.78 per month (a saving of almost 50%). Mail coupon today!

VITASAFE CORP.
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Yes, I accept your generous no-risk offer under the Vitasafe Plan as advertised in Parade.

Send me my FREE 30-day supply of high-potency Vitasafe Capsules as checked below:

☐ Man's Formula ☐ Woman's Formula

(ENCLOSE 25¢ per package for packing and postage)

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Address _____

City _____ State _____ Zone _____

Only one trial supply of each formula per coupon.

IN CANADA: 384 Symington Ave., Toronto 9, Ont.

(Canadian Formula subject to local conditions)

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CONSTIPATION

affect you this way?

Tired and sluggish? Nervous, irritable, maybe from constipation due to lack of bulk? There's a safe, natural way to regularity—the Kellogg's All-Bran way.

A daily half-cup of Kellogg's All-Bran with milk gives you needed bulk for regularity—without habit-forming laxative drugs. Treats you to the wonderful flavor of bran, too. Put Kellogg's All-Bran on your shopping list, and overcome your constipation problems due to lack of bulk.



Worry of FALSE TEETH

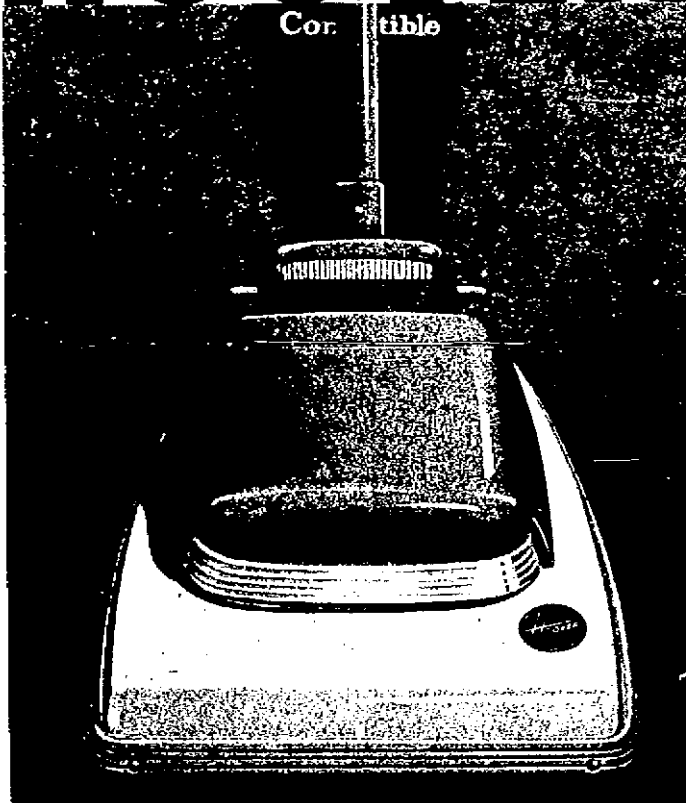
Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives remarkable sense of added comfort and security by holding plates more firmly. No pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at drug counters everywhere.

RHEUMATIC ARTHRITIC PAINS

Nothing else is faster, safer, more effective in relieving pain than DOLCIN. That's why you should try DOLCIN tablets whenever moderate pains and discomforts of arthritis, rheumatism, sciatica or muscular aches occur. The DOLCIN formula has helped millions of men and women...is prescribed by many doctors...used in scores of hospitals. Try DOLCIN...the world's best-known and most widely used product in its field...today.

Get the EASY-GOING HOOVER



The '59 Hoover Convertible does the work—you just guide it. On carpets "it beats, as it sweeps, as it cleans"—gets *all* the dirt. Then *Automatic Shift* gives you 50% more power for attachments. Actually *two* cleaners in one. Get the new '59 Hoover.





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NOTE TO PHYSICIANS: For reprints of the only clinical reports published in medical journals, write Knox Gelatine, Johnstown, N. Y.

©1958 Knox Gelatine Co.

Parade's fashion editor takes five Americans
to the new collections in Paris, where they pick . . .

The clothes they like best

by **VIRGINIA POPE**

Parade fashion editor

PARIS. The styles being launched in Paris this year are more fabulous—and challenging—than ever. With fashion in the middle of a radical change that will affect styles the world over for months, even years, to come, PARADE decided to go straight to the heart of the matter for its readers.

We took a representative assortment of

fashion-conscious American women to the showings of five of the top designers. As we suspected, their shrewd judgments of what they liked for themselves put the collections into practical perspective for style-loving American women. Here are the 1958 Paris fashions, seen through American eyes—those of an Army wife, a movie star, a career girl, a debutante and a school teacher. ■



AN ARMY WIFE: Mrs. Helen Meyer of Texas, whose husband is a major stationed in France, liked the collection of Jean Dessès, one of the few Paris designers who "recognizes" the normal waist

(others are Heim and Pntou). "The Empire is not for everybody," says Mrs. Meyer. "This soft waist does something for me. And the short evening length best fits Army life." Daughter Monica approves.



A GLAMOROUS STAR: Fashionably astute Gloria Swanson has been dressed by Givenchy for the last three years. The blue satin Directoire model shown is her favorite from this year's collection. "I like it because it seems to float over the figure, and I don't feel as though I have to hold my breath," says Miss Swanson. "It conceals the upper arm, as well as a spreading waist and hips. It does something for the figure!" Givenchy designed the chemise Miss Swanson is wearing.



A CAREER GIRL: Helen Clay Jones from Kansas City is a Pan American hostess. She was fascinated by the clothes at Pierre Cardin's; the Japanese inspired details, the complicated drapes. But for "the kind of thing American girls like to wear," she chose this red bloused-back tweed suit with "skimpy" skirt. That's Cardin with her.



A DEBUTANTE: "Probably at no other time in her life is a long, true ball gown more important to a girl than the year she comes out," says Eileen Kingsbury-Smith, who made her debut at the American Debutante Ball at Versaille this summer. She found a wealth of the kind she liked at Dior, who made her debut gown. Here she points to her favorite, a blue peau de soie, with a looped sash at the high waist.



A TEACHER: Anne Gazool, assistant professor of French at Smith College, knew what she liked at the Lanvin-Costello collection. She ignored the shaggier fabrics and bulkier silhouettes, disliked the very short skirt. "The high waists are lovely," she decided. Her choice is this "useful as well as smart" heavy red tweed coat with a "smuggler" collar worn over a red high-waisted wool dress.

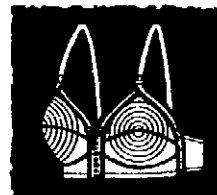
All New Freedom-Designed Uplift "RAVE" Bra by Formfit

\$3.95



Exclusive!

ELASTIC THREAD UNDER-CUP STITCHING allows cups to move while the band stays in place.



Exclusive!

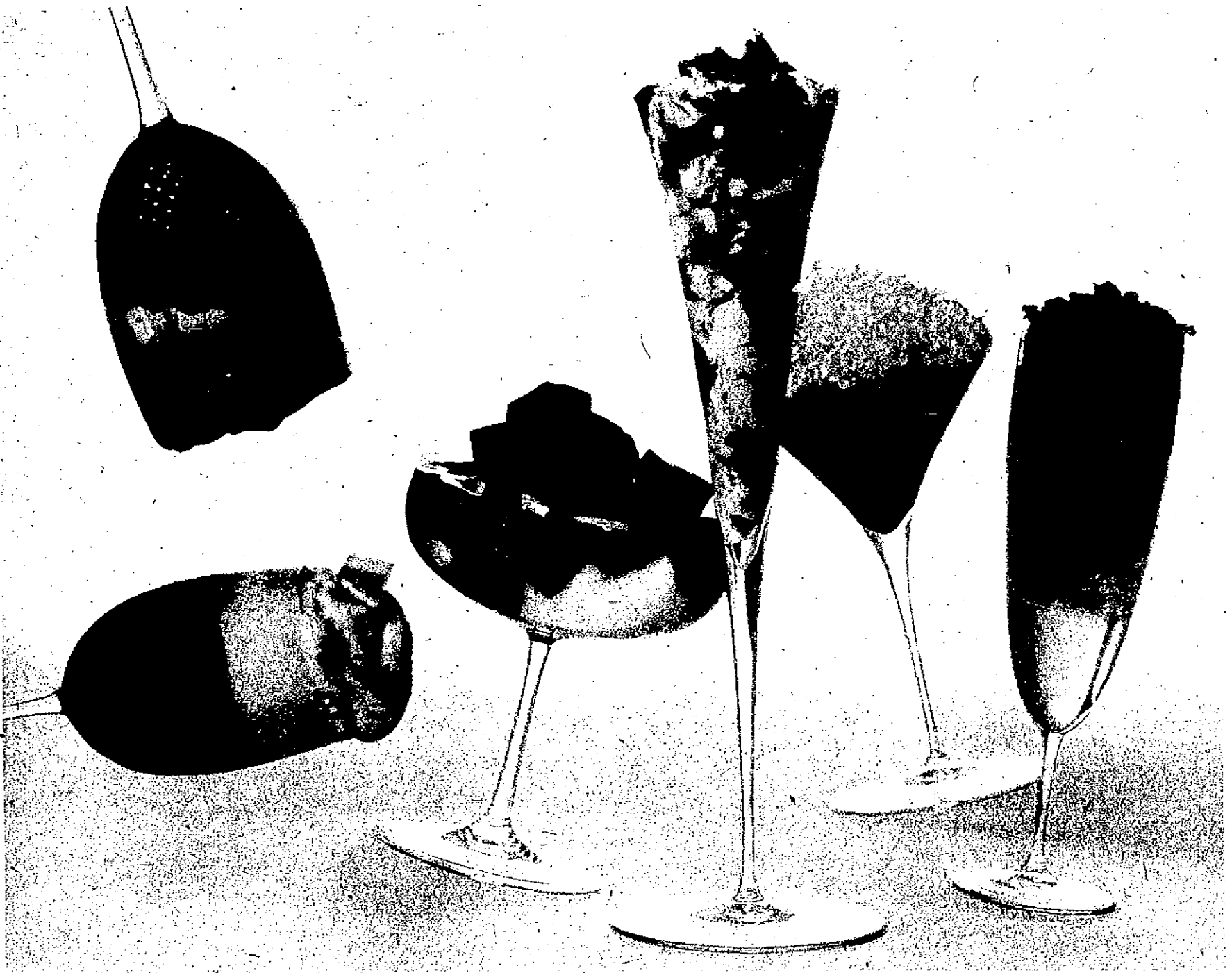
ELASTIC RIBBON-OUTLINED CUPS hold bust firmly; lower all-elastic underarm band gives extra comfort.



Exclusive!

ELASTIC-EXTENDED SHOULDER STRAPS assure pressure-free, ultra-comfortable uplift. Low U-shaped elastic back band anchors bra securely without shoulder strap stress.

Wear "Rave" one hour—and it will be your bra for life. It's Formfit freedom-designed to compliment your every movement, every costume, every moment. Ask for "Rave" Bra No. 589 in white cotton, sizes 32A to 38C at fine stores everywhere.



It's National Crazy-Mixed-Up-Jell-O Week!

Just take a look at those jolly jewel-like Jell-O colors all mixed up together... it's enough to put a rainbow to shame!

What a vivid way to brighten a rainy day... or to show off your artistic talents. Try creating new shapes and flavor schemes of your own.

Jell-O makes desserts original and pretty enough for even the most special guests... yet it's so easy, you can crazy-mix one up for the family tonight!



CRAZY-MIXED-UP-JELL-O IDEAS

- Make lovely lacy Jell-O by putting set Jell-O through a ricer or sieve!
- Cut set Jell-O into little cubes of brightness... mix the gay colors!
- Layer different flavors of Jell-O!
- Fold 1 cup cream, whipped, into slightly thick Lemon Jell-O. Then fold in colorful spoonfuls of clear Jell-O. Chill.



Don't let this week go by without **JELL-O**

Reprinted from Today's Health



Reprinted from Today's Health

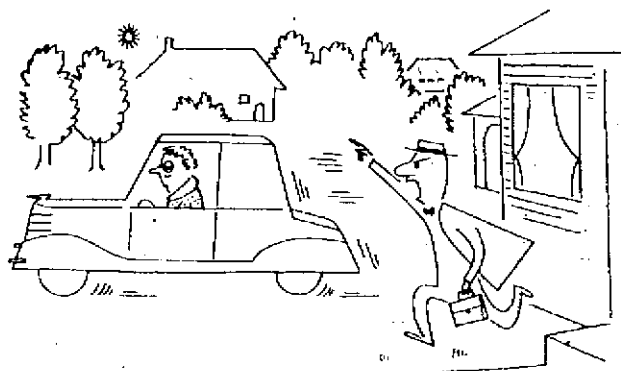


"Here's your old steering wheel!"

'These made me laugh'

—PHIL SILVERS Guest cartoon editor

The Ben Roth Agency



"Dear! Honey! HEY, STUPID!"



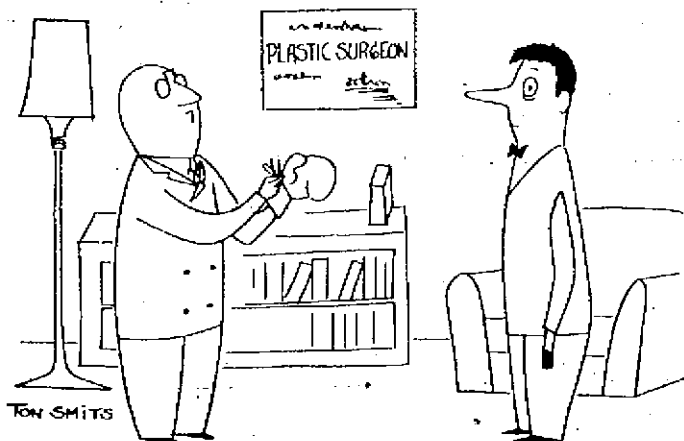
Silvers



Smits

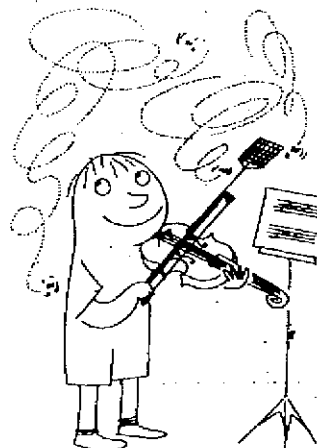
Comedian Phil Silvers (CBS-TV, Friday nights) gives today's cartoon page an international flavor by going abroad for his laughs. He chose these cartoons by Ton Smits, 37-year-old Dutch cartoonist and artist. Smits, a bachelor, lives with his mother in the most modern house in Eindhoven, Holland. In a huge studio designed to his specifications, he divides his time between cartooning and painting. Smits is one of the few European cartoonists who sells his work regularly in the U.S.

Reprinted from Today's Health



TON SMITS

Reprinted from Today's Health



BIGGER BURGERS

—cut shrinkage 25%

There's a big difference! When you use Adolph's Meat Tenderizer you'll see how plump and juicy burgers can be. Jeannette Frank, author of "Modern Meat Cookbook" says, "Adolph's keeps the juices within the patties. They stay plump and do not shrink." Try this recipe. Add Adolph's to the meat and mix thoroughly. Cook immediately. One teaspoon sufficient for 1 lb. of meat. Do not use additional salt. Next time you cook ground meat try...



Adolph's
MEAT TENDERIZER

NOW AT YOUR FAVORITE MARKET



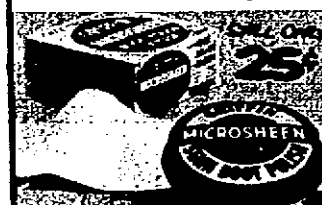
Better than aspirin
even with buffering for

**TENSE NERVOUS
HEADACHES**



Nervous tension headaches need the special relief Anacin® gives. Here's why Anacin is better than aspirin, even with buffering added. Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven ingredients. Anacin acts to (1) relieve pain, (2) calm nerves — leave you relaxed, (3) fight depression...and Anacin Tablets do not upset the stomach. 3 out of 4 doctors recommend the ingredients of ANACIN

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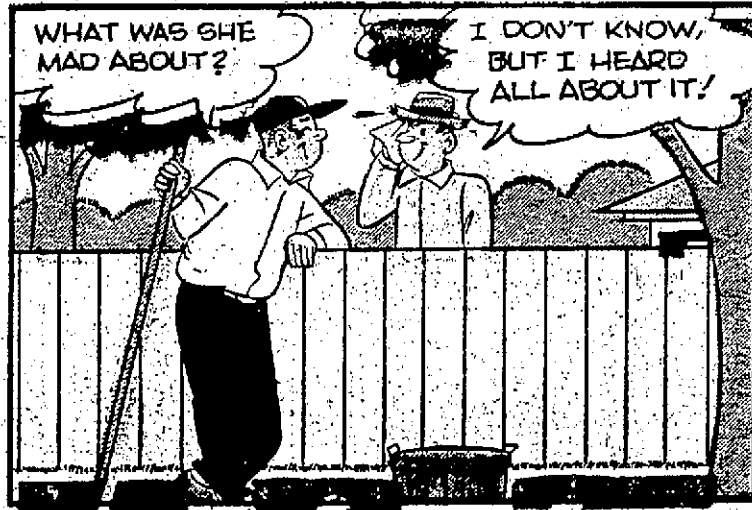
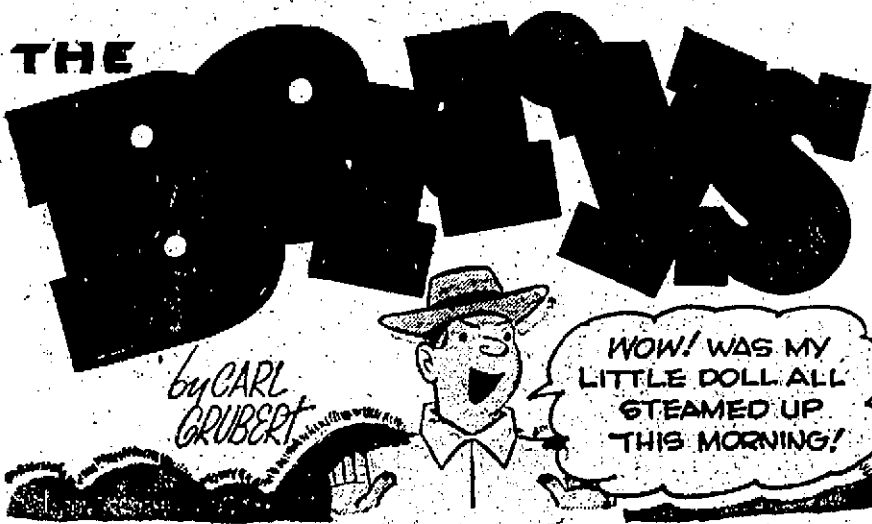
SOUTHLAND PROFILES BUSY LADY

SHE HAS GABBIEST VOICE IN TOWN!

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By Hank Ketcham



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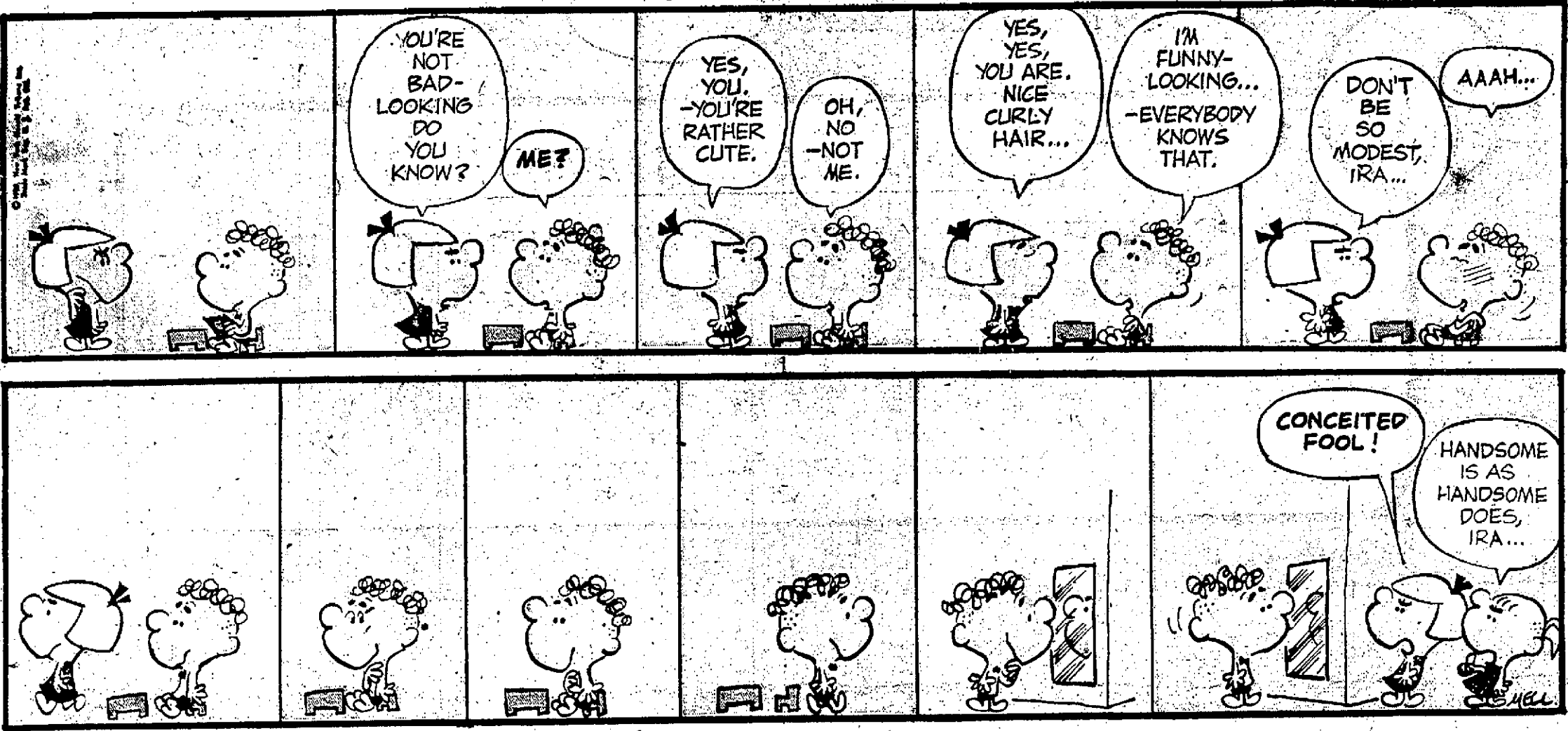
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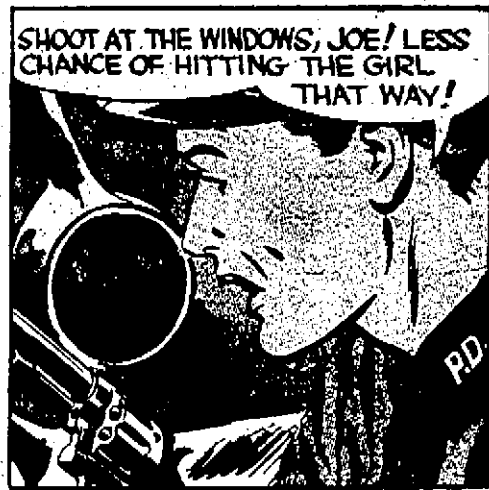
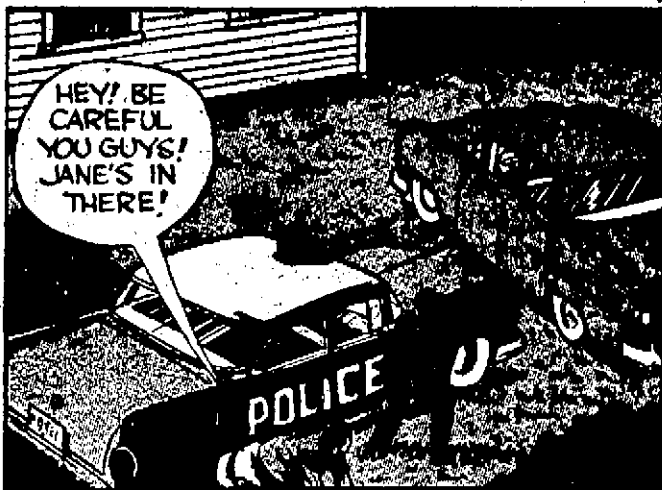
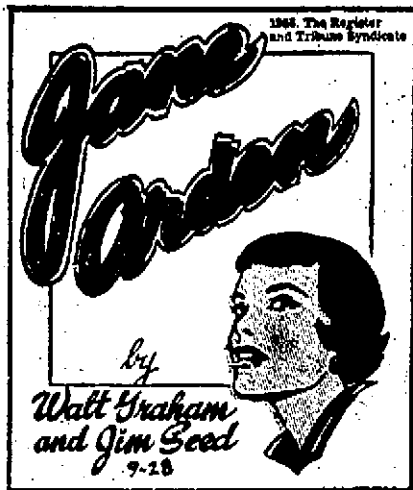
By Dick Cavalli



THERE OUGHTA BE A LAW

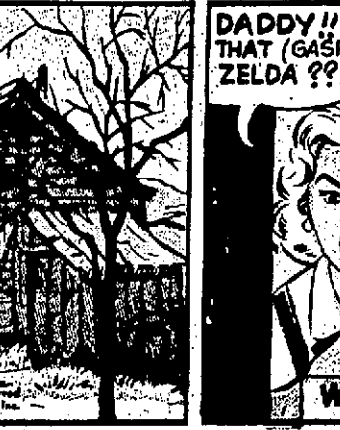
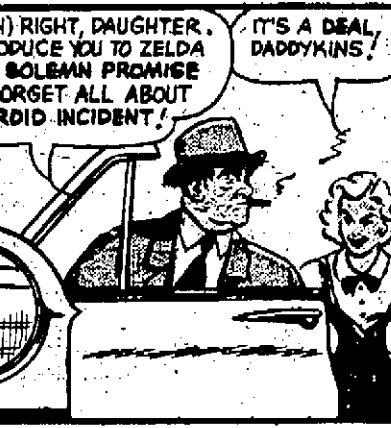
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REACH FOR THE BLEACH WITH THE COFFEE POT HANDLE
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YEZZIR! THERE IT WAS...
AS PLAIN AS ANYTHING!
DANGEST DREAM A
MAN-EVER HAD!

ALLEY BOON

BY
V. HAMLIN

NO QUESTION ABOUT
IT... THAT WAS OUR
DINOSAUR TH'
GLY SAW!

YEP! FUNNY,
THOUGH, HIM
NOT BELIEVING
HIS OWN EYES.

PROB'LY JUST AS WELL
HE THOUGHT IT WAS
ALL JUST A BAD
DREAM



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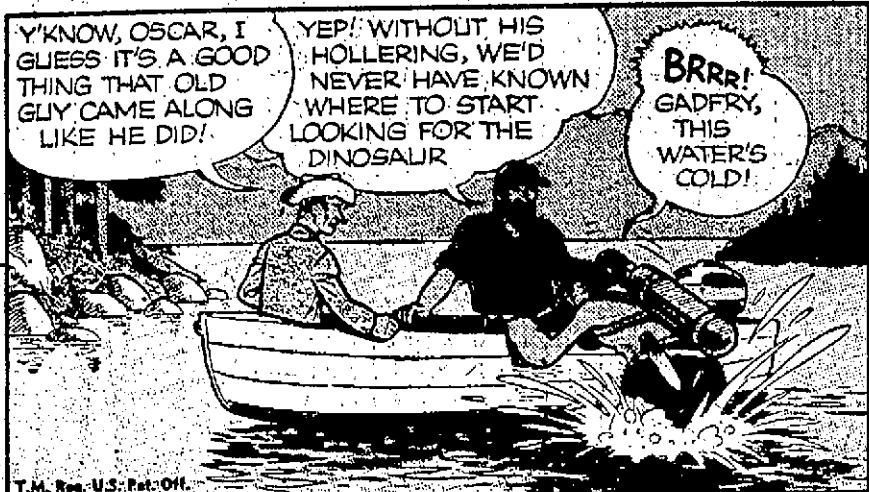


74 MORE
SHOPPING
DAYS UNTIL
XMAS

WELL, HE'S GONE...
NOW WE
CAN GO
TO WORK!



I'LL GET
INTO MY
GEAR



Y'KNOW, OSCAR, I
GUESS IT'S A GOOD
THING THAT OLD
GLY CAME ALONG
LIKE HE DID!

YEP! WITHOUT HIS
HOLLERING, WE'D
NEVER HAVE KNOWN
WHERE TO START
LOOKING FOR THE
DINOSAUR

BRRR!
GADFRY,
THIS
WATER'S COLD!

T.M. Reg. U.S. Pat. Off.



I CAN'T
SEE A
THING!



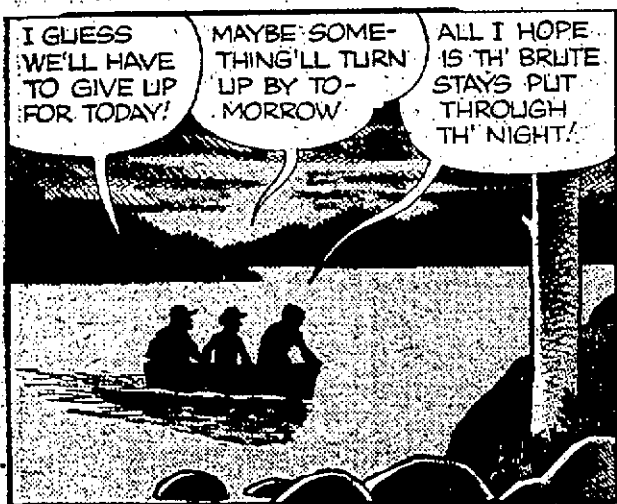
I'M SORRY BUT
I CAN'T TAKE
ANY MORE
OF THIS!
BRRRR!

PRETTY
COLD, EH,
OOP?



IT'S JUST LIKE LIQUID
ICE! I CAN'T SEE HOW
THAT CRITTER WE'RE
LOOKIN' FOR CAN
STAY IN IT SO LONG!

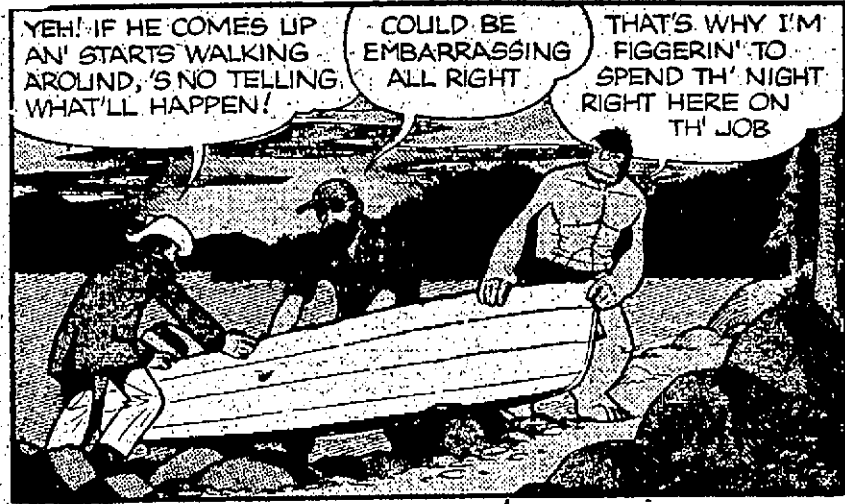
YEH! 'SA WONDER
THE POOR BEAST
DOESN'T FREEZE
SOLID!



I GUESS
WE'LL HAVE
TO GIVE UP
FOR TODAY!

MAYBE SOME-
THING'LL TURN
UP BY TO-
MORROW

ALL I HOPE
IS TH' BRUTE
STAYS PUT
THROUGH
TH' NIGHT!



YEH! IF HE COMES UP
AN' STARTS WALKING
AROUND, 'S NO TELLIN'
WHAT'LL HAPPEN!

COULD BE
EMBARRASSING
ALL RIGHT

THAT'S WHY I'M
FIGGERIN' TO
SPEND TH' NIGHT
RIGHT HERE ON
TH' JOB

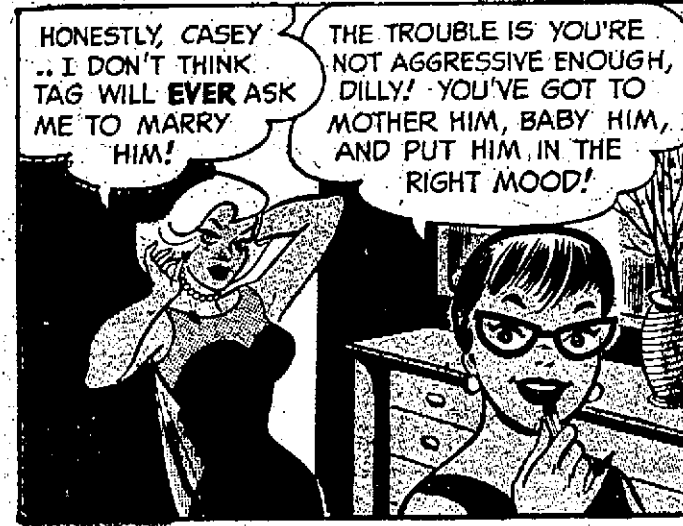


9-28

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ALF
JAMES
MEL
CASSON



HONESTLY, CASEY
.. I DON'T THINK
TAG WILL EVER ASK
ME TO MARRY
HIM!

THE TROUBLE IS YOU'RE
NOT AGGRESSIVE ENOUGH,
DILLY! YOU'VE GOT TO
MOTHER HIM, BABY HIM,
AND PUT HIM IN THE
RIGHT MOOD!



NOW WHAT
ARE YOU
UP TO?

IF HE WANTS TO WATCH THE
MONSTER, TELL HIM IT'S BROKEN!
GET HIM OUT ON THE TERRACE,
UNDER THE SPELL OF THE
MOON!



WITH A ROMANTIC SETTING
LIKE THAT, I'M SURE YOU CAN
GET TAG TO PROPOSE— IF YOU
DO EVERYTHING I TELL YOU,
DILLY! TAKE THIS
PILLOW...

WELL, ALL
RIGHT,
CASEY...
BUT...



ARE YOU REALLY
COMFORTABLE, TAG?

GEE,
THANKS,
DILLY..



WOULDN'T YOU LIKE SOME
SOFT, SOOTHING MUSIC?

WONDERFUL,
DILLY...



DO YOU LIKE IT, TAG?
SWEET ENOUGH?
COLD ENOUGH?

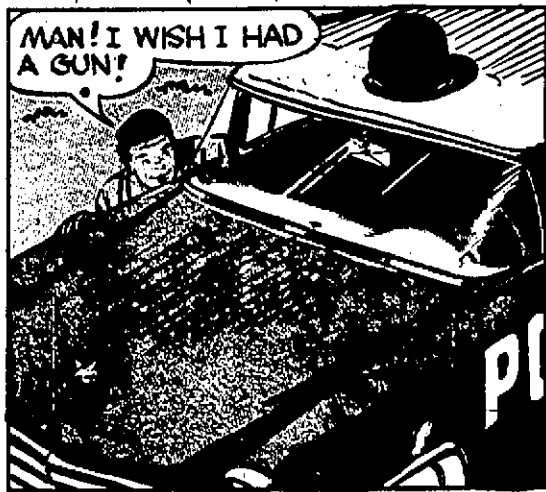
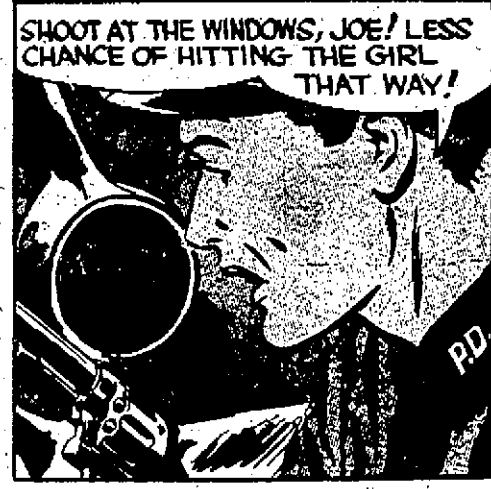
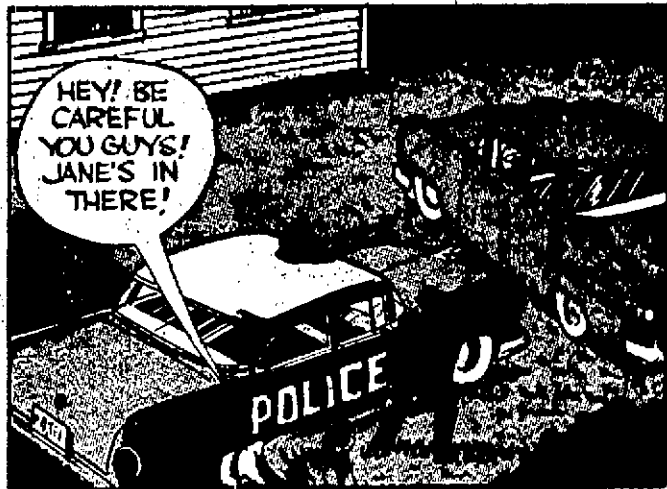
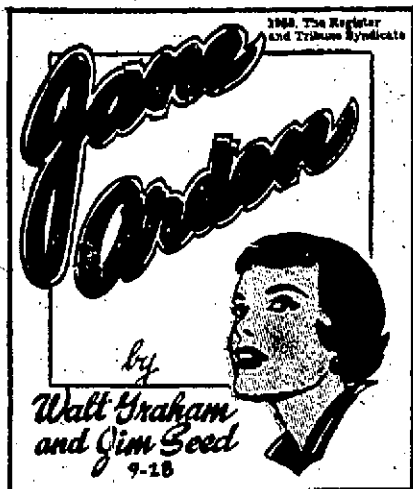
JUST
PERFECT...



GREAT JOB, DILLY! NOW'S
THE TIME TO STEER THE
CONVERSATION AROUND
TO MARRIAGE! ... HIS
DEFENSES ARE
DOWN!

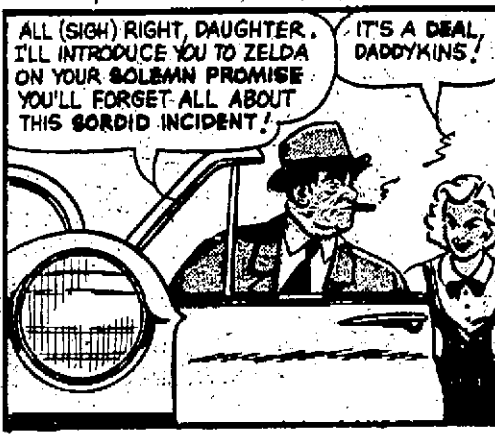


HUH! YOU SAID IT!
.. THEY'RE NOT
ONLY DOWN
... THEY'RE
OUT!



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Featuring BATHLESS GROGGINS by RAEBURN VAN BUREN



The only bleach bottle made to fit your hand

NEW!

COFFEE POT HANDLE

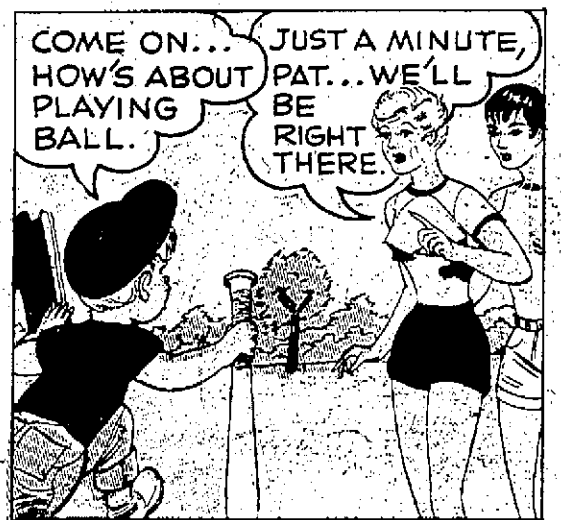
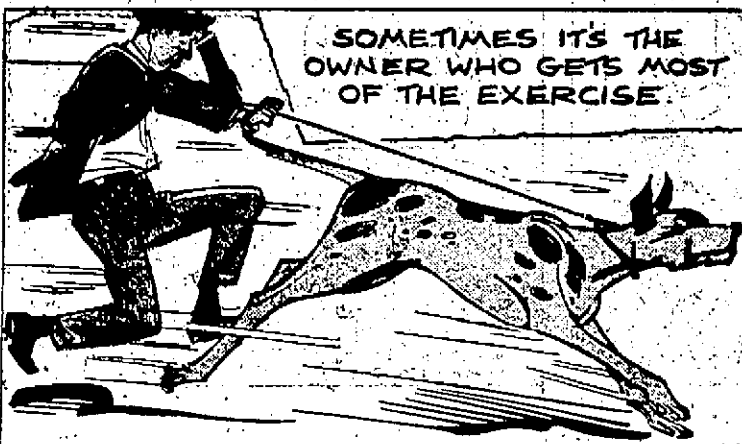
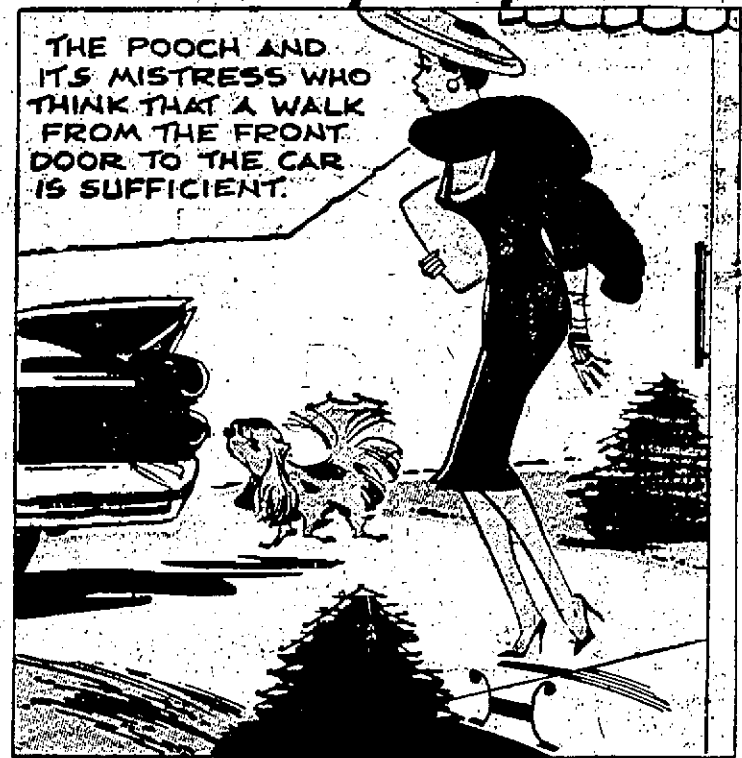
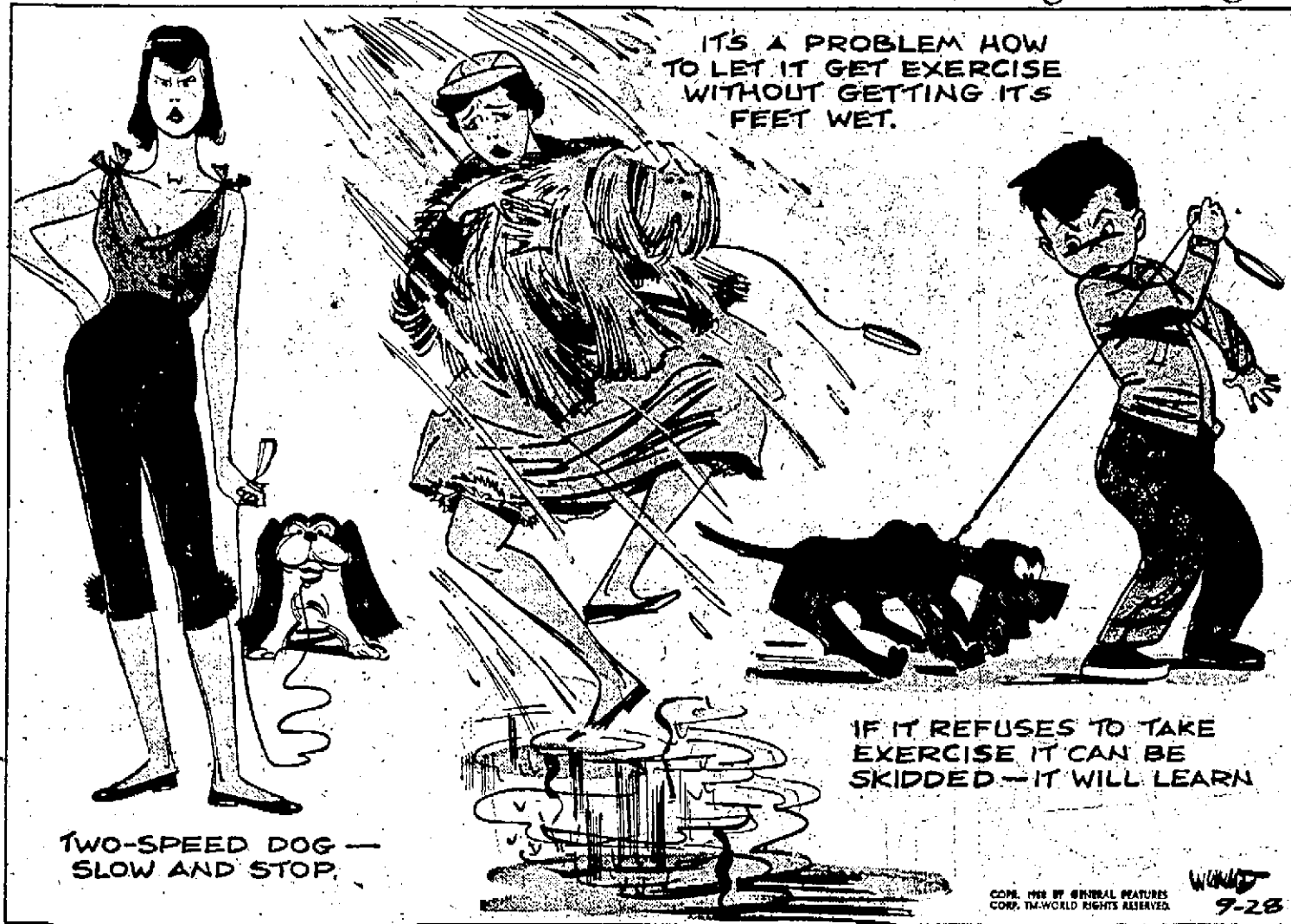
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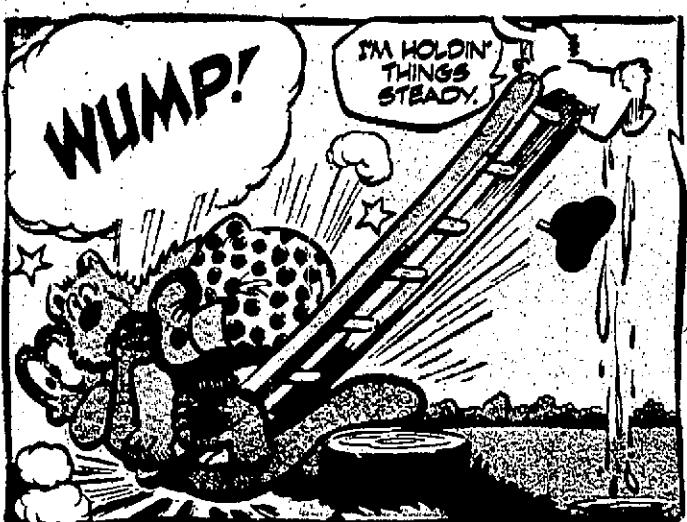
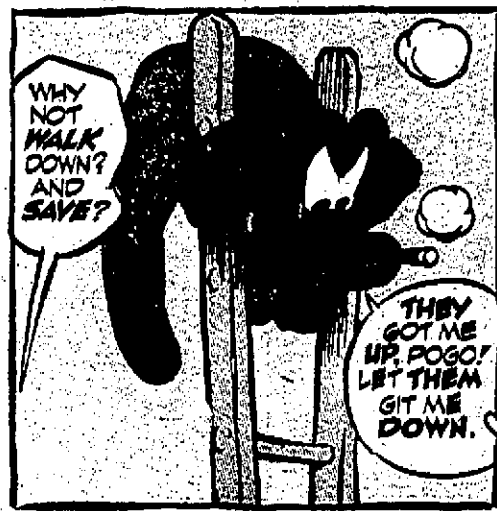
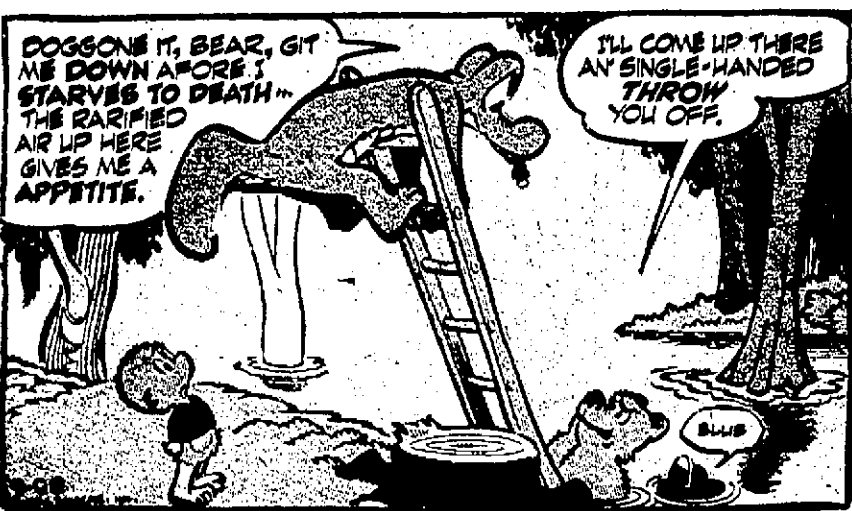
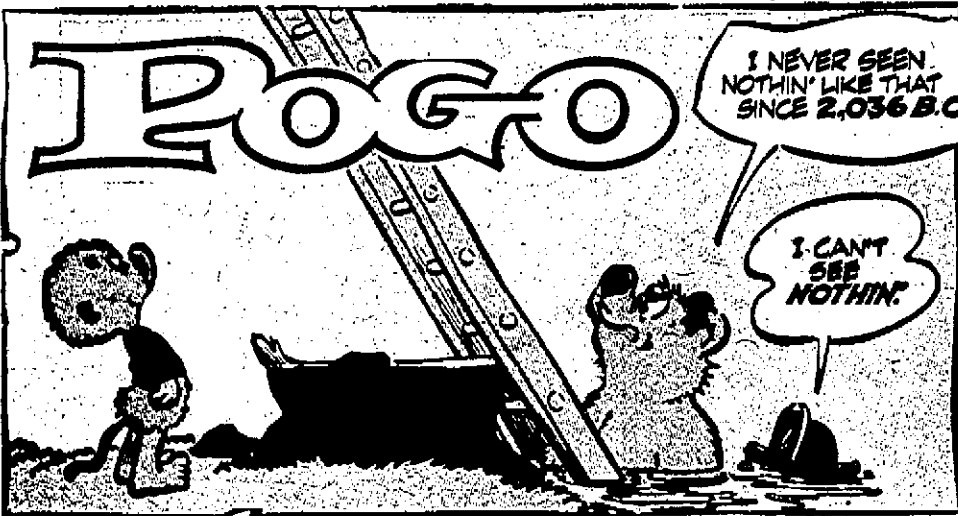
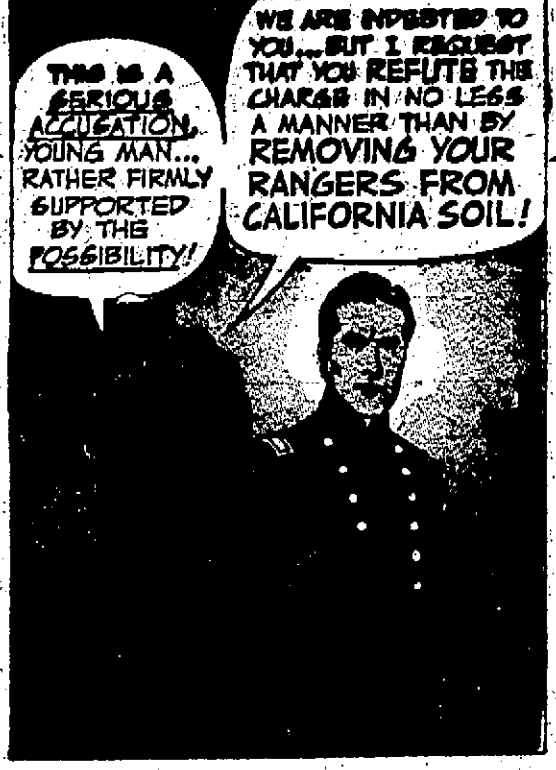
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PUREX BLEACH

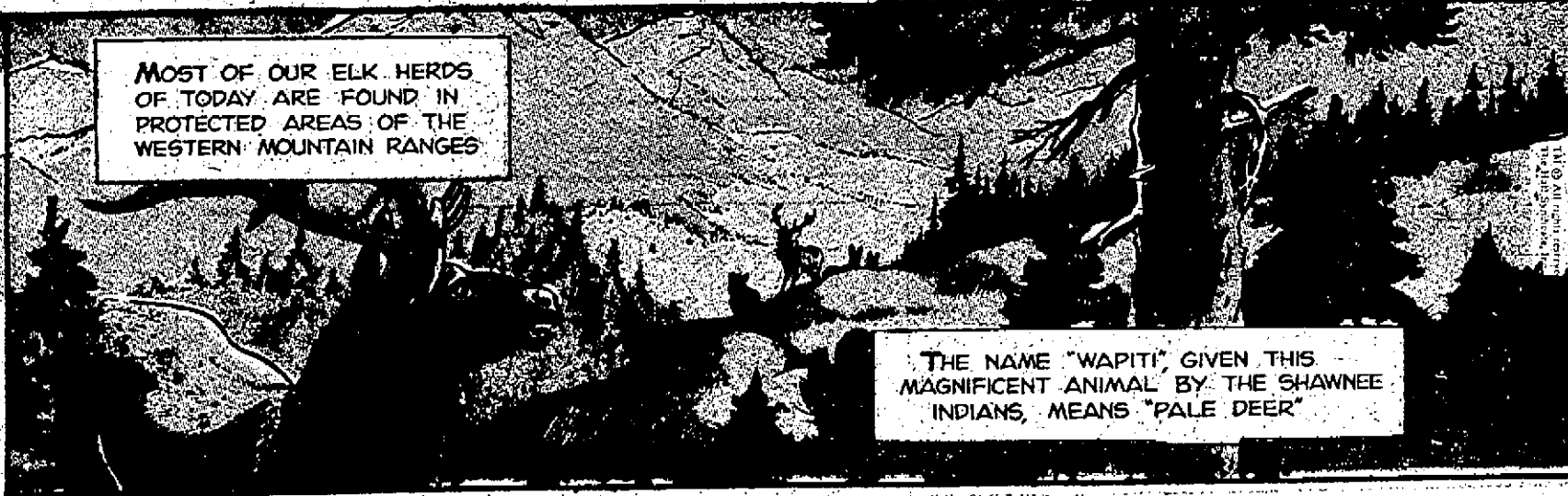
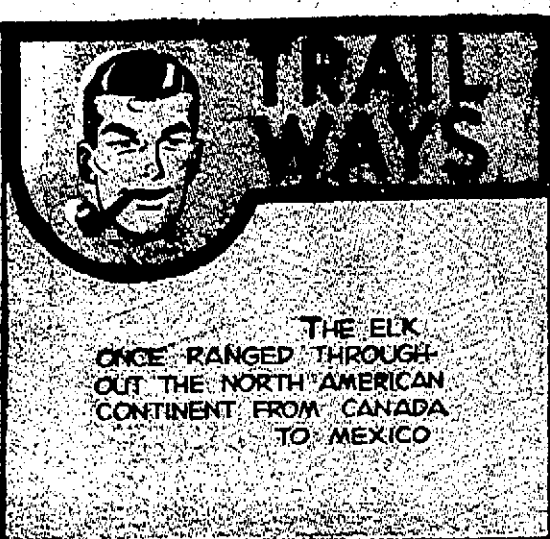
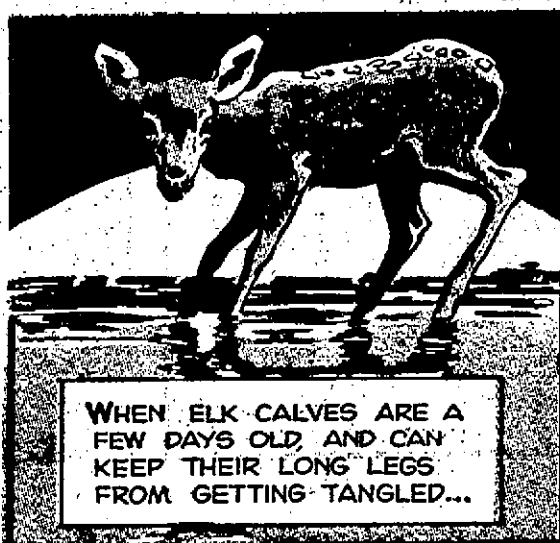




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WARREN TUTTIN

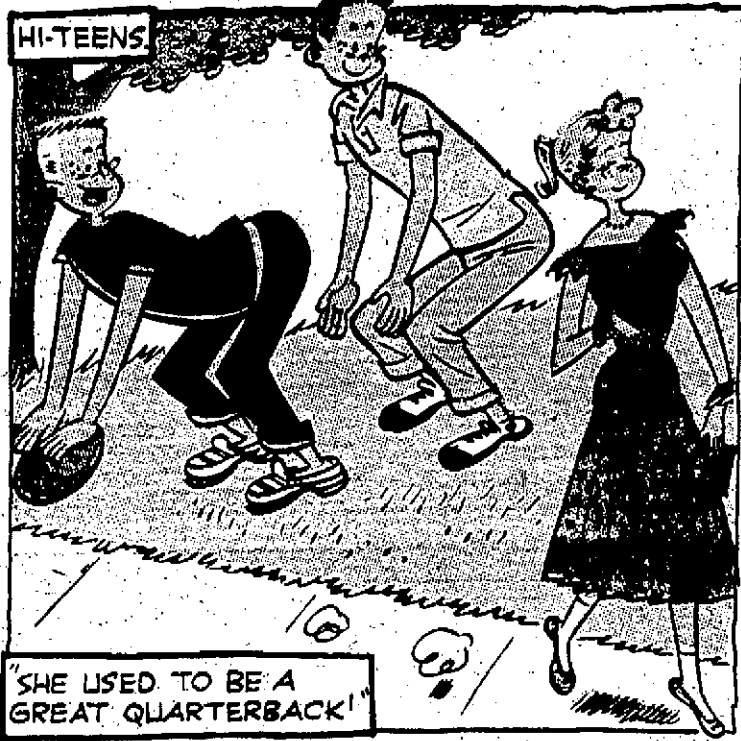
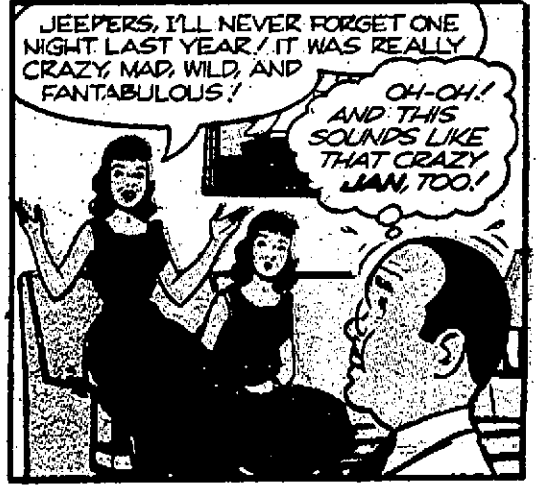






THE JACKSON TWINS

By Dick Brooks



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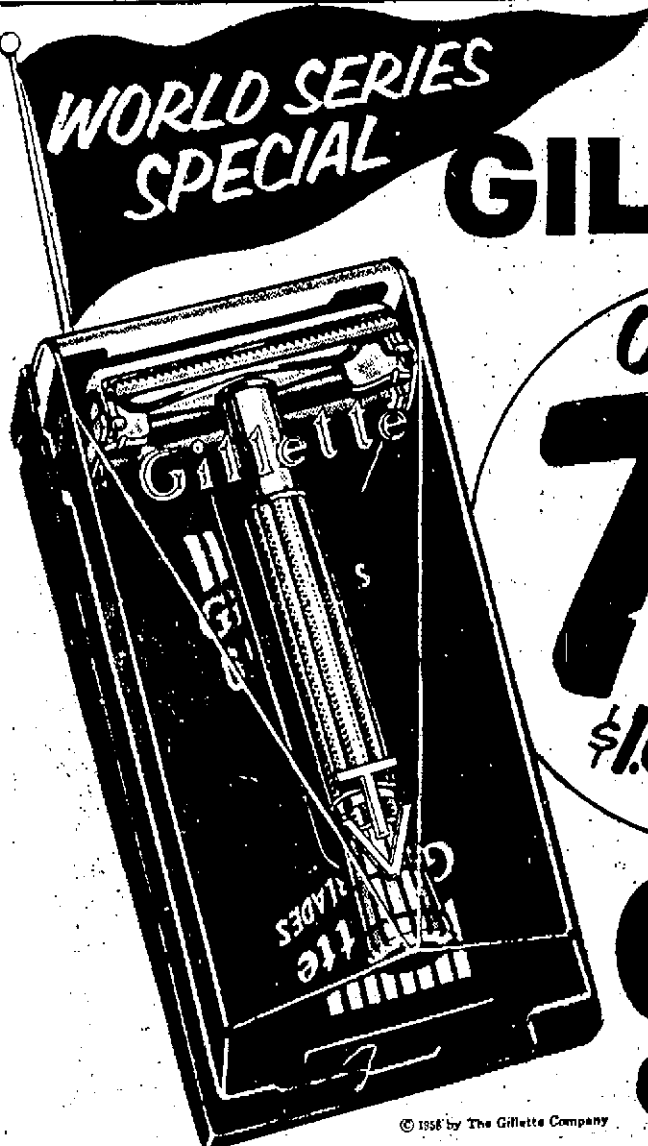
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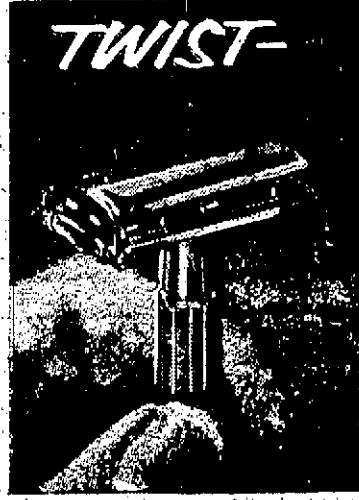
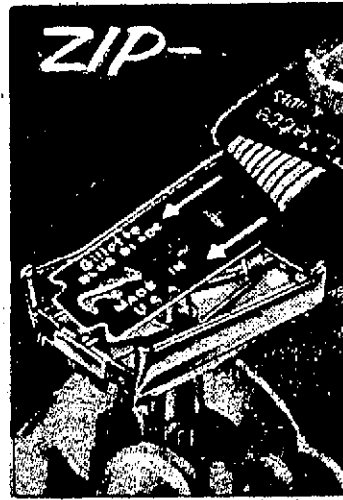
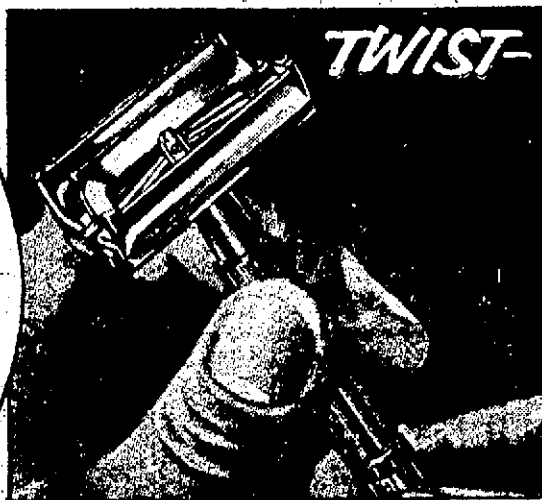
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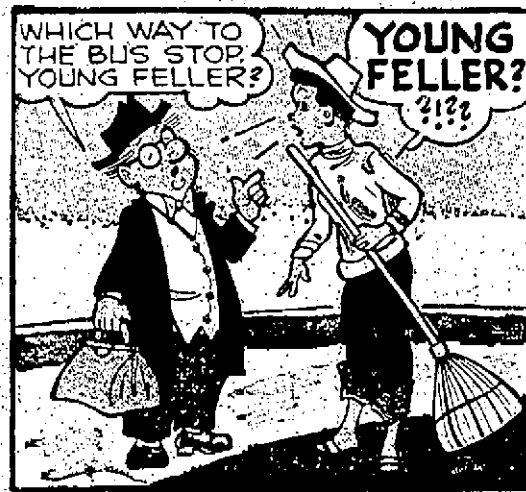
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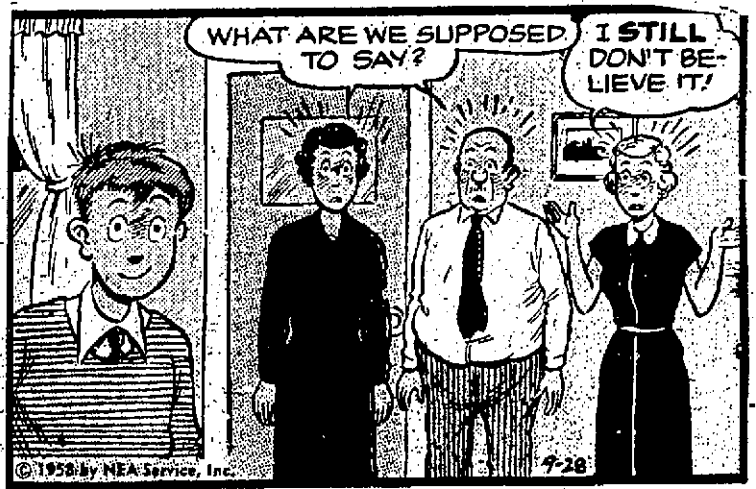
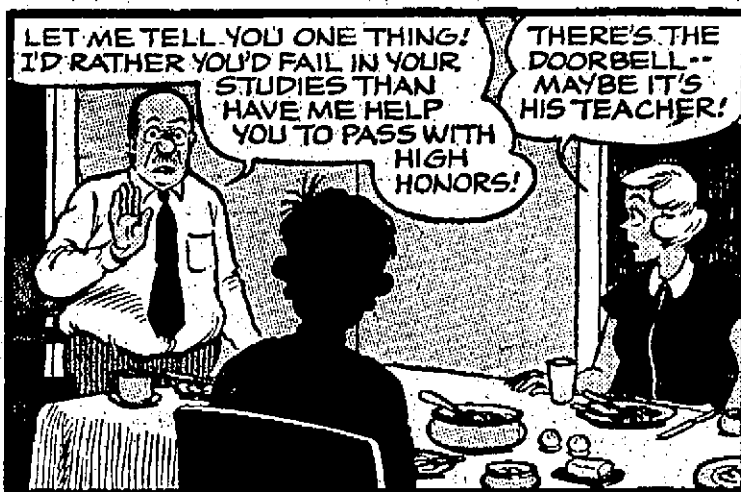
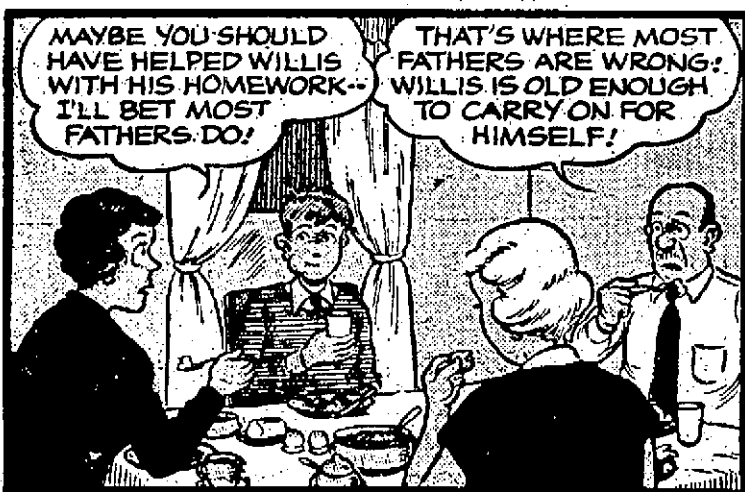
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Priscilla's POP

by AL VERNEED



OUT OUR WAY

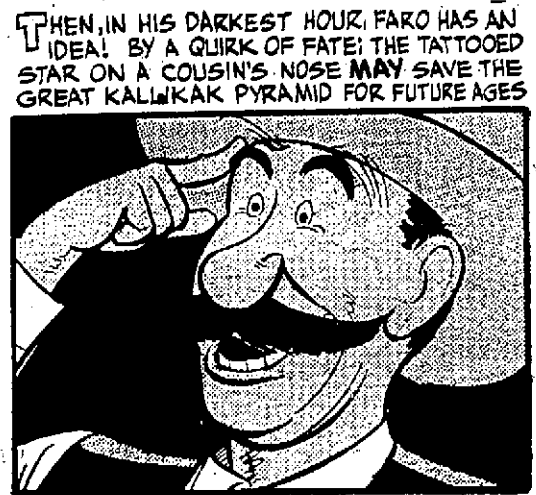
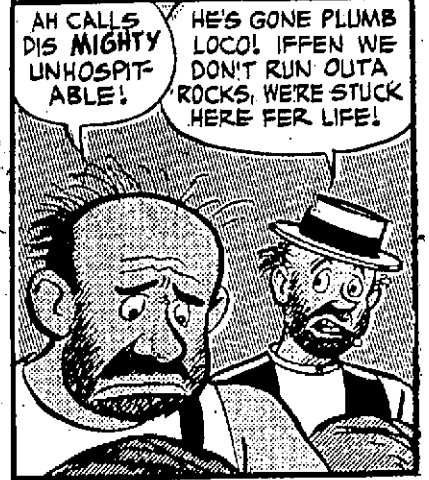
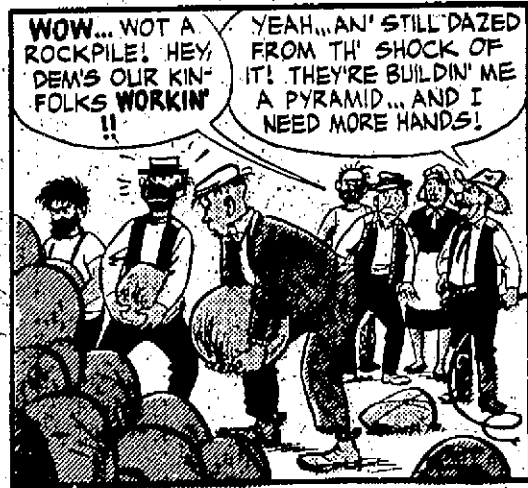


The Willets

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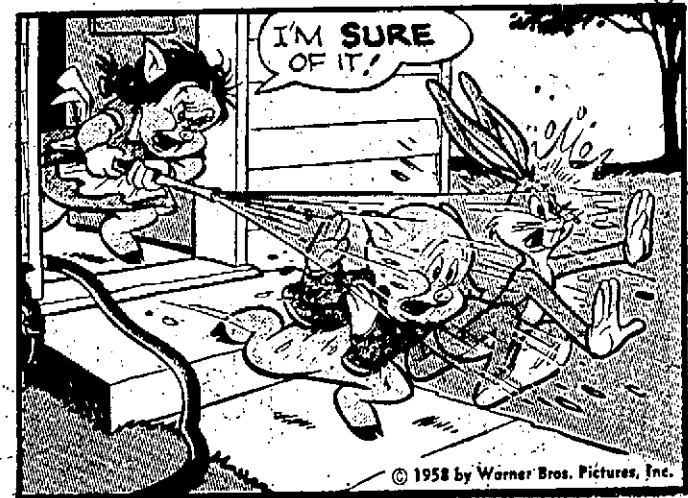
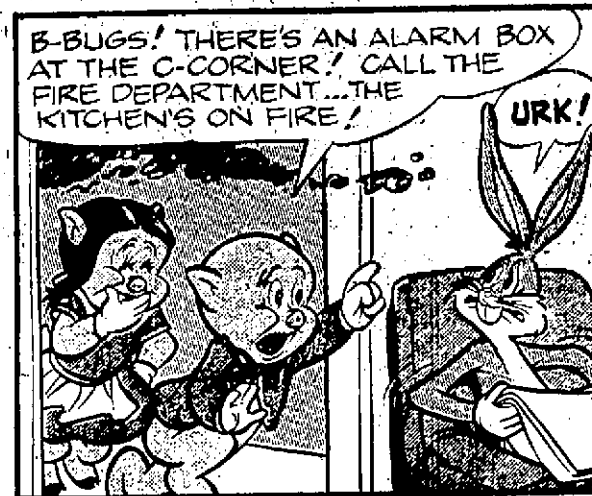
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By Leslie Turner



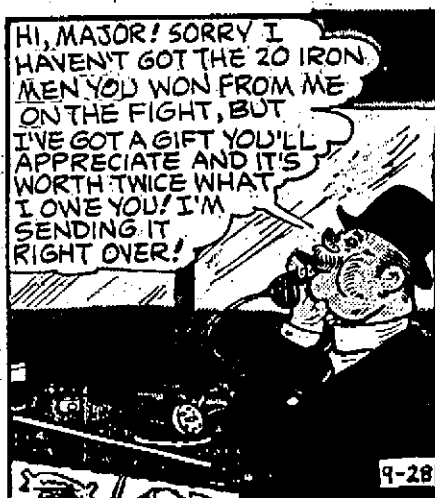
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The Famous Rabbit



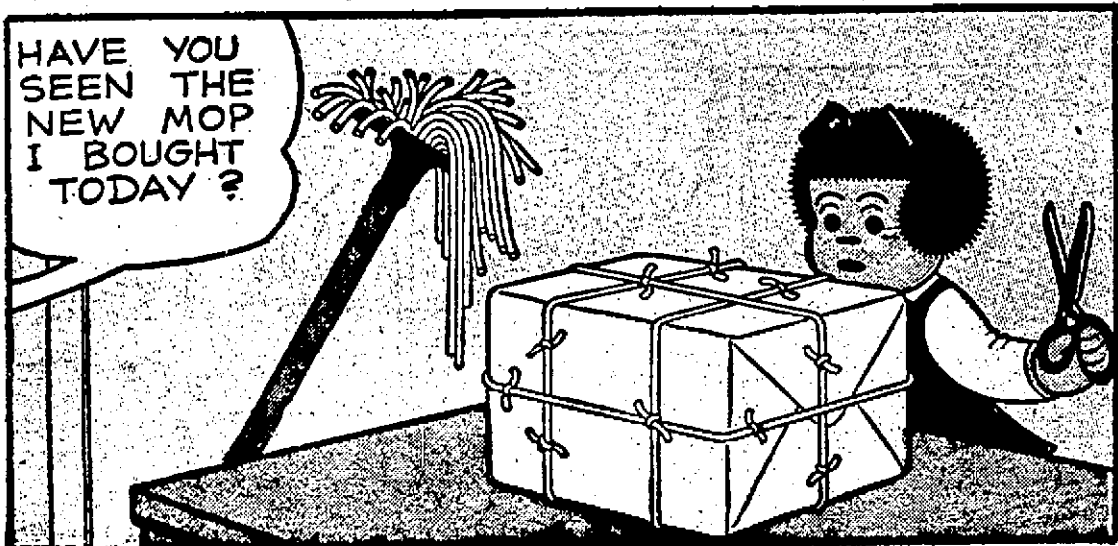
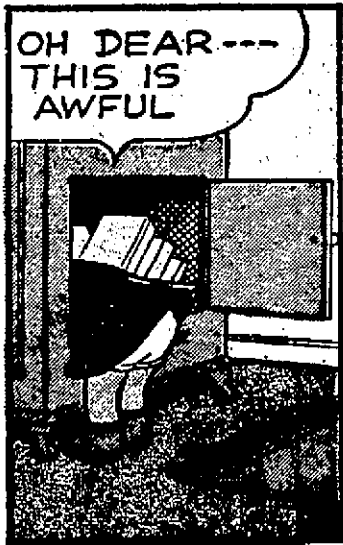
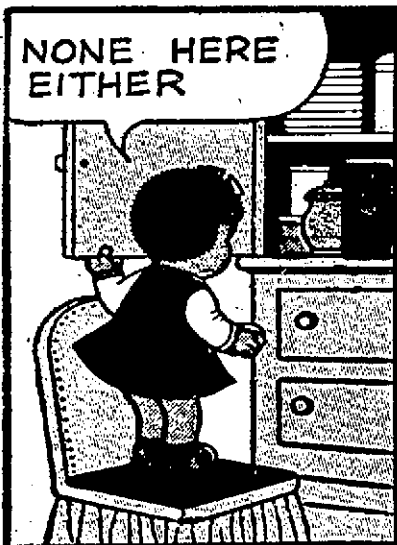
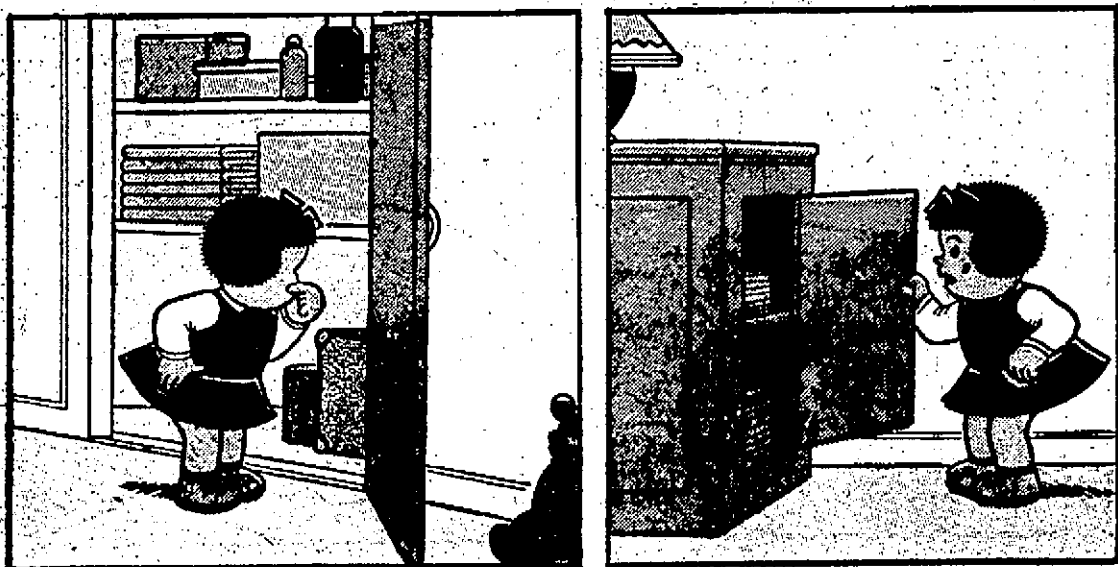
OUR BOARDING HOUSE

With Major Hoople



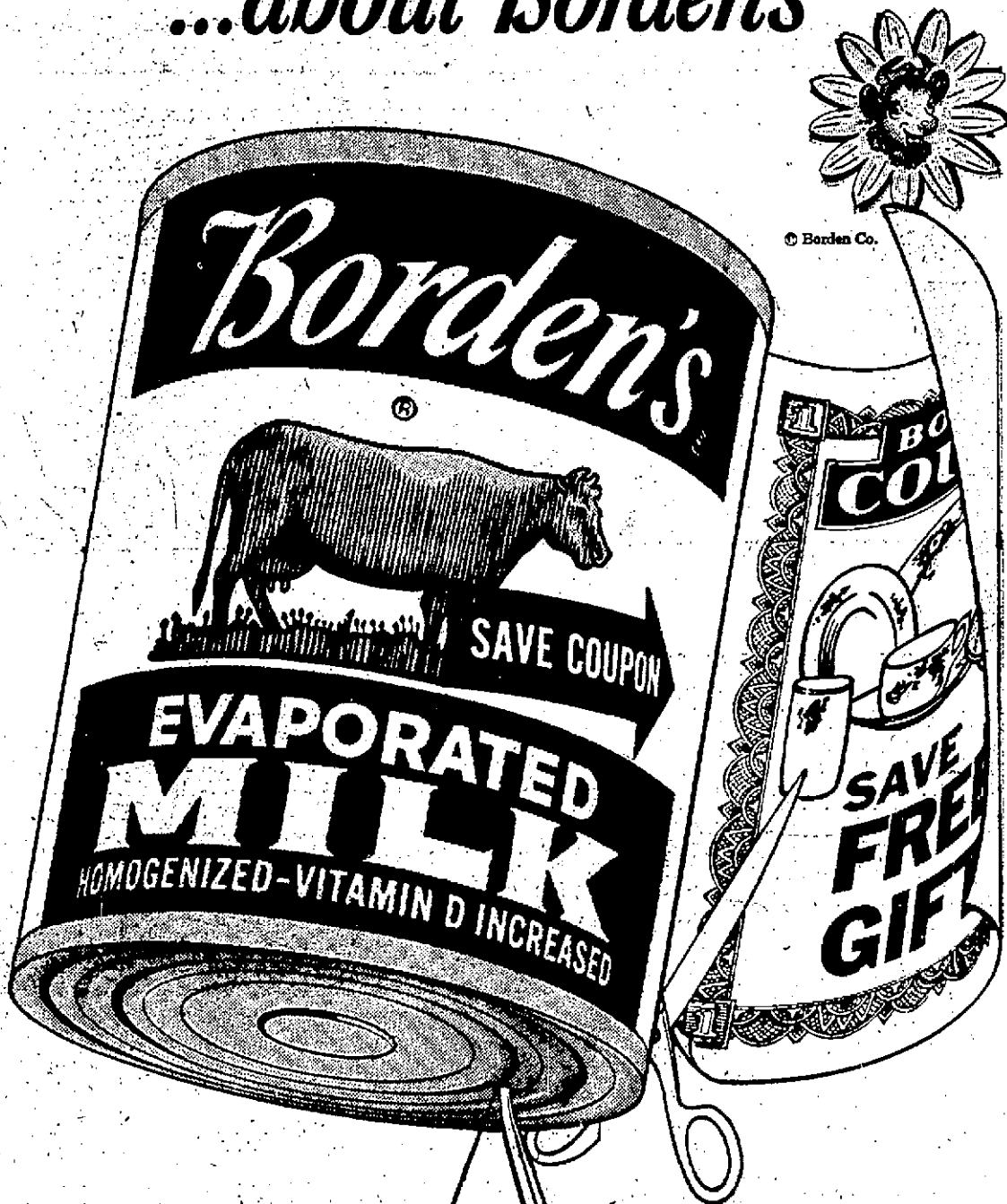
nancy

By ERNIE BUSHMILLER



The West is Wild

...about Borden's



When a man aims to have cream in his coffee, ma'am, let him. Only make it Borden's Evaporated Milk. Even fussy critters like its creamy-rich taste! It's so doggone Borden-good you'll use it for everything: coffee, cereals, fruits, cooking, baking, whipping.

Wahoo! Free gifts for you and your family. Appliances, radios, cameras, jewelry, toys, tools, sporting goods, homewares... 800 to choose from. Easy to get with Red Scissor coupons of Borden's Evaporated Milk. Get gifts faster by combining coupons with those of other Red Scissor products.

Start saving today, ma'am! It's easy, fun, profitable 'cause they pile up like lightnin'!

